



For Her



For Him



Christmas Greetings....

BE A WISE MAN
Phone 7000
FOR RED STAR COAL
Washburn Coal Co.

We Wish
You A

M
E
R
R
Y

Tel. 288
Sherwood LUMBER & FUEL CO.
For Everything in
Coal
Fuel Oil
Insulation
Paints. Coal Stoker for Frat Houses---
Pay as you save.
Agents for Butler Coal Stoker.

Seasons Greetings...

Operate Your Fraternity at a
Lower Cost



Nash-Lewis
FRUIT and GROCERIES WHOLESALE

Emil Eggum Quitting Business!

Closing out entire clothing department at Fargo Toggery 30% to 50% discount. Tuxedos at half price \$10 and \$15. Suit values to \$30, now 13.50. GGG Suits to \$45, now \$28.80. 200 extra pair pants at \$2.35 and up. All Hats, Gloves and Shoes on sale.

"Ed and Emil"
Broadway and First Ave.



The Fargo National Bank Extends to You
SEASONS GREETINGS

Its good business to do your business where every service is convenient

The Fargo National Bank

52 Broadway

Phone 32

THE KNERR DAIRY CO.

Has a marvelous assortment of
Ice Cream for Christmas Parties

Punches and Frappes for every Occasion.

Phone 1200

THE KNERR DAIRY CO.



Cash Paid for Used
Books Today

AT THE

A. C. Bookstore

Books will be bought whether they are here or not...
by College Book Co., Columbus, Ohio.

X
M
A
S

Merry Christmas!

We will be delighted to serve you in the future as we have in the past.

Graver Coffee Shop

Make Use of Our Three Private Party Rooms

BRIGHT....
FLOWERS... For Xmas

| CUT FLOWERS | |
|---------------------------------|-----------------------------------|
| Poinsettias | \$6.00 and \$8.00 |
| Each | 50c and 75c |
| Carnations, dozen | \$2.00 |
| Roses | \$2.50, \$3.00, \$4.00, \$5.00 |
| GIFT BOXES of Assorted Flowers, | \$2.00, \$3.00, \$4.00 and \$5.00 |
| PLANTS | |
| Poinsettias | \$1.50, \$1.75, \$2.50 to \$5.00 |
| Single | 50c, 15c, and \$1.00 |
| Cyclamen | 50c, 15c and \$1.00 |
| Primroses | \$1.50 to \$3.00 |
| Boston Fern | \$1.00 to \$3.00 |
| Begonia | \$1.00 and \$1.65 |

HOLLY - MISTLETOE - HOLLY WREATHS
DECORATIVE GREENS
SPECIAL ATTENTION GIVEN TO OUT-OF-TOWN ORDERS!
Write - Wire or Phone
635 1st Ave. North Greenhouse: OAK GROVE

Fargo Floral Co.

635 1st Ave. North

Greenhouse OAY GROVE



MERRY
Christmas

....and there is still time to make his or her Christmas even merrier with your photograph

Mc CRACKENS

Christmas Flowers
and Plants

A wide assortment, all reasonably priced.
Douglas Fir Christmas Trees.
They do not Shed their needles.



Since 1888

Store: Broadway and Front St.
Phonn 424

For An Ideal Christmas Party... - **THE AMERICAN CAFE**

Serve Delicious Chow Mien...

From...

Phone 392

505 N. P. Avenue

Concordia Hands Bison First Setback, 29 to 27

The black stigma of defeat was foisted upon Coach Bob Lowe's 1936 Bison basketball team for the first time this season Monday night when the Cobbers of Concordia college handed them a 29-27 setback in the Moorhead high school gymnasium. In the other game during the past week, the Bison performed brilliantly in chalking up their second victory at the expense of the Dragons of Moorhead State Teachers college, 38 to 16.

In Monday's game the Bison were a disappointment to local cage partisans, a situation occasioned both by the off-form performances of Lowe's charges and the heads up, aggressive, well coached play of Tom Scott's cagers.

It marked the first defeat of a Bison cage team at the hands of the Cobbers in recent years and came as a distinct upset following one-sided conquest by the Bison of Moorhead Teachers and Wahpeton Science.

For better than three quarters, the Cobbers dominated play, maintaining possession of the ball most of the time with their alertness under the bankboard and good passing. When they did maneuver into shooting position, they made profitable use of their opportunities. They held a

16-8 advantage at the half and 24-12 margin with 8 minutes to go.

Leading the Cobber attack was Art Ernst, speedy guard, who played a bangup floor game in addition to counting eight points. Effective too were Al Dyke, the other guard; Larry Schneider, forward; and Dick Foster, center.

The bright performance on the Bison squad, if there could be one on a squad which erred as repeatedly as did the Bison Monday, was Howard Fraser, rangy guard. His entry for the second time during the game in the fourth quarter signalized the start of a scoring rally which just fell short of a tie and a possible win. With the count 24 to 12, the Bison chalked up 15 points during eight minutes, Fraser getting six of them.

