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DIRECTOR

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Geigy Chemical Corporation
Pfizer and Company
Peter J. Schweitzer Division, Kimberly Clark Corporation
G. D. Searle and Company
Shell Chemical Company
Frito Lay, Incorporated
Thomson Hayward Chemical
United State Rubber Company
Velsicol Chemical Corporation
Chevron Chemical Company
Harold Schafer
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Penn Salt Chemical Corporation
Moorhead State College
Colorado State University
Basin Electrical Power Cooperative
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North Dakota Beef Cattle Improvement Association
Cargill Incorporated
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North Dakota Business and Industrial Development
Commission
North Dakota State Wheat Commission
Legislature Research Committee
State Game and Fish Department
Hail Insurance Adjustment Research Association
North Dakota Outdoor Recreation Agency
Kennecott Copper Corporation
Shell Development Company
North Dakota State Water Commission
Eli Lilly and Company
State Entomologist
Dow Chemical Company

Phillips Petroleum Company
Joseph McAvoy Memorial
Ford Motor Company
Western Rain Bird Sales Incorporated
Eimco Corporation
Melroe Company
Hart-Carter Company
Permasep Products Division
Hoffman LaRoche
Elanco

FROM THE DIRECTOR —

(Continued from page 2)

Fitting production to the demand is never easy. On the other hand, wheat producers can ill afford the luxury of being unconcerned about the size of the market and the total demand for their commodity as it relates to their production.

We must make every effort to maintain quality and to expand utilization. We must continue our efforts to expand our export markets and continue to maintain or increase our domestic consumption, however frustrating the domestic market might be. Marketing experts say that durum semolina for use in the manufacture of such pasta products as macaroni and spaghetti appears to have the best future so far as consumption of a wheat food is concerned here in the United States.

However challenging the effort is to increase the demand for wheat as a commodity, North Dakota producers are not inclined to give up readily. No one has a greater stake in the demand and markets for wheat than the producer himself.