

## Student Debaters To Clash In Festival Hall Tonite

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### National Students Association Conference To Be Held On Jamestown Campus This Week

Minnesota-Dakota Region of the United States National Students Association is sponsoring a conference on Student Government at Jamestown College, Jamestown, North Dakota, April 13-14. All four year colleges in North and South Dakota have been invited to send student government leaders to the conference.

Dr. Hale Aarnes, chairman of the department of Education and Psychology at North Dakota State College, will deliver the keynote address on "Why Student Government" at the opening session.

Workshop discussions concern-

ing student government programming will be led by Don Schwartz, Jamestown, N. D., and Duane Swenson, Fargo, N. D., both students at NDSC; and Gus Wanke and Valdemar Olson, students at Concordia College, Moorhead, Minn.

James Greeno, student body president at the University of Minnesota, and chairman of the Minnesota-Dakota Region of USNSA, will speak at a banquet Saturday evening.

Beverly Pfeifer, Moorhead, Minn., vice chairman of the Minn.-Dak. Region, is general chairman of the conference. Margaret Linderman, Jamestown, is in charge of arrangements.

### Honorary Band Sorority Pledges Fourteen Members

Fourteen girls were pledged as members of Tau Beta Sigma, National Honorary band sorority for girls. Elected president of the pledge class was Joyce Van Welch and chosen to report the news of the pledge class was Glorian Hieb.

Other pledge members include: Janet Brudvick Sonja Christensen, Joanne DeGier, Jan Dietrich, Glorian Hieb, Janet Kippen, Darlene Knudson, Kay Lavold, Marilyn Marschke, Jodeen Paris, Yvonne Perhus, Karen Salaba, and Pat Turner.

Tau Beta Sigma assists the activities of the Gold Star Band and trains its members to become better musicians by giving them a better understanding of music and the techniques involved in band work.

### Local Students Attend Religious Conference

Approximately 30 representatives from four colleges in the state registered for the religious conference held on the Jamestown campus this past weekend. The theme of the conference was "Our United Witness on Campus".

Students from NDSC who attended were Seth Twitchell, Dorothy Eloffson, Joan Watt and Lewis Blattner.

The program consisted of lectures, Bible study, individual study and conversation groups. The conference closed Sunday morning with a worship service for all.

The purpose of the conference was to give Christian leaders on campuses a significant ecumenical experience and to arouse interest in ecumenical needs. Also to provide an atmosphere for constructive conversation concerning these needs.

### Famous Stage Show Slated For Campus Fieldhouse Tomorrow

Lee Grabel is bringing the world famous Illusion Stage Review to the stage of the NDSC Fieldhouse tomorrow under sponsorship of the Fargo Kiwanis Club.

The show will be seen Saturday afternoon at 2:30 with the evening performance scheduled for 8 o'clock.

A dozen acts will be featured including the illusion of shooting a lady from a cannon, the comedy sensation "Don't Drop It!", pipe smoker's dream, the disappearing pin-up girl and many others.

Tickets are on sale at Daveau's in Fargo and may also be purchased from any Kiwanian. Tickets are priced at \$1.00 for adults and 35c for children with proceeds from the show being used for boys and girls work.

### National Secretary Guest Speaker To College FFA Group

Members of the NDSC Collegiate Chapter of the FFA are reminded of the next regular chapter meeting. It will be held in Room 215 in Morrill Hall on April 16 beginning at 7:30 p.m. Guest speaker will be Dr. A. W. Tenney, National Executive Secretary of the FFA. Dr. Tenney will show slides and give a talk on "The Aspects of Being A Vocational Agricultural Instructor." All members are urged to attend this meeting.

Prior to the chapter meeting, an informal get-acquainted dinner will be held in the Memorial Student Union.

### Five Girls Pledged To Kappa Epsilon

Kappa Epsilon, national pharmacy honorary for women, recently pledged five girls.

New pledges include: Peggy Comstock, Lorraine Hanson, Judy Ozbun, Kathleen Pfeiffer, and Karen Salaba.

The members of the group are now making plans to attend the national convention of Kappa Epsilon at the University of Wisconsin, May 17, 18, and 19.

### Gertholz To Preside Over College 4-H Club

Gerald Gertholz was named president of the College 4-H Club at the group's last meeting. He succeeds Beva Fegley in that position.

Other officers named include: Darlene Ludahl, vice president; Dennis Wold, treasurer; Myrth Weiser, secretary.

Clarence Olson was named faculty advisor. He will replace Kenneth Olson who will leave shortly to continue his graduate studies in Wisconsin.

The new officers and advisor will be installed at the next meeting, May 7.

### Brake, Pancratz To Exchange Words With Washington Debate Team Tonite

At 8:15 tonight in Festival Hall the Lincoln Debate Club will sponsor a debate between a visiting team from Washington University. The question to be debated is: Resolved, that the United States should discontinue economic aid to foreign countries.

The subject is one which is currently in the news, and concerns every taxpayer in the country. Such questions as "Is our money being spent wisely abroad?" and "Why is it being spent?" will be discussed.

NDSC will be represented by John Pancratz, EE junior, and Bob Brake, AAS sophomore. Pancratz and Brake will take the negative stand and defend the economic aid, while the girls are saying we should discontinue foreign economic aid.

The Washington team is made up of two girls and three alter-

nates. The first team consists of Miss Thelma Bunnell, first speaker, and JoAnn LaCasse, second speaker. Miss Bunnell and LaCasse have identical records, having been teammates all through college. Both are seniors at Washington.



Bunnell

LaCasse

They have won the Inland Empire Championship three times, the Columbia Valley Tournament three times, National Pi Kappa Delta Tournament, National Women's Sweepstakes Award, and the Northwest Pi Kappa Delta Tournament.

The two girls on team two are Miss Charlotte McQueen and Miss Darlene Picatti. The other alternate is Miss Marilyn Mulrone. All three are seniors.

This will be the third in a series of debates sponsored by the Lincoln Debate Club.

### Army ROTC Cadets Receive Commissions

With the close of the Winter Quarter at North Dakota State College, three Army ROTC Cadets who completed their requirements for a commission were sworn into the Army as Second Lieutenants by the PMST at the college.

The three were David A. Lund, Nome, North Dakota; Neil O. Leum, Mayville, North Dakota; and Bryan E. Gackle, Kulm, North Dakota.

Lt. Lund, who received his degree in Agriculture, was commissioned in the Corps of Engineers. Lt. Leum received his degree in Mathematics, and was commissioned in Infantry. Lt. Gackle, receiving a commission in the Signal Corps, majored in Speech Education.

Lt. David Lund reports to the U. S. Army Engineer School at Fort Belvoir, Virginia; Leum will attend the U. S. Army Infantry School at Fort Benning, Georgia; and Gackle has as his first post the U. S. Army Signal School at Fort Monmouth, New Jersey.

### Spectrum To Hold Meeting For Neophyte Journalists And Any Interested Commentors

With a new year of publication rapidly approaching, the present Spectrum staff is looking around for new blood. If you are interested in any phase of journalism, here is your chance.

A meeting of all people interested in working on the Spec-

trum during the coming year will be held in the Spectrum office Monday afternoon at 4:00 p.m.

Anyone who is interested in working on the paper or who has any comments on the present handling of the publication is welcome to attend. This will be mainly an organizational meeting, and several more will be held during the quarter.

Topics such as copy writing and editing, photography, layout, reporting, and special feature writing will be discussed at these meetings.

