MILLENNIAL HOUSING

JACKLYN SURAT

SPRING 2014

BEGINNING PROCESS



MILLENNIALS



BEGINNING PROCESS







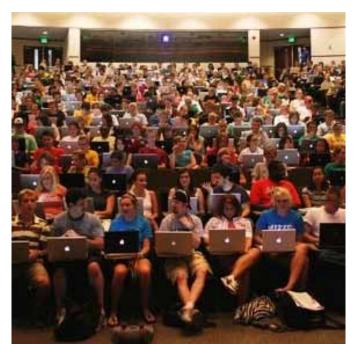


HOUSING

BEGINNING PROCESS









MILLENNIALS

THESIS EMPHASIS

The idea of home could be drastically changed due to the particular influence of generation Y.

A very different definition of home could be developed by and for the millennials, therefore shaping the future way of life.

PROBLEM STATEMENT

What does it mean for the millennial generation to establish a home?

DEFINITION

MILLENNIALS

1980-1999

92 million

confident I connected I open to change

KEY RESEARCH ELEMENTS



EDUCATION ECONOMICS

POLITICS

HOUSING

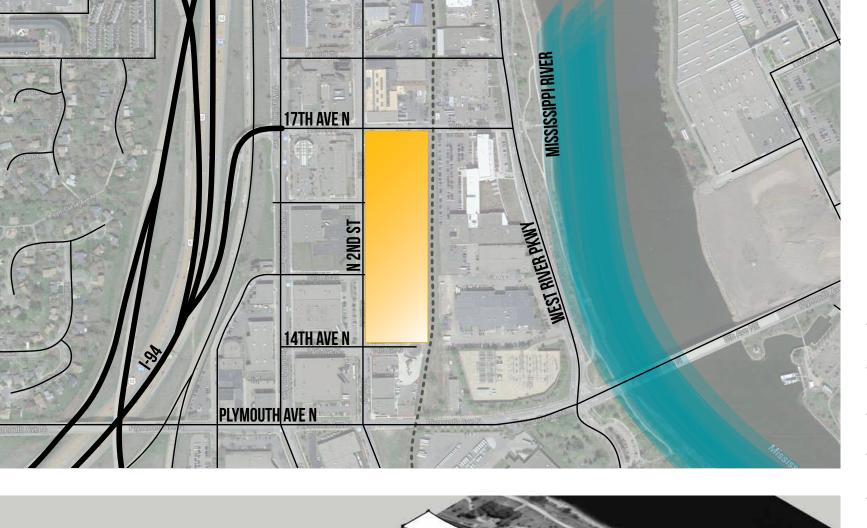
KEY RESEARCH ELEMENTS

HOUSING

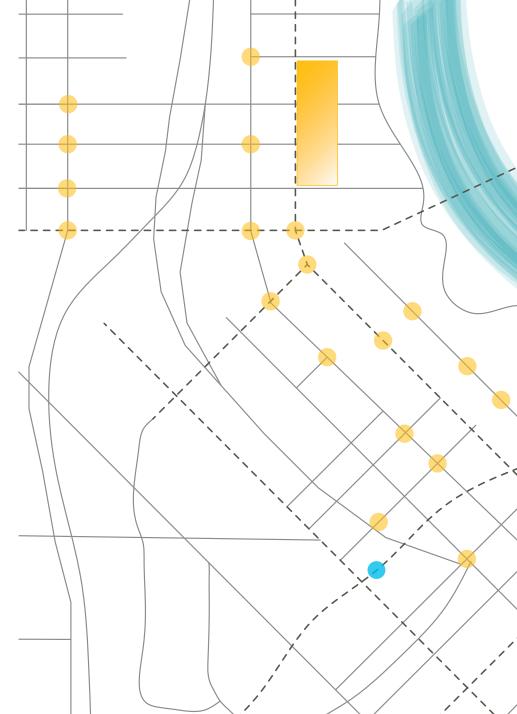
- Less is ok
- Storage & organization -
 - Shared amenities •
 - Nearby amenities -
- Lifestyle & functionality over size
- Entertainment & social spaces over privacy



