

















		PUBLIC ENGAGEMENT			
		PERSONAL SCALE	SMALL SCALE	LARGE SCALE	PEDAGOGY
CIVIC ARCHITECTURE	COMMON GROUND	 OBSERVATION	 TRIANGULATION	 DIVERSITY	 RELATION TO BUILDING
	CIVIC PRIDE	 SENSE OF COMMUNITY	 SENSE OF COMMUNITY	 COMMON GOALS	 REPUTATION OF CITY
	CIVIC DIGNITY	 PARTICIPATORY OPPORTUNITY	 EQUAL RECOGNITION	 INSTITUTIONAL ACCOUNTABILITY	 TRANSMISSION AND RECEPTION
	AESTHETICS	 REPRESENTATION OF ENTIRE COMMUNITY	 ICONIC ATTRACTION	 SCALE	 INFORMATIVE DISPLAYS