Finding Aid to the
NDSU Development Foundation Records

OVERVIEW

Links: Finding Aid to the [Alumni Association Print Materials](#)
Finding Aid to the Katherine Kilbourne Burgum Collection, the Development Foundation Series, Boxes 3 & 4

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Citation: [Identification of item]. Development Foundation Records, University Archives, North Dakota State University, Fargo.

HISTORY

The roots of the North Dakota State University [NDSU] Development Foundation can be traced back to April 1948, when the North Dakota Agricultural College [NDAC] Memorial Foundation was incorporated. This group had the following purposes, as explained in its articles of
incorporation: (1) to promote the research and educational needs, purposes aims, and uses of NDAC, (2) to receive contributions and donations of money and property, (3) to accept assignment of patents from staff members who have invented patentable items, and (4) to purchase, lease, sell, and mortgage property. It was headed by the NDAC President (an ex officio director) and a group of fourteen elected directors, who elected officers and appointed the Executive Committee. The Executive Committee was responsible for recommending members to the Memorial Foundation. In April 1963, the name of the corporation changed to the NDSU Memorial Foundation, reflecting the College’s name change.

In early 1961 the NDAC Foundation was formed. Its objectives were very similar to those of the Memorial Foundation, but the two were not affiliated. It was managed by the Board of Trustees (commonly referred to as Board of Governors), consisting of ten people with life terms, the NDAC/NDSU President, and the First National Bank and Trust Company of Fargo President.

At the Lake Metigoshe Conference in June 1968, the idea of a program called SU ’75 was born. NDSU President Laurel D. Loftsgard introduced it to the public in April, 1969. This began as a program of the University rather than of any specific foundation. SU ‘75 was a broad-based challenge to NDSU alumni in particular, but to faculty and students as well, to add to and improve the physical facilities of the campus. This was to happen through a six year, $4 million fund drive. The SU ’75 drive led to the completion of such projects as the Lindsay South Stands at Dacotah Field and the 4-H Conference Center and Family Life Center additions to the Student Union.

In retrospect SU ‘75 led to enduring physical features of NDSU as well as to a lasting organization. Although SU ‘75 originated as a program, it received donations just like the NDSU Memorial Foundation and NDSU Foundation did. Foreseeing that NDSU’s monetary needs would continue after 1975, the SU ‘75 Board of Trustees created the NDSU Development Foundation, which was incorporated in April, 1971. The Development Foundation’s purpose was to be the official solicitor and receiver of private gifts to NDSU. SU ‘75 was its first and foremost project, as well as its model for future fund drives.

In December, 1971, the Memorial Foundation and the NDSU Alumni Achievement Foundation became part of the Development Foundation. In November, 1972, the NDSU Foundation signed a resolution transferring all of its powers, duties, and funds to the Development Foundation.

The Development Foundation, a not-for-profit corporation, has a Board of Trustees consisting of up to forty elected directors and permanently including the NDSU President and NDSU Alumni Association President. It also has a professional staff. The Development Foundation does the following: (1) develops and coordinates NDSU’s fundraising program, (2) manages assets such
as property and scholarship and teaching endowments, and (3) provides technical and informational expertise to administration, faculty, and staff.

SCOPE AND CONTENT

The NDSU Development Foundation records consist the following five series: Memorial Foundation series, NDSU Foundation series, SU ‘75 series, Development Foundation series, Print Materials series, $75 Million Momentum Campaign series and the Foundation Member series. The series are separated by topic arranged chronologically, with the exception of the committee sections in the SU ‘75 and Development Series and the correspondence and memoranda sections of the Development Foundation Series, which are arranged alphabetically.

The NDSU Memorial Foundation Series spans the years 1948 to 1971. The documents and correspondence regarding the Casselton Seed Farm and the YMCA of NDSU might be of particular interest. The Memorial Foundation purchased the Seed Farm in 1949 for $21,060, and today this farm continues to thrive as a major location of NDSU crop seed research. In 1958, the YMCA of NDSU deeded the lot at the corner of Twelfth Avenue North and Thirteenth Street North (currently University Drive) to the Memorial Foundation with the stipulation that a non-denominational church would be constructed on the property within five years. The church was not built and, when other circumstances complicated the situation, a trial followed.

The NDSU Foundation Series covers the years 1961 to 1972. It contains much more thorough financial information than does the Memorial Foundation Series. It also contains the resolutions that established and dissolved the NDSU Foundation.

