

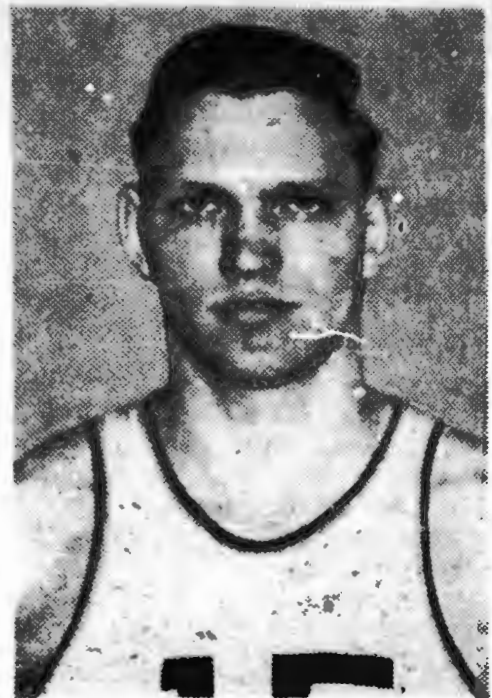
The Spectrum

1890

Nickel Series
Opens Tonight
At Fieldhouse

Oldest State
Rivalry Renewed
Tonight

Bison-Sioux Clash In Series Opener



Don Fougner

Athletic Directors, Coaches Present Game Predictions

The North Dakota University Sioux, are looking forward to the series with NDAC. These games are the biggest of the year for both schools, and the Sioux want to keep the Nickel, at all costs.

Coach Louie Bogan of the north-erners thinks height will be his teams biggest problem. The Bison boast outstanding rebounders in Jack Cavanaugh, Don Fougner, and Art Bunker, according to Bogan.

"As a player with the Sioux," says Bogan, "The AC series has always been the toughest and most closely-contested games of the year. I don't expect it to be and different now." The Sioux mentor played guard for the Sioux in 1946, '47, '48, and '49.

According to Red Jarrett, UND athletic director, "Records go by the boards when the AC and NDU teams meet. The games are clean and hard fought with neither team conceding defeat before the final whistle."

The Bison coach, 'Chuck' Bentson had this to say about the annual classic, "The series this year should be one of the greatest in the histories of the two schools. The Sioux, with their very fine collection of material, should definitely be the favorite, but we are going into the series with every ounce of determination to win."

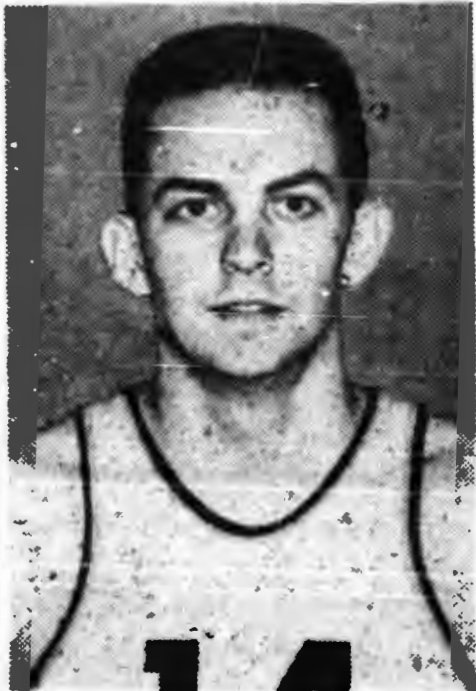
NDAC athletic director, C. C. Finnegan, who has probably seen more series games than any one else, had the following to say; "Whichever team goes into the series as the favorite, should be the underdog, as past rivalries show the underdog has won more than its share of the games."

University students will have a reserved section of the NDAC fieldhouse in the west grandstand. About 300 students from the U are expected this weekend.

Seating Plan Announced

Student tickets for this years ND-AC-NDU series will be sold at a special rate, according to the athletics directors at both schools. A number of seats will be saved for visiting students at both Grand Forks and Fargo.

These special student tickets will cost one dollar each, to both UND and NDAC students.



