

HART ELECTED SENATE PRESIDENT



"Congratulations, Allen. I hope you get a lot of cooperation in your term as president," says Forseth as he shakes the hand of the new student body president, Allen Hart. Hart defeated Forseth by 70 votes in a record turnout of 1321 votes.

"Being elected NDSC student body president is the biggest thrill and honor of my college career," commented Al Hart when he heard the final election results verifying his election.

Al defeated Dean Forseth by a margin of seventy votes during a record vote of 1321 in the race for student body president. Hart collected 694 votes to Forseth's 627. Hart will not officially take office until he is inaugurated at

convocation at the beginning of spring quarter.

In the race for two year senate Wayne Hamann, Jim Lamont, Mike Saba, Carl Larsen, Robert Haugen, and George Duemeland secured the six positions.

Byron Berntson, Sherwood Bassin, Mike Stallings, Kay Ormiston, Carl Roesch, John Koucerek, and Bob Mann filled the seven one year positions.

Commenting on results to Hart,

Estenson said: "More than congratulations, I wish you good luck for your new full time occupation. Together with the other members, student senate is yours to become "Mickey Mouse" or an integral and functional part of our university."

Elections were held Tuesday and Monday in the Bison Lounge in the student union. This was the only poll for this year's election.

The Spectrum

Vol. LXXI—No. 20

North Dakota State College, Fargo, North Dakota

February 19, 1960

Spectrum Prints Class Schedules To Give Every Student A Copy

How many times have you wondered "Why aren't there enough class schedules to give one to each student?"

The main reason, of course, has been the expenses of mimeographing several thousand copies of the class schedule each quarter.

This spring, however, a class schedule has been printed for every student. The center spread section of this Spectrum is your copy of the spring class schedule. You are advised to save it and use it for both pre-programming and registration. It is your only copy.

Printing of the schedule by the Spectrum is another way your college newspaper seeks to serve you better.

The first printing is an experiment suggested to the Board of Student Publications by Dr. Wayland Gardner, assistant professor of economics.

Working in close cooperation with the office of admissions and records, the Spectrum staff was able to devise a way to print the entire schedule on a four page Spectrum section. This means that

the type used in printing the schedule will be smaller than usual, but also that costs are kept down and the convenience of a single sheet "pullout" section is maintained.

Burton Brandrud, director of admissions and records said, "I think the new schedule will be fairly easy to use if students remember to look for their courses alphabetically, first under the

schools where they are offered and then under departments."

He added that it may be helpful if students underline the courses they wish to register for so they can be easily located again.

If the printing in the Spectrum proves successful, efforts will be made to print all future class schedules this way. So, if you have comments, be sure to let us know.

"Brevities Will Be Better Than Ever," Says Dick Weeks, Brevities Director

"Brevities are going to be bigger and better than ever this year," according to Dick Weeks, 1960 Bison Brevities director.

Ten acts were chosen last week to appear in the Blue Key production of Bison Brevities on April 21, 22 and 23.

The production acts are: "Collegiate Capers", Sigma Alpha Epsilon-Kappa Kappa Gamma; "The Chattanooga Limited", Theta Chi-Gamma Phi Beta; "It Was Willy", Sigma Chi-Alfa Gamma Delta; "Sailors Away", Tau Kappa Epsi-

lon; and "Memories Musical", Kappa Psi-Kappa Delta.

The five curtain acts include: "Joe College", Coop; "Hey Daddy", Kappa Kappa Gamma; "Artistry in Coordination", Sigma Alpha Epsilon; "Mad Scientists", Alpha Gamma Rho; "Kataka", Orchesis.

Proceeds from Bison Brevities is used by Blue Key for scholarships, Honors Day convo and tea, service awards, publicity for NDSC and the distribution of Bisons to N. D. high schools.

Ugly Man To Be Chosen Next Friday; Children's School Will Get Proceeds

Who is the ugliest man on campus?

This question will be answered on Friday, Feb. 26 at the dance following the third "U" Series game.

The days for voting are Monday, Feb. 22 through Friday, Feb. 26 in the Student Union and the Library, with each penny counting one vote.

—Chuck Hanson, "Leopold", AAS Soph. from Wahpeton, sponsored by Gamma Phi Beta sorority; SAE — Robert Kovich, "Georgeous George", Math Jr. from Minneapolis, Minn., sponsored by Kappa Alpha Theta sorority; ATO—Bob Reslock, "Zombie Rez", Arch. E. Jr. from Devils Lake, sponsored by Kappa Delta sorority; TKE—Jerry Lingen, "Curse of Kappa Gam", AAS Jr. from Matador, sponsored by Kappa Kappa Gamma sorority; and Kappa Psi—Bob Kohey, "Orpheus", Ph. Sr. from Eveleth, Minn., sponsored by Phi Mu sorority.

A dance will follow the game at the Union Ballroom with music by Paul Hanson.

All proceeds go to the Crippled Children's School at Jamestown. Last year the total donation to the Crippled Children's school was \$500 from NDSC students after a theft of approximately \$200.

All those students who are going to speak to high schools about Sharivar are to meet in conference rooms 1, 2, and 3 in the Student Union at 5:15 p.m. on either Thursday, Feb. 25 or Friday, Feb. 26 at 5:15.

