

Architects Plan Costume Affair At Fargo KC Hall

The SC architects and their cohorts will step out tonight for the annual Beaux Arts Ball. Dancing will start at 9:00 p.m. for the costume affair which will be held at the Knights of Columbus hall in Fargo.

The theme for this year's ball is "Come As You Are". This means that any kind of costume is acceptable.

The Beaux Arts Ball, an annual costume affair is sponsored by Aletier Chat Noir, national professional architectural society.

Lloyd Anderson and his orchestra will provide the music for the evening. Tickets will be on sale at the door for \$2.50 per couple.

Engineering Students Honored At Banquet

Eight NDSC engineering seniors were honored by the Fargo Engineers Club at a banquet meeting last Saturday evening.

The men honored included: Floyd Larson, ag engineering; John Adams, civil engineering; Robert Brown, arch. engineering; Roger Ness, electrical engi-neering; Donald Gronbeck, me-chanical engineering; and Eugene Gross, industrial engineering.

These students were selected by the faculty in their respect departments as the outstanding seniors in the department.

They were presented with a year's membership in the professional engineering society of their choice.

aculty, Student Art Work To Be Shown

A faculty and student art show ill open May 20 in the library. he exhibition, which will connue until commencement, will clude oil and water color paintgs, ceramics, textiles, and sculp-

Any student or faculty member ho wishes to take part should ring his entries to the library uring the week of May 13-17. Enuring the week of May 13-17. En-ries are limited to three per per-Anyone interested may conact Richard Lyons in the library Miss Kathryn Weesner in the urther information.

If response from students is reat enough, ribbons will be warded to the best entries, Lyons id. Cy Running, head of the art Women's Club To epartment at Concordia College, ill judge the entries the first eek of the exhibit.

The North Dakota Institute for egional Studies is sponsoring the rt show.



Sharon Mische, Linda Nelson, Sonja Scott, and Janyse Roel bear down as the Gamma Phi's take on the SAE's in the annual Fargo Sweepdown contest. The gals proved their worth as future housecleaners by showing the males they could sweep faster and cleaner. Story on page 6. (Photo courtesy Fargo Forum)

Speech Students To Stage Three Plays As Final Productions For This Year

at the Little Country Theatre May 22 and 23.

Sue Wheeler directs a sophisti-cated farce by Arthur Schnitzer. "Anatol's Wedding Day" deals with a playboy's wedding day and ome economics department for his ex-mistress who pursues him to the bitter end.

Fantasia describes "Aria Da

Back Style Show

NDSC Women's Faculty Club will sponsor a style show next Thursday, at 1:30 p.m. in the Student Union ballroom, according to Miss Emily Reynolds, assistant professor of textiles and clothing. Members of the steering commit-

"Phoenix Too Frequent" by which deals with a widow who doesn't remain a widow long. She goes to live in hte tomb of her dead husband and falls in love with the guard. Jane Higgins is the director of this play.

The plays will be the last productions of the Little Country Theatre this year.

Women Students Group To Hold



North Dakota State College of Agriculture and Applied Sciences May 10, 1957 Vol. LXVIII No. 27 Fargo, N. D.

Bracelets Awarded For Scholarship At Panhel Recognition Service Program

Kappa Kappa Gamma and Alpha Gamma Delta received plaques for having the highest scholastic averscholarship recognition service held May 6.

Scholarship bracelets were given to the girl in each sorority who had the highest average for

Technical Photos On Display In Ladd Hall

Dr. R. E. Dunbar, Dean of the of the program. School of Chemical Technology, announced recently that the na- Moen, spoke on "Fraternity Loy-

the last three quarters. Receiving the bracelets were Lois Bursack, Alpha Gamma Delta; age at the annual Panhellenic Harriet Fark, Gamma Phi Beta; Wilma Husband, Kappa Alpha Theta; Carole Mandigo, Kappa Delta; Bev Pfeifer, Kappa Kappa Gamma; and Janice Ostrem, Phi Mu. Joyce Van Wechel, the independent with the highest average, will be given a bracelet from Panhellenic Council at the Honors Day Convocation.

Monica Savageau presented the awards. Judy Hammer, new Panhellenic president, was in charge

alty.

Three one-act plays directed by | Capa" by Edna St. Vinvent Millay. Speech 378 students will be staged Jan Bakken directs this play in which people move like characters in a fairy tale. They undergo strange changes into tables, chairs, and other objects. Christopher Fry is a comedy

Peadline Told

Students who want to enter the Teacher Essay Contest" are re-inded that the deadline is May

Anyone interested should write an essay of 50 word or less on the subject "Why I Think My Teacher, or Instructor, Deserves ecognition."

Mail your entries to: Essay Con-st Editor, North Dakota Broad-asting Company, Box 626, Fargo, orth Dakota.

A \$250 cash prize will be awardto the winning student and an ditional \$250 cash prize will go the winning college instructor. Entries will be judged on neatss, spelling, grammar, sincerity, figinality and aptness of thought.

tee are: Gloria Lloyd, Sonya Scott and Carol Soeby.

Majors in textiles and clothing acting on other committees include: Fern Letnes, Donna Myer, Gloria Reseland, Janice Anderson, Darlene Knudson, Claudette Grom-mich, Joan Watt, Maureen Steigman, and Margaret Anderson.

Honors Day Notice

Anyone who has awards, scholarships, plaques or any other type of award to be presented at the Honors Day Convocation, should have that wrapped and in the office of Miss Matilda Thompson by Monday, May 13. Miss Thompson's office is in Minard Hall, room 209.

Mass Meeting

The Associated Women Students will have their spring quarter mass meeting Monday night at 9:00 in the Student Union Ballroom. All women in all school's are urged to attend.

The main business will be the election of new officers. The nominees include: president, Beva Fegley and Pat Turner; vice presiurer, Roberta Enger and Ruth Folstrom.

Beva Fegley and Eileen Seim Association of Associated Women Students meeting which they attended during quarter break.

tional prize winning entries of the 1956 show of the Technical Division of the Photographic Society of America will be on display on the second floor of the Chemistry Final Polio Shots Building May 11 to 21.

This year's show contains examples of many applications in the field of technical photography. There are pictures illustrating new achievements in the field of aerial photography, examples of the use of photography in industry (norbo; secretary, Yvonne Boeddeker and Mary Ann Van Sickle, treas-urer Roberta Engon and Dati This is the 4th successive year that similar technical prints have

Offered; First Shots Also Available

Students who began the series of polio shots last November are reminded that they can receive the third and final shot of the series next Tuesday and Wednesday evenings at the Health Center.

Other students who wish to rebeen shown on the campus. The ceive their first or second shots at will report on the Intercollegiate display is open to all interested this time should also be there. and there is no admission charge. The Health Center will be open The Traveling Show contains 22 from 6:00 to 7:00 p.m. these evephotographs, all 16 by 20 inches. nings for the shots.

THE SPECTRUM

Scouting Around .

