

Xmas Cards with College Seal

A. C. Book Store

THE SPECTRUM

Official publication of the students of the North Dakota Agricultural College.
Published every Tuesday and Friday during the college year.
Address all communications to the Editor-in-Chief.
Subscription rates are \$2.00 per year.
Advertising rates and information sent on request.
Entered as second class matter at State College Station under the act of
March 3, 1879.

MEMBER NORTH CENTRAL PRESS ASSOCIATION

EDITORIAL STAFF

Richard G. Hackenberg	Editor-in-Chief
John Diemert	Associate Editor
Henry Presler	College Editor
William Haslam	Campus Editor
Henry Sullivan	Desk Editor
Oliver Radde	Sports Editor
Jessie McLachlin	Society Editor
Ruby Oscarson	Women's Editor
Everett Wallum	Columnist

BUSINESS STAFF

Lester E. Thompson	Business Manager
Harold Phillips	Assistant Business Manager
Frank Hannaher	Want Ad Manager

REPORTORIAL STAFF

Taylor Hayes	Dorothy Burton	Charles Arneson
Geraldine Ewald	Elizabeth Fitzgerald	E. G. Ferguson
Tekla Askegaard	Arlene Burt	Hulda Finstad
Violet Appeman	Viola Dixon	Howard Anderson

Day Phone 4903 Night Phone 5525-2

WHAT'S IN A NAME?

Perhaps many students would, at this point, like to remind the Board of Administration that there is always one desire of the student body here which, in its granting, would entail no monetary output on their part. That is changing the name from the unpopular "North Dakota Agricultural College" to the "North Dakota State College of Agriculture and Mechanic Arts," or briefly speaking, "North Dakota State College."

For several years the student body, the alumni association, and The Spectrum have stood for changing the name. Petitions have been presented, straw votes taken, all to no avail. Someday, however, the name will have to be changed as a progressive step in the development of the school. It may be that the authorities are horror-stricken when they think of the vast increase in enrollment which would result if the name were changed added to our 150-students-a-year increase under the present name.

At the present time the name of the college, undesirable as it may be, has little importance in comparison to the needed buildings which would grow out of granted appropriations. We've some kind of a name, but a worse kind of buildings. We can wait for the former to be remedied, but we MUST have new buildings NOW. So to the students about the campus who are anxious to raise the annual cry for a new name, we ask to kindly bide their time until later, and to take up the cry of new buildings instead.

DO YOUR BIT

Every student of the North Dakota State College is a member of the Spectrum staff regardless of the fact that his or her name doesn't appear on the masthead. For that reason you should take an active and lively interest in this paper. If you think something printed should not have been printed, something wrong which should be righted, voice your opinions on the subject. If you know of something which hasn't been printed but which should be printed bring it to the office at once.

We would suggest that every organization on the campus have at least one member for the sole purpose of keeping the paper supplied with news concerning that group. It is a mutual advantage to both The Spectrum and the organization.

Gifts of Leather
Are Lasting



You'll be agreeably surprised, when you visit this store, to see what wonderful gifts can be selected in leather for most everyone, and also surprised at the lowness of the price

Put us on your shopping list.

Fargo Leather Goods Store

305-BROADWAY

FARGO, N. DAK.

Just Comment WISE and OTHERWISE

WE ARE always interested in the affairs of our rivals in the school at Grand Forks. On November 22, the editor of the Dakota Student, Mr. William S. Moeller, launched a sensational attack upon the University's athletic director, Paul J. Davis. Mr. Davis has been with the University since 1919.

Mr. Moeller began his campaign by printing an editorial on the front page of the Dakota Student entitled, "Why." The editor asks why Mr. Davis' position seems so secure when there is so much sentiment directed against him. He states that the students, alums, and business men are absolutely against the man. Quoting,—"There are reasons why Mr. Davis doesn't belong to the University of North Dakota any longer; he has been at this institution since 1919 developing those reasons. Why don't the students and alums who are opposed to his regime organize against him. The time is here And it is a question of concern. Both Mr. Davis and the University of North Dakota need a change."

This editorial immediately started things humming. In the following issue, Mr. Davis replied calling the attack "childrens stuff," and adding that, "furthermore, I don't think the attack was justified as I am the director of athletics here and not the coach." Seems to us that this is nothing more than passing the buck. Continuing, "Insofar as criticism goes, the Flickertail football line was the best this year that I have seen in my nine years at this institution." Mr. Davis is the line coach.