The SU ‘75 Series includes the years 1968 to 1975. This project is very well-documented, containing extensive information on its background, Board of Trustees, committees, task forces, and general fund raising activities. Task Force D is discussed thoroughly, with records showing it was responsible for providing a description of the NDSU campus and all of its colleges. Both the Board of Trustees and donors could become more familiar with the face of NDSU through Task force D’s efforts. The records within the Background and Highlights Sub-series are particularly helpful in understanding SU ‘75.

The Development Foundation Series spans the years 1975 to circa early 1990s. Records of the Development Foundation between the years 1971 and 1975 were placed in the SU ‘75 Series because SU ‘75 was the project that received all money donated to the Development Foundation in those years. Also, the By-Laws can be found in the appendix of the Memorial Foundation’s Bound Minutes, Articles of Incorporation, By-Laws, and General Documents.
The **Print Materials Series**, spanning the years 1963 to present, is an artificially created series of brochures, flyers, form letters, news releases, publications, etc., created by or for SU ‘75 and the Development Foundation. Perhaps the most useful item here is the monograph titled “There is No Right Time to Give...The Time is now.” It explicitly dates, explains, and illustrates the highlights and accomplishments of and people involved in SU ‘75. In essence, it synthesizes all other information on SU ‘75 contained in the Development Foundation Records. There is also a valuable scrapbook pertaining to the Centennial Campaign for NDSU from 1986-1990. The Honor Roll of Contributors contained in this series is also located in catalogued form in the University Archives, LD3995.H66. The roll for 1989-1990 is missing.

The **$75 Million Momentum Campaign** (2002-2005) records – “Among its many objectives, Momentum seeks to raise more than $30 million for student scholarships. It provides for a $13 million building for the College of Business Administration. It has a goal of $10.5 million for new teaching endowments. Momentum seeks $10 million in contributions to the Annual Fund, which gives the university financial flexibility to put technology in the classroom, purchase laboratory equipment, bring respected lecturers to campus and assist graduate students in their research. The campaign also seeks to raise $1.5 million for projects at the Equine Center, $1.5 million for the NDSU Libraries and $8 million for the Bison Sports Arena project.” *(It’s Happening, October 25, 2005)*

The **Foundation Member Series**, spans the years 1971-1995 and contains information on members of the Development Foundation. The series includes biographical information, newspaper clippings, and photos.

**SEPARATION RECORD**

The following artifacts and photographic items have been removed from the NDSU Development Foundation records and placed in the University Archives Artifact and Photograph collections.

- **Buttons** (NDAC/NDSU Artifact Collection)
  3 SU ‘75 buttons, Box 1, Folder 76
  1 NDSU Celebration! Volunteer button, Box 1, Folder 68
  Champagne flues (4) – Momentum Campaign (2005), Box 92

- **Photographs** (University Archives Photograph Collection, Development Foundation [Dde83]) and into individual alumni photograph folders
  200+ photographs of Development Foundation, Dde83; SU ‘75 Groups, Dde83-S93; SU ‘75 Portraits, Dde83-S96; and 25th Anniversary Celebration, Dde83-A6
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*SU ’75 buttons removed to artifact collection
3/1 Alumni Chairman Information Manual, c. early 1970s

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4/5 Regional Campaigns, A-L, c. early 1970s
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4/7 Pledges, Gifts, and Prospective Contributors, 1975
4/8 Entering the Home Stretch Report, 1975
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4/11 Prospects, Contacts, c. early 1970s

4/12 Scrapbook of Regional Campaigns, c. late 1960s - early 1970s

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5/3 Medora Attendance List, 1978
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7/1  SU ’75 and Development Foundation Activities – General Development
Office-Memos (3) to Faculty, Staff and Friends “Bird-Dogging Development
Funds-A Progress Report for Friends of North Dakota State University- 1963, 1964

7/2  Laurel D. Loftsgard Inauguration - program - April 11, 1969

7/3  News Clippings - The Spectrum
      *SU ‘75 Committee Lays Future University Plans - 7/3/69
      *Where Do We Go From Here - 3/12/70
      *Areas of Concern: Future Problems and Programs- 3/12/70
      *Students Participate in SU ‘75 Drives - 10/20/70