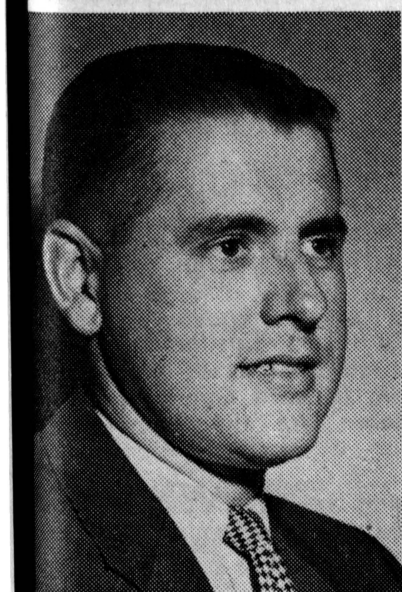
This is the opportunity for those of you who want to get experience in journalism, but don't know where to start, and for those of you who have suggestions to make, this is also your opportunity. Remember, Monday afternoon at 4:00.

### Senior Staff To Fete Mortar Board

Senior Staff, honorary senior service group at NDSC, will entertain all Mortar Board members of the Fargo-Moorhead area next Wednesday afternoon from 4:00 to 5:00 p.m. in the Founders Room of the Home Economics Building.

All Mortar Board members who have not been contacted, please call Miss Dinan, Dean of Women.

### Crom Named To Succeed Merle Nott; Will Head Newly Created Department



of Communications and Information will include duties of former Public Relations Director Merle E. Nott, who will leave NDSC in May to take a new position in Arizona.

Crom, a native of Hampden, Iowa, came to NDSC in 1953 from Washington, D. C., where he was employed by the U. S. Department of Agriculture in Radio and television broadcasting. Crom was also in radio broadcasting work with station WMT in Cedar Rapids, Iowa and with station KGLO in Mason City, Iowa. Mr. Crom received his B.S. degree from Iowa State College, Ames, Iowa, in 1950 and his M.S. degree from NDSC in 1956.

He is a member of Sigma Delta Chi, professional journalism fraternity, the National Association of Radio Farm Directors, Blue Key, National honor fraternity, and the Faith Methodist church. He is a veteran of World War II, serving in the U. S. Navy for two years.

Mr. Crom is married, has three children and resides at 201 20th Avenue North in Fargo.

Robert L. Crom, presently Director of Communications at the North Dakota State College, has been named Director of Communications and Information it was announced by NDSC President, Fred S. Hultz. The newly created department



# From the Editor's Desk . . .

By Gerry Bender

The time approaches when many of us will embark upon a new life. No longer will we live the carefree life of a collegiate, but rather we will find ourselves in a position where we have to get up in the morning and go to work.

I suppose there will be a few of us who remain in the state of North Dakota, but in the main, we will wander from the home state to take up residence elsewhere.

And one day your next-door neighbor will walk up to you and say, "And why didn't you stay in North Dakota?" And you will more than likely say something like this . . . "I had enough of those damned North Dakota winters and hot summers with the wind blowing dust in my face all day".

And there you have it . . . right there. The reason that the mere mention of North Dakota causes people to turn and stare at the person from whose mouth it came. "So you're from North Dakota, eh? Tell me, do you people have automobiles out there yet? You do? Well, where do you drive them, you certainly don't have any roads up there, do you? And do the Indians bother where you live? And wild animals steal away with small children? And the winters are so cold and there is so much snow that you can't go outside for days?"

So we come again with an answer. This time it may be a little more defensive, but always too apologetic. We say, "Well, I guess it does get awful cold up there, but it really isn't so bad." And like that.

North Dakotans are the poorest in the field of Public Relations of any state in the union. So it does get cold. There are at least three states where the thermometer dips lower each winter than here in No. Dak. They are Minnesota, New York and Maize.

And while the thermometer may dip lower here than in many other states, the cold here is much easier to take than the humid cold that you will run into in any coastal state where the temperature gets as low as 20 degrees above.

And then the wind and dust. Do you know of a state that could beat Texas when it comes to dust and windstorms? And any of you who have ever made fun of Texas in front of a Texan can vouch for the loyalty of Texans, as a group, to their state.

Here is where we come in. All of us who leave the state can do a lot toward promoting the state merely by saying the right thing when speaking about our old state. Don't be apologetic, but rather point out the good things about it. When you get down to think about it, it isn't really such a bad place.

North Dakota has enough history on the political side alone to give us all plenty of right to be proud of North Dakota. We have not even been a state for 100 years yet, and look at the progress we have made toward better living.

And look at the rate at which that progress has taken place. Many of us can remember when we had no electricity on the farms where we were brought up. Dozens of other modern conveniences could be named that have come into the state largely in the last 15 years.

In the space I have here I cannot begin to point out the things that you should be proud of concerning North Dakota. The important thing is that we should all remember to be publicity minded when talking of North Dakota. Remember our oil wells, our Garrison Dam (largest earth rolled dam in the world), our Peace Gardens, our burning coal mines, our badlands, our rating as an agricultural state, and multi other points that our state can boast over all others.

North Dakota has been good to us, let us be good to it!



# Aesthetic Values Cited in NDSC English Course

By Bev Pfeifer

"What is the symbolism in this passage" is a phrase which nearly all students in the second largest school on campus (AAS) have heard time and time again. (For the information of you who haven't taken any English courses or the humanities No. 300, symbolism is utilized in the works many English professors ask you to study).

For the benefit of all students who try to interpret the author's use of color symbols this writer will attempt to give you some data on the symbolic background of colors.

Red derives much of its import from life itself. A bright red is the color of blood, and is associated with action and vigor. Red is the color of war, bravery, and self-sacrifice. From its association with fire, the color has come to mean heat and warmth, cheer and gaiety.

In China, red stands for royalty, and all important documents are signed by the emperor with a red pencil—a fact which may or may not parallel our use of red seals on important documents or the red pencil for various official purposes. In old Russia, red was the symbol of beauty. The political connotation of the color is well established for the century at least.

To the Chinese, yellow is the color of royalty; only the emperor may wear a pure yellow robe. In India, yellow is the marriage color. It is the color of gold, and it signifies purity, glory, and wealth. To the early Christians yellow was the color of sin; to the Greeks, it was a color of age, and the grayed yellow also has come to mean cowardice and jealousy, and is a color which is instinctively avoided by most people.

Green is the color of life, faith, and hope. This is one color where there are fewer evil associations than with others.

Blue, the favorite color of the American people, is associated with peace, reflection, honor, dignity, intelligence, love, happiness, fidelity, and truth. Blue eyes are sometimes thought to be wiser and more beautiful than brown regardless of what the song "Beautiful, Beautiful Brown-eyes" may have to say.

Blue may also be a sad color, since it lacks all intensity—this may be shown on the popular "Blues" of the day.

White for most people means chastity, purity, femininity, humility, light, innocence, and joy. It has represented virtue among many peoples, and the white horse is a symbol of knowledge and heavenly counsel. (The Lone Ranger Knows Everything).

White may mean fidelity and excellence of character, and also, quite to the contrary, it may mean cowardice and recognition of defeat.

Death is nearly always symbolized by the color black. Politically black is the color of the center parties. It may mean mystery and wisdom and can indicate silence and thought.

These few colors are perhaps the most popular ones that authors utilize. The question of when to use symbol and when not to has been debated through the years. This little article is not attempting to say when—if at any time. Rather we just wanted to give the students a little inside information on what the pros already know (Through their years of experience).

Now you are prepared for the coming chaos of English 300! Good for all people interested in playing bridge.

# Socially Speaking . . .

By Jean Anderson



BUSY . . . BUSY . . . Brevities or plays or something . . . no term papers quite yet, but the romance department seems to be doing well on campus . . . and scrubbed and shiny Greeks are wearing new pins.

