

Red River Civic Plaza: An Urban Park Destination for Fargo, North Dakota

A Design Thesis Submitted to the Department of Architecture and Landscape Architecture of North Dakota State University

Ву

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In Partial Fulfillment of the Requirements for the Degree of Bachelor of Landscape Architecture

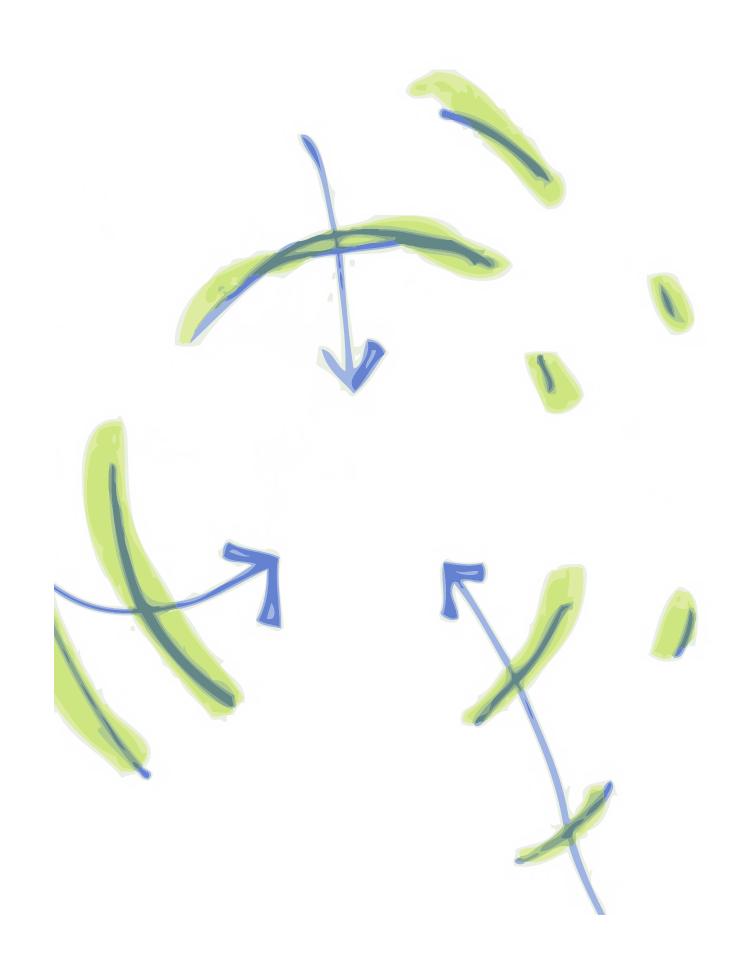
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May 2015 Fargo, North Dakota

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This thesis booklet is comprised of work produced over the 2014-2015 academic-year at North Dakota State University in the following courses: Thesis Preparation (LA 563) and Thesis Design Studio (LA 572). During these two semesters, extensive design development may have caused the design focus to slightly change. Design is a continuous full-circle process, therefore the initial hypothesis and research presented in the beginning of this booklet may not directly correlate to the final design solution at the end of this booklet. This thesis booklet is intended to show the actual design process from August 2014 - May 2015 as it indeed transpired.



The City of Fargo, North Dakota, is funding the construction of a new City Hall to replace their current 1960s structure (Burgess, 2013). This proposed development provides the largest city in North Dakota with a tremendous opportunity to design an iconic open space between their Civic Center, Public Library, and their proposed City Hall. This research focuses on the integration of low impact development into the Red River Civic Plaza to manage stormwater by utilizing bioretention, green roofs, porous pavements, and rainwater harvesting to reduce the demand for the current engineered water conveyance systems consisting of gutters, storm sewers, culverts, and detention basins (Vogel, 2006; Throwe, 2013). The Red River Civic Plaza provides the Fargo-Moorhead community with three sets of benefits: economic, environmental and sociological. This research quantifies the volume of stormwater run-off before prior to development, and identifies the cost effectiveness of low impact development over time compared to our current engineered water conveyance systems, as well as its environmental and sociological benefits in the landscape. The paper concludes with opportune locations for integrating low impact development within the Red River Civic Plaza to maintain zero discharge of stormwater from the site and provide the Fargo-Moorhead community with a socially interactive, sustainable public destination.

Over the duration of my studies at North Dakota State University, I have developed two distinct passions, volunteering and design. Using this thesis, I intend to bridge my two passions through an altruistic design of a sustainable civic park to improve the quality of life in Fargo-Moorhead. I aspire to design a socially engaging park which also serves as a model for sustainable development by successfully managing stormwater through low impact development. The Red River Civic Plaza will enhance social interaction through comprehensive programming, altogether strengthening our Fargo-Moorhead community.

# Statement of Intent

The City of Fargo, North Dakota, is experiencing a development and population surge as a result of oil mining in the Bakken formation on the western side of the state (Welbes, 2013). As a result, aging architectural infrastructure and a rise in population has contributed to the need for the development of a larger and improved Fargo City Hall. The new city hall will be located a few hundred feet east across Third Street North from its present location in downtown Fargo. The demolition of the current City Hall is providing the City of Fargo with an exceptional opportunity to redesign a space that connects the Civic Center, the Public Library, and the Red River to the proposed City Hall. This timely development provides a tremendous opportunity to design an iconic multi-use civic destination that becomes the Red River Civic Plaza. This thesis identifies how the Fargo-Moorhead community will benefit from the Red River Civic Plaza through the examination of the following sustainable, civic open space precedents:

- Director Park in Portland, Oregon
- Shoemaker Green at the University of Pennsylvania in Philadelphia, Pennsylvania
- Civic Space Park in Phoenix, Arizona

These precedents may yield important sociological design and stormwater management strategies which I will apply to the design of the Red River Civic Plaza. My research will focus on the integration of low impact development into the Red River Civic Plaza by utilizing bioswales, bioinfiltration, rain gardens, and permeable paving to reduce the demand for the current engineered water conveyance systems consisting of gutters, storm sewers, culverts, and detention basins (Vogel, 2006; Throwe, 2013). My research will quantify the volume of stormwater runoff before and after development, and identify the cost effectiveness of low impact development over time, as well as its environmental and sociological benefits in the landscape. My thesis will conclude with opportune locations for integrating low impact development within the Red River Civic Plaza to maintain zero discharge of stormwater from the site and provide the Fargo-Moorhead community with a socially interactive, sustainable public destination.



The Red River Civic Plaza in Fargo, North Dakota is to function as a public park which promotes community engagement, while successfully managing stormwater runoff. This research will analyze low impact development (LID), and its ability to manage stormwater, as well as the economic, environmental and social benefits LID provides. These main points will be reinforced through a case study discussion of Simon and Helen Director Park, in Portland Oregon, ultimately supporting the implementation of LID into our cities.

Stormwater management has become of increasing importance in the United States over the past three decades because municipalities, state, and federal agencies have all recognized that we need to take action to restore our surface hydrology. Development in the United States has had a negative impact on our water resources. Our development historically consists of altering the native landscape into cities covered more and more by impervious surfaces. These impervious surfaces prevent stormwater from infiltrating and recharging our ground water; thus, the stormwater runoff transports debris, chemicals, pathogens, and sediment into our lakes, streams, rivers, wetlands and coastal waters. The water which enters the storm sewers is discharged untreated into our water sources which we utilize for drinking water and recreational activities (U.S. EPA, 2003). Historically our cities have been designed with combined sewer systems (CSS) which transport stormwater and sewage in the same system. These once popular systems continue to become overloaded during high intensity storm events which result in a mixture of stormwater and sewage released directly into our local waters; these are known as combined sewer overflows (CSO). "CSOs dump millions of gallons of raw waste and other dangerous pollutants into rivers, creeks and lakes - waters we may fish, swim or boat in, or which may be sources of drinking water" (American Rivers, 2012). There are efforts to convert all CSS into separate stormwater and sewer systems; according to a 2008 report by the EPA, it is estimated that our U.S. cities still require \$63.6 billion for combined sewer overflow correction and \$42.3 billion for stormwater management (U.S. EPA, 2008).

In 2007, congress approved the Energy Independence and Security Act, of which section 438 addresses stormwater runoff requirements for federal projects greater than 5,000 square feet. Two years later the United States Environmental Protection Agency (EPA) published a document titled Technical Guidance on Implementing the Stormwater Runoff Requirements for Federal Projects Under Section 438 of the Energy Independence and Security Act (Landphair, 2014). This document is commonly utilized today by designers and those involved in federal development projects by providing case studies and a broad overview of LID strategies. We can utilize these

strategies to improve our conventional water conveyance systems through LID, which is gaining considerable attention due to its economic, environmental, and sociological benefits.

LID is a framework for sustainable stormwater design with the goals of minimizing developmental impacts and maintaining or reducing pre-development runoff rates and volumes. There are various strategies used to minimize developmental impact including, bioretention, green roofs, porous pavements, and rainwater harvesting (Vogel, 2006). Collectively these developmental strategies assist in reducing the demand for the current engineered water conveyance systems consisting of gutters, storm sewers, culverts, and detention basins (Throwe, 2013).

The economic, environmental, and social benefits associated with LID typically outweigh the benefits of conventional stormwater management conveyance systems. According to a 2007 U.S. EPA study, eleven out of twelve LID projects were less costly than utilizing conventional stormwater systems. The American Society of Landscape Architects (ASLA) conducted a "more comprehensive survey of 479 case studies in 43 different states." It ultimately revealed that LID overall costs were reduced 44.1 percent, remained the same 31.4 percent, while overall costs were more in 24.5 percent of cases. (Law, 2014). LID strategies provide a diversion for stormwater from the CSS, and also provide increased water quality through filtration by utilizing vegetation and permeable soils. These strategies have proved evident in cases such as the LID approaches implemented in Chicago, Illinois in 2009 which diverted 70 million gallons of stormwater from the CSO system. The City of Portland, Oregon, implemented curb extensions that include vegetated swales, downspout disconnections and parking lot infiltration to reduce their CSO and Williamette River water quality issues. This LID implementation ultimately saved Portland \$0.89 to \$4.08 per gallon removed from their conventional conveyance systems. In a movement, similar to Portland's, the City of New York has implemented a plan utilizing both conventional and LID strategies to save an estimated \$1.5 billion dollars in the next 20 years (American Rivers, 2012).

These conventional stormwater conveyance systems require infrequent maintenance, but the structural integrity degrades over time demanding expensive capital costs for repairs and replacements. Conversely, LID requires more frequent maintenance, but the natural infrastructure becomes more resilient over time yielding higher performance as the vegetation matures, exponentially becoming the smarter investment for your money. After implementing LID strategies the City of Portland will save \$65 million to \$145 million over time in operating and maintenance costs.

The implementation of LID also provides energy cost savings. A 2004 report by Texas A&M University summarized more than 25 articles about buildings utilizing cool roofs and identified energy savings ranging from 2 to over 40 percent, with average savings of about 20 percent (U.S. EPA, 2014). Green roofs have a higher albedo than conventional roofing systems; therefore, they absorb lower amounts of solar radiation, resulting in reduced annual heating and cooling costs. This is evident in the following two green roof precedents:

- 1) "A Toronto study found two green roofs with minimal vegetation to both reduce peak summertime roof membrane temperatures by 35°F and summertime heat flow through roofs by 75 percent and 90 percent compared with a conventional roof, substantially reducing energy needs for cooling", and
- 2) Similarly in Minnesota, the "Target Center Arena in Minneapolis encompasses 113,000 square feet and captures nearly 1 million gallons of stormwater annually. The green roof has cut annual energy costs by \$300,000" (American Rivers, 2012). While LID can be utilized to save energy costs with buildings, it also reduces the energy demands to heat, treat, and transport water. "Water and wastewater systems across the United States are some of the highest energy consumers, responsible for an estimated 3 percent of U.S. energy consumption annually" (American Rivers, 2012).

LID strategies such as infiltration help to recharge our groundwaters while rainwater harvesting contains water on site, both of which reduce the costs of heating, treating and transporting the stormwater. Additionally, rainwater harvesting decreases the need for potable water by capturing stormwater runoff which may be utilized for irrigation, flushing toilets, and other industrial uses.

Ultimately, the initial costs for LID can be greater than that of conventional stormwater infrastructure, but due to the reduction of overall stormwater management needs after the implementation of LID, the project costs may be significantly reduced. LID is more economically effective in the long-term because it yields a lower overall life cycle cost, contrary to the expensive repair and replacement needs of conventional stormwater infrastructure.

When current stormwater conveyance systems work in conjunction with CSO systems, the product is unhealthy water sources, resulting in highly contaminated landscapes yielding unsatisfactory ecological conditions. The runoff that pollutes the same waterbodies in which we swim, boat, and fish, and from which derive our drinking water, contain "toxic chemicals such as insecticides and polychlorinated biphenyls (PCBs), as well as heavy metals like copper and lead" (American Rivers, 2012). The contaminated runoff negatively affects the surrounding ecology; a few water related sicknesses include botulism, gastrointestinal illness, and methemoglobinemia. Botulism is a bacteria growth which develops due to increased water temperatures. This bacteria affects the nervous system, and is known to be significantly detrimental to birds and fish (Groenblauw, 2014). Gastrointestinal illness is an infection which people derive from swimming or eating seafood from contaminated water sources. Lastly, methemoglobinemia pollutes

drinking water supplies and is caused by excess nitrogen, which inhibits the blood's ability to deliver oxygen to the body. "In the EPA's 2006 report to congress, the Agency found that CSOs and SSOs caused at least 5,576 illnesses every year from exposure at recognized recreation beaches across the country". Years earlier, in a 1998 study, "34.5 percent of gastroenteritis infections and 65.8 percent of ear infections that were reported were linked to swimming in ocean waters that were contaminated by sewage". The implementation of LID principles in the landscape can reduce pollutant loadings in our water bodies. LID can also "improve air quality which assists to reduce asthma rates, mitigates the urban heat island effect to lower heat stress related fatalities, and improves and increases green space for recreation" (American Rivers, 2012).

Ultimately implementing LID in our cities can help prevent community health issues, degrading ecology, and reduced tourism revenues. There are many cities implementing strategic LID plans to mitigate their water quality issues, including the City of Washington D.C., and the City of Philadelphia. Firstly, "A 2007 study of Washington DC found that the use of urban trees and green roofs for stormwater management would keep 1.2 billion gallons of runoff out of the water infrastructure system. This equals a 10 percent reduction in untreated discharge entering local rivers and would reduce the frequency of combined sewer overflows by almost 7 percent. At the minimum, this would keep an estimated 120 pounds of copper, 180 pounds of lead, and 340 pounds of phosphorous, and 530,000 pounds of total solids among other pollutants out of local waterways every year" (American Rivers, 2012). Secondly, based on a 2009 assessment of Traditional and Green Infrastructure Options for Controlling CSO Events in Philadelphia's Watersheds, 1 to 2.4 premature fatalities and over 700 cases of respiratory illness days were avoided each year due to the implementation of LID, which is estimated to save \$130 million over forty years in health costs. These precedents prove that LID not only provides economic benefits for overall water quality but, environmental benefits as well.

The sociological benefits associated with LID include community involvement, safety, and social support. Based on conducted surveys in the City of Portland, it is evident that due to the resident's knowledge of the associated benefits of the bioswales and rain gardens they are willing to engage with their local community members to maintain the bioswales, and rain gardens within their neighborhood. This provides evidence that LID may be able to encourage community engagement in the future of our cities. The safety benefits truly depend on the implementation of LID in the landscape, but during winter months pervious paving will generate "less ice and snow buildup than on the previous surface, and it requires less plowing and salting. During freeze-thaw cycles, melt water infiltrates rather than freezing as an ice layer" (American Rivers, 2012). This is a great benefit for northern cities that experience large winter events, because it will help maintain public health and encourage winter activities by keeping the streets and sidewalks more clear of snow and ice. Finally, "studies show that people with

more vegetation in their living environments feel less lonely and are less likely to experience a perceived lack of social support" (Groenblauw, 2014). The implementation of LID can ultimately improve community involvement, and promote public safety as well as an increased social support system.

The economic, environmental and sociological benefits, as well as the importance of LID should be clear based on the information on the previous pages. Using the case study of Simon and Helen Director Park in Portland, Oregon to demonstrate the successful implementation of LID, we can begin incorporating these strategies into projects within our home cities.

Director Park, which is a half acre urban park in downtown Portland, Oregon, constructed in 2009 is considered to be one of the world's most successful public destinations. The park is proclaimed to be a successful destination due to its ease of accessibility, variety of seating options, and distinctly yet subtlety defined spaces (Loomands, 2014). One of the Portland Department of Parks and Recreation's important goals for the project was to ensure 100 percent of the stormwater is filtered on site before discharging into the city's conventional stormwater system. The park was successfully designed to meet this goal by the landscape architecture firm, Olin Studio. Director park annually prevents over 990,000 gallons of stormwater from entering Portland's CSO system, through utilizing bioinfiltration planters, tree wells and a green roof (Thoren, Louw, 2013). These stormwater management practices save \$200.00 annually, and also help avoid a projected \$3.9 million in future capital costs to upgrade the stormwater infrastructure. Director Park also utilizes rainwater harvesting technologies and repurposes the stormwater for irrigation of drought tolerant plants, saving approximately \$300.00 annually. Most importantly, Director Park meets their goal of filtering 100 percent of the stormwater before any runoff is discharged towards the Williamette River. These LID strategies help reduce the pollutant loads in the river, ultimately improving the economic, environmental health and well-being for the City of Portland (Portland Parks and Recreation, 2014).

Jan Gehl, (a well-known Danish Architect and Urban Designer), conducted a study on Director Park and identified that the park's visitors engaged in three types of activities: necessary, optional, and social. Necessary activities include such visitors as, a mail carrier delivering packages, or a businessman heading to work. Optional activities includes visitors which choose to engage in various acts, such as eating lunch or reading a book. Social activities are those in which individuals are interacting with one another through necessary or optional activities. Gehl concludes that Director Park is a highly successful public destination due to the high number of optional and social activities (Thoren, Louw, 2013).

As a result of Director Park's design to incorporate unique site elements and frequent event programming for a diverse group of visitors, the space is quickly becoming a well known destination within the City of Portland. Visitors recognize and begin to appreciate the unique character which the Director Park holds, such as, the Teacher's Fountain, The Elephants in the

Park Cafe, the majestic glass canopy, the human-sized chess board, the open access layout of the park, and its close proximity to public transit. Director Park experiences a large number of visitors every day, even with its close proximity to the historically popular Pioneer Square, only one block to the North East. It is a similar unique character which the Red River Civic Park needs to make it a successful public destination within the City of Fargo. Through the identification of unique site elements and frequent programming we can design an iconic civic space which encourages our Fargo-Moorhead community to gather together, encouraging enhanced social engagement.