Jerry Geisler

UND-AC 'B' Teams To Play Four Times

Aside from the all important varsity games tonight and tomorrow, the NDAC 'B' squad will play the Sioux papooses. In the past years, the 'B' teams used to play one game each in Grand Forks and Fargo. But, this season all four games will be played in what might be termed the 'Baby Nickel Series'.

Coach Bernie Krueger of the baby Bison, boasts of a strong club. The team has a 7-1 won, lost record for the campaign.

Member of the team are: Frank Ashenurst, Chuck Bryant, Don Kent, John Larson, Bob Mutchler, Sell, Kermit Quanbeck, and Jerry Wertin.

In previous years, the 'B' team games were played in the afternoon, but this season will be played at 6:15 p. m. The student body is urged to attend this preliminary as well as the varsity affair.

The Sioux yearlings are expected to be tough, although the 'A' squad has five outstanding freshmen on its roster.

Last year the two teams split, the Sioux winning in Fargo, and the Bison bagging a victory at Grand Forks.

The papooses are expected to arrive with the varsity, and will stay overnight for tomorrow's game. It's hoped that someday this 'Baby' series will grow as famous as its senior classic.

Convocation Opens Series Weekend

A pep Convo this morning started off a weekend of festivities on the campus. The convo marked the official opening of the annual nickel series with the University of North Dakota basketball team.

An all school affair, the convo was planned and put on by the ND-AC pep club, the Rahjahs.

Bill Ueren and his famous Gold Star Band provided the crowd with school songs and music. The cheerleaders, Connie Hogan, Marilyn Ball, Gordon Badger, and Dick Thompson led the student body in cheers and yells.

Guests were Manny Marget, of KVOX, Bill Sherek, of KFGO.

Members of the NDAC basketball team were introduced by coach C. B. 'Chuck' Bentson.

A short skit was put on by Dick Kloubec, Gordy Badger, Ken Ketchner, Mike Holt and Bob Fisher.



Art Bunker

Rahjahs To Award Trophy Next Week

Last year, the Rahjah Club of NDAC started an annual event of presenting a trophy to the most outstanding player in the Nickel Series. This year, the award will again be made after the final game of the series at Grand Forks.

A player from either school is eligible. Sports writers and announcers from Fargo and Grand Forks will do the voting. All four games are taken into consideration.

Last season, the trophy was won by Fritz Engell, outstanding Sioux guard.

The \$875,000 University of North Dakota Fieldhouse-Gymnasium constructed last fall, will open its doors February 29 and March 1 to the first UND-NDAC clash ever to be staged on the new court.

Herd Can Tie For Title This Weekend; 'U' Cagers Out To Upset Mighty Bison

by Bob Fisher

Before the season got under way, experts picked NDAC and North Dakota U as the teams to beat in the North Central Conference. Many fans scoffed at the idea. But, those sneers have now turned into broad toothy grins, as the NCC championship centers on the famous Nickel series of North Dakota.

Probably one of the oldest rivalries in basketball annals, the Bison and Sioux have been battling it out since 1904. That's 48 years of bitter rivalry. Only during the war years, did the series fail to materialize.

Coach Louis Bogan, making his debut as coach of the Sioux this season, is not a newcomer to the nickel series, Louie was an outstanding guard for the Sioux in 1946, '47, '48 and '49. He was known widely as an outstanding playmaker and defensive star during his playing days.

Louie succeeds Glen (Red) Jarrett as head basketball mentor. Red, well known in the North Central conference both as an active player and later as Sioux coach, remained with the University as Athletic Director, and is the person largely responsible for the fine new field house at the Grand Forks institution.

A quote from Red concerning the series states: "Records go by the

boards when the AC and UND teams meet. The games are always clean and hard fought, with neither team conceding defeat before the final whistle. The fans know that this series produces the classic of the season and that they will see a fight to the finish."

The personnel of the two teams for this season is about the same as last year when they fought to a two-overtime one point decision in the first game and a one point decision in the second, with the winning basket being scored in the final seven seconds. We are looking forward to some more of those thrilling finishes for this year, and I am sure no one will be disappointed when the final gun sounds.