By Neal Bjornson Time marches on, and as it does the fates and fortunes of men are decided. Not that anyone's fate or fortune is hanging in the balance, but this week the Board of Publications took action toward a project that may well have a bearing on the des-tinies of NDSC.

In action at its regular meeting last Tuesday, the Board set up a committee to lay the plans for what many campus politicians and leaders have been seeking for a long time—a campus news bureau. The program which would gather and, basic plan, as it will be presented to the students through the facilities already availat the Student Senate meeting next Tuesday night is oulined elsewhere on this page.

Eugene O'Neill, will be staged at the Old Main Chapel at 8:00 p.m. on the Concordia campus tonight, tomorrow and Monday nights. The NDU Vet's Club will unveil their production of "Stalag 17"

tonight and tomorrow night at the St. James auditorium in Grand Forks. Many of you may remember when the SC vets staged the same show. It was a success here, here's wishing luck to the boys upriver.

While on the University angle, it might be worthy to mention that the annual Flickertail Follies will go on stage May 13-15. That's next Monday through Wednesday. From the word that reaches us from across the plains it might be worth a trip Northward.

This is probably out of place on this page. Sports do belong on the sports pages, but it has been rather difficult to ignore the uproar a former Fargoan has been causing in the sports world. I speak of Roger Maris, rookie outfielder for the Cleveland Indians.

He has slowed from his blistering early season pace in the past few days, but he still provides plenty of thrills for the local fans and is doing better than a fair job in the outer gardens and at the plate in the Indian camp.

Still on the sports kick, the Fargo Moorhead twins seem to be more than holding their own in the Northern League scramble. Its pretty early in the season to make predictions, but it looks like the Twins have a winning club.

Beaux Arts Ball tonight. The architects are staging their annual guess who party at the Fargo Knights of Columbus Hall. The mas-querade is one of the big social events of the spring quarter. And I have to go to Minneapolis.

Just a note to the students who sometimes wonder what Student Senate does. Why not come to their meetings and find out? They meet every other Tuesday evening in the Student Union and the next meeting is scheduled for next week. The meetings are open to any-one and the students are welcome.

That about does it for this week. Till we meet again, either here or on campus, take it cool.

THE SPECTRUM

Campus News Bureau Program Outlined

By Neal Bjornson

Last week I promised to outline student news bureau for you. In a rough draft, the following are my proposals for the organization. The group would be called the

Campus News Bureau. It would be a student organized and operated able in the public relations department, make available to the newspapers and radio and TV stations of North Dakota and Western Minnesota, news of students, faculty, and campus organizations which now goes unnoticed.

The Bureau would be set up a third branch of the Board Publications, separate from of either the Spectrum or Bison, and would be headed by a staff member who would be compar-able to the editor of either publication.

Serving under the director of the organization would be a staff of reporters, copy editors, and rewrite men who would prepare the copy for further use.

After the news had been gathered, edited, and rewritten, it would be forwarded to the public relations offices where final checks would be made in the content and the releases would be prepared. News from this source would be aimed mainly at the home town preparing releases, I feel, and this newspapers of the students involved.

This is a rough draft of the original plans. They will be alter-ed as needed before the Bureau is

actually set up. Plans now call for the initiation of the service at the year. The Bureau would be on a a permanent part of the campus lege.

student publications. I mentioned a few of the general advantages that could be derived from such a program last week. I would like to take this opportunity to bring out a few more

specific points. We all realize that good publicity will attract students to the college. What better publicity could we ask for than news of students' accomplishments and achievements on campus.

Numerous groups on campus have expressed a desire to help publicize NDSC, and to many this may appear as just another program which would go along with the crowd. It is not. It is a program that will give the college, its students, and its organizations a good deal of publicity at a minimum of cost.

For the students on campus who are faced with the problem of sorority or fraternity rushing or with membership drives for other organizations, this is a way to make the future students of our college aware that your organization is on campus even before he or she gets here.

Of course, any program in-volves a certain amount of work. This one is no exception, but, with reference to the actual work of feeling is borne out by that of many faculty members, that a basic knowledge of journalism is a valuable asset.

Beyond work by staff members, we must not overlook that there will be a certain amount of work beginning of the fall quarter next involved for the staff members, publicity directors of various orone or two year trial basis before ganizations and other people conaction would be taken to make it cerned with the news of the col-

In the next few weeks membe of the committee which has be established to get the ball rollin on this project will be calling many of these people. If you a one of those people why not gi them a few minutes of your tin and hear them out. All they a seeking is a bit of cooperation. you can provide that the progra is well on its way to success, an we will be on the way toward pu ting NDSC in an even bigger an brighter spot on the map than already is.

Policies And Programs Of NSA Listed

In 1954, under the president of Mancur Olson, the Student Se ate at NDSC voted unanimously affiliate with the United Stat. National Student Association (USNSA).

The basic unit of USNSA i the student body. The studen government is the channe through which the association reaches this large group.

USNSA is neither superior nor independent of the studen government at an individual mer ber school; rather, USNSA is a integral component of that bod So long as the representative cha acter of these student governmen is maintained, USNSA will co tinue to be representative.

All policies and programs USNSA are established by the a nual National Student Congress Each member school may send or or more voting delegates to th meeting, depending on the school population. Emergency policie may be enacted by the Nation Executive Committee betwee meetings of the Congress, bu these policies are subject to r view by the Congress.

Each of the member schools b longs to one of the nineteen r gions of USNSA. These region have their own constitutions, off cers, dues, and programs of inte collegiate cooperation. The latte include conferences, workshop clinics, newsletters and region-wid meetings or assemblies.

Each region has one represent tive on the National Executiv Committee (NEC) and this is us ally the regional chairman. Large regions (more than 40,000 studen represented) have a second men ber on the NEC. This body mee twice each year to review the o erations of the Association and hear reports from the nation staff.

The national staff is made u of the six elected national of cers and appointed administrativ

Prof. Writes Retort To Dakota Student Writer

(ACP)-An answer to a column in University of North Dakota "Dakota Student" lauding cheat-ing at college appeared in a recent issue of the newspaper. (The column was reprinted in the ACP Feature Service for April 1.)

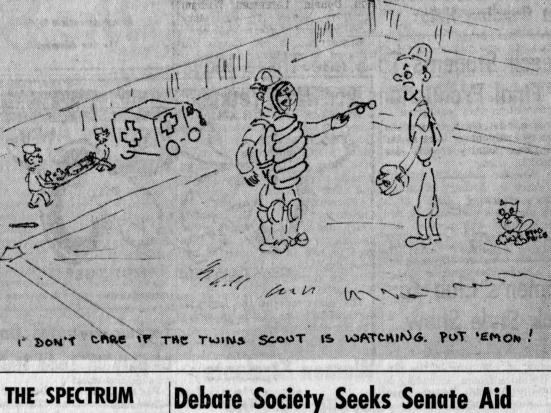
Writes Prof. Howard L. Waldron:

"The boob who coasts on the job yet lives like a king is one of Mr. Sakariassen's 40 per cent who cheat regularly in college. Great men seldom if ever cheat. Small men frequently do. Depending on their stage of ability and development, members of the great in-be-tween group cheat in varying amounts.

