

# Students Head Homeward To Campaign

★ ★ ★

## Operation Hometown Set For Weekend

★ ★ ★

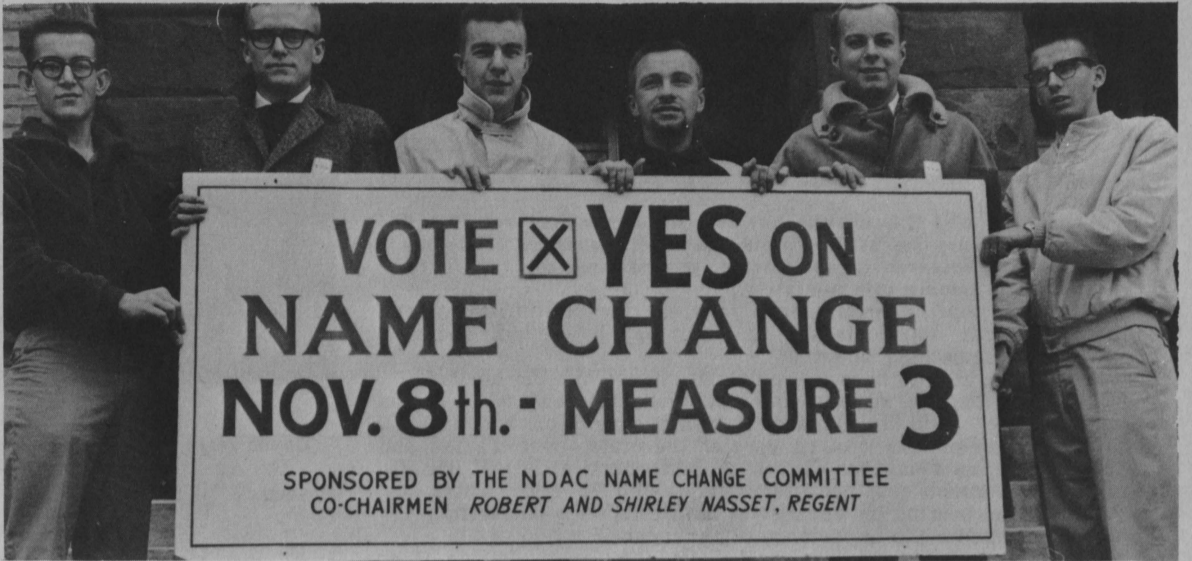
"Operation Hometown," the biggest and best organized student campaign effort will occur throughout the State this weekend when NDSC students go home to talk to friends and neighbors about Name Change Measure 3.

According to Carole Schultz, "Operation Hometown" chairman, students will work under their student county chairman. They will be asked to talk to at least 50-70 people and take a survey as to the attitude of each person towards the Name Change Measure 3.

been contacted call me at AD 5-1285 or Suellen Ringsak at AD 5-0292. Remember, this last weekend is most important, so do your part."

### Nixon Wins

President:	Nixon .....	638
	Kennedy .....	466
Governor:	Dahl .....	442
	Guy .....	505
	Lashkowitz .....	143
Senators:	Short .....	646
	Vendsel .....	420
Representatives:	Nygaard .....	480
	Anderson .....	331



ONE LAST REMINDER to voters is given by these students before they start home to campaign during the most important and decisive weekend of this Name Change campaign. Students are Gary Semerad, Cleon Diers; Jon Culver, Wayne Hamann, Byron Berntson and Jim Krushenisky.

### Home Results Tabulated

On Monday morning the results from these county polls will be tabulated and posted in the union. A prize will be given to the county group whose percentage of those contacted is closest to actual vote in the Nov. 8 election in the respective county.

### Name Change Convo

The final stages of "Operation Hometown" were organized at the Name Change convo this morning with the theme "Everybody's for the Name Change."

Festival Hall became a convention hall with county delegates seated together and organizing the work to be done in their own county. Student Name Change chairman Charlie Bateman spoke on the student's part in this campaign and Cass County farmer Royal Berstler spoke, representing the state. Other students and faculty were on the program.