The Sioux boast a strong hold-over group from last season's team. Coach Bogan had six lettermen on hand at the start of the campaign.

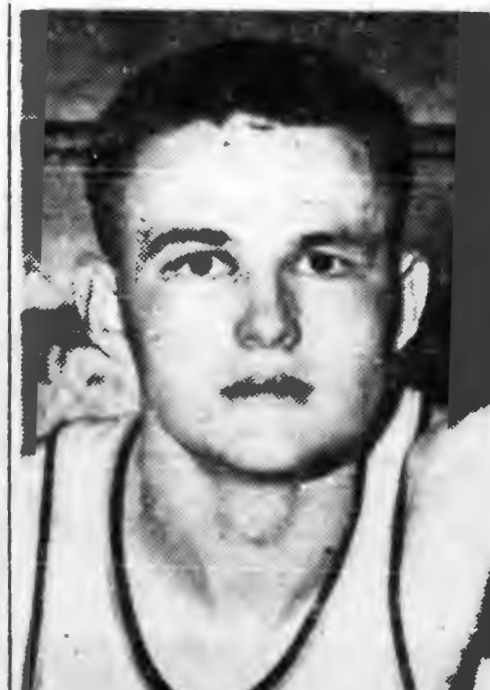
Heading the list of veterans is all conference forward Chuck Wolfe. Last year, Wolfe, as a sophomore, took NCC scoring honors with 246 points in 12 contests. Chuck, although not as effective this year, has improved immensely as a feeder and playmaker. However, he still has scored 166 counters in 10 games during loop play, to hold third place in the league statistics.

Another letterwearer, Bob Constantini, gives the Sioux height as well as scoring from the center slot. Constantini stands 6' 5" and last season was named most valuable player by his teammates.

Rube Entzel, 13th last year in conference scoring, also returns to give the University more help in the forward line. Entzel is a fine ball handler.

With the graduation of Fritz Engel, all time great at the University, Bogan searched for a guard capable of taking over. He found this guard in the person of little George Razook. Razook, a freshman from Rugby, stands only 5'8", but is outstanding among the bigger

(Continued on Page 6)



Scott Thayer

University Holds Edge In History Of Series

Since 1904 when the two North Dakota teams first met, 134 games have been played. UND has 81 wins in the series and a total of 4,543 points. NDAC has 53 wins and a total of 4,325 points.

Four game series between the two schools was first played in 1922 with the Sioux winning the set, 3-1. Last year the university won three of the four games.



Red Fercho

New Rating System For Honor Points Effective Next Fall

A new system of honor point ratings for grades made at NDAC was approved at the recent meeting of President Fred S. Hultz and his Advisory Council. The new system, which goes into effect with the 1952 fall quarter, increases by one the number of honor points earned for grades A to D, inclusive, and does away with subtracting honor points for the grade of F.

Record-keeping under the new system will be more simple, according to Alfred H. Parrott, NDAC director of admissions and records. "The negative value of F in the present system leads to error since the minus sign can be easily overlooked," points out Mr. Parrott. Here's how the old and new systems compare:

Grades Earned	Points Earned Old sys.	New sys.
A	3	4
B	2	3
C	1	2
D	0	1
F	-1	0

The honor points required for a B. S. degree have been one for each credit earned. Under the new system, the required points will be two for each credit earned. Thus, a student earning all his credits under the new system would need 408 points for graduation rather than 204.

"The new system combines very simply with the old," says Mr. Parrott. "For example, a senior of next year may need 52 points under the old system. The new system simply doubles this 52 to 104."

Each student should understand that he makes an additional honor point for each credit earned under the new system, explains the admissions director. Suppose a student has 52 credits to make and he gets C grades on all of these credits. Under the old system, he would get 52 honor points. Under the new rating he will get 104.

Moffett Talks On Peace

"UNESCO's Work for World Peace" will be the topic of Mrs. Robert Lee Moffett for the next agricultural economics seminar. The meeting will be held Thursday, Feb. 28, in room 215 of Morrill Hall at 4 p. m.

Singing Boys Eat Bananas



Four of the members of the Singing Boys of Norway prepare to eat their first bananas since before the war. Bananas are still a luxury in their native Norway.

