

Talking Points – February 14, 2014

Architecture/Landscape Architecture

Mike Christenson, Associate Professor, has published an article titled "Isovist-based occlusion maps representing critical variations in Le Corbusier's Museum of Unlimited Extension" in the current volume of *Environment and Planning B: Planning and Design*. The article develops Christenson's research in architectural epistemology and is specifically related to the development of digital tools for the analysis of existing buildings. The journal is a highly-ranked publication in the field reporting on methods research in spatial analysis.

A class that **Joan Vorderbruggen** teaches, will have an exhibit at the Plains Art Museum. Two other faculty in the Architecture department are overseeing these student birdhouse projects: **Darryl Booker** and **Cindy Urnes**.

Friday 03/07 through Thursday 03/13

Birdhouses on display at Plains Art Museum!

Jury & Public Reviews:

During the exhibit, there will be a formal jury of the projects, composed of a bird expert(s) from Audubon Dakota, an architect, and a local craftsman/artist. Awards for "Best Translation of the Pritzker Architect's Design Philosophy", as well as "House Best Suited for Bird Species" will be given as determined by the jury. Along with that, the *general public is encouraged to cast their votes* for the "People's Choice for Best Overall Design".

Communication

NDSU Department of Communication Assistant Professor, **Catherine Kingsley Westerman's** most recent publication appears in the latest issue of the *Journal of International Communication*. The study is titled: "Reducing negative affect about intercultural interactions through inoculation."

NDSU Department of Communication Assistant Professor, **Elizabeth Crawford Jackson's** latest book *Tobacco Goes to College: Cigarette Advertising in Student Media, 1920-1980* to be published soon. According to the website of the book's publisher (McFarland), the book is the first to document *the history of cigarette advertising on college and university campuses. From the 1920s to the 1960s, such advertisers had a strong financial grip on student media. And, through its support of the student paper and other campus media, the tobacco industry held a degree of financial power over colleges and universities across the nation. In fact, the industry's strength was so great many doubted whether student newspapers and other campus media could survive without tobacco money. When the Tobacco Institute, the organization that governed the tobacco industry, decided to pull their advertising in June of 1963 nearly 2,000 student publications needed to recover up to 50 percent of their newly lost revenue. Although student newspapers are the main focus of this book, tobacco's presence on campus permeated more than just the student paper. Cigarette brands were promoted at football games, on campus radio and through campus representatives, and promotional items were placed on campus in locations such as university stores and the student union.* The book will be published in Spring/Summer 2014.

Professor **Charles Okigbo's** edited book *Strategic Urban Health Communication* has been published by Springer Scientific! According to the publishers website,

Strategic Urban Health Communication provides a road map for understanding strategy, enhancing strategic planning skills, and implementing strategic communication campaigns. Deftly written chapters link the art and science of strategic planning to world health goals such as reducing health inequities and eradicating diseases. Flexibility is at the heart of these cases, which span developed and developing countries, uses of traditional and digital media, and chronic and acute health challenges. And the contributors ground their dispatches in the larger context of health promotion, giving readers useful examples of thinking globally while working locally. Balancing depth of understanding of audiences and methods of reaching them, Strategic Urban Health Communication is a forward-looking resource geared toward professionals and researchers in urban health, global health, and health communication.

Professor Okigbo and Assistant Professor Elizabeth Crawford Jackson author a chapter, titled: "Strategic Communication Campaigns" within the volume. For more information on the book, please visit: <http://link.springer.com/book/10.1007%2F978-1-4614-9335-8>

36 members from the NDSU Department of Communication will present their research at the Central States Communication Association (CSCA) conference April 2-5, 2014 in Minneapolis! Faculty members **David Westerman, Pam Lutgen-Sandvik, Robert Littlefield, Mark Meister, Catherine Westerman, Carrie Anne Platt, Ann Burnett, Nan Yu, and Kai Western** and graduate students **Laura Farrell, Derek Jorgenson, Keith Bistodeau, Justin Motto, Renee Bistodeaux, Nancy DiTunnariello, and Jenna Currie-Mueller** are scheduled as conference presenters. The CSCA has designated the research of **Pam Lutgen-Sandvik, Nan Yu, Laura Farrell, and Derek Jorgenson** as "Top Papers" in organizational and health communication. Central States Communication Association (CSCA) is a professional, academic organization of primary and secondary school teachers, students, college and university professors, and communication professionals. CSCA was founded in 1931 to promote the communication discipline in educational, scholarly, and professional endeavors. The association, which consists of the 13 Midwestern states of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Missouri, Illinois, Iowa, Wisconsin, Minnesota, Michigan, Indiana, and Ohio, is governed by an Executive Committee and is legislated by its constitution and by-laws. CSCA has 22 Interest Groups, Caucuses, and Sections that promote particular communication areas. The association hosts a yearly convention within the 13 states, maintains a website (www.csc-net.org), publishes a newsletter three times yearly, and publishes the journal *Communication Studies* on a quarterly basis. NDSU faculty member Professor Robert Littlefield is the editor of the CSCA official academic journal, *Communication Studies*.