Russ Anderson, center, scored eight points and Wendell Kietly, forward, five.

In the Dragon contest, the Bison played their best game of the year to overwhelm the team coached by Alex (Sliv) Nemzek, former Bison athlete.

Co-captain Anderson and Bob Saunders were both in top form, Anderson banging in seven buckets and Saunders counting seven points besides giving a good defensive and floor performance.

Forrest Stevens did a nice job of

feeding the ball to Anderson and Wendell Kietly for scoring opportunities, and Carl Rorvig, who replaced him, came through with three baskets.

Orville Schwankl, forward, was the leading Dragon performer.

Other Livestock Sales

Kenneth Aplan, Cavalier, champion Shortshorn, \$300.75, O. J. deLendrecie company.

James Mathson, LaMoure, champion Hereford, \$176.46, Fargo Rotary club.

Howard Sabby, Barnes, reserve Hereford, \$190.80, Manchester Biscuit company.

Bernice Aplan, Cavalier, reserve Shortshorn, \$187.34, Union Stock Yards.

Duane Morrison, Pembina, 3rd in class, \$160.05, Gardner hotel.

Sigfred Grove, Pierce, 4th in class, \$150.78, Bismarck Kiwanis club.

Arthur Pershke, Ramsey, 3rd in class, \$170.72, Central Cooperative.

Donald Vistad, Pembina, 5th in class, \$185.55, Swift and company.

Alvin Stanley, Emmons, 4th in class, \$168, Swift and company.

Wilma Legg, Walsh, 1st in class, \$136.80, Sears Roebuck and company.

Ernest Dick, Ransom, \$155.09, Armour and company.

Clifford Newby, Hettinger, 5th in class, \$147.96, Weiller and Weiller.

Ray Ryyth, Towner, 8th in class, \$139.16, Grand Forks committee.

Walter Treiber, Morton, 7th in class, \$146.25, Armour and company.

Walter Brobst, Barnes, 6th in class, \$147.96, Weiller and Weiller.

Herman Urbach, Ransom, 9th in class, \$146.90, Armour and company.

Lester Friese, Cass, 3rd senior Shortshorn, \$134.27, Swift and company.

Calvin Fallgatter, Emmons, 10th in class, \$138.71, Cudahy Packing company.

Kenneth Koenig, Cass, 1st junior Angus, \$117.15, Graver Coffee Shop.

Russell Christenson, Ward, \$124.15, Midwest Farmer.

Everett Barta, Kidder, 7th in class, \$122.33, Gamble stores.

Elmer Gentz, Dickey, \$149.27, Armour and company.

Stanley Topp, Eddy, \$141.26, Armour and company.

William Reimers, Foster, 8th in class, \$122.35, GND.A.

Albert Klima, Dickey, \$149.37, Armour and company.

Hilton Clausen, Benson, 9th in class, \$141.26, Superior Packing company, St. Paul.

Joseph Hulne, Richland, \$128.92, Superior Packing company.

Francis Roquette, Stark, 6th in class, \$156.39, Quinlan's cafe, Dickinson.

Kenneth Johnson, Burleigh, 2nd junior Shortshorn, \$161.05, Fargoan hotel.

Gilbert Fust, Sargent, \$128.38, Crescent Jewelry company.

Gordon Anderson, Sargent, \$136.24, Armour and company.

Viola Breitbarth, McIntosh, 2nd junior Angus, \$99, H. L. Walster.

Lydia Holweger, Grand Forks, \$131.04, GND.A.

Paynee Lynsee, Nelson, \$145.32, Armour and company.

Luther Gulleon, Sargent, 10th in class, \$128.92, Swift and company.

SWINE

Leonard Griffin, Bowman, 2nd in class, \$71.20, Union Storage and Transfer.

Lyle Reiten, Barnes, 1st in class, \$62.46, Armour and company.

Ernest Holm, Barnes, 1st in class, \$55.80, Union Stock Yards.

Delvin Liddle, Walsh, 2nd in class, \$59.84, Armour and company.

Clifford Rodine, Dickey, 2nd in class, \$53.72, Armour and company.

Ivan Johnson, Barnes, 2nd in class, \$50.94, Northwestern Bell Telephone company.

Leroy Miller, Benson, 3rd in class, \$50.83, Fargo Lions club.

Floyd Johnson, Cass, 3rd in class, \$61.74, Denis Furs.

Richard Ratzlaff, Dickey, 3rd in class, \$49.32, Ellingson Commission company, West Fargo.

Warren Heuschwerler, Benson, 4th in class, \$58.28, Fargo National bank.

Louis Hahn, Cass, 4th in class, \$77.97, First National Bank & Trust company.

SHEEP

Clarence Heim, LaMoure, 1st in class, \$47.10, Dakota National bank.

Robert Robillard, Cass, 1st in class, \$48.38, Northwest Mutual Savings and Loan.

Delmer Steinhouse, Kidedr, 2nd in class, \$31.50, Weiller and Weiller.

