

The Spectrum

Vol. LXXI—No. 10

NORTH DAKOTA STATE COLLEGE, FARGO, N. D.

November 13, 1959

Marterie Will Play For Military Ball



Ralph Marterie and his band is playing for the 1959 Military Ball on Wed., December 9 from 9-12. Preceding the Ball there will be a concert at Festival Hall from 7-8:15 with Marterie providing the music.

A vote was taken to get the opinion of the advanced Army and Air Force cadets to see if they wanted to hire a big name band for the ball. It was felt that since there hasn't been a name band on campus for the past few years the students would like to see one.

Many students have asked why the Military Ball is going to be held on a Wednesday rather than a weekend. Since Dec. 9 falls during the first week of the Winter Quarter and is the only open date that Marterie had, the committee in charge felt that this would be a good time to have it.

The concert preceding the dance is on trial this year as is the band. One of the reasons for the concert is to give the students who will not be attending the ball a chance to see a name band.

Tickets are going on sale next week. Students may get their tickets in advance at the following prices: dance and concert per couple \$4.50, dance per couple, \$4.00, concert per person, \$5.00. Tickets at the door are: dance \$5.00 and concert per person \$7.75.

A queen will be crowned during the ball. The candidates are sponsored by different student organizations. They are: Alpha Gamma Rho, Darlene Dietrich; Alpha Tau Omega, Janice Dunbar; Kappa Psi, Jan Melby; Sigma Alpha Epsilon, Joyce Larson; Sigma Chi, Linda Swenson; Sigma Phi Delta, Kay Lavold; Tau Kappa Epsilon, Cheryl Larson and Theta Chi, Vergene Anderson.

All candidates are members of Guidon or Angel Flight.

Committees in charge of arrange-

ments are John Altenburg, general chairman; Jack Brown, queen's selection; Gerald Puppe, queen's coronation; Ardell Moe, tickets; Norma Carlson, Janie Tomlinson, Dee Ann Nelson, invitations.

Convo Features McCarthy

By Ruth Brakel

What place does religion have in politics? Or does it have a place? Senator Eugene J. McCarthy (D-Minn.) will attempt to answer these questions on Monday and Tuesday. He will speak at convocation Tuesday.

McCarthy has been a member of Congress for ten years and last fall was elected to the Senate. Before entering politics he taught economic education at St. John's University and sociology and economics at St. Thomas College.

Simplicity, directness of manner, and a quiet humor give McCarthy a favorable impression at Capitol Hill.

McCarthy is married and the father of four children. A devout Roman Catholic, he once remarked that "because of my religious training, I am inclined to be interested in the world picture . . . rather than in just myself and my family."

Some have said that McCarthy bears little resemblance to old-line Catholic politicians. But McCarthy defends this on the basis that he thinks there is no such thing as Catholic politics. He believes a person's religious beliefs is not



necessarily reflected in his judgments. McCarthy has strong and definite ideas on the place of religion in politics and on the relationship between Church and State in this country.

What is the role of religion in politics? Inter-Religious Council invites NDSC campus students to discover what a U. S. senator has to say about this question.

Annual LSA Conference Begins Today With 'Have Gospel—Will Travel' As Theme

Today marks the beginning of mission study.

the annual fall conference of the North Central Region of the LSA. This year's conference, which will continue through Sunday, is being held at the campus Lutheran Student Center and the American Lutheran Church, 10th Street and 12th Avenue North.

Close to 200 students from 22 colleges in North and South Dakota, and western Minnesota are registering today at the Center for the event which gets under way at 1:00 p.m. with a welcoming address by President Fred S. Hultz.

The theme of the conference is "Have Gospel . . . Will Travel". Rev. Selmer Heen of Sioux Falls is the featured speaker of the weekend, while Rev. Henry Roufs of Fargo will lead the Bible study groups. The conference delegates are being divided into ten groups for Bible study and nine for com-

This afternoon at 4 and tomorrow at 1 p.m., Rev. Heen will speak on "Theme Development." Bible study will be held tonight at 7 p.m. and at 2 p.m. tomorrow. Saturday evening at 8:30 will be nominations and election of officers.

Two highlights of the conference take place Saturday and Sunday mornings. Saturday, at 8:30 a.m., a special Communion Service will be held. The final event will be a banquet on Sunday morning at 9 o'clock in the Center.

All arrangements for the conference have been made by the local committee headed by Byron Berntson. This committee includes Bob Haase and Lenora Piepkorn, housing; Ellen Quam, meals and banquet; Nadine Hiasen, registration; Dennis Hindemith, treasurer; Dick Bergquist, program; and Bruce Anderson, publicity.

Spectrum Has Photo Contest

The Spectrum announces a special contest open to campus photographers or any photographers associated with the campus. This contest is directly affiliated with the "Ten Best Dressed College Girls in America" contest sponsored by Glamour magazine.

The rules of the contest are easy. All that is required of the photographers are three 8x10 prints of a campus coed.

The requirements of each photographer's candidate is that she truly represents the entire female enrollment on campus, and that she appears in an on-campus outfit, a daytime off-campus outfit, and in a party dress.

The main objective of the contest is to select a local campus winner who will be eligible for entry in Glamour magazine's 1960 "Best Dressed College Girls" contest which takes place in March.

Glamour magazine's prizes include national recognition for your college in Glamour and in newspapers throughout the country, photographs of the winners and stories about them in Glamour magazine, and a two-week all expense paid trip to New York in June for each of the ten winners.

The local contest deadline will be announced in a later issue of the Spectrum, as will further information concerning both the campus contest and the national contest sponsored by Glamour magazine. March 1, 1960 is the deadline for the national contest.

"Make It Yourself With Wool" District Finals Scheduled

District finals in the "Make It Yourself With Wool" contest will be held in the Home Economics building November 21. The style review at 2 p.m. is open to the public.

Mrs. Donald Hanson of Fargo, director of the contest in this area, invites all young sewers between the ages of 13 and 22 to enter the contest. There are many valuable prizes such as scholarships, sewing machines and two-week trips to Europe. The entry deadline is Nov. 10.

The purpose of the contest, which is endorsed by the National Education Association, is to encourage girls to sew with wool so

that they may become experienced with the fabric, its varieties, its characteristics, and with the best techniques for cutting, sewing, and the shaping and pressing of wool garments.

To enter, a girl may make either an all-wool dress, suit, coat or ensemble. Girls are judged in either of two divisions—Junior, for girls 14 to 17 and Senior, for girls 18 to 22. There is also a Sub-Deb division for beginning sewers 13 to 16 who may enter a skirt or a jumper.

Full details on the contest and entry forms may be obtained by writing Mrs. Donald Hanson, 2513 9½ St. North, Fargo.



MISS HI-SOCIETY, Evanne Grommesh, boards a plane at Hector Airport Wednesday bound for the Associated Collegiate Press convention in New York City. Evanne, representing the Spectrum, and Mary Wallum of the Bison annual are spending five days at the convention where they will learn about recent trends in college publications.

Off The Editor's Cuff

By Bob Thompson



What is USNSA? In name it is the United States National Student Association. It is a commission of SC's Student Senate. According to J. B. Matthews, Mississippi U. S. House Representative and first research director of the House Un-American Activities Committee, it is "PINKISH".

According to Robert H. Shaffer, dean of students at Indiana University, the organization has been thoroughly investigated by the FBI. NSA has been cleared by them so that throws out the "Pinkish" angle.

To some, NSA is the college and university student's voice to America. To me, it is worthless and expensive; it is a waste of student's money.

Last year we (Student Senate) spent \$794.82 on NSA. Eighty dollars of this went towards dues. The rest was convention costs—conventions which were organizational in nature. Ron Ginsbach, NSA senate commissioner, is a regional officer. Our senate has to pay his way to meetings he attends.

WHAT ARE WE GETTING FOR OUR \$794.82? Just about nothing. One of the things that NSA is supposed to do is to give ideas to the college that they can use—thus far this has not been done and no plan has been presented to alleviate this weakness.

There are only two things that NSA has done on campus. One is the World University Service. It is a project to raise money for other countries. The other project was the leadership clinic, which was held last spring.

I would like to ask this question. ARE THESE PROJECTS WORTH \$800? The student representatives to our Student Senate should be able to think up projects like these for nothing. Right now our senators are communicating with schools in this region to get new ideas—this plan isn't costing us any money either. The advocates who are in favor of dropping NSA from Senate intend to build on this idea of organizing regional student government.

Three years ago, four representatives from our school attended USNSA's national convention at Minneapolis. We went there to see if we wanted it on our campus. We decided that we didn't because it would be of no value to us. But two regional officers, who were in senate at the time, railroaded it through.

At the next meeting of senate (next Tuesday) NSA is going to come up again. I honestly feel that Senate will sever its NSA connections; but to insure that it does, it would be a good idea if those students who want to do away with NSA get out and back up the anti-NSA senators.

High Income Taxes, Rising Wages Pose Chief Threat To Employment In U. S.

George G. Hagedorn, research economist for the National Association of Manufacturers, recently told a Congressional investigating committee that rising wage trends appear to be the chief threat to high employment in the United States.

Hagedorn testified before a committee investigating the national employment situation.

High income tax rates also are a threat to jobs, he said.

The NAM economist pointed out that in the American economy, jobs are made by profit opportunities; people are hired because other people see prospects of making a profit from operations involving the need for their labor.

Therefore, Hagedorn told the committee, anything which affects profits also will affect jobs.

He said in effect that the United States has been lucky to avoid widespread unemployment since World War II in the face of continued increases in employment costs. He gave this explanation:

"During the years right after the war, the heritage of wartime savings and unsatisfied needs insured a level of demand high enough to bear the added cost. The Korean war gave another stimulus to the economy.

"Until fairly recently we were effectively insulated against foreign competition, since Europe and Japan were in their recovery phases and did not have any substantial surplus of industrial products to sell."

"We cannot depend on these special circumstances to continue," the economist warned.

"In the future we shall have to face the elementary economic fact that the greater the cost of your product, the less you are likely to sell of it. The chief potential danger of unemployment is in the un-

economic increase of labor costs."

The labor bill recently passed by Congress did not deal with the power of monopolistic labor unions to force increases in employment costs, Hagedorn said. He warned that this monopolistic power still poses a dangerous threat to American industry, job security of workers, and the American economy.

"Labor, too, can price itself out of its market," he said. "Let us hope that we do not have to learn this the hard way."

Girls Miss Church For Sleep, Study

Do you go to church on Sunday?

This was one of the questions asked in Dinan Hall. Of the girls asked, 24% go every Sunday, 42% go once in a while, and 34% seldom go.

When asked why they didn't attend church, answers were varied. The most frequent excuses were, "I like to sleep late Sunday morning," and "I leave my studying until Sunday, and I have to spend most of the day to catch up."

The Right Hand

Yesterday, To-day and Tomorrow bound the confines of our lives. We lament over our Yesterdays; and look forward to our Tomorrows. If we were to add them both, we still would have one-third of our lives to live,—Our Todays.

To live life to its fullest, each day must count. So meet To-day, whatever it may have in store—sorrow, joy, affluence or disappointment. Live it hour by hour, for Tomorrow, To-day will have become Yesterday; and Tomorrow the unknown will be To-day again.

Seymour Landfield

Mechanical Marvels The Spectrum Asked: Are Soldier's Tools

General Bruce C. Clarke

We must never be so beguiled by mechanical marvels and innovations as to forget that they are but tools of the ground combat soldier's trade.