Sherry Bassin and Byron Berntson were in charge of the convocation.

### Transportation Home

Transportation will be found for all students to go home, said Carole Schultz, "So if you haven't

### Societa Corelli To Be At SC Nov. 12

Thirteen string playing musicians named Societa Corelli will be the second attraction of the annual NDSC Lyceum Series Nov. 12 at Festival Hall.

The musicians were named after violinist Arcangelo Corelli who brought the art of string playing to heights never before achieved. As a composer, he revealed new dimensions of tonal richness in the string instruments.

This is the tradition and the standard which the Societa Corelli maintains. They are considered the world's leading exponents of the repertoire for chamber orchestra.

Four more attractions will be presented throughout the year.

Vol. LXXII—No. 8

North Dakota State College, Fargo, North Dakota

November 3, 1960

# The Spectrum

## Republicans, Democrats, Farm, Labor Are All Supporting Name Change

Democrats, independents, republicans, labor, farm, home and many business groups are supporting measure 3 in the coming election to change the name of the agricultural college to North Dakota State University of Agriculture and Applied Science.

All three gubernatorial candidates have come out for the name change measure and many state organizations have adopted resolutions in support of the measure.

"Bill" Guy claims he was the

first to support the Name Change movement as he headed a student committee to change the name in 1937. He also said, "as a farmer and a candidate for governor, I am pleased that the science of agriculture may soon achieve University status in North Dakota, the nation's number one cash grain state."

C. P. Dahl said he has changed his mind since the last election and now favors the measure because he believes university recognition would help the AC "receive money from various foundations it is not now receiving."

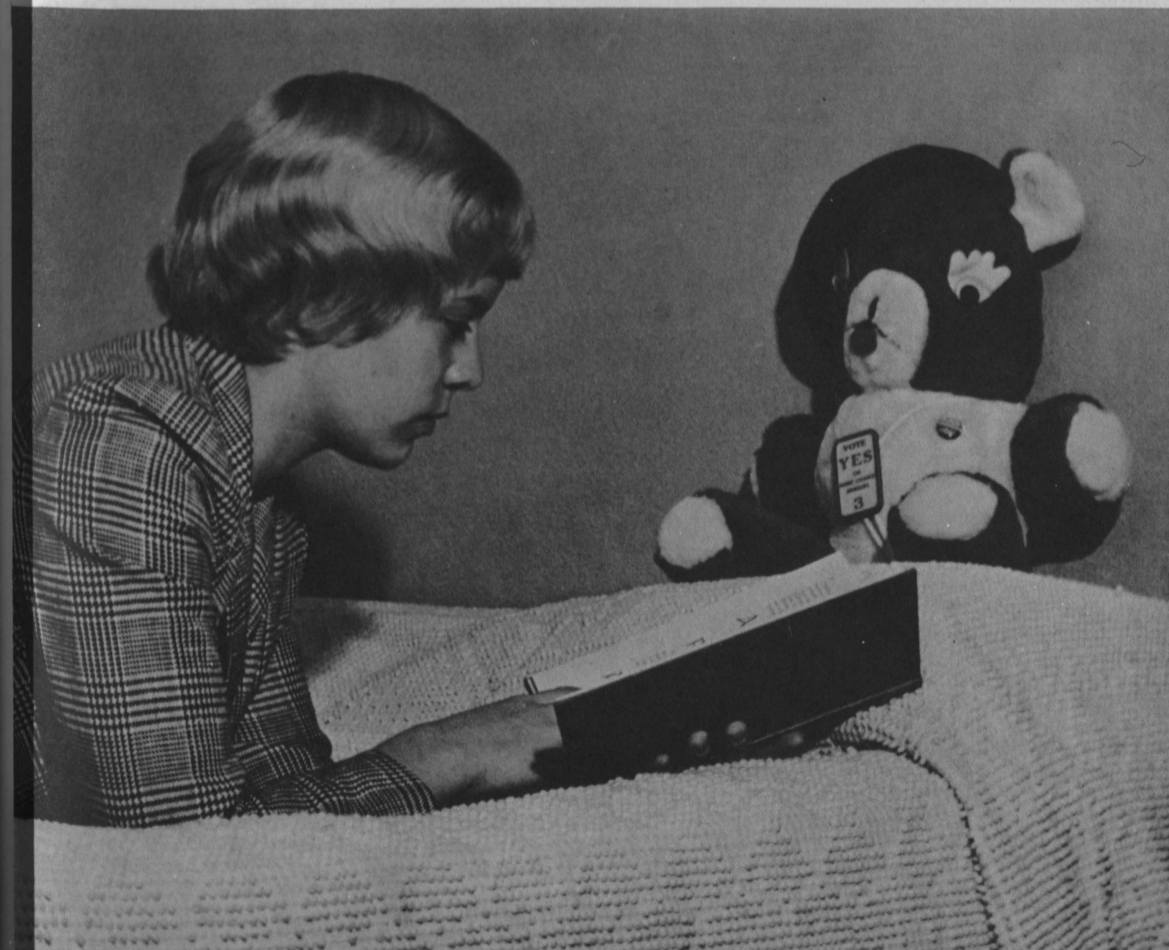
Herschel Lashkowitz has stated on several occasions he favors the Name Change because it would benefit the entire state.