The candidates are: AGR—Jerry Berquist, "Shardlu", Ag. Jr. from Washburn, sponsored by Alpha Gamma Delta sorority; Theta Chi

Institute for Studies Offers Scholarships

The North Dakota Institute for Regional Studies offers an award of \$100 to an undergraduate student in the school of AAS who will be in school for the year 1960-61, for research in any of the many phases of history, culture, or resources—biological or physical—of the Northern Great Plains.

Students interested in the scholarships should talk to staff members, in the appropriate field, for advice and recommendations. Applications must be submitted before March 11, 1960, to the office of Dean Russell, school of Applied Arts and Sciences.

The North Dakota Institute for Regional Studies announces sev-

eral scholarships for the academic year 1960-61.

The Young Memorial Award given by Mrs. Shorey Cameron in memory of her parents, the late Mr. and Mrs. George M. Young, provides for the payment of \$100 to an advanced undergraduate or a graduate student of any school at NDSC for an original investigation relating to the history or government of North Dakota.

Mrs. Jessamine Slaughter Burghum of Arthur, N. D., offers a \$100 scholarship to an undergraduate or graduate student of any school at NDSC for research in any phase of the historical program of the Institute during 1960-61.



In a scene from the winning fifteen minute Bison Brevities act, Jack Burgen dips Karen Knudson. Paired with Kappa Kappa Gamma-Sigma Alpha Epsilon placed first with their act, "Collegiate Capers". Blue Key brought judges from downtown Fargo. See back page for a picture of the winning five minute act.

From My Point of View The Spectrum Asked:

By Ruth Brakel

Elections and campaigning are over—nice to see so many people voting. But it seemed to me that not enough people were interested enough to run for office or concerned enough to hear the campaigning speeches.

DEMOCRACY! WHERE?

Democracy? I wonder how you label our student government. Incomplete ballots are invalid. Many students have never heard of seven out of the eleven candidates. How can they be expected to vote intelligently? This is called DEMOCRACY?

One central voting poll does the job better. National elections are conducted thus and no one disputes (usually) the validity of them. This is a change for the better.

JUNIORS DO THE JOB

This is the first issue to be thrown together by the junior staff. Sorry to see the old staff go. They did a grand job. New blood, new ideas, and new fire . . . let's see how we, the new staff can better serve you. We'll do our best.

STUDENTS NOTE INVENTORS CONGRESS

Inventors Congress in the Memorial Auditorium Feb. 21-23. Where else can college students see something so educational for two bits? We urge students to go . . . see ad in this issue.

Finals just two weeks away. Best begin that cramming now. Save final week for things like whist and unionizing!

HEY YOU!

What About Our Name Change?

To You:

Hey, YOU! Aren't you the one that was all fired up about the Name Change? What have you done to further the cause of the Name Change? Nothing! You haven't had the time or the opportunity to do anything, eh? Well, I've got just the deal for you.

Let's use the two fold plan of action. It won't take a lot of time if all students participate. By tak-

"Y" Sponsors Social Ed. Day

Students and adults alike participated in Social Education Day Saturday, Feb. 13. Students from Jamestown College, University of ND, and NDSC plus interested adults and workers in the area of juvenile delinquency attended.

But just what is Social Education day? Each year the North Dakota District of the Student YMCA-YWCA sponsors this program where they take one of the current social problems and study it in light of what the Christian faith says.

The initial question is "How does the church speak to our twentieth century and its specific problems?" Juvenile delinquency was the topic. The group tried to understand the problem and then decide what can I as an individual do?

You should have respect for the individual's human dignity. The church should provide the stimuli for the delinquent to choose. But the church must go to the delinquent, not wait for him to come to it. The ultimate choice is up to him—to decide whether he will lead a life that is constructive or delinquent!

ing this time during quarter break you will be helping to change our name.

Here is the first part of the plan; learn to speak intelligently for changing the name. Briefly, these five reasons (plus your own personal reasons) are why we want the Name Change.

1. It would improve the opportunity for North Dakota and the institution to get more federal and foundation grants for research and study.
2. It would improve the ability of our school to recruit and hold top quality staff members.
3. The term college no longer adequately describes our school as we actually have several different schools and offer degrees through the doctor level.
4. All but seven sister land-grant colleges have changed to a name that recognizes them as universities. Educational work in North Dakota and at our school will become seriously impaired through the failure to recognize the true nature of the institution.
5. As there will be no change in the aims and functions of our school as a land-grant institution, there can't be any additional costs to the taxpayer for the change.

Secondly, let's get hot on these petitions! Things have been going quite slow and quarter break would be an ideal time to get some petitions signed. If every student at NDSC came back with one full petition the work would be done. These petitions can be picked up at the union and in the communications office in Old Main.

It's not too early to "fire up for the name change!"

LYLE BAKER

THE SPECTRUM

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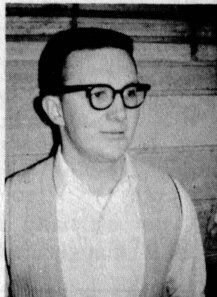
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What did you think of this year's campus election?

Spectrum Photo Interview

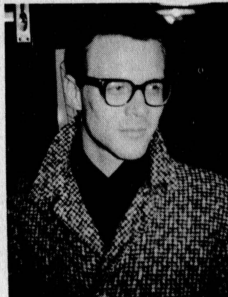
By Mayo Flegel



Bill Lantz
Chem. Sr.
Moorhead, Minn.
Excellent. Just about same vote as second election last year when we had 8 polling places while this year we had only one. No trouble as far as hustling goes.



