**Research & Analysis**

**Mission**

Why design an urban tourist precinct?

**Overview**

Miami is a major tourist destination due to its warm climate and beautiful beaches. However, there are other factors contributing to the city's appeal, such as its vibrant cultural scene and historical significance.

**Climate**

Miami's climate is one of its greatest assets as a tourist destination. The city has a tropical climate with year-round sunshine and mild temperatures. This makes it an attractive destination for tourists seeking a warm vacation.

**Design Process**

**Design Goals**

The design goals for this project were to create an urban tourist precinct that would be both attractive to tourists and beneficial to the local community.

**Procedural Calculation**

The geometrical analysis of the site and the octahedron model were used to determine the best way to utilize the available space.

**Wayfinding/Signage Details**

Wayfinding and signage are essential components of the project. They help visitors navigate the site and understand the various areas and attractions.

**Wayfinding:**

Digital signs and maps will be placed throughout the site to guide visitors. These signs will provide information about the different areas and attractions.

**Signage:**

Branding and signage will be used to create a consistent visual identity for the site. This will include wayfinding signs, directional signs, and feature signs.