Beverly Litzinger Reigns Over International; Phyllis Hans, Bev Desmond Are Attendants

Royal Ladies Hold Court . . .



Beverly Litzinger, Queen of the Little International, is seated in the center. Her attendants are Phyllis Hans, left, and Beverly Desmond, right.

NDAC Art Teacher Displays Silver Work At Campus Library March 3-6

A display of handwrought silver, made at a workshop in which an NDAC art teacher participated, will be on display at the NDAC library March 3 to 6. The silver was designed and executed at the Fifth National Silversmithing Workshop Conference held at Rochester, N. Y., last summer at the School for American Craftsmen. Margaret Schnaidt of the NDAC art faculty was one of 12 teachers selected by an art jury as conferees at the workshop. Some 20 pieces of handwrought silver designed by the teachers make up the traveling exhibition.

Baron Erick Fleming, silversmith at the Swedish royal court in Stockholm, was instructor for the course which was sponsored by Handy and Harman of New York, refiners and fabricators of precious metals.

These annual workshop conferences were established by Handy and Harman in an effort to revive the art of silversmithing in the United States. Before the present century, there were some 800 silversmiths in the country producing fine handwrought silver. In 1947, when the annual conferences were started, there were fewer than a dozen professionals.

Small groups of men and women attending the conferences turn their creative experience to the use of silver as an art medium. These people now form a nucleus for silversmithing in America.

Norris Talks On Press

"Truman and the Press" will be the topic of Mr. W. W. Norris when he speaks to the International Relationship club. Mr. Norris is the journalism professor at NDAC. The meeting will be held Wednesday, February 27 at the College 'Y' at 7:30. Students and faculty are invited to attend.

The liberty of one citizen ends where the liberty of another begins.

Campus Queen of the Little International Livestock show here Mar. 1 is Beverly Litzinger, a junior in home economics. Beverly, who hails from Leeds, N. D., is a member of Phi Upsilon Omicron home economics sorority, Gamma Phi Beta sorority, Guidon, Edwin Booth dramatic club and Tryota.

Beverly will set in the seat of honor the night of the International show, and will award ribbons and cups to student showmen of poultry, beef and dairy cattle, swine, sheep, seeds and grains. Her attendants will be Phyllis Hans, HE-So; and Beverly Desmond, HE-Jr.

Phyllis, of Davenport, N. D., is a member of Kappa Delta sorority, Tau Beta Sigma, NDAC band, Air Debs, Tryota and Ski club. Beverly, of Killdeer, N. D. is a member of Alpha Gamma Delta, Tryota, Art Club and Air Debs.

Three animal husbandry seniors are in charge of the main events of the Little International stock show and Hall of Fame banquet to be held on February 29 and March 1.

Richard Clark, a junior from Forest River, is president of the Saddle and Siroloin club and will serve as master of ceremonies of the show. In addition, Clark is publicity chairman for the Little International and will deliver the welcome address at the Hall of Fame banquet.



Clark

Norman Howe, a junior from Hettinger, is in charge of banquet arrangements and will speak on the history of the club. Howe has won several high awards in previous shows and he will be out to capture the grand champion trophy in this year's show.

Bob Schnell, a senior from Dickinson, is manager of the show. He will serve as master of ceremonies for the Hall of Fame banquet.

Other students working on the show are Bob Velure, trophies and awards; Oscar Huso, ticket sales; Jim Matthews, special acts; Bert Berg and Clayton Hauge, catalog and advertising, and Glenn Haugen, arena manager.

LSA Plans Programs To Emphasize Missions

Rev. Pernie Pedersen, executive superintendent of the church in Zululand, South Africa, will speak at the LSA meeting next Sunday evening at 5:30 as part of the Mission Emphasis program.

Pederson is a graduate of Luther college, and after completing work at Luther Seminar, St. Paul, was ordained in the Evangelical Lutheran church. At the time of his last furlough, in 1947, he taught in the religious department of Luther college.