It is quite easy in these times to be deluded about the value of this man. The phrases "missile warfare," "nuclear annihilation," "space war" have innoculated some people with attitudes and conceptions of future warfare. These attitudes and concepts all but rule out the need of the combat soldier.

They would relegate him to the old corral along with the Cavalry horse or place him in the same category as the rapidly disappearing steam locomotive.

They are kidding themselves! A realization has just begun to dawn. It is a gradual realization that the global, thermonuclear capabilities of nations to wage war could end in a stalemate.

If you will study the entire pattern of Communist aggression since the cold war began, it has been one of stirring up local crisis. And it wasn't a pushbutton that stopped them cold in their tracks. It was the ground combat soldier. He still is, as he always has been, the mailed fist of diplomacy—the warning hand against aggression.

It is no coincidence that in the history of the world, no battle for democracy was ever won without him. And history has a curious way of repeating itself.

Friendliness Lacks Among Campus Men

Grouping at dances and lack of friendliness and manners seem to be traits of the males on our campus.

Miss Caroline Budewig, dean of Home Ec asked the question, "What is lacking in the men on campus?" and received these responses from her freshman orientation class.

The girls said that every fellow they met should greet them with a "Hi" and they would willingly respond.

Some of the men apparently have the habit of grouping together at the dances and watching everybody else dance. The girls thought the men should mingle with the crowd and also dance.

Lack of manners, especially at the table were also mentioned.

(Editor's note) As trite as this subject may be, I will stick up for the men. Granted men stand in little groups at dances, but they only out-number the girls four to one. If every man student said "Hi" to all the girls on campus, I'm sure the girls would think that they were kind of fresh. I will have to agree with one of your points though—most students do have bad manners—girls included. B.T.

THE SPECTRUM

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What is your political responsibility as a student?



Betsy Nelson
AAS, Soph.
Fargo

Since I can't vote or run for office I'll just spend my time finding out what to do when the time comes.



Gordon Anderson
AAS Soph.
Fargo

As a student, I feel it is my responsibility to be as fully aware and interested as possible on all phases of politics, especially national.



Byron Berntson
AAS, Jr.
Fargo

I must keep myself aware of, and concerned about, local, national, and international issues through objective reading and any other possible way.



Joanne Engstrom
AAS, Fr.
Fargo

To be informed on political issues in state, country and to take an active part in school government.



Barbara Benson
H. E. Fr.
Fargo

I think it is the responsibility of all students to support NDSC by voting in all student body elections.



Jim Lamont
EE, Soph.
Rolla

I believe to be well informed and active in campus activities such as name change, Sharivar, and Student Government, where each student's little bit means so much.

John Gunther Reports On Russian Education

The average twelfth-grade Russian student has a better scientific education than most American college graduates. That's the observation of world traveler John Gunther, who recently returned from a tour of Russia.

Soviet emphasis on science demands grueling effort from pupils, Gunther reports in the March Reader's Digest. Every student preparing for college must take ten years of math, four of chemistry, five of physics and six of biology.

The Soviet child attends school 213 days a year, as against 180 in the United States. Homework assignments requiring from four to six hours' work daily are not uncommon.

Being accepted into college is probably the most important single

event in a Soviet citizen's life, Gunther feels. The university graduate inevitably wins honor and financial rewards—often much sooner than our own graduates. All that the non-graduate can hope for is a manual or clerical job on a farm or factory.

Moscow University, completed in 1953, is the city's proudest building, Gunther writes. It is, except for the Eiffel Tower, the tallest structure in Europe. Its cost, \$750 million, was greater than the total combined endowments of Harvard, Yale and Princeton.

University standards are severe, but there are many inducements for the student. He is paid by the state to go to college and can earn substantial bonuses if his work is considerably above par. In addition, he is exempted from military service.

Careful planning has paid off for the Soviet government, Gunther writes. Of all students enrolled in Russian colleges, 65 percent aim for science degrees, as against only 10 percent in the United States.

But impressive as it is, the Soviet educational system has its drawbacks, Gunther reports. Great gaps exist in the knowledge of even the best educated. "The Russians are the most ignorant people in the world about affairs outside their own country," he writes.

He detects a possibility that, in its eagerness to educate the great mass of its citizens, the Soviet government may eventually loosen or change its structure.

"Once a class is created which is taught to think, particularly in scientific terms, it will sooner or later begin to think for itself in other fields." (Readers Digest)

Hi-Society

By Jan Kippen



Do you have that pre-final letdown? Are you ready to give college up as a lost cause? If so, here are some revitalizers you could instigate on campus—have an all-campus pep rally for finals in the library (complete with large bonfire)—raid women's housing units for stuffed animals (lingerie-stealing raids are illegal)—switch the activities of the Student Union and the livestock barns—declare yourself college president for a day and banish final exams forever—if you put any of these ideas into action, it's guaranteed college will no longer be a problem for you.

Miss Hi-Society boarded a DC-6 airliner for New York City and the national Associated Collegiate Press convention last Wednesday. Evanne and Mary Wallum, representing the Bison, will spend four days at the Hotel New Yorker on an expense account, too—.

Sigma Chi and Theta Chi entertained campus friends at coffee hours in their houses Thursday afternoon. Joining in an evening of the usual "getting to know you all" routine were the Phi Mus and Tekes, Co-ops and Alpha Gams, Thetas and AGR's, Kappas and Teke's, Sigs and KD's.

Tonight Alpha Gamma Delta and Kappa Alpha Theta pledges are hosting a Greek pledge dance in the Union.

A sarong, a lei, or grass skirt will be in style tomorrow night at a Hawaiian Holiday, dinner and dancing at the FM, for dates to the SAE term party.

Pledge presentation teas on Sunday are those of Kappa Kappa Gamma, Phi Mu, Sigma Chi, and Kappa Psi.

Phi Mu sorority tells of two new pledges: Muriel Peterson of Steele and Anita Kitsch of Gar-ske. PM pledge officers are LaDonna Hagen, president; Nancy Wolf, vice-president; Muriel Peterson, secretary; Karen Bitt-ner, treasurer; Cecile Myhra, chaplain; Anita Kitsch, song leader; Janet Sinner, social chair-man; Jenette Schule, Panhel-lenic.

Kappa Psi honored the Phi Mu pledges with pink carnation cor-sages.

Two Kappa Delta seniors make the social news. Doris Folstrum is now wearing the AGR pin of alum Jerry O'Keefe and Kathy Barrett is wearing a diamond, compliments of Mark Aston. AGR's serenaded Kathy, and gave her roses.

Gamma Phi Beta alums and ac-tives had a pleasant surprise at their founder's banquet Monday night. Passing the candle was ac-tive Laurie Hendrickson, new pin-mate of Bob Wehage, ATO.

DuPont Speaker

Comments On Styles

Did you know President Eisen-hower made the chemise fashion go out of style?

Miss Beth Peterson, home econo-mist for DuPont Co., made this statement last week before a group of future home economists on cam-pus. Her topic was "The New Amer-ican Look," which dealt with fashion trends.

The President had casually re-marked, at a luncheon, that he per-sonally disliked the chemise fas-hion. A foreign newspaper cor-respondent then assumed that President Eisenhower was responsi-ble for the change in American fashion trends away from the chemise.

This incident is a bit extreme, stated Miss Peterson. It does illus-trate the important role played by prominent persons and the public in determining today's fashion.

Miss Peterson was sponsored jointly by Tryota, the home eco-nomics club at NDSC, and Phi Up-silon Omicron, honorary home eco-nomics fraternity.

H. Ec. Dept. Plans

Oriental Art Tour

An Orient Art tour is planned for summer 1960, sponsored by NDSC Summer Session and School of Home Economics.

Miss Kathryn Weesner, associate professor and chairman of related art, said that present plans are for the tour to leave Fargo, June 20, 1960, with stops in Okinawa and seven major cities in Japan. Over-seas transportation will be by Transocean Airlines, in the Orient by rail and motorcar.

The 22 days tour will cost about \$1370 plus tax; or 29 days, adding Hong Kong and Taipei, \$1720 plus tax. "Fly Now—Pay After You Re-turn" plan is available.

This travel course is to present Oriental works of art within the cultural and geographical settings for which they were created. Ex-amples from ancient times to the present will be studied.

Miss Weesner explained that the group will watch craftsmen at work making ceramics, cloisonne, textiles, paper, damascene and lac-querware. Lectures, guided visits and discussions will take the group to shrines, palaces, museums, parks, gardens, and markets.

Five credits, undergraduate or graduate will be given for the tour. Miss Weesner said she would be glad to send additional information to anyone interested in joining the Orient Art tour group.

SAI Pledges

New pledges of SAI are Ann Ber-tleson, AAS Fr.; Charlotte McCarty, H. Ec. Soph.; Anita Kitsch, H. Ec. Fr.; and Judy Willert, H. Ec. Fr. The girls were selected for mem-bership by SAI members on the basis of musical ability and person-ality through auditions.

Girls Line Up For

Slim-Trim Exercises

The "battle of the bulge" is be-ing fought by NDSC coeds and stu-dent's wives.

Each evening at 10:30, the girls from the first floor at Dinan Hall, women's residence, line up in the corridor to perform exercises. The main attraction is that instructions are given from a record and the girls exercise in time to appro-priate music.

Comments on the exercising ranged from Helen Doyle's, "I thing it's a good idea; it makes me sleep better," to Darlene Hetter-vig's "I think they're fun to jitter-bug to."

Some students' wives have a plan that does not use any fad diets, reducing pills or strenuous exer-cises. All weight is lost by counting calories and moderate exercise.

Eight wives on North Court's C Street have organized a reducing club. It is called the FAT Club (Fatties Anonymous Temporarily), which meets once a week in the member's home. A low calorie lunch is served by the hostess at each meeting.

The system works on the prin-ciple of competition. Each pound gained during the week costs the members twenty-five cents. The money then goes to the member losing the most weight.

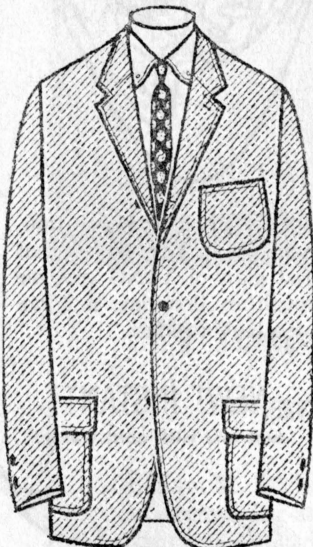
Four NDSC Coeds

Win In Wool Contest

Four of the five top winners were NDSC students in the senior division of the third district of Min-nesota's Wool Contest held in Fer-gus Falls.

Nancy Gullickson of Concordia took first place, which won her a free trip to Minneapolis to model in the Skyroom of Dayton's on Nov. 20. Her dress was a green and brown long sleeved sheath dress ac-cented with brown.

Doris Benson, in a black sheath, won second. Marianne Olson, model-ing an original, won third. Fourth place was taken by Cynthia Sether modeling a suit, and fifth by Sharon Helseth, in a dress and jac-ket combination. The four attend SC.



