



# NORTH DAKOTA STATE COLLEGE

# THE SPECTRUM

OFFICIAL PUBLICATION



VOLUME XLVI.

STATE COLLEGE, NORTH DAKOTA, FRIDAY, OCTOBER 17, 1930.

NUMBER 6

## Carlson Plans Class Elections For Wednesday

Balloting Begins at 9:40; Freshmen Meet In Armory With Commissioner

ELIGIBILITY SLIPS SAID NECESSARY

Sophomores Vote In L. C. T. While Upperclassmen Elect In Chemistry

Frank Carlson, Commissioner of Elections, of the Student Commission announced the dates for the annual class elections this morning. The balloting will be held on Wednesday, Oct. 27, at 9:40.

Each class has been assigned a definite place for holding their meetings. The Freshmen will meet in the Armory with the Elections Commissioner in charge. The Sophomores are scheduled to meet in the Little Country Theater. The Juniors will hold their meeting in room 29 of the Chemistry building. The Seniors plan to meet in room 5 in Chemistry.

Every candidate is required to secure a certificate of eligibility from the Registrar's office before being eligible for nomination. In emphasizing this point, Carlson stated: "Nobody can secure a nomination for a class office without an eligibility slip. Candidates are asked to secure these before the time of election and place them with the presiding officer."

## Baby Bison Attack Sioux Freshman At Grand Forks Tonite

Tonight at 8:00 the Baby Bison get their first taste of the up-river Sioux. The first of two games between the Bison frosh and the University frosh takes place this evening on Memorial field at Grand Forks.

The probable starting lineup for Lt. Smith is: Meyers, LE; Platt, LT; Thompson, LG; Toman, C; Green, RG; Brady, RT; McAdams, RE; O'Day, QB; Miller, LHB; Jacobson, RHB; Flynn, FB.

The University lineup is not at present known, but the fact that it is a University game is enough to insure that it will be a real fight.

## YWCA Member Drive Closes Monday Night

The annual YWCA membership week will be brought to a close Monday night, according to an announcement made by Mrs. Teet, secretary of the organization. Sororities and other organizations on the campus are being led by team captains and are competing for honors for 100% membership.

Announcement of the team captains and assistants for the different organizations have been made by Alpha Knight, membership chairman.

Marjorie Archer, assisted by Marjean Crites comprise the Gamma Phi Beta team. The Alpha Xi Beta team includes Ruby de Otte and Doris Lathrop. Helen Peterson is Kappa Delta captain and she is assisted by Shirley Johnson. Kappa Kappa Gamma has Lillian Lindsey and Lorrissa Sheldon, and Phi Omega Pi has Dorothy Chard and Muriel Clarke on their team. Eva Sherwood is Alpha Gamma Delta captain and Marjorie Miller is her assistant.

Eulalie Huckle is captain for Ceres Hall and Jeanette Hooper for the Cosmopolitan club.

Membership dues of \$1.00 are to be paid either to the team captains or at the Y office, from 9 to 12 and from 1 to 5, daily.

At a meeting of the pledges Monday evening at the chapter house, Grace South was elected president; Lucille McGrath, vice-president; Katherine Anderson, secretary; Margaret Olsen, treasurer; and Mildred Thorstad, activities manager.

## NATIONAL INSPECTOR VISITS PHI OMEGA PI

Miss Stella Andrew Cox, national president of Phi Omega Pi, will visit Zeta chapter Oct. 19 and 20. She will act as inspector of the chapter. A buffet supper will be given for her by the alumnae chapter Sunday evening. Monday noon, Miss Esther Latsky and Dean Dinan will entertain at a luncheon in her honor. Monday evening Mrs. F. O. Olsen will be hostess at a dinner in her home with the patronesses also attending. The active chapter will be hostesses at a tea in the chapter house Monday afternoon, hours 4:30-6:00. All the women faculty members and two representatives from each sorority are invited.

## Food Representative Praises Employment System At College

Bureau Organization Superior To Larger Schools In Country

That the Student Employment Bureau of the college is well organized was proved when a representative of a food-products manufacturing company of Minneapolis used student help last week. The representative wished to introduce a new product into Fargo and Moorhead homes. He had decided that it would take four boys about five days to place in every home in Fargo and Moorhead a sample of this product. He used North Dakota State College boys, and found that it took four boys exactly four afternoons to distribute the samples.

Mrs. Gooden, secretary of the employment bureau, was congratulated on its excellent organization. She was told that the organization of this bureau was equal, if not superior, to that of the Minnesota university and St. Thomas university bureaus.

This year the bureau is aiding more students than ever before. At present there are more positions for girls open than there are girls to fill them. Any girls desiring work are asked to see Mrs. Gooden in the employment office in the Y building.

## KAPPA SIGMA TAUS ENTERTAIN PLEDGES

Kappa Kappa Gamma and Alpha Sigma Tau will honor their pledges at dances this weekend.

Kappa Kappa Gamma will honor her pledges in the park recreation hall this evening from 8:30 to 11:30. Autumn leaves, cornstalks, and pumpkins will be used in a Hallowe'en theme.

In charge of arrangements are Evelyn South, and Emily Belle Craig. Assistants will be Lillian Lindsey, Elene Weeks, Betty Murphy, and Frances Anderson, decorations; Katherine Knerr and Catherine Dunham, refreshments; Lorrissa Sheldon, Eleanor Payne, Kathryn Engebretson, Elizabeth Woledge, and Ruth Boerth, clean-up committee.

Chaperones will be Prof. and Mrs. Homer Huntoon and Prof. John Doerr. Alpha Sigma Tau will introduce their new pledges in a special feature number at their party tomorrow night in the College YWCA. College Life will be the theme.

Assisting John Lund, general chairman, are Walter Lagerberg, Don Alstrup, and James Konen. Judge and Mrs. Leigh Monson and Prof. and Mrs. Homer Huntoon will act as chaperones.

The Campus Rounders, under the direction of Burton Kilbourne, a member of Alpha Sigma Tau, will furnish the music for the evening.