ALPHA TAU OMEGA initiated the following members into the active chapter last Sunday: John Altenburg, Lyle Baker, Al Bretson, Gaylord Fox, Tony Gange, Dave Graben, Bernie Hunke, Dean Kleven, Gary Kolsrud, Don Saba, Roy Smillie, Jerry Smith, Jerry Schnell, Bob Solomon and Chuck McDonald.

MARRIED are Alpha Gam Bev Olson and Dick Ferguson, senior Stater.

"Where did you find this wonderful follow-up system? It would get money out of anybody," a business man was asked. "I simply compiled and adapted the letters my son sent me from college," replied the business man.

ENGAGED are Shirley Bransted, Phi Mu, and Kermit Nedrebo, Coop. She was serenaded and presented with a big bouquet of carnations.

"The cooing stops with the honeymoon, but the billing goes on forever."

TKE Al Hanson hung his pin on Dorothy Hall, a St. John's nurse.

NEW ACTIVES at the SAE house are: Ted Borchert, Jim McDonald, Victor 'Bud' Thompson, Wayne Wiseman, Bob Thompson, Pat Murphy, Milt Rindahl, Duane Enger, Thad Uehling, Bill Leverett, Gary Wollan, Bill Lantz, Floyd Theodorson, Glenn Nokken, and Donald Pederson. Pat Murphy was chosen the outstanding pledge.

FOUNDER'S DAY was held April 4th at the Gardner Hotel by the Alpha Gamma Rhos. At this time Gerald Hegreberg was chosen outstanding pledge.

Golf is a sport in which the ball usually lies poorly—but the player well.

ENGAGED are Alpha Gam pledge Joycelyn Voelker and Terry Bjernot, State soph.

INITIATED into the active chapter of Phi Mu were Darlene Knutson, Mary Pfeifer, Julie Staber and Grace Twette.

AND THEN there's the fellow who claims he even played hooky from correspondence school. Just kept sending in empty envelopes.

SERENADED by the Taus was Alpha Gam Diane Berg. Harold Shattuck did the honors.

AND THE AGRs added some new actives to the ranks. Dale Anderson, Darrel Reber, Bucky Haas, Fred Haas, Delayne Halverson, Ed Brown, Bob Bishop, Gerald Hegreberg, Dennis McLeod, Orien Fjestad, Gerald Puppe, Terry Colwell, Jim Well, and Jim O'Keefe.

ENGAGED are Theta pledge Margaret Anderson and George Martin, SoDak State Alum. Margaret passed candy Monday night.

SOORRY . . . Roberta Peterson's fiance, Bernie Clerc, is a UND student, not one of Uncle Sam's boys.

Two fraternity men were fumbling around trying to get into their room.

"Say", said the one. "You don't open the door with that. That's a cigar butt."

"Oh, heck," said the other. I've smoked my key."

TUESDAY nite will be the Theta-Sigma Chi orphan party. This year they're entertaining in the form of an Easter get-together.

AND LAST SUNDAY the Tau Kappa Epsilon fraternity added some new initiates to the ranks. Roberta Hutchinson, Carlyle Ulberg, Clayton Hanson, Richard Gunderson, Alan Gunderson and Ordell Asleson are the new proud wearers of the pin.

MONDAY the Alpha Gams and the ATOs exchanged and next Monday the Theta Chis and the Alpha Gams will do the same as will the KDs and AGRs.

AGR ALUM Bill Well sent AGD Jan Christopher roses in honor of their pinning and Jan passed candy Monday nite.

Little drops of water; little grains of sand Make a mighty ocean, and always get into your bathing suit at the beach.

Bye now . . .



By Art Lies

Campus Radio has reached a crisis in its need for more staff members! The advent of the current quarter brought the usual dearth of disc jockeys and engineers. Things are so desperate that even yours truly has been given a show.

In order to avert further drastic steps, please apply at the studios immediately and join our happy crew. The first fifteen applicants get a free lesson from me on how to be witty, clever, likeable, and modest.

A staff meeting was held last Saturday and several changes in programming were introduced. If you can't find your favorite program at its usual time, just call 5-5623 and ask for the new time.

Several new long-playing records have been added to our files. The Ray Coniff chorus and orch. are featured in "Swonderful", while Ray Martin, from jolly old England, has taken his cue from Bobby Burns who wrote " . . . Chords that vibrate sweetest pleasure . . ." and titled his album "International Vibrations."

By the way, these vibrations are dedicated to some of the world's better known beauties such as Grace, Elizabeth, Rita, Gina, Marilyn, Cyd and Kim, to name just a few. With his Picadilly Strings, Martin has set these vibrations to music which is nearly as enjoyable as the contemplation of the women to whom it is dedicated.

Ah, Spring! When a young man's fancy turns to what the girls have been thinking about all winter.

## THE SPECTRUM

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# Did You Know?

By Corky

Editors of the Spectrum are greatly concerned because they are certain the publication is not doing as good a job as it can do for ALL the NDSC community. In short, they are certain that many, many newsworthy events on campus never reach the reader's eyes.

This is a problem that every editor of every newspaper faces, and it is one that no editor ever completely solves. It's a big order to cover all the news in a community, and besides, no newspaper has the space.

However, every editor tries to make sure that all organizations with news to offer have equal opportunity for getting it printed. The Spectrum staff is anxious to do that, too. They are asking co-operation from college departments and campus organizations.

They offer you these suggestions for getting news in the Spectrum:

1. You can write up a rough (or finished) news release to offer the Spectrum. A few college departments and organizations make a practice of offering releases and they get lots of publicity.

2. The Spectrum staff is going to try to send reporters to usually

"silent" departments on campus to try to gather news.

In the past, this practice has generally failed because reporters are "given the run-around" or told "come back next week." Spectrum reporters naturally are not "hard boiled and persistent." When they fail to pick up stories, they get discouraged and stop making calls, and the department is still "silent."

You can help by making notes of speakers, interesting courses and other news events for these reporters when they do call. If you have a story but no reporter shows, call the Spectrum office (5-9550) and leave a note for the editor telling about the topic.

3. Each quarter between 25 and 50 students take the basic journalism class on campus. Students are continually seeking stories they can write. The better stories are offered to the Spectrum. So if you want to try that method and to help out a long-suffering student too, drop a note to Verne Nies, in Minard Hall. He can assign the story in class.

4. You can usually find some member of the Spectrum staff in the publications office (second floor Union) most afternoons. Drop up and tell your story. You may find three or four "publicity seekers" ahead of you, but this works, too.

The editors offer one final suggestion. If you want to be a newspaper person, they have numerous openings on The Spectrum staff. There's no better way we can think of for getting your news into print.

## Arnold Air Elects Reber Commander



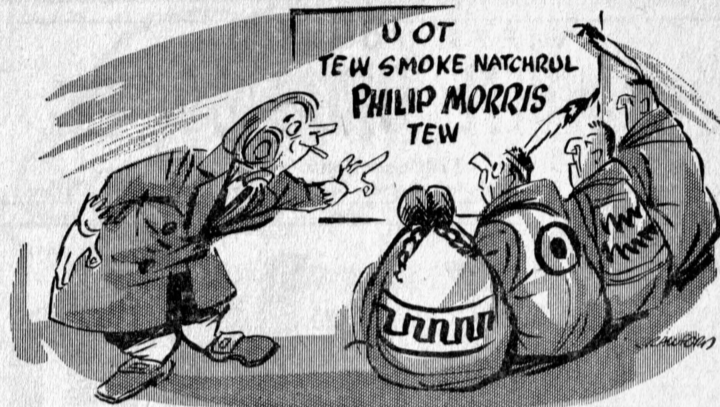
Darrell Reber, a junior in the School of Applied Arts and Sciences, from Rudolph, Wisconsin, was elected Commander of the Bernard Bennison squadron of the Arnold Air Society. Reber is a member of Alpha Gamma Rho fraternity, and was director of this year's AFROTC Talent Show.