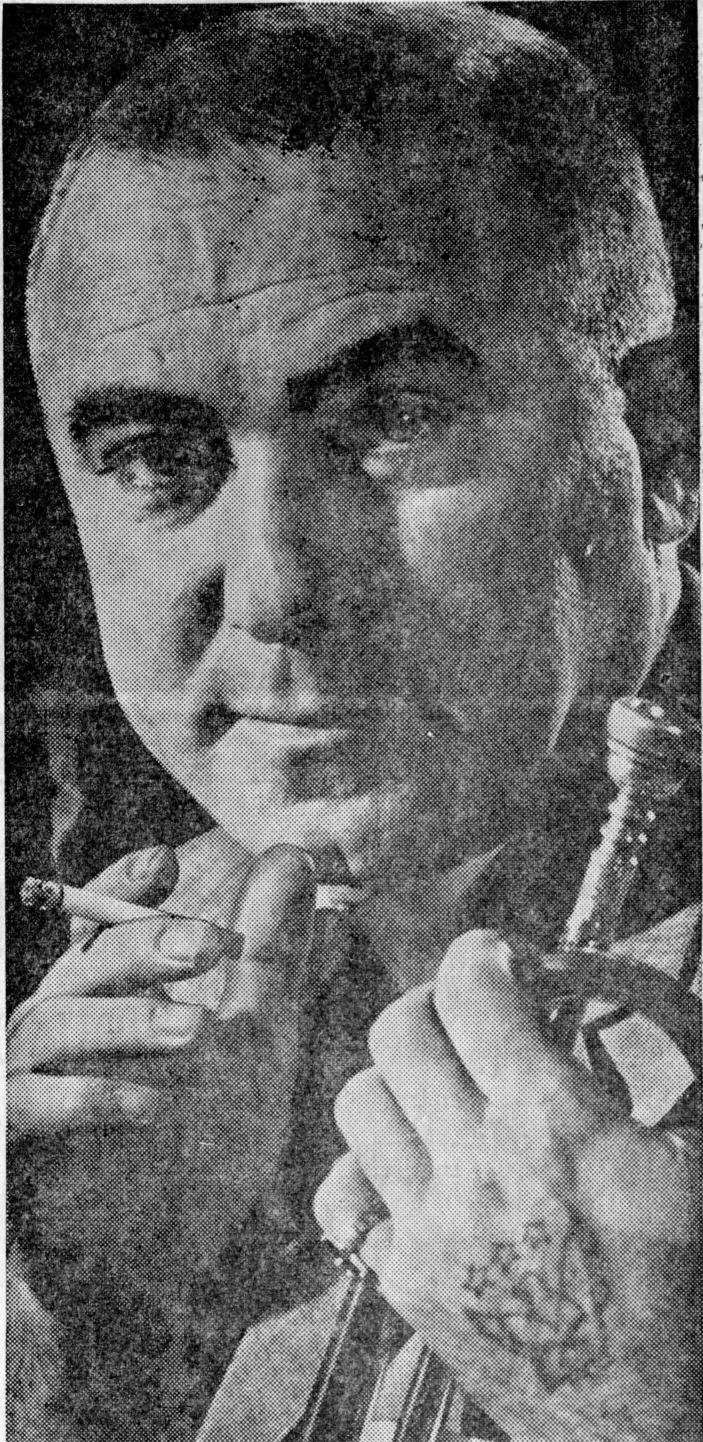
MATERIAL SUCCESS


Tweeds and the attractive hopsack weave are the materials from which success is wrought in a suit. Gentlemen will demonstrate their own success when wearing suits of this ilk which the proprietor has in stock in a variety of fashionable colors.

The Straus Co.

Where Quality is
Their Reputation

Marterie





Ralph Marterie, maestro of the band that's No. 1 with college students and No. 1 with hit records, will be hitting college campuses again this fall as Marlboro's musical ambassador of good will. Don't miss Ralph and his Marlboro Men when they visit your campus.

Marlboro

The better the makin's, the better the smoke
You're smoking better when it's Marlboro

Drycleaning As You Like It

One Day Shirt Laundry Service

Serving the College Students for 22 Years



Across The Campus

From NDAC

Open Till 8 p.m. Every Evening

Outstanding Seniors Elected To Who's Who

Twenty-six NDSC seniors have been elected to Who's Who in American Colleges and Universities. The 11 women and 15 men were chosen for the honor on the basis of their scholarship, their participation and leadership in academic and extracurricular activities, their citizenship to the school and promise of future usefulness.

Students elected to Who's Who and their major activities are as follows:

JOHN ALTENBERG, Chem., Student Senator, Commissioner of Radio, Blue Key, Campus Radio station director, Alpha Tau Omega Fraternity, Arnold Air Society, president; chemistry Club, College Choir and Statesman.

LYLE BAKER, AAS, Student Senate, Commissioner of Student Union, Blue Key secretary; Alpha Tau Omega, Student Union Activities Board, UCCF, Concert Choir, Statesman.

E. JACK BROWN, Ag., Saddle & Sirloin, FFA, sec.; Alpha Gamma Rho, president; Honor Case Commission, Interfraternity Council, Newman Club, AUSA.

NOEL ESTENSON, Ag., Student Body president, NSA commissioner, Co-op House, vice-president and president; Alpha Zeta, Ag. Econ Club, Rahjahs, LSA, Blue Key.

CARL B. HAAS, Ag., Student

Senate, Commissioner of Publications; Blue Key, Alpha Gamma Rho, vice-president; Kappa Delta Pi, FFA, AUSA, president; Saddle and Sirloin.

CURT HEMSTAD, Ag., Alpha Zeta, treasurer; Agronomy Society, president; Arnold Air, LSA, Phi Kappa Phi Award, Honor Case Commission, president.

BRIAN HODGE, Ag., Farm

House, president; LSA, regional vice-president; Student Senate, Blue Key, Interfraternity Council.

AUDREY HOLTE, H. Ec., Tryota, College 4-H, president; Guidon, Associated Women Students, vice-president; Phi Upsilon Omicron, vice-president; Kappa Delta Pi, ISA, LSA, Spectrum staff.

BILL LANTZ, Chem., Blue Key, president; 2-year Commissioner of

Campus Affairs; Commissioner of Publications, Chairman of 1958 and 1959 Freshman Orientation, Homecoming Chairman, 1958; Student Senate, Sigma Alpha Epsilon, Chemistry Club, Newman Club.

WARNER JOHNSON, Ag., Co-op House, president; Blue Key, ASAE, Sharivar publicity chairman, name change committee, NSA Commission.

JANET KIPPEN, AAS, Senior Staff, Spectrum, editorial board and copy editor; 2-year varsity cheerleader; Student Senate; Angel Flight, Kappa Kappa Gamma, vice-president; Kappa Delta Pi, Associated Women Students, council; Phi Kappa Phi and AWS scholarship awards.

KAY LAVOLD, H. Ec., Senior Staff, Kappa Delta, president; Phi Upsilon Omicron, president; Tryota, president; Tau Beta Sigma, president; Gold Star Band, Guidon, Kappa Delta Pi.

DORIS FOLSTROM, H. Ec., Senior Staff, Kappa Delta, vice-president; Phi Upsilon Omicron, treasurer; Guidon, Bison Brevities director, Newman Club, secretary; Concert Choir, Tryota, treasurer.

MARILYN MARSCHKE, H. Ec., Alpha Gamma Delta, rush chairman; Panhellenic Council, Phi Upsilon Omicron, Kappa Delta Pi, Tau Beta Sigma, Spectrum, Editorial Board and layout editor.

SHARON MISCHKE, AAS, Student Senate; Student Union Activities Board, board of directors; Angel Flight, social chairman; Gamma Phi Beta, rush chairman; 4-year cheerleader, Student-Faculty Conference, student program chairman; 1958 Sigma Chi Sweetheart; 1959 Letterman's Queen, Kappa Delta Pi.

CAROL OLSON, AAS, Kappa Alpha Theta, rush chairman; Student Senate, Commissioner of Publications, Programs, Angel Flight, Homecoming Queen, Tau Kappa Epsilon Sweetheart, Edwin Booth Society, Orchestris, Panhellenic Council, secretary; Little Country Theatre productions.

JAMES O'KEEFE, Ag., Blue Key, vice-president; Alpha Gamma Rho, Student Senate, homecoming parade co-marshall; Sharivar, co-marshall; Sharivar, co-chairman.

GERALD PUPPE, Gamma Delta, president; Alpha Gamma Rho, Saddle and Sirloin, president; FFA, AUSA, judging team.

PATRICIA ROBERTS, H. Ec., Kappa Delta Sorority, secretary; Guidon, vice-president; 1957 Junior Panhellenic, president; Phi Upsilon Omicron, Bison Brevities act director; Senior Staff, president; Phi Kappa Phi, Homecoming Queen candidate.

KAREN SALABA, Pharm., Kappa Epsilon, 2-yr. president; Rho Chi, Kappa Kappa Gamma, president; Pharmacy Club, Senior Staff, treasurer; Panhellenic Council.

JERRY SCHNELL, Ag., Alpha Tau Omega, vice-president; Blue Key, secretary; Saddle and Sirloin, AUSA, Interfraternity Council; Student Senate, Commissioner of Finance for three years.

MARILYN STEN, H. Ec., Student Senate, Phi Upsilon Omicron, Kappa Delta Pi, Independent Student Assn., president; LSA, vice-president; Gavel Club, secretary; Farmers Union Local, Tryota.

BOB THOMPSON, AAS, Spectrum, editor-in-chief; Student Senate, Rahjah Club, vice-president; Sigma Alpha Epsilon, treasurer.

JACK SIMONEIG, Eng., Rahjahs, president; Theta Chi, president; SUAB, Blue Key, AAIE, Commissioner of Athletics, 1958, Interfraternity Council.

DICK WEEKS, AAS, Blue Key, Sigma Chi, president; Rahjahs, Interfraternity Council, president; 1960 Bison Brevities director.

KAREN ZIELSDORF, H. Ec., Tryota, Senior Staff, Alpha Gamma Delta, treasurer and president; Phi Upsilon Omicron, Guidon, President; Dinan hall council.



Members of NDSC's Who's Who in American Colleges and Universities pose for the Spectrum. Absent are Kay Lavold, Jack Simoneig, and Warner Johnson. The selections were made by a campus student-faculty nominating committee.

TANG! New breakfast drink you can keep in your room!



JOE FOOTBALL: TANG has a real wake-up taste for great get-up-and-go on the football field. I drink two glasses every morning—and watch out!



SALLY SORORITY: TANG is really great mornings. I always have a jar in my room; it's so much easier than squeezing or unfreezing orange juice.



LAZY LARRY: I have such trouble getting up for breakfast that a fast glass of TANG gets me through my first class so I can have a late breakfast.



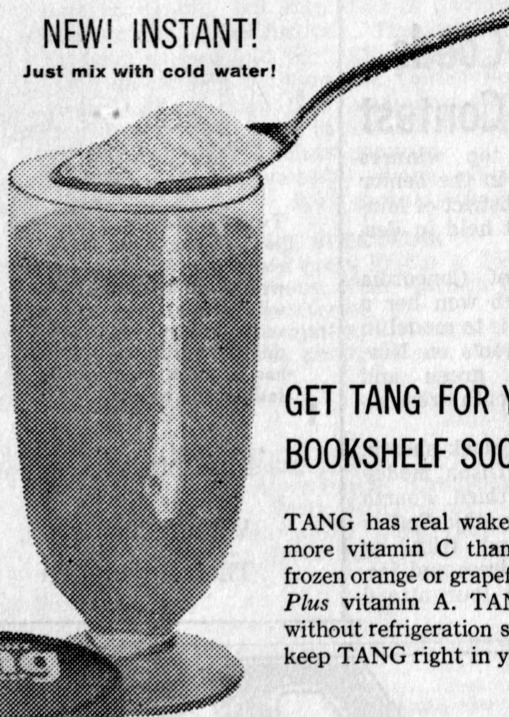
HELEN HOME EC.: TANG is the perfect breakfast drink. It contains more Vitamin C and A than orange juice and is so handy to store on any shelf.