The Red River Civic Plaza will benefit from the implementation of LID in order to reduce the stormwater runoff and pollutant discharge from the site. Even though there are not significant pollution issues associated with the Red River, the City of Fargo will benefit from the economic, environmental, and social benefits that LID provides. The Red River Civic Plaza will be an iconic destination from which the Fargo-Moorhead community will learn new and upcoming strategies for managing stormwater. The Plaza will act as a model for future development in the region, by promoting an economically, environmentally and socially healthier future.

Case Study: Director Park Portland, Oregon

**PROJECT NAME**: Simon and Helen Director Park

**LOCATION:** SW Park Avenue between SW Yamhill Street and

SW Taylor Street in downtown Portland Oregon.

PROJECT TYPOLOGY: Urban Plaza **DATE DESIGNED:** Design began in 2006

**CONSTRUCTION COMPLETED:** Construction completed in 2009

COST: \$9.45 million of which \$7.2 million was construction cost, and \$2.25 million was design and administration. The land, which was donated to the city, was valued

at \$6 million bringing the value to \$15.5 million.

SIZE: 1/2 Acre

LANDSCAPE ARCHITECT: Olin Studio, Mayer/Reed

**ROLE OF THE LANDSCAPE ARCHITECT**: A landscape architect was initially consulted by the city to recommend improvement to the site and street network in 2001. After the development of an underground parking structure was initiated on site, the client pursued a landscape architect to lead the design of the streetscape and the public space at grade.

**ARCHITECT:** ZGF Architects, TVA Architects

**CLIENT**: The City of Portland Department of Parks and Recreation

CONSULTANT(S): KPFF Consulting Engineers Inc., Brant Construction, Benya Lighting Design,

CMS Collaborative Inc.

PROJECT MANAGER: Allison Rouse (Allison K Rouse Landscape Architects of Portland, Oregon) and Eric Jacobson (Portland Development Commission)

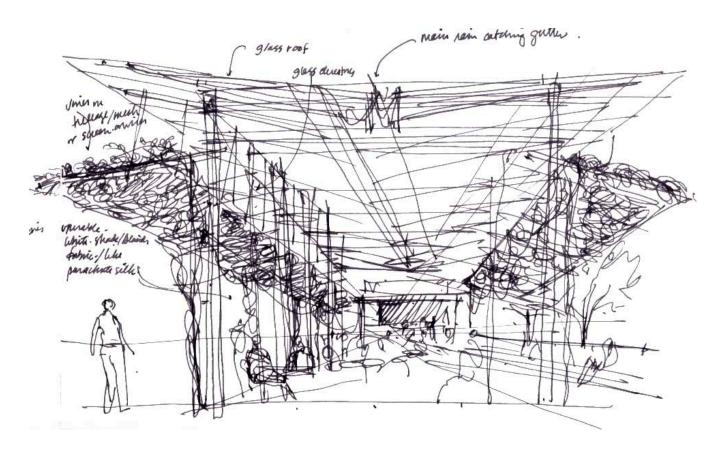
**CONTEXT**: The adjacent blocks are very walkable and include commercial, residential, and retail uses providing the park with a diverse group of visitors.

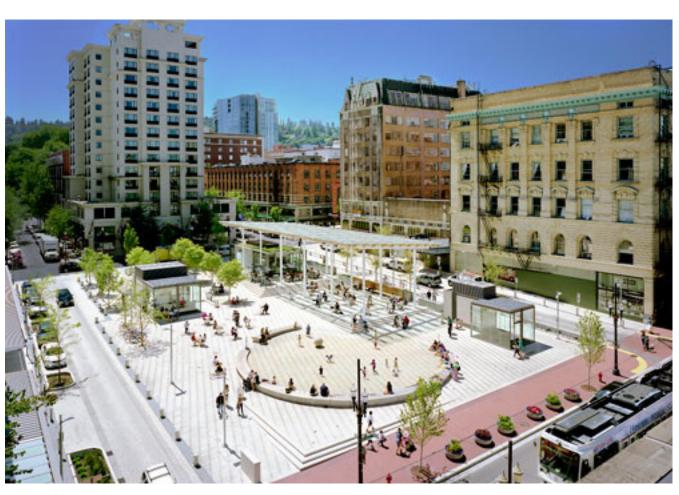
**SITE ANALYSIS:** At the broader scale, the City of Portland had a desire to connect a series of parks along a vibrant promenade known as their "Park Avenue Vision", and Director Park is the first component of this vision. At site scale, the park has a 9 foot grade change diagonally down from the SW corner of 9th and Taylor towards the NE corner of Park and Yamhill. A site slope of 4.9% required terracing in-order to achieve flat areas throughout the park. The site grading in conjunction with the underground parking provides insufficient room for trees on the northern portion of the park.

**GENESIS OF PROJECT**: The vision for a park on this site began in the 1840's when a row of 19 blocks were donated to the City of Portland for park space.

#### PROJECT BACKGROUND AND HISTORY:

- Prior to its most recent development the site functioned as a typical surface parking lot with an underground parking structure, and provided no alternative functions or benefits to Portland's community members.
- In the 1840s Daniel Lownsdale and William Chapman donated a row of 19 blocks to the city of Portland designated for parkland.





■ Jordan Director Schnitzer donated \$1.6 million towards the development of the urban space and named it Director Park after his grandparents Simon and Helen Director who provided great service to the Portland community.

**DESIGN INTENT**: The intent was to design an open space which acted as a community destination incorporating various amenities, engaging pedestrians through programmed and non-programmed activities.

**DECISION MAKING PROCESS**: The design was a collaborative effort which included the public, the design team, the City of Portland Department of Parks and Recreation, the Department of Transportation, and the Water Bureau. This process integrated the public through an opinion survey, 4 newsletters, 3 public open houses, 13 citizen advisory committee meetings, and numerous presentations with the city counsel and other stakeholder groups.

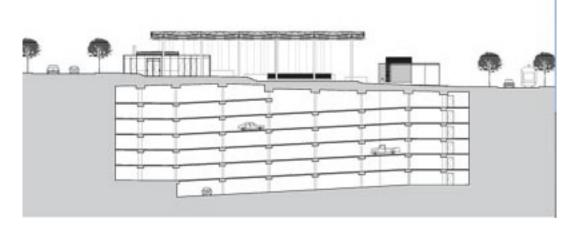
**DESIGN PROCESS AND DEVELOPMENT:** The design of Director Park was highly influenced by the 6-level subsurface parking garage which was constructed before the design of the park. The parking garage posed a great challenge to the client and landscape architect as the site drops nearly 9 feet from the SW to NE Corner, it provided very little room for trees and site furnishing footings on the northern portion of the site since the parking garage roof is level. Many of the decisions made in the development of Director Park were made as a result of this subsurface parking structure.

MAINTENANCE AND MANAGEMENT: Director Park is managed by the Portland Parks and Recreation department. They have employed two full-time maintenance staff to care for the park. The city also employs security which visits the park once each hour of the day. The security plan is essentially grounded in the overall strategy of providing programs and activities for the space that make it a fun place to be, and that draw people to the park throughout the day. These individuals provide the many necessary "eyes on the park".

PROGRAM ELEMENTS: Programmed to complement downtown Portland and support its engaging arts and culture. Director Park hosts over 50 events per year including but not limited to ice-cream giveaways, dance classes, music performances, and yoga classes. Director Park is designed without curbs, connecting all adjacent building fronts with unobstructed pedestrian access. This design increases the ease of access to the park and allows for adjacent businesses to utilize more space during special events.

#### **PROJECT SUCCESSES:**

- 100% of the stormwater is filtered on site before discharge into the City of Portland's stormwater system.
- Annually prevents over 990,000 gallons of stormwater from entering Portland's combined sewer overflow (CSO) utilizing bioinfiltration planters, tree wells and a green roof. These stormwater management practices only save \$200.00 annually, but also help avoid a projected \$3.9 million in future capital costs to upgrade the stormwater infrastructure.
- Utilizes rainwater harvesting technologies and repurposes the stormwater for irrigation of drought tolerant plants, saving approximately \$300.00 annually.
- Created 7 full-time job positions including two on maintenance staff, and five at the park cafe.
- Attracts an average of 1,495 people per day during the summer months (March October), and 376 people per day in the winter months (November - February).
- The park is within close proximity to the Max Light Rail, and incorporates over 20 bicycle racks making it easy for visitors to access the site.





**PROJECT LIMITATIONS:** The parking garage posed a great challenge to the client and landscape architect as the site drops nearly 9 feet from the SW to NE Corner, it provided very little room for trees and site furnishing footings on the northern portion of the site since the parking garage roof is level.

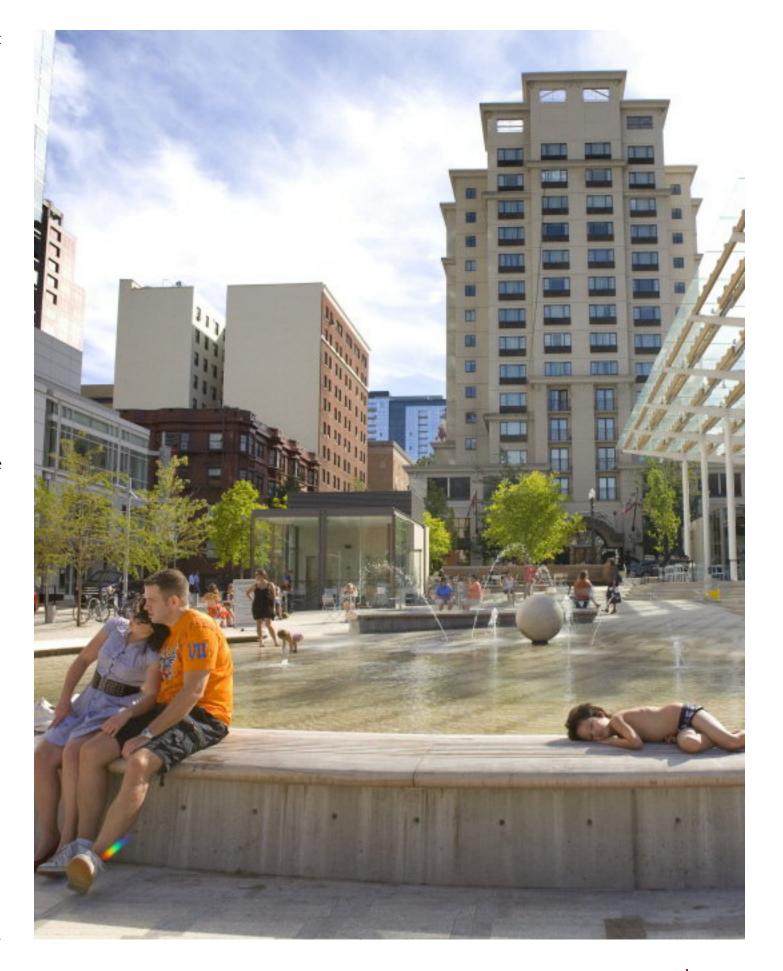
**PROFITABILITY**: Director Park generates an average annual gross revenue of over \$34,000.

**SOCIOLOGY:** A study which Jan Gehl conducted on Director Park focused on the park's visitors and their engagement in three types of activities: necessary, optional, and social. Necessary activities are those such as, a mail carrier delivering packages, or a businessman heading to work. Optional activities are those such as, eating lunch or reading a book. Social activities are those such as, individuals are interacting with one-another through necessary or optional activities. Gehl concludes that Director Park is a highly successful public destination due to the high number of optional and social activities.

**PEER REVIEWS**: Director Park is seen as a highly successful public destination. A few elements that make this a successful place include, its ease of accessibility, variety of seating options, and distinctly yet subtlety defined spaces. The park manages an eleven foot change in elevation and still provides ADA access from all directions to enter any of the subtlety defined spaces which make up Director Park. The edges of the park are designed with an open concept allowing pedestrian traffic to flow in, out and through the park. The park is a multimodal destination; it is adjacent to the public light-rail, the park is constructed on top of an underground parking garage. The park also provides a large number of bicycle racks for ease of accessibility, and to encourage a variety of users to visit the site. Director Park was designed to invite a diverse group of visitors for diverse uses at different times of day. The design was successful accomplishing integrates many different types of seating, including, movable furniture, large group, small group and more intimate seating options. These seating options are placed throughout Director Park adjacent to different amenities such as the Elephant Deli, the giant chess area, and the Teacher's Fountain. This introduces us to some of the subtlety defined spaces throughout Director Park. Olin Studio creatively used paving patterns, vegetation, and physical structures to help define spaces throughout the park. These spaces are each highly successful in their own and together make Director Park the popular destination it is known as today. **CRITICISM:** Sun glare had a negative effect "rendering some of the ends of the "feathered" steps - where they narrow as they meet the grad - undetectable" (Thoren, Louw, 2013). A number instances where users tripped and fell in this area, the decision was made to install "small wooden toadstools" which assist in the mitigation of accidents. Since the installation of the wooden toadstools, no accidents have been reported. Also due to the lack of early coordination between the client for the subsurface parking structure and the client for Director Park; the underground parking structure was constructed, ultimately constraining the initial design process for the park due to the parking garage's elevation and the site topography. GENERALIZABLE FEATURES AND LESSONS: Initially wireless internet was not included in the original

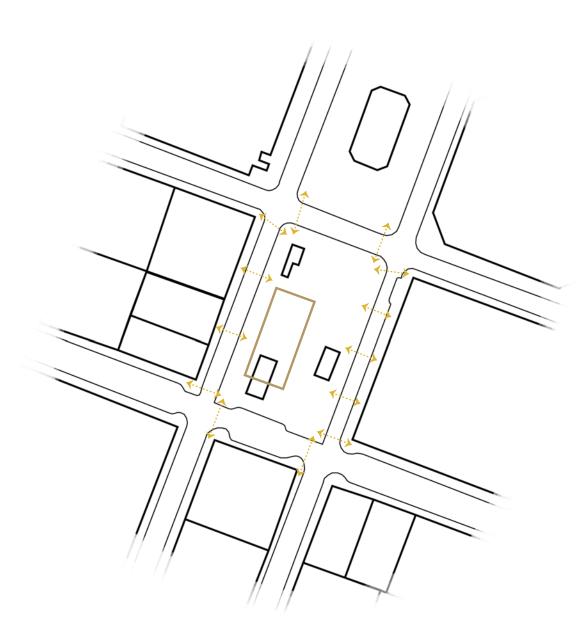
program for the park. Once they decided that it was a necessary feature, they overlooked that the large glass canopy would impede the signal. Due to this limitation they were required to install more expensive equipment to adequately suffice for users of the site; ultimately resulting in over a \$50,000 expense. Another limitation was related to the electrical plan. The electrical needs were initially under estimated for various hosted events at Director Park. Thus, an over \$60,000 expense was added onto the overall costs after the project completion.

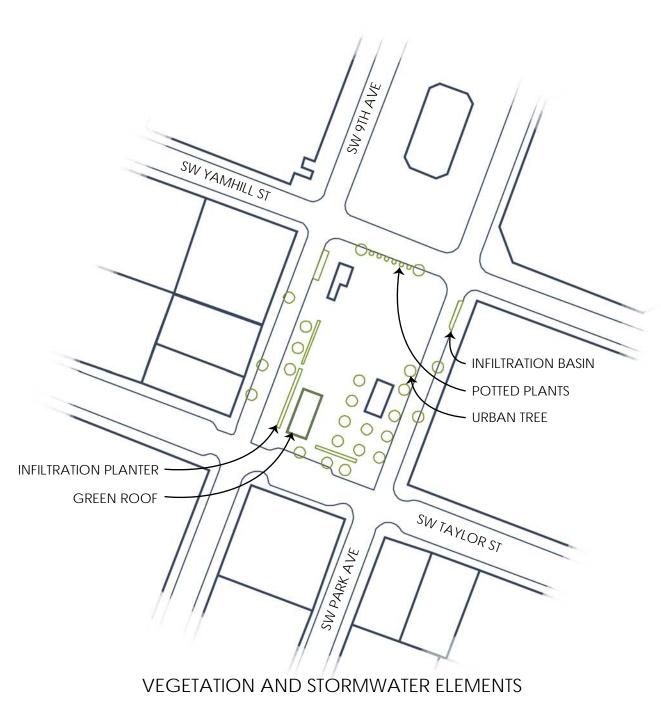
FUTURE ISSUES AND PLANS: The Park Avenue Vision to develop and connect 19 blocks of parkland within the City of Portland will continue to be developed in the imminent future. This means that the Park Avenue connection from Director Park will continue to strengthen in the upcoming years resulting in an expanded use of the park.



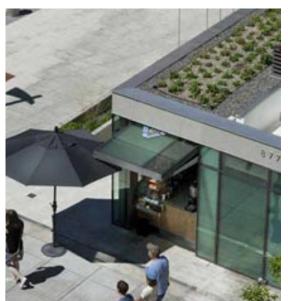
# Analysis: Director Park Portland, Oregon

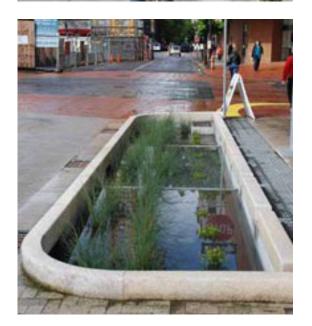
Director Park contains many elements that I wish to include in the Red River Civic Plaza, and the following analysis assisted me in gaining a deeper understanding for how the park functioned and why Olin Studio made the design decisions which make Director Park a popular destination for the Portland, Oregon community.











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### Thesis Statement

In response to the design of a new City Hall in Fargo, North Dakota, I intend to create an identity for the Red River Civic Plaza as a downtown multi-use park that serves as a year-round destination.