MINNEAPOLIS, MN





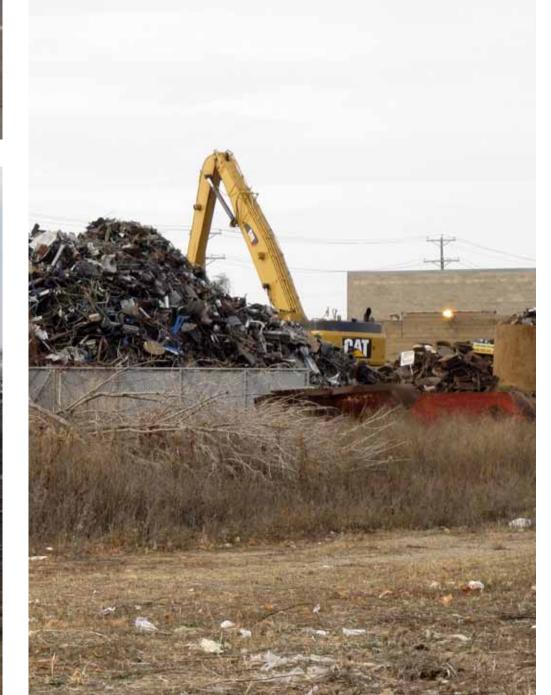


MINNEAPOLIS, MN

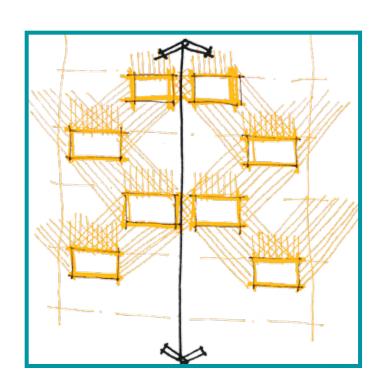


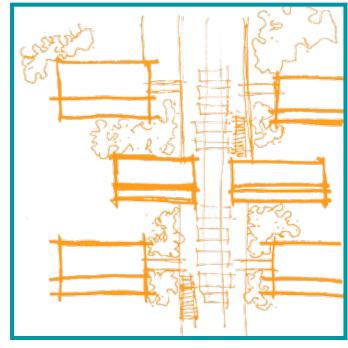


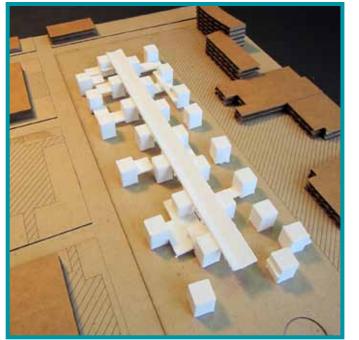


