

Be at the
Des Moines Game

The Spectrum

Be at the
Des Moines Game

BOOST THE BEST; QUESTION THE WORST; KNOCK NOTHING

VOLUME 40.

AGRICULTURAL COLLEGE, NORTH DAKOTA, TUESDAY, FEBRUARY 24, 1925.

NUMBER 13.

FLICKERS NO MATCH FOR BISON DES MOINES QUINT COMES HERE TOMORROW

TIGERS WILL BRING GUARD WHO RIVALS CY FOR LOOP PLACE

KNAPP OF DES MOINES IS BEING BOOMED FOR ALL NORTH CENTRAL JOB

TED MAKES BID

IOWA TEAM WILL PLAY TWO GAMES HERE ON WEDNESDAY AND THURSDAY

On Wednesday and Thursday evenings the Des Moines University Tiger cagers will be the guests of the Bison in a two game series.

The Bison succeeded in downing the Tigers on their recent southern trip, 26-20. A close victory like this will make both teams fight harder as the Tigers realize they have a chance of downing the Bison and getting revenge for the trimming they took on their home floor.

Knapp to Make Bid

With the Tigers coming Knapp, considered by many N. C. I. followers the most likely candidate for all-conference honors along with Arnold. Arnold succeeded in outscoring the Tiger star on the southern trip but the fight in the two game series should see a nip and tuck battle of two good guards.

The Tigers succeeded in downing the Bison, 6-3 last fall on the Bison gridiron and there are several men who played in that never to be forgotten game. The Bison will make a determined effort to avenge that defeat before a home crowd. The Tiger invasion marks the first appearance of a Tiger cage team in Fargo.

Besides Knapp, Coach Cowell has Olson at center and Burnett at guard. Burnett was considered as one of the best guards in conference circles two years ago, but Knapp has overshadowed Burnett's work with his clever playing so far this season. Olson is considered a very good center by the majority of Iowa Conference critics, of which conference the Tigers are also a member.

Greenfield Improves

The battle between Knapp and Arnold for all-conference honors should prove one of the most interesting battles staged on the Bison court for some time.

Greenfield in his two games against the University has got a late start, but his play in the coming series will go far as to whether he is of all-conference caliber. Greenfield displayed wonderful shooting ability on the coast trip and during the first two games of the South Dakota State series. If Greenfield hits his stride again like he did at the start of the season his bid for a berth on the conference team cannot be overlooked.

Buy a Bison

DR. HUNTER TO TALK TO COEDS THURSDAY

"Race Problems" is the subject which Dr. Hunter has chosen for an address to be given in Ceres hall parlors at 4 o'clock on Thursday afternoon, February 26, under the auspices of the Young Women's Christian association of the college.

Tea will be served immediately after the address. All women of the college are invited to attend.

This is the first of a series of addresses which will be sponsored by the Y. W. C. A. this term.

BISON RED HEADED TRIO ARE UNIQUE

A. C. IS ONLY CAGE TEAM IN THE COUNTRY TO HAVE 3 SORREL TOPS

Three red headed players on one basketball team is a record that is doubtless unique. At least the Bison quint are certain that no other college team in the United States can boast of three players who have carrot-red hair.

Stick Together

This trio of red heads have played together for three years and each member is a regular at his position. To show their versatility and that the color of their hair is no indication as to their ability for any one position on the team, each holds down a different job. Cyril Arnold, captain of the team, is a guard; Harry Blakely holds the center post; Ted Greenfield shines as a forward.

There of course can only be one of them bearing the nickname of "Red" and after their team and college mates had compared the shades of red represented on the three thatches, Blakely was given the moniker as his hirsute adornment seemed to be a trifle the reddest, if possible.

Another characteristic that the three have in common is scoring ability, as these three are the leading basket shooters of the team. In one game one of the redheads is in form and stars with field goals and free throws but in the next game one of the other sorrel-topped players has his night "on" and finds the center of the hoop consistently. They are not jealous of each other but they do insist that no other player on the team, no common brunette or blond, shall score more baskets than does the particular one of the redheaded trio whose turn it happens to be to lead the team's counters.

Buy a Bison

BAND SETS RECORD AS JOURNEY FINANCIERS

"The 'U' showed the best losing spirit as far as their band is concerned that I have ever seen there," said "Doc" Putnam on his return from the Forks after the games last week. And "Doc" knows something about the University, for he has been going up there for 20 years now.

Were Well Received

When the band went to the games they were received by the University band at Woodworth hall, the band hall, and escorted over to the gymnasium by their band. At the game on Saturday the two bands got together between halves and played two pieces, one directed by "Doc" Putnam and the other by Prof. Strickling, the director of the Flickertail band.

After the game on Friday the University band gave our band a reception and mixer. Saturday forenoon the band gave a short concert at the Dacotah hotel and were very well received by the Grand Forks and University crowd.

Quick Financiers

The band pulled the quickest financing job on record in getting up to the University. At 11 o'clock on Friday they were still about \$30 short and they had not gotten the necessary 125 to get the rate from the Great Northern railroad. To call a rally, collect the necessary cash and get the rate was a big job, but it had been accomplished by 1:30.

JUST
BRILLIANT
STUFF
---By Ec Fy

The Nodaks claim they have several men "of all-conference caliber." They meant "off all-conference caliber."

