# DON'T FORGET THE RALLIES THE WEEKLY SPECTRUM 

## ABGEES DEEEAEED BY SOUH OAKOTA EEEEN

 Varstiy Unable to Stand Batterof the Heavy, Powerful, and Fat
South Dakota Eleven. ten pounds the Varsity went down
to defeat before the fast South Da-
kota State aggregation by the score kota State aggregation by the scor
of 27 to 7 . The game stanted out with a
plication of the St. Thomas one
we received the kick-off and rush 븝흉

DR. LADD RUNNING
FOR U.S. SENAIE


## 

 Bridgeford or Kraemmer will be
chosen for this position. Bruegger with his crippled shoulder might no be able to start the University game necessary to have a substitute. The offense of the State consiste with modern methods, such as th Minnesota shift and direct passin line. Few gains were made on wid
end runs and only one pass was com pleted for a gain of a yard and aerial attack in the third quarter
with the hopes of getting a touch down and sewing up the game, but tion they failed to pass the remainder of the game. Their strength on
ffense was due to a fast, heavy heavy, and experienced a fast, heir defense showed spurts of su able to keep up their offense as they erumbled.
gains were made by line prunging
by Nemzek and Borderud and
uns by Butte, In the third quar
or with an attempt at scoring and
ying the score the Varsity opened
ip on the overhead game and what ard quasses, Nemzek to Borderud
nd ons to Sage, that a touchd

THE WEEKLY SPECTRUM A WEREKLY COLLEGE NEWSPAPER. PUBLISHED BY THE STUDENTS
OF THE NORTH DAKOTA AGRICUITURAL COLLEGE, FARGO, N. D.
M. R. LATIMER

## arthur ostman

winfield tarbels
ELEANOR TROWBRIDGE
MATTHEW TINDAL

## HUBERT WOLFE

## ADVERTISING RATES on application.

Address all communications to
gricultural College, North Dakota.
Entered a
orth Dakota.
Due apologies are due Mr. Henry O'Grady for the uncomplimentary
marks made against him the firstissue of The Spectrum. The remark remarks made against him the firstissue of The Spectrum. The remark
was directed to a member of the Freshman class and not the individual We know that anybody with a name like o'Grady pertains no yellow qual ities, and trust this apology will be accepted.

As all people know, a newspaper can never be run on the revenue re ceived from subscription rates and the Spectrum is no exception to that
rule, so we are obliged to call on the down-town business houses to help
us put out our school paper. If the students will only realize it, they owe us put out our school paper. If the students will only realize it, they owe
it largely to these business houses that they can reeive all the news of the
school, get all the dope and jokes on the other fellow, ge the credit that school, get all the dope and jokes on the other fellow, ge the credit that
is due them in different undertakings, get the dates and other information regarding future events on the campus, and
letic teams in the state and other things.

## Now, in order to show them our appreciation for their help, it is nc more than right that we should patronize their stores and as the Spectrum

 only solicits ads from responsible houses, the students can make no better choice for doing business. Our advertising columns contain hints, bar-gains, etc., that are helpful for the student in saving money. From time thing you are wanting, but cannot afford until it reaches a lower price NOW, FELLOW STUDENTS, IN ORDER TO MAKE THE SPECTRUN THE, PAPER THAT YOU WANT IT TO BE, PATRONIZE OUR ADVER-
TISERS AND TELL THEM THAT YOU SAW THEIR ADERTISEMENT in the spectrum so they will give us their ads.