Linda Helming
Soph., Home Ec.
Lansford, N. D.
Compared to last year, we couldn't help but improve!



Jim Uhlich
Pharm. Fr.
Drake, N. D.
I think it was run the way a college election should be so. It was interesting meeting all the candidates!



Bev Elznic
AAS Fr.
Lidgerwood, N. D.
I think it was a battle between fraternities but I don't know how to prevent it from being so. It was interesting meeting all the candidates!



Ralph Peterson
Ag. Jr.
Buxton, N. Dak.
It was not as heated as last year—thank heavens. I think senate should put down some solid rules on what campaigning. I hope everybody voted.

I THINK

by Past Student Body President

We've heard another campaign on campus. Budget and reorganization have been the favorite improvement projects for senate. These are secondary.

Student Senate programs should involve student-faculty evaluation of the total educational program. Programs such as this will discover ways in which the educational goals of the institution could be met more effectively. This year a long range program of this nature was set up to answer questions such as "What should NDSC be offering its students?" "In what areas are we failing?" and "What corrective measures should be taken?"

Student Senate should also help in developing student attitudes toward learning in general. This will lead to better understanding of the purposes of college and therefore to a better utilization of

Senators Should Represent Everyone

To our new Senators: I've been wondering what is really uppermost in your minds, now that you are in office. Are you sincerely going to legislate with the thought in mind of "How best can I serve all the students on campus?"

Just because 60% of the students are so indifferent to campus activities, that they remain neutral, should not give you the attitude that these students don't need representation. Are you keeping in mind that 20% of the students are married?

I think, regardless of which group may have elected you, it is your responsibility to represent them all. I believe you must be patient and persistent in achieving policies agreed upon after this election. You should systematically seek your goals and make certain all students know your goals and what has been achieved.

Your future decisions shouldn't be influenced by the present state of student apathy. Collectively, you should know the techniques of combatting it. Don't let it defeat the very basic purpose of a democracy.

Frank Hokana

campus resources. This can be brought about by student-faculty conferences, discussions, and informal get togethers on campus.

Lastly, I think Student Senate needs greater responsibility for the utilizing and increasing of educational resources. Senate could set up student tutor societies and student counseling services to supplement the present ones. These programs would also be helpful in that they could work in areas in which it is difficult for faculty and administration to work in.

Why Ineffective

I think Student Senate has failed in the past years because of the lack of intellectual merit and depth in the programs which it has undertaken. It has offered little challenge and much busy work to capable students.

Another reason for our relatively ineffective Student Senate is its continuance of meaningless programs. Student Senate has continually undertaken programs which could easily have been carried out by other groups on campus.

The last and most apparent reason for failure is Senate's preoccupation with structure, budget problems, and deliberation over trivial problems.

Alternatives

I see three possible alternatives for the future of NDSC Student Senate. It may be found functionless and wither away as some New York City student governments have already done and some Ivy League student councils

threaten to do. Another possibility is to become useful administrative assistants to the dean's offices and departments, doing unpopular chores such as running parking lots, allocating football tickets and selling student health insurance as at some western major universities.

The alternative for which I'm hoping is to become concerned with higher education as such and become an integral part of the institution as the University of Wisconsin has. Last year the student government there appeared before the state legislature on the issue of compulsory ROTC and presented to the administration and faculty a petition signed by a large percentage of the student body in regards to possible corrective measures for the curriculum. As a result the University of Wisconsin no longer has compulsory ROTC and changes in the curriculum have been made.

Our Student Senate can become effective and gain the respect of its constituents, faculty and administration when student senators learn what the purpose is of the institution in which they're functioning as student leaders and learn what the dramatic potentialities of Student Senate are. However, little can be accomplished unless Student Senate, the Student Body President, and the Spectrum Editor are willing to work together for North Dakota State University.

Noel Estenson, Student Body President

Universal World Day Of Prayer Set; Lutheran Center Slates Services

The observance of Universal World Day of Prayer will be held on Sunday, Feb. 21, on the NDSC campus. This is the day set aside by the World Student Christian Federation and to be used by the students of all universities over the world to observe the fact that student prayer is just as important group-wise as it is individually.

Intellectual Turmoil and Social Revolution is the World Day of Prayer theme and students are asked to express themselves and give time to think of their fellow students on their own campus

and those students far away.

The world day of prayer service will be held at 7:30 p.m. at the Lutheran Student Center. Following the service, Miss Enighnaz Mnaabagaa, Concordia student who is from Tanganyika Territory Africa, will give a talk and show slides on the missions of her country as done by University students of her country and many others.

Everyone is welcome as this is an all denominational affiliation observance and under the sponsorship of all the campus religious organizations. All foreign students are especially invited to come.

Hi-Society

By Evanne Grommesh

EXTRA . . . EXTRA . . . read all about it . . . Bison take U series . . . S'pose there will be just no one about this weekend . . . everyone will be putting on an extra coat and heading on up North . . .

I'd like to put a plug in about here for the Y films . . . This week's should be better than the average type . . . feature film will be "Beauty and the Devil" . . . the old story of Faustus and Mephistopheles . . . new treatment . . . satire and fun . . . We hear that even though a great many persons indicated in a survey that they would attend, the number of people who have gone to shows . . . shown thus far have been too few for operation in the black . . . if we want this to stay on campus . . . let's show some more interest . . .