Buy a Bison

Knapp is a likely looking candidate for an all-conference guard berth, but if he should "nap" in the Bison series we say it's all over.

Buy a Bison

A Grand Forks sport writer comes out with the following sub-head on the first Bison-Nodak game: "It was a case of the poorest team losing." We concede that, but we state he should have also said that the best team won.

Buy a Bison

The Flickers call the Bison "Team Song" a "Sunday school hymn." When "Doc" plays it for the team they don't play like a Sunday school team as was ably demonstrated when the Flickers held that 14-13 lead in the first contest.

Buy a Bison

Headline in Dakota Student: "Checker Tourney Progresses Slowly." Yes, just like all their other athletics.

Buy a Bison

The University students held a song contest Saturday evening. We'll bet some of the singing was terrible after that yelling they did at the game.

Buy a Bison

The Nodak followers gave "Red" an awful "booning" as he left the floor in Saturday's game. They don't seem to like "Red" up there, possibly it is for his superiority over their much-touted Art Busdicker last year. We never saw a single Nodak in the series at Grand Forks that we would trade for "Red."

Buy a Bison

All-American Team
Selected by Dumb Dan

Journeys	end
Fishing	tackle
Coast	guard
Railroad	center
Subway	guard
Flying	tackle
Bitter	end
Foreign	quarter
Draw	back
Answer	back
Come	back

Buy a Bison

Phi Rooters

The following fellows from the Kappa Phi house were at the game. "Run Out" Bairey, "Junior" Baden, Nosey Trumbull, Spec Severson, Don Tarbox, "Buster Keaton" Dusbabek, Tony Hentges, Orinary Trom, Eefy Fitzgerald, Byron Hanson, Mr. Lawrence Souers, Whit Tilton, Rae Kneeshaw, Vern Trowbridge, Bob Hallenberg, William Wiper, Carrol Baxter, Claude Miller, Cy Arnold, Ben Rumpeltes, Wad Thompson and Harry Bridgeford.

Notice!

Members of the Red Triangle auxiliary urge students to attend their Martha Washington coffee that will be held in the lobby of the college Y from 3 until 6 tomorrow afternoon. Several interesting numbers are on the program, including readings by Miss Helen Krueger.

Mrs. I. W. Smith is in charge of general arrangements for the party.

VARSITY SIX DEFEAT SPORTS CLUB 46-38

CHRISTINE RUD'S FINAL BASKET IN CLOSING MINUTE GIVES A. C. WIN

The Varsity six defeated the Sports club, 40-38 in a fast basketball game at Ceres hall gym Saturday, Feb. 21, at 2:30.

At half time the score stood 26-23 in favor of the Varsity. With one minute left to play the score was 38-38, but a pretty shot by Christine Rud gave the game to the Varsity.

Lineups:
Varsity (40) Sports (38)
C. Rud (c) F (c) R. Andrews
A. M. Blake F Washburn
N. M. Root F Johnk
A. Oscarson G D. Aronson
G. Bayliss G E. Eddy
G. Bockwoldt G J. McKellar
Goals from field: C. Rud 10, A. M. Blake 9, N. M. Root 1, R. Andrews 5, F. Root 6, Johnk 7.
Goals from foul: R. Andrews 2.
Substitutions: V. Sands for A. Oscarson, Borderud for Root, Root for Washburn.
Referee: Charlotte Blake.
Umpire: Dorothy Loudan.

Buy a Bison

DOC LIKES CARNEY SONG CONTEST AT U

MUSICAL EFFECT GOOD; WOULD LIKE TO SEE SIMILAR EVENT HERE

"Doc" Putnam was asked to act as judge at the Carney song contest held after the game last Saturday night at the University. "Doc" characterizes it as one of the best college musical contests which he has ever seen. From the musical standpoint the Sophomores won the contest but they did not have 75 per cent of their members present. The Seniors were given the prize.

The contest was instituted by a graduate of the University, who offers a \$50 prize for the class winning each year. Each class sings the Alma Mater song and four other songs. The words of these songs must be original and the music may be. Each class must have 75 per cent of its members in the contest. They are judged on interpretation and choral effect. Class spirit ran high during the contest and the songs were all very good.

"Doc" Putnam expressed the wish that something of the kind should be started at the A. C. He said it would not only teach the students their Alma Mater song, but it would help class spirit and would bring out a great deal of local talent.

Buy a Bison

Sig Rooters

The following fellows from the Delta Kappa Sigma house went to the University games: Boots Anderson, Tom Regan, James McGuerran, Earl Kerns, Oliver Raddie, Chet Olwin, Bill Morrow, Emory Putnam, Jess Swanson, Paul Smith, Bill Gray, Hank Healy, Carlton Lindquist, Harold Bechtel and Red Blakely.

Buy a Bison

"Beau Brummel," given by the Edwin Booth Dramatic club at the Masonic temple on the evening of Feb. 21st, met with obvious appreciation from its audience. The members of the cast were invited to remain at the dance given by Shiloh lodge after the play. The invitation was unanimously accepted.