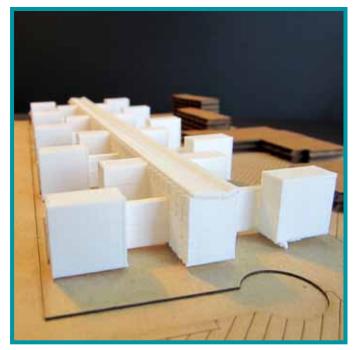


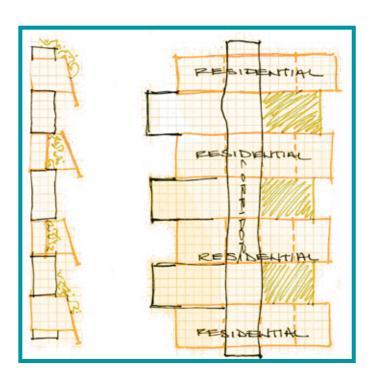
MINNEAPOLIS, MN

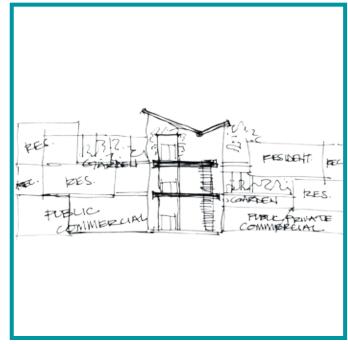




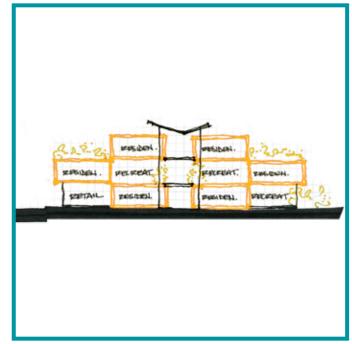


