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North Dakota State College of Agriculture and Applied Sciences

The Spectrum

Vol. LVII No. 20

Fargo, N. D.

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Scouting Around - - -
By Neal Bjornson

Don't be alarmed, we don't plan to make a habit of putting the paper in two doses this week-just Wednesday. Reason for it this week is the Memorial Day holiday.

With a day of rest and relaxation coming tomorrow it isn't difficult to raise a smile at matters heading for the lakes. Public swimming isn't too strenuous this season it is always the good loaf in the sun.

Have fun, but be careful. Classes tomorrow remember.

Short paper this week, so that means that I won't be able to use much of the space. Just a word on the proposed campus news bureau. Anyone interested in working on the staff of such an organization is urged to contact me at The Spectrum office or the Alpha Gamma Rho house. Time of the day: night.

Roses to the Tau's and Sig's for carrying off the trophies in the annual songfest. Plaudits also to the production staff of the affair. Alpha Phi Omega, the sponsoring organization, is one of those organizations you don't hear too much about. They let actions speak louder than words.

Socially Speaking . . .
By Jean Anderson

THIS column is meant for you, TODAY is WEDNESDAY and WHAT, you may ask, is the Spectrum doing out today?? Somewhere someone started a rumor that college administrative offices are closed this morning; classes are cut classes, and especially the day after a holiday, and tomorrow IS Memorial Day so here you are and here we are with very little going on. And, hardly anybody paid any attention to a Monday deadline. Ah, the sad life of a newspaper reporter.

WEDDING on June 15 will be ATO Jim Lowe and Kappa alum Phyllis Hendrickson, now teaching in Breckenridge.

AND Gamma Phi Joyce Berg will tie the knot in Bismarck with Reg Gorder, local AGR about campus on June 22.

AT the GPP-KD term party last weekend diamonds were popular gifts. ATO Chuck Steffan presented Gamma Phi alum Maggie Lilledot with a sparkler, and

KD proxy Joyce Ericksmoen and past pres of SAE Hank Tremblay announced their engagement with an emerald cut diamond, and

SIG Don Peterson slipped the ring on KD Jan Saba's finger.

MONDAY night there were serenades galore. Et cetera with cigars, candy, roses, and all that.

- - -

AND the Sweetheart of SAE, Jean Ann Nelsen, received some lovely roses and songs as a final gift. New sweetheart this weekend.

ANOTHER wedding this spring will be that of Hal Miller, Theta Chi alum, and Pat Monson, KKG alum on May 30.

KD AFFILIATE Shyrly Wachman now wears a sparkler from Mike Getchel of Matoon, Ill., now teaching in Bismarck.

SUNDAY BREAKFASTS Sunday morning were held by the Gamma Phi and KDS . . . and the morning after the term party, after that.

THETA seniors will be honored Wednesday at a dinner.

SCHOLARSHIP awards went to the following KDS: Pat Roberts, high pledge scholar; Carole Manig, high active scholar; Rena Borsad, most improved active scholar; Georgia Ann Saar, most improved pledge scholar; and chapter contribution awards were given to Joyce Ericksmoen and Sue Wheeler.

TERM PARTY tent at the Moorhead County Club when the Theta, delta party dude.

QUOTE: "Cord (till and Hall (Becker and Fossay) may tie the marital knot before the summer is over. DON'T BLAME ME FOR THAT!"

ELMER, the beaver up here union-waries at night says GO HOME! So I will. Bye.

Alums Question Caliber Of Spring Sing MCing

To The Spectrum:
C ongratulations to Alpha Phi Omega for continuing one of its interesting and worthwhile traditions—the Spring Sing. Congratulations also to the superb Golf Star band, and its director, Bill Euren.

Conversations to every organization that participated in the "Sing's". Whether large or small groups, they showed pride in their organizations, and eagerness to produce the very best they could.

Some were "Topps". Hats off to student directors that can get some of the fine things they did, the best we've heard for a long time.

But NO congratulations to the brand of MC'ing. That of us are deeply ashamed. To have a really fine evening of entertainment ruined by such a display of horribleness is bad taste and poor judgment is to say the least, disappointing.

It was not acceptable to anyone, and such caliber of public presentation is not harmonious with either the program, or the standards which the North Dakota State College stands for.

Our hope is that such "rubble" will never be repeated in any public performance.

A Group of Alumni" Names withheld because it wouldn't do anyone any good to print them—but the above is not only the consensus of the group writing this, but of every one one talks to.

Track Picture Slated

All members of the NDSC track team are requested to report to the Fieldhouse next Tuesday afternoon at 4 p.m. Pictures for the annual will be taken at this time.