"This same coasting boob believes the goal of life is leisure. It is not. The goal is, as Mr. W. R. Hearst, Sr., once said, 'effective activity.'

"So let us look at the activities in which we can be effective. We must eat and sleep for 10 hours

hall and CARE IF THE TWINS SCOUT IS WATCHING. PUT 'EMON! " DON'T





Page 2

daily. We divide our remaining 14 hours between pleasure and work. Our pleasure may come from eat- ing, drinking, dancing, sex or	Published every Friday at Fargo, North Dakota by the NDSC Board of Publications, State College Station, Fargo, North Dakota.	re rester men remanie rregium	personnel. The national office are elected by the National St dent Congress for one year term
watching TV. "It is impossible for any of us to maintain health and sanity pur-	Entered as second class matter, De- cember 10, 1945 at the Post Office at Fargo, North Dakota, under the act of	tended the Student Senate meet- ing Tuesday evening, seeking the sponsorship of that organization. They have asked the Senate for 1942 when the war forced the de-	schools and accredited member
a day. So we must work. It is our main waking activity. And we must	EDITOR-IN-CHIEF Neal R. Bjornson Managing Editor Gerald L. Bender News EditorClark Schenkenberger	gram for 1957-58. The Society has outlined a pro- gram of high school debate tours	Five of these officers take year's leave of absence from their studies to serve. The Pres
be effective in it. "Effective work ranges from the routine job well done to the	Social ReporterJean Anderson Feature EditorElaine Willy ProofreadersDonna Barstad	series of public debates with other colleges such as Montana State, U. of Manitoba and U. of Minnesota.	ident is the official spokesma of the Association and is re sponsible for general operation
"I advise you to follow the lone- ly egghead road. Cheat not. Work	PhotographerPaul Swedlund BUSINESS MANAGERJim Feeney Adv. ManagerDave Graben	The tentative program is de- signed to give the Society a chance to achieve more publicity for NDSC and foster more public re- to carry out their large scale pro- to carry out their large scale pro-	from foundations, the sale of pu
	FACULTY ADVISORVern Nies		ed individuals and corporations.

May 10, 1957

THE SPECTRUM

Socially Speaking .

By Jean Anderson

A CERTAIN businessman had the habit of leaving his mbrellas at his office. One morning as he was going to work he sat next to a young lady in the trolley car, and as he rose to get off he absent-mindedly

picked up her umbrella. She said, "Pardon me, but this is mine." The man was quite embarrassed for his

foolishness. That night he decided to take all his um-

car, there sat the same young lady

She leaned forward and said in a low tone, "I see you did pretty well today after all."

WEARING THE key of Kappa Kappa Gamma are new nitiates Joan Bandvik, Karen Cornell, Janet Kippen, Karen alaba, Sue Eggert, Karen Skjonsby, Amy Larson and Laonne Schwartz.

PINNED are Sigma Chi Ken Koskella and Sharon Graber, Fargo High senior.

FINALISTS for the sweetheart Kappa Psi are Arlene Olson, 'NavCad' Training anne Garaas, and Carol Kramer. e ball is a week from tomorrow ght.

ill available down South, a reent autopsy reveals.

 \star \star \star \star ALPHA GAM pledges now inude Yvonne Wittmer and Bev

ENGAGED are Bonnie Shook, heta, and Severin Brekke, SAE. * PERSONALS:

Young man wants young woman.

ox 65. Young woman wants young man.

ox 66. How's your old straw hat? I'd verything. You'll like me. I like verybody. Won't SOMEONE lease write me? Box 729.

PINNED are Claire Ann Walr, Theta, and Dick Wilson, AE. Candle, candy, and cigars ere all passed Monday night.

 $\star \star \star \star$ PLEDGE at the Kappa Psi house Vernon Keller of Harvey.

KAPPA PREXY Ruth Mortenson wearing the SAE pin of Roger gebretson, State alum. This as the party last Saturday.

EASIEST to say that everybody having picnics and exchange

mation.

SCHOLARSHIP also at the

Period Shortened

The Naval Aviation Cadet Infor-FIVE-CENT-A-GLASS whiskey is mation Officer at the Naval Air Station, Minneapolis, announced re-cently that college men entering the Navy's new flight training program will be commissioned an officer after only 14 months of flight training.

Heretofore, naval aviation cadets—frequently called "NavCads" were required to complete 18 months of flight training before being eligible for commissioning as Ensigns in the Navy or 2nd Lieutenants in the Marine Corps. Men between 19 and 25, with at least two years of college are eligible to apply for Naval Aviation te to know. I'm interested in training. Interested students may rerything. You'll like me. I like contact the NavCad Information Office, Naval Air Station, Minne-apolis, Minnesota for detailed in-

Text Reading Helps

formation.

College can prove worthwhile for students, one junior confided to his advisor the other day.

He stated that he "had taken" to reading his texts and was amazful information they contained.

marbles. They are taking agriculture entomology, and need an in-

Press Release Lists Ozbun To Guide **Disapproval Of Co-op** Organization Jim Ozbun was elected president of the NDSC Farmers Union Credit **Student Association**

The following article appeared in a recent release from the Associated Collegiate Press concerning the action taken by the University of Southern California student senate in response to two resolutions brellas home with him. When he got into the passed by the National Student Association.

"The highest discrimination of all" was the term applied to the NSA resolution which would eventually eliminate all discrimination in fraternities and sororities. The senate denounced this as "the highest discrimination by not allowing us to pick our own friends. The resolution was disapproved 23-7.

The group, according to the Daily Trojan, USC campus paper, also disapproved another NSA resolution, this one saying that educators should not be required to sign loyalty oaths. The vote was 16-15.

Those opposing the second reso-lution said, "educators are no different than other people made to be made to sign them.

Said one student: "Education is the most important and best place to use loyalty oaths."

Fifteen Initiated **By Scholastic Frat**

Phi Kappa Phi, national honorary scholastic fraternity recently initiated 15 new members.

Initiates include: Janice Appe-man, Joyce Berg, William Bissell, Robert Brown, Duane Erickson, Harriet Fark, Sally Fossay, Joanne Green, Arvid Harju, Robert Johnston, Donald Lorentzen, William Schalker, Robert Tucker, Mary Valentine, and Clifford Wallace. Membership in Phi Kappa Phi is based on excellence in scholar-

ship, leadership, and character.



Stops Here Wed. Union at the The Rambler sedan which is atgroup's meeting tempting a "penny-a-mile" econ-Monday night. omy run from Winnipeg, Canada, to Monterrey, Mexico, stopped in Moorhead on Wednesday, May 8, He succeeds Vernard Fredrick. at approximately 4:20 p.m.

named include: Vernard Frederick, vice pres.; Robert Wright. secretary - treas-

assistant Just. Keith Noess, officer at large.