Reports of the game played between North Dakota State and South Dakota University at Fargo were received by means of a special wire at a dance at the University of South Dakota the night of the game. The official score was announced between dances in order to bring the news to the students.

The R. O. T. C. battalion at Montana State college at Bozeman numbers 438 cadets this year. The company has been organized into two sophomore companies and three freshman companies. This is an increase of one company over the organization of any other year.

## SENIOR STAFF Official Bulletin of Coming Events

Friday, Oct. 17: Alpha Gamma Delta tea for all pledges and house mothers, 4 to 5:30. Faculty reception, 8:00. Kappa Kappa Gamma dance, 8:30.

Saturday, Oct. 18: Alpha Sigma Tau dance, 8:30.

Monday, Oct. 20: Fraternity meetings, 7:30.

Faculty Women's luncheon, 12. Phi Omega Pi tea, 4:00.

Tuesday, Oct. 21: A. A. U. W. Phi Upsilon Omicron, 7:00.

Wednesday, Oct. 22: Phi Kappa Phi, 4:00.

Thursday, Oct. 23: Senior Staff, 12:00.

Rally, 7:30.

Friday, Oct. 24: N. D. S. C. freshmen vs. N. D. U. freshmen.

Saturday, Oct. 25: Homecoming. Game, 2:00.

Dance, 8:30.

Monday, Oct. 27: Fraternity meetings, 7:30.

Tuesday, Oct. 28: Phi Upsilon Omicron, 7:30.

Wednesday, Oct. 29: Educational Association meetings.

Thursday, Oct. 30: Educational Association meetings.

Friday, Oct. 31: Educational Association meetings.

Cosmopolitan dance, 8:30.

Phi Omega Pi dance, 8:30.

Alpha Gamma Delta dance, 8:30.

Alpha Kappa Phi dance, 8:30.

Above is the official college calendar sponsored by the Senior Staff, honorary organization made up of senior women. Dean Sudro, chairman of the Social Committee, will take charge of scheduling all dates. All organizations affecting students or faculty as well as departments are requested to post in Dean Sudro's office any activities which affect students or faculty. This will make it possible to avoid to a large extent conflicts in meetings of organizations. These dates will also be posted on the calendar in the post office lobby. Mr. Parrott in the registrar's office has agreed to keep dates posted in the lobby up to date. Miss Ruby DeOtte is in charge of making arrangements for the calendar. Any suggestions from faculty or students will be greatly appreciated.

## PEARSON SPEAKS DURING LIBRARIANS CONFERENCE

Miss Pearson who, with Miss Ellington, is attending the North Central Library Conference this week is to speak at one of the round table discussions. This round table is to be conducted by a Mr. Hanson of Michigan, and Miss Pearson will speak on one phase of cataloguing.

This is a regional conference being held in St. Paul from Oct. 14 to 17.

## SILENCE IS GOLDEN!

"All is quiet before the storm!" Once more all is peaceful on the State college campus. This last week scarcely a paddle or green cap has been seen on the campus. Freshmen and sophomores are apparently friendly and peaceful. Probably there has been a formal ceremony with the smoking of the peace pipe, who knows?

Nevertheless there is a vague feeling of suspicion that all is well. The time has not yet come for the frosh to sink back in the realms of peacefulness, cast away their green caps forever, and walk down the campus, feeling on a level with the upperclassmen. No, there is one more week until the 1930 Homecoming.

The freshmen have their duties to fulfill before the big day. The handful of wood at the Twelfth avenue entrance must grow by leaps and bounds in one short week.

Who will accomplish the big task? It's a traditional Frosh job. Yet, will they accomplish it without the aid of the sophomores' paddles and words of encouragement?

Time will tell.

The game between the Montana State college Bobcats and the University Grizzlies to be played Saturday marks the 32nd year of gridiron battles between the two schools. The university has won 20 games while the State team has had five victories. Four tie games have been played during this time.

Special convocation services were held at the U. of N. D. for the dedication of the yearbook, "The Dacotah", to Carl Ben Eielson.

## COMMITTEE SAYS EXCUSES ARE VOID AFTER ONE WEEK

Excuses must be presented to the excuse committee within a week after the occurrence of the absence, according to a rule set down by the College Council it was announced yesterday.

A communication from A. H. Parrott, registrar, reads: The excuse committee calls the attention of all students to the rule of the College Council that allows three days for the presenting of an excuse for absence. Hereafter the committee will consider no excuse that is not filed within one week of the occurrence of the absence.

Rules, as set down in the college manual, state that for every unexcused absence two points will be deducted from the term grade.

## Ruth Clausen Leads Freshman Students In Placement Tests

Scores 139 Out Of Possible 150; Median Grade Placed At 94

Scoring 139 out of a possible 150 in the Freshman English placement test, Ruth Clausen of Fargo high school led the field of 430 yearlings seeking entrance into English I classes.

The median score was recorded at 94 while the lowest mark was 34. Ruth Clemens of Sacred Heart Academy was second with a score of 136. Rhoda Clausen, Fargo, with a mark of 135 was third. Robert Hatch, Fergus Falls, placed fourth with 132. Margaret J. Olsen and Harold Fredrickson, Fargo, tied for fifth with a score of 130.

Those ranking in the first 25 but outside of the first five are as follows: Arnold Amundson, Climax, Minn., and Norma Arntson, Lisbon, 129; Josephine Weinberger, Bismarck, Abbie Porter and Aurora Haas, Fargo, 126; Marion Brainerd, Fargo, 125; Thora Nelson, Abercrombie, Nestor Hensler, Fargo, Dorice Bugge, Lakota, Luella Anderson, Rhame, scored 124; Jeanette McComb, and Glenora Sommer, Barnesville, Irene Gast, Beltrami, Minn., Jean Lawrence, Calvin, Ione Pressnall, Carrington, Orville Brown, Evelyn Engebretson, and Constance Heilman of Fargo, scored 123.

## PARSONS SPEAKS DURING LIBRARIANS CONFERENCE

Miss Pearson who, with Miss Ellington, is attending the North Central Library Conference this week is to speak at one of the round table discussions. This round table is to be conducted by a Mr. Hanson of Michigan, and Miss Pearson will speak on one phase of cataloguing.