Project Typology

**Project:** Red River Civic Plaza **Location:** Fargo, North Dakota

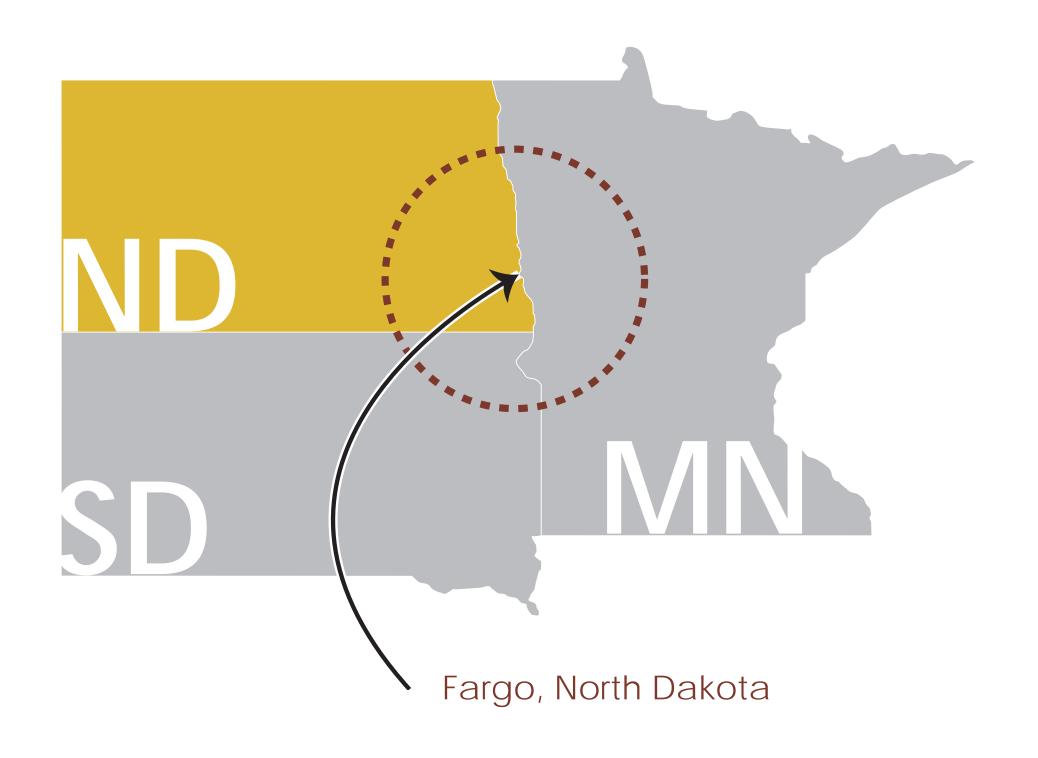
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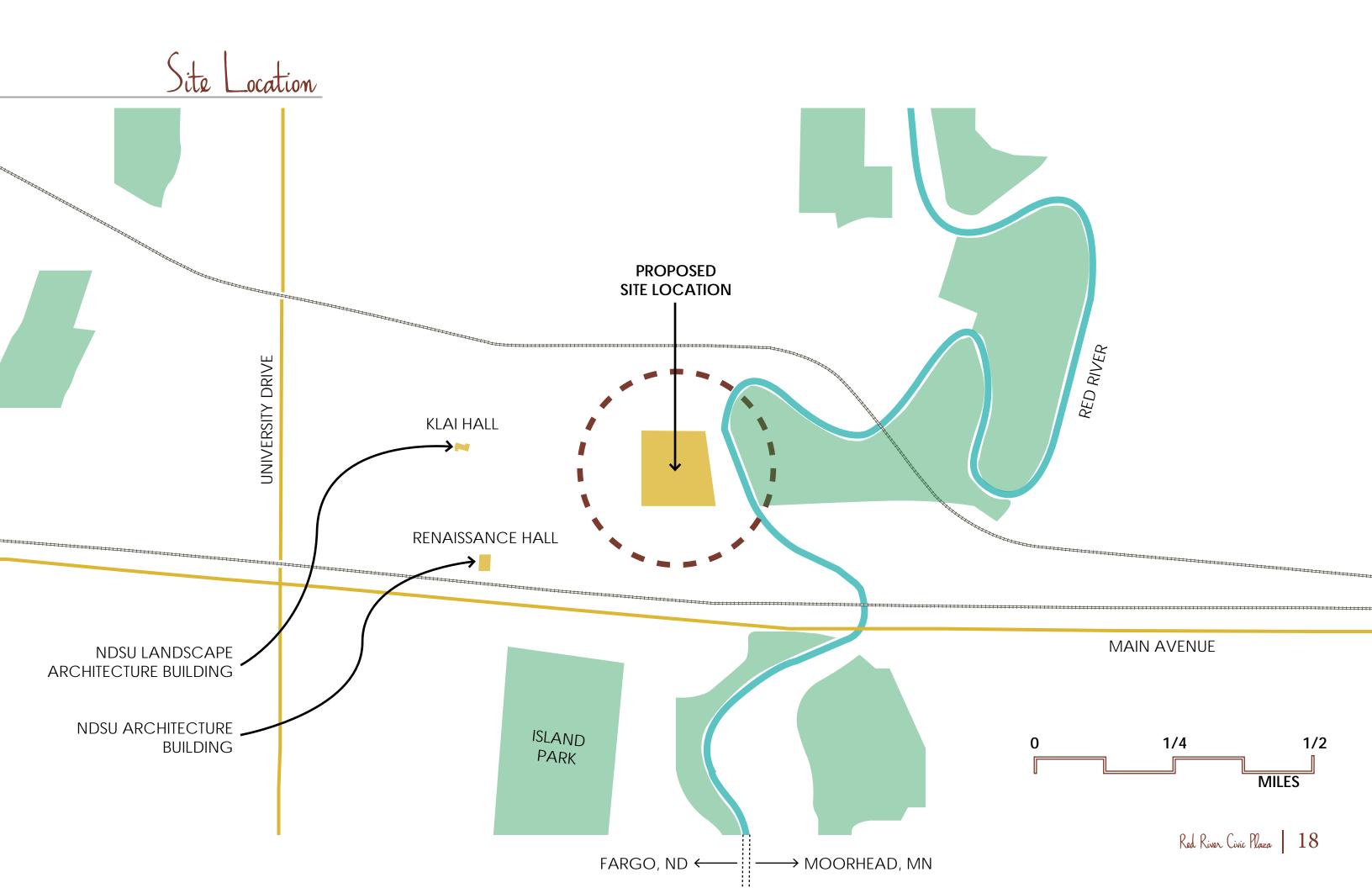
**Designer:** Joseph Starbuck

**Typology:** 

Urban Park/Plaza Iconic Gateway

The Red River Civic Plaza is an iconic gateway to downtown Fargo, North Dakota. This park will be a downtown civic destination serving the Fargo-Moorhead community through the implementation of low impact development stormwater management strategies.









### Existing Site Conditions



EXISTING OPEN SPACE BETWEEN THE CIVIC CENTER, AND PUBLIC LIBRARY.

#### **Site Strengths**

- The front doors of the Public Library, Civic Center and proposed City hall will face the central open space.
- The Red River is within close proximity to the site.
- The site is located two blocks east of popular Broadway Street.
- The civic use buildings will ensure activity on a daily basis.

#### **Site Limitations**

- Due to highly used civic buildings, there will be strong public opinion regarding any development on site.
- After business hours the site may experience a decrease in activity.
- There are no nearby businesses or residencies operating after hours in-order to fulfill the "eyes on the street" concept (Jacobs, 1961).



RECREATION SIDEWALK ADJACENT TO THE RED RIVER, AND EAST OF THE SITE.

### Existing Site Conditions



EXISTING CITY HALL BUILDING TO BE DEMOLISHED.

The site has immense potential to become an iconic public park for the City of Fargo. Located adjacent to the Red River in the thriving downtown realm of Fargo, the site will serve a large portion of the Fargo-Moorhead community. The centralized location will prove beneficial by drawing downtown workers from Fargo and Moorhead, recreation enthusiasts from along the Red River, and community members from adjacent neighborhoods. As a public space adjacent to the Red River, this site will also prove to be a successful location to educate the community on the benefits of integrating low impact development into our city blocks to manage stormwater runoff.



EXISTING PARKING LOT ON EASTERN PORTION OF SITE

Research Questions

- 1. What is the predevelopment volume of stormwater runoff for a 100 year storm on the three-acre site.
- 2. What is the infiltration rate and storage capacity of bioinfiltration, green roofs, permeable paving, and rainwater harvesting in Fargo, North Dakota?
- 3. What does the Fargo-Moorhead community need, and want to see from the Red River Civic Plaza?
- 4. From which direction will the majority of pedestrians and cyclists be travelling from to access the Red River Civic Plaza?
- 5. How many people are drawn to both the Fargo Civic Center, and the Fargo Public Library at various times throughout each day?
- 6. What outdoor amenities will help encourage and accommodate community members to use the park during the winter season?
- 7. What types of seating, and seating arrangements yield a socially interactive space?

Research Hypothesis

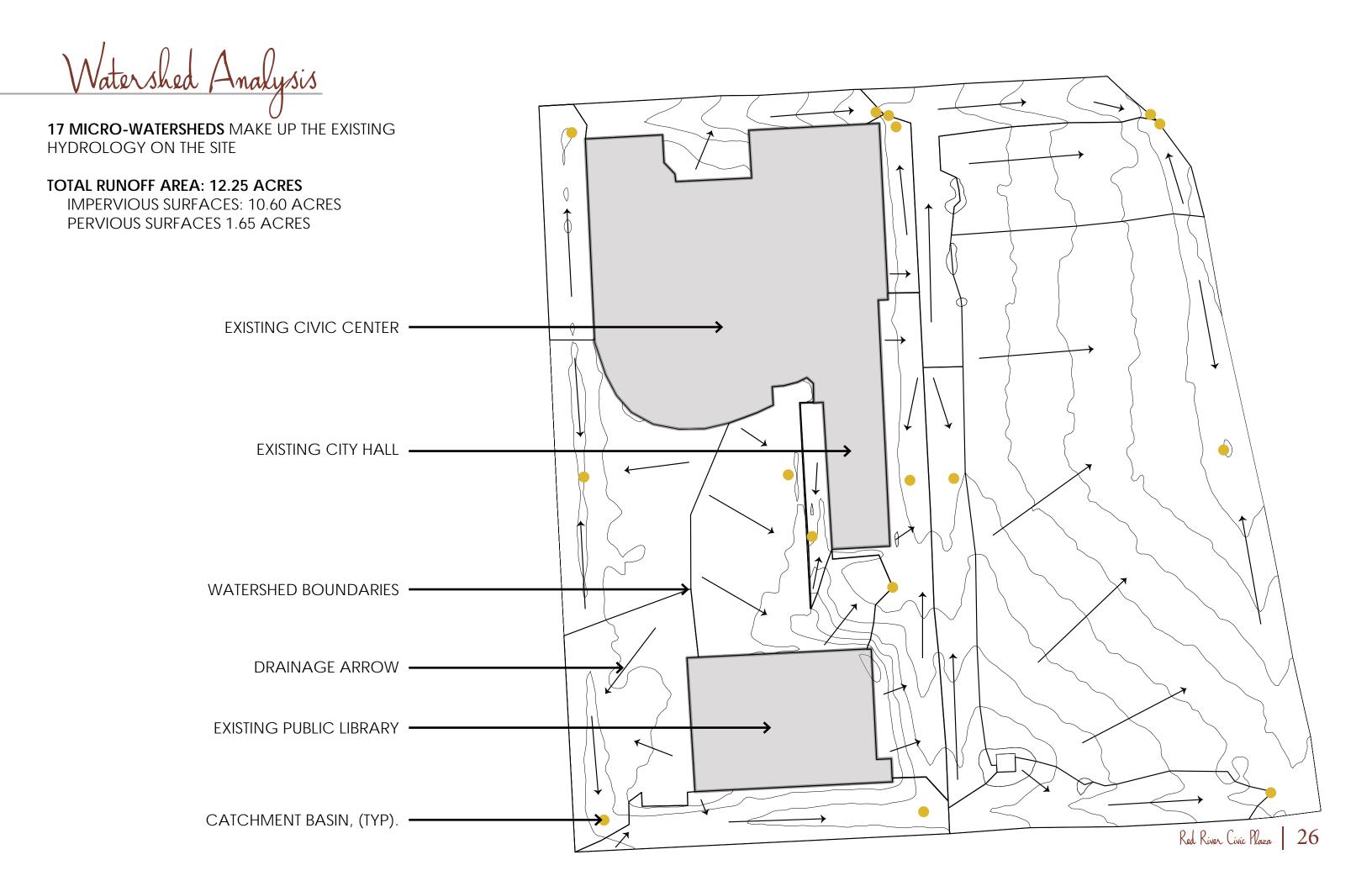
I expect that the current site contributes over 80% of its stormwater runoff to the existing City of Fargo's stormwater conveyance systems. I expect the three acre Red River Civic Plaza low impact development to be able to manage 100% of the stormwater runoff on site providing zero discharge of stormwater from the park for up to a 100 year storm event. I also expect the park to be able to manage an additional five acres of stormwater runoff from adjacent streets, preventing a total of eight acres of stormwater runoff from contributing to the City of Fargo's stormwater conveyance systems during a 100 year storm event. I expect the Red River Civic Plaza to be able to function as a series of distinct spaces as well as a singular space when necessary according to the event taking place. The space will encourage individuals to visit and spend time in the park by providing a large variety of seating options to accommodate different size groups. The distinct gathering spaces will need to be located in areas which have the highest quantity of sun exposure to maintain a comfortable social environment throughout the year.

Approach to Research

The proposed demolition of the current City Hall is providing the City of Fargo with an exceptional opportunity to reimagine a once disconnected space that will now connect popular North Broadway Drive to the Civic Center and Public Library, to the proposed City Hall, and to the Red River. Aging architectural infrastructure and a rise in population has contributed to the need for the development of a larger and improved Fargo, City Hall. The new City Hall will be located a few hundred feet east across Third Street North from its present location in downtown Fargo. Due to the vast number of stakeholders for the proposed Fargo, City Hall, the resulting open space development is also gaining a vested interest from the community. The large community interest in this project enticed me to use this as a model project, implementing innovative stormwater management strategies in the design of an iconic multi-use civic destination that is the Red River Civic Plaza. The City of Fargo is the client for this open space design, and they will guide the development of the Red River Civic Plaza which is intended for use by the children, students, workers and retired workers of the Fargo-Moorhead community. My approach includes, there are seven important research questions which need to be answered:

- 1. What is the predevelopment volume of stormwater runoff for a 100 year storm on the three-acre site.
- 2. What is the infiltration rate and storage capacity of bioinfiltration, green roofs, permeable paving, and rainwater harvesting in Fargo, North Dakota?
- 3. What does the Fargo-Moorhead community need and want from the Red River Civic Plaza?
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- 6. What outdoor amenities will help encourage and accommodate community members to use the park during the winter season?
- 7. What types of seating, and seating arrangements yield a socially interactive space?

The data measures that will be used to answer each of the questions above, as well their influence on the design will be further explained in the data measure section.



Watershed Analysis

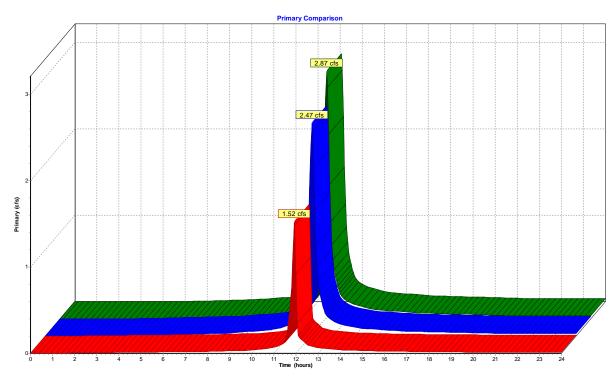
Type II - 24 Hour - 25 Year Rainfall Event

Stormwater Runoff: 6.86 cubic feet Impervious Surfaces: 47,709 square feet Pervious Surfaces: 22,238 square feet

Utilizing HydroCAD (hydrology analysis and modeling software) the existing 12.25 acre site was broken-down into 17-micro watersheds which were then analyzed to better understand the existing hydrology of the site. This information was ultimately used for the design of the proposed stormwater infrastructure at the Red River Civic Plaza



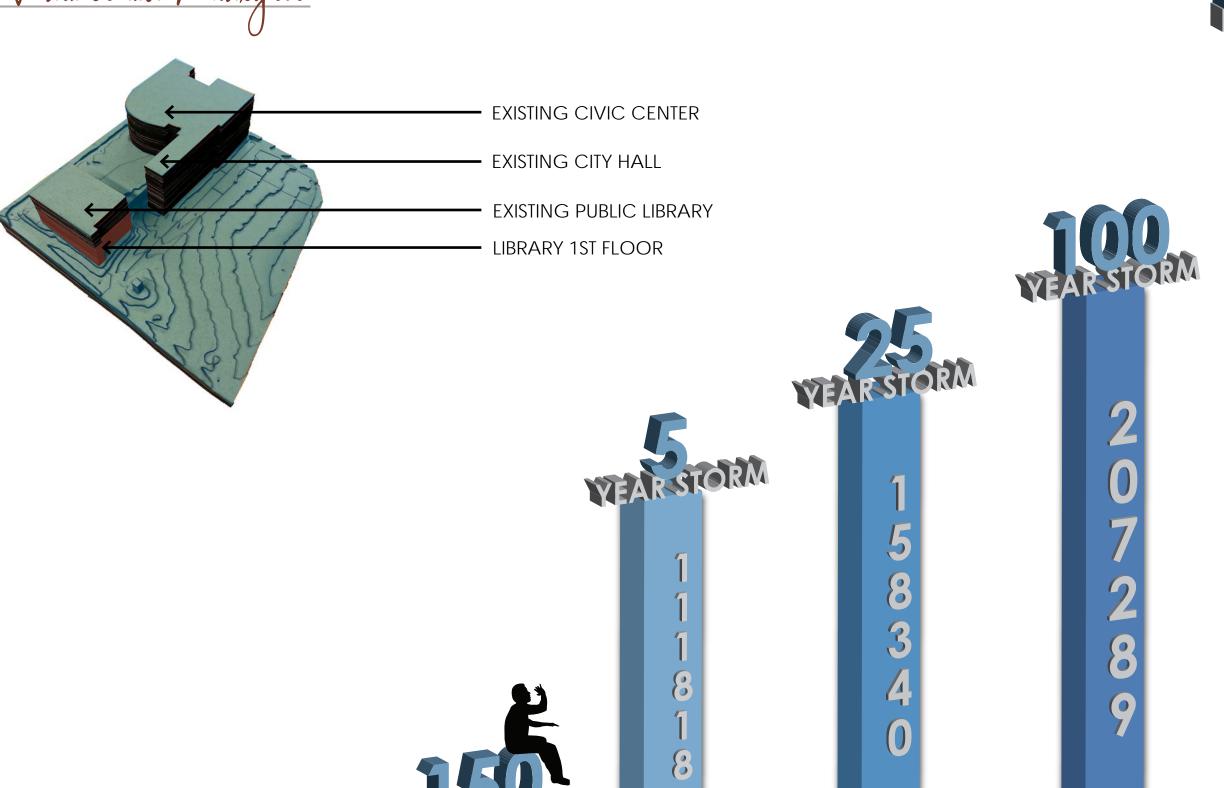
**WATERSHED LOCATION MAP** 



HYDROCAD 4TH STREET NORTH, CATCHMENT BASIN COMPARISON

WATERSHED	AREA (SF)	Concrete/Asphalt	Turf Cover	Shrub Cover	Longest Time of Concentration (TOC)
1	14,684	14,349	0	335	32' C @ 3%; 295' C @ 2.3%
2	10,839	10,839	0	0	227' C @ 1.5%
3	32,713	17,333	13,771	1,609	88' T @1.5%; 131' C @ 1%
4	33,487	8,887	24,600	0	222' T @ 1%; 109' C @ 5%
5	4,215	427	3,788	0	77' T @ 4.3%
6	26,395	19,553	4,842	2,000	70' T @ 1%; 228' C @ 1.25%
7	18,228	13,368	1,258	3,602	27' T @ 8%; 313' C @ 1%
8	26,278	21,864	341	4,073	32' S @ 6%; 290' C @ 1.3%
9	17,651	16,562	489	600	14' S @ 4.5%; 319' C @ 1.4%
10	15,723	15,187	100	436	57' C @ 4%; 10' T @ 3.3%; 148' C @ 2.3% 33' T @ 2.2%; 32' C @ 2.2%
11	167,789	160,666	4,891	2,232	394' C @ 2.1%; 22' T @ 2.1%; 40' C @ 3.3%
12	5,735	5,455	0	280	188' C @ 1%
13	20,688	19,630	458	600	284' C @ 1%; 244' C @ 1.8%
14	24,748	23,255	1,343	150	10' T @ 1%; 177' C @ 1.5%; 25' T @ 5%; 22' C @ 3%
15	87,894	87,894			
16	25,809	25,809			
17	348	348			