Other officers elected were: Don Peterson, Executive Officer; Jim Harmon, Operations Officer; Fred Flanders, Adjutant Recorder; Brian McDaniel, Comptroller; and Jim Meier, Information Services Officer.

**On Campus** with Max Shulman  
(Author of "Barefoot Boy With Cheek," etc.)

## THE PULSE-POUNDING SAGA OF DE WITT CLINTON, AMERICAN

Let us today turn our eager young minds to the inspiring story of De Witt Clinton, one of the greatest figures in American history and — unaccountably — one of the most neglected.



De Witt Clinton (sometimes called Aaron Burr) first made himself known to fame in 1756 when Governor William Penn commissioned him to survey the forests of the Western Reserve. (One is inclined to wonder what in the world Governor Penn could have been thinking of, for De Witt Clinton was eighteen months old at the time.) However, the little chap did remarkably well. He surveyed as far west as Spokane, teaching phonetic English to more than twelve million Indians along the way, and then, tired but happy, he became Johnny Appleseed.

Later, he became a keelboat and sailed home to enter politics. He tried to join the Greenback Party, but his back wasn't green enough, so he joined the Whigs.

He was offered the Whig nomination for the presidency, but declined with the celebrated statement: "If nominated I will not run; if elected I will not serve."

But the Whigs only nudged each other and said, "That old fox, he's just playing hard to get." So they nominated him anyhow, and sure enough he did not run, but he was elected anyhow, and sure enough he did not serve. In fact, he was elected to a second term, which he also did not serve. However, only a few top Whigs knew there was nobody in the White House. The rest of the country thought that the President was confined to his room with a wrenched knee. For a while people sent "Get Well" cards, but soon everyone forgot and turned their attention to important matters like opening the west, inventing the buffalo, and the Black Tom Explosion.

After two terms as President, De Witt Clinton entered Yale and took up smoking. He tried several brands of cigarettes until he found the one brand that pleased him in every particular—Philip Morris, of corris!

(You knew I was going to say that, didn't you? Well, of course you did, especially if you are a Philip Morris smoker, for if you are, you know what a sweetheart of a smoke Philip Morris is — how full of rich, natural flavor, how natural and mellow, how long size and regular. And if you are not a Philip Morris smoker, you've got a treat coming. Light one soon. Light either end.)

Upon graduation from Yale, De Witt Clinton became commissioner of baseball and smoked and loved Philip Morris Cigarettes for the rest of his long and distinguished life, and when at last he was called to his reward, his friend Old Hickory (Daniel Webster) stood up in the Senate and said, "How sad that De Witt Clinton must now be forever separated from his beloved Philip Morris!"

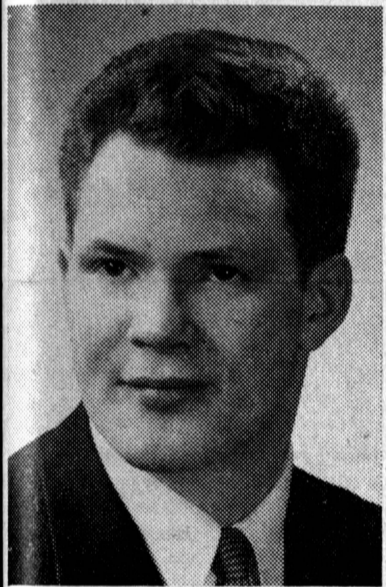
"Nay!" cried Pitt, the Elder (Henry Clay), bounding to his feet. "We need not separate De Witt Clinton and Philip Morris. I know how to keep them together always!"

And, sure enough, if you will look at the blue federal tax stamp on your pack of Philip Morris, guess whose picture you'll see. De Witt Clinton's! That's whose!

© Max Shulman, 1957

The makers of Philip Morris, who bring you this column each week, don't subscribe to Old Max's historical data, but we sure admire his taste in cigarettes. You will too. Try a new natural Philip Morris today!

## Theta Chi Elects Gene Gleeson Prexy



Eugene Gleeson, a Junior in Engineering from Chicago, is the newly installed President of Theta Chi Fraternity. Installations were held at the chapter house earlier this week.

Other new officers for the coming year are: Lynn Anderson, vice-president; LeRoy Dybing, secretary; John Gustafson, treasurer; and Ken Conroy, Pledge Marshall.

## Skerik Named To Head ASCE'S For '57-'58

Richard Skerik, junior in CE, has been chosen president of the American Society of Civil Engineers for the coming year.

Other officers for the ASCE are: Richard Peterson, vice president; Dave Duin, secretary; Earl Williams, treasurer; Charles Kahl, Engineering council representative; and Mr. R. G. Butler, faculty advisor.

## UND Invites NDSC Students To Prom

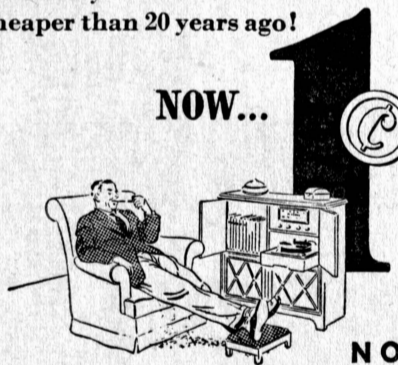
The UND Prom Committee has extended an invitation to the entire NDSC student body to attend their annual spring prom tonight in their Student Union Ballroom.

Jules Herman will furnish the music, dancing will be from 9 to 1, and the dance will be formal, but corsages are not in order.

## SEE EUROPE

Travel plans abroad for next summer are now available to students and teachers of this area. Interested parties contact Clint Sparks, Dial 5-6062.

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### "5-7357"



### Education And Married Life Get Best Of Proud New Father

(ACP)—Mixing college and marriage can sometimes be too much for one's nervous system. Upon the arrival of his second child, a student at Northern Oklahoma Junior College—so says THE MAVERICK — called friends with the news:

"It's a father. I'm a girl! I'm a girl!"

### Art Exhibition Scheduled For May

An exhibition of faculty and student art work, including painting graphics, ceramics, and textile design, is being planned for May and will be displayed in the library.

Both faculty and students are urged to participate. Interested artists and craftsmen may contact Richard Lyons in the library for additional information. Ceramists and textile designers may also see Miss Weisner in related arts.

### Inquiry Reveals Use For Staircase Gadgets Which Appear Useless

They are rather small, only about four and one-half inches square and one-quarter inch in depth. But they are important because of their number in public buildings. There are usually two to each banister. Their use?

**No one seems to know. Some say they are for ornamentation; others, anchors for stretchers, whatever those may be.**

The truth concerning their use, however, was revealed when the authorities were questioned.

Those little, pyramid-shaped blocks on stair rails of much-used buildings are for no other use than to keep hurried humans from sliding down the banisters instead of taking the usual method of descent.

### Guides Set Forth To Aid Students In Obtaining Proper Study Habits

Would you like to know how to study and like it?

There is no royal road. Each student must develop his own study technique. However, certain principles will help if you understand and apply them.

● **Keep yourself** in good physical and mental condition. Get regular exercise. Eat simply and avoid too much starch and sugar. Get plenty of rest and don't let colds turn into something worse.

● **Learn to relax**—it is the secret of mental conditioning. Don't be a fiddler. Begin promptly and finish what you start.

● **Attempt to see courses** as a whole and the relation of each assignment to the whole. Understand the assignment before leaving the classroom and try to grasp the problem which is presented.

The idea that slow readers remember more than rapid readers is pure superstition. It pays to learn to read rapidly. This can be done by increasing your vocabulary and increasing the number of words you see at a glance.