This is a regional conference being held in St. Paul from Oct. 14 to 17.

## SILENCE IS GOLDEN!

"All is quiet before the storm!" Once more all is peaceful on the State college campus. This last week scarcely a paddle or green cap has been seen on the campus. Freshmen and sophomores are apparently friendly and peaceful. Probably there has been a formal ceremony with the smoking of the peace pipe, who knows?

Nevertheless there is a vague feeling of suspicion that all is well. The time has not yet come for the frosh to sink back in the realms of peacefulness, cast away their green caps forever, and walk down the campus, feeling on a level with the upperclassmen. No, there is one more week until the 1930 Homecoming.

The freshmen have their duties to fulfill before the big day. The handful of wood at the Twelfth avenue entrance must grow by leaps and bounds in one short week.

Who will accomplish the big task? It's a traditional Frosh job. Yet, will they accomplish it without the aid of the sophomores' paddles and words of encouragement?

Time will tell.

The game between the Montana State college Bobcats and the University Grizzlies to be played Saturday marks the 32nd year of gridiron battles between the two schools. The university has won 20 games while the State team has had five victories. Four tie games have been played during this time.

Special convocation services were held at the U. of N. D. for the dedication of the yearbook, "The Dacotah", to Carl Ben Eielson.

## Pioneer Days Are Features During S. C. Homecoming

40th Anniversary Parade Offers Frontier Spectacle Of Gay Nineties

COMMITTEES PREPARING FOR IMMENSE CROWD

Bison Barbecue Prepared For Gala Day; State Championship at Stake

A procession reminiscent of days in which the buckboard, bustle and sod shanty were bywords to northwest pioneers will feature State College's Homecoming parade, Oct. 25, John E. Doerr, parade chairman, announced today.

Students are busy these days writing home—not for money—but for relics lying in dust ridden attics. These will be used in floats so designed as to recall the gay 90's—when men were men and women blushed. The event is commemorative of the 40th anniversary of State College, and will outdo all similar parades of the past.

Adding variety to the parade, groups will also enter costumes while many individuals have signified their intention of entering the event.

Word has been received that the buffalo, destined to be eaten by happy homecomers and students, is on its way and Bison representatives will have an opportunity to munch on their own namesake. The University, it is rumored, will not be able to eat a Sioux this year at their Homecoming event.

Meanwhile, Homecoming committees are busy making preparations for the greatest crowd ever to invade the campus. The natural rivalry between the Bison and Nodaks—aggravated by the championship at stake—is sure to bring a horde of Sioux students and alumni for the contest—while Bison adherents will come to watch the greatest team in recent Bison history perform. It will be an event of paramount importance—one in which each student must play an active part, those in charge believe.

## Parsons Receives Beaux Arts Award

A design of a motor-boat garage by Lawrence S. Parsons, a graduate in architecture in June, 1930 from the college, received the first award ever granted to this college by the Beaux Art Institute of Design in New York City, according to Prof. Homer Huntoon, the head of the architecture department. The presentation as well as the scheme of arrangement was commented upon very highly.

The design is in one of several exhibition sets which are touring the country and are visiting the leading architecture schools. The exhibitions are arranged by the Beaux Art Institute. One exhibition at the college about a week ago went to California, and another is expected to be seen in a short while.

Mr. Parsons, teaching sophomore design and architectural history as an assistant to Professor Huntoon, is studying advanced design in architecture as prescribed by the work for Class A in the Beaux Arts Institute.

The senior architecture student will join the Institute this year. Enrolled in Class A, a class of advanced design in architecture, are: Chester Comeau and Alf C. Skaret, who will graduate at the end of the present term, and Robert Stinson. Class B, a class of intermediate design in architecture, includes: Horace McGrath, Wm. K. Shine, Henry Ottozweg, Robert Olsen, Chas. W. Zalusky, Charlotte N. Howland, Herman Skaret, and Harold W. Henning.

Professor Huntoon states that the architecture lecture room has been rearranged to facilitate exhibiting in the department.



Plan to have your Next  
**SUNDAY DINNER**  
—at—  
**HOTEL POWERS COFFEE SHOP**



Special Rooms for Dances, Dinners,  
Banquets, Bridge Breakfasts, Lunches  
and teas. Please phone 5000 for  
Information



# The SPECTRUM

Official publication of the students of North Dakota State College. Published every Tuesday and Friday during the school year. Address all communications to the Editor-in-Chief.

Subscription rate: \$2.00 per school year.  
Entered as second class matter at State College Station under the act of March 3, 1879.  
Spectrum Telephones: Day 4903; Night 5525.

ANTHONY T. FABER.....Editor-in-Chief  
EARL HODGSON.....Business Manager

**Editorial Staff**  
Amos Wallum.....Managing Editor  
Kathryn Engebretson.....Associate Editor  
Gerald Garlid.....Associate Editor  
Joe Paulson.....Campus Editor  
Marjory Archer.....Desk Editor  
Ruth Barrett.....Features  
Milton Lee.....Exchange

**Columnists**  
Harold Peterson.....George Halladay  
**Society Staff**  
Francis Anderson.....Helen Rainville

**Sports Staff**  
William Champlin

**Reporters**  
Margaret Olsen, Frederick Martin, Lucille McGrath  
**Business Staff**

Glenn Reichert.....Assistant Business Manager  
Jack Bond.....Advertising Manager  
Wm. P. McDonald.....Circulation Manager  
Jack Knight.....Asst. Adv. Mngr.  
Francis Anderson.....Asst. Adv. Mngr.  
MEMBER NORTH CENTRAL PRESS ASS'N.

## Homecoming—A Story

Ever since the Prodigal Son returned to his old father, Homecoming has been an event of major importance in the lives of institutions and people. The story of the Bison homecoming reads something like this: A vast herd of plain wanderers were grazing near the Red River many decades ago. Suddenly they saw a queer shaped craft crossing the river and in the excitement that ensued they scattered to the four winds. Many years afterward a small college raised its first building on the very ground that was once the dining table of the fearless Bison.