George Goeser, Carl Amb, and Kenneth McLain were named to the credit committee, while Adam Koble, Warner Johnson, and Dale Saunders make up the supervisory committee. Dr. E. A. Helgeson, chairman of the SC botany department, is the faculty advisor.

The credit association, the first and only student operated one in the state, loaned a total of \$1290 to students during the last year acsign loyalty oaths and they should cording to retiring treasurer Robert Wright.

> The group plans for expansion of the credit union in the future through the sale of life insurance to members and alumni who assign their dividends each year until they reach 65 years of age.

Fine Food, Delicious Steaks

Open Till 8:00 P.M. Daily

THE SKYLINE

Administration Bldg.

Hector Airport

Other officers



urer; Dennis treasurer; and

The 1,950-mile trip began from Winnipeg on Wednesday and is planned for completion in Monterrey on Sunday, May 12. Drivers Les Viland and Carl Chakmakian expect to complete

Rambler Sedan

On Economy Run

the run with an average of better than 30 miles per gallon, which would result in an expenditure of less than a penny a mile for gasoline.

Upon its arrival in Moorhead, the car was met by officials of local American Motors dealerships. The test car is a Rambler Six Custom four-door sedan equipped with overdrive.

The run, which is being sancioned by NASCAR, is being operated in cooperation with Pure Oil

Last year a Rambler Six station wagon with overdrive set a transcontinental record of 32.09 miles per gallon on a trip from Los Angeles to New York.



Did You Know? By Corky

Golfers are either amateur or professional. Golfers are funny people. Golfers are infallible and last year. Guess I'm not used to golfers are liars.

Stilkins. He is a husky speciman four putts to sink his ball. of manhood. Encased in an ivy cap, bermudas, and a swing-free jacket, he adorns the fairways in all his resplendent glory.

He flexes his muscles, takes a few practice swings with his driver, and then - steps back from the tee and announces that this is his first time out this year.

Again he steps up to the tee, cocks his club and-swosh-. He missed. "Ha ha, I was only practicing. First time I've been out this year and I'm a little rusty."

Another swish of the club cuts the air and the little white ball dribbles down the fairway for 22 feet and rolls to a taunting halt behind a stately tree.

Squelching a string of choice curses, Rumple nervously faces a line of amused spectators, and says "Guess I can't expect much the first time, cause this is the first time I've been out this year. Last year I used to get 250 yard drives off this tee. Ha ha, guess the wind is too strong."

With a flourish, Rumple shoulders his bag and swaggers down the fairway. Accidentally kicking the ball from behind the tree, he bobbles a five-iron shot over onto the adjoining fairway. Waving an approaching four-

some to a halt. Rumple shouts his explanation, "This is the first time I've been out this year and I'm having a little trouble." His neck reddens as he swats the ball Hoffman. back toward the correct fairway, over it, and into sand trap.

Rumple declares that sand traps are his meat, and proves it by us- discussions, guest speakers, preing six strokes to gain the safety of the first green.

"Gosh, but these greens are fast. They weren't that way, ha ha them yet, as it is my first time Take the example of Rumple out this year." It takes Rumple

Finagling and fidgeting, Rumple adds and mumbles and finally an nounces, "Hey, not bad for the first time this year, I got a par four on that hole."

One hundred seventeen strokes later, which is pretty good considering that it was the first time he had been out this year, and considering that he had been in the rough 43 times, our boy Rumple draped himself over the clubhouse bar.

Hoping to impress the waitress, he proclaimed loudly his innocence in slicing into the water hole on the twelfth hole. "Wouldn't have happened if this hadn't been my first time out. I never slice when I'm in form."

Flicking an imaginary piece of grass off his argyle socks, Rumple the American Society of Agriculleft the fairways to return to the city and inform everyone of his huge success on his first time out on the golf course this year.

Newman Delegates Attend Conclave At Mankato

NDAC Newman Club delegates to the North Central Newman Club Province Convention held at Mankato, Minn., were Jim Harman, Harvey Fiala, Ray Zink, and Tony

Business at the convention included election of new officers, recognition of past officers, panel sentation of awards, and various entertainments.

GET ON

THE TEAM

AMERICA

THAT DEFENDS

Demonstrations For Sloppy Dress Of Male Students Cited **Engineers Slated On NDSC Campus** Two special engineering demon-strations are scheduled for May 22

and 23 on the NDSC campus. On May 22 Robert Olson of Northern States Power Co. will

present a demonstration on modern lighting and illumination. This show is scheduled for 3:00 p.m. in Room 22 of South Engineering.

At 3:00 p.m. on May 23 a bricklaying demonstration, courtesy of the Structural Clay Products Co. will be presented in the concrete testing lab of Dolve Hall.

Midtbo Elected Prexy **Of Ag Engineers**

Guy Midtbo has been elected president of the NDSC Chapter of

tural Engineers. He succeeds Floyd Larson.

include: vice pres., Glenn Johnson, secretary Arnold Leshousky; treas-urer, Robert Madler; and reporter, Raymond

Earl Johnson was elected chairman of the Farm Equipment Show which is the organization's l'argest project; his assistant is Eugene Jenson. Simen Lahlum and Midtbo will be representatives to the Engineering Council. The new lunch chairman is Merline Vandyke.

Plans were made to hold the interest in western North Dakota. date."

As Pet Peeve Of Most College Coeds Editor's Note: The following article appeared in a Pasadena, California paper, and it should be of interest to the male students on this campus.

Pet Peeve of most style conscious women is a sloppy or inappropriately dressed escort, accord- cial." ing to a survey conducted by the American Institute of Men's and Boys' Wear.

As one of the ladies interviewed states, "Few men realize itand we girls don't believe they should be made overly conscious of it-but an attractive, well dressed, well groomed woman is no accident. She puts an awful lot of time, money and effort into making herself beautiful and she resents the type of man who doesn't do whatever he can to make sure his appearance is a compliment to her."

Another interviewee moaned. Cosmetics manufacturers have discovered formulas to hide wrinkles, apparel designers have invented figure-flattering forms Other officers and accessories have been created to lend sparkle to even our most ordinary ensembles. But not a single one of the many talents at our beck and call has yet found a way to conceal an escort who shows up in sloppy and incorrect clothes."