A Student Opinion article, written by an alumnus of '17, appeared in the issue of November 24, bearing up Moellers' statements and attacking Coach Rockwell, a former All-Ameri-

can player. After calling Rockwell a "flop" as a coach the alumnus proceeds to state that "an All-American has only succeeded in removing all the team's confidence and creating the "What's the use" attitude. As a remedy to the situation he advocates replacing Rockwell with the Grand Forks High School coach, Mr. Bob Cortright.

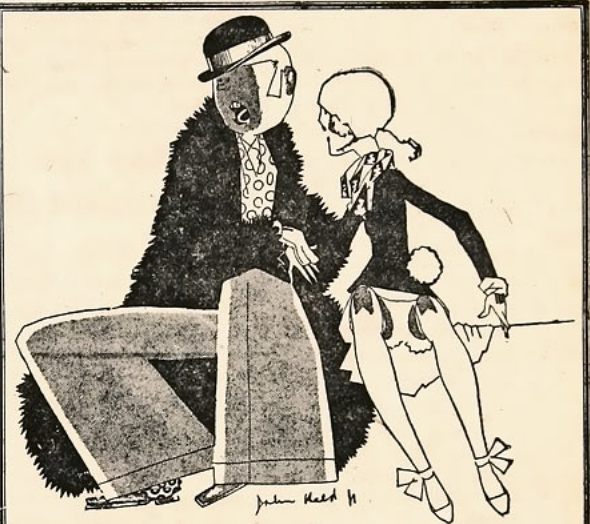
This startling attack, so open and bitter, certainly is unique. One wonders now just who initiated the business. Was it Moeller alone? This seems improbable, as one man alone could not very well attack the school and keep out of hot water very long. Perhaps the student body persuaded Mr. Moeller to take the step. If the student body is behind the editor, then the campaign should have some effect. In this case, it seems to us that the students are to be commended for their straight-forwardness and courage in trying to remedy what they term a bad situation. Certainly Moeller should be respected for bearing the brunt of the attack. Yet, we wonder

if it is the student body. Is there some other hidden force at work against Mr. Davis and Mr. Rockwell? If the enemies of the athletic directors are lying beneath the public notice, they must be few and powerful. Just who prompted the editor to launch the attack? We are just a little uncertain about this point and we wish someone would set us right.

Those who edit the Dakota Student have not seen fit to send the Spectrum any of its issues in exchange for ours. We repeatedly have written them and have faithfully mailed each issue of the Spectrum to the Dakota Student editors. Why do they refuse to let us read their paper?

Patronize Our Advertisers

Eagle Shoe Shining Parlor
Hats Cleaned and Re-Blocked
Shoe Repairing
Telephone 817-J
610 First Ave. N., Fargo



On, Wisconsin!

Jack McGrath gives a vivid picture of Wisconsin in the January College Humor. All about its students, fraternities, problems, its great and near-great.

Other special features include *Back to Mother* by Wallace Irwin, a complete novelette of two young people which shows all the tenderness and dismay of the first year of marriage.

Peter B. Kyne's first story for this magazine appears. Grantland Rice writes on *All-Americans of All Time*, and there are many others.

[\$2,000 art contest closes Jan. 15, 1928. Important announcement in College Humor following issue. Send drawings now!]

College Humor

I'M THE EGG

I'm the egg that needs to be cracked I speed through the campus in my car, disregarding points where the sidewalk crosses the road, and where students might be walking across the thoroughfare. Especially between classes, I roar down the roadway honking my horn and expect everyone to give me the right of way. I entertain some notion to the effect that all the co-eds utter gasps of admiration when they see me soar recklessly through the campus, but they really remark to each other what a fool I am. I always speed up when I enter the Main Gate in case one of the queens happens to be watching me. I want to be sure to create a fast impression. I sink the footfede to the floor, and yell at some co-ed as I pass "This is just a sample of MY speed."

Seven In One

Seven schools are located in one college. That is the situation at the North Dakota Agricultural College. Other schools will be added in the future as they are needed.

The School of Mechanic Arts, the School of Science and Literature, the School of Agriculture, the School of Chemistry, the School of Pharmacy, the School of Home Economics, and the School of Education comprise the divisions within the college.

Within the seven schools are various departments. Architecture and Architectural Engineering, Civil Engineering, Electrical Engineering, and Mechanical Engineering comprise the School of Mechanic Arts. Other schools have their divisions in a similar manner.

Those seven schools in one college are housed on a campus containing nineteen major buildings.

NORTH DAKOTA AGRICULTURAL COLLEGE



Fargo: VITAPHONE IS HERE!
DOLORES COSTELLO in
"THE COLLEGE WIDOW"

State: Janet Gaynor in
"7th HEAVEN"

HIS
Christmas Gift
SHOP

Presenting the finest and smartest things to wear for men and young men. Wearables that a man can use 365 days a year.