Dr. Syrdal, director of Missions of the Evangelical Lutheran church will speak at the Trinity Lutheran church in Moorhead Sunday morning, Feb. 24. The meeting will be held in the junior high school auditorium, First avenue and Tenth street south.

Weather Course Open To Seniors

College graduates and second-semester seniors with credit for one year of college physics and mathematics through integral calculus are now eligible to apply for USAF commissions for government expense training to become weather officers with the USAF Air Weather Service.

Successful applicants will be commissioned as second lieutenants in the Air Force Reserve. They will be ordered to active duty by mid-August 1952 to begin a 12-month meteorology course at one of seven participating U. S. colleges and universities.

Schools which will offer the weather training course are the Massachusetts Institute of Technology, New York university, the University of California at Los Angeles, Pennsylvania State college, the University of Chicago, Florida State university and the University of Washington.

Graduates who are accepted for the USAF-sponsored training program will be commissioned immediately and will attend the weather course as second lieutenants in a full pay status including allowances for quarters and subsistence.

Interested young men and women who will graduate before August of this year are urged to write to the Chief, Air Weather Service, Andrews Air Force Base, Washington 25, D. C., for application forms and detailed instructions.

The man who pokes fun at a woman trying to drive through a twelve foot garage door usually sobers up when he tries to thread a needle.

Blue Key To Give Results Of Brevities Tryouts Today

There were eleven 15-minute acts entered in the Bison Brevities' tryouts last Tuesday and Thursday evenings. Tryouts were held for five 5-minute acts on Thursday evening.

Results of the tryouts will be released today. Judges for the event were Miss Constance West, speech department, Merle Nott, public relations director; Mell Miller, assistant director, office of admission and records; Ed Johnson, speech department; and Glenn Holm, agriculture department.

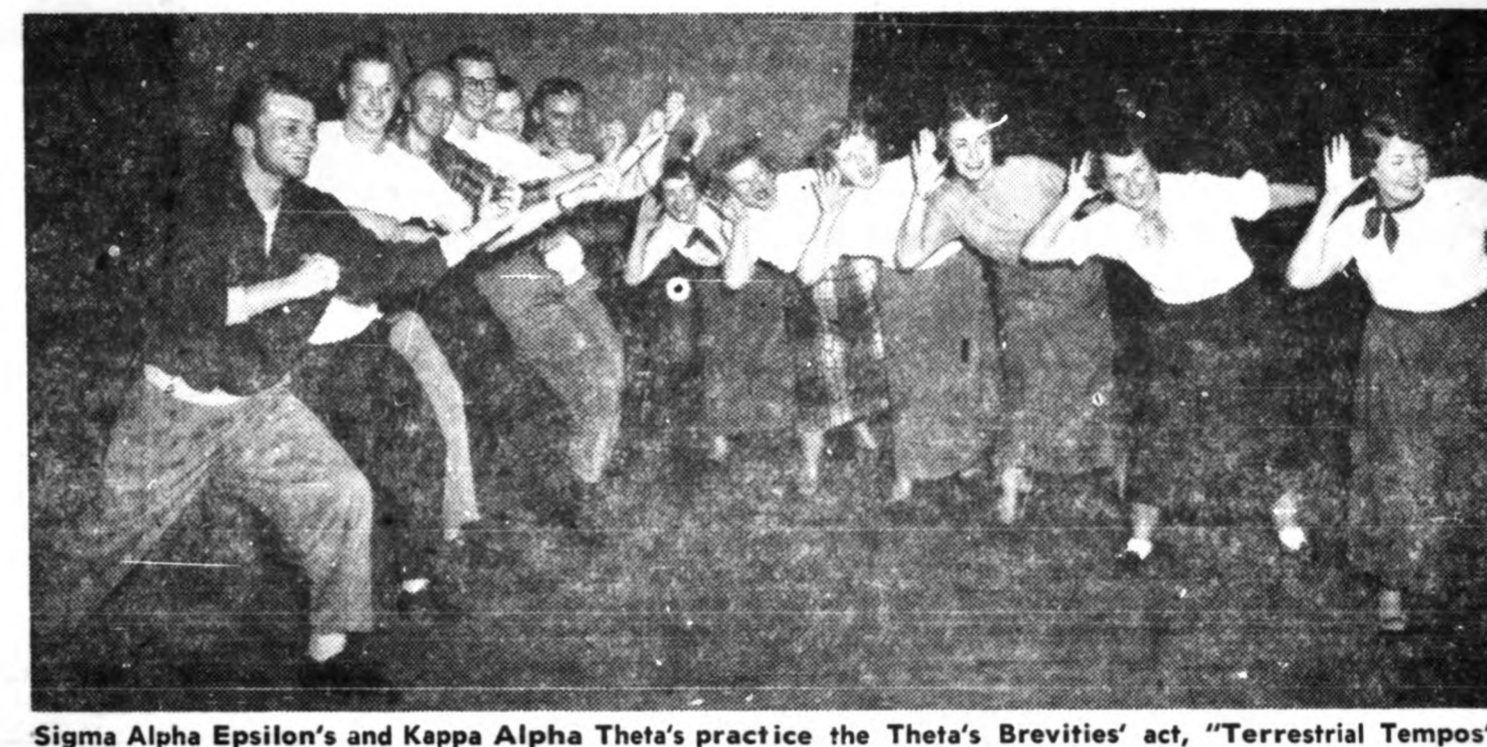
15-Minute Acts
Grace Lehman directed the Kappa Alpha Theta act, "Terrestrial Tempos". The Sigma Alpha Epsilon act, "Harlem Nocturne", was directed by Thor Hertsgaard. Joan McKenzie and Janet Kiefer planned the Kappa Kappa Gamma act, "Dames". Tiny Naden and Carl Berg were in charge of the "Wharf Scene" put on by Theta Chi.