Donald Halfpenny, Pembina, 4th in class, \$33.75, Powers hotel.

Leonard Rohrer, Pierce, 3rd in class, \$30.32, Manchester Biscuit company.

Lucille Schmidt, Benson, 2nd in class, \$27.04, Cudahy Packing company.

Joseph Molitor, Benson, 3rd in class, \$30, Northern School Supply company.

James Score, Richland, 4th in class, \$29.40, Fargo Laundry company.

Donald Sorenson, Barnes, 3rd in

class, \$35.40, Interstate Seed and Grain company.

Arnold Leake, Grand Forks, 5th in class, \$29.76, Central Cooperative, West Fargo.

Walden Sonju, Griggs, 5th in class, \$26.08, Allis-Chalmers company.

Harold Hillstrom, 6th in class, \$18.26, Weiller and Weiller.

George Schmidt, Benson, 6th in class, \$29.16, Fairmont Creamery company.

Ralph Elliott, Pembina, 7th in class, \$32.48, Goldberg Seed and Feed company.

Myrtle Meland, Ward, 7th in class, \$33.90, Haggart Construction company.

Hilda Speidel, Dickey, 8th in class, \$30.69, West Fargo Elevator.

Marvin Olson, Ransom, 8th in class, \$38.40, Armour and company.

Gerald Richard, Rolette, 9th in class, \$29.76, Swift and company.

Donnie Blecha, Dickey, \$34.65, Fargo National bank.

LANGER TO MAKE POLLARD COLONEL ON HIS STAFF

Speaking at the annual dinner for the University of North Dakota football team, Governor-elect William Langer announced he would commission Fritz Pollard, Jr., a colonel on his staff.

KAPPA ORGANIZATION TEA HOST THURSDAY

A company of 150 women, members of the several mothers' clubs of the various Greek letter organizations and society representatives at the NDAC, attended a tea Thursday in the YMCA rooms at the college given by the Kappa Kappa Gamma Mothers club. Receiving hours were from 3 until 5 p.m. and assisting during that time were members of the entertaining group.

Mmes. R. L. Butterwick, A. Paterson, Scott Hall, Josephine Jones, and Percy Sherwood were at the tea tables.

Mrs. H. L. Bolley arranged the party and her assistants were Mmes.

W. C. Nichols, I. W. Smith, M. W. Murphy, R. E. Weible, Adam Spelletich, R. B. Newton, Alice Knerr, J. Dady, J. A. Carniff, R. P. Freeman, and A. H. Parrott.

Merry Christmas!
Mel Hagen

For Real Sport

- Nestor Johnson Skates
- Strand Toboggans
- Strand Skis

See our display of Toys and Gifts

Loomis Hardware
16 8th St. So. Phone 1257

MAGILL & COMPANY
WISHES YOU A
MERRY CHRISTMAS

All the Fellows
on the
Dugout Staff
Wish You a
Merry Christmas

After class for the game
drop in at the

"Y"
Dugout

The Dugout will be closed Dec. 12 to Jan. 3

MERRY CHRISTMAS!
KEEP WARM WITH
OUR COAL
INTERIOR LUMBER CO.
PHONE 838
"We Boost The Bison At All Times"

MERRY CHRISTMAS...
Temple Grocery

See Our Attractive Line
of Gifts....

.....

**MERRY CHRISTMAS from the
Broadway Pharmacy**

Merry Christmas...
After your Toboggan party have
a sandwich and a steaming cup of
hot chocolate at....

The Golden Maid

**Dixon
Laundry**
Fargo's Oldest Laundry

Extends a
Sincere
Christmas
Greeting!

**DUTCH MAID
ICE CREAM**
Imitated But Not Duplicated

... HOLIDAY SPECIALS ...

Plum Pudding
French Nougat
Creamy Semi-Frozen Malted Milk
Fancy Dutch Maid Chocolates
... Delicious Hot and Buttered Toasted Nuts ...

Lime Sherbet
Orange Sherbet

Merry Christmas . . .
Gifts for all members of the family
Toys for the Children
Wearing Apparel for the Ladies and Gentlemen

S & L STORE
"GET ACQUAINTED" COUPON

Name _____
Address _____
9 Broadway—Phone 756
Good Until Jan. 4th

Christmas Greetings . . .
... SHOP AT ...

Esquire
THE SHOP FOR MEN

The Cafeteria....
has appreciated your patronage
and the staff wishes
you a very
Merry Christmas

Cafeteria will not be open during
the Holidays

Ceres Hall Cafeteria
Mrs. Roen, Prop.

ATTENTION GIRLS! Here is a Tip....Buy His gift at his store.

A Flonne Robe - - - - \$5.45
Traveling Kit - \$1.98 to \$4.95

Neckwear - - 65c to \$1.00

A Palace Gift is a Quality Gift.

Remember No Sales Tax at - - -

Palace
The Xmas Store
MOORHEAD, MINN.