### Outdoor Winter Attractions

### **RESEARCH RESULTS CONCLUDED:**

Popular Winter Outdoor Attractions

- Heat Lamps
- Ice Rinks
- Christmas Tree Lighting
- Submit Your Tree (Christmas Tree Growing Competition)
- Christmas Lights
- Cafe (warm food, and drinks)
- Christmas Market (cultural touch depending on location)

**CONCLUSION:** Utilizing the proper programming, a frigid climate does not limit parks and plazas across the world from serving as a destination during winter months





**Bavaria Germany Christmas Market** (Above)



Rockefeller Plaza New York City, NY (Above)



Rice Park, St. Paul, MN (Above)

Main Street Square, Rapid City, SD (Above)

### Socially Interactive Seating

### **BENCH RESEARCH RESULTS:**

- Benches should be set back at least 24" from the pedestrian walkway to allow space for people walking by, yet not too far offset to allow space for people walking by.
- Benches should be placed together with other street amenities such as waste receptacles, bus shelters or kiosks
- "Benches shouldn't face each other, unless their being used for games. People tend to feel uncomfortable when they sit face to face with a stranger, and will twist around or sideways to avoid eye contact. Occasionally, pairs of benches should be placed at a 90 to 120 degree angle, which is both good for conversations and for sitting alone." (pps.org)
- Benches should be spaced so that wheelchairs can be accommodated on the side or in front of the bench.
- Wood is the most comfortable material for a bench due to the fact that it doesn't conduct heat or cold.



Bench Seating (Shoemaker Green, Philadelphia, PA)

All things being equal, you can calculate that where pedestrian flows bisect a sittable place, that is where people will most likely sit, and it is not so perverse of them. It is by choice they do so. If there is some congestion, it is an amiable one, and a testimonial to the place. Circulation and sitting, in sum, are not antithetical but complementary."

- William H. Whyte



Movable Seating (Paley Park, New York City, NY)

### Socially Interactive Seating

### **TERRACED SEATING RESEARCH RESULTS:**

- Minimum of 14" tread width if seating is desired (match this with 6" or 6.5" of tread height)
- Step corners are important areas for social seating. It allows for a 90 degree seating ledge to socialize. (In-order to escape a required hand rail check code for how high off the ground the stairs can rise).

### **SEATWALL RESEARCH RESULTS:**

- 17" is the preferred height for a seatwall.
- People will sit on a changing height seatwall from 1' to 3'
- The minimum depth for a seatwall or ledge that can serve as a bench on both sides is 30"



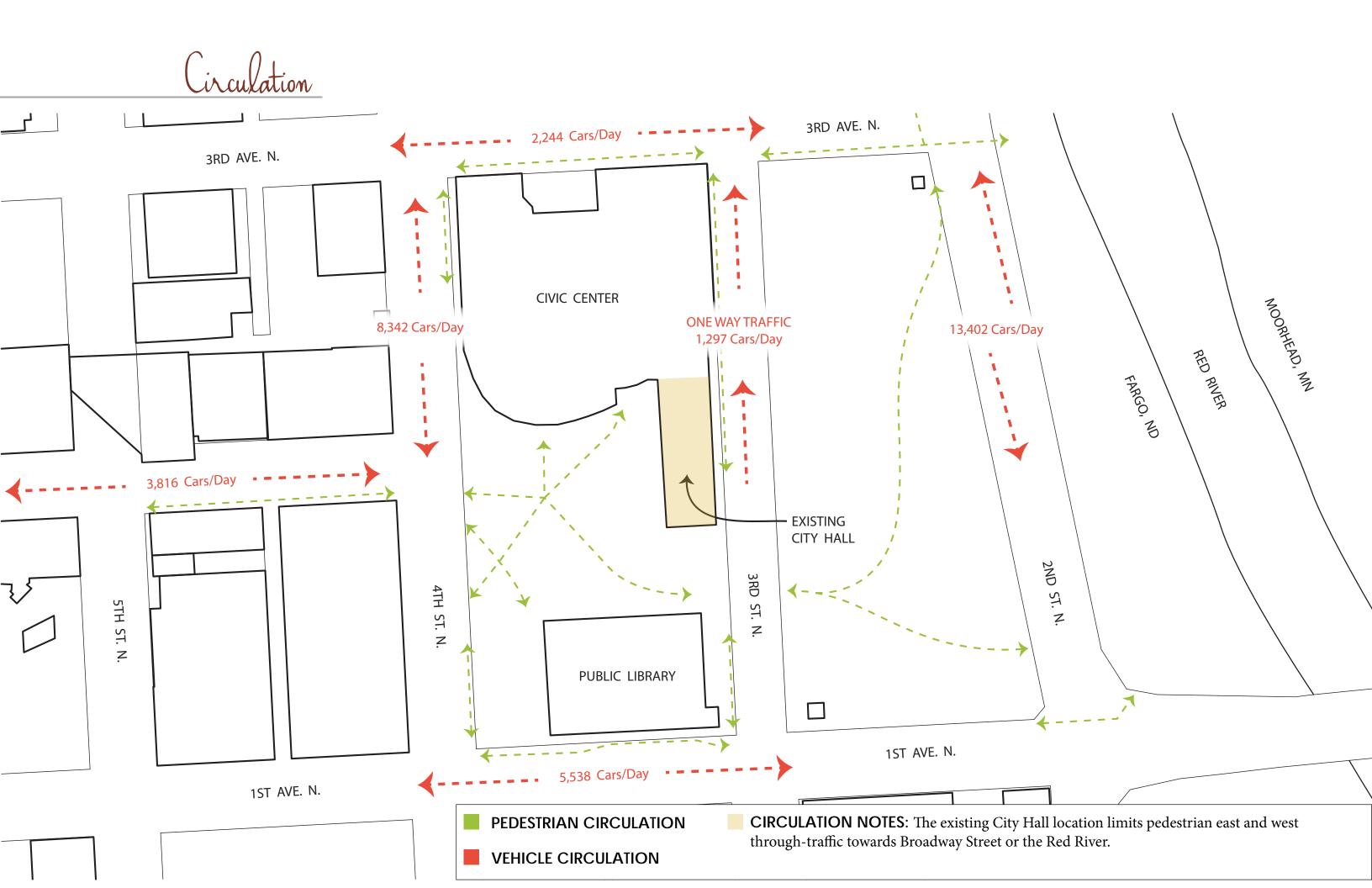
**Terraced Seating** (Kungstradgarden, Stockholm, Sweden)

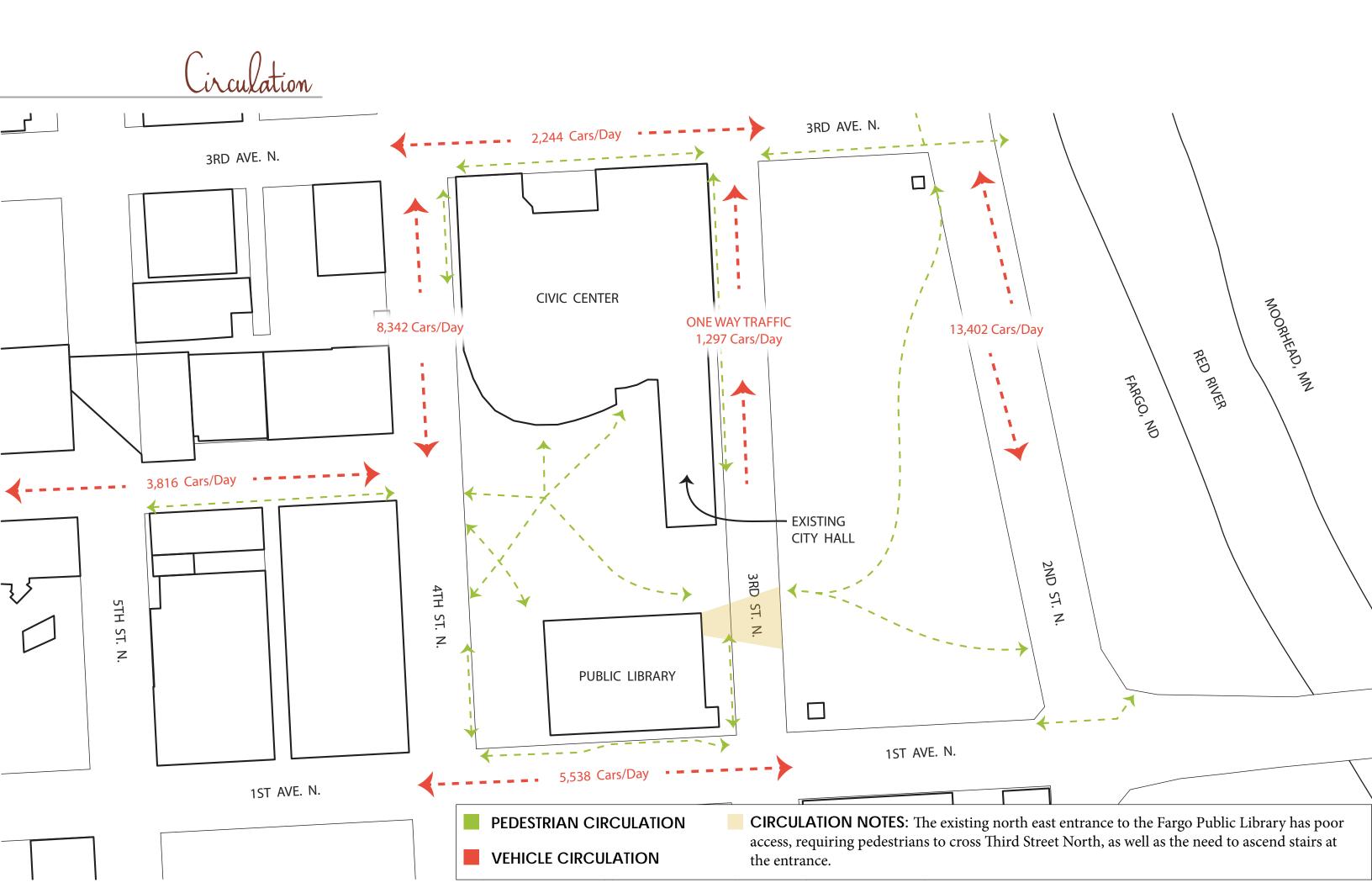
Columbus Circle in New York City is located at a major intersection and adjacent to Central Park. The New York Parks and Recreation Department allows skateboarding to occur here in this plaza. The fountain and planting buffer between traffic, and a strong inward focus mixed with allowing skateboarding makes Columbus Circle one of the most popular destinations for people watching in the city.

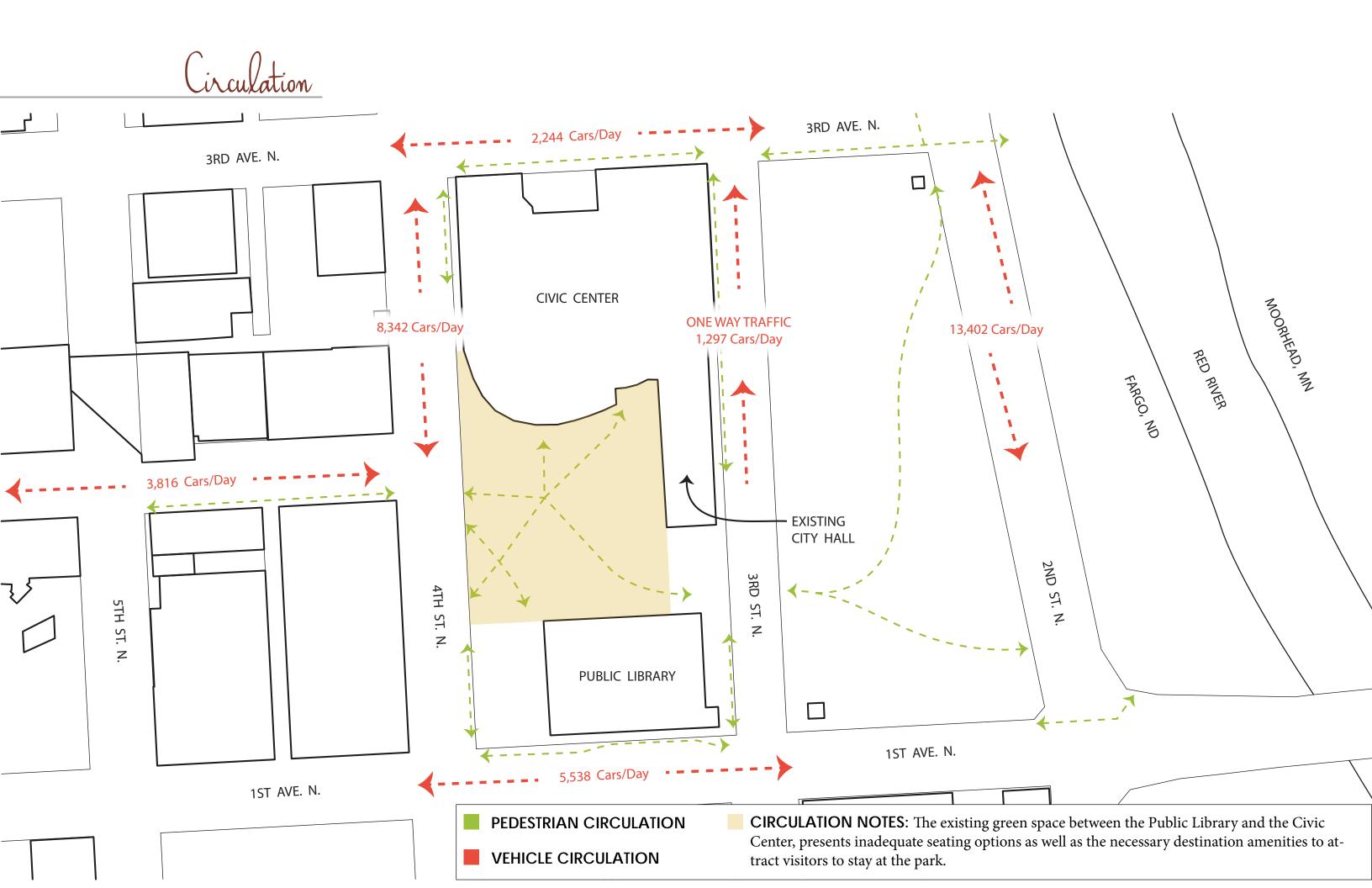


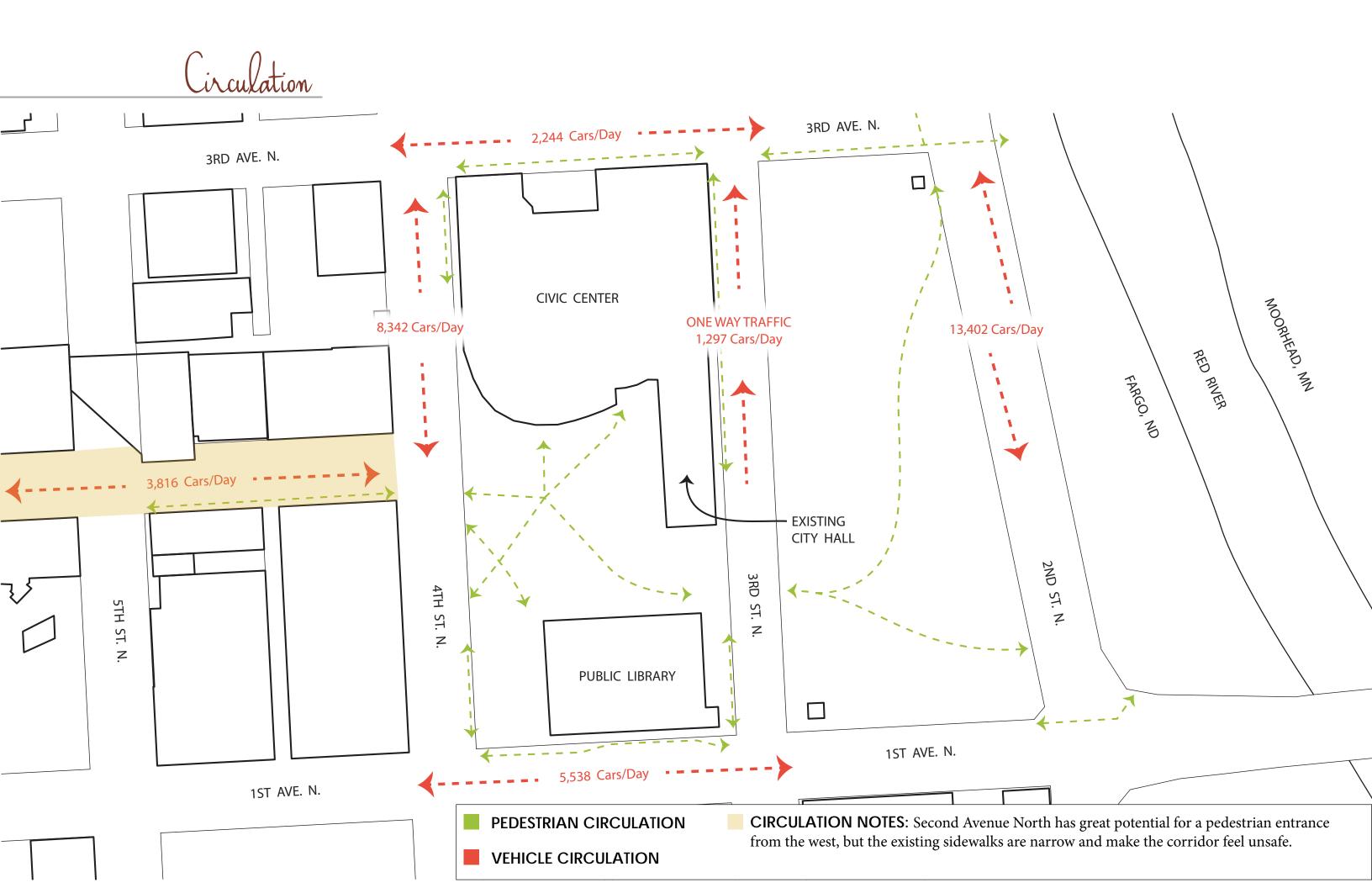
**People Watching** (Columbus Circle, New York City, NY)