The major farm organizations throughout the state have been actively working for measure 3. North Dakota Farmers Union and the North Dakota Farm Bureau both passed resolutions in favor of the name change at their most recent annual conventions.

Other state groups which have endorsed the proposed change in name are the AFL-CIO, North Dakota Taxpayers Association, North Dakota Advisory Council for Agricultural Research and Education, North Dakota Crop Improvement Association, North Dakota Stockmen's Association, North Dakota Homemakers Council, North Dakota Pharmaceutical Association, and North Dakota Barbers Association.

## Everyone Votes For Name Change

... even Pierre



PIERRE BELONGS to coed Susie Jackson, AAS Soph.

## High School Seniors Take ACT Tests Here Saturday

The North Dakota statewide test for high school seniors, who are college-bound next fall, will be conducted here Saturday, Nov. 5 at 8 a.m. in the Field House, according to Dr. Charles E. Scott,

state coordinator of the testing program.

The North Dakota tests are part of a nationwide testing program called ACT, which was given for the first time in the state last year when over 3,000 high school seniors took the examinations at various colleges throughout the state.

The three hour examination for high school students will also be given at 13 other schools in the state.

The purpose of the test is to provide information for college counseling and placement. It also provides useful information for high school counselors in helping students decide whether they should attend college and what course they should pursue, according to Dr. Quentin C. Stodola, director of counseling and testing at NDSC.

## Girls, Attention

Girls, ask your favorite beau to the Spinster Skip on Friday, Nov. 11. Don Ford will provide the dance music at this annual affair sponsored by Senior Staff.

Remember everything is in reverse, girls. You buy the tickets and make your date a corsage. Gus XXVI, a roasted turkey, is the door prize.

Tickets are \$2 and can be purchased from Joyce Larson, Darlene Dietrich, Norma Carlson, Evanne Grommesh, Cheryl Larson, Nancy Atkinson and Sharon Alberts.

## "Of Thee I Sing"

THURSDAY, FRIDAY, SATURDAY

LITTLE COUNTRY THEATER—8:15 P.M.

# Don't Be Fooled *Evanne Grommesh*

"DON'T BE FOOLED!" This statement will be made again and again in the next few days by people opposing the changing of the name of North Dakota Agricultural College to North Dakota State University of Agriculture and Applied Science.

Now don't YOU be fooled by this anti-Name Change campaign. You have the information to refute each one of the 3 main points our opponents use.

(1) "We can't afford two universities."

It is a fact that we are now supporting two universities in structure and function even though not in name, so why should taxes increase?

Not only will this change not cost us any money but it will bring money into the state—in the form of thousands of dollars in grants for research in agriculture, engineering, etc. With research comes people into our state.

All these improvements means progress for North Dakota and not harm as our opponents say that our population will decrease. Well, let's do something about it.