Remember the graduates with a beautiful card.

Tie clasps for engineers, slide rule clasps.

A.C. BOOK STORE

REMEMBER, IF IT'S A . . .
COLD PLATE, DINNER, OR JUST A SNACK
FOR BETTER QUALITY—AT REASONABLE PRICES
EAT AT THE
LUCKY WINNER—GLENN NERMERY
COLLEGE INN
Pearl Teclaw, Owner
7:00 P. M.

Remember the graduates with a beautiful card.

Tie clasps for engineers, slide rule clasps.

SCOUTING AROUND WEDNESDAY, MAY 29, 1963

Valedictory

With this column I complete my third year of writing for Philip Morris.

It has been my custom in the final column of each year to forego any attempts at humor, because you, dear readers, have had your funnybones so frozen by the cold wind of impending final exams that it is futile to try to get a laugh out of you; and because in this last column of the year we are saying goodbye, and goodbyes are occasions for sweet solemnity, not slapdash frolicking.

Today my heart is full. I am grateful, first of all, to the Philip Morris Company who make this column possible. They have given me a completely free hand in the choice of subject matter; they have not tampered in any way with my copy; they have been unfailingly courteous and helpful. I wish to take this occasion to extend heartfelt thanks to the makers of Philip Morris for their most touching kindnesses, and to notify them that if we resume our association for another year, I shall require a substantial increase in salary.

Second, I should like to tender my thanks to you, dear readers. A writer's life is not an easy one. There are an appalling number of hazards—a drought of ideas, for one; catching your necktie in the roller of your typewriter, for another—and when a writer is blessed, as I have been, with an audience as alert, as bright, as intelligent as you, dear readers, then he must take his hat in his hand and his necktie out of the typewriter and humbly give thanks.

This, dear readers, I now do. Thanks for being dear. Thanks for being readers.

Finally, I wish to thank the tobacconists of America who make it possible for us to buy our Philip Morris Cigarettes by the pack. If there were no tobacconists, we should have to buy our Philip Morris Cigarettes from the factory in boxcar lots. This would present grave storage problems to those of us who live in dormitories and other substandard dwellings.

I hope, by the way, that you have been to your tobacconist lately and bought some Philip Morris Cigarettes. I have been trying to beguile you into smoking Philip Morris Cigarettes by means of what advertising men call the "soft sell." Indeed, I have occasionally gone beyond the soft sell into the "limp" or "flabby" sell. I hope my pulpy merchandising has had its effect, for here is an enchanting cigarette, pure, natural tobacco, a joy, a jewel, a haven to the storm-tossed, a bower to the weary. And in addition to being a haven, a bower, and all like that, Philip Morris is a boon to the absent minded. No matter which end you light, you're right!

And so goodbye. Go in peace, go in content. May good fortune attend your ventures, may love and laughter brighten the corners where you are. See you, hey.

May 29, 1963

It's been a great pleasure for us, the makers of Philip Morris, to bring you this monument to the soft sell each week. Till next year, goodbye, good luck, and good smoking—with natural Philip Morris, of course!
FARO, N. D.

REMEMBER, DRESS RIGHT — YOU CAN’T AFFORD NOT TO!

The Straus Company
No. 70 Broadway

A word to those of you fellows who find classes cutting into your picnic time — Dress sharp during this mating season with KOOL KAMPUS KLOTHES from Straus Co.

We have short sleeve shirts along with summer weight slacks for classes and dress wear — swimming suits, tennis shorts, and a full line of beach attire for play time.

THE SKYLINE}

Administration Bldg.
Hector Airport

WOOD'S CAFE
Quality Meals at Low Prices

I-M Softball Results And Standings

NDSU basketball and baseball coach Chuck Benton has taken a two-weeks leave of absence during Benton's absence.

The Fargo Forum's news stories run as high as $1200.

The following is the basis for determining the intramural athletic champion each year. This point system was set up to increase interest and participation in intramural athletics, and the organization with the greatest number of points at the end of the school year will be awarded a traveling trophy.

This organization will have its name and the year in which it was awarded on the trophy. The first organization to win the trophy three years, not necessarily consecutive, will retain permanent possession of it. This year's trophy will be awarded following completion of the intramural track meet.

Team sports (basketball, bowling, golf, softball, touch football, track and volleyball) The track and baseball programs, coach Chuck Benton has taken a two-weeks leave of absence in a relative short period to the future of NDSU.

I do not doubt that before long a college campus will be the largest in the state. The building program underway in every department is being utilized by those who have the foresight to realize where the most opportunities are.