And on to the next item of importance . . . this column will need a new writer next quarter . . . this job is just fabo . . . how about that new word . . . no, really it's great fun . . . meet many people about . . . if you're interested . . . why don't you stop up and see me or if I'm not here . . . leave me a note.

DeLendrecies is putting on a style show for the Wives Club . . . on Tuesday night at 8 . . . in Union Ballroom . . .

Three gals went active at the Phi Mu house last night . . . Pat Bergquist, Jan Sinner and Cathy Jents . . .

Winners of last week's ATO bridge tourney . . . Carl Melin and Dan O'Hearn . . . more bridge news . . . SUAB tourney next Tuesday night at 7 . . . prizes will be given . . .

TKE sweetheart candidates . . . Brenda Cruz, GPB . . . Janette Schule, Phi Mu . . . Carol Jean Leetun, KAT . . . Pat Slocum, KD . . . Adela Biel, KKG . . .

And we have also the Sigma Alpha Epsilon sweetheart candidates . . . GLORIA EISSINGER, KD . . . MARLYS DIE-TRICH, and GAIL GUSTAFSON, KKG . . .

Valentines Day brought many announcements . . . engagements . . . Gerald Irvine, ME Soph., and Mary Jane Per- rin, UND . . . ATO John Altenburg and KKG Sue Eggert . . . Bev Rodger, AAS Fr. and Don Kraft, AAS Sr.

. . . PINNINGS . . . KD president Kay Lavold and Duane Nelson . . . president of Alpha Epsilon at MSC . . . Coop Gary Longballa and Darlene Knudson, MSC . . . Coop Curtis Hol- man and Karen Bonebrake, Minot ST . . . KAT Janet Long and Leonard Lesmeister . . . John McMerty and Debbie Brown, Mary Crest College, Iowa . . .

. . . MARRIAGES . . . Don Remillong and Pat Olstad, AAS Fr. . . March 5 is the big date . . .



Bridge Tourney Sponsored By SUAB To Be Held On 23rd

The annual Duplicate Bridge Tournament, a regular event sponsored by the Student Union Activities Board, will be held next Tuesday, Feb. 23. Play will commence at 7:00 p.m. in Conference Rooms 1, 2, & 3 of the Memorial Union.

Persons interested are urged to sign up in pairs at the Program Office any time prior to the event. The entrance fee is 75c per person.

NDSC is one of the more than 125 colleges and universities throughout the United States that has entered the 1960 National Intercollegiate Bridge Tournament. Last year 2,038 students representing 118 colleges participated in the tournament.

All play will be by mail and will be conducted on the individual college campuses in a single session, on a date fixed by the tournament director between February 20-28, 1960. These hands will be returned to committee headquarters where they will be scored by Geoffrey Mott-Smith, author and contract bridge authority, who will determine campus, regional and national winners.

Prizes will include four trophies given here at the local tournament and numerous others on the national level.

Tryouts for "Othello" will be held Feb. 23 at 7:00 p.m. in the Little Country Theatre which is located in the Administration Building. The play is being directed by Don Sundquist and will be presented April 27-30.

RIDE A

KONEN CAB

An Easy Way to Remember The Good Service Number

AD 57-3-57

Vote for Ugly Man

We Will Interview On . . .

Wednesday, February 24

Engineers: • Electrical • Mechanical • Industrial

For Positions In

SYSTEMS ENGINEERING
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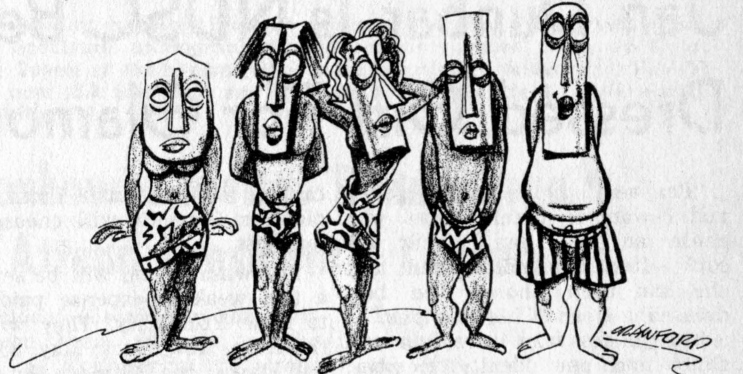

On Campus with Max Shulman
(Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

THREE WHO PASSED IN THE NIGHT

Last year, as everyone knows, 1,210,614 undergraduates dropped out of college. 256,080 flunked; 309,656 got married; 375,621 ran out of money; and 309,254 found jobs. As you have, of course, observed, this accounts for only 1,210,611 out of 1,210,614. What happened to the other three?

Well sir, to find the answer, I recently completed a tour of American campuses where I interviewed 40 million students and sold several subscriptions to *The Open Road for Boys*, and it pleases me to report that I can now account for those three elusive undergraduates.

The first was an LSU junior named Fred Gaugin. He was extremely popular, always ready with a smile, fond of folk dancing and pralines, and last semester his Chi Psi brothers unanimously elected him treasurer of the fraternity. This proved an error. Gaugin, alas, promptly absconded with the money and went to Tahiti to paint. The fraternity is bending every effort to extradite Gaugin, but Tahiti, alas, is currently observing the feast of Dipthong, the Sun-God, a five-year ceremony during which all the islanders wear masks, so nobody, alas, can say for certain which one is Gaugin.



Nobody can say for certain which one is Gaugin.

