

# The Mascot Effect 2

## Social Factors Influencing Pronunciation of the Word *Coyote*

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English Capstone Experience

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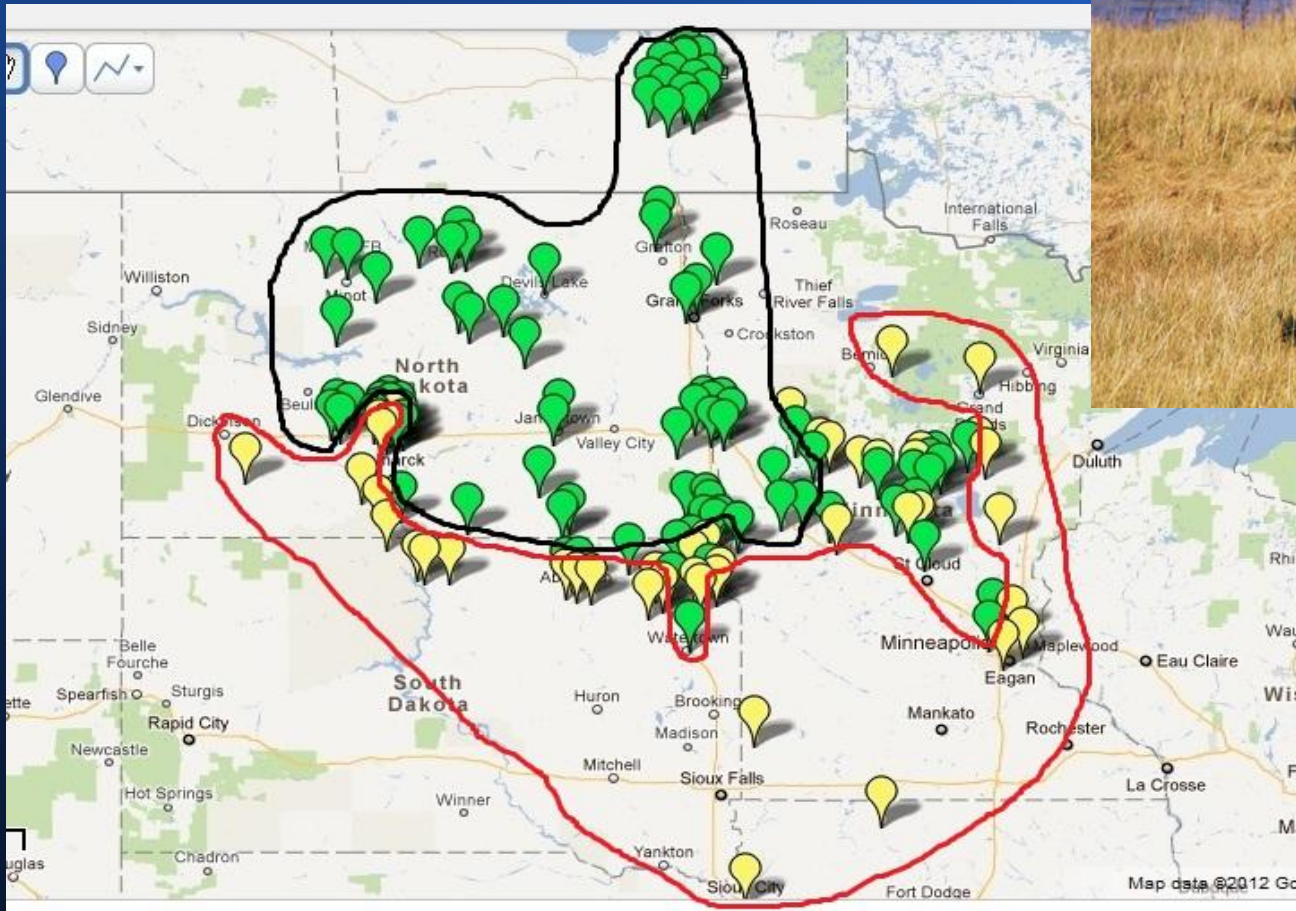
November 27, 2012