The Sigma Chi "Minstrel Show" was directed by Mike Holt. The combined Kappa Psi-Kappa Delta act, "Painter's Dream" was designed by Arlene Anderson and Tom Montief. The Sigma Phi Delta's and the Phi Mu's went together on an "April in Paris" act.

The Kappa Sigma Chi's did a take-off on the opera, "The Barber of Seville." Bev Kurtz directed a Dutch act sponsored by Alpha Gamma Delta. The scene for the Alpha Gamma Rho act directed by Dick Goodman was Brazil. Paul Erickson and Marilyn Smille planned the Alpha Tau Omega-Gamma Phi Beta act, "Toy Shop".

Groups entering 5-minute acts were Alpha Tau Omega-Gamma Phi Beta, Kappa Kappa Gamma, Kappa Psi, Sigma Chi, and Theta Chi.

'Terrestrial Tempos' . . .



Sigma Alpha Epsilon's and Kappa Alpha Theta's practice the Theta's Brevities' act, "Terrestrial Tempos".

Army Chief Of Staff Tells Of Coming Heavy Demands On ROTC Program

The expiration of service terms for thousands of army officers this year will make heavy demands on the army ROTC program to furnish officer material. That warning was contained in a recent letter from J. Lawton Collins, United States army chief of staff, to NDAC President Fred S. Hultz.

"More than ever before, we are called upon to give army ROTC greater emphasis," wrote General Collins. "The much needed support which your fine college already has given to our ROTC program has added greatly to the growing strength of our nation."

Since the army ROTC program was organized at NDAC in 1920, the college has graduated 750 second lieutenants for the army. An estimated 18 army cadets will receive gold bars at 1952 NDAC exercises.

Military training, as provided in the Morrill Act for land-grant colleges and universities, was first established at NDAC in 1892. Since then, each generation of NDAC students has studied military science and tactics. Likewise, each generation has been forced to use the knowledge gained in its military studies.

When a student enters NDAC, he knows he will get at least two years of ROTC training. To earn a commission, the cadets complete two additional years of voluntary advanced training. They are deferred from induction under the military training and service act so long as they are enrolled in ROTC.

But they pay in time for the postponement of induction. When they sign for the advanced ROTC course, they also sign to accept a commission, two years of active service and to remain in the regular or reserve forces for

Church Group To Meet

"Customs Then and Now" will be the topic of LuBell Garber this Sunday, February 24, at Wesley Foundation. The supper meeting is held at 5:30 with fellowship and worship following. Articles for the Wesley paper should be in this Sunday.