NEW! INSTANT!

Just mix with cold water!



**MORE VITAMIN C
THAN ORANGE JUICE!**



**GET TANG FOR YOUR
BOOKSHELF SOON**

TANG has real wake-up taste, more vitamin C than fresh or frozen orange or grapefruit juice. Plus vitamin A. TANG keeps without refrigeration so you can keep TANG right in your room.

A product of General Foods Kitchens

WANTED: Characters and captions for campus TANG-ites (like above). Must relate to TANG. Will pay \$25 for every entry used.

Address: TANG College Contest, Dept. GRM, Post Division, Battle Creek, Mich. (Entries must be postmarked before Dec. 15, 1959.)

**DAKOTA
Photo Engraving
CO.**
ENGRAVERS DESIGNERS
FARGO, N. D.

New Books Added To Library Stock Increases Variety

Do you have even a vague idea how many books our campus library contains? There are now over 133,000 volumes, 7,893 of which were added during the past year. The library subscribes to 1500 different magazines, 15 daily newspapers, and 75 weekly newspapers.

There are some interesting books among the new volumes. **How to Finance a College Education** is a basic guide to employment, loans, prepayment plans, savings, insurance, and scholarships. It is written especially for parents and college students by W. Bradford Craig, Director, Bureau of Student Aid, Princeton University.

A penetrating study of modern practices and scientific techniques in the education of children with different types of exceptionalities is presented in **Education of Exceptional Children and Youth**. Eleven nationally known educators, all major authorities in their field, have contributed to this volume.

Why People Buy describes motivation research and its successful application.

Allen Churchill's **The Improper Bohemians** is about the golden era of Greenwich Village, when it earned its reputation as the "Left Bank of the U. S." The book contains stories of the promiscuous Village and its unusual inhabitants. Good Housekeeping has commented, "... improper, irreverent, and irresistible ..."

There are many other interesting sounding titles among the new library books, such as: **New Letters of Robert Browning**, DeVane and Knickerbocker; **The Adventures of Learning in College**, Roger Garrison; **Richard Nixon**, Earl Mazo; **The Status Seekers**, Vance Packard; **Bee Time Vine**, Gertrude Stein, and **The Road to Man**, Herbert Wendt.

Reducing National Debt By 1% Yearly Would Save U. S. \$485,000,000,000

An interesting but little noticed item in the last session of Congress was a resolution introduced by Rep. Jim Wright (D-Tex.). He suggested that the United States start reducing its national debt by one per cent each year—and save \$485 billion in interest payments over the next 100 years.

The debt now stands at \$283 billion, with interest on it costing

Bookstore Works For Good of Students

By John Bush

What's going on in the bookstore? This is a natural question on a state owned campus. The best man to answer it is the one who directs the activities of the bookstore, Dale Brostrom, Student Union director. Mr. Brostrom is essentially the business manager of the bookstore, although it is not directly connected with the student union.

How the book store operates is best explained in Mr. Brostrom's words. "The aim of the SC Book Store is to give the lowest possible prices and yet show a profit to plan for future improvements". Mr. Brostrom says there is no official tie between the book store and the student union and that the nominal profit taken from the book store goes into the general fund of the college.

Asked about the prices on books, Mr. Brostrom explained "the store doesn't set the price, but rather goes by the publishers list price. There is a maximum of 20 percent mark-up on books and out of this comes all postage, freight charges and labor costs for handling. The slight mark-up must also cover rush orders during registration and freight charges on any books that must be returned if not sold."

"What it amounts to," says Mr. Brostrom, "is that any profit made is made on the last 2 or 3 books of any given shipment. The goal of the management is to have a complete stock but to avoid overstocking."

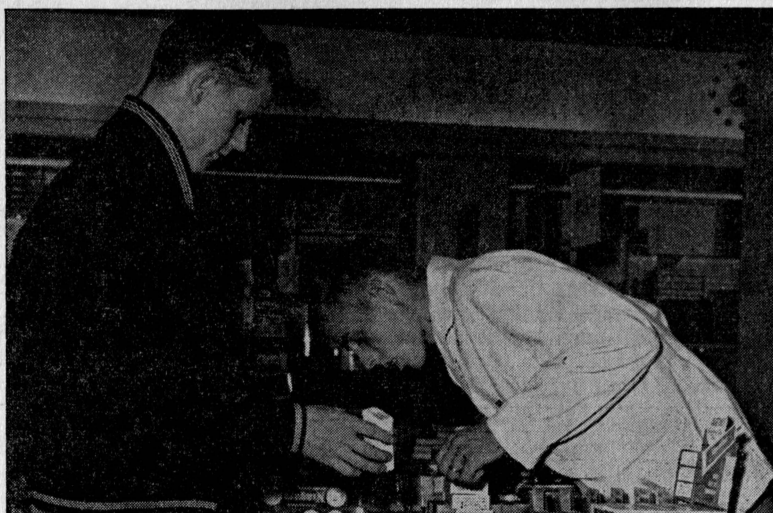
Dick Kasper, who manages the bookstore, added, "With cooperation all around no book would be out of stock for any length of time." He also explained that students could avoid the rush at peak periods by buying their books immediately after registration instead of waiting until after classes start.

The management is happy about the switch to self-service a year ago and feels the use of signs and guides has improved the service greatly. The depository at the door, for any books or other items the student has, is necessary to avoid

any embarrassment on the part of the student, Kasper explains.

Kasper said the bookstore is trying to add lines of merchandise for the convenience of the students, so they can make available all text books and a complete line of college supplies. With few exceptions the book store is below list price on their supplies.

Both Brostrom and Kasper declare that the first concern of the book store is the student and say that they welcome any suggestions or constructive criticism from the students.



Bradley Harmel illustrates bookstore efficiency!

Poor Attendance Greets Jazz Combo

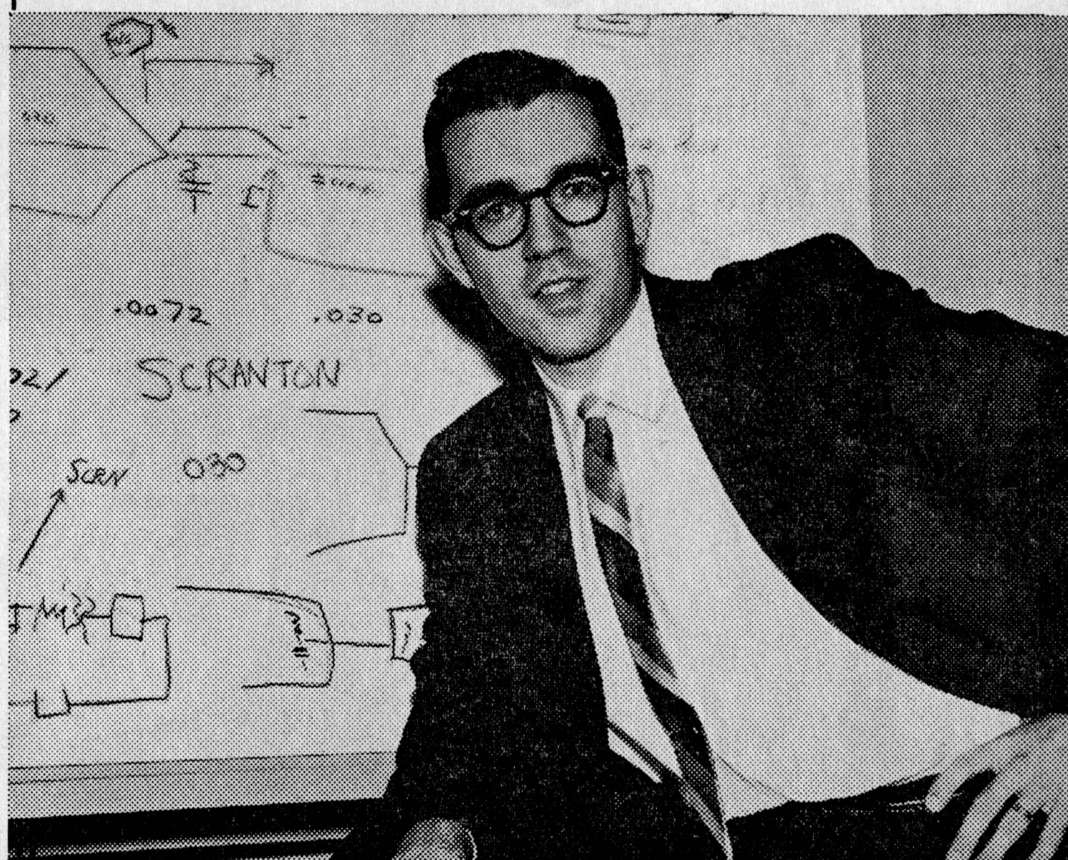
"Poor attendance at the Dukes of Dixieland concert typically displays the apathy of the people of Fargo," says Don Peterson, NDSC music major.

The Dukes of Dixieland, a jazz combo from New Orleans, packed houses everywhere on tour. The Dukes have played a club in New Orleans 44 months straight with a full house every night.

"It was a shame that a name band, as the Dukes of Dixieland are, wasn't given more support while playing concert in Fargo," states A.E. Sr., Ken Heil. "If it's good enough to play for the U. of Minnesota's Homecoming dance along with the Glenn Miller orchestra and three other name bands; they should be good enough to play for more than a scanty group of 200 Fargoans."

SC student, Sheridan Drönen, made the comment that the owner of the Crystal Ballroom took a terrific loss because of poor attendance and doubts that they will ever have them back.

A Campus-to-Career Case History



"I found I could be an engineer —and a businessman, too"

William M. Stiffler majored in mechanical engineering at Penn State University—but he also liked economics. "I wanted to apply engineering and economics in business," he says, "and have some administrative responsibilities."

Bill got his B.S. degree in June, 1956, and went to work with the Bell Telephone Company of Pennsylvania at Harrisburg. During his first two years, he gained on-the-job experience in all departments of the company. Since June, 1958, he's been working on transmission engineering projects.

Today, Bill is getting the blend of engineering and practical business-engineering he wanted. "The economic aspects of each project are just as important as the

technical aspects," he says. "The greatest challenge lies in finding the best solution to each problem in terms of costs, present and future needs, and new technological developments."

"Another thing I like is that I get full job-responsibility. For example, I recently completed plans for carrier systems between Scranton and four other communities which will bring Direct Distance Dialing to customers there. The transmission phase of the project involved almost a half-million dollars—and it was 'my baby' from terminal to terminal."

"Telephone engineering has everything you could ask for—training, interesting and varied work, responsibility, and real management opportunities."

Bill Stiffler and many college men like him have found interesting careers with the Bell Telephone Companies. There may be a real opportunity for you, too. Be sure to talk with the Bell interviewer when he visits your campus—and read the Bell Telephone booklet on file in your Placement Office.