(2) "It would be silly to have two universities just 75 miles apart."

Ideally perhaps if schools could be planned ahead of time and enrollment, etc. could be planned, it would have been best if UND could be located in the western part of the state. But it's not and neither are we, so should we discourage betterment at NDAC and discourage improvement just because we're located 75 miles apart. Anyway this has no bearing on whether or not NDAC is a university.

(3) "Let's not ignore the importance of agriculture"

From North Dakota Agricultural College to North Dakota State University of Agriculture and Applied Science—now that is really ignoring agriculture, isn't it? Here we are giving it university status instead of college, and yet such statements are made. You may also notice that in the opponents newspaper ads the fully proposed name is not used.

NOW IT'S UP TO YOU—every single one of you who attends NDSC. Let's convince the apathetic voters throughout the state. They will defeat us if we don't. Remember there's a stronger motivation for the voter to vote "No" than "Yes" on any proposal unless he is thoroughly sold on the idea.

Also if a voter is apathetic, he may not vote on the measure at all. In the last election 197,762 voted on the Name Change; but 216,664 voted in the election. Let's reach those 18,902 people.

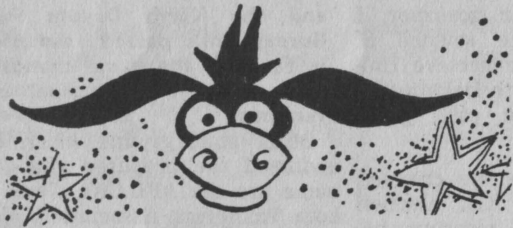
Personal contact is the only answer and it's your job—not George's. Not one single student should be on campus this weekend unless they have a good reason. Everyone should be out in the State informing the voters of the truth. Can't you take just one weekend?

Out-of-state students can go stay with relatives and friends. Transportation facilities throughout the state are being arranged. If you need a ride, call Carole Schulz, "Operation Hometown" chairman.

You have the most to gain by this victory. Let's get out and help the people throughout the state who have been working hard and have less to gain by a victory than you.

This weekend is the most important one. Each one of you go make it one that will help the voters to vote intelligently. An informed voter will vote "Yes".

We can win. We must win—for ourselves and progress in North Dakota. Won't you help?



By Jean Jackson

The Democratic party, traditionally the liberal party, looks ahead. It is willing to meet current problems headon and is not content to merely devise Madison avenue slogans to cope with problems. The party does this by supporting the interest of all the people all the time. To illustrate my point I want, first, to list the solutions the Democrats have enacted and, second, to point out where the Republicans have refused to act.

The Democrats passed the laws which gave labor the right to organize; 93% of House GOP's voted no. The Democrats started Social Security; again 93% of House GOP's voted no. The Democrats established a minimum wage and fair working conditions; 61% of the House GOP's voted no on minimum wage and 80% opposed fair working conditions.

Democrats started reciprocal trade, the United Nations, the Marshall plan, and NATO. The Republicans opposed reciprocal trade, military and economic aid to Europe, Point 4 technical aid, aid to Korea. A minority of Republicans and conservative southern Democrats still doubt the wisdom of foreign aid.

The GOP's called Social Security a tremendous tax that would stop and clog recovery. They called unemployment compensation the taking from thrifty Peter to pay unfortunate Paul. They called the Securities and Exchange commission the signal for further recessions. Now, however, the Republicans want to claim these programs.

Have the Republicans changed? Well, let's look at the posture of the last administration. Ike vetoed the Democratic farm price support measure and the Democratic rivers and harbors bill. He substituted a watered-down bill for the Democratic unemployment compensation extension bill. Ike signed "with serious misgivings" the Democratic emergency housing bill and the Democratic highway and construction bill. These programs are all vital to the continued expansion of the national economy.

The Republicans have failed to protect the working man and the small business man. They have also failed to enact legislation or even offer any new ideas to insure equal opportunities for all Americans. The Republicans have failed to give us peace with honor. In fact, our place in world opinion has gone steadily down in the past seven and one-half years.