The second missing undergraduate is William Cullen Sigafoos, Oregon State freshman, who went one day last fall to a disreputable vendor named A. M. Sashweight to buy a pack of Marlboros. Mr. Sashweight did not have any Marlboros because Marlboros are only sold by reputable vendors. However, he told Sigafoos that he had another brand which was just as good, and Sigafoos, being but an innocent freshman, believed him.

Well sir, you and I know there is no other brand as good as Marlboros. That fine filter, that flavorful flavor, that pleasure, that joy, that fulfillment—are Marlboro's and Marlboro's alone. All of this was quickly apparent to young Sigafoos and he flew into a terrible rage. "As good as Marlboros indeed!" he shrieked, kicking his roommate furiously. "I am going right back to that mendacious Mr. Sashweight and give him a thrashing he won't soon forget!" With that he seized his lacrosse bat and rushed out.

Mr. Sashweight heard him coming and started running. Now Mr. Sashweight, before he became a disreputable vendor, had taken numerous prizes as a cross-country runner, and he thought he would soon outdistance young Sigafoos. But he reckoned without Sigafoos's stick-to-itiveness. At last report the two of them had passed Cleveland. When they reach the Atlantic Seaboard, bad Mr. Sashweight will get his lumps from Sigafoos, you may be sure, and I, for one, am glad.

The third missing undergraduate, also named Sigafoos, is a Bennington sophomore named Celeste Sigafoos and, ironically, she never intended to leave college at all. She was merely going home for Christmas on the Natchez, Mobile, and Boise Railroad, and during the night, alas, her upper berth slammed shut on her. Being a Bennington girl, she naturally did not wish to make an unseemly outcry, so she just kept silent. The next morning, alas, the railroad went bankrupt, and Miss Sigafoos today is lying forgotten on a siding near Valparaiso, Indiana. Fortunately she has plenty of Marlboros with her.

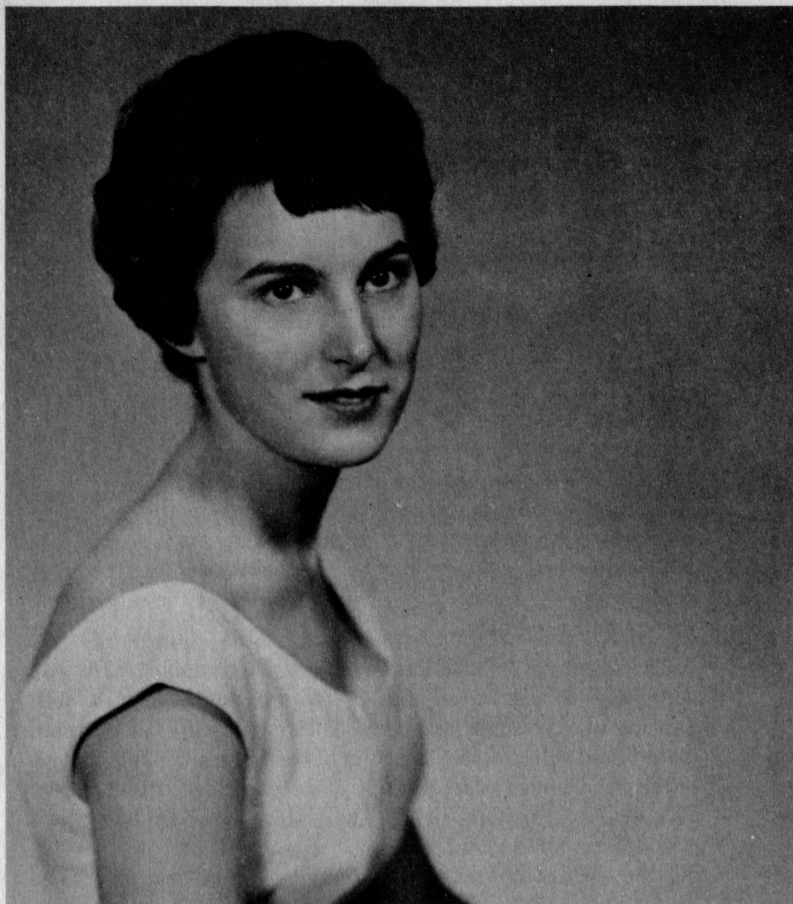
© 1960 Max Shulman

And how about the rest of you? Do you have plenty of Marlboros? Or if you like mildness but you don't like filters, plenty of Philip Morris? Hmm? Do you?

Drycleaning As You Like It
One Day Shirt Laundry Service
Serving the College Students for 22 Years



Across The Campus
From NDAC
Open Till 8 p.m. Every Evening



Jan Dunbar Is NDSC Best Dressed Girl For Glamour

"I'm very thrilled and excited and I want to thank those who chose me," said Jan Dunbar, HE soph, after the announcement that she had been chosen the best dressed girl on NDSC campus.

The judges, who were four students and one faculty member, chose Jan on her beauty, personality, campus participation and wardrobe.

The selection of Jan is a result of a contest sponsored by Glamour Magazine in which they are looking for the ten best dressed college girls in the nation.

Each campus will send pictures of their winner modeling a formal, a campus outfit and an off

campus daytime outfit. From these pictures Glamour will choose the ten best.

The winning ten will be sent on a two week all-expense paid trip to New York City. They will be flown to New York May 30 and will stay at the Biltmore Hotel until June 10 as guests of Glamour.

Modeling for fashion shows, giving interviews to magazines and newspapers, attending dinners and going to the theater will be on the agenda for the ten girls.