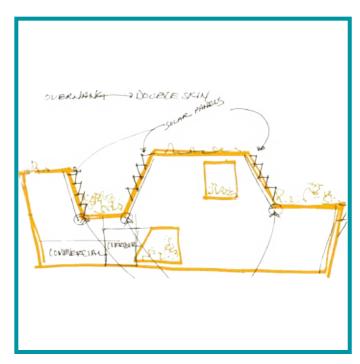


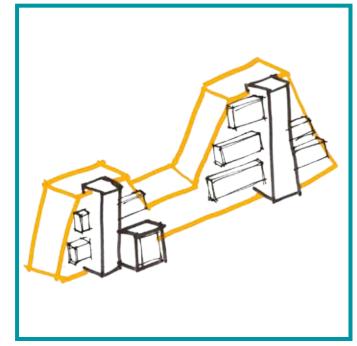


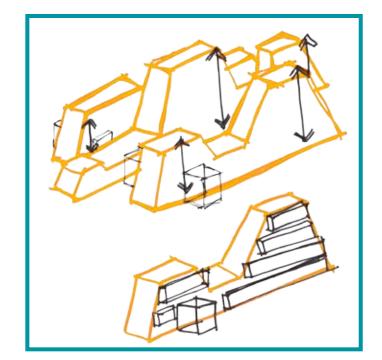


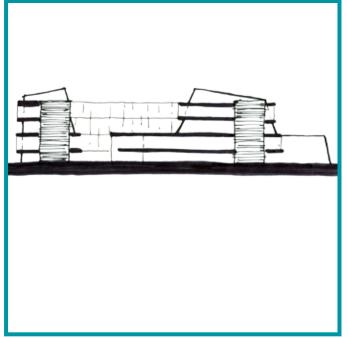