DEWEYMEN HAVE NO TROUBLE TAKING TWO GAMES FROM U FIVE

ARNOLD LEADS MATES IN BRILLIANT VICTORIES, 23 TO 16, AND 20 TO 10

DEWEY USES SUBS

BISON WERE ONLY HEADED ONCE DURING TWO GAME SERIES WITH "NORMAL"

By EUGENE FITZGERALD
"Ad" Dewey's Bison-cagers got away to a flying start in quest of their third successive state title by downing the University of North Dakota five in two games on Friday and Saturday in the first block of the four game series, 23-16 and 20-10.

For the first time since the two schools inaugurated the four game series, the Bison took the first contest. The Bison have always managed to take three of the four games, but the initial contest of the series has always proved a stumbling block for the herd.

Both in White
For a short period in the second half of the opening game it looked as though history would repeat itself, when the Nodaks staged a comeback after the Bison had gained a 11-4 margin in the opening period. The Nodaks edged into the lead shortly after the opening of the second period and gained a 14-13 edge. Arnold called out time for the Bison and they got together and talked things over and evidently what they talked about was of some advantage for Greenfield and Arnold left the Nodaks counters. Newgard also contributed in the rear again with several field a field counter at this crucial moment and the Bison assumed the lead, 21-14.

Both quints appeared on the floor in white jerseys and the only thing the two teams didn't do wrong was shoot the ball in the opposing basket. At the start of the second period the Nodaks appeared in blue jerseys and the play was much improved on both quints.

Dewey Pulls "Rockne"
Dewey, "the Rockne of basketball," started his second string forwards and center in the opening contest, by replacing Greenfield and Newgard with Bechtel and Thompson and started Rumpeltes in place of Blakely. The second game Dewey shifted his lineup and sent Rumpeltes and Bechtel to the forward berths and Thompson was delegated to Miller's guard post. In both contests the starters held a lead over the Nodaks which was substantially added to with the injection of the regulars.

The Bison got away to a good lead in the opening encounter and held an 11-4 margin at half time. The play was considerably faster in the second half and the Nodaks brought their total up to 14 after Greenfield had opened the scoring in this period with a field goal from the 17 foot mark. After Arnold had called out time with the Houser crew in the lead, 14-13, the Bison went on a rampage and forged into the lead, 21-14, before the Flickers asked for a rest.

Arnold was the best performer of the contest, leading his team with three field goals and a like number of free throws. Greenfield followed his leader with 8 points, the result of a quartet of field markers. Arnold's defensive play kept the Houser forwards hurried and many pitches were thrown in a general direction
(Continued on Page Four)

Seen Our New Charms? A. C. Book Store

Corsage Bouquets for the Formals
Wrist Bouquets Colonials
DON'T FORGET HER

NOVEL CREATIONS AS
ONLY WE CREATE

Greenhouses: Oak Grove

Fargo Floral Co.
Store: 69 Broadway Phone 808

THE SPECTRUM

Official publication of the students of the North Dakota Agricultural College.
Published every Tuesday and Friday during the college year.
Address all communications to the Editor in Chief.
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Advertising rates and information sent on request.
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Winner 1924 Paper Contest

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You can't get this term's credits with last term's grade.

Your college diploma should be looked upon, not as a reward, but as a sentence to hard labor for life.

None of the students knew that some one had blundered, And all of the whole back row got way less than a hundred.

A MAN'S A FAILURE

When he has no confidence in himself nor his fellow men.
When he values success more than character and self respect.
When he loves his own plans and interest more than humanity.
When his friends like him for what he has more than for what he is.
When he becomes so absorbed in his work that he cannot say that life is greater than work.
When he lets a day go by without making some one happier and more comfortable.
When he tries to get ahead in the world by climbing over the shoulders of others.
When he values wealth above health, self-respect, and the good opinion of his fellows.
When he is so burdened by his business that he finds no time for rest and recreation.
When he envies others because they have more ability, talent or wealth than he has.
When he does not care what happens to his neighbor or to his friend so long as he is prosperous.
When he is so busy that he has no time for smiles and cheerful words.
—Ex.

DOORS AND MORE DOORS

Is the other door of Old Main a relic of the past, or is it one in common with the fourth on the renowned Ford and its brothers? Indeed it does look like one, or what might have been one once but in the past three years of our residence in these parts never once have we seen door number 2 show signs of relenting in its stubborn defense of its interior. Of course we couldn't find any use for said or its counterpart being free of movement and putting on a hospitable look, but we do think that there is undue wear and tear on the east half of the threshold and stone steps over which some thousand students and as many visitors pass several times a day. And the hinges of that east door will surely give way before their time.
A visitor the other day was tickled to death so to speak with the spectacle of students pouring in and out of the building at 9 o'clock Tuesday morning like unto many flies going through a funnel. 'Tis nothing uncommon to us, however, to see ten fellows go through where two is a crowd, and the survival of the fittest is an old story to us on meeting someone intent on going through said door in the opposite direction at the same time, so maybe we ought to let things go as they are. Old customs and traditions become almost sacred as time passes and probably in due time one door will be enough in all the buildings alike. Science hall is rapidly coming to this stage we note, with Francis hall a close third, so it might be well to score the ones who in a fit of extravagance and thoughtlessness had the state go to the additional expense of fitting our very newest acquisition, Agricultural hall, with double doors, when we have forgotten what more than one acts like.