Jan is a member of Kappa Alpha Theta sorority, Guidon, Tryota, Choir, and was this year's Military Ball queen.

'Y' Shows French Movies Fri. and Sun. Home Economics Week Observed February 7-13

This week's Y films will be shown tonight at 8 p.m. and on Sunday at 2:30 p.m. in Minard Hall 319. The movies, both which will be shown each day are "Beauty and the Devil" and "Martin and Gaston."

"We are running the films on Friday night also so more students will have an opportunity to see these outstanding foreign and entertaining films," said Leo John-

son, director of the campus. The feature, "Beauty and the Devil" is the old story of Faustus and Mephistopheles but handled with a new treatment of fun and satire.

"Martin and Gaston" is a spontaneous and whimsical film which makes imaginative use of animation of cut-outs of drawings by French school children.

Both films are French movies.

The home economics department at NDSC sponsored a "morning coffee" on Feb. 9, in honor of the North Dakota Home Economics Week, Feb. 7-13.

Guests at the coffee were guidance and counseling personnel; local boards of education; school administrators in Fargo and Moorhead; health, welfare, and family service personnel; mayors of Fargo and Moorhead; members of the Fargo-Moorhead Home Economics Club and members of the administration at NDSC.

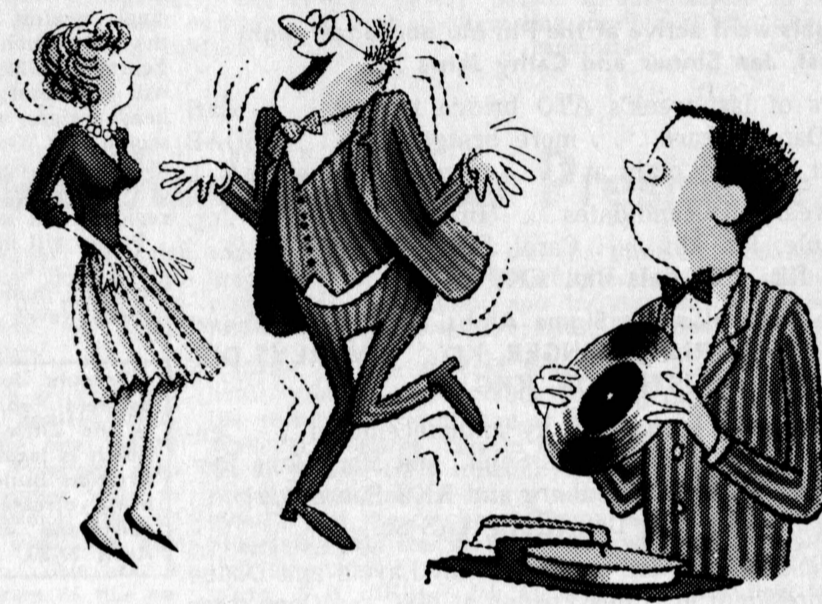
AUSA Elects New Officers; Moe Prexy

Adell Moe has been elected president of the Association of United States Army on campus for the 1960-61 year.

Other elected officers were: Gary Louser, vice president; Maynard Iverson, secretary; and Jerry Erck, treasurer.

Do You Think for Yourself?

(DIG THIS QUIZ AND SEE IF YOU STRIKE PAY DIRT*)



"You can't teach an old dog new tricks" means (A) better teach him old ones; (B) it's hard to get mental agility out of a rheumatic mind; (C) let's face it—Pop likes to do the Charleston.

A B C



When your roommate borrows your clothes without asking, do you (A) charge him rent? (B) get a roommate who isn't your size? (C) hide your best clothes?

A B C



When a girl you're with puts on lipstick in public, do you (A) tell her to stop? (B) refuse to be annoyed? (C) wonder if the stuff's kissproof?

A B C



If you were advising a friend on how to pick a filter cigarette, would you say, (A) "Pick the one with the strongest taste." (B) "Get the facts, pal—then judge for yourself." (C) "Pick the one that claims the most."

A B C

men and women who think for themselves usually smoke Viceroy. They've studied the published filter facts; they know only Viceroy has a thinking man's filter. And Viceroy has rich, full tobacco flavor—a smoking man's taste. Change to Viceroy today!

*If you checked (B) on three out of four of these questions—you think for yourself!



Familiar pack or crush-proof box.

It's a wise smoker who depends on his own judgment, not opinions of others, in his choice of cigarettes. That is why

The Man Who Thinks for Himself Knows — ONLY VICEROY HAS A THINKING MAN'S FILTER—A SMOKING MAN'S TASTE!

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Varsity Shop

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Job Interviews: Placement Office

Monday, Feb. 22, 1960

General Mills, Mechanical Division, seeks interviews with EE, ME and physics students at all degree levels. They have openings in such sections as electronics laboratory, experimental model ship, guidance and control, communication and control weapons and reconnaissance systems, and digital computers development laboratory.

Tuesday, Feb. 23, 1960

U. S. Naval Missile Center, Pt. Mugu, California, will be primarily interested in talking to senior and graduate students majoring in aero, EE, ME, and physics.

Tuesday, Feb. 23, 1960

U. S. Naval Electronics Laboratory, San Diego, California, is interested in interviewing EE, ME, physics and math students at all degree levels for positions in their professional research and development programs.