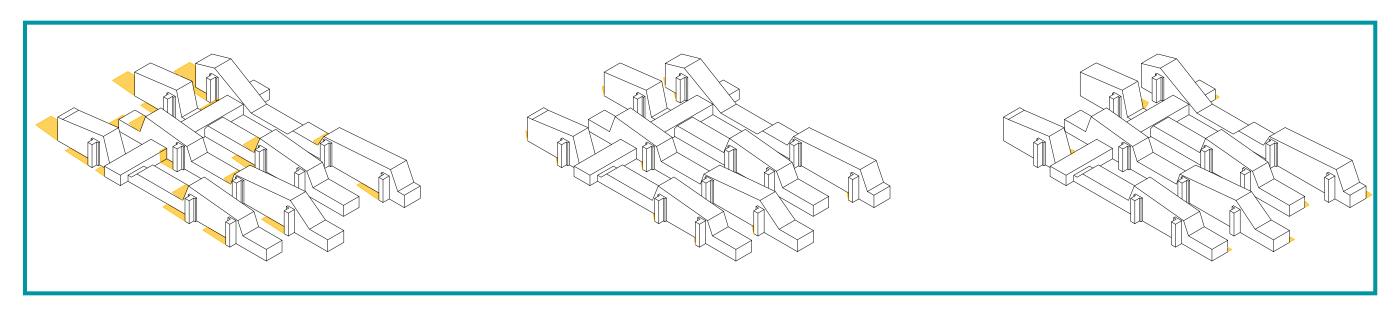


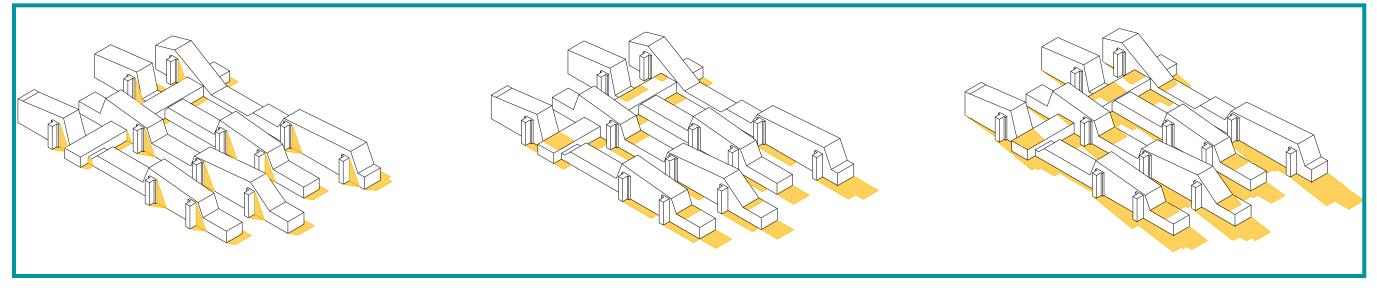






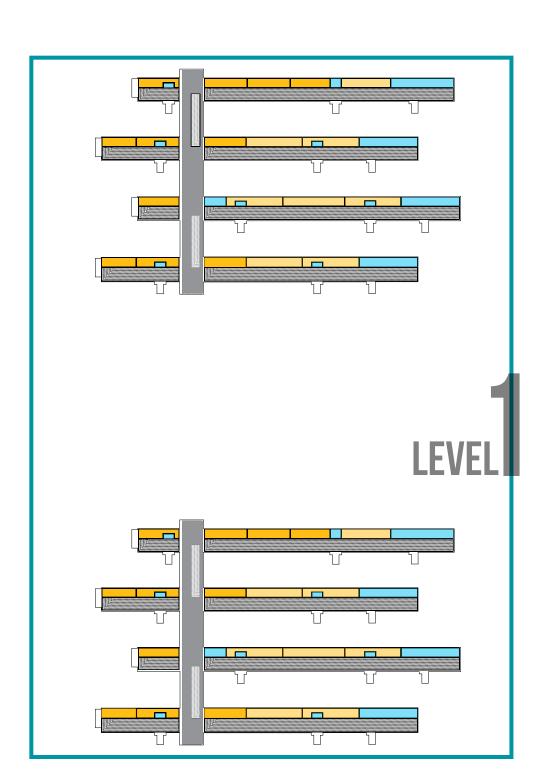


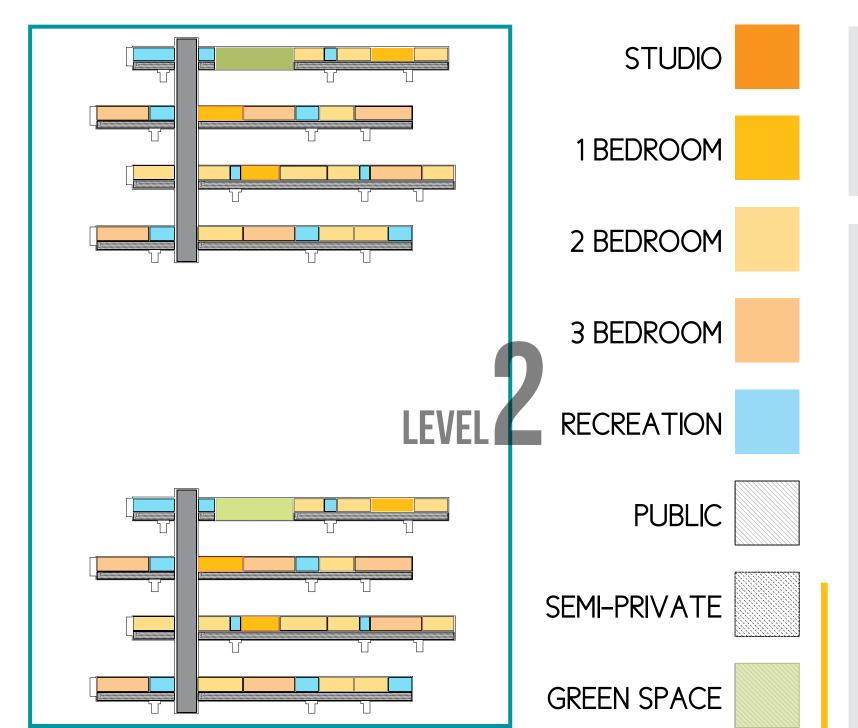