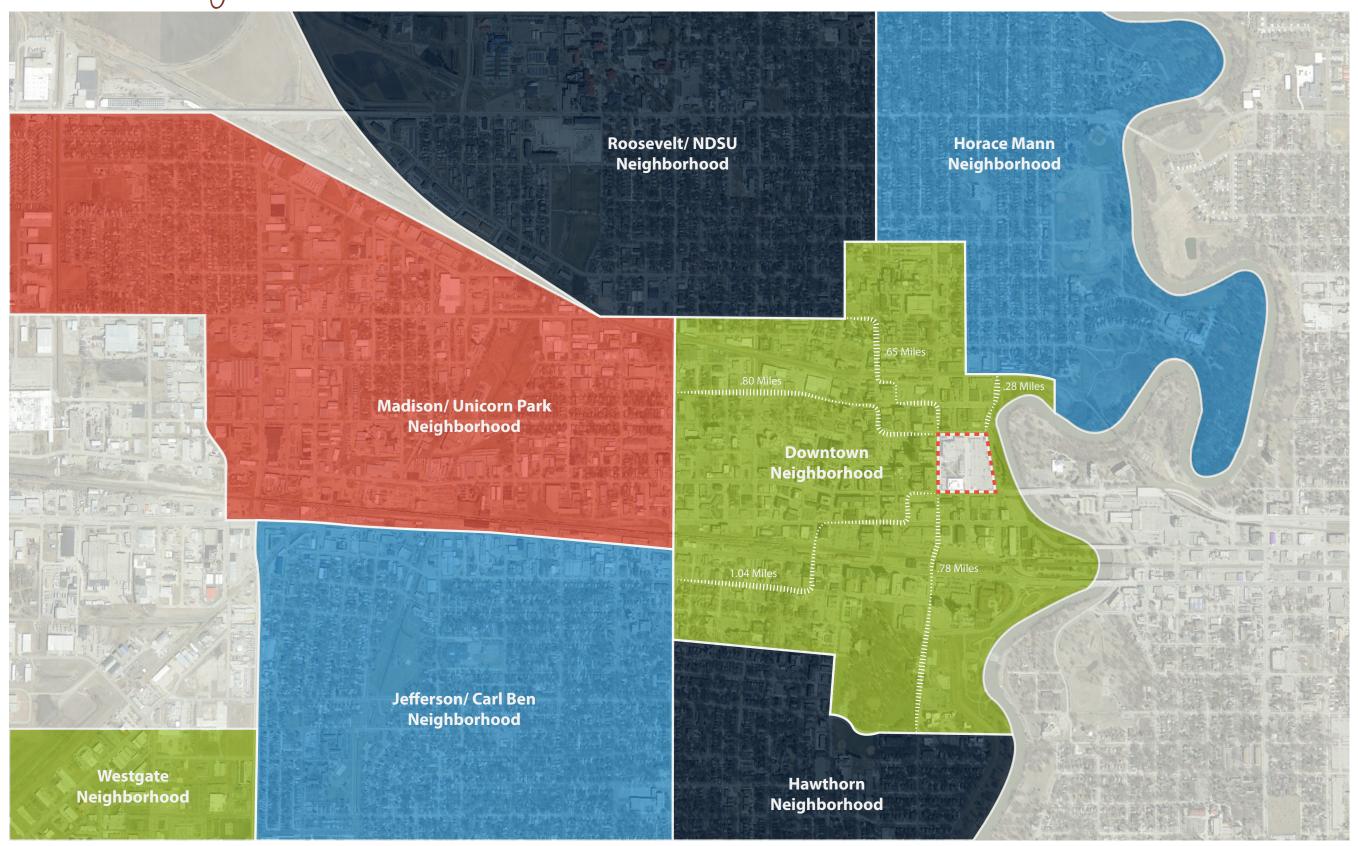
000 2ND AVE. N. **BARRY HALL** KLAI HALL 1ST AVE. N. RENAISSANCE HALL **NDSU BUILDING** STORE FRONT **BROADWAY STREET** ■ PROPOSED SITE







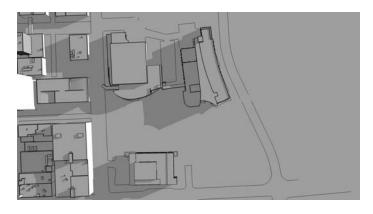




2ND ST. N. 5TH ST. N. 4TH ST. N. 3RD AVE. N. 3RD AVE. N. MOORHEAD, MN CIVIC CENTER RED ANER FARGO, NO EXISTING CITY HALL 2ND ST. N. 3RD ST. N. 4TH ST. N. 5TH ST. N. PUBLIC LIBRARY 1ST AVE. N. 1ST AVE. N.

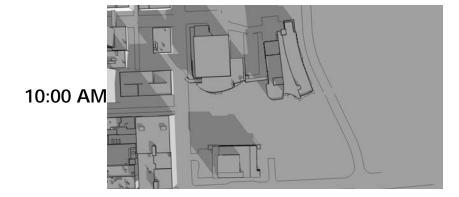
## Shade Studies

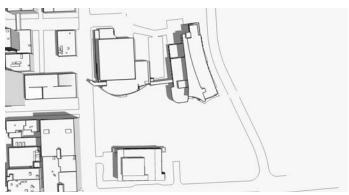
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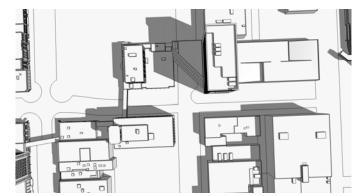


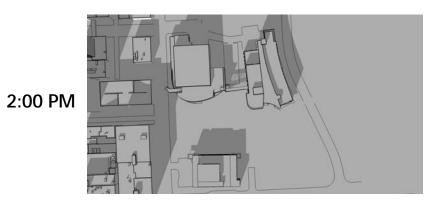


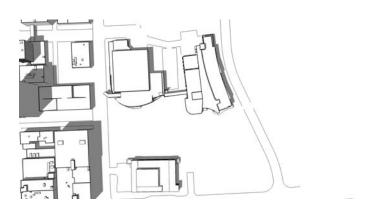


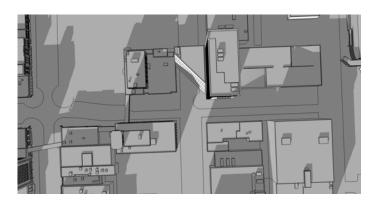


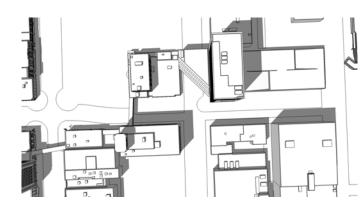




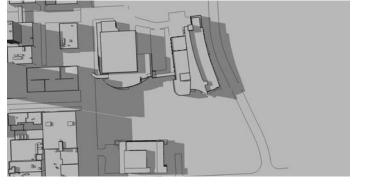
















**JANUARY** (EXISTING PROJECT SITE)

**JUNE** (EXISTING PROJECT SITE)

JANUARY (2ND AVENUE NORTH)

JUNE (2ND AVENUE NORTH)

# Design Development Models



### **LOW IMPACT DEVELOPMENT STUDY MODEL**

This model which is conceptually designed off of the layers of a green roof; describes six low impact development strategies for improving our stormwater management on site, contrasting our standard grey infrastructure technologies.

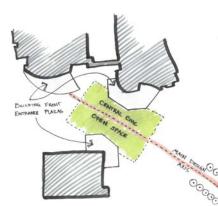


### **EXISTNG SITE HYDROLOGY MODEL**

This approximately one square foot topography model helps show the existing hydrology on the site. The model also indicates where each of the catchment basins are located along with boundary lines for their corresponding watersheds.