New York Company Offers \$100 Tour; Itineraries Cover 8 European Countries

A non escorted tour, featuring ten days in Europe for \$100, is now being offered by the New York "House of Travel". The \$100 includes hotel accommodations, three daily meals, tips, land transportation, and complete sight-seeing by motor coach.

A choice of nine itineraries covering eight European countries is offered. Being an independent tour, there is no registration with a group.

The nine itineraries are broken down into six of ten days each and three of five days, with unlimited possibilities offered for different combinations and groupings. The inclusive cost is \$10 a day, with a small additional charge to cover the actual cost of transportation between the end of one ten day itinerary and the beginning of another.

Artist's Model Talks At Little Country Theatre

An unexpected visitor in Fargo last Monday was Nelson Bennett, a model who has posed for some of the world's greatest painters and sculptors for more than half a century.

Word was received at NDAC Feb. 15 that Bennett would be traveling through here Monday enroute to the West Coast. He consented to speak in NDAC's Little Country Theatre. His talk, was on his modeling experiences with great and near-great artists.

Starting as a child model with Renoir in Paris some 55 years ago, Bennett has worked with such artists as Paul Cezanne, Pablo Picasso, Henri Matisse, Salvador Dali, Hilma de Gans and Carl Milles.

Much of his work, which involves posing for 16 hours at a time, requires tremendous muscular control. Those who have seen Bennett say that he is well developed physically and does not appear to be more than 40 years of age.

Bennett is now writing his memoirs. After leaving here, he planned to continue on to Honolulu where he will be with the artist Jean Chalon.

The Ka Leo O Hawaii, University of Hawaii, tells of a certain history professor who once went through a whole lecture, jokes and all, wondering why the class paid no attention. He later discovered he had repeated the lesson of the day before.

Further details may be obtained from Stephen Goerl Associates, Inc., 48 East 43rd Street, New York 17, N. Y.

Sig's To Choose Sweetheart March 6



Sigma Chi's entertained these candidates for Sigma Chi Sweetheart at their house last Monday evening. One of these coeds will succeed Miss Paula Swain, Alpha Gamma Delta, as Sweetheart of Sigma Chi at the annual Sweetheart Ball, March 8 at the Top of the Mart.

Seated left to right are Bev Ewald, Kappa Alpha Theta; Iona Daltzell, Alpha Gamma Delta; Carol Jordheim, Kappa Kappa Gamma; Joan Hutter, Kappa Kappa Gamma; Janet Olson, Gamma Phi Beta; and Marlyn Wentz, Kappa Delta. Standing are Carol Kirkus, Phi Mu, Marilyn Ball, Kappa Alpha Theta; Doretta Carroll, Alpha Gamma Delta, Jan Meier, Kappa Delta; Barbara Synder, Kappa Alpha Theta; and Margery Johnston, Gamma Phi Beta.

Director Euren Lists 61 NDAC Students In Gold Star Band; Group Completes Series Of North Dakota Concerts

Some 61 instrumentalists comprise the personnel of the NDAC Gold Star Band which has been presenting a series of concerts in North Dakota. The band membership as announced by Director William A. Euren, includes:

Flutes—Phyllis Hans of Davenport, Douglas Williams of Fargo, Edith Hawkins of Moorhead, Minn., Hugh Thorfinnson of Lisbon, Betty Topp of Grace City, Marilyn Meier of New Salem and Betty Lee of Minot.

Oboe—Dorothy Roberts of Hettinger.

Clarinets—Donna Wohl of Lidgerwood, Barbara Crank of Garrison, Tom Joyce of Tioga, Gerald Anderson of Fargo, Don Ellingsberg of Williston, Joe Helle of Fargo, Clyde Oberlanderr of Ashley, Robert Potter of Lisbon, William Brown of Stanley, Beverly Selland of Rugby, Barry Johnston of Mayville, Patricia Lazenby of Wahpeton, Carol Gray of Bottineau and Gary Dick of Lisbon.

Alto clarinet—Harriet Amble of Wahpeton. **Bass clarinet**—LeRoy Schwager of Moorhead, Minn.