*Ebullitions of
Ebony Blott*

By Everett Wallum

Our college lamb won the grand championship in Chicago. This only shows that it sometimes pays to pull the wool over the judges' eyes.

With a few representatives in Chicago, our college bull should cop something.

We'll bet Santa Claus against Little Red Riding Hood that the sheep gets fleeced before it leaves that bad, bad city.

Reports say that our lamb was unbleatable.

Miss Grant says that rats are "much like humans," but that statement is contradicted when she says that they wash their faces.

Most humans don't wash their faces. They expose them to moisture.

The corrugated condition of a rat's tail makes it easy for him to file a complaint.

It's easy for a speaker to think of a lot of jokes when he's in the armory.

It is pretty hard for a speaker to air his views in the barracks. There is no ventilation there.

We should put a few more windows in the armory so visitors can see through the joke.

If they have a building program here, we hope Doc's band plays the first number.

Don't molest a porcupine—Shakespeare.

We have to use basements for classrooms, but, anyway, it gives us a start from the ground up.

Lack of room is so serious at this college, that a student can't even get the bighead.

We hope the board of administration's athletic program doesn't consist of reducing appropriations.

It is hard for many of us to find quarters to study in—and equally as difficult to find quarters to eat on.

Education is universal. Even a murderer gets his degrees.

To conserve on room, we'll soon be forced to buy textbooks in vitamin form.

Maybe we'll have to make use of the dairy barns, and make the school cow-educational.

If the co-eds would save their gum wrappers, we wouldn't have to ask for new buildings.

Elasticity of demand, to a girl, means potential gum sales.

All these gum chewers are stretching things too far.

If we don't get any new buildings, there's only one way out. We can blame it on Prohibition.

Schedules Complete
For Fraternity Tilts

Six Contests A Week Listed By
Greek Representatives At
Sunday Meeting

Schedules for the first round of play in the fraternity basketball league were drawn up at a meeting of the fraternity representatives at the Y. M. C. A. Sunday afternoon.

There will be six games played each week, a duo of contests being scheduled for Tuesday, Wednesday, and Thursday evenings. Due to freshman practice in the evening, the fraternity games will start at 8:45. The first round schedule follows:

January 10, Delta Pi vs. Alpha Sigma Tau; Beta Chi vs. Kappa Psi; January 11, Alpha Gamma Rho vs. Delta Kappa Sigma; Theta Chi vs. Alpha Kappa Phi; January 12, Delta Pi vs. Kappa Psi; Beta Chi vs. Alpha Sigma Tau; January 17, Alpha Gamma Rho vs. Alpha Kappa Phi; Delta Kappa Sigma vs. Theta Chi; January 18, Beta Chi vs. Delta Pi; Kappa Psi vs. Alpha Sigma Tau; January 19, Alpha Gamma Rho vs. Theta Chi; Delta Kappa Sigma vs. Alpha Kappa Phi; January 24, Delta Pi vs. Alpha Gamma Rho; Theta Chi vs. Beta Chi; January 25, Delta Kappa Sigma vs. Alpha Sigma Tau; Alpha Kappa Phi vs. Kappa Psi; January 26, Theta Chi

vs. Delta Pi; Beta Chi vs. Alpha Gamma Rho; January 31, Alpha Sigma Tau vs. Alpha Kappa Phi; Delta Kappa Sigma vs. Kappa Psi; February 1, Theta Chi vs. Kappa Psi; Alpha Gamma Rho vs. Alpha Sigma Tau; February 2, Delta Pi vs. Delta Kappa Sigma; Beta Chi vs. Alpha Kappa Phi; February 7, Theta Chi vs. Alpha Sigma Tau; Kappa Psi vs. Alpha Gamma Rho; February 8, Delta Kappa Sigma vs. Beta Chi; Alpha Kappa Phi vs. Delta Pi.

PASTEURIZER INSTALLED
IN COLLEGE DAIRY BLDG.

A 200-gallon pasteurizer has been installed in the Dairy building at the College. Classes in Dairy Husbandry will now have available the same machinery as is used in the larger creameries of the country. The students have begun experiments using this machinery and with a 150-gallon

churn already in use they will make butter from the pasteurized cream. The pasteurizer is equipped with a self recording thermometer which insures a permanent record of the temperature at which the cream was pasteurized. This is very important in that the cream must be held at 140 degrees Fahrenheit for thirty minutes. There will be no danger of bacteria of harmful character being eaten by those who use college made butter.

holiday season will be arranged and refreshments will be served. Mrs. C. A. Gottschalk is chairman of the arrangements committee and assisting her will be Mmes. O. O. Churchill, B. V. McCaul, Albert Syverson, A. H. Parrott, E. J. Thompson, P. J. Iverson, W. C. Palmer, D. M. Baully, A. D. Whedon, F. C. Householder, T. W. Thordarson, M. Jongeward, and Misses Pearl Dinan, E. L. Kingsley, Charlotte Blake, Mary McGregor, Emma DuBetz, and Elvira Smith.