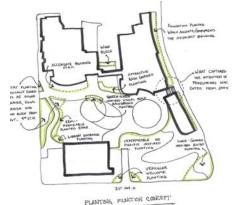
# Design Concepts

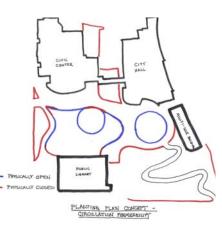


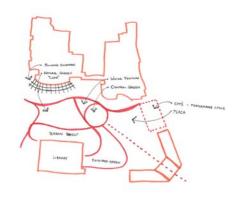


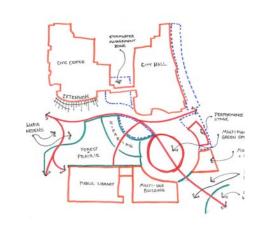




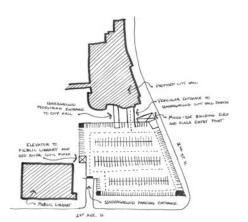




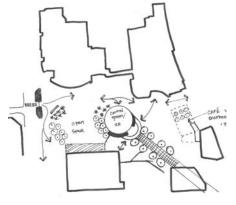


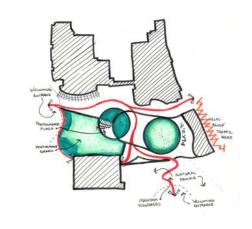






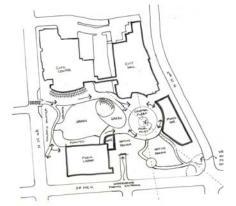


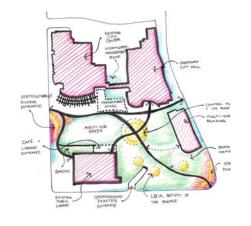










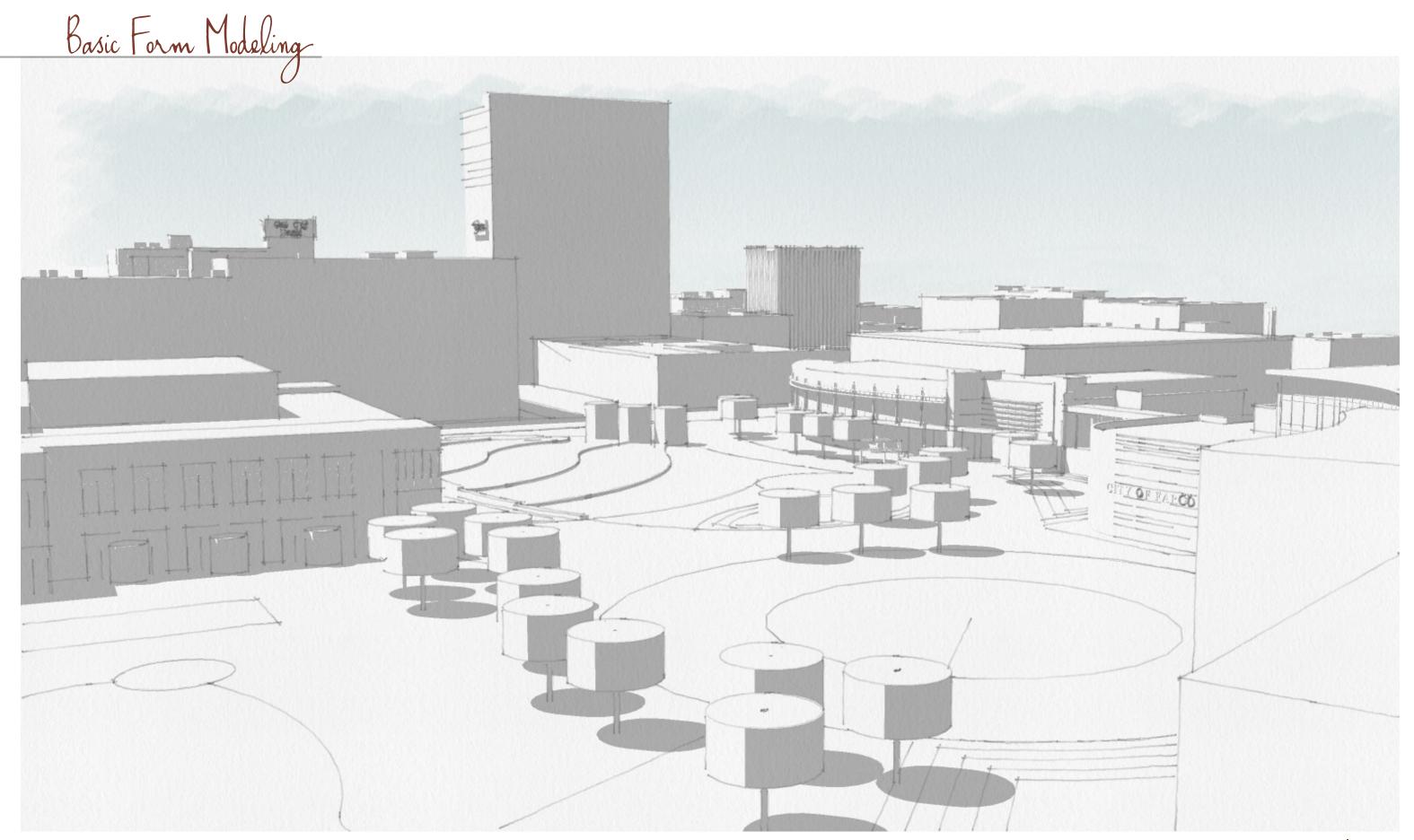


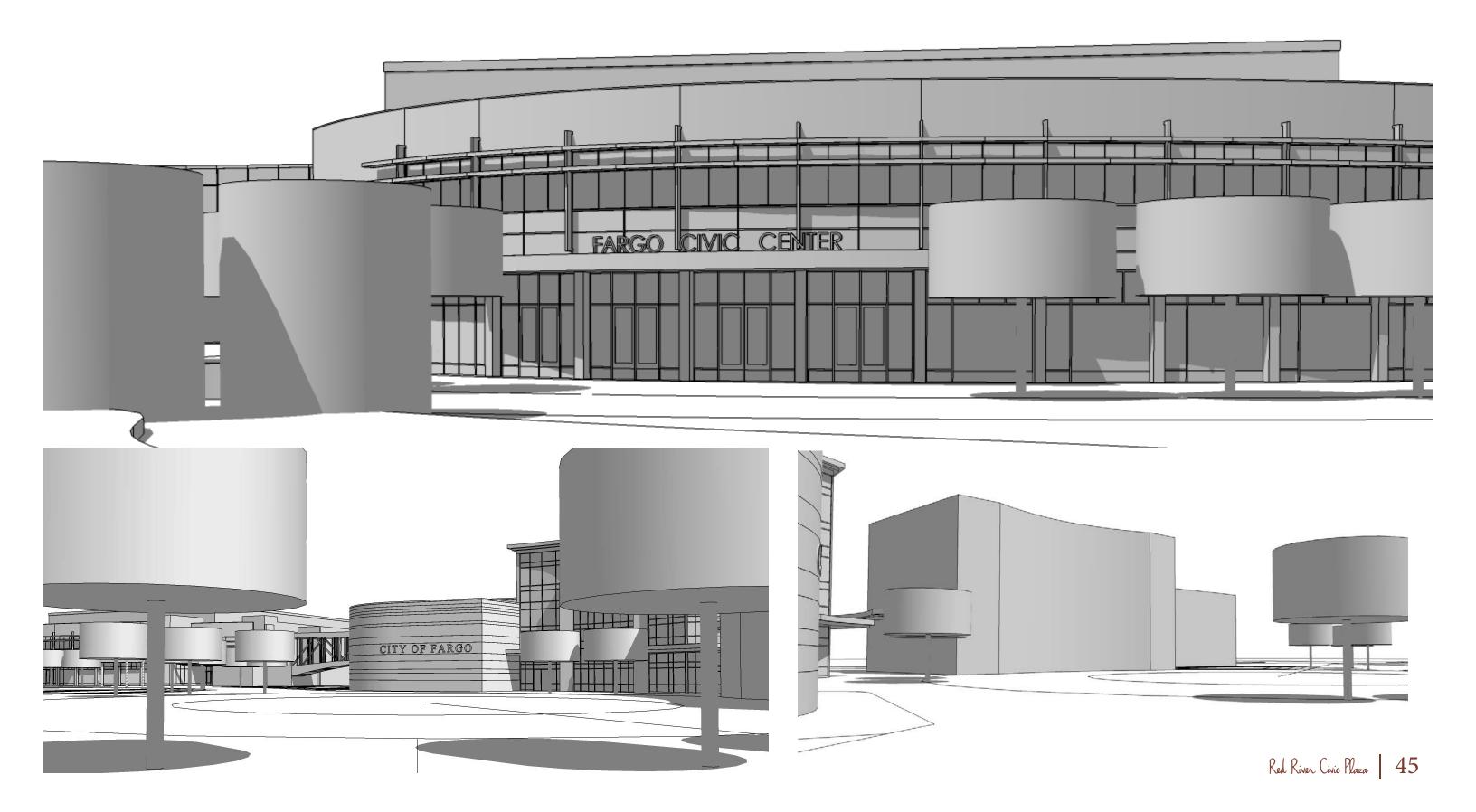


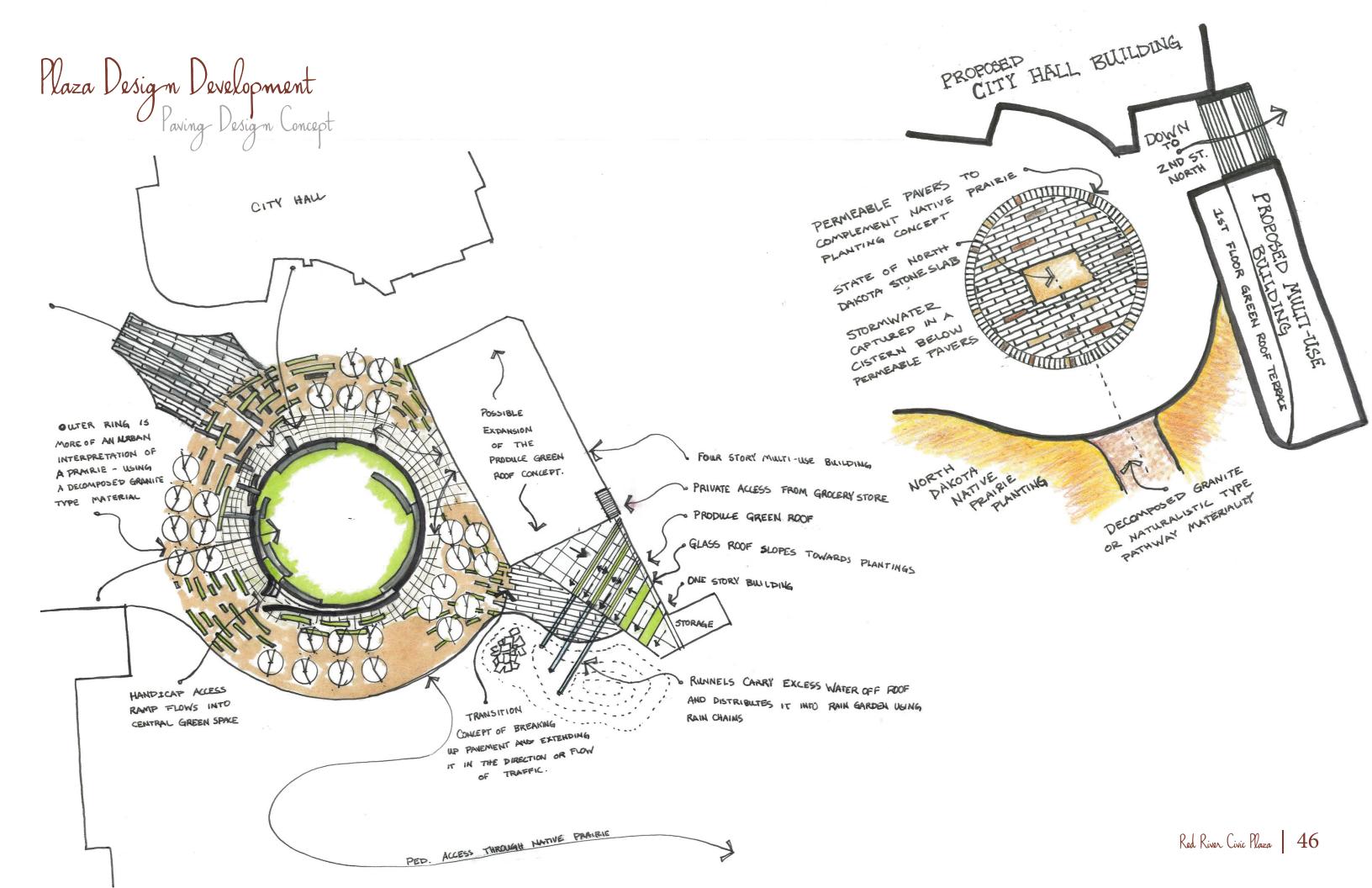
Most Influential Design Concept for the Red River Civic Plaza RAMP TO UNDERGROUND PARKING 2 ST. ZONE EXISTING CIVIC CENTER -PROPOSED CITY HALL BUILDING BUILDING SHADE STRUCTURE CIVIC CENTER PLAZA EXTENSION -PEDESTRIAN BRIDGE LURIE-GARDEN INSPIRED WELLOME PLANTING & RAIN GARDEN PROPOSED MULTI-USE 2ND AVENUE PEDESTRIAN BUILDING PARK ENTRANCE .gadaga ZND AVE. N MULTI-USE CIVIC PLAZA CIVIC GREEN STORMWATER PERFORMANCE STAGE MANAGEMENT ZONE AND WATER FOUNTAIN . PLAZA NORTH DAKOTA MULTI-USE PLAZA INSPIRED PRAIRIE MULTI-USE LAWN PLANTING SCHEME ASCENDING STAIRS LURIE GARDEN ONTO LAWN INSPIRED ENTRANCE NATIVE PRAIRIE RETAINING WALLS PLANTING SCHEME STORMWATER MANAGEMENT ZONE EXISTING PUBLIC LIBRARY BIOFILTRATION PLANTERS MOORHEAD, MN STORMWATER INFILTRATION RAINWATER UNDERGROUND PARKING HARVESTING 1ST AVE. N. ZONE Red River Civic Plaza | 42

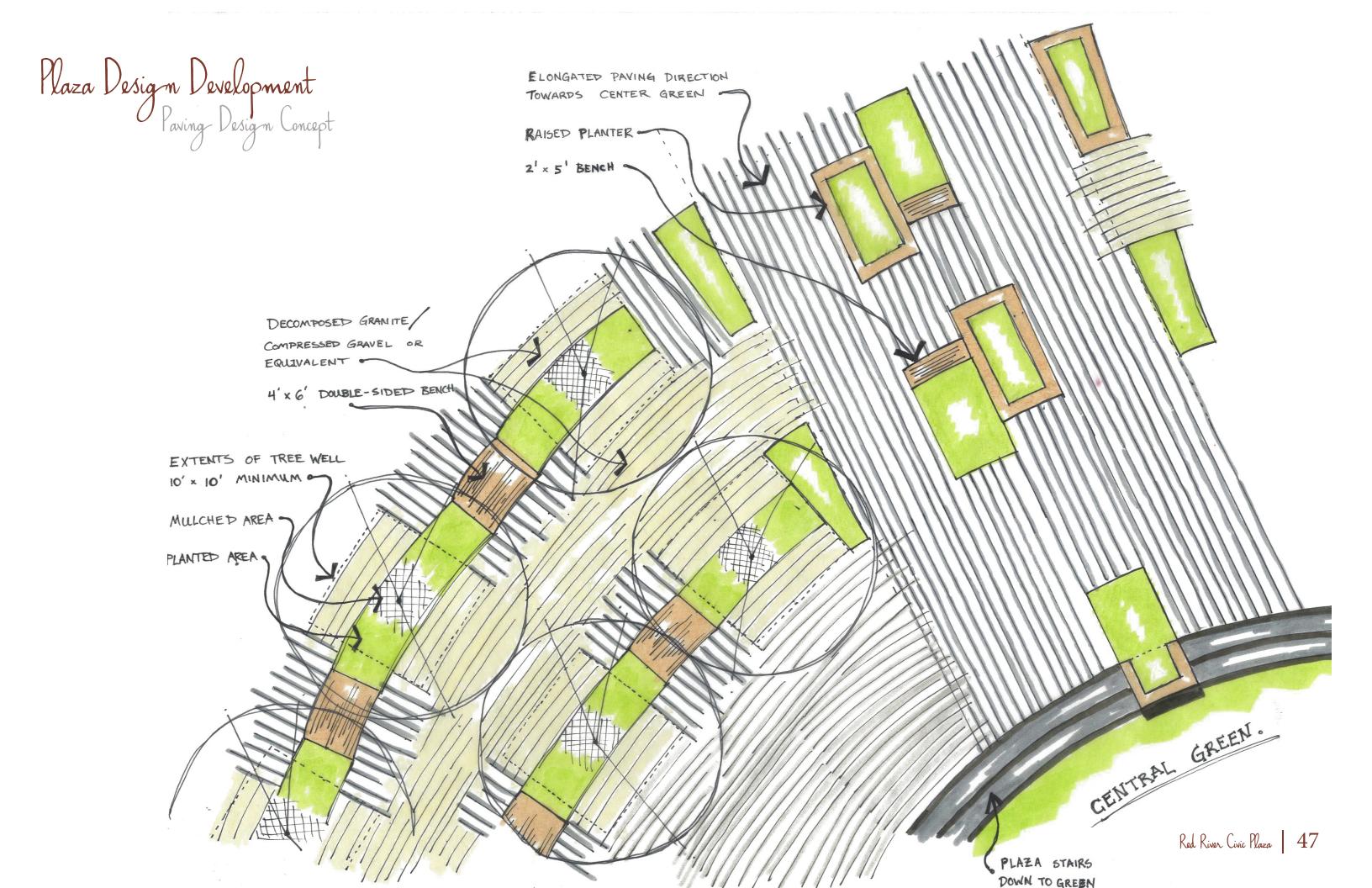
Spatial Programming Concept for the Red River Civic Plaza

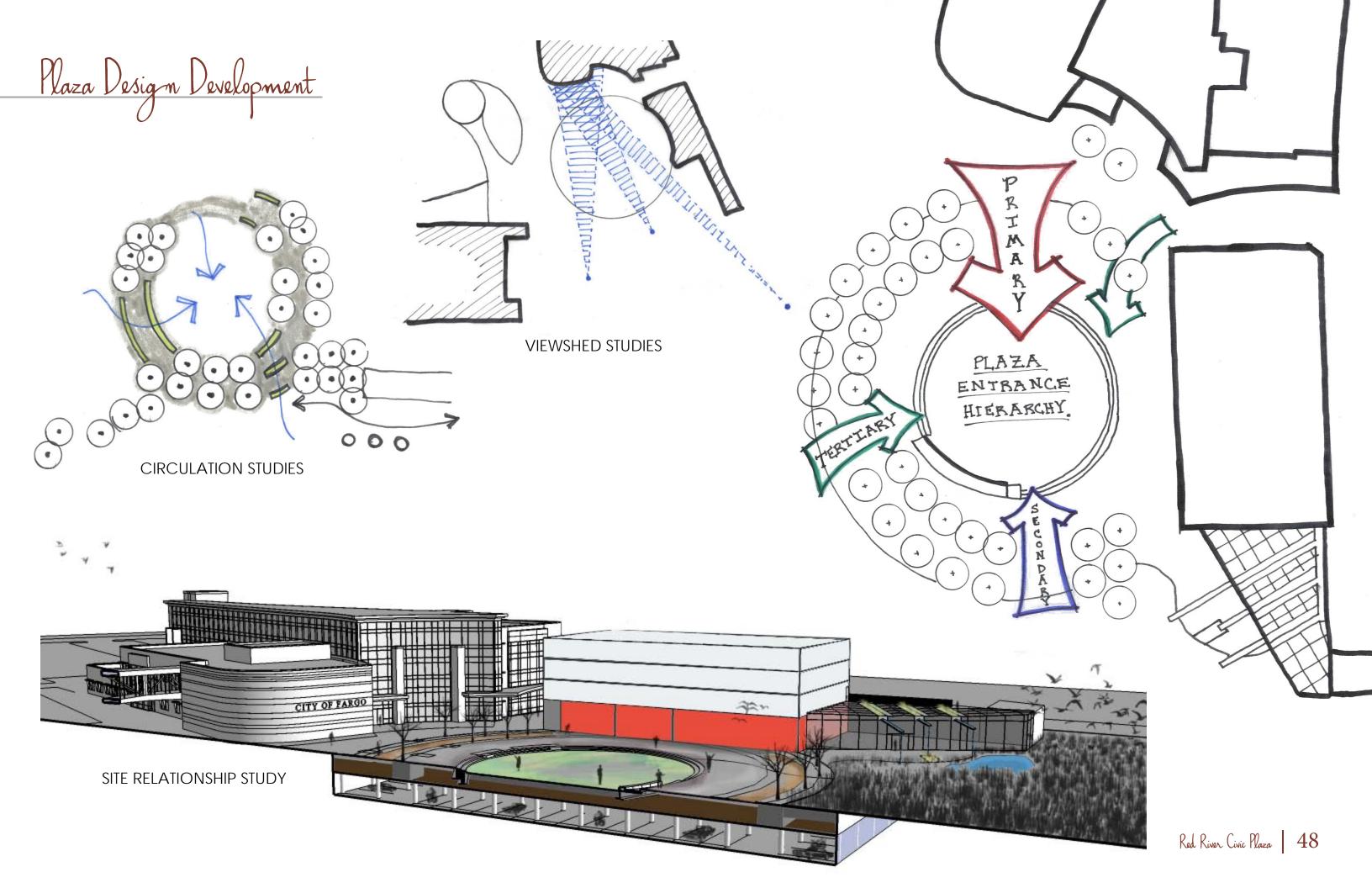




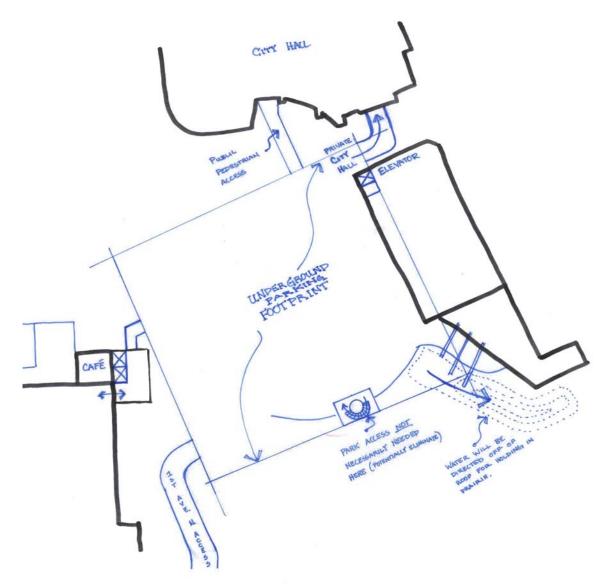




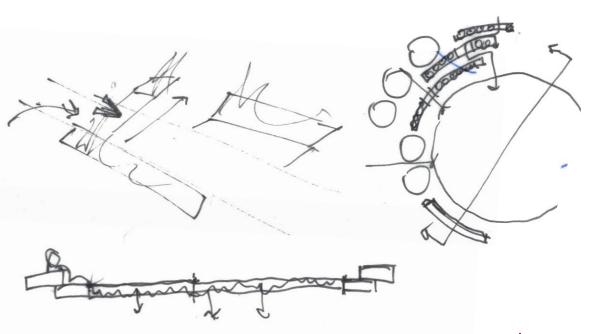


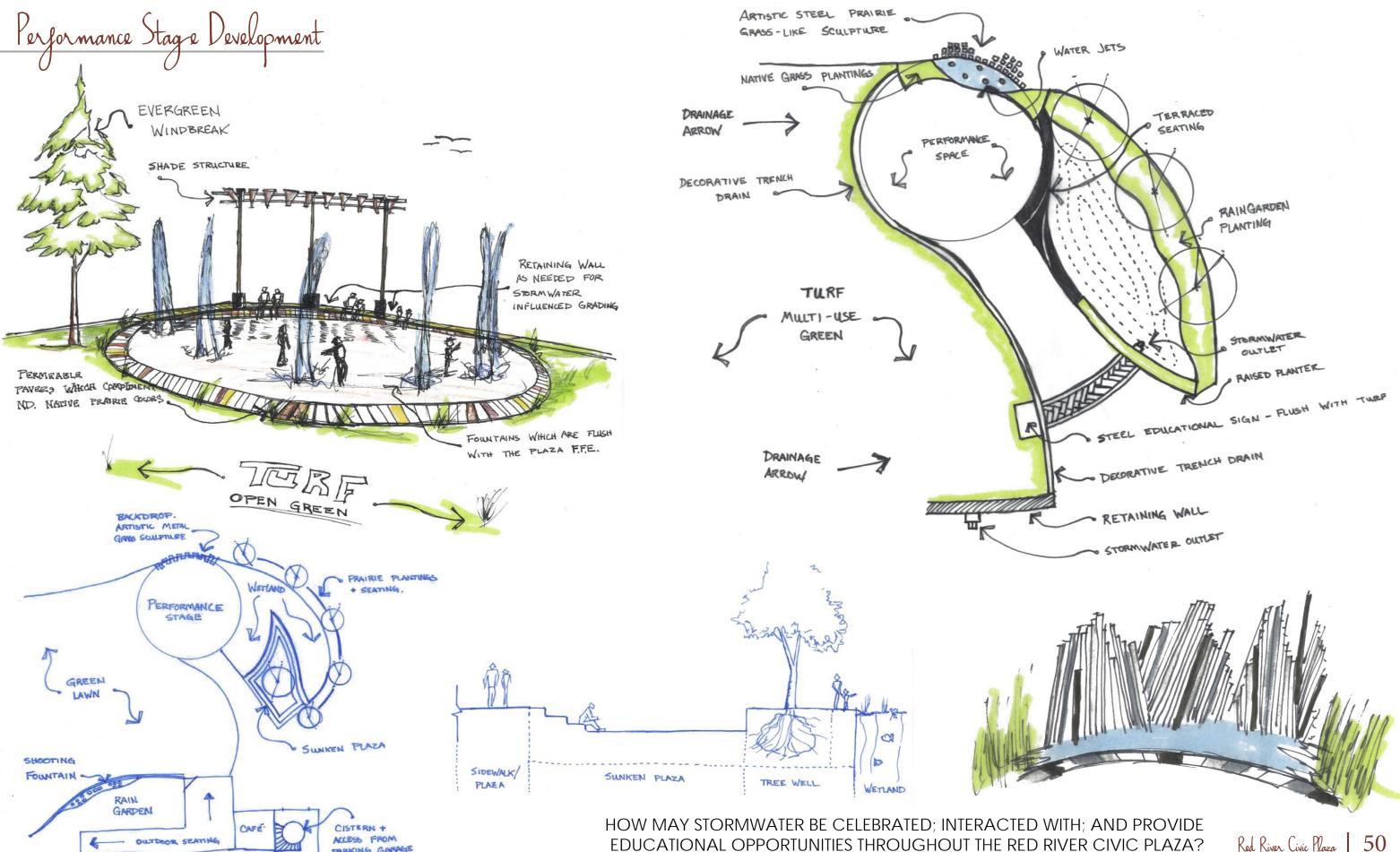


### ELEVATORS Plaza Design Development RETAIL RETAIL GROCERY STORE CITY HALL PRODUCE/ MARKET GLASS STORAGE BENCHES, PLANTING BEDS + RAISED PLANTERS PROPOSED MULTY-USE PLACEP ON RACIAL 1ST FLOORS PATTERN RETAIL BUILDING TREE ALEES 2 - 4TH FLOORS NOTE: 1ST FLOOR SHOWN, EAST + WEST 2ND - 4TH FLOORS ARE FACING RESIDENTIAL EAST + WEST FACING RESIDENTIAL CENTRAL GREEN SEATING + PLANTING . ICE RINK IN WINTER IMPLIED STORMWATER CISTERN COLLECTING CONNECTION BETWEEN THE CENTRAL GREEN STONE FACADE TO COMPLEMENT CENTRAL GREEN + THE CISTERNS STORIAWATER PRAIRIE CONCEPT USING PAVING PATTERNS CISTERN RE-PURPOSED + STAIRS LEADING FROM PARKING GARAGE TO PARK GRAVEL + NATIVE PRAIRIE INSPIRED ENTRANCE STORMWATER ROOFTOP RUNNELS LEADING TO GLASS BUILDING RAINCHAINS DIRECTING WATER INTO PONDING AREA SHOWCASING THE CISTERNS PROPOSED PATHWAY ENTRAME TO PARK FROM 1ST AVE. N. AND AND ST. N.