Tuesday, Feb. 23, 1960

Federated Mutual Insurance Company is interested in inter-

viewing graduates who are interested in the insurance field. After completing a three month training program the graduates will be assigned duties in the field territories.

Wednesday, Feb. 24, 1960

Northern Illinois Gas Company seeks interviews with seniors in chem, ME, CE, EE, and IE. Those students employed are assigned to a one year training program throughout the operating, engineering, commercial, supply, construction and industrial relations departments.

Wednesday, Feb. 24, 1960

Cutler-Hammer, Inc., manufacturing facilities at Milwaukee, Wisconsin, employ ME, EE, and IE. They produce electric motor controls and accessories and also develop and produce a wide assortment of appliances and tools.

Thursdays, Feb. 25, 1960

Motorola Incorporated is primarily interested in talking to EE. Opportunities exist in research, development, design, systems and

production engineering.

Thursday, Feb. 25, 1960

Cargill Incorporated will interview business, agricultural economics and marketing seniors for their general administration training program. They will also interview seniors interested in sales, or their specialized training program in their grain, feed, vegetable oil, transportation and hybrid corn divisions.

Thursday, Feb. 25, 1960

College Life Insurance Company of America wishes to speak to graduating seniors interested in the insurance business. The College Life Insurance Company specializes in insurance for college men and is represented only by college men.

Friday, Feb. 26, 1960

Nash-Finch Company, wholesale food distributors, seeks interviews with business students interested in entering their management training program. Additional information is available at the placement office.



Smiling happily, Eleanor Bentson and Ray Henderson, pose for Spectrum photographer. Independents chose them as King and Queen at their term party Saturday night. Incidentally, Ray is the new ISA president and Eleanor is vice president. Talk about coincidence!

A Campus-to-Career Case History



Dick Petzold discusses time charges for a customer's telephone installation with an administrative assistant.

How to avoid a "dead end" career: read Dick Petzold's story

While a senior at the University of Maryland, accounting major Richard G. Petzold made some definite decisions about his future. "I wanted to work for an established company," he says, "but I didn't want to get lost in a 'dead end' job."

Dick joined the Chesapeake and Potomac Telephone Company in Washington, D. C., right after graduating in June, 1956. Following three months of orientation, he became a supervisor in Revenue Accounting, where he continued training in a productive capacity, with 15 people reporting to him. Here, he suggested a number of methods improvements which were adopted.

Far from a "dead end" career, Dick's took him into many operating areas:

- to General Accounting, where he handled market research projects, includ-

ing a Customer Opinion Survey for four Bell System companies . . .

- to Disbursements Accounting, for IBM-equipment training and, later on, the supervision of Payroll Deduction procedures . . .

- to Personnel Relations, where he coordinated a special, four-company "absentee" study and presented findings to an important, top-level conference . . .

- to Disbursements Accounting again, where he is now Supervisor, Labor and Material, with an administrative assistant and 10 clerks under his guidance.

"The telephone company brings out the best in you," says Dick. "I've developed new skills, acquired self-reliance, and learned how to supervise and work with people. What's the opposite of a 'dead end' career? Well, I've got it!"

Dick Petzold earned a B.S. degree in Accounting while in college. He's one of many young men with varied college backgrounds who are finding rewarding careers with the Bell Telephone Companies. Learn about opportunities for you. See the Bell interviewer when he visits your campus—and read the Bell Telephone booklet in your Placement Office.



BELL TELEPHONE COMPANIES

Eisenhower Invites Dean Mirgain To Attend President's Conference

President Eisenhower has invited Dean Frank Mirgain, of the School of Engineering, to attend the President's Conference on Occupational Safety, to be held in Washington, D. C., March 1-3, 1960.

The conference will bring together in the nation's capital more than 3,000 leaders from American industry, labor, agriculture, federal, state and local governments, insurance, education, health, and private safety organizations from all parts of the country.

Under the general chairmanship of Secretary of Labor James P. Mitchell, the Washington meeting will come to grips with the knotty problem of how to minimize the country's losses in manpower, in technical skill, human suffering, and financial waste that job accidents are causing.

Their purpose is to devise and then apply voluntary, cooperative means for reducing the 13,300 deaths and nearly 2 million disabling injuries occurring annually because of on-the-job accidents.

Geared to the period of rapid technological and social change upon which experts agree the country is launched, delegates to the conference will examine problems arising out of new and intensified safety and health hazards throughout the U. S. economy. This effort is summarized in the conference theme: "The Challenge of Safety in a Changing World."

Program emphasis is upon broad topics pointed toward new hazards during the decade of the 1960's, rather than the industry-by-industry approach used in many safety conferences.

4th Annual North Dakota State

INVENTORS CONGRESS

Memorial Auditorium—Fargo, N. Dak.