One of the ladies replying to the Institute's questionnaire, which was mailed to outstanding women in the fields of entertainment and fashion, said, "It seems downright unfair that we women should spend hours and days planning and thinking about an ensemble for a special occasion only to have the final effect totally ruined when we have to take the arm of a man who thought about his outfit for annual field trip May 29-31. This the first time about two minutes year the trip will include points of before he began dressing for our

"He may think he's letter per fect if his shirt is clean, his shoe are shined, his tie is spot-free an his suit is reasonably well pres ed. As important as such thing are, however, it takes a lot mor to indicate to me that a fello thinks I'm something extra sn

Eggan Selected To Lead A Phi O Service Frat

Bob Eggan was recently electe president of Alpha Phi Omega, n

tional servic fraternity. H succeeds Bruc Farnum. Other office



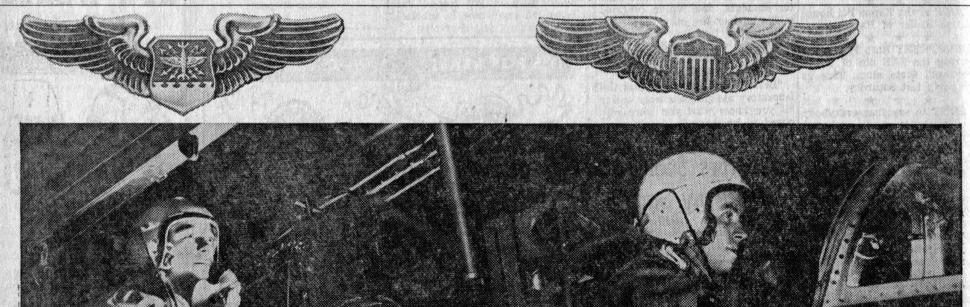
include: Jerr Shaw, vice pres ident; Mat Kautzman, se retary; Milt Ma zek, treasurer Martin Olsor

Eggan alumni sec tary, and Don Moorhead, historian

Alpha Phi Omega will stag their annual spring dinner danc tomorrow night at the Powers Ho tel at 7:00 p.m. Al Wieland wil serve as toastmaster for the ban quet.

Hobby Meeting

Attention all' hobbyists! There will be a meeting in the College Y next Wednesday nigh of all people interested in forming a model airplane club. Meeting time is 8:00 p.m. and all interest ed hobbyists are invited.



Midtbo Maas.

NAVIGATOR OR PILOT

The flying U.S. Air Force is a team of men who command the aircraft and men who plan the attack. These are the pilots and navigators, both equally important to the defense of America.

You, as a young man of intelligence and sound physical health, may join this select group in the world's most exciting and rewarding adventure. Your training will stand you in good stead, whatever your future plans may be-and you'll be earning over \$6,000 a year 18 months after training.*

If you are between 19 and 261/2 years of age, investigate your opportunities as an Aviation Cadet in the U.S. Air Force. Priority consideration is now being given to college graduates. For details, write: Aviation Cadet Information, P.O. Box 7608, Washington 4, D. C. *Based on pay of married 1st Lieutenant on flight status with 2 years' service or more.

Graduate - Then Fly.... U. S. AIR FORCE AVIATION CADET PROGRAM

THE SPECTRUM

Feeney New Prexy **Of Blue Key Frat**



Jim Feeney, junior from Fargo majoring in IE&M, was elected resident of Blue Key honor fraternity at last Thursday's neeting. Feeney is a member of student Senate, business manager of The Spectrum, Senate, Arnold Air Society and Alpha Tau Omega. He succeeds Don Schwartz of Jamestown as Blue Key prexy. Other officers elected were Fred

Flanders, vice president; Gene Wesley Foundation Koebensky, corresponding secre-tary; Dale Jackson, alumni secre-

Ernst VanVlissengen and Dr. Pettee were re-elected to faculty advisor and treasurer, respectively. The group also named Dale Nelon Bison Brevities director for next year's presentation.

Shattuck To Head Inter-Religious Council

Harold Shattuck was elected enholz, pr president of the Inter-Religious chairman. council at the meeting April 29. Other officers are vice president, Delbert Nelson of the Bap-Delta.

Harold is a sophomore in elec-Canterbury Club.

ussed.

State Students Fly Multi-Million Dollar Grant Alloted To To South Dakota Combat Severe Teacher Shortage **Econ Club Meeting**

Three students and a staff member from NDSC Agricultural Econ-omics Club flew to South Dakota Ford Foundation of a \$25 million appropriation for a large-scale exand meeting with agricultural tension and development of the economics students there May 2. National Woodrow Wilson Fellow-National Woodrow Wilson Fellow-ship Program, initiated in 1945 by Howard Cariveau, president, Roland Olson, Secretary-Treasurer, Princeton University.

The Foundation's action will support a broad program to attract economics staff member, were able college students into the acaamong the 125 who attended the demic profession and will provide graduate fellowships to potential college teachers at the rate of Robert C. Liebnow, president of 1,000 a year for the next five the Chicago Board of Trade, was years

Individual awards, which will be applied to tuition and living ex-

nomic but social. Liebnow criticized government in agriculture generally and the Commodity Ag Club Chooses Credit Corporation in particular, Credit Corporation in particular, advocating a return to free mar-

Wilson said a meeting such as Bob Knudson, a junior in anithis enabled students from the mal husbandry, was named presi-NDSC to meet SDSC Agricultural dent of Saddle and Sirloin last Economics students and to ex-

Tuesday eve-ning. He succeeds Merlyn Austin.

Other officers elected include: Dallas Heidt, vice president; Bob Cook, secretary; Ho;ward Schmid, treas-

Knudson urer; Howard Lahlum, reporter; Bill Archer, historian; and Jim Austin, assistant treasurer.

Howard Lahlum was named manager of the 1958 Little International Livestock Exposition.

In other business, the club approved a request by Student Senate to sponsor a barbeque for incoming freshmen during Freshman Orientation Week next fall.

The dates for the annual spring judging contest were announced. The meats judging contest will be held Friday, May 24, and the livestock judging contest will take place Saturday, May 25.

MOVING? Always Call 2-2543 **UNION STORAGE** & TRANSFER CO. 806 N.P. Ave. Fargo

An intensive, nationwide effort penses for the first year of graduto combat the mounting shortage ate study, are expected to average of teachers in the nation's col- \$2,200 and will require approxileges was inaugurated recently mately \$11 million of the total appropriation. Another \$10 million will go to universities for aid to graduate students beyond the first vear.

> Nominations for Woodrow Wilson Fellowships will be made by local faculty members, and selection will be made by regional committees and a national committee made up of active university and college faculty members.

Fellowship recipients may, in general, attend the institutions of their choice and will be free to select their own fields of study. Awards formerly were made only in the humanities and social sciences. The new program includes the natural sciences and mathematics as well.

The \$10 million allocated for assistance beyond the first year will be used for grants of \$2,000 each to the university at which each Woodrow Wilson Fellow enrolls. Three-fourths of this amount must be used for financial aid to graduate students, particularly in their final year. The aid provided by this stipend is at the discretion of the university, and it is not limited to Woodrow Wilson Fellows.

The remaining one-fourth may be used by the university for additional fellowships or for strengthening its graduate program generally.

Army ROTC Unit To Be Inspected At Dakotah Field Tuesday

unique inspection of the Army ROTC unit at North Dakota State will take place at Dakotah Field next Tuesday afternoon.