● **Learn to use the library.** Know how books are catalogued and practice using the card catalogue.

● **Don't fight exams.** Understand the questions and do your work carefully as you go along. Don't spend too much time on one question.

● **Learn to concentrate** and really know the secret of successful study. Learn to disregard distractions by persisting in spite of them. When you study—study; when you are through—quit.

### Fredrick Named AGD President



Nancy Fredrick, junior in Home Economics was recently installed as president of the Alpha Gamma Delta sorority at North Dakota State College. She succeeds Janet Fagerlund.

Nancy, a Fargo girl, is corresponding secretary for Phi Upsilon Omicron, a member of Kappa Delta Pi, Tryota, Guidon, Associated Women's Senate Executive Board and has held the offices of corresponding secretary and 1st vice president of the sorority.

Other officers elected are:

1st vice president, Donna Risan; 2nd vice president, Anna Mae Davis; recording secretary, Joyce Idler; corresponding sec., Eileen Seim; treasurer, Lois Bursack; assistant treasurer, Karen Zeilsdorf; activities chairman, Judy Hunstad; rushing chairman, Joyce Tucker; Ch. of names, Marcia Judd;

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Travel the route of Jules Verne's fabulous hero to the most romantic places in the world. London! Paris . . . Rome . . . Istanbul . . . Calcutta . . . Hong Kong . . . Tokyo! This could be your summer vacation . . . 79 days of enchantment with *all expenses paid*. And all you have to do is write one simple line of English!

Just finish the limerick about the pack that suits you best . . . the Crush-proof L&M Box or the Handy L&M Pack. See simple rules in box below . . . and send in your entry TODAY!

Said a popular B.M.O.C.:  
**"The New Crush-proof Box is for me!**  
 It closes so tight,  
 Keeps my L&M's right,

Said a Phi Beta Kappa named Jack:  
**"I go for the L&M Pack!**  
 It's so handy to tote,  
 In my shirt or my coat,

### EASY CONTEST RULES

- FIRST PRIZE**  
 Trip around the world in 79 days
- NEXT 50 PRIZES**  
 Polaroid "Highlander" Land cameras  
 (Contest void wherever illegal)
1. Finish the limerick about whichever L&M pack suits you best.
  2. Send your last line with the wrapper or box from the L&M pack you prefer (a facsimile will do) . . . along with your name and address, to L&M, P. O. Box 1635, New York 46, N. Y.
  3. Contest restricted to college students. Entries must be postmarked no later than midnight, April 30, 1957.
  4. Entries will be judged on literary expression, originality, sincerity and aptness of thought. Decision of our judges is final. Winners will be notified by mail.

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# Holbrook Plays Superb Performance As He Does Masterful Imitation Of Mark Twain

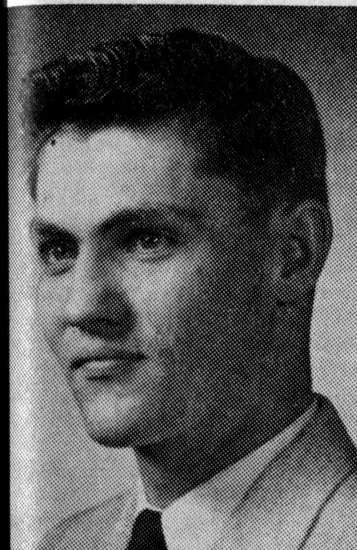
"I was born modest, but it wore off," once said Mark Twain. With Mark's talent he didn't have to be modest. Hal Holbrook doesn't have to be modest either. His imitation of Mark Twain shows real talent. In a convocation program Tuesday that was refreshingly different, Holbrook takes us for an hour back to the last quarter of the 19th century, where we are seated in one of the large lecture halls in some eastern city, about to see in person the great American humorist, beloved by the public, Mark Twain. The experience is all that we anticipated. Mark is lively and in good mood. His subtle jokes and humor completely win us over.

Holbrook, completing a picture of Mark with a white suit, white hair and mustache, and ever-present cigar, carries off the program in true Twain fashion. He gives liberal instructions on using books, lies, old firearms, and on maintaining high personal character. He recites a portion of "Huck Finn" and "Innocents Abroad" for us.

The whole act was filled with top-notch humor. Abundant laughter showed the audience appreciated it. With the appreciation he received from this modern audience we can imagine the great reception that was given Twain in his own age.

It was sometimes difficult to hear Holbrook from the back of Festival Hall. Mark's voice must have carried farther to have been able to have reached everyone in those large lecture halls he appeared at. But otherwise Holbrook gave such a good performance that we didn't mind leaning forward for it.

# Redlin Heads Tekes



George (Allen) Redlin, a junior Civil Engineering, has been installed as president in the Tau Epsilon Epsilon fraternity. Allen is from Newtown, N. Dak.

# Pleasingly Plump Individuals Now Have New Diet To Try

Attention recruits of the "Battle of the Bulge"!

Are you a member of the "waistline watchers" society? If this is your situation, probably you have tried numerous diets.

There are all kinds of reducing fads. One of the most popular is the high protein diet. This consists of 8-oz. cottage cheese, 1/2 cup fruit and 2 squares of Rye-Krisp three times a day for two days.

The result? You lose five pounds!

Sounds easy doesn't it?

It is. Of course you don't care if you ever see cottage cheese again, but why worry? Next week you can try the Rockfeller diet.

The Rockfeller diet is a formula with every necessary ingredient to supplement a natural daily diet. This too is a simple diet. You drink only four glasses of milk spiked with fabulous formula every other day. So it says on the package anyway.

Most people find it difficult to get by a second glass. What is fabulous about this formula is that it upsets your system so completely you vow you'll give up everything . . . even food, if you only can stop taking this formula. Therefore in sticking to

your resolution you lose weight! It is a fact that overweight is a danger to health and shortens your life, but if you're a person who likes food, you'd rather be dead than hungry all the time or eating the unappetizing messes diet experts dream up.

**IT'S FOR REAL!** by Chester Field

**STORM WARNING\***

Hurricanes are moody, temperamental;  
Hurricanes perform in fits and starts.  
Hurricanes have eyes serene and gentle;  
Hurricanes have predatory hearts.  
Hurricanes attack when least expected;  
Hurricanes delight in cutting whirls.  
Hurricanes can leave you broke, dejected . . .  
Funny we should name them after girls.

**MORAL:** Vive la femme! And vive le BIG, BIG pleasure of Chesterfield King! Majestic length—plus the smoothest natural tobacco filter. Chesterfield King is the smoothest tasting smoke today because it's packed more smoothly by ACCU-RAY.