**BELL
TELEPHONE
COMPANIES**

KDSC - 750 Radio

MONDAY

4:00—Music Stateside
6:00—News Roundup
6:15—Public Service
6:30—Dinner Music
7:00—Tri-College Network
8:00—Day By Day
8:05—L. P. Showcase
9:00—Study Hour
9:45—News Roundup
10:00—Lights Out

TUESDAY

4:00—Music Stateside
6:00—News Roundup
6:15—Public Service
6:30—Dinner Music
7:00—Tri-College Network
8:00—Day By Day
8:05—L. P. Showcase
8:30—NDSC Theatre
8:45—L. P. Showcase
9:00—Study Hour
9:45—News Roundup
10:00—Cadence Capers

WEDNESDAY

4:00—Music Stateside
6:00—News Roundup
6:15—Public Service
6:30—Social Column
6:40—Dinner Music
7:00—Tri-College Network
8:00—Day By Day
8:05—L. P. Showcase
9:00—Study Hour
9:45—News Roundup
10:00—IRC Presents

THURSDAY

4:00—Music Stateside
6:00—News Roundup
6:15—Public Service
6:30—Intramural Report
6:40—Dinner Music
7:00—Tri-College Network
8:00—Day By Day
8:05—L. P. Showcase
8:30—NDSC Theatre
8:45—L. P. Theatre
9:00—This End of the Mike
9:05—McAll's Music
9:45—News Roundup
10:00—McAll's Music

FRIDAY

4:00—Carole's Corner
6:00—News Roundup
6:15—Public Service
6:30—Corner of Jazz
7:00—Tri-College Network
8:00—Day By Day
8:05—Corner of Jazz
9:45—News Roundup
10:00—Den and Lar
12:00—Late Watch
1:00—Final News

SATURDAY

12:00—Afternoon Melodies
(News on the Hour)
6:00—News Roundup
6:15—Public Service
6:30—After Dinner Music
7:00—Swing House
9:00—Night Watch
9:45—News Roundup
10:00—Stars of the Night
12:00—Late Watch
1:00—Final News

Four Simple Rules Assist Memory

With four simple rules, you can train yourself to become virtually infallible at remembering names, says an article in the Reader's Digest.

Author Frederic Sondern, Jr. points out that forgetting names can cause more than temporary embarrassment; it may cost you a pleasant friendship or a profitable business contact.

Politicians, businessmen and others in public life recognize this fact and work at the business of remembering names. General Eisenhower once impressed a group of French military leaders by remembering their names even though he had met them only fleetingly years before. Former Democratic National Chairman, James Farley, has estimated that he has in his mind the names, faces and back-

grounds of 20,000 people.

The four rules for remembering were formulated years ago by Dale Carnegie. They are based on his belief that accurate memories are not necessarily gifts but can be taught just like other skills. The rules are:

Get the Name Clearly When You Are Introduced. If the name is not clear, ask the introducee to repeat it. But don't ever ask a third party present—he may not know it himself.

Give the Name a Chance to Sink Into Your Mind. The best way to do this is to repeat it a few times in the ensuing conversation.

Learn the Face While You Are Learning the Name. Look at the face, the posture, any distinguishing marks. Learning to associate

names and faces will make remembering easier.

Try to Make a Mental Picture to Cement Name and Face Together. The author says one of his favorite ways of doing this is by making up a rhyme about the person. For example: "Mrs. Farnum should be with Barnum." It may not be true, but it will cement Mrs. Farnum's name and face in your mind.

Another way is to create a picture of the person doing something associated with his name. Mr. Hamilton, for example, could be pictured as a human head with a ham's body, weighing one ton.

Learning these mental tricks, says Sondern, can be much more than a pleasant way to improve your mind. It can pay dividends in terms of improved business and personal relationships.

Extracurricular Activities Have Place But Could Be Reduced In Number

(ACP)—The president of the student body at Iowa State University called for a reduction in the number of extracurricular activities on that campus.

The speaker admitted the activities were good in themselves but said they required too much student time and exerted pressure on the student body.

The president may base his reasoning on sound logic. Perhaps there are too many minor activities at Iowa State. This is for the students of that institution to decide.

However, we feel the question is a pertinent one, applicable to all colleges and universities. Undeniably, there is a trend toward specialized learning and away from the liberal education which moulded our fathers.

De-emphasis is one of the most popular words on college campuses today. College students concentrate on facts. Their knowledge is narrowed by specialization. Those activities, once considered essential, which help round students into broad, personable adults, are slipping from the scene.

Likewise, those courses which were the foundation of the liberal arts education no longer receive the attention they once did. Education is geared to the specialist who is only interested in devouring essential facts.

The result, at best, is unsatisfactory. Few educated men walk from the graduation stage these days—men whose knowledge entitled them to the respect and company of all classes of society.

Today, we produce men, narrow in scope, who function apart from the world. They are experts in their individual fields, but lack training in human understanding needed to establish rapport with other members of society. They write narrowly of limited subjects. They speak only the jargon of their specialty. They think in terms of fields rather than worlds.

We do not argue against the limiting of certain activities at a particular school. However, we do reject the thinking behind the general movement to restrict students to academic pursuits.

Activities, certainly, have their place in an intellectual atmosphere. They perform a valued service in helping produce the well-rounded graduate who understands himself and his community as well as his profession.

Professor Lectures On Study Methods

"Cramming is not an effective method of learning" said Dr. Ernest Estensen, professor of psychology, during a recent class lecture on learning and remembering. "Material crammed may be momentarily remembered, but it is not retained."

Using the text as a basis for his discussion, Dr. Estensen pointed out the many factors which affect learning, retention, and study techniques.

"To remember well, the student must be motivated to study with an intent to learn. He should pay close attention, employ imagery, and use association; that is, tie things together and note their relationship."

The use of rhythm is an important aid in studying. Distributive learning, or short periods of practice interspersed with brief rest periods are much more effective than continuous cramming or massed learning. The rest periods are vitally important and refresh the mind for further study. Reading plus active recitation is one of the most important techniques of effective study, yet is one of the most neglected."

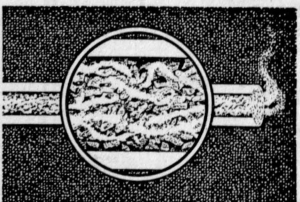
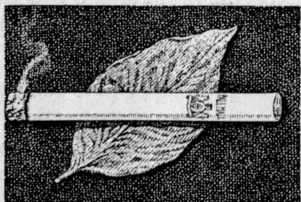
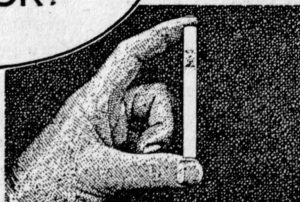
Many years of study and research have gone into the study guides and they have been proved effective. Surveys have shown that good students, as well as the average or poor student, can profit from the study hints. With finals less than a month away, these suggestions could prove to be very helpful.

Get satisfying flavor...so friendly to your taste!

See how Pall Mall's famous length of fine, rich-tasting tobacco travels and gentles the smoke—makes it mild—but does not filter out that satisfying flavor!

NO FLAT
"FILTERED-OUT"
FLAVOR!

NO DRY
"SMOKED-OUT"
TASTE!



HERE'S WHY SMOKE "TRAVELED" THROUGH FINE TOBACCO TASTES BEST

1 You get Pall Mall's famous length of the finest tobaccos money can buy.

2 Pall Mall's famous length travels and gentles the smoke naturally...

3 Travels it over, under, around and through Pall Mall's fine tobaccos... and makes it mild!

Outstanding... and they are Mild!

© A.T. Co. Product of The American Tobacco Company. "Tobacco is our middle name"

Meet old friends.
Make new ones.

DANCE

CRYSTAL BALLROOM

Both Modern & Old-Time
on Tuesdays

Rock 'n Roll on Saturdays

Pharmacy Convo Sponsored By Kappa Psi

On November 3, Kappa Psi sponsored an all Pharmacy Convocation which is a quarterly function of the fraternity. This quarter's speaker was George Doerr Jr., District Manager of the Minneapolis Drug Division of McKesson and Robbins. He talked on the manufacturing and distribution of the manufactured products. An outside speaker is obtained for each of the convocations.

NDSC Junior, Graduate Coeds Offered Opportunity For Year's Study Abroad

Have you ever dreamed of studying in Paris, London or some other historical place in Europe? Now this dream can come true for any NDSC junior or graduate woman.

An opportunity to study abroad is available for next year through \$900 Grant-in-Aid by the North Dakota Federation of Women's Clubs. The \$900 will be given a North Dakota woman who would like to complete her work in Europe, and academic credit will be applied toward her graduation at NDSC.

To be eligible for the grant, candidates must submit a program of study showing what kind of work she would like to study abroad. Each institution in the state which grants degrees may submit one candidate and the final selection will rest with the Federation. Candidates will be judged on scholastic merit, outline of proposed study and promise of future usefulness.

"Many students are too busy on campus to consider studying abroad," said Dean Thompson, "But we hope our conscientious juniors will think about this opportunity. With credit given for their work in Europe, the opportunity will greatly enhance their future endeavors."

As the candidate can also be a graduate student, an NDSC alumna interested in European study may qualify by registering for the next quarter and submitting her application.

Women interested in applying for the grant should submit their names to one of the following committee members appointed by President Hultz to select NDSC's candidate: Dean Thompson, Dean Smith, Dean Budewig, Miss Finlayson and Miss Gregoire.

Junior Panhellenic Officers Announced

Carol Rosenberg, Alpha Gamma Delta, was chosen president of Junior Panhellenic council. Vice president is LaDonna Hagen, Phi Kappa Phi; secretary, Linda Weiman, Kappa Alpha Theta; and treasurer, Myronne Currie, Kappa Delta.

Officers are chosen from each pledge class in the order of its chapter's establishment on the campus. Sororities rotate these offices annually. Dean Thompson is faculty advisor and Sharon Fredrick, Gamma Phi Beta, is the advisor from Senior Panhellenic.

Junior Panhellenic is composed of all the members of the sorority pledge classes. Two delegates, the president of the pledge class and an elected representative, attend Junior Panhellenic Council.

NDSC Junior Panhellenic is a recognized college organization, its constitution being approved by the College Council last year. Its objectives are to promote friendliness and fraternity spirit among the Greeks and to provide preparatory training for work in college Panhellenic by a study of the sorority system and of the rushing, pledging, and initiation rules of NDSC Senior Panhellenic.



PHI UPSILON OMICRON INITIATES include, row 1, l. to r., Marilyn Sten, Vergene Anderson, Carol Burkeland, Sharon Alberts, Barbara Wolfer. Row 2, l. to r., Valerie Vinge, Cheryl Larson, Patricia Meyer, Rene Woitzel, Kay Klicker, Margaret Shoesmith. Phi U is a national professional sorority for home economics students. Members are chosen for their scholarship, activities and professional interest. Initiation was Nov. 3.

Is NDSC A Suitcase College?

What is the objection to the NDSC campus on weekends? Is this really a suitcase college?

Since classes began, between 70 and 95 girls in Dinan Hall go home every weekend, according to Mrs. Piers, head resident. There are 160 girls in the dorm.

"My main objection is Sunday," stated Mary Ellen Garaas, Chem. Soph. "There is no bus service; a student has a hard time getting to church or to a place to eat."

