Through a design that acknowledges the physical, emotional, and mental needs of Alzheimer’s patients and responds to factual knowledge of the disease, the built environment could trigger changes in memory. This would provide researchers with a basis to study Alzheimer’s disease and provide and advance treatment. As one of less than 40 Alzheimer’s disease research centers across the country, the construction of this facility would serve as an innovative medical research icon. It would aim to raise awareness about the disease and encourage the construction of similar facilities of this type, thus allowing scientists to move forward in the fight against Alzheimer’s disease.