7/4  “Margin for Excellence and Opportunity” -folder, brochure- 1969

7/5  “Project SU ‘75: What’s It All About?” -mailer-1969

7/6  NDSU v. UND souvenir program, containing “Project SU ‘75:
      What’s It All About” - 1969

7/7  News Clippings- Bison Briefs
      *Mr. and Mrs. Reuben Askanase Make $100,000 Contribution -1969
      *To Launch SU ‘75- Camups Fund Drive Nets $150,000 Initially- 1970
      *Gifts, Pledges, Pass $500,000 Mark- 1971
      *Untitled- 1971

7/8  News Clippings - The Forum
      *Former Fargoans Donate $100,000 to Spark SU Drive - 12/14/69
      *Forum Advertising News Salutes … c. early 1970s
      *NDSU Given $300,000 Art Building Gift - c.early 1970s
      *Three Days of Meetings to Launch $4,000,000 SU ‘75 Fund Drive -
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      *Total Involvement Aim of Askanase in SU ’75 Drive- 3/17/70
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      *SU ’75 Board to Make Plans for $4 Million Fund Drive- 9/10/70
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*FM SU75 Drive Hits $548,376 - 4/8/71
*$50,000 FM Gift to SU Announced - 4/15/71
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*NDSU Fund given $11.750 - 1/25/72
*Askanase Says He Won’t Get in Manager’s Way- 2/4/72
*SU ‘75 Comes First- 2/4/72
*SU Development Unit to Meet at Houston- 6/1/72
*Gallagher Elected President of SU Foundation Board- 6/11/72
*Development Foundation Coordinator – 1/3/73
*Development Foundation Connects w/ Homecoming – 10/15/73
*$100,000 for FLC – 7/1/74
*Development Unit at NDSU Enters Its Sixth Year- 7/7/75
*NDSU Fund Drive Hits $4,000,000 Goal - c.1975
*$25,000 given to scholarship unit at NDSU- 8/28/77

7/9    SU ‘75 “Newsletter” - mailer - c. early 1970s
7/10   “Memorial Opportunities” - pamphlet - c. early 1970s
7/11   “The Value of Giving” - booklet - c. early 1970s
7/12   “Dedication of the Fieldhouse” - program - October 10, 1970
7/13   Meeting Notice and Program - Bismarck Alumni Organization Meeting - November 12, 1970
7/14   “SU ‘75: Tell ‘Em! Sell ‘Em See ‘Em” - instructional handout for campaign workers -c. early 1970’s
7/15, 7/16 The Forum supplement on SU ‘75- 1970
7/17   “Not Content to Be Content” -brochure- c. 1970-1971
7/17a  “It’s Up to Us” – Medora Meeting Program – Aug. 1971
7/18   News Clippings - West Fargo Pioneer
        *West Fargoans Head Local Drive for SU75 - 2/24/71
*Local NDSU Alumni Prepare for Drive - 3/10/71

7/19  “The SU ‘75 Voice” - mailers - 1971
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7/21  *Years of Transition: A University Emerges* - 1972
7/22  *It’s Happening At State* - 1971-1973
7/23  SU ’75 brochure- 1973
7/25  Invitation from President Loftsgaard to Development Foundation Board for lunch, 1975
7/26  SU ’75...onto the home stretch -mailers, brochures- 1975
7/27  Update- income and expenditures as of 9/1/1977
7/28  President’s Agriculture Club - brochures, invitations to join, *It’s Happening* articles - 1970s & 1980s
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7/30  Charitable Giving Through Life Insurance -ca. 1980
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7/35  Seasons Greetings- Alumni/Development Foundation- 1985
7/36  Talk - Bill Marcil, Chairman of the Board, Great North Dakota Association - Talk prepared for North Dakota State University Development Centennial Campaign - 1986
7/37  Centennial Committee - memos, surveys, invitations, brochure, booklet- The Centennial Campaign for NDSU, Team Maker manual, Proposal for an Indoor Pool - 1986
7/40  20th Anniversary Banquet - 1989
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7/42  The NDSU/3M Challenge Program - Development - 1992
7/43  NDSU Development Foundation Gift Annuity - 1992, 1993
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7a/1  Celebrating a Century of Excellence – Football Reunion – brochure – 1994
7a/2  Odney Award for Excellence in Teaching - 1995
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7a/3  NDSU Development Foundation 25th Anniversary Celebration - program -
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7a/7  Century II - $20,000,000 Campaign: general information, scholarship endowment,
       prospectus - 1997-98
7a/9  Class of 1967 Memorial Scholarship Committee – 1997
7a/10 Entrance with Honors Scholarship – n.d.
7a/11 1996 3m Grant
7a/12 1998 Grants & Awards - flyer
7a/13  Building Opportunities - 1998
7a/14  Annual Fund - stationery & envelope; Parent’s Fund - envelope - 1999
7a/15  Heritage Society - brochure – 1999
7a/16 Family Weekend Scholars’ Reception, Honor and Presidential Scholars’
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7a/17 Development Foundation Folders (empty) – 2003
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7a/20 Peter McKenzie Endowment -2003
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Momentum $75 million Campaign