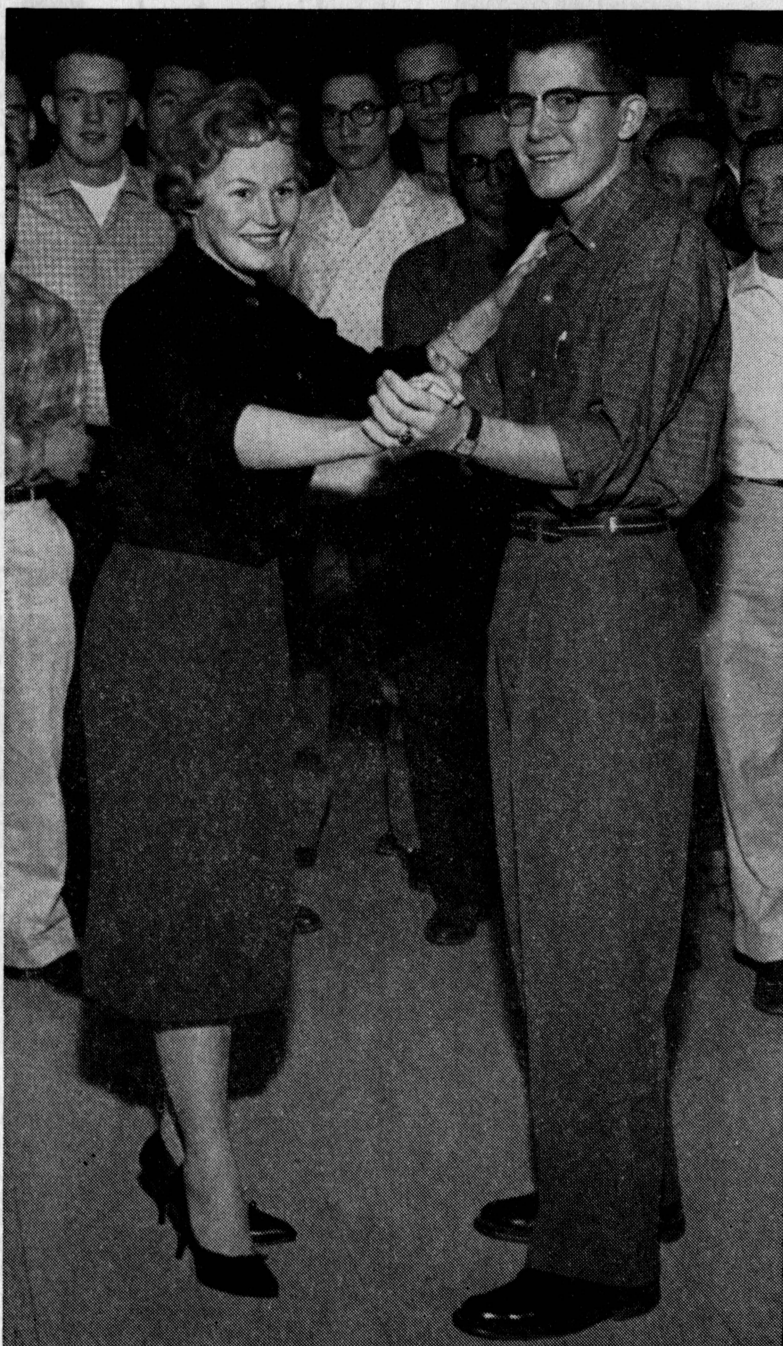
Betty Davidson thought that the student union should be open on weekends. "When I have company from other colleges," she said, "there is nothing open on campus to show them."

Some of the students feel that there are not enough campus activities on weekends. Linda Swen-

son, Home Ec Soph., believes there should be informal, but planned entertainment interesting enough to make the students want to stay on weekends. "The union could be the headquarters of this activity; there is too much of the union, especially the lounge, that is hardly used," she suggested.

"Why aren't there more activities on weekends? There are so many during the week that a student is just run ragged," said Linda Lewton.

The main objection of the students is that there is nothing on campus on weekends to hold them here. Carole Petersen, sophomore student remarked, "This campus is active all week long, but on weekends it just plain dies."



Dancing lessons are in full swing at the Union Ballroom every Tuesday at 4 p.m. Here Suellen Ringsak, instructor, demonstrates a new step.



You've never seen such radiant beauty at the price of only \$195.00

Royal is Dakotas' largest diamond dealers. See our student special and ask for our special student charge plan.

Student Terms

They lock together—THE WORLD'S MOST PRECISE LOCK

EASY TERMS!


RINGS STAY PERFECTLY ALIGNED

NEVER STRAY

Royal JEWELERS

FINE DIAMONDS FOR 3 GENERATIONS

the TWO most important names on your Christmas Card...YOURS and GIBSON



GIBSON Christmas Cards

Browse through our wide selection of famous Gibson Christmas greetings ... tomorrow.

As seen in McCall's, This Week and Parade

We have a wide variety of Gibson Everyday and Studio Cards.

S. C. BOOK STORE

MAKE YOUR HOLIDAY RESERVATIONS EARLY

We can ticket you anywhere from our office . . .

Airline—Bus—Train Steamship

Reed Travel Agency

305 BROADWAY
FARGO, N. D.

Agronomy Staff And Students Attend Dairy Club Organized Convention At Cincinnati, Nov. 15-18

Three agronomy staff members and two students will attend the national meetings of the American Society of Agronomy at Cincinnati, Ohio, Nov. 15-18.

According to Curt Hemstad, one of the students attending, the national meetings are held for two main purposes. The first is to become familiar with the latest advances in agronomy. The second is to become acquainted with the opportunities in agronomy, and to acquaint them with leading men in this field.

The group includes Dr. J. C. Zubriski, Dr. K. L. Lebsock, Dr. P. C. Sandal, Ed LeGrand, and Mr. Hemstad. They will leave by car on Saturday, Nov. 14, and expect to be back Nov. 18.

The purpose of the meeting was to discuss the possibility of starting a dairy club. Roger Molberg was elected temporary chairman with Dennis Johnson and Charles Rongen as co-chairmen. Allen Dockter was elected temporary secretary.

Charles Edgerly, assistant professor of dairy science, will be a guest speaker at the next meeting.

Thirty-Nine SC Advanced ROTC Cadets Journey To Madison, Wisc. To Inspect And Become Acquainted With SAGE

SAGE orientation and inspection was the purpose of a field trip for 35 NDSC advanced ROTC cadets. They left Fargo for Truex Air Force Base, Madison, Wis., on Thursday, Nov. 5.

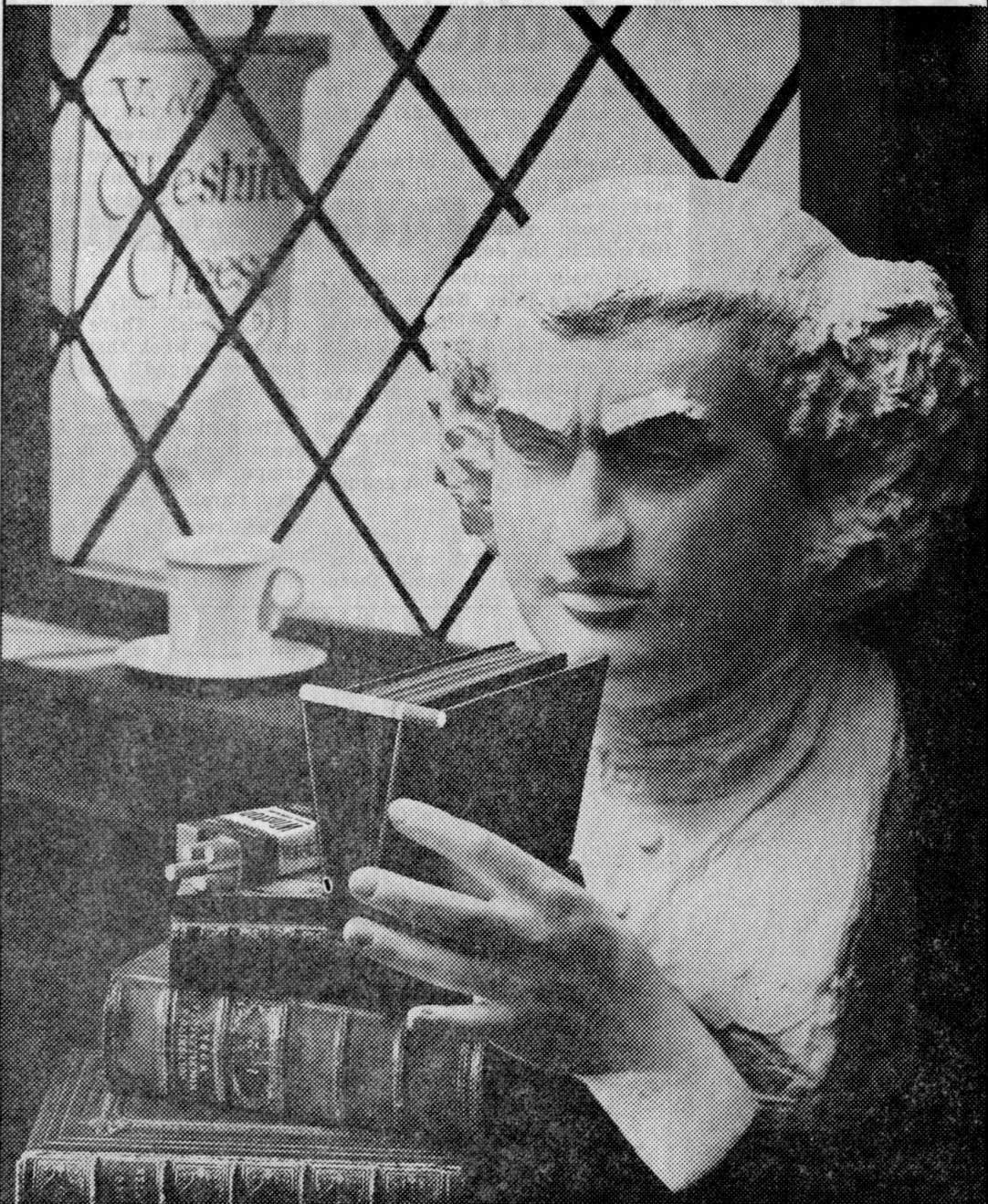
SAGE's technical name is Semi-Automatic Ground Environment, a national air defense program.

Operation consists of two electronic brains (one as a safety factor) that receive radar signals about aircraft flights in each sector. This master control receives and sends all pertinent information through open telephone wires to individual units. Installation and operation of each unit for one year is \$350 million.

Major Robert E. Stone accompanied the cadets; also accompanying the group as guests of the force were NDSC electrical engineering instructors Donald Peterson and Robert Longhenry.

The group flew to Madison in C-119 International Guard airplanes.

Dr. Johnson turns another elegant phrase:



Sir, if it hasn't got it there, it hasn't got it!

Old Dr. Sam has done it again—brought his dictionary up to date in terms of modern Winston usage.

Winston (win'ston), n. A cigarette with Filter-Blend on one end and a wise man on the other.

Taste (tāst), n. What decorators argue about and Winston smokers enjoy.

Filter-Blend (fil'tēr-blēnd), n. A happy marriage of art and science. Light, mild, flavorful tobaccos are artfully selected, then scientifically processed for filter smoking.

Slogan (slō'gǎn), n. (e.g., Winston tastes good like a cigarette should). A statement of disputed grammar but unquestioned fact.

Front (frünt), n. (used in conjunction with the preposition "up"). The section of a filter cigarette where if it hasn't got it, it hasn't got it. Also, the section that counts, the section where exclusive Filter-Blend is to be found.

Boswell (bōz'wēl). Nickname for a guy who is always hanging around to cadge Winstons from you.

"There is nothing which has yet been contrived by man by which so much happiness is produced . . ."