THE 1926 BISON

The A. C. always put out a Bison. Sure, we knew that all the time, didn't we, but now, when, and why do you suppose we come by a treasured volume containing therein the things of vital interest to us as students and graduates of our Alma Mater?
It is and has been in the past the privilege and honor of the Junior class of each succeeding year to collect, edit and publish the kind things you are most interested in and been in direct contact with during our stay here, and on them lies the responsibility of making a Bison that will reflect credit on the editors, the class and the institution itself. To do this, of course, as in any and all other things, the hearty co-operation of every one interested and connected with it in any way must be secured. And for some reason or other things don't seem to be going as smoothly as they might.
Existing conditions, whatever they may be, seem to indicate the need of a little get-together on the part of the staff and the Junior class as a whole and immediate steps taken for the putting across of what is, should and must be by all means the biggest and best Bison that will have yet represented the North Dakota Agricultural college. Naturally the editor can't do it all, neither can the business manager, nor any other staff member; and it's up to all to turn in and do what can be done in helping the work along. The credit doesn't go directly to anyone in particular, rather to the institution we have the privilege of attending, so let's not be selfish unto our very own selves but talk the thing up and make a go of it.
YOU JUNIORS! HOW ABOUT IT?

1926 Bison Will Employ Honor Roll Advertising

NEW METHOD HAS MET WITH EXCELLENT SUCCESS IN MANY LARGER INSTITUTIONS; WILL FURNISH BOOK INTERESTING READING

By BYRON W. HANSON

The advertising in the 1926 Bison will take the form of an honor roll. This method of advertising has met with success in the annuals of other institutions. The idea of an honor roll is to place before the students the firms which have made possible the publication of the book. In former years the display type of advertising has not created the intended idea of placing before the students the names of firms which they should patronize.

Three Types Cited

In this institution there seems to be three types of students to which advertising appeals in a different manner. The first type is the student who comes to this college who is not acquainted with any firms of business and who will rely on a directory of advertisers as a guide for his buying. The directory of advertisers is his sole guide.

The second type of student will buy at the firms recommended to him by students whom he has come in contact with and also by a directory of firms which by their advertising have created in him the desire to buy from firms interested in this institution.

The third type is one who knows the firms which he will patronize before he comes to this college. He is the student who lives here or has been a visitor in the city before.

To the students who do not have an acquaintance with Fargo business firms and to those who rely on the recommendation of other students the Honor Roll forms a suitable directory of firms which carry the line of goods

which appeal to the college student and maintain the respect of students through their reliability and interest in the college. The Bison will use the Honor Roll as the medium between the student and the Fargo business man.

Will Be Posted

The advertisers in the honor roll will also be advertised in the Spectrum by the staff in order to inform the student of those firms interested in this college. Jordan, manufacturer of high class motor cars, has created a sensation in advertising circles by his novel method of appealing to the public. Mr. Jordan has made a striking statement in his advertising which appeals to any student and advertiser. "The children of today tell their parents what and where to buy."

The student in buying any article forms the basis of further purchase for himself and moreover creates an impression for his parents as to where to buy. The number of books sold to the students at this institution will go out all over the state and any firm which advertises in the book will correspondingly be advertised in the homes of students to which it is sold.

Will Be Well Read

A student will read over two pages

Students!

Get a

Meal Coupon Book

\$5.50

for

\$5.00

Viking Hotel

Our Policy---

To give the best that is offered.
To give what you want.
To accommodate.
To render the utmost in service, courtesy and honesty.
To satisfy you.

Come in and use the phone—say hello.

Christianson Drug Co.

10 Broadway Phone 23-W
Don't forget—free delivery.

Walk-Over

Shoes of Quality

for Men and Women

Kinnear Shoe Co.
226 Broadway Shoe Repairing

of Honor Roll with more interest than he places in an array of display ads which constantly come before. An attribute of Bison advertising is the repetition of a list of firms which constantly comes before the eye of the student.

Repetition places in the mind of the student a clue which is easily recollected and finds response over a well worn nervous circuit. Patronize the firms which through their advertising in the Bison Honor Roll have made a book possible that represents the activities of the students in attendance here.

GARRICK

Now Showing

ALL STAR CAST

— in —

"Daughters of Pleasure"

COMEDY

ORPHEUM

Now Showing

MARY PICKFORD

— in —

"Dorothy Vernon of Haddon Hall"



Our Eyeglass Service Is Complete

Expert optometrists examine your eyes. Experienced Opticians adjust the glasses. Accuracy is the keynote of our establishment. When you come to us your eyes are examined by an Optometrist skilled by years of experience and thousands of searching eye examinations. The Glasses we furnish you are guaranteed to give you complete satisfaction. Consult Us About Your Eyes
Anderson-Varnson
OPTOMETRISTS
108 Bdw. Fargo
Next to the Garrick

North Dakota Agricultural College

For Completeness of Equipment and Facilities for Instruction is Unsurpassed in the Northwest.

The College Department Offers

AGRICULTURE — ARCHITECTURAL ENGINEERING — ARCHITECTURE — BIOLOGY — CHEMISTRY — CHEMISTRY AND ENGINEERING — CIVIL ENGINEERING — EDUCATION — HOME ECONOMICS — MECHANICAL ENGINEERING — PHARMACY — SCIENCE AND LITERATURE

These courses are available to those who have completed the equivalent of a High School training. For those who have not had such training

THE AGRICULTURAL AND MANUAL ARTS HIGH SCHOOL OFFERS

Complete Secondary Courses in Agriculture — Commerce — Domestic Science — General Science — Mechanic Arts — Rural Teachers.

