The road by pedestrians very infrequently, and vehicles speed down it through Forks' Downtown area. Currently this street is not bike-friendly, it is used the entire downtown area and continues into Minnesota and East Grand Forks. Demers Avenue is the main road in Downtown Grand Forks. It cuts through itself to promote human interaction. It slows down vehicle traffic by narrowing the roadway and adding raised crosswalks. It promotes biking and skiing, and increases transparency.

This new design takes inspiration from Urban Designers Jane Jacobs, Euelina Ozola, and Jan Gehl. It looks at the street in advantage of the southern sunlight. Jacobs [2014], Ozola [2015], and Gehl [2013] are more or less the same touches on how streets should look and feel. Central to their ideas are the reconnection to the pedestrian, the incorporation of human elements, and the increase of transparency.

The redesign of this facade consists of darkening of the brick facade and second story windows. Transparency has also been increased with bigger windows and doors that have been bumped out to be flush with the facade and second story windows. Shading devices have been added to give the building more of a residential feel and to take advantage of the southern sunlight. The dark brick allows the blue color to become more vibrant against the dull background of winter. The shading devices. The dark brick allows the blue color to become more vibrant against the dull background of winter.

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Added in Site A and also extend the urban density of downtown. The proposal for this site consists of a mixed-use building with retail on ground floor and apartments above. This will complete the "office section" of Downtown Grand Forks and provide work for new residents moving in. The materials and colors used in the facade create a calmer, more peaceful tone. The high end housing units get a beautiful view of the river from their back balconies. For more residents to be happy and want. The materials and colors used in the facade create a calmer, more peaceful tone. The high end housing units get a beautiful view of the river from their back balconies. For more residents to be happy and want.

Proposed Uses:

- Office
- Retail/Restaurant Space
- Retail on Ground Floor
- High-End Housing for Retirees
- Affordable Housing
- Family-Oriented Housing
- Outdoor Public Space
- Big Box Retail
- Apartment/Condos
- Office
- Retail on Ground Floor
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