Each year the unit has been given its annual Federal Inspection by officers from another col-lege or university. The same will be true this year, with Lt. Col. J. B. Mullinix, PMST South Dakota State College, and Major John Jennings, University of Nebraska, coming here to inspect the unit's training and administration.

When the Army ROTC Cadets take to the parade ground to show off the drill they have learned for the year, the battalion will be parading before high ranking Army and Navy visiting officers.

In Fargo to present the Department of Defense Award to Armour & Co., Rear Admiral Emmet P. Forrestal, Commandant of the Ninth Naval District, will review the Army cadets as they conduct their inspection parade. Accompanying Admiral Forrestal will be Major General Heber Edwards, United States Army, who is North Dakota Adjutant General and the State's National Guard Commander.



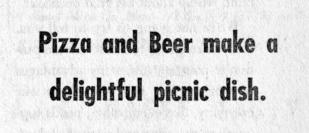
A brown suede jacket was picked up by mistake in the Bison Coffee Shop, Friday a.m., May 3. Another jacket was left in its place. Contact Dick Herman, 2-5573 or 38 Bison Court.

Your Best Dial 5-6224 Entertainment THEATRE The Pick of the Pictures MAY 10-11 "Earth Versus Flying Saucers" "Reprisal" with Guy Madison

MAY 12, 13

"Here Comes the Girls"-with Bob Hope, Arlene Dahl "Pillers of the Sky"-with Jeff Chandler, Dorothy Malone

MAY 14-15-16 "Storm Over the Nile"-with Laurence Harvey, Anthony Steel "Duel in the Sun"-with Gregory Peck, Jennifer Jones



Orders to Go!

BEAUTIFUL CARDS FOR



Elects Teichmann

dation for the coming year.

Other officers

include: James

Richard Teichmann was recently

elected president of Wesley Foun-

ber from NDSC Agricultural Econ-

State college to attend a banquet

and Tom Ostenson, a member,

with Walter Wilson, agricultural

Exchange meeting held at Brook-

the speaker. According to Wilson,

Liebnow "emphasized that the ag-

ricultural problem is not eco-

ings, S. D.

kets in agriculture."

change ideas.

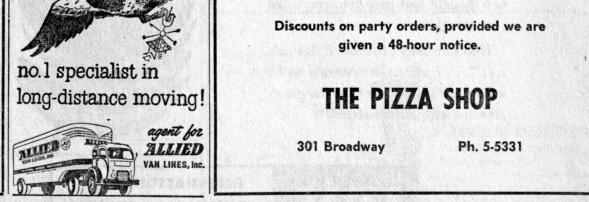
the program council include: Mil-Warren Matheson, ton Matzek, ist Youth; secretary, Peggy Mc- Margaret Platt, Carol Hendrickson, Bride of Canterbury Club; and Bob Stuewig, Richard Mowbray, Margaret Platt, Carol Hendrickson, reasurer, Floyd Albers of Gamma Dale Saunders, Barbara Evje and Lewis Blattner.

A program change on Sunday rical engineering from Bismarck, evenings has been announced. D. He is a representative from From now until the end of the quarter the group will meet at 5 Plans for the annual IRC all- p.m. in the College Y Sunday afampus picnic, May 26, were dis- ternoon to go to the park for fellowship and discussion.

BOX CANDY

MOTHER'S DAY

A. C. BOOK STORE





NSA President Announces Awards To Mrs. FDR, Mr. Harold Stassen

Mrs. Eleanor Roosevelt and Mr. Harold E. Stassen have been selected to receive Tenth Anniversary Awards of the United States National Student Association, announced Mr. Harald C. Bakken, President of the Association.

"These honorary awards", stated President Bakken, "are a tribute to two individuals who have made outstanding contributions to the development of the Association during its ten year history and who have been primarily active in fields outside that of education."

As members of the International Advisory Board of the Association for many years, Mrs. Roosevelt and Mr. Stassen have worked to-ward the goals of USNSA, which are based upon the improvement of student government and the stimulation and guidance of stu- liam Mulligan, Lt. Colonel Robert the street competed on terms of dent leadership.

to

a young

man

Mrs. Roosevelt and Mr. Stassen will accept their awards at the Tenth National Student Congress. which will be held on the campus of the University of Michigan August 20-30. More than 1000 delegates, selected to represent their student bodies, will attend the policy-making Congress.

Air Debs Sponsor Tea

The Air Debs society sponsored a tea last Monday afternoon for the AFROTC cadets, the NDSC detachment officers, and the inspection team which conducted the inspection of the local AFROTC group this week.

The officers composing the in-specting team were Colonel Wil-Benesh, and Howard Densford.

with the world on a string

Gamma Phi Beta **Emerges Victorious** In Annual Sweepdown

THE SPECTRUM

Gamma Phi Beta sorority emerged victorious in the third annual Fargo Sweepdown held Monday noon on Broadway between NP and second avenues.

Competing with Sigma Alpha Epsilon, winners of the trophy last year, the girls were judged to be fast, thorough streetsweepers.

Mayor Herschel Lashkowitz presented the trophy to Gamma Phi President Jean Anderson, and predicted that the Gamma Phis would all make good house-wives.

Staged as a publicity stunt by the Jaycees, the event was publicized by local newspaper and television stations.

Teams of six on each side of speed and cleanliness.

ACP Poll Indicates Students Prefer Suburb To City Or Country Living

Minneapolis -(ACP) - If preferences are any indication of future behavior, it looks like the present trend toward suburban living will continue in years to come. After graduation, substantially over half of the college students of today Undecided would prefer living in a suburban area rather than in the city proper or further out in the country. Coeds seem to prefer city living slightly more than do college males.

Associated Collegiate Press gathered this information on living preferences by asking the following question of a representative national cross-section of college students:

After you graduate and settle down at a permanent job would you prefer living in a city, in a suburb, or further out in the country?

The results: Men Women Tota In city 15% 23% 180 In suburb 60% 52% 570 In country 19% 19%

6%

6%

Students preferring city living all give one reason for thei choice, the city contains all th elements needed for work and en tertainment. A Lynchburg Colleg (Lynchburg, Va.) freshman puts it this way: "There is more to do in a city." A senior at the University of Arkansas (Fayetteville) elabor. ates a bit more with this state ment: "There are more economic social and culutral advantages to a city." And in answer to the ques-tion a Baruch School of Business (City College of New York) senior coed says she prefers to live in the city, but then adds: "only for a while."

Preference for suburban living is easily explained. The following comments give a fairly represent. ative idea of student opinion.

A sophomore coed at the University of Arkansas feels a suburb "offers more advantages than a city-not so crowded; good place to raise children." And a junior at the same school sees it this way: "You are close to a city but have the quiet of the country. "In the suburbs you have a closer community and better schools," is the opinion of a senior at Oswego State Teachers College (Oswego, N. Y.) while a Northern Illinois State College (DeKalb) senior sums things up like this: "Sub-urbs offer access to city advantages without city disadvantages.