SPECIAL COURSES

Business Training, Drafting and Building, Farm Husbandry Homemaking, Power Machinery
THIS COLLEGE offers to the young people of this state an education which is thoroughly in line with modern thought and demands. It spends no time on dead languages or such subjects as are of little practical value. It aims to fit young men and women to think and investigate for themselves; to deal intelligently with the social, agricultural and industrial problems of the day.
THE LABORATORIES are thoroughly equipped, and the instructors are specialists in their line. Exceptional advantages are offered in chemistry, physics, botany, literature, mathematics, engineering and the social, economic and political sciences.
Graduates from Approved High Schools are admitted to the Freshman class. Board and room \$6.25 to \$7.50 per Week.

WRITE TO THE REGISTRAR FOR CIRCULARS, CATALOG, AND ADMISSION BLANKS

Spring Term opens March 30; New Classes in All Curricula.

A Look At Our Woolens Will Convince You of Their Worth

\$29.50 to \$39.50

Extra Pair Pants \$7.50

Tailoring That Suits

Kingsbury Tailoring Co.

2 South Broadway

Next To N. P. Track

Just Received New Spring Styles Brown Clothiers 70 BROADWAY

GAMMA RHOS WIN CAMPUS TITLE

WINNERS DOWN DELTA SIGS; KAPPA PHI 5'S IN CLOSING TOURNEY

BRUNS, EEFY PICK ALL-TOURNEY TEAMS; AGREE ON FOUR MEN

PHI SIGS GET TWO

EEFY PICKS TWO SIGS, TWO PHIS AND RHO FOR HONORARY TEAM

By M. A. "MERCURY" CRAMER

The Alpha Gamma Rhos won the Y basketball trophy when they completed the tournament by defeating the strong Delta Sigma and Kappa Phi teams last week in the final two games of the series.

The two final games of the tournament which marked the rise of the Gamma Rhos from a tie for third place to the winning position were without doubt the closest, hardest fought and most interesting games of the entire tournament.

"Wong" Cripe Stars

Last Tuesday the Rhos met the Delta Sigs in a game that was to have a direct bearing on the championship and won by the score of 25 to 24. Mach, Burke, Davidson, Wilson, Young and Cripe entered the lists for the Rhos with Cripe being the leading performer with five baskets. Wilson was also strong in the scoring with three field goals and in addition was the mainstay of the Rho defense.

The last game of the tournament was played on Thursday. In this contest the Rhos downed the Kappa Phi team by a one point margin. Mach, Davidson, Young and Wilson comprised the first string for the Rho team, while they had Toussant, Knight, Burke and Baillie as reserve strength. Johnnie Mach was the leading light for the Rhos in their final battle.

Bairey, H. Hanson, Holta, Boise and Clausen started for the Kappa Phis in their bid for the trophy, while Hallenberg and Wright furnished the reserve strength. Boise was the high point man for his team but was closely pushed by Hallenberg and Bairey. The Kappa Phis were outclassed in scoring during the first half, but during the second period they returned with an amount of fight that nearly put them in the championship position.

The final standings of the teams is as follows:

Table with 4 columns: Team, W, L, Av. Lists Alpha Gamma Rho, Alpha Kappa Phi, Delta Kappa Sigma, Tappa Keggs, Sigma Tau, Short Course, Delta Pi, Power Machinery.

An all-tournament team picked by Fred Bruns, the Y. M. C. A. athletic director, and the man who was directly in charge of the tournament, is as follows:

Table with 4 columns: First Team, Pos., Second Team, Pos. Lists Mach, Rhos, Bairey, Peterson, Boise, Young, Rhos, Rhos, Rhos, Rhos, Rhos, Rhos.

Honorable mention: As forwards, H. Hanson, Andrist and Larson; as centers, Davidson and Martin, and as guards, Tilton, Stradich and Wilson.

Critics are not agreed on the all-tourney Y team, Eefy, covering the picking for the Spectrum made his selection which met with the evident disapproval of the Y manager, Mr. Bruns. In order that the Spectrum may act in all fairness we have published Mr. Bruns team above but follow here below with what will be known as the Spectrum all-Y campus team.

The selections follow:

- All Inter-Organization Teams (By Eefy)
Bailey Alpha Kappa Phi forward
Mach Alpha Gamma Rho forward
Peterson Delta Kappa Sigma center
Bliss Delta Kappa Sigma guard
Boise Alpha Kappa Phi Second Team guard
Moore Tappa Keggs forward
Andrist Alpha Sigma Tau forward
Erickson Tappa Keggs center
Young Alpha Gamma Rho guard
Tilton Alpha Kappa Phi guard
Honorable mention: Forwards, Hanson, Alpha Kappa Phi; Jendro, Tappa Keggs; Rae, Delta Kappa Sigma; Cripe, Alpha Gamma Rho; centers, Davidson, Alpha Gamma Rho; Martin, Alpha Sigma Tau; Swanson, Delta Pi; guards, Wilson, Alpha Gamma Rho; Anderson, Alpha Sigma Tau; Stadick, Tappa Keggs.