Bi/z/on

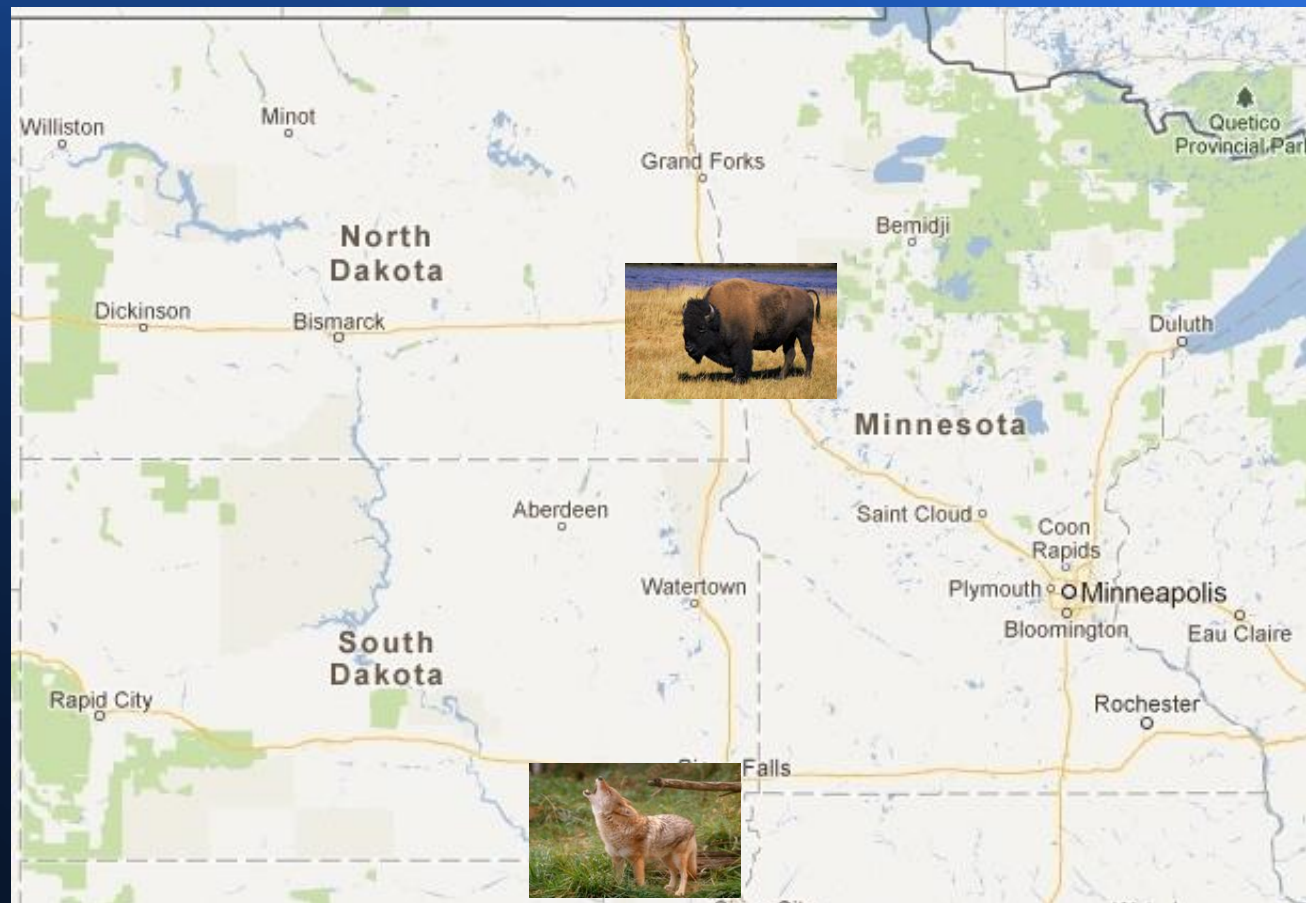
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Barta, Black Cloud, Randklev, &  
Schell (2012)