Year by year the institution grew and with every fall the old alums returned to see the Bison chase the Bunnies or the Flickertails off the football field. More buildings were added and more people came to find the college their guiding hope for higher education.

Suddenly, as if in a glorious dream, sprang a mighty band of football players. They had fight, they had skill, and they had all that a wily coach could ask. They started slow but within a week they stamped over a dreaded Scarlet Hurricane. Then a brave bunch of Cadets suffered from Bison strategy and a hungry Coyote found no picking in the fog surrounding this superior team.

Everywhere Bison took notice. "We must return," they said, "and watch the doughty Bison stick their horns into the venturesome Northern Sioux." So from far and wide they prepared for the Homecoming. Mamma, Papa and baby Bison began traveling from the Yellowstone a week ago.

Mamma remarked, "Now, baby if you see green when you enter the main gates don't see red 'cause it's only some children like yourself who don't know what it is all about yet."

"Oh I know. Those babies think they are fresh," said the youngster.

"And when you see all the nice new buildings and all the people don't get scared. We are nearly there. Oh see that great big fire; we had better hurry," advised the Papa.

So they started running and ran for all they were worth. When they reached the great big fire they collapsed from exhaustion. Some naughty Indian boys threw them into the fire and they cooked.

"We'll eat the Bison," they said, "Ugh."

So they got some bread and ate the meat. It was as bitter as medicine, they could hardly swallow and when they tried to play football they found they couldn't digest it.

The northern scalpers had to return home with nothing but a tummy-ache.

## ALL-COLLEGE STAG

The women of the school have their social gatherings every year in the form of Pan-Hellenic parties and the Co-ed prom but the men of the institution have nothing that even resembles these get-togethers of the women. Perhaps a men's all-college stag party could be initiated.

Suppose the thing became a reality. You would see perhaps three or four hundred men seated around card tables in the armory. There would be apples galore, and everybody that cared to would get out the old corn cob pipe and tell a few yards among wreaths of smoke. At each table would be a key man to get his group into a conversation. What

philosophizing, what stories, and what hobbies could be revealed.

The thing could be worked up. Say, a prominent speaker would address a few words and maybe a musical selection might be added. It makes little difference about the details of the thing but the fact remains that the college men don't rub shoulders enough. They don't know each other outside of their own groups or classrooms.

May we suggest that an all-college stag party be one of the social features of the school.

The Spectrum is beginning in this issue, a bulletin board of dates arranged by the Senior Staff, the Senior women's honorary organization. Every group can thank the Senior Staff for their trouble in developing this idea. Follow their column in this paper and you can see the entire schedule for the month as given to us each month by the Senior women's honorary.

## Kampus Key Hole by Peeping Pete

Editor's Note: Henceforth applications for publicity at Keyhole office must deposit all packages daintily scented with Breath de Garbage outside the door in receptacle provided for the purpose. Also gifts received through the mail which have a faint ticking noise issuing from within are strictly taboo. The editor was once a 'Boy Scout and it's strictly against the rules to take a reward for any little service rendered.

The Theta Chis have a new Russian wolf hound for a mascot. Hart Schaffner & Marx recommend a full boy back with slight flare, with or without belt, raglan sleeves also considered good.

No wonder the Theta Chi men pledged so many this fall—they had a RUSHIN' dog.

Would this be considered "putting on the dog" or puttin' the dog "on?"

"I knew there was a catch to it," quoth Bunt as he received a pass from McKay.

"What ith a fraternity house?" naive little Algernon asks and Peepin' Pete obliges with—"a bridge table intimately surrounded by blind fold test."

Today's News Flash:  
Greenland has a very irregular coast line.

## THEME (TEEM) SONGS

"When the watermelons are flying I'll save a Cut for you."

--- Mixed choral group from Absence Committee.

"I'm no-buddy's sweetheart now," dedicated to Emilybelle Craigo, special arrangement by Morris Erickson and Henry Sullivan.

RESERVED FOR OUR PRIVATE HELL  
1. People who ask questions solely to get on the "ground floor" with the Prof.  
2. Rushing.

## Unsolicited Testimonials

Dear Peepin' Pete:  
Alfred G. Arvold is one of the greatest figures on the campus, yet you ignore him. In my opinion Alfred G. Arvold has done more for this college than any other person with the exception perhaps of Professor Arvold of the Department of Public Discussion. Hoping you will give more publicity to Alfred G. Arvold in the future, I am,

Alfred G. Arvold.

Dear Peepin':  
I think youre colyum is swell. In fact I don't even read it. Under separate cover I'm mailing you a little present which plees do not open until 3:15 October 23rd as it is set to go off at that time. I'll see you there.

Your friend,  
Emilybelle craigo.

Nahob Schnitzelsnoofer was struck on the head by a doughnut tossed carelessly from Ceres Hall and congealed this definition: A sorority house is a place where there is a davenport, helloooo phone, and a near-sighted house matron with smoked glasses on a six months leave of absence for research into "Why is it that you take apples and cook them like plums it tastes more like pears than rutabagas do."

Last line: What in 'ell's the name of that new pladge now?

## Here and There

At the age of 22, Prof. Leslie I. Steinbeach has become dean of Central Normal school at Danville, Ind.

Eight men are enrolled in the first course in radio announcing, which is being offered by the University of Iowa.

The Carnegie Foundation for the Advancement of Teaching had given more than \$18,817,000 in 837 retiring allowances from 1906-1930.

From Williams College: Freshmen must not smoke on the street at any time of the year.

Freshmen must not wear leather or fur coats in Williamstown either.

Carleton college's 51 piece symphony band has departed on its annual winter tour; the band will be gone for one month.

A building permit was filed recently by Yale university for a \$4,350,000 gymnasium; three years will be required to complete the building.

## CHEMISTRY FRATERNITY HOLDS INITIAL MEETING

The first meeting of Alpha Phi Omega, honorary Chemistry fraternity was held in their chapter rooms in the Chemistry building Wednesday, Oct. 15. Among the several talks given was one by Dr. Carrick, dean of the school of Chemistry. Activities for the ensuing year were outlined.