Students preferring country living appear to have stronger feelings about their choice. They generally cite the desire for elbow room and the wholesome atmosphere for raising a family. Here are a couple of typical viewpoints:

A Mississippi College (Clinton) freshman coed has this to say: With all the rush and fuss of city life no one can ever hope to do anything other than fit the pat-tern, and nothing creative ever grew from following set routine." A senior coed attending the College of St. Catherine (St. Paul, Minn.) says: "I like the country, I want to raise my children by myself-and not have neighbors raising them."

Students who answer that they are undecided on the question have given little or no thought to the question and just don't feel like making a choice. Some students, like the Villanova University (Villanova, Pa.) sophomore who says: "It depends upon the lo-cation of my job," are generally willing to go wherever their work takes them.

This June, the graduates of our engineering and scientific schools, pockets stuffed with job offers, have "the world on a string."

But there's another "string" attached to this fabulous situation: A man can only accept one job offer.

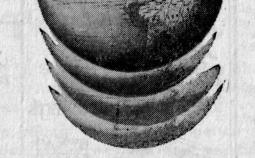
How can the graduate make up his mind wisely about his vital decision?

We're not going to try to tell you. And we're going to resist the temptation to point out the many advantages of working for IBM-much as our company, like every other, needs topnotch engineering and scientific talent.

We're merely going to leave you with

one thought that may help you make your decision:

IBM's President has stated this policy: "... I want this company to be known as the one which has the greatest respect for the individual."





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UND Wins Bison Relays

Minot's Skadeland Sets Record In **Frack Meets**

finot is one of the most outstandng young high jumpers in the tate of North Dakota.

Skadeland has set records in five different track meets so far his season jumping to heights that usually top some college records.

One of Skadeland's recent conuests is the record jump of 6 he Bottineau Invitational track heet last Saturday. He added early 8 inches to the old record et by Darrell Henry of Westhope 1954.

Not too long ago Skadeland enered the high jump at the Jameswn relays. He jumped, set a neet record, drove to Aberdeen, D. and entered the high jump here where he also set a record en returned to Jamestown to nter some other events.

In addition to being a very able ack star Skadeland was one of e most feared men on the courts last year's Class A basketball ason.

Last Tuesday Skadeland jumped feet 3 inches to set a mark in he Kiwanis annual track and field eet at Bismarck.

lass 'A' Track Meet eadline Set May 14

The deadline for entries in the orth Dakota Eastern Class A igh school and District Class B heet has been set for Tuesday, lay 14. The meet is scheduled for SDS Alums Defeat riday, May 17.

Five records were broken and one tied as NDU won the sixth annual Bison Relays for the third straight time at Dacotah Field Saturday. NDU finished with 49 and Con-cordia finished with 33½ points to wind up in second place. Marty Kalnins took second place in the shot putt and Sylvan Melroe tied for fifth in the 440 to give the Bison ninth place in a field of 10. (Photo by Fargo Forum.)

By Don McKenzie High flying Tom Skadeland of Bison Gridders To Open Home Season Sept. 14; Homecoming Tilt With NDU The 1957 Bison football sched-|Herd will go west to play Montana

ule has been completed according State in a non-conference tilt. to Les Luymes, athletic director. Nine games are on tap for the Bison gridders next fall as they move into action for the first game. uests is the record jump of 6 game, Sept. 14. This is the home eet 5 and three-eights inches at opener for the Bison.

> Sept. 21 will see the SDU Coyotes invading Dakotah Field as the Bison take on their first NCC foe. The following week-end, Sept. 28, the ISTC Panthers come to Fargo for their annual encounter with the Herd. Oct. 5 will see the Bison on the road as they tangle with Morningside's Maroon's. A week later the

MSTC Wins Own Invitational Tourney

Moorhead State College won its ISA own invitational golf tournament YMCA at Moorhead Tuesday with a low TKE score of 414. NDSC and NDU tied LSA for second with 422. Concordia AGR No. 2 _____ finished with 436.

Lyle Hornbacher of MSTC was the medalist with 75. Norm Vennerstrom of NDSC shot a 77, while Wayne Elton, Concordia and Bob Melby of NDU each fired 78.

Les Luymes, NDSC athletic dir-ctor is in charge of entries. The Coyote Varsity 43-19 teets will be run at Dacotah Field. A powerful alumni football

Coming home again, the SC grid

The final three games of the season will be played on the road as the Bison meet South Dakota State at Brookings, Oct. 26, travel to Augustana Nov. 2, and close the season against Dayton University Nov. 9.

INTRAMURAL SOFTBALL STANDINGS

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Odds 'n' Ends . . . By MAC

Several weeks ago our past edi- grass should be flourishing. tor, Gerry Bender, came out with an editorial on students who were abusing the campus lawns. A person has only to look around to see paths worn across our campus with sidewalks only a few feet away. However, the biggest prob-lem has developed since that edi-In several spots there is only bare earth or dead grass where green ance of our campus.

Mayville TC Leads Gorman League Play; 6-0 Record

Mayville TC dumped Jamestown n both games of a Steve Gorman League baseball doubleheader on Fuesday to stay well out in front 6-0 record.

RESULTS SATURDAY Concordia 8-4; Jamestown 0-5. MSC 7-11; NDSC 1-0. Mayville TC 9-7; Wahpeton 0-0.

RESULTS TUESDAY

MSC 9-4; Concordia 6-11. Valley City TC 11-11; Wahpeton 0-10. Mayville 8-6; Jamestown 0-5.

STANDINGS

A CONTRACT OF A DESCRIPTION OF A CONTRACT OF A DESCRIPTION OF A DESCRIPTIO	
W	L
Mayville TC6	0
Valley City TC3	1
Moorhead State3	3
Concordia3	3
Jamestown1	3
NDSC1	3
Wahpeton1	5
	1. B

PATRONIZE

ADVERTISERS

I know the temptation to go out and play catch for a few minutes between classes or in the evenings is great, but let's have a little respect for our campus.

The administration shouldn't have to keep hounding students to torial was written. A number of athletic-minded fellows are using the campus lawns as ball fields. In several spots there is only bare

It's true that this campus is lacking in recreational facilities. But, there are several parks and playgrounds located near campus. Even if a person would have to walk to them, the exercise might do some good.

The administration hires men to keep our campus looking good. Let's be a little more considerate and make their job just that much easier.

The intramural track meet is coming up soon. It is hoped that in the race for first place with a this will become an annual event. Any intramural group on campus may compete in it. Tentative plans NDSC came out on the short end are that it will be held during the of a pair of games with MSC at first week in June. Here's a chance for the intramural groups to pick up some points toward the intramural trophy. More about it will appear in later editions of the Spectrum.

> Hats off to the intramural department for the new grounds for intramural softball. Mickelson Field is a tremendous improvement over last year's fields.