FEBRUARY 21 THRU 23

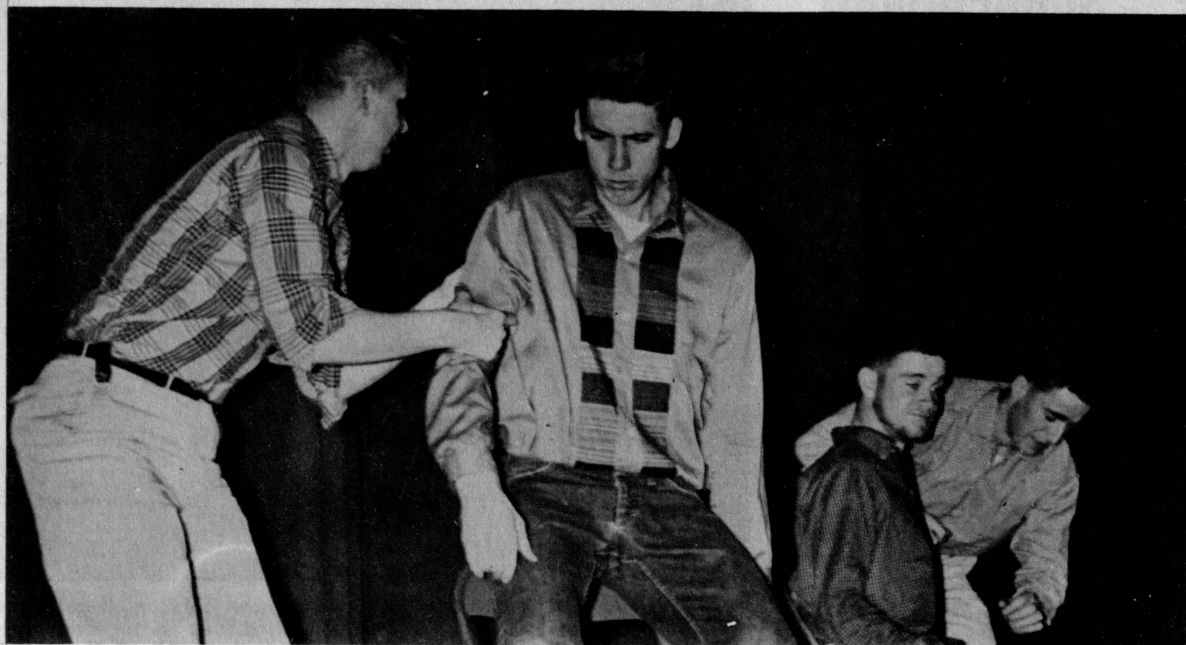
This Congress is open to all inventors as part of a continuing effort to develop home town industry and give inventors the opportunity to show their ideas to the public. Free assistance from patent attorneys, other experts.

Hundreds of Inventions on Display!

10 a.m. to 10 p.m. Daily—1 p.m. to 10 p.m. Sunday

Admission for College Students—25c

One of the most interesting displays ever shown . . . be sure you see it!



Four Alpha Gamma Rho men in a shot of the winning five minute Bison Brevities act. "Mad Scientists", as the name signifies, they appear as we try to visualize what is happening here.

THE SPECTRUM
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Kappa Delta Pi Initiates Twenty

Twenty students were initiated into Kappa Delta Pi, national honorary education fraternity, at ceremonies recently.

The new initiates are: Jack Brown, Hensel; Vergene Anderson, Wilton; Virgil Anderson, Hitterdal, Minn.; Norma Carlson and Margaret Shoesmith, Bismarck; Darlene Dietrich, Cavalier.

Jerold Gemar, Fullerton; Maynard Iverson, Mohall; Lyleen Johnson, Robert M. Johnson, Joyce Larson, Garnet Blouin, and Cheryl Larson, all of Fargo; Patricia Meyer, Tower City; Dennis R. Peterson, Steele.

Alice Sorenson, Hallock, Minn.; Irene Woitzel, Gardner; Ona Carlson, Minot; Howard Gruenther, Judson; and Raymond L. Miller, Aneta.

All of the new initiates are juniors or seniors in some field of education. They were elected to membership on a basis of scholarship, character, and meeting education requirements.

- N O T I C E S -

UCCF

The United Campus Christian Fellowship will meet Sunday evening, Feb. 21 at 5 p.m. in the Lutheran Student Center. Slate for nominated officers will be presented. The group will join the Universal World Day of Prayer services at 7:30.

Coffee Hour to rid frustrations and for relaxation will be in Meinecke Lounge at four p.m. on Wednesdays.

ISA

ISA will meet Monday, Feb. 22, in Meinecke Lounge. A movie will be shown to the group. Entertainment and coffee will follow.

Tau Beta Pi

Applications for Tau Beta Pi Scholarship are available in the Engineering Buildings. Any junior majoring in engineering is eligible to apply.

A magic show will be presented by Professor Sands of the chemistry school Sunday at 7:15 p.m. at Saint Paul's Newman Center. The regular supper will be served before the show at 6:30.

Tau Beta Pi

Tau Beta Pi will have an initiation banquet Wednesday, Feb. 24 at the Student Union ballroom at 7 p.m. Guest speaker will be Rev. Quello. His topic will be "A Look at Moscow."

Teams from NDSC, Concordia, and MS participated in a basketball night at Concordia, Tuesday, Feb. 2, at 7 p.m.

The NDSC team won both games.



Guthrie Awards Cadets

Major General John S. Guthrie, Commanding General of the Army's XIV Army Corps with headquarters in Minneapolis, visited Fargo last week to confer with Dr. Fred S. Hultz, President of NDSC, Mr. Ralph R. Borman, Civilian Aide to the Secretary of the Army, and reserve officers from Fargo.

During the visit to the NDSC campus, General Guthrie awarded the designation of Distinguished Military Student upon Cadet Gar O. Gilbertson, Heimdal, N. D., and Cadet William Roof, Fertile, Minn., both seniors at NDSC. The awards were made at a military ceremony held in the Field House.

Following the ceremony General Guthrie was presented to the deans of the various schools at NDSC and other college officials at a coffee in his honor at the Memorial Union.

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