## IS IT TRUE?

Fellow students are you dead? Pinch yourself and see. We will neve
believe that you are anything but dead if you dont wake up and show us a believe that you are anything but dead if you dont wake up and show us a
little "pep". (Look on editorial page for definition.) This school is dying
a natural death. Who makes the school live? The students. Who are the students? You are the students. Are we going to have a "rep" of being a
dead outfit? We are if you dont get a move on and back the school in every dead outfit? We are if you dont get a move on and back the school in every
way instead of hurting it by being so "corpsey". The faculty do not make
life in the school, and book worms do not, but it men and women that do life in the school, and book worms do not, but it men and women that ao
something. This year, last year, and the year before have been years of a gradual decay in the lif of there is no real leader in the student body. This
why? I do. It is because theri
is because one organization will not help a man out that is chosen as a leader is because one organization will not help a man out that is chosen as a that organization, and consequently he will not get the SELFISHNESS, and that alone. You, fellow students, and $T$ miss very few pleasare by doing something for your school. It certainly looks as you neve
have.
Everybody says, "this school is certainly dead, this year". Whose fault
is it? Is it the University's who take a great many of live students of the is it? Is it the University's who take a great many of live students of the
state away from us? No, it is your own fault. A town is as dead as the
people make it; a school is as live as the student body make it. Lou ones people make it; a school is as live as the student body make it. Lou ones
who are hollering about life, why not make it lify and quit crabbing. Every one that says this is getting to be a dead school should be thrown in the duck
pond. It is, we all have to admit, but then we should try and build it up.
If it what pond. it wasn't for the splendid showing made by our athletic teams, what
would we get in the way of advertising? Nothing! The people, who see our teams play, say, "That must be a live school; see the men fight", because it
is a well known fact that where there is some initiative other than winning a game, an athletic team always fight harder. But let me say right here, stud-
ents, that you can attribute to yourselves very little of the credit due the ents, that you can the athletic standing. Why, because you are a detriment rather
school for the
than a help. You do not learn the yells or songs; to rallies; get out to the than a help. You do not learn the yells or songs; to rallies; get out to the
games, and back the team to the fullest extent of your vocal powers and enthusiasm. Why do you not do this? Is it because you are selfish and don't care what the school amounts to. You look after petty', self-pleasures: suc other things that show you are selfish. You would rather go home over cheering your school on to victory. Fellow school mates and faculty, if you only realized the important task that will fall on you when you see the band
of green jerseyed warriors come totting on Dakota field, October 30 , you of green jerseyed warriors come totting on Dakota field, October 00 , you
would start thinking now that maybe we are not backing the team as we should and immediately start to do so. The University will have one of the
strongest teams ever put into action against us and although we have one o the strongest teams in our history we are due for defeat if the STUDENT BODY does not get behind the team. Why, becanse the team will get to thinking, " O , what is the use if the school don't care if we win or lose, why
should we", the result will be, the University will wallop us. Where will we be then? We will be harrassed by every person in our home towns all nex summer telling us of our loss to the U . and we will have to take it in goo
faith and say, "I was responsible for that", I did not yell my hardest, I dic not give the boys a few words of cheer before the game, I am the direc cause of the loss of that game". If we lose that game it wILL be your fault and not the team.
ible for the loss of that game, by not giving my support?" If you decide to cast away your selfishness, get behind the team, attend all rallies, talk, eat,
You can wager that the team will be ready to drop every night when darkness falls due to working hard for you and the school that we all love, but do not
show. TO IT THAT YOU GIVE EACH MEMBER OF THE TEAM A FEW WORDS OF PRAISE, CONFIDENCE, AND YOUR INTENTIONS OF BACK get the bacon, the STATE CHAMPIONSHIP, and all the glory that come with it. If we don't, it will be a sore spot on our mind the rest of our schoo life. We will lose the game, lose the championship and be the object o criticism from every follower of athletics in this part of
we have the teami, BUT NOT THE STUDENT BODY?

## PEP

Life is doing things. Life is action. Life is building. We learn how to
do things by doing them. We learn how to build by building. College life is more complex world. The College motto:-"Practice with Sclence" ex presses the entire idea in a nut-shell.
in the world is Love-love for the work we do and the people we work with The next strongest force is enthusuasm-usually called "Pep" in these day As one writer puts it:-
To look for t best injevery man-
That's pep.
To meet each thundering knock-out blow,
And come back with a laugh, because you know
You'll get the best of the whole darned show-
That's pep."

## Alex Stern \& Co.

PIONEER CLOTHIERS and FURNISHERS
Everything for the Student.

## ALEX STERN \& CO

Rustad School of Dancing Moose Tall

Farso
Class Instruction every Monday and Friday evening from
Private Lessons given at any time by appointment.
Malchows Orchestra
Phone 1311-W or 1311-R

## Hart, Schaffner \& Marx <br> Suits and Overcoats

LATEST YOUNG MEN'S MODELS WITH
and withour belt

Knox, Stetson and Gordon Hats Hanan and Packard Shoes

## J. F. Holmes \& Co.

100-102 Broadway
Farao, N. Dakt


## FARGO JEWELRY MFG. CO. <br> N.P. BLOEK - FARGO,N.D.


the local newspapers and announee
that the fighting was over and had
nat heen nearly
tured. It mikht interest you haugh-
tv upper classmen that we care more
Aent and the members of the faculto

Sophomores, only the few who at-
empted to stir up trouble.
Because a few of our members
submitted good-naturedly io the
hazing which was inficted on them
hazing which was infilicted on them
by a group of about 15 uppet class-
men they were called yellow. Yes,


bunch of them.
We'll let you know about it now.

against a tradition which no oue, $n$
even the Freshmen, wants to

school year Is ended. the time this
-A "Yellow Frosh."

fluences in the college.
Evi Influence of Frats.
The fraternities are builders
competitive extravagance and ar
infuences which train men for leai
ership in autocracles and not to be
American citizens, he declared. The
entire social order of the colleges of
today was attacked by the speaker
Dancing is the only known form of
amusement to college students, he
said, and whine moral "plyt work-
forms of dancing -
college dances.

# The March of Progress 

is just as rapid with the individual as his mental and physical effieleney eyesight is.one of the greatest handicaps, hence our warning should br onsult our optometrist. Remember we guarantee satisfaction.
"SEE US TO SEE BETTER"
F. W. PETERSON CO.

JEWELER and OPTOMETRIST 118 Broadway

For Your Barber Work
See the
A. C. BARBER SHOP

OSCAR OLSON, Prop.

## L. Levine

high grade watches and JEWELRY

Phone 4033.