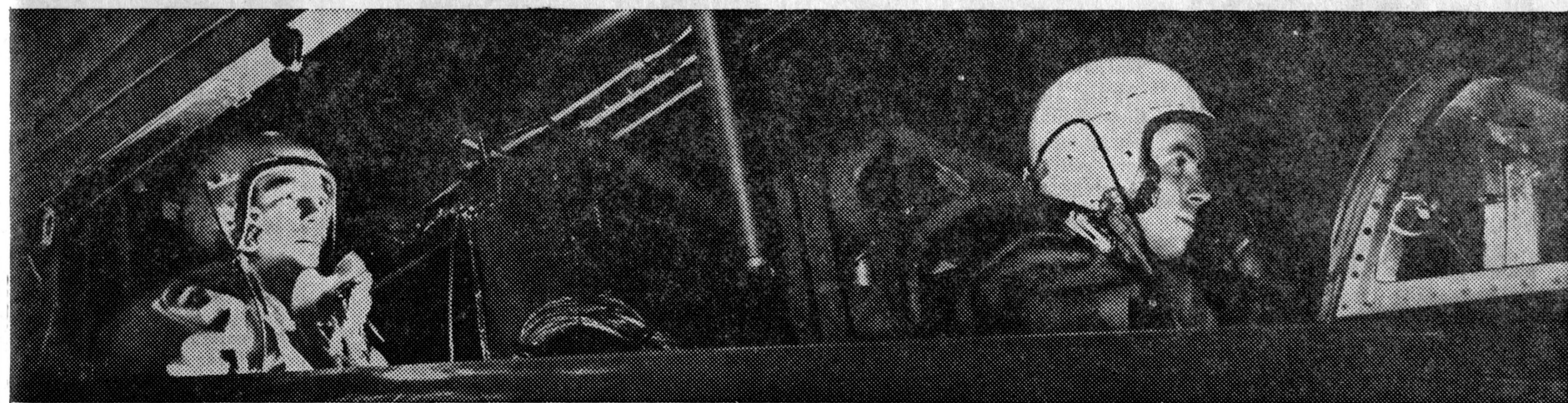
**Take your pleasure BIG!**  
Chesterfield King gives you more of what you're smoking for!

\*\$50 goes to Daniel J. Sullivan, Holy Cross College, for his Chester Field poem.  
\$50 for every philosophical verse accepted for publication. Chesterfield, P. O. Box 21, New York 46, N. Y.  
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**THEATRE**

**The Pick of the Pictures**

<p>APRIL 12 &amp; 13</p> <p><b>"BRASS LEGEND"</b></p> <p><b>"GUN THE MAN DOWN"</b></p> <p>APRIL 14-15-16</p> <p><b>"SAFARI"</b></p> <p><b>"TOY TIGER"</b></p> <p>APRIL 17 &amp; 18</p> <p><b>"COCKLESHELL HEROES"</b></p> <p><b>"STRANGER AT MY DOOR"</b></p>	<p><b>FIRST RUNS IN FARGO-MOORHEAD</b></p> <p>with Hugh OBrien with James Arness</p> <p>With Victor Mature and Janet Leigh</p> <p>with Jeff Chandler and Tim Hovey</p> <p>with Jose Ferrer and Trevor Howard with MacDonald Carey and Patricia Medina</p>
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# AS NAVIGATOR OR PILOT

The flying U. S. Air Force is a team of men who command the aircraft and men who plan the attack. These are the pilots and navigators, both equally important to the defense of America.

**GET ON  
THE TEAM  
THAT DEFENDS  
AMERICA**

You, as a young man of intelligence and sound physical health, may join this select group in the world's most exciting and rewarding adventure. Your training will stand you in good stead, whatever your future plans may be—and you'll be earning over \$6,000 a year 18 months after training.\*

If you are between 19 and 26½ years of age, investigate your opportunities as an Aviation Cadet in the U. S. Air Force. Priority consideration is now being given to college graduates. For details, write: Aviation Cadet Information, P. O. Box 7608, Washington 4, D. C.

\*Based on pay of married 1st Lieutenant on flight status with 2 years' service or more.

**Graduate — Then Fly... U. S. AIR FORCE AVIATION CADET PROGRAM**



### Bridge Players Meet

There will be a meeting in Meinecke Lounge Tuesday evening for everyone interested in playing a few hands of bridge.

The play will begin at 7:00 p.m. and is open to all interested—either in beginning or advanced bridge.

If you have questions contact Gordon Kepner or Downey Cunningham.

### ISA Elects Trisko As Head For The Coming Year

Gordon Trisko, AAS junior, has been elected president of the NDSC Independent Student Association for the coming year.



Other officers include: Brian Hodge, vice president; Arlene Christianson, secretary; James Heising, treasurer. There will be an ISA meeting Monday night in Conference Rooms 1, 2, and 3 in the Union. The meeting time is 7:30.

### Former NDSC Student Now Naval Air Cadet

Michael D. Brandvik, former NDSC student from Killdeer, N. Dak., is presently a Naval Aviation Cadet, and is attending Pre-Flight School at Pensacola, Fla.



Brandvik attended NDSC for two years before going into the Navy, and was active in Alpha Gamma Rho and Saddle and Sirloin Club. He majored in Animal Husbandry.

During his 16 weeks in pre-flight he is receiving officer indoctrination and training in Aerology, Navigation, and other subjects to prepare him for actual flight training.

## SPORT SHORTS . . . . By MAC

Let's take a stand on the controversial financial aid to college athletes issue.

I am for direct financial aid. I am in favor of it because I like to watch a winner. And who doesn't?

How many times in the past few years have you heard "Why watch those guys play ball, they always lose anyway"? Why do we have pep rallies or alumni organizations always backing the team? Why? Because everybody wants a winning team.

Let me say this now. Not all athletes need aid in school. But a good share of the boys who have top athletic ability do need some type of part time job or income to keep up their education. I am of the opinion it is impossible to devote time to studies, a job, sports, and often a family and still have a winning team.

When a lad has 15 academic hours and puts in 15-20 hours a week practicing, plus a little time to study; add the time spent on road trips and nights for home games, you have a pretty full schedule. Then my dear friends add a part time job and you can have it.

A winning team is important to a school in several ways. It helps very much to build up the school spirit which everyone tells us is so important.

It will attract students to our college because new students like to go to a school which has the prestige of a winning team or at least a high quality team of some kind.

Don't forget that a team that is capable of putting on a good show usually pays big dividends at the gate.

We have the facilities, such as they are, for our athletic teams. Now all we need is something to get players and keep them here.

An athlete does a lot for a school. He should be rewarded.

Direct aid in the form of scholarships, free tuition and board are not out of place. They are sound forms of helping athletes while the athletes help the school.

GUESS WHAT? It seems the area schools are getting on the bandwagon for spring training trips to the South. Last year Bony Rothrock, now at Concordia, took a week and went on a seven-game spree in the South. This year Rothrock is taking his squad from Concordia on their first trip south and South Dakota State is making their first seven day extended road trip before the conference schedule begins.

NOTE: NDSC is not making a spring training trip??

### Former Campus Leader Becomes Jet Pilot

Second Lieutenant Ray D. Horne



class of '55, recently received the silver wings of an Air Force jet pilot at Laredo Air Force Base, Laredo, Texas. His graduation culminated fourteenth months of intensive pilot training in both propeller and jet type aircraft.

Horne attended NDSC from 1951 to 1955, was active in Alpha Tau Omega fraternity and many other campus activities, and received his commission through the AFROTC program. He majored in Agriculture while a student here.

Mrs. Horne is the former Beverly Ann Kraus of Fargo, also a 1955 graduate of NDSC. They have one son, Bradley Ray.



## "What's it like to be A SYSTEMS ANALYST AT IBM?"

Two years ago, college senior Thomas Wheeler asked himself this question. Today, a Systems Analyst in IBM's Data Processing Division, Tom reviews his experience and gives some pointers that may be helpful to you in taking the first, most important step in your business career.

"What I probably like most about this job," says Tom, "is that you're never tied down to one desk and the same routine. There's always a new problem . . . a new approach needed . . . new people to meet and work with."

But first, what does a Systems Analyst do? "Briefly, we study a customer's present system—payroll, inventory control, billing or whatever—and convert it to a mechanized system using either conventional IBM business machines or IBM's high-speed electronic computers."