NDSC basketball and baseball coach Chuck Benton has taken a two-weeks leave of absence in a relative short period to the future of NDSU.

In my opinion the evidence at hand is that the most promising sport is track. Many prospective students are undecided about the selection of their college and often a word from a present student is enough to sway the decision.

High pressure is not the answer but a gradual program is underway. Tentative plans are for the NDSC to be used as a training ground for college basketball.

I agree with this sentiment and do not doubt that before long a college campus will be the largest in the state.
Students Turn Thumbs Down On Date Bureau System

Minneapolis—(ACP)—Three out of every four college students want to be able to arrange their own dating while attending college. They make it quite clear that dating is a personal perogative and the college administration should keep its "hands off." But some students feel "date bureaus" might be able to play a useful role in some situations on some campuses.

Student comments on this issue were gathered when Associated Collegiate Press asked the following question of a representative national cross-section of college students:

Do you think colleges should set up "date bureaus" for their students, or do you feel students get their own dates without any trouble?

The results:

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Men</th>
<th>Women</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>14%</td>
<td>17%</td>
<td>16%</td>
</tr>
<tr>
<td>No</td>
<td>69%</td>
<td>80%</td>
<td>80%</td>
</tr>
<tr>
<td>Undecided</td>
<td>10%</td>
<td>13%</td>
<td>13%</td>
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</table>

The figures show that there is little difference in the opinions of college men and women on this question. Students favoring "date bureaus" feel they would be a good thing for shy students, or for freshmen with few acquaintances.

Others believe "date bureaus" would be helpful on special occasions, some think boys or girls colleges could make good use of them since students attending these institutions don't have the opportunity that students at co-educational institutions have to meet members of the opposite sex.

Here are a few comments typical of students holding these opinions: "A bureau should be set up for special events such as a banquet when numbers of students don't attend because of no date," is the feeling of a sophomore coed at Mississippi College (Clinton, Miss.). An Oswego State Teachers College (Oswego, N. Y.) freshman states: "Some of the students are a little shy and a date bureau would help them get started in their social life."

"If we were run right it would be OK. You can meet a lot of nice guys on blind dates. The fun you have is up to the person," is the way a senior coed at St. Catherine's College (St. Paul, Minn.) puts it.

Students opposed to the idea of "date bureaus" often term the idea "ridiculous." Most state that they can handle their own personal affairs. Others say blind dates just don't seem to work out too well.

A Villanova University (Villanova, Pa.) senior thinks that "college life should breed a little initiative in every student and they can get their own dates. They don't need to forget it." A Lynchburg College (Lynchburg, Va.) senior says rather emphatically: "I'll handle my own affairs, thank you!"

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<table>
<thead>
<tr>
<th>Colleges</th>
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<tbody>
<tr>
<td>Northern Illinois State College (DeKalb)</td>
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</tr>
</tbody>
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### FREE PARKING

... conveniently located across the avenue from the rear of the bank is ALWAYS yours when you stop at the home of complete financial service.

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### Sticklers!

**LAST CALL FOR STICKLERS!**

We're still shelling out $25 for every Stickler we accept—and we're still accepting plenty! But if you want to cut yourself in, you've got to start Stickling NOW! Sticklers are single riddles with two-word rhyming answers. Both words must have the same number of syllables. Send your Sticklers (as many as you want—the more you send, the better your chance of winning!) to Happy-Joe, Lucky, Box 67A, Mt. Vernon, N. Y. NOW! TODAY! PRONTO!

---

### Lucky Strike Cigarettes

**YOU'VE PROBABLY HEARD** of torch songs (music to cry by), Air Force songs (music to fly by), and Aloha songs (music to by-bye-bye). The Lucky Strike song is music to buy by: it's a pretty ditty that's devoted strictly to Luckies. Naturally, that makes it a **Cheerful Earful**! It reminds you that Luckies are tops and that better taste is the pleasin' reason. Luckies' taste comes from fine tobacco—mild, good-tasting tobacco that's TOASTED to taste even better.

You say it's the best-tasting cigarette you ever smoked.

---

### THE SPECTRUM

**THE SPECTRUM**

**NORTH DAKOTA STATE COLLEGE**

**FARGO, NORTH DAKOTA**

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### Konen Cab

**"Konen Cab"**

**"5-7357"**

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### Reed Cleaners

**ANOTHER FIRST FOR REED CLEANERS**

The only cleaning plant in Fargo and Moorhead with humidity controlled fireproof vault.

**BOX STORAGE**

All the woolen garments and blankets you can put into a large 36x19x10 inch box stored for only... **3.49**