FROM THE DIRECTOR

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The next essential ingredient is chemistry. Our future life is destined to depend on our ability to manipulate the chemistry of matter, the chemistry of metabolism, the chemistry of life itself.

To these basic ingredients the student can add several others to concoct the desired complete recipe of college education. From the basics of reading, writing and arithmetic, the student can move easily into one of two dozen or more specialized curricula in agriculture.

For the past few years, as the trend in production agriculture has been toward fewer but larger farm units, a larger percentage of rural and farm young people have migrated to the urban areas of our country. But, collaterally, the production potential of every individual in the industry has become more important. As time goes on, the gap between the demand of the agricultural industry for highly educated and skilled employees and the supply grows larger. But the industry is taking steps to reduce the gap.

One such effort that I am personally involved in as a member of the Board is Agricultural Careers, Inc. This is a non-profit organization based in Lincoln, Nebraska and operating in close cooperation with the University of Nebraska and other colleges of agriculture throughout the nation. One of its largest projects is the National Agricultural Youth Institute, the third of which was held August 4-15 this year at the University of Nebraska, with 117 boys attending from Nebraska and 46 other states and Puerto Rico. Other ACI projects include issuing publications and educational materials calling attention to the opportunities in agriculture, helping employers contact available potential employees, and coordinating the interests of potential employers and educational institutions in providing the best agricultural education.

Agricultural Careers, Inc., was founded to help find the highest quality leadership possible for agriculture in the future. The industry of agriculture must attract its full share of the nation's best young minds if it is to uphold its responsibilities toward fulfilling the food and fiber needs of our rapidly expanding national and world population.