Now you know why I, as well as many other Americans, have chosen to follow the strong and truly progressive leadership of the Democratic party.

# The Spectrum Asked: Should Federal aid be given to Education

Spectrum Photo Interview

By Ray Hendrick



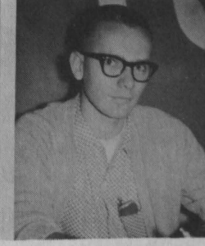
David Ward  
Sr. Ag.  
Bismarck, N. D.



Amy Carpenter  
Fr. H.E.  
Walhalla, N. D.



Joan Robberstad  
Fr. AAS  
Erie, N. D.



Dick Foster  
Jr. CE  
Minot, N. D.



Bill Brown  
Sr. Aero  
Detroit Lakes

Yes, I think that without federal aid, education will vary from place to place in accordance with local prosperity. This will cause some people to have a less effective education than others.

Without federal aid many schools would not be functioning today. As long as federal aid has no strings attached, it is beneficial.

Yes, I think federal aid should be given to education, as it is given to other departments. What is more important than education in keeping our country from danger outside influences?

For scholarships, loans, etc. . . . Too much federal aid would tend to lead to federal control of education, and this we cannot have.

Only to our schools, not to teachers. If the government pays teachers, then they want to tell what to teach.

## Wells County Newspaper . . .

# I'm Voting For Name Change

(This article was taken from the Wells Co. Freepress Newspaper, Oct. 27, 1960 from the editor's corner).

I'm going to vote for the AC name change.

My mind was changed by two professors and a bag of potatoes. The arguments for the name

change presented by LeVon Kirleide, Bill Parker, Orville Overboe, Gerald Johnson, Charles Johnk and other AC graduates in the area failed to make an impression on me, probably because I'm stubborn.

But two AC faculty members who stopped in the office Thurs-

day afternoon softened me little with their arguments. And one bite of the new type potatoes they left me sold me.

Agricultural research was key to the argument presented the college profs. They contended that the Agricultural College Fargo can't get enough qualified graduate students to properly conduct new research programs and to carry on experiments now underway on North Dakota Agricultural products and activities.

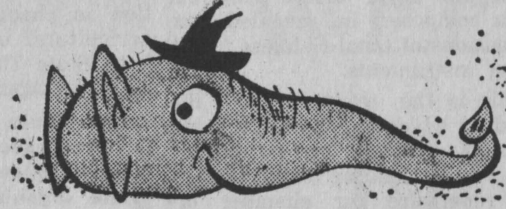
The graduate assistantship awarded at NDAC carry the same amount of money as those granted by many schools carrying the University label. But the professors say that most students prefer to have their advanced degree diploma come from a University rather than a college. Since there are more than enough graduate assistantships to go around most students pick schools for graduate work where they can get both the money and the prestige.

Why not let schools in other states conduct the agricultural experiments?

The new type spud, number 3323, but not yet named, is developed for North Dakota growing conditions and is an answer to Idaho's potato. The new product developed in this state is said to yield well and is of excellent quality for baking, frying, mashing, processing. North Dakota's No. 1 land potato is equal in quality to yield to other potatoes but it is red. White potatoes for some explained reason bring as much as \$1 to \$1.50 per hundred pounds higher in some markets. That's why another variety was developed.

If changing the name of the North Dakota State University of Agriculture and Applied Science will aid agricultural research the name should be changed.

## Political Parties Speak



By Robert Thorson

It is only the beginning of November, and Santa Claus has already attempted a rather ivy-league appearance with a bag full of goodies for those who feel neglected and in dire need. But does his bag contain gifts or will they be followed by very large bills?

Will his promised handouts fatten our calves for us, or do they exist as insults to the responsibility, capability, and integrity of each American individual? Will his Christmas "party" take place with an historically trained perspective, or will it be followed by disastrous repercussions, the causes and effects of which have been proved by history?

Upon investigation, the affirmative emphasis must be placed on the latter half of each of these questions. Let's take a look then at the nature of the bag that apparently fits the chimney of the Kennedy household, and its better alternative.