Kappa Sigma Chi announces the pledging of Stanley Thompson of Fargo, Orville Brown of Ulen, Minn., and Arthur Larson of Fargo.

## FORTUNE

### LUNCHEON

Saturday 2-5

Creamed eggs & potato chips; cranberry salad & coffee cake; 35c tea or coffee.

"Let's Eat Shoppe"

## Waterman Ohm Co.

Mary Fick & Bess Huffman

## Congratulations Bison

ON YOUR FOUR VICTORIES

# St. Mark's Lutheran Church

WELCOMES STUDENTS

Services: 11-7:30

4th Ave. and 8th St. N. W. P. Gerberding, Pastor

## SCHOOL SUPPLIES

Films, Notions, Toilet Articles, Fruit, Candy, Tobacco, Ice Cream, Cold Drinks, Groceries and Meat.

We are at your service and we aim to please.

Come in and see us.

# TEMPLE GROCERY

Phone 871 —1136 13th St. N.— Phone 871

## HERE'S NEWS

It won't hurt you, take much time, corrupt your morals, nor interfere with your putting stance to read this . . . . . You may even get a chuckle out of it, and there is always the possibility that it may result in the sale of a necktie or a sock for me -- that is, the sale of a sock, not a sock in the eye. Which reminds me of the story about Amos an' Andy, but if I tell it somebody is sure to ask how you can tell when a colored man has a black eye, and I don't know. . . . . Tastes in stories differ, anyway, just like they do in clothes, and while my stories fit in a parlor like a football uniform at a formal wedding, I do not claim to have clothes to suit every taste and every occasion. I don't write letters so well, either -- my ability as an author is of about the same dimensions as Billy Petrolle's chance at the lightweight championship; but if you don't like this line drop in and I'll try my other line on you -- the one marked off in inches, with a promise of greater satisfaction to all concerned. . . . . Speaking of football, now that there's an indoor golf course on every corner and a few between, parlor football is likely to be the next innovation. While I don't happen to carry a stock of football uniforms, I can outfit the sofa scimmager in a style that will make him a good ground gainer in feminine favor. If it's true that Blondes Prefer Gentlemen, the surest way to a peroxide paradise is a Flaten Ensemble: Wilson Brothers shorts, shirts, socks, and ties, Schoble hats, Flaten-tailored suits and overcoats -- they're marks of distinction that the discerning woman doesn't pass . . . . . S'funny, too, how pernickety the men are getting about dress -- even the beauty parlors are capitalizing on it, but it's all based on a sound fundamental: A man can't feel and do his best unless he looks his best. It's my business to help you look that way, even if the Russians are short on wheat and long on whiskers and the U beat David-Elkins worse than the AC did. But it'll be SOME homecoming, anyway, on October 25, with Casey's Cohorts the underdogs again, and the U all hot and bothered about their enrollment and the long end of that six thou' it cost to get that West Virginia whiff up here. If you'll step in at 308 Broadway we'll be glad to show you what the well-dressed football fan is wearing at Homecoming Games and Social Functions, whether his money is on the U or the AC. You never know about money you put up on games, anyway, but you can always be pretty sure about money you put up on Flaten wearing apparel -- it doesn't cost such a lot, either, to wear really nice clothes, from shorts and socks to overcoats and hats. In fact, we've heard that Senator Nye is contemplating an "investigation" to find out why others in the business don't always give as good value in style and quality as we do. -- When it comes to titivatin', you'll do well to visit Flaten! -- That's a neat rhyme, and a good word -- look it up, like I did. Meantime, we all have to dress, anyway, so you might as well drop in. The address is 308 Broadway, the telephone number is 1066, and the name is

## ELMER FLATEN

Men's Furnishings

You Aint Seen Noth'in Yet  
If You've Missed a Saturday Night at

# The Crystal

You Aint Heard Noth'in Yet  
If You've Missed Hearing The New

# Red Jackets

Complete Young Men's Furnishings Hats, as low as-- \$3.50

STUDENT SPECIAL All the Style combined with fine material in this tailored-to-measure Special Suit or Overcoat at--

\$30 Ted EVANSON

219 Broadway

### Squad Leaves For Morningside With Twenty-Four Men

#### Bison To Conserve Energy For Game With Nodaks On Homecoming

North Dakota State possesses such a splendid array of gridiron stars that Casey Finnegan and Bob Lowe had a difficult time to pick the 24 men that left with them yesterday morning for their first game on a foreign field. The Bison will encounter a revamped Morningside team at Sioux City on Saturday.

Although the Methodists were given a severe drubbing by the University last week, the Bison will have something to worry about as Morningside is out for revenge and would like nothing better than to beat the Bison. At any rate Casey has put his charges through a stiff drill in the past week and from the looks of things it is expected that the State College warriors will bring home a victory.

Most of the 24 men to make the trip are likely to see action Saturday since Finnegan wishes to have his squad in shape when they meet the Sioux on Homecoming day.

The Bison to make the trip are Captain Leo May, Bill Gray, Joe Seliken, Cliff Bollman, Merlyn Jahr, Clarence Orness, Frank Dvorak, Bob Paris, Walter Schoenfelder, Ernest Tang, Rod McMillan, Walter Shamp, Horace McGrath, Bill Hiltz, Sam Westgate, Jimmy Bedahl, Leo Thomasson, Vern Goodwin, Cy Lonsbrough, Paul Bunt, Viv McKay, George Fairhead, Duane Murner, and Don McEssy.

Any kind of a victory for the Bison will be satisfactory for the score matters little to the game the Bison will play with the North Dakota Sioux. Casey does not intend to sacrifice his players for the margin of an extra touchdown.

you see at the top of these sport efforts.

Cy, although you might not recognize him, is leaning over, cooing signals to the rip-snorting Bison in front of his extended nostrils.

This column should be a constant reminder to Cy in his signal calling work. He should always call 'em right—especially in the University game.