Ed Treat, sophomore from Far-go, suffered his first defeat of the season in singles competition in Pct. L.000 .750 tennis play last week. This was the fourth meet that Treat had .500 .500 competed in this year. .250

1 5 .167	BISON SPORTS CALENDAR FOR THE COMING WEEK
PATRONIZE	Saturday—Bison baseball team vs. Concordia at Barnett Field. Golf team at Bemidji.
Now set wai aver	Tennis team at NDU. Track team at NDU for
OUR	State College track meet. Tuesday—Baseball—Bison vs. May- ville TC at Barnett Field.
DVERTISERS	Friday—Baseball—Bison vs. NDU. NCC track meet at Sioux Falls, S. D. NCC golf and tennis at
Alt of shirt manufaters	Sioux Falls.
"A Good Place To Meet	- A Good Place To Eat"

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Across from the Campus

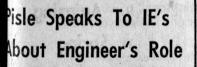
AMPLE PARKING SPACE - BOOTHS FOR YOUR CONVENIENCE

.250

.16

IT'S THE

Page 7



"The role of engineers in presat day development programs" as the topic discussed by Mr. ussel Pisle, superintendent of Inustrial Relations of Republic Steel orporation, and J. G. Cloyd, Inustrial Engineer at a meeting of he Institute of Industrial Engieers here on campus.

Republic Steel Corporation had ever interviewed on our campus efore, but through the assistance f Mr. Richardson, chairman of the epartment of industrial engineerng and motivated by the interest f graduating seniors Republic teel recruited here May 8.

team, padded with pros, trimmed the South Dakota State varsity team, 43-19, before nearly 2000 fans Monday.

The game was a feature of spring training drills. The Alums were behind 6-3 at the end of the first quarter but rolled into high gear after that.

Forty alumni were in uniform.

2-'56 Chevrolets **'56 Fairlane Ford** '54 Pontiac Star Chief Mech. Illustrated Sports Car '51 Ford Victoria, H.T. 2-'50 Buick H.T. Supers

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THE SPECTRUM

Blue Key Considers Brevities Change; **DuPont Executive** THE SPECTRUM NORTH DAKOTA STATE COLLEGE FARGO, NORTH DAKOTA To Address Science All-College Musical Is Proposed Newly elected president of Blue Monday night the matter was Club At Concordia Key honor frat, Jim Feeney, rediscussed at some length. The ports that the organization is con-

line.

At an informal meeting last

Robert T. De Vore, midwest manager of the Du Pont Company's sidering the possibility of changing the nature of next year's Bison Extension division, will address Brevities production. the Science Club of Concordia College at 7:30 p.m. next Friday in the Science Hall on the Cobber campus. He will speak on the sub- PUO Alum Chapter ject, "Progress Must Be Created." Will Initiate 20

The theme of the talk will be that America can continue to progress only by producing more of the necessities and comforts which Home Economics Fraternity initiaare the real basis of wealth and that progress in this direction cannae Chapter on May 7. not be taken for granted. This position will be documented by examples of recent achievements by scientific research and industhe initiated seniors were guests trial technology. of the Alumnae Chapter.

Mr. De Vore, a former Washington, D. C. newspaper and magacorrespondent, joined Du zine Pont in 1947 as a member of the staff of its Public Relations department. He acted as public relations adviser to several Du Pont manufacturing departments prior to his present assignment.

Officials of Concordia's Science Club stated that attendance at the lecture is open to the public.

Get Your Cap & Gown!

Graduating seniors are re-minded that the deadline for ordering caps and gowns for the 1957 commencement exercises is next week. All candidates for Bachelors and Masters degrees must have their orders placed with the SC Bookstore by May 18.

For Sale

Almost new three bedroom home. Near NDSC campus. Good income from basement apartments. If interested dial 2-0141.



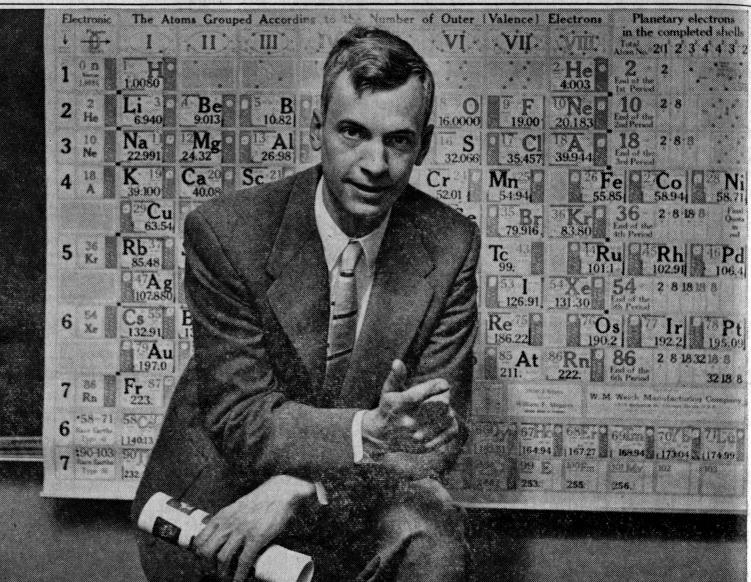
The Fargo Forum Staff Reporters Traveled Nearly 75,000 Miles for news last year.

feasibility of an all college musical to replace the present show was considered, and although no decision was reached, it seems evident that there are too many points against the musical to warrant any attempt along that

Leading the weak points of an all-college musical is the lack of group competition that would like-Phil Upsilon Omicron, honorary ly be faced under that type of proted 20 seniors into the Alumduction. Dale Nelson, next year's Brevities director, expressed the The initiation took place in the Founders Room in the home feeling that it would be next to economics building. That evening

impossible to maintain the individual interest necessary to cast such an effort.

"KONEN CAB" "5-7357"



"Business and pleasure do mix

ROBERT H. WENTORF, JR., Ph.D., University of Wisconsin, 1951

"Until I joined General Electric's Research Laboratory in 1951, I never realized science could be such a challenge — or so much fun. My job involves research in physical chemistry - the investigation of new ideas which can lead to new and better products people can use. In a company of this size, I have the unique advantage of having the tools and facilities I need and the experience of others close at hand. And in return, of course, I'm expected to apply myself to the best of my ability in each new job. As I see it, if a big company like General Electric invests time, money and faith in my creative ability, and if I respond by creating, then we both benefit. To me, at General Electric business and pleasure do mix."

created borazon - a completely new, diamond-hard substance which promises far-reaching effect on industrial processes and everyday living.

There are more than 27,000 college graduates at General Electric. Each is provided the opportunity for self-development in the hope that his creative ability will bring forth new ideas. As General Electric sees it, these new ideas, stemming from man's native curiosity, will lead to the development of countless products as yet undreamed of for our nation's defense, industries, and homes.

Page 8

A physical chemist at General Electric conducts studies of the atomic structure of matter, and of the way atoms and molecules interact under a wide variety of conditions.

The achievements of 31-year-old Robert Wentorf speak well of his ability to make the most of the opportunities offered at General Electric. He recently

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