Buy a Bison

BISON SALES DRIVE WILL CLOSE MARCH FIRST SAYS HANSON

STUDENT INTEREST SHOULD INCREASE FOLLOWING LAX ATTITUDE

STANDINGS SECRET

UNIVERSITY YEAR BOOK SOLD 610 COPIES IN SORORITY CAMPAIGN

The advance sales campaign for the 1926 Bison will officially close on Monday, March 1, according to Business Manager Byron Hanson. The advance sales have not progressed as rapidly as was expected and the sorority girls report that no one has money and the interest in the Bison to be somewhat lax.

Standings Secret

The standings of the sororities in the campaign have been kept secret and will not be divulged until Monday night. The loving cup for the winning sorority has been ordered but as yet has not arrived.

The advance sales campaign of Dacotahs at the University amounted to 640 books and the competitive campaign was won by the Delta Zeta sorority with 210 copies sold and were followed by the Delta Gamma sorority with 185 copies. This is a remarkable

The Bluebird Cafe

Everything HOMEMADE and NO Substitutes Used, But Just Like MOTHER Made

The Bluebird Cafe

A. A. Lee, Prop. Fargo, N. D. 517 N. P. Av., Metropole Hotel Bldg.

Stylish Glasses

Glasses may not improve your looks—but we have the most stylish and becoming glasses you could buy. Much more important is the fact that we fit your eyes with the correct lenses—and you will be immune from eye-strain and headache—and other eye troubles while wearing a pair of our glasses.

Cannon Optical Co.

Phone 229 A. E. CANNON Optical Specialist 119 Broadway

showing and shows the school spirit which exists at the up-state school. At the two games which we played with the University about 250 Bison students were in attendance.

Spirit Shown

This shows the school spirit which prevails at the Agricultural college—and yet we are unable to sell more than a sixth as many Bisons as the number of year books sold at the "U." The 1926 Bison will be a good book. The staff realizes that the students are putting off the purchase at the present time on account of limited finances but, however, the staff will take the outcome of the advance sales campaign as the indicator of the interest in the year book and at present this is not so rosy.

The staff and business manager will keep up the everlasting fight of put out the book which we think the students want but surely would appreciate the encouragement of the student body. Let's go on the sales and may the tags appear in abundance on the campus this last week of the advance campaign. Buy a Bison.

Buy a Bison

VIRGINIA ROSENSTOCK WINS SONG CONTEST

WILL RECEIVE TWO POUND BOX OF CANDY; "J. W." TAKES SECOND

Virginia Rosenstock receives the two pound box of Lydia Darrah candy as the first prize of the Bison Song Contest recently conducted by the Spectrum. She submitted two songs, the words of which follow:

Bison Booster Song

I'm a Booster born and a Booster bred And I'll be a Bison Booster until I'm dead.

So it's Rah! Rah! for N. D. A. C., Rah! Rah! for N. D. A. C. Rah! Rah! for victory

Team Song

N. D. A. C. we are backing you, N. D. A. C. we are fighting too. Here's to our loyal men, Beat them, whoever can,

SOCIETY BRAND

Fall and Winter

Suits and Overcoats

PATRICK OVERCOATS, SHIRTS AND MACKINAW

S. & C. Clothing Company

520 Front St. Fargo, N. D.

We'll back them to the end, Rah! Rah! Rah! When our team goes out to meet the foe

There's one thing that they should always know:

We're here, we're here, Fighting for our A. C. team!

Miss Rosenstock's songs won first place because they were concise and full of action, and written for a catchy "tune."

The second prize goes to an anonymous writer, "J. W.," whose song follows:

On A. C.

(Written to "Till My Dreams Come True.")

There is a cheer, there is a song On the field today. There is our team, our wonderful team— One that always win.

Chorus:

While we cheer them on With our shout and song, Up with Yellow and with Green While the grand stands ring With the cheers and sing Best that e'er were seen. And our boys show fight For the side that's right In their passing on the ball, For the A. C. I'll stand With a vict'ry in hand As we cheer them on.

A song submitted by Edris Probstfeld was considered for the second prize, but as the words were written for "Aloha Oe" the judges considered it would not be as effective as the one given above. However, this song is given honorable mention. It follows:

For Old A. C.

(Tune: "Aloha Oe")

Proudly on the flagstaff waves our banner,

Borne gaily by the western prairie breeze,

While below we cheer in hearty manner, 'Till the echoes come back from valley trees.

Chorus: Rah, Rah, A. C. N. D. A. C.

The under class and grads are here together.

Afar is seen the Yellow and the Green Of Alma Mater—A. C.

Buy a Bison

Total robberies from fraternity houses at Chicago U last year amounted to \$5,313.

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Flaten's for the Classy Spring Caps--318 Br'dway

Knewsey Knosey Kampus Kolumn

Any news that has been left out of this column has been unintentional. Every effort has been made to include everything possible. Few have contributed this week. If we print it—you should furnish it.

—Buy a Bison—

Honorable mention for this week
Honorable mention for this week will not be announced but goes to the author of the story on the prize winning song contest. Since the judges were secret the author cannot be divulged.

—Buy a Bison—

Helen Zeipen Recovers
Helen Zeipen is recovering rapidly from an operation which she underwent last week.