#### ANY ICE TODAY, LADY?

Citizens seeking football comps receive frozen stares at the athletic office these dull days. Big and little, fat and lean, intelligent and not so intelligent—people in all walks of life from the idle rich down through a maze of sports writers and professors—all desire comps to Bison gridiron games.

Never yet has the athletic department been able to operate on love or kisses. It takes cash. Wouldn't every day be a holiday if some of the comp-seekers decided to help pay the freight.

#### SOO --, WE HOPE!

The Bison meet the Sioux tomorrow in Sioux City. We all are anxious that the Sioux shall be duck Soo-p for the careening Finnegan juggernaut which has scoured the green grass of Dacotah field now on four successive weekends.

This is the first clash away from home and personally a 1 to 0 win would please me. It is Morningside's homecoming and the Sioux City Sioux will fight our boys with everything but the goalposts. The score may be very close.

#### SOME MORE SOO NEWS

Yes sir, fellas we fight one set of Soos this week and next week we make it two in a row by combating the North Dakota Susans.

General Custer couldn't stand up under too much Sioux, but we all expect the Bison to grow fat and sleek on the menu.

Last year I wrote more than once that North Dakota had a sterling football team, a regular bunch of hellers trimmed with wildcat fur.

And being a fellow who tries to believe in everything he writes, I still think North Dakota's team is a wow.

But, oh those Bison! They are wow wows. Finnegan and Lowe have the best club Fargo has seen in many seasons. With both elevens so strong, try and picture what will happen in our shady paddock behind the Armory on Saturday afternoon, Oct. 25.

That game should be a dream. I wouldn't trade a good wooden leg for a reserved seat on the 28-yard line.

#### HOMEcoming FLOATS COMMITTEE

It is important that a representative from each organization entering a float in the Homecoming Parade meet in room 301 of the Science Building, Friday, Oct. 17, at 4 o'clock.

John E. Doerr, Chairman.

Patronize Our Advertisers.

**GARRICK**  
BEST SHOW IN TOWN

TODAY AND SATURDAY  
RICHARD ARLEN  
—in—  
Paramount's  
"THE SANTA FE TRAIL"



#### Luger Furniture Co.

Complete Homefurnishers  
Victor, R. C. A. and Brunswick  
Radios—Pianos  
Phonograph Records  
Magazine Racks, Tables, Desks  
Blankets and Bedding  
12-14 BROADWAY . FARGO, N. D.

#### Jane Marie Early

STUDIO OF DANCING

BALLROOM BALLET  
TAP ACROBATIC

117 Broadway

Phone 2024W



Here goes, for another column. My fingers are cold, the chair is hard; no ideas seem to be forthcoming—looks like a bad day. If I only had some of that hot coffee and one of those delicious barbecue sandwiches that Matt Tindall writes so fluently about, I might be able to write to the bottom of this white sheet.

#### PICTURE OF CY

All columns should be dressed up with little gadgets, frescoes and the like. That's why I had Harry Iami, Dakota Photo Engraving Co., artist, draw the likeness of Cy Lonsbrough

#### Laboratory Aprons

Made of high grade materials. Color black. Rubber, plain lined, 35"x27"—

\$ .35 EACH

Single coated chemistry aprons, 45"x34

\$ .85 EACH

#### Northern School Supply Co.

8th St. and N. P. Ave.



Blow the Whistle

—for the **Pause** that refreshes

When you suffer from large and undiluted doses of your fellows. When the milk of human kindness seems to sour. Blow the whistle for a minute's "time out" on your own account, to pause and refresh yourself.

In other words, go into a huddle with a glass or bottle of refreshing, delicious Coca-Cola. It will make you captain of your soul again, ready to live—or die—for the dear old alma mater.

The Coca-Cola Company, Atlanta, Ga.

LISTEN IN  
Grantland Rice—Famous Sports Champions—Coca-Cola Orchestra—Every Wednesday 10:30 to 11 p. m. E. S. T.—Coast to Coast NBC Network

9 MILLION A DAY—IT HAD TO BE GOOD TO GET WHERE IT IS

#### A. R. SCHERLING OWL STUDIO

Where you get 15 Photos for the price of 12. 1 8x10 colored enlargement free with every order. 113 1/2 BDWY Phone 4174

#### FARGO JEWELRY MANUFACTURING CO.

Class Rings, Pins, Medals, Trophies and Favors.

2 1/2 BROADWAY

#### JUNGLE LUNCH

means HOME COOKING, MUSIC at the

#### Campus Food Shop

It's Across From Ceres Hall



RAH! RAH! RAH!!!

What's All This Cheering About?

Can it be that the unstoppable Cy Lonsbrough has just galloped seventy yards for a touchdown? Or has an august professor just announced that there would be no class tomorrow? Or has The Spectrum just published the startling announcement that the entire University team has small pox?

No, gentle reader, you are wrong in every one of the above suppositions. The illustrated, if not illustrious, trio of co-eds pictured so artistically are whooping it up in great style for but one reason.

It seems that a store by the name of Herbst's, has opened a section named the Miss Marie Campus Shop on the second floor, the only collegiate shop in Fargo, and these co-eds are giving vent to their enthusiasm because at last some one has given them just what they've always wanted. That's all.

**Herbst**  
DEPARTMENT STORE

Save Smartly at Herbst's



Now Playing

NOW SHOWING  
Novarro's greatest picture—  
"CALL OF THE FLESH"  
Starring Raymond Novarro and Dorothy Jordan

STARTS TOMORROW  
A daringly different drama, Kay Johnson and Reginald Denny in  
"MADAM SATAN"  
A positive sensation



Now Playing

"THE OFFICE WIFE"  
Faith Baldwin's  
Daring Cosmopolitan Novel

—with—  
Lewis Stone and Dorothy Mackail

STARTING MONDAY  
Clara Bow  
In her Greatest Triumph  
"HER WEDDING NIGHT"  
—with—  
Chas. Ruggles & Skeets Gallagher

# Society

Dr. and Mrs. I. J. Seitz and Mr. Oscar Morck, Mandan, were the guests of Blair Seitz at the Theta Chi house Tuesday.

