

## Finding Aid to the Fargo-Moorhead Centennial Records

### Fargo-Moorhead Centennial

Fargo-Moorhead Centennial Records, 1972-1977

.8 linear ft.

Collection number: Mss 33

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### OVERVIEW

**Access:** The collection is open under the rules and regulations of the Institute.

**Provenance:** Donated by C. Warner Litten, General Chairman, F-M Centennial, 1979 (Acc. 2037)

**Property rights:** The Institute for Regional Studies owns the property rights to this collection.

**Copyrights:** The Institute does hold the copyrights.

**Citation:** [Identification of item]. Fargo-Moorhead Centennial Records, MS 33. Institute for Regional Studies, North Dakota State University, Fargo.

### HISTORY

With the approaching centennial of Fargo's incorporation in 1975, a committee of the Fargo Chamber of Commerce began meeting in 1973 to begin making plans for a centennial celebration. Soon they began working with Moorhead, Minnesota in a joint celebration. The Articles of Incorporation were completed in November and an organizational meeting held on November 12, 1973. Joseph Faust of Moorhead was elected president and C. Warner Litten of Fargo was elected vice-president. At the next meeting Mr. Litten was named General Chairman. Plans began immediately for a joint celebration to be held in May and June of 1975 culminating in the week of June 21 to 28. Over 1,000 people and 65 committees were involved in the planning. The John B. Rodgers Company of Fostoria, Ohio, a professional celebration

manager was hired to oversee the management of the festivities. Numerous special events were scheduled for the period including an historical book, parade, centennial ball, air show, and an historical pageant. The celebration was quite successful and was seen as an outstanding cooperative venture between Fargo and Moorhead.

## SCOPE AND CONTENT

The F-M Centennial records consist of articles of incorporation and by-laws, meeting minutes, correspondence, financial records, events and subject files. This collection of records was of General Chairman C. Warner Litten. The Articles of Incorporation and By-Laws file contains some correspondence and copies of these documents. The meeting minutes, 1973 to 1975, appear to be only partially complete and include those of the Board of Directors, and the Executive Committee.

The [Correspondence Series](#), arranged chronologically, consists of both incoming and outgoing letters dealing with arrangements for the various events and committees.

The [Financial Records Series](#) include a listing of stockholders, several proposed budgets, and various financial and treasurer reports.

The [Events Series](#) includes general listings, schedules and announcements for the various activities, and including files for the "Red River Legends" pageant, rocking chair marathon and the tasting spree.

The [Subject Files Series](#) contain a wide variety of material related to the planning of the centennial. Included are the agreements and other material with the John B. Rodgers Producing Company, theme song, press releases, newsletters, newspaper clippings, publications, speech used to promote the event and various stickers and copies of the official logo. Many of these files are only a sample of all the material generated in connection with the celebration.

## SEPARATION RECORD

The following non-manuscript material has been removed from the F-M Centennial records and sent to the section indicated.

### **Photographs** (Institute photographic collection)

- 2 items - Mayors Duane Hoberg and Richard Hentges, and Harold Tart, C.
- Warner Litten and Joseph Faust; and Litten and military.

## BOX AND FOLDER LIST

**Box/Folder**

**Contents**

- 1/1 Historical material and Finding aid
- 1/2 Articles of Incorporation and By-laws, 1973
- 1/3 Meeting minutes, 1973 - 1975

**Correspondence Series**

- 1/4 August 1972 - 1973
- 1/5 January - June, 1974
- 1/6 July - December, 1974
- 1/7 January - February, 1975
- 1/8 March - April, 1975
- 1/9 May - June, 1975
- 1/10 July 1975 - March 1976, March 1977
- 1/11 Undated

**Financial Records Series**

- 1/12 Stock Certificates issued, July 11, 1974
- 1/13 Budgets, 1975
- 1/14 Reports, August 1974 - November 1975
- 1/15 Treasurer's reports, May - June 1975

**Events Series**

- 1/16 General
- 1/17 Red River Legends
- 1/18 Rocking Chair Marathon
- 1/19 Tasting Spree

**Subject Files Series**

- 1/20 Agreement with John B. Rodgers Producing Company, 1973
- 1/21 Centennial theme song
- 1/22 Checklists and progress charts
- 1/23 General
- 1/24 *General Chairman's Plan of Action*, by Rogers Company Series
- 2/1 Grand Forks Centennial literature, 1974
- 2/2 Media releases
- 2/3 Newsletter, 1974 - 1975
- 2/4 Newspaper clippings
- 2/5 Notes of C. Warner Litten
- 2/6 Organizational charts and member lists

- 2/7 Proclamations - Brothers of the Bush and Centennial Belles
- 2/8 Programs from various activities
- 2/9 Proposal for Fargo and Moorhead Cooperative Centennial, by Rogers Company

Publications—

- 2/10 A Century Together (Fargo portion) and program insert 2
- 2/11 Fargo Centennial, 1875 - 1975
- 2/12 Fire and Smoke, 100 years of progress
- 2/13 Sale items lists
- 2/14 Schedules of Events, 1974 - 1975
- 2/15 School activities for Centennial
- 2/16 Speaking schedule
- 2/17 Speech outline and speech
- 2/18 Sponsorship ad lists for historical book
- 2/19 Stickers, forms, etc.