CHRISTMAS PARTY TO
BE HELD THURSDAY

Members of the Woman's club of the North Dakota State college will gather in the auditorium of the college Y. M. C. A. at 3:30 p. m. Thursday for the annual Christmas party. An informal program in keeping with the

When downtown, be sure to visit the famous
BLUE BIRD LUNCH
METROPOLE HOTEL BLD'G
A. A. LEE, Proprietor

A Good Dinner at
THE FARGO CAFE
65 Broadway Phone 4154
Serves American and Chinese Dishes, Private Booths and Reasonable Prices
TRY US
Lunch Counter in Connection
GOOD COFFEE

HUNGRY?
We Serve the Best
Lunches in Town
Dacotah Drug Co.
"Students Are Always Welcome"

STRAP

WATCHES
We Carry a Full Line
ILLINOIS
WALTHAM
HAMILTON
ELGIN
SPECIALS TO A. C. STUDENTS
L. LEVIN
Jeweler
605 First Ave. North

SHOP EARLY

Just a few suggestions:

- Perfume Sets
- Perfume Atomizers
- Kodaks
- Compacts
- Leather Goods
- Pyralin Sets
- Whitman and Garrot Candies

Broadway Pharmacy
PHONE 40 WE DELIVER
"Andy" Erickson, '19 "Jimmy" Cook, '23

for
Laundry Satisfaction
Phone 5440
Fargo Laundry Company



Practical

GIFTS

Our Gift Department is overflowing with holiday suggestions. Gifts your friends will love and cherish because of their individuality. Make your selections NOW and avoid disappointments!

- | | |
|------------------|----------------|
| Book Ends | Pillows |
| Pictures | Statues |
| Glassware | Book Racks |
| Ash Trays | Ferneries |
| Decorative Vases | Vanity Sets |
| Table Lamps | Water Sets |
| Bread Trays | Jewel Boxes |
| Pottery | Bird Cages |
| Tea Sets | Smoking Stands |
| Serving Trays | Framed Mottos |

These items are merely suggestions—Space does not permit the mention of all our Beautiful Gifts.

Luger Furniture Co.

"Give A Practical Gift"

12-14 Bdwy. Fargo

Non-Breakable

—and the smoothest writer you have ever used!

Sure! You'll pay \$5 for the Junior or Ladysize, or \$7 for the Big Over-size but you've GOT something! You've got a NON-BREAKABLE. That saves money. And you've got PRESSURELESS TOUCH. That saves tiring yourself out writing themes and taking notes.

We've thrown these new Duofolds from the roof of a skyscraper, from an aeroplane 3,000 feet aloft, and from the rim of the Grand Canyon, and not one has broken.

Yet it's 28% lighter than when made with rubber! And it writes immediately, and keeps on writing, with merely the pressure of its own light weight—you simply guide it. It clears the track for THINKING.

And it's a satisfaction, too, to "pull a good one" when you write or lend.

That's another thing: 14K Gold pen points with iridium tips (choice of six styles) to suit your hand exactly but so tempered that your smoothest-talking, roughest friend couldn't distort it out of shape for you.

Hale and hearty colors—Lacquer-Red, Mandarin Yellow (new), Lapis Lazuli Blue, Green Jade and flashing Black and Gold—all black-tipped.

35 years of experience, 47 improvements, 32 pen patents—all have been incorporated in this Master Pen. See what it does for you.

THE PARKER PEN COMPANY, JAMESVILLE, WIS.



"Geo. S. Parker—DUOFOLD"

One caution: See where the pen points? Do a little detective work. Look for that imprint on the barrel of each pen. There for your protection, the dealer's and our own.

Parker Duofold Jr. \$5
Lady Duofold \$5
Over-size \$7
Red and Black Color Combination—Reg. Trade Mark U. S. Pat. Office

CO-EDS SPECIAL
Layered Marcel
50c

HOTEL POWERS BEAUTY SHOP
Phone for Appointment—5051

The College Man who wants the best will buy "Broadway Clothes"
Tailored as you want them, \$37.50 to \$55.00
One Thousand Imported and Domestic Woolens to choose from.

Broadway Tailoring Co.
116 Broadway FARGO