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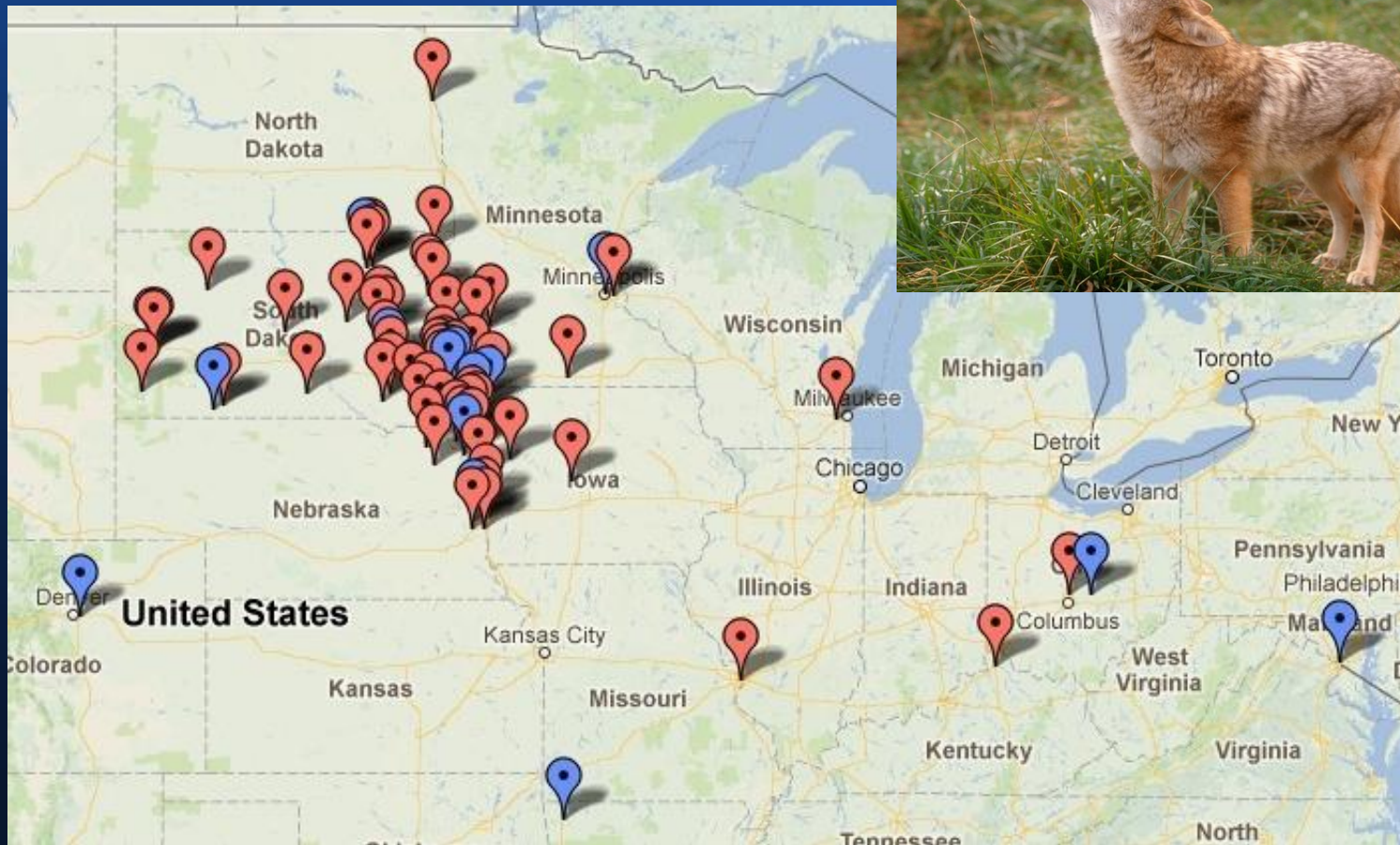




