



Theoretical Premise: Design has a significant influence on one's actions. By using elements both designed and in nature we can engage and evoke responses in a foreseen manner.





Ashland Great Lakes & Industrial Mining Pier & Shipping Exhibits



The focus of the project is to create a museum by exploring the deep symbolism which is present in every facet of the site, and apply it to a design which guides its visitors with experiences instead of signage.













Scale: $1/32^{"}=1'-0"$



The site is locate on an ore dock in Ashland Wisconsin. It is a massive concrete structure which, in its prime, saw hundreds of thousands of pounds of iron ore pass through its chutes and into ships for transportation. After mining declined there was no longer a need for the structure, so it was left abandoned. For the last 47 years the dock has stood proudly in the Chequamegon Bay, telling its story to anyone who would stop and listen.

The city of Ashland is currently trying to acquire the dock in effort to save the historic landmark from demolition.

1-Lobby 2-Ticketing 4- Cooler 5-Pantry 6-Kítchen 7-Cafe 8-Mining Exhibit 9-Mechanical Room 10- Museum Storage 11-Theater 12- Projector Room 13- (ift Shop 14-Custodial Room 15-Dírector's Office 16-Operations Office 17-Rental Suíte 1 18-Rental Suite 2 19-Rental Suite 3 20-Rental Suite 4 21-Vertical 'Shaft' 12-Shared Space/Break Room 23-Rental Suite 5 24- Rental Suíte 6 (onterence Koor - (Hass Floor F ~ Txterior Viewing





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AutoCad Architecture 2012 AutoDesk 3ds Max 2012

Adobe CS5 InDesign Photoshop