The NDSU student newspaper, the *Spectrum* received the first place Best of Show for a four-year non-weekly newspaper, and third place Best of Show for a special edition at the recent College Press Association conference in Minneapolis. Graphics designer, **Whitney Stramer**, received second place for a single-page design; Opinion Editor **Caleb Werness** placed second for an editorial/commentary; and **Lisa Marchand**, head news editor, received third place for a news story. Editor-in-Chief **Emma Heaton**, Head News Editor **Lisa Marchand**, Co-News Editor **Colton Pool**, Arts & Entertainment Editor, **Steven Strom**, Sports Editor **Sam Herder**, Web Editor **Allison Pillar**, Advertising Manager, **Travis Mack**, and Advertising Executives **Katie Worrall and Jacob Williams** are *Spectrum* student staff members majoring in degree programs offered by the NDSU Department of Communication. Departmental professional staff and faculty members who assist the *Spectrum* are **Karla Young**, Office Manager and **Patrick Schmiedt** (Advisor) and **Andrew Pritchard** (Advisor).

The NDSU Department of Communication will host COMM WEEK April 22-25, 2014. During COMM WEEK, undergraduate speech and debate, advertising, public relations, journalism, and broadcasting students will showcase their competitive projects and case studies. The department will recognize the

professional communication work of former NDSU student Mr. Mike Dragosavich, CEO of Spotlight Media. COMM WEEK activities are being finalized and a full schedule of events will be available soon.

NDSU Department of Communication Assistant Professor, **David Westerman's** most recent publication appears in the *Journal of Computer-Mediated Communication*. The study is titled: "Social Media as Information Source: Recency of Updates and Credibility of Information."

English

Andrew Mara will speak at the The Conference on College Composition and Communication (CCCC) 2014 National Convention, on Friday, March 21, 2014. Mara, of North Dakota State University, will be presenting during the session, "Global Healthscapes: Beyond Articulated Identity Action Research." Mara's presentation is titled "Global Healthscapes and Body Documents: Articulated Identities as a Method" and presents some of the research he conducted on the Greenbelt Movement in Kenya. The panel also features scholars from Purdue, Northwestern University, and the University of Utah. **Kelli Sassi** will be giving a presentation titled, "Writing On Demand With Common Core State Standards" at the Northwest Inland Writing Project Spring Conference in Spokane, Washington March 4-5, 2014.

Amy Rupiper Taggart and MK Laughlin will present their study, "Affect Matters: When Writing Feedback Feels Like Coercion" at the Writing Research Across Borders III conference in Paris, France on Feb. 22. Taggart and Laughlin surveyed students around the nation about their use of and response to teacher feedback, seeking to determine the types of situations in which students weren't able to productively use teacher feedback. They were particularly interested in students' affective responses, where their emotions, beliefs, values, and other affective dimensions stopped them from listening and/or revising. This conference will bring together writing researchers from around the globe.

History, Philosophy, and Religious Studies

Bradley Benton's article "The Outsider: Alva Ixtlilxochitl's Tenuous Ties to the City of Tetzucoco" appeared in the most recent issue of the *Colonial Latin American Review* (23:1). The article, based on archival research conducted in both Mexico City and Seville, explores the heritage of noted seventeenth-century Mexican historian don Fernando de Alva Ixtlilxochitl and his ties to the indigenous ruling family of one of the Aztec Empire's most important cities.

John K. Cox has been named a Fulbright Scholar in the 2014-2015 grant competition. He will be teaching courses on Serbian history and theories of nationalism at the University of Szeged, Hungary, in Fall 2014.

School of Music

The NDSU Wind Symphony, under the direction of **Dr. Warren Olfert**, has been selected to perform at the Minnesota Music Educators Association In-Service Clinic, February 14 at the Minneapolis Convention Center. **Dr. Cecilia Kang** will be the featured clarinet soloist and Dr. Sigurd Johnson will conduct "A Mighty March," written by Timothy Mahr in honor of Johnson's uncle, Miles "Mity" Johnson. [More information.](#)

Dr. Cecilia Kang, Associate Professor of Clarinet, will perform with the Copeland String Quartet at the Highlands Mansion and Garden in Fort Washington, PA on February 23. She will also present master classes at several schools along the East Coast. [More information.](#)

Visual Arts

Kim Bromley's work, LARGE CLOUD OVER THE POND, will be on display at the Kaddatz Galleries, Ltd. in Fergus Falls, MN. Bromley's work is part of the AREA FACULTY ART SHOW exhibiting from February 11th through March 29th. This exhibition will give area high school students the opportunity to see the artwork faculty in surrounding colleges and universities are producing. Bromley's painting is one of his series of pond paintings painted on location at his pond located at his rural home near Pelican Rapids, MN.

Women and Gender Studies

Women and Gender Studies will be moving to Morrill 114 after February 24 -- we are excited about our new space, and will invite you over to visit once we're unpacked!