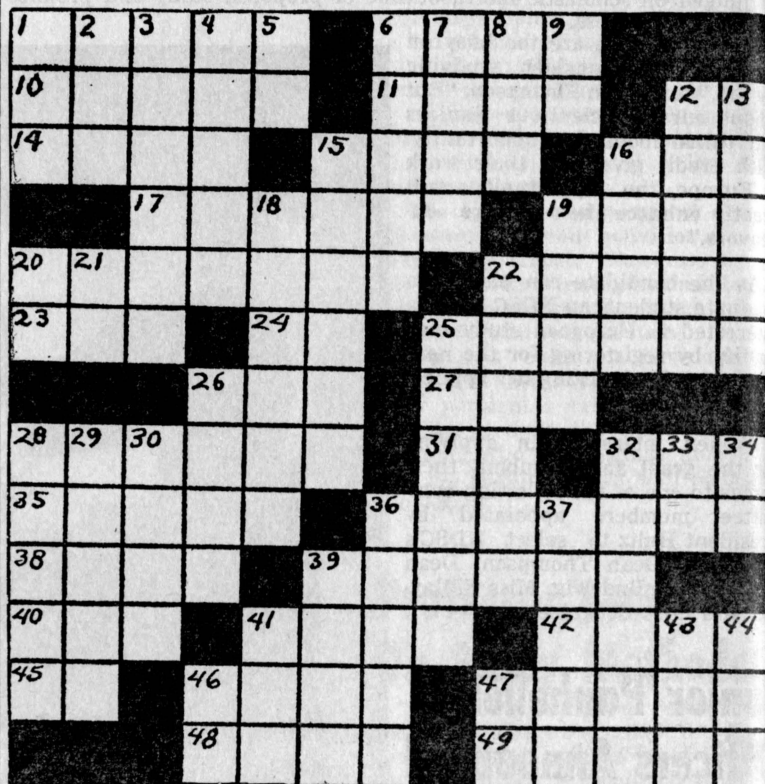
Boswell's Life of Dr. Johnson, Vol. 1, Page 620

R. J. REYNOLDS TOBACCO CO., WINSTON-SALEM, N. C.

WIN \$10

Crossword Puzzle

Contest open to SC students only. Entries must be in Spectrum office by noon Monday, following publication. Money will accumulate if there is no winner.



The following winners of last week's crossword puzzle may pick up their money the first week of December at the Spectrum office.

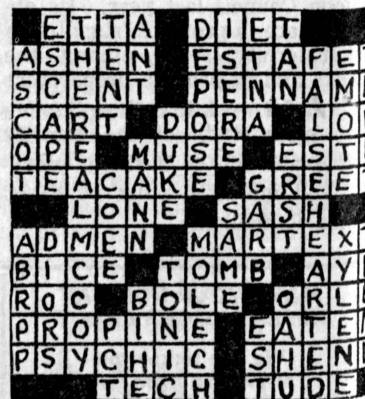
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|---------------|--------------|--------------------|
| Bob Toussaint | Diane Berg | Henry Megrund |
| Larry Bartz | Kerry Murphy | Karen Froemke |
| Mary Phipps | Palmer Pyle | Leonard S. Voelker |
| | George Platt | |

- ACROSS**

 - Sheriff's aides
 - Suffix forming new Latin names
 - Raise spirits
 - The _____ Ranger
 - Rhodium
 - Zephyr (Poet.)
 - Targets (abbrev.)
 - National Education Association
 - Excusable
 - Hindu goddess
 - Roman galley
 - Toothed wheel
 - Chinese pagoda
 - To exist
 - Clay over a wax model
 - Fleshy mouth tissue
 - Mimic
 - Charybdis and _____
 - 101
 - Hawaiian wreath
 - Brazilian Indian tribe
 - Mangrove group element
 - Backless boudoir slipper
 - City in SW. Iran
 - Foundation or support
 - Very thin tin plate
 - Former Russian head
 - Overtime; on truck; Old Testament
 - Huckleberry
 - Denoting iris (Gr. comb. form)
 - _____ Ray, actor
 - Being in want
- DOWN**

 - To throw
 - Palm leaf
 - Sage genus
 - Guide
 - Eye (Scot.)
 - Kelps; seaweeds
 - Oriental weight
- Political group holding offices
 - Famous pen name
 - Merrymaking
 - Selassie
 - A stick insect
 - Salamander
 - Luminous celestial body
 - Finished
 - 1st note in Guido scale
 - No (Scot.)
 - Two-edged sword
 - Philippine monkey
 - Adhesive
 - A Negro
 - Caster
 - Athletic; supple (Scot.)
 - The old tin _____
 - Europium
 - Contraction
 - Money; cash
 - Mother-of-pearl
 - Silicon dioxide
 - Sesame
 - Annex
 - The Scottish Robin Hood, Rob. _____
 - Lot; luck (Scot.)
 - Common preposition

(Last Week's Answers)

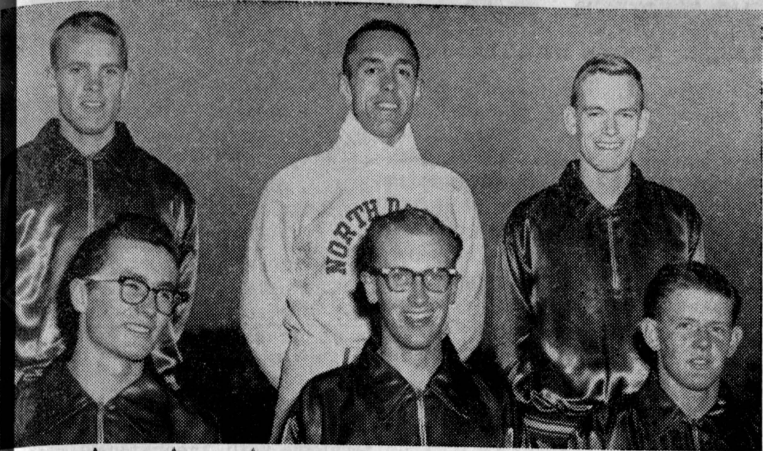


DR. L. A. MARQUISEE
Optometrist
Eyes Examined—Contact Lenses
Glasses Fitted
57 Broadway AD 5-7445

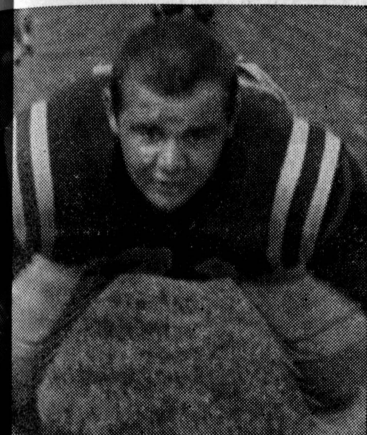


Merchants National Bank

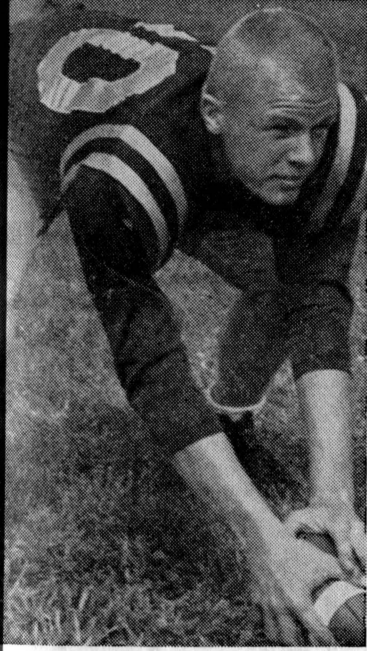
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NDSC cross country team, first row, Gary Yost, Jim Liddle, and Don Kearney. Second row, Oddvar Helgeson, Coach Tom Neuberger, and Bob Williams. Coach Neuberger takes his runners into Minneapolis tomorrow to participate in the Northwest open.



Bob Kovich and Tom Egan have been named co-captains of the 1960 Bison football team. Bob was a junior guard and Tom a junior center this year. They were chosen by their teammates Monday.



Georgia Saar Sets Woman's High

By Dan Kennelly

Georgia Saar's 235 game sets a pretty high goal for W.A.A. bowling league as the girls enter their third week of play. Lyla Piper, Dixie Gifford and Georgia hold top honors for three game series. Phyl Christman's W.A.A. number one team is in first place leading the Gamma Phi Delta's. Marsha Bergman, Luella Johnson, Sharon Halseth, Connie Geiger, Marlene Olson, Joan Lee, Linda Lewton, Nancy Euren, and Collette Buhr have picked off the most total pins in competition so far.

Sweeney Cleaners continues to hold on to League of Women Bowlers high position, but teams from the Skyline Cafe and Ceres Cafeteria are close behind. Physical Education and the Union are tied for first in the tight Faculty Women's league.

Industrial engineers have their loop's first and second position sewed up for the present. The CE's scored the high single team game, while Ed Mack and Chuck Forslund rolled the best individual series. The Classic League finds the Tau's holding down first place with the Co-op's Kappa Psi's and TKE's all tied for second. SPD, TKE, and Kappa Psi rolled the most impressive team series.

In the Major league Gamma Delta is sitting on top just a little above the Sig's. The best team series is held by the Vet's Club.

BISON BITS

By Sherry Bassin

The North Dakota State Bison football team just recently finished out their schedule and have now left us with only memories of the '59 season.

This past season may not have been the most successful as far as winning the championship is concerned, but it was definitely the best ball club for the past few years.

The Bison, shall we say, "opened the season like a lion and finished it out like a lamb." They beat the Cobbers from Concordia 29-20 on their opening game and dropped a 48-0 decision game to Marquette, at Milwaukee last week.

The fact that the Bison bowed out like a lamb cannot be totally blamed on the club. This has seemed to be a habit of the NDSC football club in the past few years, and this again cannot be blamed on the Bison Club.

The main reason that the Bison have been beaten by such scores, is simply due to the fact that they have been playing out of their league.

I can see no reason whatsoever for the Bison playing such teams as Marquette or San Antonio, Texas. These teams play a better and higher class of football. Almost every time before the team has left to meet such opposition, most everyone felt that the team was in for a tough contest.

The reasons the club plays such teams at the end of the season is to give the players a well deserved trip. There is no doubt about it either, these boys deserve

at least something, such as this, for their entertaining football and efforts on the field during the North Central Conference.

But, must they play such clubs as they have been meeting in the past. Why can't they play a club that will be a closer match and thus show promise for a good game besides a good trip.

After the Marquette game, the Chicago papers came out with such quotes as "Marquette finally found someone they can beat". Is this the type of football publicity that North Dakota State wants?

Well, with the football season behind us and such memories as the last minute TD called back against NDU and the last quarter TD against SDU to force a 22-22 tie, have made quite an eventful season for our "Hometowners."

This year the Bison fielded a good football team. They always played entertaining football and displayed their sportsmanship at all times. As far as I am concerned, history was made once again, a few days ago, when the best team lost in the game between NDSC Bison and the Augustana Vikings.

With football having just left out the back door, basketball is just entering the front door. Let's fill that building when the "hoopsters" begin action in a couple of weeks.



By Dick Hofstrand

Sports emphatikos!

One of the main topics of KDSC's programing schedule for this year is increased coverage of all NDSC campus sporting events.

To accomplish this goal, KDSC, campus radio, will present all the basketball games that the Bison will play during the coming basketball season. Larry Hunter will broadcast the games live from the press box.

Also on KD, Ralph Peterson presents Intramural Spotlight. Every Tuesday night at 10 p.m., Ralph gives all the present standings of campus teams participating in such campus competitions as bowling, volley ball, basketball, etc., plus information on coming athletic meets.