Saxophones—Charles Hagberg of Deerweed, Minn., Dale Lund of Adolph, Minn., Don Nudell of Buffalo, Alice Overboe of Hillsboro, Jane Preuss of Esmond, Erwin Samuelson of West Fargo, Barbara Vaugh of Lisbon, Richard Hill of New Salem, and Eleanor Woodward of Hawley, Minn.

Cornets—Fred Haefner of Fargo, Robert VanWechel of Mayville, Judy Souers of Moorhead, Minn., Harlan Klefstad of Forman, James Solsten of Fargo, Jack Babinski of Grafton and Charles Evingson of Kindred.

French horns—Ted Stoa of Fargo, Janice Hamilton of Fargo, Margaret Hunsted of Carrington and JoAnne Just of Michigan.

Trombones—William Henry of Larimore, Tom McLeod of Cavalier, Eddie Kopperud of Grafton, William Well of Cavalier, Don Besseliere of Ray, and Donald Sondrol of Turtle Lake.

Baritones—John Rosenberg of New Rockford, Robert Nelson of Hillsboro and LeRoy Redman of Fargo.

Basses—Darrell Kakken of Wahpeton, Arlyn Sukut of Wishek and Dean Syverson of Ulen, Minn.

Percussion—James Price of Moorhead, Minn., Ray Moir of Kent, Minn., Douglas Hanson of Harvey and Barbara Widdifield of Fargo.

Mariimba—Arlene Tiegen of Grenora.

THE SPECTRUM
NORTH DAKOTA AGRICULTURAL COLLEGE
FARGO, NORTH DAKOTA

All Collegiates meet at the
A. C. HASTY TASTY
where the food is tasty and the service is hasty
Across from the Campus

DAKOTA NATIONAL BANK
Fargo, N. Dak.
"In Banking To Help Business"
MEMBER F.D.I.C.


OMEGA
Martinson's
Fine Jewelry
4th Street at Center Ave.
Moorhead, Minn.

COLLEGE INN... NOW OPEN
MEALS — LUNCHES
1140 13th Street North

"Cooks dinner while you're miles away!"

...says Reddy Kilowatt



An AUTOMATIC ELECTRIC ROASTER cooks whole meals without watching. Cook in the kitchen, on the porch, at the cottage, anywhere. Extra handy when you have extra guests. See your dealer about how little it costs to add one to your kitchen.

NORTHERN STATES POWER COMPANY

NEW!... for Spring '52!



Sizes 32-38

SHIP 'N' SHORE

Fine Cotton
BLOUSES
\$2⁹⁸

- White or colorful checks
 - Short sleeves, Peter Pan collars
 - Fast color... Sanforized
- White, Red, Navy, Green, Lilac Pink, Blue
- Sportswear Fashion Floor

Herbst
For 60 Years
Fargo's Shopping Center

Be Happy-GO LUCKY!

Smoke the world's best cigarette— You ought to smoke 'em too! They're round and firm and fully packed; Here's Lucky Strike to you!

Sue Titcomb
Texas State College for Women



If you and she have had a spat, And you two now are partin'— To patch things up, give her a gift Of Luckies by the carton!

Selwyn Steinberg
City College of New York



LUCKIES TASTE BETTER!

The difference between "just smoking" and really enjoying your smoke is the *taste* of a cigarette. You can *taste* the difference in the smoother, mellow, more enjoyable taste of a Lucky... for two important reasons. First, L.S. M.F.T.—Lucky Strike means fine tobacco... fine, mild tobacco that tastes better. Second, Luckies are *made to taste better*... proved best-made of all five principal brands. So reach for a Lucky. Enjoy the cigarette that *tastes better!* Be Happy—Go Lucky! Buy a carton today!

King Midas sat upon his throne And uttered this decree, "The golden touch you've heard about Is L.S./M.F.T."

Mark Simpson
Appalachian State Teachers



PRODUCT OF The American Tobacco Company
AMERICA'S LEADING MANUFACTURER OF CIGARETTES

L.S./M.F.T.-Lucky Strike Means Fine Tobacco