What is the craft of the architect today as opposed to the craft of the master builder prior to the industrial period?

Eadweard Muybridge—Photography

How can biological regeneration influence design? Animal Locomotion

Introduction to Site—Running

Archive to Business Model Incubator

How is a built structure perceived over time?

Industrial Photography Assignment—Potential of the Site

The Soap Factory

How does the use of photography change the perception of a structure?

How can the use of photography influence our design process?
First Pin-Up
The Melbourne site is an ideal location for a building. The site is surrounded by historic buildings that have been modified over time. The building is considered a valuable asset. The building, named the "White Cane," offers much more than just a place to work.

The site's history and the existing buildings are significant to the project. With a modestly sized Business Model, the project will provide a context and a start in the surrounding area.

The structure was left intentionally small to create a contrasting scale to the surrounding buildings. It serves as a reminder of how unique the site is. The location and its history have inspired the design.

A key decision made by the studio was to integrate the site's history into the design. This was made possible by the use of step cutout photography.
The future?