—Buy a Bison—

Kappa Delta Party
Kappa Delta sorority is entertaining at ann all sorority dance in the armory Saturday evening, Feb. 28, at 8:30.

—Buy a Bison—

Go to Edgeley
Helen Barke and Dorothy Greene spent the week end at the latter's home at Edgeley, N. D.

—Buy a Bison—

Bliss Has a Visitor
Leonard C. Wooster of Berkeley, Cal., visited Geo. Bliss Saturday and Sunday. He is a Kappa Sig of the U. of California, and a fraternity brother of Bliss. He was a guest at the Deltasie house Sunday.

—Buy a Bison—

"Beware, Girls!"
Robert Jones of the Delta Sig house spent the week end at home in Breckenridge. It might be added he took a red necktie with him.

—Buy a Bison—

Brix Visits
Brix Anderson, now located in Aberdeen, S. D., dropped in to see the boys at the Sig house.

—Buy a Bison—

Pledge Announced
Members of the Phi Kappa Lambda sorority announce the pledging of Miss Nellie Ausbury of Grand Forks, N. D.

—Buy a Bison—

Sees Former Student
Miss Catherine Cockrell was a guest of Miss Bernice Klingler at her home in Grand Forks for the games.

—Buy a Bison—

"U"
Miss Helen Curran was the guest of Miss Catherine Wisheart at the games last week.

—Buy a Bison—

More "U"
Helen Bowers, Elizabeth Doyle, Madelyn Parrott, Helen Olson, Susan Freeman went to Grand Forks Friday for the annual contest with the University.

—Buy a Bison—

Still More "U"
Miss Inez Sjordahl was a guest at the Kappa Alpha Theta house at the University last week.

—Buy a Bison—

Goes Home
Miss Edith Skurdall went to Larimore over the week end.

—Buy a Bison—

Also Home
Captain Cy Arnold and Harry Bridgeford went to Larimore following the game Saturday.

—Buy a Bison—

Buxton Visitors
Marion Sorlie took Miss Bernice Cramer with her to Buxton as guest over the week end.

—Buy a Bison—

K Sees Games?
Kathryn Critchfield left the Phi U house to go see the Flickers flicker last week.

—Buy a Bison—

Ransom County Metropolis
Mary Westfall went to her home in Lisbon Saturday and Sunday.

—Buy a Bison—

Kindred Sees Alice
Alice Dahlen went to Kindred to see her folks over Sunday.

—Buy a Bison—

Sees Sister
Doris Stewart went to Casselton over the week end to visit her sister.

—Buy a Bison—

At Home
Miss Bernice Flem remained at home over the week end.

Fans at "U"
Aubrey Hook, Kennard Martin, Ralph Hollands, Oswald Eide, Stewart Schlipf and Fordyce Heilman were the Sigma Taus at the "U."

—Buy a Bison—

Y. M. C. A. Bowling Tournament
The bowling tournament has been holding the interest of all the contestants during the past week as the men in the second and third positions are constantly changing. Martell has hung on to first place, but is being pushed for his leadership by a few others.

Martell 151.2
Olson 143.1
Keyes 142.6
Anderson 139.0
Meineche 138.7
Bruns 131.6

—Buy a Bison—

Go Home
Clyde Challey, Allan Mortenson and Harry Critchfield of the Alpha Gamma Rho house spent the week end at the University.

—Buy a Bison—

More Homers
Carl Hanson and Walter Davidson went to Valley City to spend the week end.

—Buy a Bison—

Still More
Burril Wilson and Merrill Burke spent the week end at their homes at Leal, N. D.

—Buy a Bison—

Stars At "U"



Captain Cy Arnold

Deweymen Have No Trouble Taking Two

(Continued from Page One)

without as much as even finding the backboard.

Two field goals, gathered in by Wild toward the conclusion of play in the second contest were the only field counters that found their way through the hoop for the upstaters, the Bison romping away with a 20-10 victory.

Ted Gets Sensational Shot
With 10 minutes of the play gone in the opening period, Dewey took out his reserves and sent Miller, Newgard and Greenfield into the fray with the Bison leading, 5-3. Viegel negotiated a free throw and brought the score to 5-4. Greenfield dropped two count-found the net for one, the counters all found the net for one, the counters all coming in rapid succession. Greenfield's last attempt was made on a high arch pass from Miller which looked like a poor attempt for a double counter, but the play was well timed and Greenfield tipped the ball through the net for the most sensational marker of the game. Busdicker got the fifth free throw of the half for the Nodaks just before the period ended with the Bison leading by a six point margin, 11-5.

Arnold got two long shots shortly after the play in the second stanza had barely started and a short dribble in shot and a free throw by Miller gave the Bison an 18-5 lead with but four minutes of play gone.

Twelve minutes of play had elapsed when Wild found the hoop for two short counters, which brought the score to 18-9. Blakely and Busdicker agreed to disagree and each took a punch at the other and both were ejected. Both were allowed a free throw for their little fracas and Busdicker made his good, while Blakely, shooting during a session of the "boo gang" was unable to make his chance count. Arnold dashed in under the basket and took a rebound and turned it into a field counter, ending the scoring for the contest.