Cyril Winner, Breckenridge, Minn., was the guest of Frank Sykorra at the Theta Chi house Tuesday.

Mr. Gibbs, Crosby was the guest of his son, Del Gibbs, Tuesday, at the Theta Chi house.

Craig Montgomery, Alpha Gamma Rho, has returned to college to take part time hours. Mr. Montgomery will teach school in his remaining hours.

Prof. Paul Jones was a dinner guest at the Alpha Sigma Tau house Tuesday night.

Earl Hodgson was a dinner guest Tuesday night at the Alpha Sigma Tau house.

Mr. Miller from S. D. U. was a guest at the Alpha Sigma Tau house Friday night.

Kappa Psi announces the pledging of Art Sanger, Deer River, Minn.

Leon Galehouse, Carrington, and Charles Halliday, Jamestown, visited their homes last weekend.

The Alpha Xi Beta pledges elected Miss Dorothy Rutherford president of their pledge group Monday night. Other officers are: Vice-president, Luverne Dickenson, and Secretary-treasurer, Virginia Nordgren.

Miss Marjorie Gooding was the guest of Miss Bernice Streit, Dilworth, Minn., Sunday.

Misses Lois Beith and Virginia Reise spent the weekend at their respective homes in Erie.

Miss Ellen Brager, Niagara, spent the weekend at her home.

Kappa Kappa Gamma will hold a pot-luck in the chapter rooms Monday night. Misses Frances Anderson, Isabelle Barrett, and Ruth Boerth are in charge.

Mrs. Sarah Cranley, Park River is the new house mother for the Phi Omega Pi house.

The Phi Omega Pi sorority tell us that Miss Mary McLane passed a huge box of candy to the chapter Monday night. Walter Lovsnes is the donor.

## THETA CHI

Dinner guests at the fraternity house on Wednesday evening included: Mrs. W. H. Seitz and Mrs. Oscar Morck of Mandan; Ira J. Seitz, M. D. of Chicago, Ill.; and Mr. Dell H. Gibbs, Sr., of Crosby, N. D.

Mr. and Mrs. Frank De Lange and Mr. and Mrs. W. E. Striebel of Mar-marth, N. D., were callers at the

chapter house Monday evening. Mr. Cyril Winner, Breckenridge, Minn., made a short visit at the chapter house Wednesday evening.

## ALPHA GAMMA DELTA

Alpha Gamma Delta entertained Roseltha Nesheim and Annabel Knowles at an informal bridge and dinner Wednesday evening.

## SIGMA PHI DELTA

Sigma Phi Delta announces the pledging of Ruben Raich, Mott, N. D., at the chapter house Monday evening.

## GAMMA PHI BETA

Elizabeth McDonald, who is teaching at Sharon, N. D., this year, attended the Gamma Phi Beta party Saturday evening.

## DELTA TAU SPSILON

Percy Newton was a dinner guest Tuesday.

Orville Call drove to Pelican Rapids Wednesday. He was accompanied as far as Detroit Lakes by F. W. Piper.

Orville Isley enjoyed a visit from his father, of Verona, Wednesday.

## DELTA KAPPA SIGMA

Kenneth Forsgren of Nelson, Minn., was a guest at the house Tuesday.

Ralph Glaser, Bismarck, visited at the house Wednesday.

## 99 MEN IN RESIDENCE HALL

Twelve men have been added to the number staying in the new Residence Hall. Among them is Prof. Paul R. Jones, instructor in architecture.

## Phi Omega Pi

Helen Ramstad, Hettinger, N. D., was elected president of Phi Omega Pi pledges at a meeting held Monday evening in the chapter house. Veronta Weppeler was elected secretary-treasurer.

Mrs. Cronelly, Park River, N. D., has arrived at the Phi Omega Pi sorority house to take over her duties of house mother during the absence of Mrs. Anderson.

Tuesday afternoon members of the YWCA entertained at a tea in Ceres Hall for the new women students of the college. The hours were from 4:30 to 5:30, during which time a program of musical numbers and talks was presented by new students and members of the organization. This tea was a preliminary for the membership drive being conducted by the YWCA at the present time.

Miss Stella Scurlock, national student secretary of the YWCA, will be in Fargo on Saturday and Sunday, Oct. 18 and 19. Joint meetings of the Y organizations will be held in order to discuss plans for the state student conference which will be held in Fargo next spring.

Students at the U. of S. D. are electing a queen, "Miss Dakota". Five candidates were selected from a list of senior women, prominent in many activities and in scholarship through-

## NORTH SIDE BARBER SHOP

510 Broadway  
Special attention to old students

out their college careers. Sixteen co-eds have been similarly honored in the past.

## HERBST DEPT. STORE "GOES COLLEGIATE"

A college campus is expected to be collegiate, but when a large downtown store "goes collegiate" that's worthy of some notice.

All day Saturday, with the Bison scheduled to meet South Dakota on Dacotah Field that night, two large flags were flying from the masts in front of Herbst Department Store, one in yellow and green with N. D. S. C. lettered on it, the other in red and white and bearing the initials S. D. U.

Dick Hackenberg, former student and editor of The Spectrum, 1927-28, and now advertising manager of Herbst's states that whenever the Bison play an opponent on Dacotah Field, the North Dakota State colors and the colors of the opponent will be seen flying from the store flag masts.

More than that, in the two upper windows, over the display windows of the store, can be seen two football teams in action, cut out in silhouette, with N. D. S. C. in yellow on a green background, giving the display a collegiate atmosphere.

On the second floor, "Dick" has been instrumental in establishing the Miss Marie Campus Shop for co-eds, a little ready-to-wear section nicely decorated with N. D. State pennants, as well as those of other local schools.

## Beekeepers Notes Appearing in Horticultural Magazine

News notes on beekeeping formerly sent out direct to the North Dakota beekeepers from the association secretary's office are now appearing in the regular issues of the North and South Dakota Horticultural bulletin, according to action taken by the North Dakota Beekeepers' association. This magazine, put out by the South Dakota Horticultural society, is now the official house organ for the North and South Dakota Horticultural societies and the North Dakota Beekeepers association. It contains articles on gardening, phases of horticulture, beekeeping, birds and general news. The magazine is published each month.