So keep tuned to the nifty seven-fifty for sports presentations live on KDSC.

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Jackie Olson prepares to fire during WAA rifle team practice.

Joe Blows Bison Finish Second

The Bison posted their best record in 13 years and managed to reverse the final standings at least in respect to their favorite opponents, NDU. Last year NDSC finished second to the bottom but this year second to the top. By the same token NDU, who took the 1958 title, has finished in the cellar.

**NORTH CENTRAL CONFERENCE
(1959 Final Standings)**

| | W | T | L | Pct. |
|-------|---|---|---|------|
| Aug. | 4 | 1 | 1 | .750 |
| NDSC | 3 | 1 | 2 | .584 |
| SDU | 3 | 1 | 2 | .584 |
| ISTC | 3 | 0 | 3 | .500 |
| Morn. | 3 | 0 | 3 | .500 |
| SDS | 2 | 0 | 4 | .333 |
| NDU | 1 | 1 | 4 | .250 |

Individually, Bison Gary Ahlgren maintained first place in NCC scoring with 62 points to his credit. In tenth place in the same category is Curt Quenette who has been one of the outstanding players of the season.



This being a sort of dead week for big sports around Bison land we spent our time looking around. On Monday we read about an article in last week's "Sports Illustrated". The article, written by Stephan Birmingham, is a report of a survey. It seems that the "up" sports of the really up colleges are now "squash and tennis in that order."

All sports are rated on a criteria such as this:

1. "Any sport that is up as a high school sport is down as a college sport."
2. "Any sport that is elaborate, that requires paraphernalia, special equipment, or money, is a down sport. (Polo enjoys a lowly position at college for this reason. 'Polo is strictly for social climbers,' observed a Williams man. Social climbing is a down sport.)"
3. "Finally, any sport is a down sport if it is inordinately popular with a large section of the American public. Baseball, the number one sport nationally, is in the cellar spot on most campuses for this reason."

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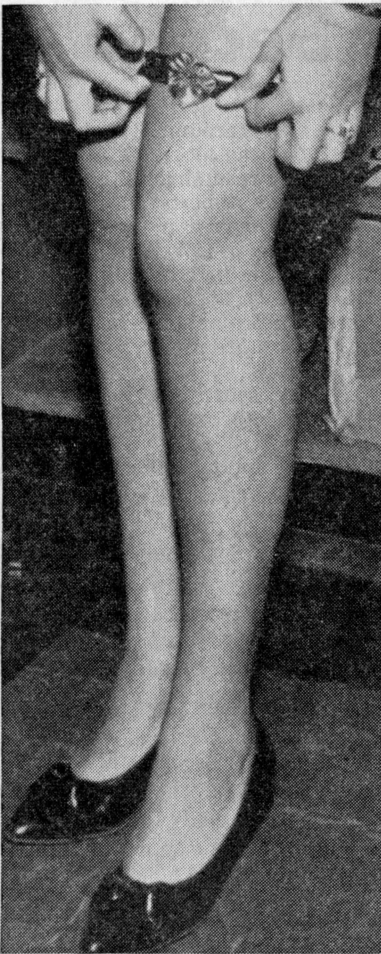
"Surface" hair tonics merely coat your hair. When they dry off, your hair dries out. But the exclusive Wildroot Cream-Oil formula *penetrates* your hair. Keeps hair groomed longer... makes hair feel stronger than hair groomed an ordinary way. There's no other hair tonic formula like it.

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Phi Mu pledges Pat Bergquist, Anita Kitch, Marilyn Mikkelsen and Janet Sinner entertain students at "Night From the Nineties", part of Union Week's activities. They are pantomining to Stan Freeberg's "Shaboom". Thirteen acts were included in the variety show MC'ed by Rick Contos.

SUAB hosts and hostesses dressed the part at the "Night from the Nineties". The fellows wore derbys and mustaches; the girls, short skirts and the garter shown below. Owner of the legs prefers to remain anonymous.



N. D. Ag Extension Buys More Land

North Dakota State Experiment Service will have an irrigation experiment for the 1960 crop year. The Extension Service bought land for the experiment three miles north of Carrington, N. Dak., on Highway 281.

Ernest W. French, staff agricultural engineer, said the experiment will use 155 acres of land. They have already seeded 55 of these acres for next year's crop.

Work leveling the land for irrigation was done this last spring and summer. The Extension Service has had two wells dug as the water supply.

Plans are being made to level 80 to 100 more acres of land for irrigation next year. They also plan to plant trees and build a farmstead for an operator.

EE Wives Club

The Electrical Engineer's Student Wives Club will meet in Meinecke Lounge Tuesday, Nov. 17 at 8 p.m. Christmas ideas will be demonstrated, followed by a social meeting.

YM-YWCA

There will be a theater party for all students tomorrow. Those interested meet at the library at 6:45. The movie will be "The Devil's Disciple." Students will pay for their own movie. After the show, Mrs. J. E. Bennison will entertain at her house, 321 South 10th.

Unitarians

A series of eight group discussions on "Introduction to Unitarianism" will begin 10 a.m. Sunday, Nov. 15, at the Fargo-Moorhead Opportunity School, 1602 16½ St. So., Fargo. The discussions will be sponsored by the Fargo-Moorhead Unitarian Fellowship. All those interested are cordially invited to attend.

Annual Pictures

Attention! Pick up your glossies from Gillespies and turn them in to the Bison Annual by Nov. 21.

Finished pictures are in at Dan Olson's, except those ordered in the last two weeks. They may be picked up at 1341 10th St. So.

Gavel Club

Lost: Your nerve. Found: An easy way to make speaking easier. The solution is Gavel Club, a newly formed organization on the NDSC campus. Its aim is primarily to develop one's speaking ability. Meeting: Thursday, Nov. 19, 7:00 p.m. at LSA Center. Anyone interested in improving his or her speaking ability is invited to attend the meeting.

ASME Coffee Hour

Sophomores, juniors, and all mechanical engineers are invited to attend the ASME coffee hour, Wed., Nov. 18, room 22, South Eng'g. Be there at 7:00. A representative of Minnesota Mining will be there.

Dairy Science Club

The Dairy Science Club will meet next Thursday, Nov. 19 at 7:30 p.m. in room 22 of the Dairy Building. There will be a business meeting and election of officers.

Debate

Public debate on campus next Wednesday, Nov. 18 at 8 p.m. in

the LCT. NDSC vs. Concordia on the subject "Old Soldiers Should Fade Away". The state debate team will take the negative viewpoint. Everyone is invited.

Gamma Delta

A Gamma Delta movie social will be held tonight at 6:45 at Immanuel Lutheran Church, 1258 Broadway, Fargo. The regular supper-meeting will be Sunday, November 16 at 5 p.m. A program is planned. Everyone is invited to attend.

Quarter Book Exchange Hours

Books will be accepted at the Alpha Phi Omega Book Exchange at the following times:

Thurs., Dec. 3—1:00-4:00
Fri., Dec. 4—8:00-12:00, 1:00-4:00
Sat., Dec. 5—8:00-12:00

Selling of books will begin at 8:00 a.m. Monday, Dec. 7, and will continue through Dec. 16, according to the schedule to be posted at the Book Exchange.

Alpha Phi Omega regrets that circumstances prevented prompt payment Fall Quarter. Future payment will be on schedule.

Health Center

Following are the hours kept by the Health Center:

Office hours: Monday through Thursday: 8 a.m. to 12 noon—1 p.m. to 5 p.m. Saturday: 8 a.m. to 10:30 a.m.

Doctor's hours: Monday through Thursday: 8:30 a.m. to 10:30 a.m.

Visiting hours: 3:00 p.m. to 4:00 p.m.—7:00 p.m. to 8:00 p.m.

Pre-registration

Next week, according to the college catalog, is pre-programing for winter quarter. If your schedule isn't already arranged, see your advisor. It will save you time and probably a lot of trouble.

Vet's Club

The Vet's Club will hold its fall dinner-dance in the Moose Lodge on Friday, Nov. 20. Ted Otterson's orchestra will play for the dance.

Dinner, which will be a choice of turkey or fish, will be served at 7:30 p.m. for approximately \$1.25 a plate. All Vets who wish to attend the dinner and have not yet made reservations are requested to contact Harold Pederson at A-26 North Court or AD 2-5373 by Monday, Nov. 16.

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Placement Service

Monday, Nov. 16, 1959

U. S. Naval Ordnance Test Station, China Lake, Calif., seeks interviews with physics, aeronautical, mechanical, electrical engineering and chemistry students at all degree levels. To qualify, the applicant must have senior status or be a graduate student or a faculty member.

Monday, Tuesday, Wednesday, Nov. 16, 17 & 18, 1959

Bell System — Representatives from the Bell System will be seeking interviews with senior electrical, mechanical and industrial engineering, as well as mathematics and physics students. Northwestern Bell, Western Electric, Bell Laboratories and Sandia Corporation offer employment opportunities in the fields of manufacture and production, research and development and operations.

Thursday, Nov. 19, 1959

Trane Company, manufacturing engineers of air conditioning, heating, ventilating and special heat transfer equipment, represented by Mr. Bushnell, seeks interviews with mechanical and industrial engineering students. Opportunities are available in sales, manufacturing and product development.

Friday, Nov. 20, 1959

Johnson Service Company, manufacturers, engineers and contractors in automatic temperature and humidity control, will conduct in-

terviews with mechanical, electrical and industrial engineering students for positions in the fields of sales engineering, field engineering and research and development.

Friday, Nov. 20, 1959

Veterans Administration Center — Mr. V. F. Jeremiah will seek interviews with senior architectural engineering students to fill positions at the VA Center in Fargo, North Dakota, and the VA Hospital at Sheridan, Wyo. If employed your duties will be: receive on-the-job training for the position of VA Engineer Officers; bring blueprints and drawings up-to-date; and to direct some alteration and repair work. The salary will be \$4490 (GS-5), or \$5430 (GS-7), with provision for advancement to \$6288 (GS-9) after two years of professional engineering experience.

Federal Civil Service — Mr. V. F. Jeremiah of the Veterans Administration Center in Fargo will be on campus on Nov. 20 to discuss career opportunities in Federal civil service.

According to Mr. Jeremiah, Federal agencies located in the Midwest will hire over 500 graduates this year in technical, administrative, and professional trainee jobs. In addition, excellent opportunities exist in government offices and laboratories located throughout the United States and overseas.

Starting salaries range from \$4,040 to \$4,980 a year for graduates with a Bachelor's degree. Students with a year of graduate work or a Master's degree can start as high as \$5,985 a year. Higher starting salaries are also available for majors in engineering and certain physical sciences.

Kocourek Prexy Of Assn. Of Unions

John Kocourek, Math Jr., has been elected president of Region VII of the Association of College



Unions. Their convention was held on the St. Paul campus of the University of Minnesota last Friday and Saturday.

Region VII of the ACU is composed of student union boards from the majority of the schools in Minnesota, North Dakota, South Dakota, Manitoba, and Saskatchewan.

John, a member of the NDSC Student Union Activities Board and a part of this board's delegation to the annual convention, was chosen over three candidates from other schools. As president, John will organize next year's convention to be held at Augustana College at Sioux Falls, South Dakota.

The NDSC Student Union Activities Board sent a total of twelve delegates. They met with representatives from other unions in the five state area to discuss problems and offer suggestions for the improvement of present union programs.

Dale Brostrom, NDSC Memorial Union director, stated that the convention was surely a success and well worth the time and money involved in attending it.



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