Tom works out of the IBM Baltimore Office with some of America's



Studying customer's present system

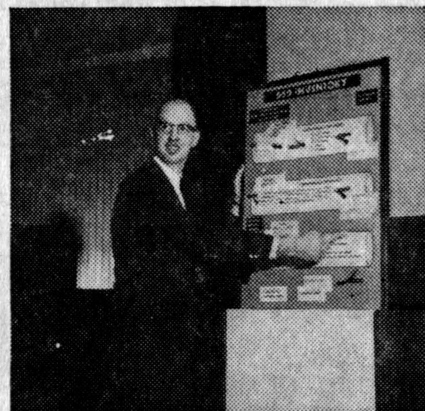
biggest companies as his customers. Graduated from Johns Hopkins in August, '55, with a B.S.I.E., he came immediately to IBM. During his training period, Tom studied IBM's Punched Card and Electronic Data Processing Machines. He learned their uses, their applications, and was instructed in the theories and methods of data processing.

#### Diversified Assignments

A leading aircraft company was Tom's first major assignment. "My job there," he explains, "was to analyze the application of IBM's latest electronic computer—the 705—to regulate the flow of materials and machines used to fill Government contracts."

Then came a short, but highly satisfying assignment. At the Bellwood Quartermaster Corps, Tom set up a "SOAP" system (System for Optimum Automatic Programming) de-

vised by Tom as "converting the flow of instructions and information into the most efficient operation for an IBM magnetic drum computer. Bellwood," Tom points out, "is the Inventory Control Center for all



A problem in inventory control

Quartermaster centers in the country. The new system will achieve balanced supply and demand of material throughout the entire U. S.—will save money for the Government—and relieve many men from the drudgery of details."

For the past six months, Tom has been working with the Statistical Services Division of Headquarters Air Research & Development Com-



Explaining IBM's 705 electronic computer

mand. "We are designing and implementing a system to link eleven reporting centers to Headquarters by wire transmission," Tom reports. "Data transmitted to Headquarters by this system will be coordinated and then processed by an IBM 650 electronic computer."

#### Why Tom chose IBM

How does a senior like Tom, who was interviewed by at least twenty companies while in college, select his future employer? "In my case," Tom says, "the choice was easy. IBM offered the best opportunities. I knew IBM sales were about doubling every five years—and when I considered the tremendous growth potential of the electronic computer field—I had no trouble making up my mind.

"Besides, I was impressed by the caliber of IBM personnel. They had a broader outlook and an approach to



At the control panel of IBM's 650

business which I can best describe as professional.

"My future? It looks good—very good. I've already received two generous raises in less than two years, and at the rate IBM and the electronic computer field are expanding, my future is both assured—and rewarding!"

IBM hopes this message will help to give you some idea of what it's like to be a Systems Analyst in the Data Processing Division. There are equal opportunities for E.E.'s, I.E.'s, M.E.'s, physicists, mathematicians, Liberal Arts majors, and Business Administration graduates in IBM's many divisions—Research, Product Development, Manufacturing Engineering, Sales and Sales Assistance. Why not drop in and discuss IBM with your Placement Director? He can supply our brochure and tell you when IBM will next interview on your campus. Meanwhile, our Manager of College Relations, P. H. Bradley, will be happy to answer your questions. Just write him at IBM, Room 11904, 590 Madison Ave., New York 22, N. Y.



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Chunk Huntley, A.C. Rep.



### Ken Flynn Named To All-Opponent Team By SDU

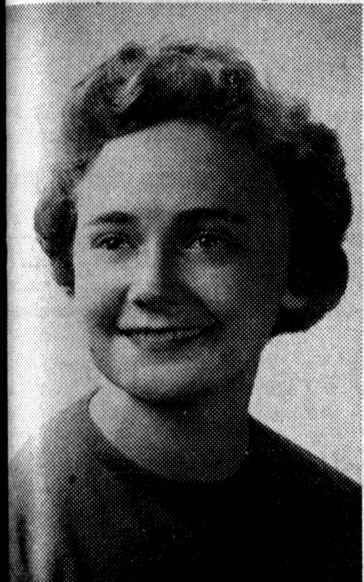
Ken Flynn, all-conference Bison manager, was named to the all-opponent team picked by South Dakota University. Jim Sutton of South Dakota State was the only other North Central Conference player to make the squad. SDU represented the NCC in the National small college basketball tournament this season and was defeated by Wheaton in the semi-final round. Wheaton went on to become national champion.

### Kaiser Attending HPER Convention

Erv Kaiser, NDSC physical education director, left last Monday to attend the Central District Health Physical Education and Recreation convention in session at St. Louis.

Kaiser is chairman of the state H.P.E.R. board in North Dakota. He will return Monday. Freshman coach Cliff Hendrickson is taking over the duties of track mentor during Kaiser's absence. Hendrickson reports the squad is still indoors with the exception of a few.

### KAT Prexy



Joann Johnson, a junior in home economics from Fargo, is the new president of Kappa Alpha Theta sorority.

Other new officers are: Arlene Gedahl, vice president; Caroline Linde, corresponding secretary; Bonnie Westphal, treasurer; Beverly Kelnap, house manager; Roberta Peterson, social; Claire Ann Walker, archivist.

Joan Watt, rush chairman; Claire Ann Walker, editor; Roberta Enger, recording secretary; Mary Anderson, scholarship; Virginia Anderson, fraternity education; Annette Erdmann, activities; Margaret Smith, assistant social chairman.

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### Bentson Reports Bison Lack Long Ball Hitter, But Sees Vets At Most Spots

By Clarence Anderson  
NDSC varsity baseball coach Chuck Bentson reports that "practice is progressing satisfactorily, but we need to get outside before the squad can shape up definitely."

"Our number one weakness will be lack of a long ball hitter, so we'll have to depend on sharp base running and timely hitting for our offensive strength."

Bentson declared: "We can field a veteran team in almost all positions. Our main lack of depth will be pitching but we should be bolstered by the addition of Jim Lowe, whom we know can win in this league."

"Don Worner, a relief specialist last season is back. Worner is bil-

leted for a starting role." "Another pitching prospect is Doug Mellum. Still his capabilities are unrated because of limited experience. Bill Burtness, up from last year's freshman team, should pan out."

"However," Bentson continued, "our main hurling weakness will be lack of any left-handed pitching."

### Lost & Found

Found—Slide rule found in bookstore. Owner may claim it at Miss Dakin's office.

Lost—Pair of horn-rimmed glasses. Finder please notify Wayne Lee at 5-9691.

### Strikes And Spares Bowling Tourney Starts May 10

All bowling fans are reminded of the Strikes and Spares tourney coming up the tenth of May. This tourney is sponsored by the Student Union Activities Board.

The tournament is open to all students and the only expense involved is that of the bowling which is \$.30 per line.

Trophies for the event will be on display in the windows of the lower lobby in the Union soon. Also on display will be the watches which will be given for the high individual games—both men's and women's.

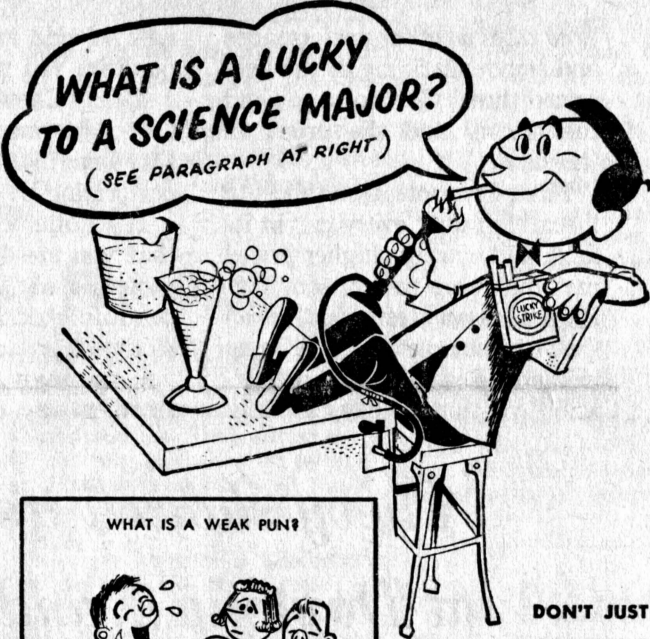
### New Backfield Coach Arrives Monday

Donald E. Johnson, new backfield coach at NDSC, arrived on campus last Monday to assist head coach Bob Danielson in conducting the spring football practice scheduled to begin Monday.

