The first floor of the existing industrial building is elevated off the ground, putting the first floor windows above eye level. Not that it would matter anyway, as they have mirrored glass on the first level and on the atrium. Without a visual of what is inside, the buildings become monolithic, as illustrated in the diagrams. The neighboring buildings have a better sense of engaging the pedestrian, with their many ground floor windows.

In the new industrial building, increasing transparency is made a priority through a facade that integrates large glass panels, allowing a pedestrian a look into the building’s function and structure. The mixed use buildings have glass storefronts for maximum engagement.

The mixed use platform allows for the most interaction between industrial workers and the neighborhood. The diagram to the left illustrates different zones of the building and site that would be used by either the public or an industrial worker, and where those spaces overlap. A restaurant on the street corner provides a meeting place for anyone during the daytime and evening. The outdoor space on the south facade is primed for foot traffic from above, as well as from the neighborhood east of Prior Avenue. The storefronts along the street encourage a mix of people coming and going at different times during the day.