Boe Best Nodak
Greenfield and Arnold were again the mainstays of the Bison crew, Arnold playing a fine defensive game and scoring nine of his team's total. Greenfield scored two field goals, but his play in other departments made up for whatever he lacked in the scoring end.

Boe was the best of the Houser crew, his passing and pivoting being exceptional. Boe was the central figure in the offensive end of the game for the Nodaks and his defensive work was also good. Viegel played good ball but seemed unable to locate the hoop with any degree of accuracy. He kept the Bison forwards working fast in an endeavor to get in for close shots and took the ball much of the time to launch a Nodak offensive.

Newgard's floor work was as good as any exhibited by the Bison and although he seemed to be having hard luck with his shooting his floor work was just good enough to offset this.

Blakely and Miller did not seem to hit their stride in the Nodak series. Both went scoreless in the first contest, but Miller found the hoop for one field counter and a free throw in the second contest. Miller's defensive work seemed to run in streaks, at times he exhibited a good defensive game and then he seemed to get lost for a short period.

"Doc" Was There
Blakely, whom it seems cannot command the respect of Nodak rooters, went scoreless in both contests. Blakely did miss several shots only one of which could be termed a "setup." Blakely played a strong floor game and kept many of the Nodak scorers in a position where they were forced to resort to jumping in order to regain possession of the ball. Despite the enjoyment the Nodak rooters got out of "razzing" Blakely for his seemingly poor play, the Bison center was a much more valuable man in the offensive and defensive end of the game than Nodak followers realize. In

short the play of Blakely was good enough to keep many a Nodak player from throwing a well intended pass to a waiting mate for an attempt at the basket.

"Doc" and his Gold Star band were on hand with 200 Bison rooters and all made themselves heard.

Lineups and summaries:

First Game			
Thompson	0	0-0	1
Bison (23)	FG	FT	PF
Bechtel	0	0-0	0
Rumpeltes	0	0-2	0
Miller	0	0-1	0
Arnold	3	3-4	2
*Greenfield	4	0-0	1
*Newgard	2	2-2	2
*Blakely	0	0-2	2
Totals	9	5-11	8
N. D. U. (16)			
Loughin	1	2-4	1
Edwards	2	0-0	0
Boe	2	1-3	1
Busdicker	0	0-1	4
Veigel	0	1-2	1
*Woutat	0	0-1	1
*Sadler	0	0-0	1
*Wild	1	0-0	0
Totals	6	4-11	8

*Substitutes.
Referee: Jackson, Minneapolis.
Umpire: McDonald, Minnesota.

Second Game			
Bison (20)	FG	FT	PF
Bechtel, f	0	0-2	0
Rumpeltes, f	1	0-0	1
Blakely, c	0	0-1	1
Arnold (C), g	4	1-4	0
Thompson, f	1	0-0	1
*Greenfield, f	2	0-2	3
*Newgard, f	0	0-0	2
*Miller, g	1	1-4	0
Totals	9	2-13	8
N. D. U. (10)			
Loughin, f	0	0-0	0
Edwards, f	0	0-0	2
Boe, c	0	0-1	1
Veigel (C), g	0	3-4	2
Woutat, g	0	1-2	1
*Wild, f	2	0-0	0
*Busdicker, g	0	2-5	2
*Olson, g	0	0-0	1
Totals	2	6-12	9

*Substitutes.
Referee: Jackson, Minneapolis.
Umpire: McDonald, Minnesota.

BUSINESS NOW SHOWS VALUE OF EDUCATION

ESTABLISHMENT OF SCHOLARSHIPS AS MEMORIAL USED AS PROOF

Schenectady, N. Y., Feb. 10.—Much has been written regarding the value of a college education to the man entering business. Discussion, pro and con, has resulted, as so much discussion of a similar nature results, in merely confusing the young man who is confronted with the question as to whether or not it is worth his while to spend four or more years in acquiring a college or university education.

Several Funds Provided

In general the question which such a man asks himself both before and after entering college is, "Will the time and money I am spending here pay a reasonable dividend in dollars and cents?" That the answer to such a question is an unequivocal "Yes," is best illustrated by the attitude which modern business takes toward higher education.

A few months ago the General Electric company decided to create a lasting memorial to Richard H. Rice, former manager of its works at Lynn, Mass. It did so by establishing a scholarship at Stevens Institute of Technology.

Even more recently the same concern has set aside a considerable sum of money to establish four scholarships at Union college to serve as a memorial to Dr. Charles Proteus Steinmetz, former consulting engineer of the company.

When one of the largest electrical manufacturers in the world believes that there is no better way of honoring the memory of two of its best loved and most prominent engineers than by establishing scholarships bearing their names there can be little doubt that it is the belief of those who govern the policies of that concern that education is worth while.

Further proof of this contention is supplied by the fact that of the 350 to 400 student engineers employed annually by the company practically all are graduate engineers. At the same time a number of students from the commerce and economics schools are employed each year by the company in the accounting department.

Best You Learn These Words

Fight! You Bisons.

N. D. A. C. Athletic Song

Words & Music by Dr. C. S. Putnam

March time.

Fight, you Bisons, loyal, true; We have set our hopes on you. Put your all in to the fray, And fight the A.C. way. Rah! Rah! Rah! Smear 'em gang! and then "Let's Go." All the world will surely know you are fighting for A.C. The college that we love.

Feb. 16-1923.

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