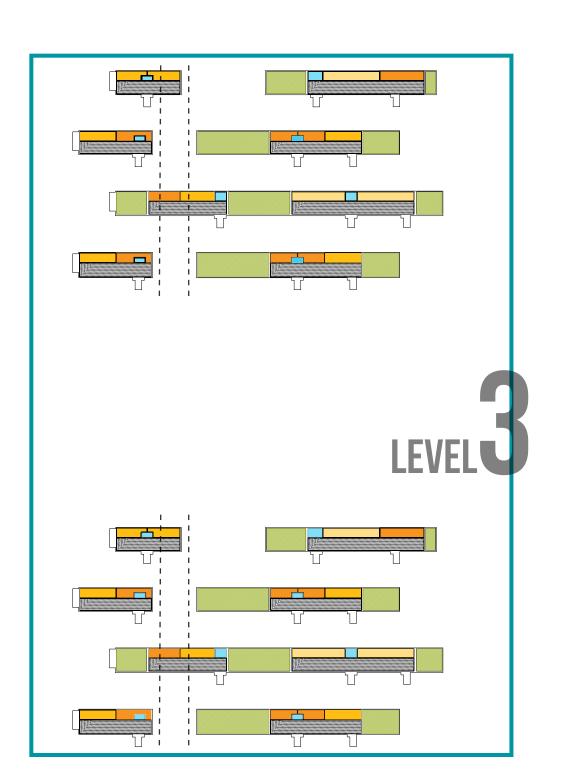


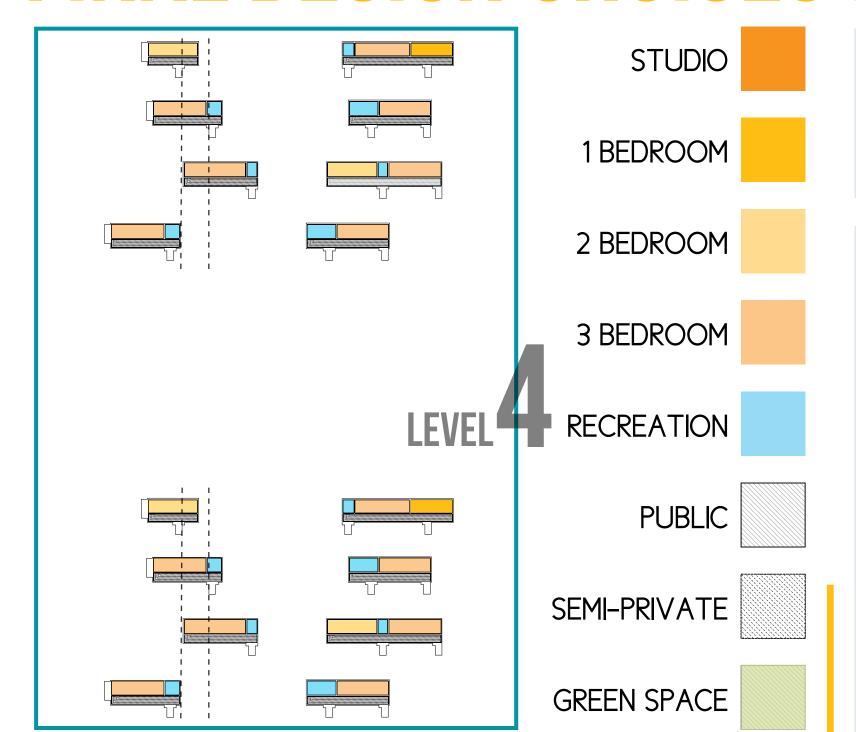


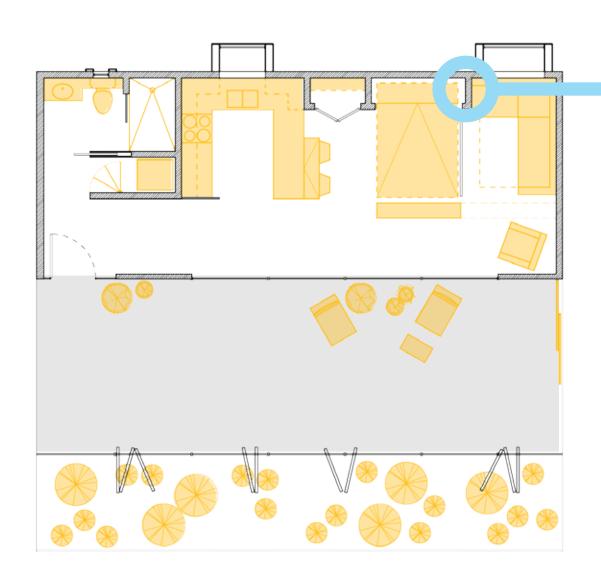








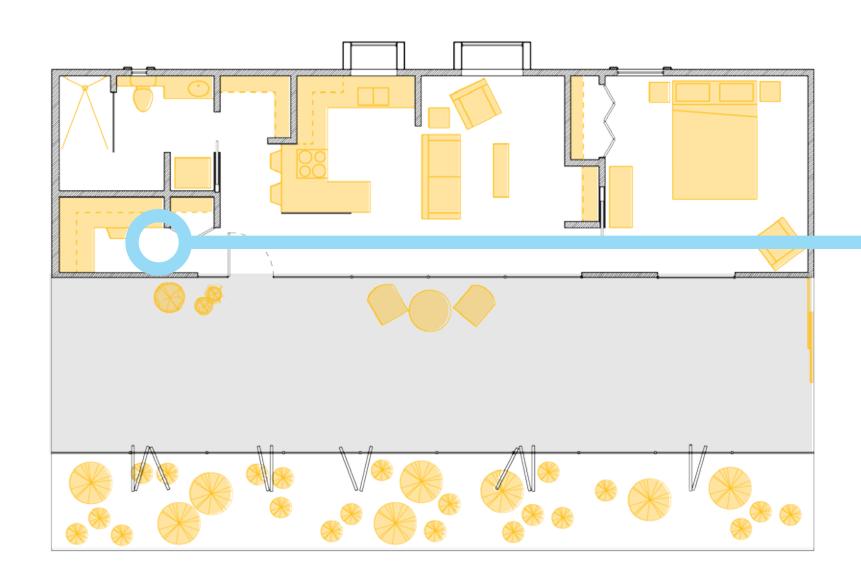


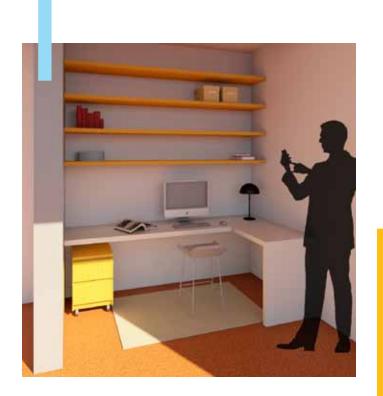