7a/22 Campaign Planning Study Report – October 2002
7a/23  Momentum Campaign – CD – 2005
7a/24  Momentum Campaign – packet – February 2005
7a/25  Momentum Campaign – informational brochure – February 2005
7a/26  Momentum Campaign – envelope – 2005
7a/27  Momentum Campaign – employee pledge materials – April 2005
7a/28  Momentum Campaign – employee thank you and bookmark – June 2005
7a/29  Momentum Campaign – employee pledges by units
7a/30  Momentum Campaign – Announcement Celebration – October 2005 [Note:
       champagne flues in NDSU Artifact Collection]

Honor Roll of Contributors

8/1  Honor Roll of Contributors - 1982 - 1983
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8/15b   Bison Bidders Bowl III - 1984
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9/10    Bison Bidders Bowl - 2001
President’s Medallion Societies (President’s Medallion Society was created in 1981 by President Loftsgard and the NDSU Development Foundation)

10/1 President’s Medallion Societies - 1986 -1987
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10/15 Recognition Societies – 2000-2001
10/16 Recognition Societies – 2001-2002
10/17 Recognition Societies – 2002-2003
10/18 Recognition Societies Program - 2004

Publications

10a/1 Goals of the University: A Report of the President’s Committee on Goals - Fall, 1970
10a/2 AMICUS - Summer, 1980; Autumn, 1980; Spring, 1981
10a/3 Opportunities – Fall 1985
10a/4 Opportunities - Spring/Fall/Winter 1986
10a/5 Opportunities – Spring/Fall/Winter, 1987
10a/6 Opportunities - Fall, 1990
10a/7 Opportunities – Fall/Winter, 1991
10a/8 Opportunities – Spring, 1992
10a/9 Report to Investors - 1995-1996
10a/10 Report to Investors – 1998
10a/11 Report to Investors – 1999
10a/12 Report to Investors – 2000
10a/13 Report to Investors – 2002
10a/14 Report to Investors – 2003
10a/14  Report to Investors – 2004
10a/15  Report to Investors - 2005
10a/16
10a/17  (no folder) - binder - Market Research Feasibility Study; Guide to establishing successful programs - April, 1993
10a/18  Plan for Growth and Reorganization for the NDSU Development Foundation/Alumni Association – December 1994
11/1  Scrapbook - Centennial Campaign for NDSU - c.1986-1990

**Foundation Member Series**

13/1  Development Foundation Members, 1971-1995
13/2  Foundation Board Charter members [photo and logo included]
13/3  Development Foundation – Information for members
13/4  Development Foundation Publication – Albrecht, honorary doctor of science degree
13/5  Development Foundation Board members – Honorary Doctorates or other recognition