Coy-ote

Coy-o-te

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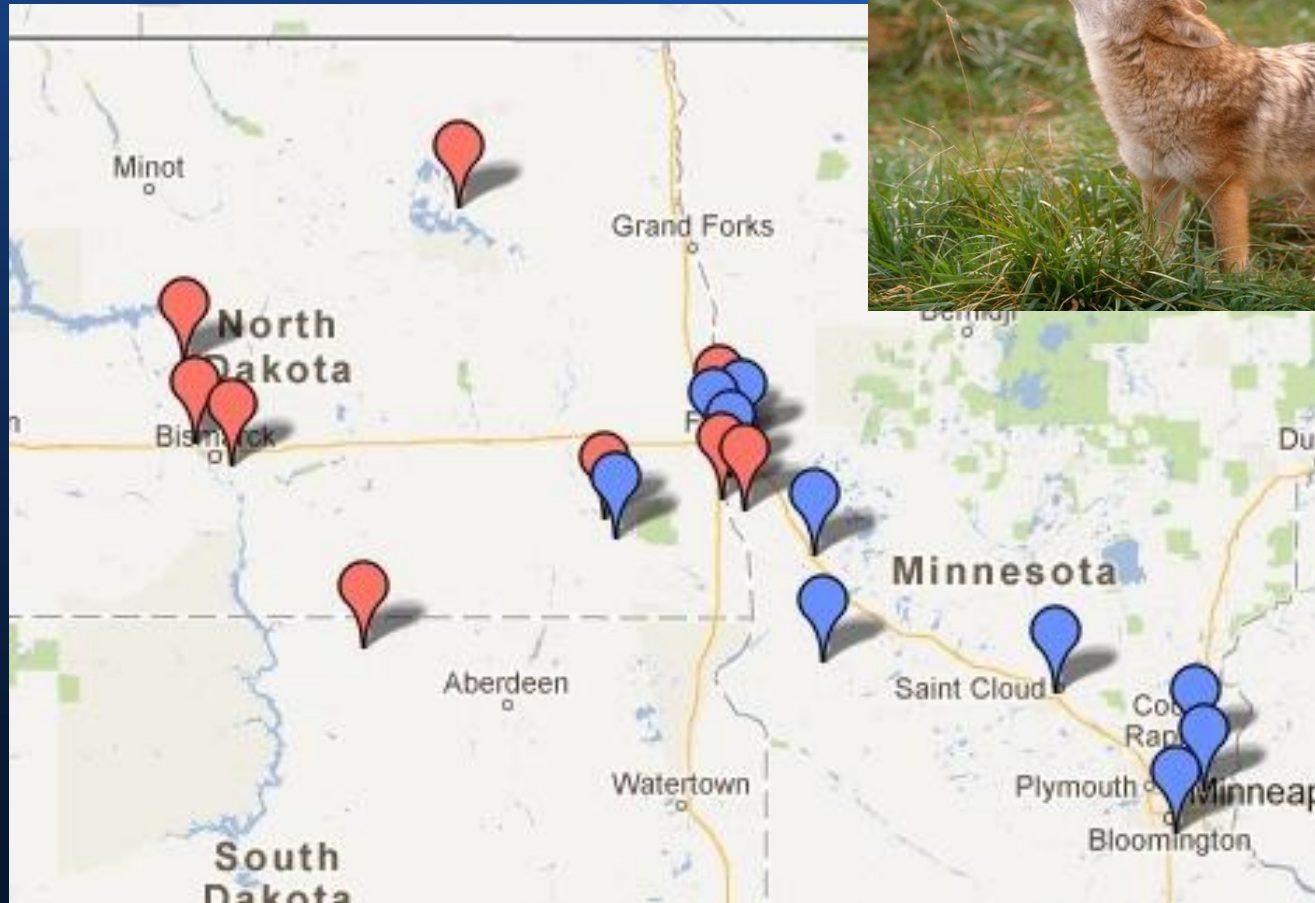


Vermillion Data

Coy-ote

Coy-o-te

# The Mascot Effect 2



Fargo Data



# The Mascot Effect 2



# The Mascot Effect 2

- Origin
- Change
- Motivation





# Sociolinguistics Here at NDSU



- English 209: Introduction to Linguistics
- English 360: Grammatical Structures
- **English 452: History of the English Language**
- **English 453: Social & Regional Varieties of English**
- English 454: Language Bias

# References & Acknowledgments

Barta, K., Black Cloud, T., Randklev, M., & Schell, T. (2012). A description of regional variation in pronunciation of the word *bison*. Unpublished.

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