Danielson expects between 40 to 50 men to report for opening drills. The Herd will complete a schedule of 20 workouts if weather permits. Although there is nothing definite scheduled, Danielson plans to climax the workouts with a night football game at Dakota Field.

All students who are interested may sign up with Gordy Teigen in the Union Bowling Lanes.

# Sticklers!



WHAT IS A LUCKY TO A SCIENCE MAJOR?  
(SEE PARAGRAPH AT RIGHT)

LAB STUDENTS (and most folks with a flair for the scientific) know that one Lucky is an *Ample Sample*—conclusive evidence that Luckies are the finest smoking anywhere! Check this yourself. Try a couple—or a carton. You'll find that every Lucky tastes as good as the first one. You see, every Lucky is made of fine tobacco . . . mild, good-tasting tobacco that's **TOASTED** to taste even better. Light up a Lucky right now. You'll agree Luckies are the best-tasting cigarette you ever smoked!

DON'T JUST STAND THERE . . . STICKLE! MAKE \$25

Sticklers are simple riddles with two-word rhyming answers. Both words must have the same number of syllables. (No drawings, please!) We'll shell out \$25 for all we use—and for hundreds that never see print. So send stacks of 'em with your name, address, college and class to Happy-Joe-Lucky, Box 67A, Mount Vernon, N. Y.

WHAT'S A MAN WHO INVESTS IN A COOKIE COMPANY?  
  
LUTHER COOKE WAKE FOREST

WHAT IS INDIAN ROMANCE?  
  
JOHN HEDRICK KENT STATE

WHAT IS A WEAK PUN?  
  
PETE NORVELL OCCIDENTAL

WHAT'S A BEAUTY-PARLOR OPERATOR?  
  
JAMES NOBLIN, JR. MISSISSIPPI STATE

WHAT IS A MARRIAGE PROPOSAL?  
  
HERMAN HOENS MOLINE COMMUNITY COLLEGE

WHAT IS A SMART SHE-GOAT?  
  
MARCIA WILLIAMS WESTERN KENTUCKY STATE COLLEGE



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### Engineers Rated As Poor Job Hunters

Engineering graduates were challenged as "sloppy job hunters" by R. E. Backlund, interviewer for Minnesota Mining and Manufacturing Co., at the Pi Tau Sigma winter initiation banquet held Thursday evening, March 7, in the Union Ballroom.

Speaking on "The Art of Getting a Job," Backlund said, "Students seeking employment, especially engineers, are taking advantage of the buyer's market that exists. Too many interviews are a waste of time. A little careful preliminary investigation will often permit a job selection on the basis of opportunity instead of the dollar sign."

"When the wining and dining is over," he continued, "The everyday routine may become drudgery. Long range planning is an important consideration that is often overlooked."

"Engineering as a profession," he concluded, "involves the solemn responsibility to work for the benefit of mankind."

Prof. E. G. Hosted was initiated into the local chapter as an honorary member. James Bauer, Milton Berg, Dave Hilling, I. K. Petersen, Glenn Nermyr, and Richard Wilson were admitted as undergraduate members at the initiation ceremony held before the banquet.

More than 52,000 copies of the Fargo Forum are sold daily.

### Placement Service

Monday and Tuesday, April 15 & 16, 1957

Bureau of Reclamation will be interested in talking to Engineers and Agricultural and Soils people.

Tuesday, April 16, 1957

Spencer Kellogg Company will be interviewing graduates in Chemistry and Business Administration.

Wednesday and Thursday, April 17 & 18, 1957

General Electric will be interested in all Engineers and Chemists.

Wednesday, April 17, 1957

Allis-Chalmers Manufacturing Company will be interviewing all Engineers.

Local opportunities exist for Boy Scouts Administration. A

scouting background and interest is suggested.

Sales opportunities are available for business graduates in the Minneapolis area with the Todd Company.

West Bend Aluminum has part-time and summer sales opportunities.

See Placement Service, Memorial Union Building.

### SAI Recital Scheduled

Sigma Alpha Iota will present a pledge recital next Wednesday evening at Weld Hall on the MSTC campus.

'56 Ford Station Wagon  
'55 Ford Victoria H. T. (a Prof.'s car)  
2-'56 Chevrolets  
'54 Nash Ambassador

'53 Buick Roadmaster  
'52 Chev. Conv. (A local Dr.'s car)  
'51 Cadillac  
'50 Chev. Conv.

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FARGO, NORTH DAKOTA

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FOR FAST SERVICE AND TASTY FOOD—

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### A. C. HASTY TASTY

Across from the Campus  
AMPLE PARKING SPACE - BOOTHS FOR YOUR CONVENIENCE

Who rates what for performance and smoother riding in the low-priced three? Chevrolet has laid the answer and the proof on the line!

First, Chevrolet won the Auto Decathlon over every car in its field, and over the higher priced cars that were tested, too. This rugged ten-way test (right, below) showed Chevrolet was the champ in handling ease, braking, acceleration, passing ability, smooth-

ness of ride and other driving qualities you want in a car.

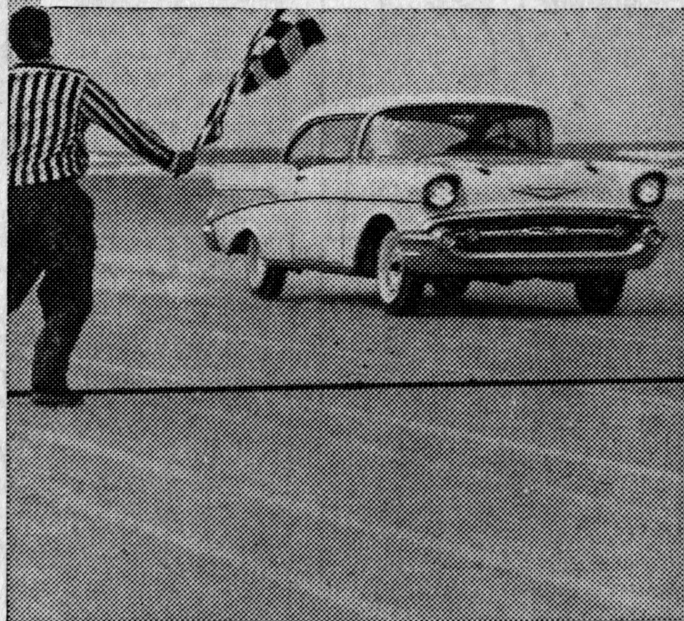
Then, Chevy won the Pure Oil Performance Trophy at Daytona (left, below) as "best performing U. S. automobile."

It's quite a feeling to know that you are driving a car that performs so well, responds so beautifully and is so finely built. You feel proud, of course. But you also enjoy a surer, smoother, steadier way of going, a keen

cat-quick response of power, and the easiest handling you've ever experienced behind a wheel. Just try this Chevrolet (V8 or Six) and see!



*Chevy showed it's still the champ... at Daytona... and in the Decathlon!*



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Come in now—get a winning deal on the champion! Only franchised Chevrolet dealers display this famous trademark

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Shoe Skates for Rent and for Sale  
Ballroom and Roller Rink Available for Private Parties.  
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SAT.—ORIN BUDKE  
TUES.—IRV LESTER

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