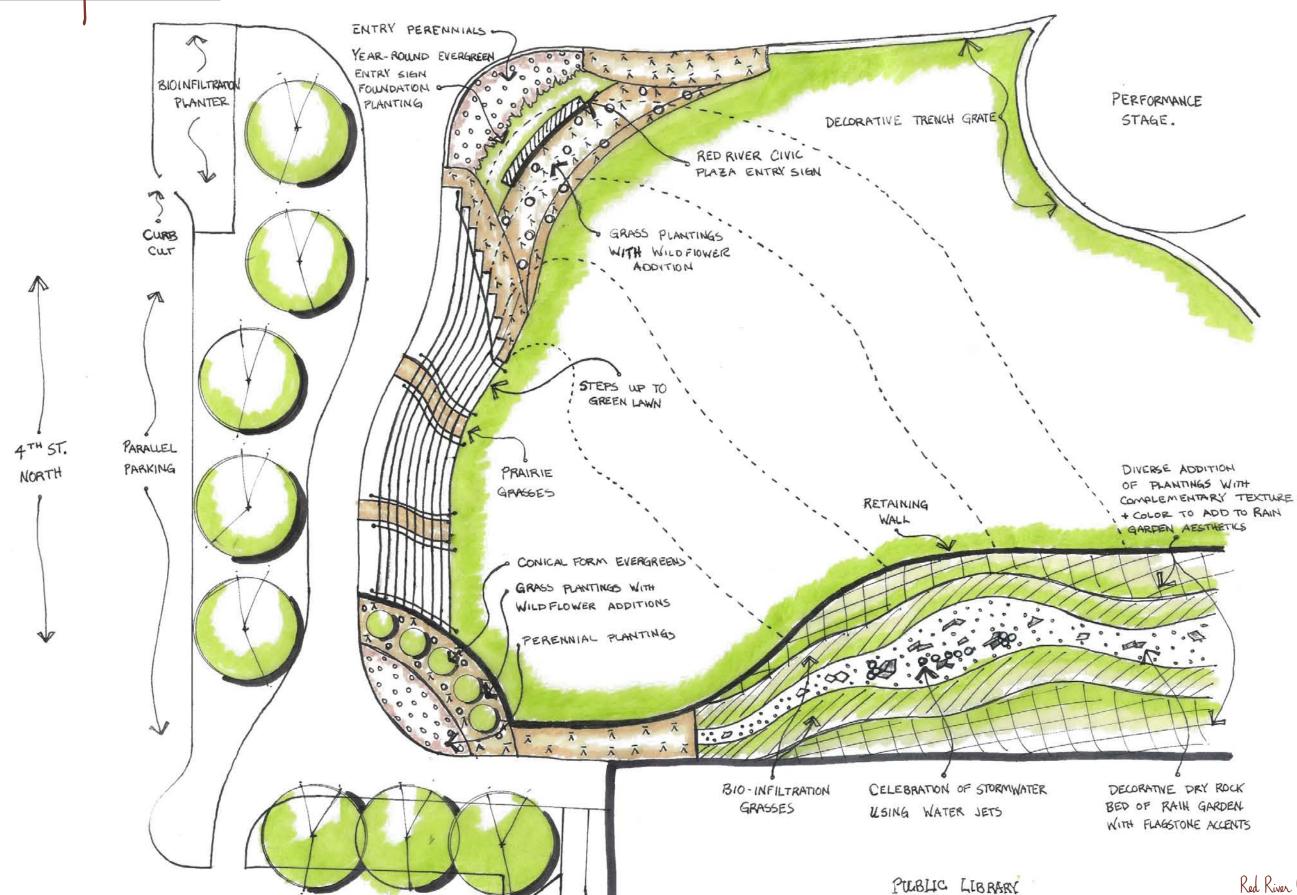
UNDERGROUND PARKING CONCEPT

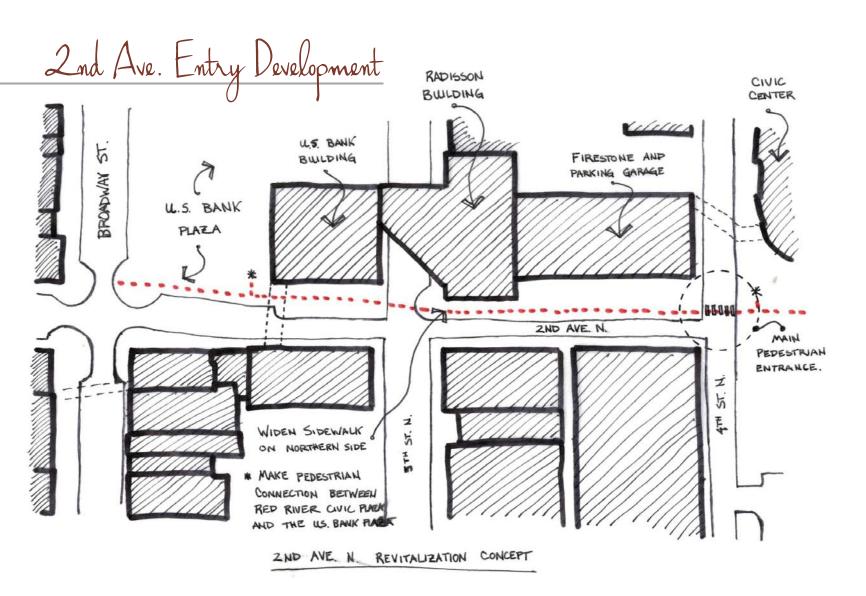




PARKING GARAGE

Multi-Purpose Lawn







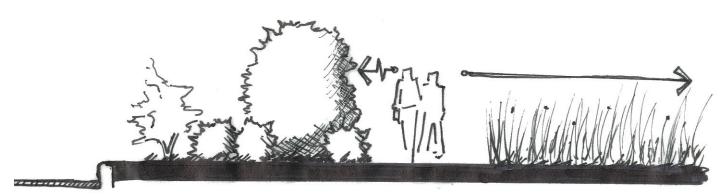


WEST ENTRY PATHWAY LIGHTING CONCEPT

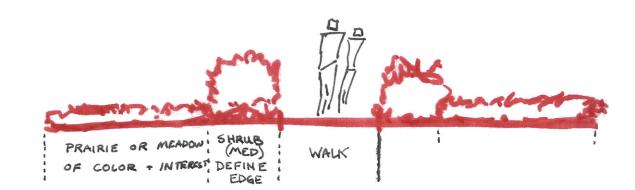


WEST ENTRY CONCEPTUAL MODELING

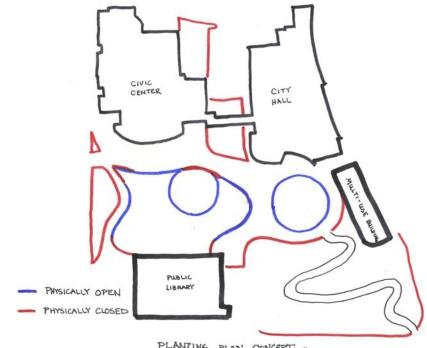
# Planting Design Concepts



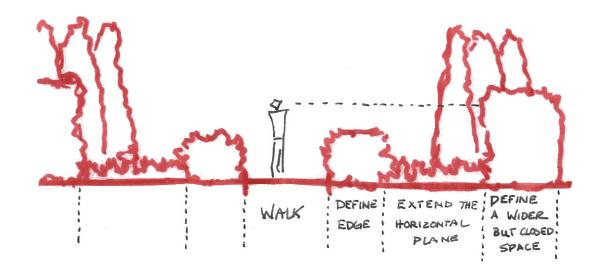
PARTIALLY OPEN SPACE - ORIENTATION TOWARDS PLAZA

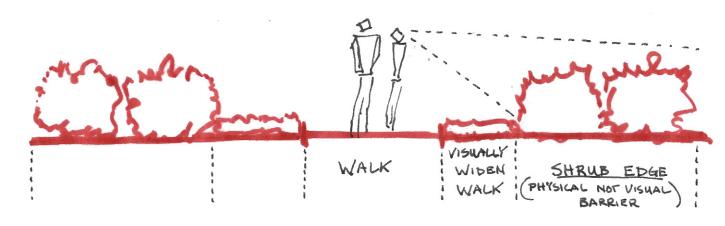


MAY ENCOURAGE VISUAL FOCUS FORWARDS. GRADUALLY! VISUALLY VISUALLY WALK ENCLOSES WIDEN SPACE . EDGE WALK



PLANTING PLAN CONCEPT -CIRCULATION PERMEABILITY







### Multi-Seasonal Civic Plaza

NORTH DAKOTA URBAN PRAIRIE STYLE PLANTING; MIXES GRASSES WITH WILDFLOWERS WHICH BRINGS A NATURAL & COLORFUL AMBIANCE TO THE PLAZA

PERFORMANCE STAGE

PERFORMANCE STAGE RAIN GARDEN

DESCENDING INTERACTIVE TERRACED SEATING

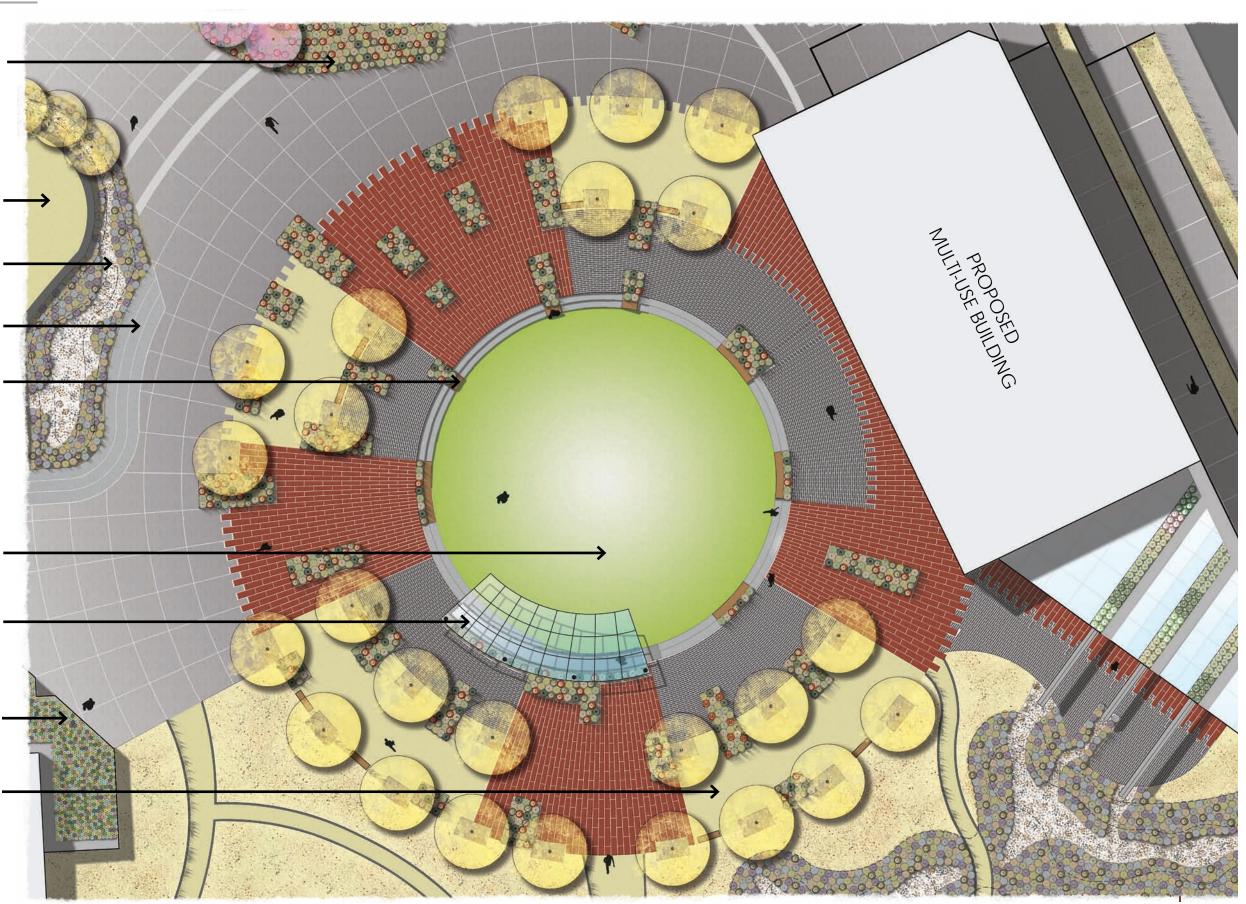
18" (H) WOOD SEATING INTEGRATED ALONG THE CENTRAL GREEN EDGES. THE WOOD BENCH INSERTS ADDS A WARM AND COMFORTABLE SEATING OPTION TO THE CONCRETE STEP PERIMETER.

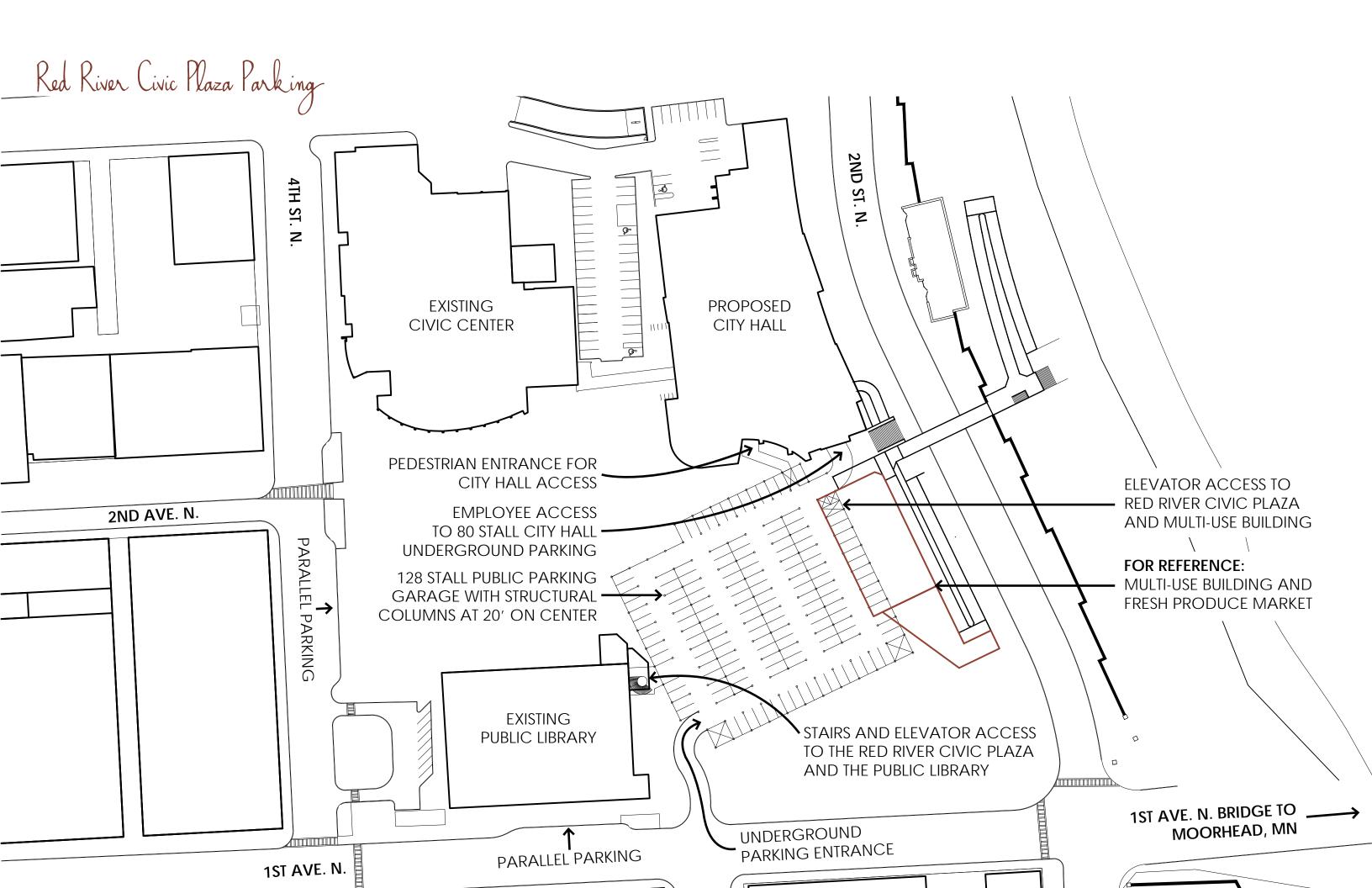
92' DIAMETER GREEN; CONVERTED TO ICE RINK IN THE WINTER

GLASS SHADE STRUCTURE OVER ADA RAMP

PROPOSED EAST LIBRARY
ENTRANCE & ATTACHED CAFE
WITH GREEN ROOF FEATURE

DECOMPOSED GRANITE PATHWAYS SERVES AS A TRANSITIONAL FEATURE CONNECTING THE CONTRASTING NATIVE PRAIRIE TO THE URBAN PLAZA





### Civic Plaza Site Relationships



**1ST FLOOR**: ELEVATORS FOR UNDERGROUND PARKING ACCESS, A WARMING HOUSE WITH PUBLIC RESTROOMS, THREE LOCAL BOUTIQUE RETAIL STORES, A GROCERY STORE WHICH HAS A CONNECTED FRESH PRODUCE MARKET.