STUDIO

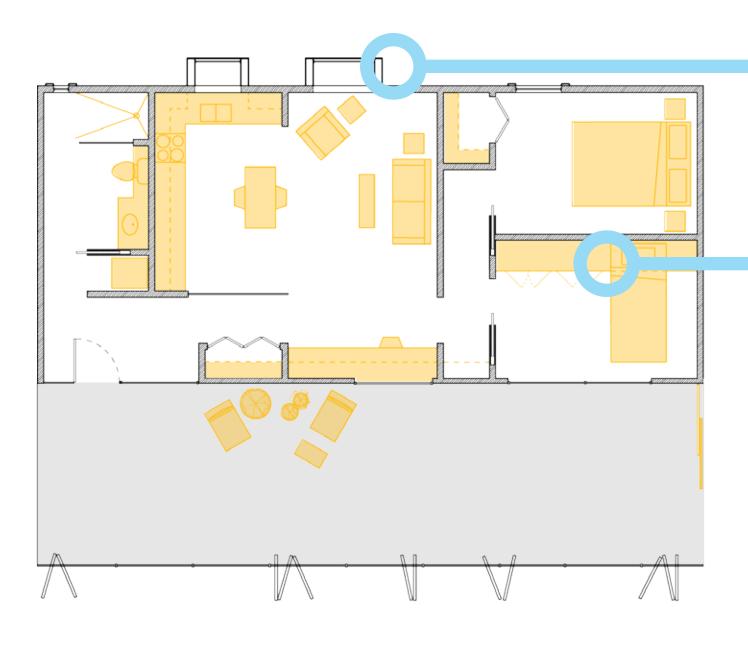
360 SQ FT





1 BEDROOM

600 SQ FT

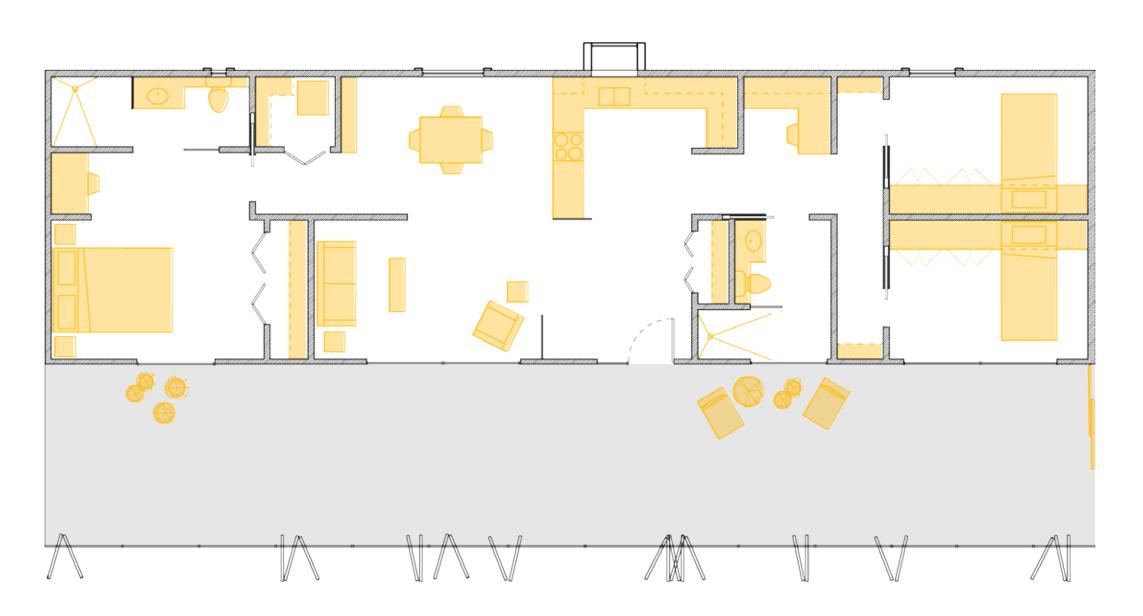






2 BEDROOM

750 SQ FT



3 BEDROOM

1,600 SQ FT