**Board Member Information**

13/6  Anderson, Myrle – Board Member, 1971 (charter member), [photos included]
13/7  Askanase, Reuben – Board Member, 1971 (charter member)
13/8  Barbour, Beverly – Board Member, 1985
13/9  Beckwith, Newell – obituary
13/10  Benedict, Patrick
13/11  Bertel, Charles
13/12  Borman, Paul – Board Member, 1986
13/13  Bunker, Art – Board Member, 1973
13/14  Burgum, Katherine – Board Member, 1971 (charter member)
13/15  Challey, Robert E. – Board Member, 1981
13/16  Christofferson, Dr. Lee – Board Member, 1984
13/17  Cole, Prentiss H. – Board Member, 1990
13/18  Crockett, Richard – Board Member, 1976
13/19  Dahl, Darrell – Board Member, 1971 (charter member)
13/20  Dalyrmple, John – Board Member, 1983 [US Senate campaign flyer included]
13/21  Dawson, Robert – Board Member, 1972
13/22  Diederich, Warren – Board Member, 1981
| Page | Name                  | Role                  | Start Year
|------|-----------------------|-----------------------|----------------
| 13/23 | Fisher, Franklin Fay | Board Member          | 1987
| 13/24 | Freeh, LaVern         | Board Member          | 1988
| 13/25 | Forkert, Clifford     | Board Member          | 1971 (charter member)
| 13/26 | Foss, Alden           | Board Member          | 1974
| 13/27 | Fox, Adrian C.        | Board Member          | 1983
| 13/28 | Gallagher, Paul       | Board Member          | 1971 (charter member)
| 13/29 | Geston, Bob           | Board Member          | 1989
| 13/30 | Grant, Dr. Robert     | Board Member          | 1985
| 13/31 | Gray, Gordon          | Board Member          | 1971 (charter member)
| 13/32 | Grieger, Pauline      | Board Member          | 1977
| 13/33 | Gustafson, Wayne      | Board Member          | 1984
| 13/34 | Haakenstad, Dale      | Board Member          | 1985
| 13/35 | Hall, Bernice Thompson| Board Member         | 1979
| 13/36 | Halverson, Gregg      | Board Member          | 1984
| 13/37 | Harkinson, Bob        | Board Member          | 1972
| 13/38 | Heggeness, Clark      | Board Member          | 1979
| 13/39 | Helgaas, Jean         | Board Member          | 1987
| 13/40 | Huntley-Mayer, Pauline| Board Member         | 1987
| 13/41 | Hurdelbrink, Mike     | Board Member          | 1971 (charter member)
| 13/42 | Johnson, Roy          | Board Member          | 1971
| 13/43 | Johnston, James W.    | Board Member          | 1977
| 13/44 | Kasson, Bruce         | Board Member          | 1988
| 13/45 | Kenner, Alvin         | Board Member          | 1977
| 13/46 | Kingston, Clayton     | Board Member          | 1971 (charter member)
| 13/47 | Leet, James           | Board Member          | 1973
| 13/48 | Leet, James           | Pan Am articles       |               
| 13/49 | Lillestol, Jane       | Board Member          | 1989
| 13/50 | Litten, C. Warner     | Board Member          | 1971 (charter member)
| 13/51 | Marcil, William C.    | Board Member          | 1971 (charter member)
| 13/52 | Maring, Russ          | Board Member          | 1987
| 13/53 | McCormick, John L. Jr.| Board Member         | 1972
| 13/54 | McCoy, G.W.           | Board Member          | 1979
| 13/55 | Miller, John          | Board Member          | 1989
| 13/56 | Miller, Tanfield      | Board Member          | 1971 (charter member)
| 13/57 | Newman, Harold        | Board Member          | 1971 (to complete Doug Schnell’s term)
| 13/58 | Nicholas, Connie      | Board Member          | 1987
| 13/59 | Offutt, Ron           | Board Member          | 1986
| 13/60 | Oliver, James         | Board Member          | 1986
| 13/61 | Paulson, John         | Board Member          | 1987
| 13/62 | Rector, Irwin         | Board Member          | 1971 (charter member)
13/63 Reichert-Gregory, Rosemary – Annual Giving Director, 1984
13/64 Reimers, Robert – Board Member, 1978
13/65 Reinan, Jerome – Board Member, 1980
13/66 Reiten, Chester – Board Member, 1989
13/67 Ries, Sarah – Foundation staff
13/68 Schjeldahl, Gilmore – Board Member, 1971 (charter member)
13/69 Schroeder, Darrol – Board Member, 1982
13/70 Schroeder, Jean – Board Member, 1988
13/71 Schwartz, George – Board Member, 1980
13/72 Sigmund, Jacob
13/73 Slotten, Russ – Board Member, 1989
13/74 Sowinski, Jeanne – Board Member, 1973
13/75 Spolum, Robert – Board Member, 1988
13/76 Stegner, Anne – Board Member, 1978
13/77 Stenehjem, Lee – Board Member, 1982 [photos included]
13/78 Taylor, James – Board Member, 1974
13/79 Thorson, Maxine – Board Member, 1972
13/80 Warner, Mike – Board Member, 1989
13/81 Williams, Helen – Board Member, 1976