2ND-4TH FLOORS: RESIDENTIAL UNITS, 4 UNITS ON EACH FLOOR FACE WEST & OVERLOOK THE PLAZA, 6 UNITS ON EACH FLOOR FACE EAST AND OVERLOOK 2ND STREET NORTH; ALL UNITS HAVE UNOBSTRUCTED ACCESS TO THE RED RIVER BY WAY OF A PUBLIC PEDESTRIAN BRIDGE.

**RED RIVER PRODUCE MARKET** WITH A PRODUCE GREEN ROOF, AND STORMWATER RUNNELS WITH RAIN CHAINS THAT DIRECT STORMWATER TO RAIN GARDENS, CREATING AN INTERACTIVE AND EDUCATIONAL ENTRANCE



**FARGO CITY HALL** BUILDING

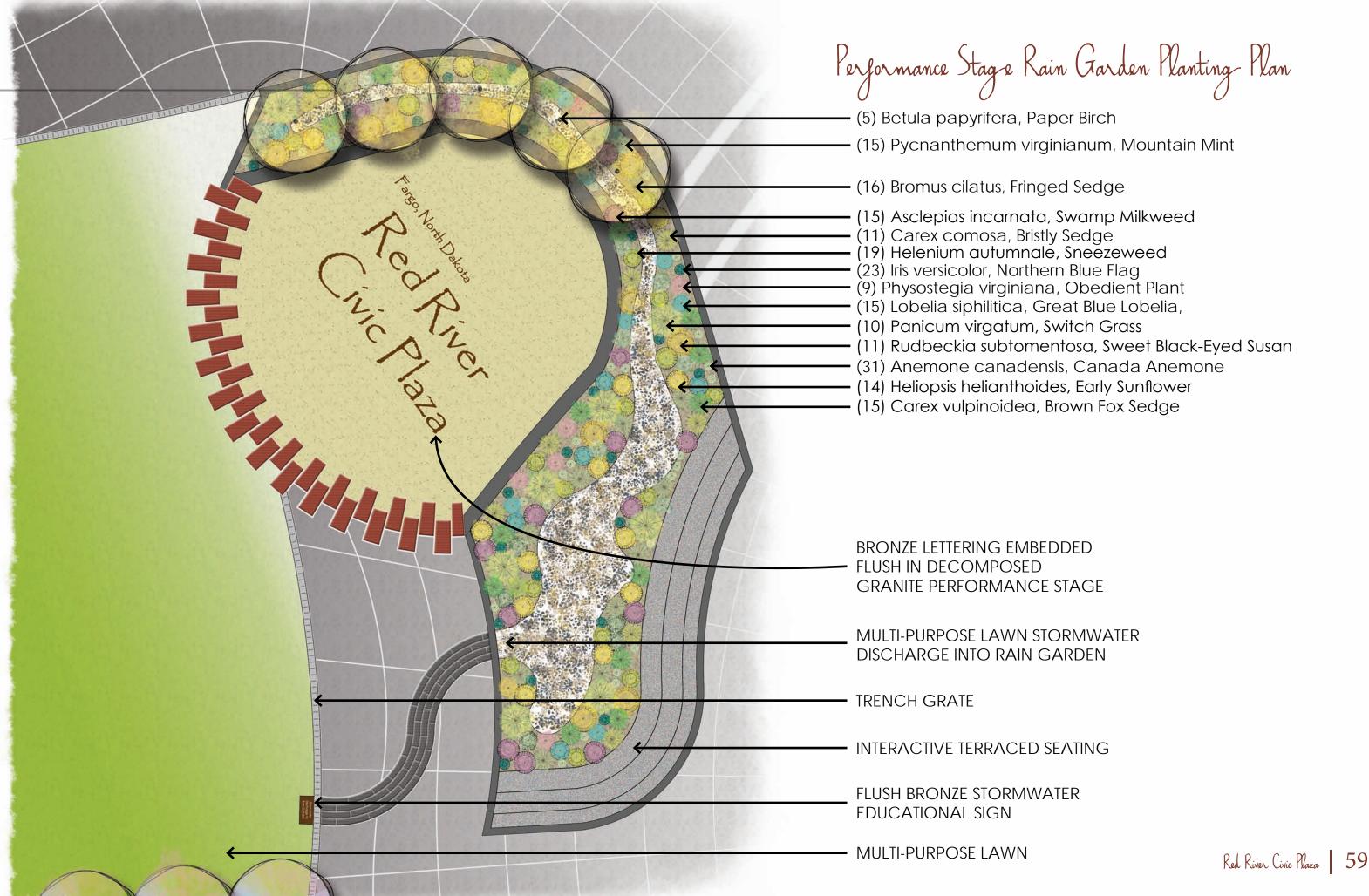
UTILIZE CU STRUCTURAL SOIL: STORMWATER RUNOFF IS DIRECTED INWARDS TOWARDS CENTRAL GREEN

INFILTRATION SOILS, AND PERFORATED PIPES WHICH DIRECT CAPTURED STORMWATER TO RAIN GARDENS AND DRY WELLS TO THE SOUTH

RAMP WITH AN **OVERHEAD GLASS** SHADE STRUCTURE

TO DRY WELLS AND RAIN GARDENS WITHIN THE NATIVE PRAIRIE LANDSCAPE

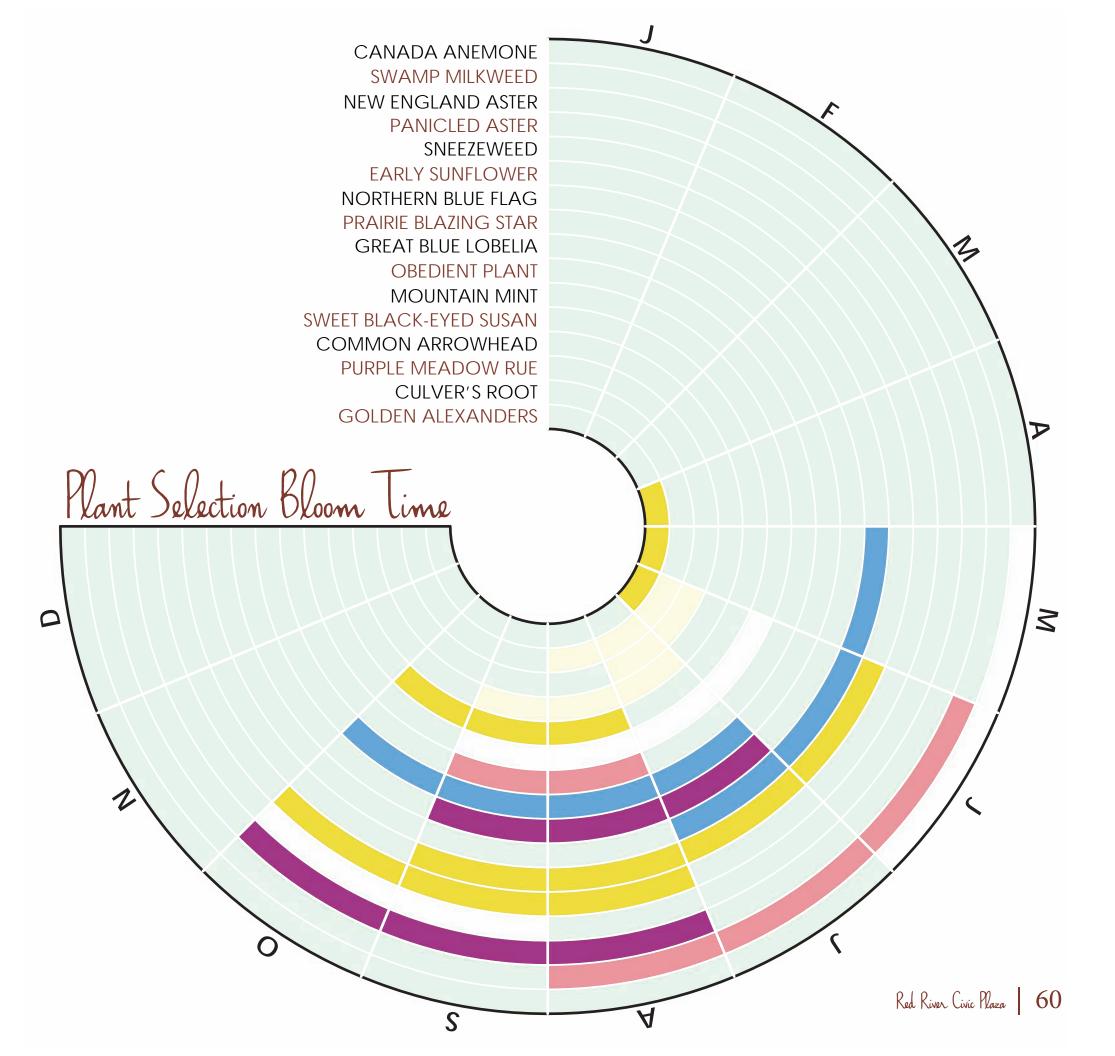




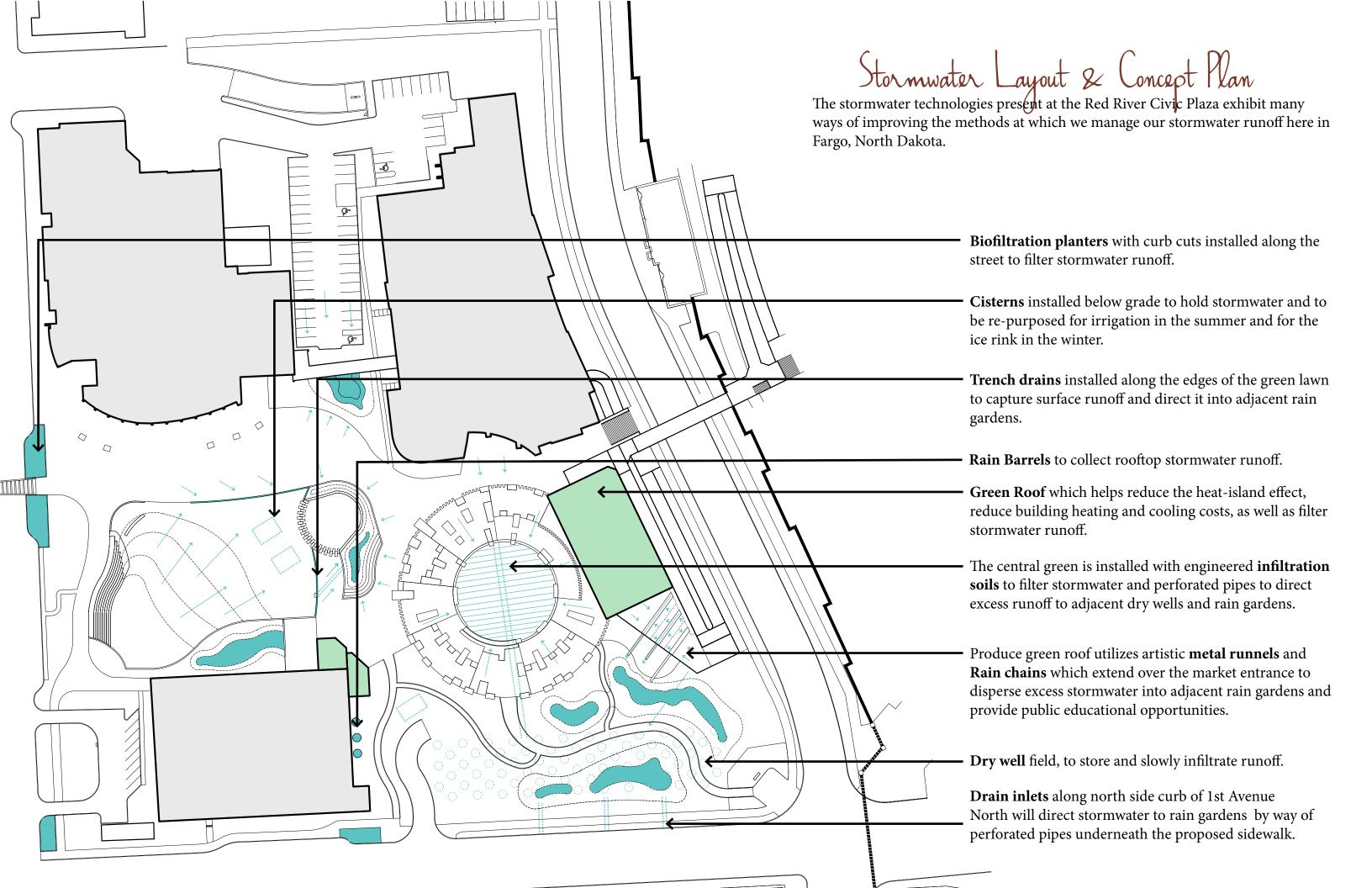
### Rain Garden Bloom Schedule

### WILDFLOWERS ARE INTER-PLANTED WITH THE FOLLOWING RAIN GARDEN GRASSES:

FRINGED BROME, BLUE JOINT GRASS, WATER SEDGE, BRISTLY SEDGE, FRINGED SEDGE, PORCUPINE SEDGE, COMMON LAKE SEDGE, LANCE-FRUITED OVAL SEDGE, BROWN FOX SEDGE, VIRGINIA WILD RYE, SWITCH GRASS, DARK GREEN BULRUSH, WOOL GRASS, AND GREAT BULRUSH.

















The Red River Civic Plaza can serve as a year-round destination for the entire Fargo-Moorhead community. The benefits which this well-developed community park will have for the people of Fargo-Moorhead, would drastically enhance our image and sense of community. This thesis displays the importance of managing stormwater, and how a successful park can also serve as infrastructure to manage some of our region's heaviest rainfalls. Improved stormwater management can serve as a model for future development in the Red River Valley and when applied on a large scale can assist in mitigating some of the region's flooding issues.

"Think Globally, Act Locally"

The Red River Civic Plaza will help strengthen our Fargo-Moorhead community and give our region an outdoor venue to display that strong culture which makes our community unique from every other on earth. By taking note of similar, successful urban public spaces across the world - we can learn what benefits the Red River Civic Plaza can provide, and how it can make Fargo-Moorhead an even better place to call home.

# Personal Information

**EMAIL:** JSTARBUCK84@GMAIL.COM

**PHONE**: (612) 803-5308

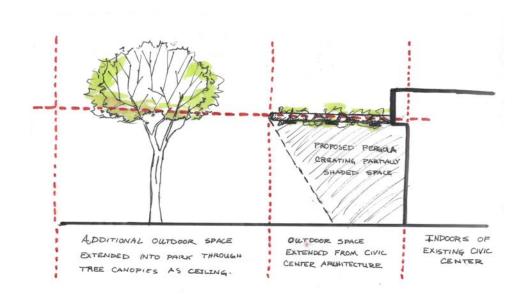
HOMETOWN: WOODBURY, MINNESOTA

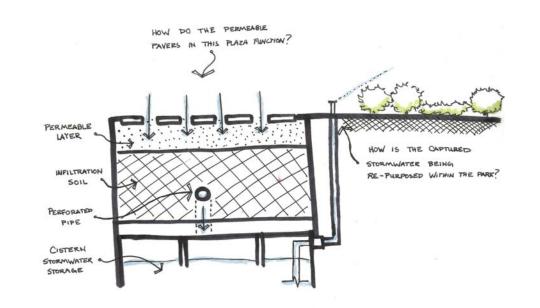
HIGH SCHOOL: STILLWATER HIGH SCHOOL

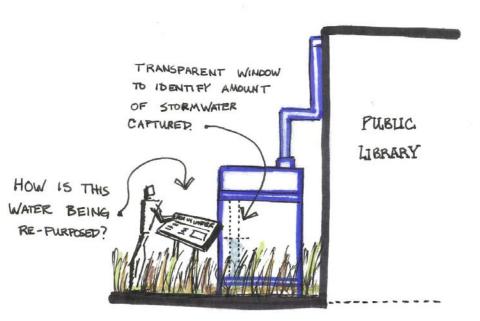
**OTHER INTERESTS:** TRAVELING, COOKING, HIKING, DRAWING, FISHING, PHOTOGRAPHY, SPORTS "Everyone can rise above their circumstances and achieve success if they are dedicated to and passionate about what they do."

- Nelson Mandela









# Annotative Bibliography

AECOM. Civic Space Park brings new urban typology to Phoenix. September 15th, 2014. http://www.aecom.com/ What+We+Do/Design+and+Planning/stories/In+Phoenix

This webpage provides an overview and analysis of the Civic Space Park that AECOM designed for the City of Phoenix, AZ. This project provides a vast assortment of programmatic elements that serve the civic space, these include: LED animations, water features, public art, and sustainable site design.

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April Phillips Design Works. Union Square. September 4, 2014. http://www.apdw.com/portfolio/urban/unionsquare/.

This website provides very basic design information on Union Square in San Francisco. The webpage includes some basic images, which provides quality inspiration.

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Law, Steven. "Green Streets: Function or Frill?" Portland Tribune. February 27, 2014. http://portlandtribune.com/pt/9news/212312-70086-green-streets-function-or-frill.

Extremely interesting article on the cost of grey infrastructure + the cost of implementing green infrastructure in the City of Portland, Oregon. There are exerpts in this article from city officials from the City of Portland as well as the city of Philadelphia. This article provides a large amount of quotes and specific numbers for costs and

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This website provides a good overview of the Director Park project from the perspective of ZGF Architects. The source includes details and photographs of the design process, and the constructed product.

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