Patronize Our Advertisers.

## STUDENT OPINION

Here is a little criticism of the college YMCA, not to do it injury, but for its own good and for the benefit of the student body. Why is one forced to go to the building again and again and never find anyone in the office or in charge in any way? Why must one call for the refund of his books from half a dozen to twenty times before he gets it? If the Y is to be a charitable institution, then surely the least it can do is to stand ready to give out information and receive a student when he comes around. To cite a personal experience: just yesterday I asked, in the Dugout, one of those employed there what time the lobby office would be open and he answered that he did not know. The institution has become even less than a house that is not a home, cold and disinterested. If, instead of loafing around the pool tables, the fellows in charge would study and loiter around in the lobby and office, matters would take on an entirely different color. The tone of this may not be pleasing; nevertheless the motive is absolutely altruistic.

Knute Henning, a graduate in architecture in 1928, is teaching freshman architecture to fill the vacancy left by Philip E. Keene, also a graduate of the architecture department here, who is taking advanced work with Jacques Carlu, at the Massachusetts Institute of Technology at Boston. Mr. Henning worked for a time with Bugenhagen-Molander, an architect firm at Minot. He comes to the college from the firm of Hoyt-Price-Barnes, office building architects in Kansas City, Mo.

Members of Blue Key fraternity held their first banquet of the school year in Ceres Hall at 6:30 p. m. Thursday.

## WANT-ADS

LOST—A black pocketbook, Wednesday mornin. Contained registration card of owner. For reward call Apt. 307, Graver Hotel. Phone 2104.

LOST—A ladies Green Schafer fountain pen in YWCA. Phone 3048-W.

LOST—Shaeffer lifetime. For reward call 5388.

FOR SALE—Tuxedo suit, size 36, \$50 for 25. Phone 5388.

Will Board four. Phone 6151-LM.

## Official Bulletin

Non-members of the YMCA will have no gym or locker privileges at the College Y beginning Monday, Oct. 20. Bring your membership cards in order to pla. See John Spaulding for memberships.

Plans for entering costume competitions were discussed by members of the Art club at a meeting in the art department Thursday night.

## Y DUGOUT SPECIAL

HAMBURGER  
FRIED POTATOES  
STRING BEANS

25c

"Dig In At The Dugout"

"THERE'S A GIRL WHO HOLDS HER LICKER WELL," HE THOUGHT AS HE WATCHED THE GIRL STAMP ENVELOPES.

WE HAVE SOME NEW AUTOMATIC PENCILS FOR \$1.

## COOK DRUG CO.

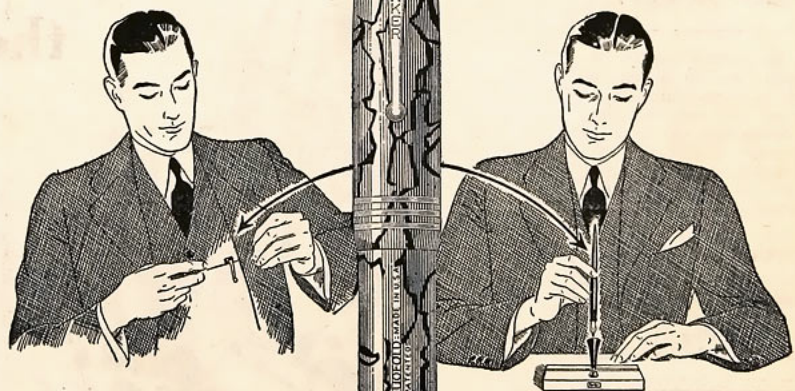
61 BROADWAY

PHONE 5445

Both Pocket and Desk Pen Now in One

Only Parker Duofold SAVES PRICE OF A SECOND PEN

Offers This Combination PEN GUARANTEED FOR LIFE



As a Pocket Pen

Getting the Parker Duofold is now like getting two Pens at the price of one. Attaching a tapered end converts it into a Desk Set Pen. Removing the taper restores it to a pocket Pen.

Either way, you save the price of a second pen. You have only one Pen to fill instead of two. And whether you write at your desk or on the go, you always have your favorite point.

You have a non-breakable Permalite barrel that holds 17.4% more ink than average, size for size—that is jewel-like in lustre, color, and beauty. And most of all—the famous Duofold\*bonus point that writes with Geo. S. Parker's 47th improvement—Pressureless Touch.

Same Pen Converted

Even at higher prices, other makers have been unable to match this classic. Now that it takes the place of a special pen for the pocket and another for the desk, its sales are soaring beyond all previous heights.

Go and ask the nearest dealer to show how the Duofold is changed back and forth from a Pocket to a Desk Set Pen. If you own a Parker, take it with you. If not, go anyway and see this revolutionary invention.

THE PARKER PEN COMPANY, Janesville, Wis. Offices and subsidiaries: New York, Chicago, Atlanta, Buffalo, San Francisco, Dallas, Toronto, Canada; London, Eng.; Berlin, Germany.

★ Point-smiths Paid a Bonus  
Eleven merciless inspections are given each Parker Duofold point. Then we pay a bonus to our point-smith who made it. Points are rejected if they fail even one inspection, and the point-smith pays us a forfeit. Yet, 7 out of 8 points earn a bonus, because we limit each man to a given number a day.

# Parker Duofold

PEN GUARANTEED FOR LIFE \$5 \$7 \$10

## ATTENTION!

Now is a mighty good time over the weekend to get yourself all set for the Big Homecoming.

Will your garments register smartness when you meet your friends?

Our prices fit everybody's pocketbook.

In fairness to All you should be up and at'em.

THE BISON BRANCH

—of—

## HENRY D. BROWN

CLEANER - DYER - HATTER

North Dakota's Favorite For Years

## New College Type Suits

New Shades: Brown, Blue, Tan—Two-Three Button Models

\$24.75 \$34.50

BUY IN  
MOORHEAD  
AND SAVE  
MONEY

## The Palace

Every Inch a Clothing Store