Since the goals of each candidate, concerning the communist threat, are basically the same, we must then examine their respective means to these ends. The issue on the islands of Quemoy and Matsu reflects, at least, attitudes if not policies. Senator Kennedy would let the communists have the islands. He claims they are meaningless and that we are not committed to defend them.

He would openly let the communists know that we wouldn't defend them. Vice President Nixon does not say he would fight at all cost. What he does say is that we must never let them know beforehand that we will give ground. If we are to give the enemy an inch, at what point do we stand, and how does the rest of the world know where this stand will be? Hitler was given ground. Need we look again at the results of that?

It has been said that the Republicans have given us peace without honor. Do we achieve this honor by apology and withdrawal? We must show the world that we are proud and confident of the American way. Is the road to American pride and freedom to be designed by such architects of appeasement as Kennedy and Johnson?

On the national scene Mr. Nixon and the American ideals as expressed in the Preamble to the Constitution must get the nod. The vice president stands for, and is a shining result of the capitalistic, free enterprise system that has given America an unprecedented standard of living in the world.

Senator Kennedy, in advocacy of more and stronger federal controls is playing with socialism, the disastrous results of which can be read in the Rise and Fall of the Roman Empire. Increased federal controls raise taxes; when taxes are raised, prices are raised but values don't change. The result is inflation. F. D. Roosevelt sapped the value of the dollar in this way as much as we dare allow.

Socialism and any policy near it has a tendency to sneak in almost as if by osmosis and sap human ambition. To destroy initiative is to destroy man. The idea of a Santa Claus and apparent handouts not only insult our individual resources but it tends, in taking responsibility away from the individual, to create a loss of pride and a moral and spiritual decay that could prove fatal.

Vice president Richard Nixon would perpetuate the dignity of the individual. He would restore the greatest security: a man's faith in himself. These ideals are at the base of what has been the American way. For Americans, it must be Nixon by a nose, not Kennedy by a hair.

### THE SPECTRUM

The Spectrum is published every day at Fargo, North Dakota by NDSC Board of Publications, State College Station, Fargo, N. D. Subscription rate \$1.00 per term. Entered as second class matter, October 10, 1945, at the Post Office at Fargo, North Dakota, under the authority of March 3, 1879. EDITOR EVANNE GROMMESH Business Manager Ruth Brown Circulation Manager Ray Hendrick Advertising Manager Ralph Peterson News Editor Alyce Peterson

# The Latest . . .

By Donna Helbling

Of course, we want a new name!! Let's all go home this weekend and do a different type of socializing called campaigning.

Looking at this new name from a woman's point of view the rug in the Bison Lounge of the Union will have to be replaced, the lettering is atrocious. We'll need a lover's lane complete with bridge and creek, an absolute necessity for any university.

**Don't miss "Of Thee I Sing". It's great.**

There's much activity in the Greek houses this evening. The KD's will be hostesses for the Teke's and the men of the Farm House are opening their doors to the KAT's. The house of engineers, the SPD's, are hosts for the Alpha Gams tonight.

The Gamma Phi's presented a brass ashtray to the Co-ops on Monday in appreciation for their help on the Homecoming float.

Melanie Lundberg is the newest pledge at the Phi Mu house.

So sorry for telling everyone that the Spinster Skip was scheduled for this weekend—it's next weekend. All the more time to hustle.

No engagements or pinnings to announce this weekend, what's with this society at NDSU!

**Wouldn't it be nice if classes were dismissed on Friday so everyone could get a good start on the name change and on Wednesday so everyone could celebrate the victory!! Dream on . . .**

Plea for help—"I am freezing. A dark brown trench coat was taken from the Student Union Bison Room on Tuesday, October 4." Please call Bob Haugen at AD 5-0443.

Talk it up this weekend.

## Famous Jazz Combo Scheduled For MS IS

The Dave Brubeck quartet, world famous jazz combo, will be at Moorhead State College Saturday, Nov. 5 for a two hour concert scheduled for 8:15 p.m. in the Alex Nemzek fieldhouse.

The Brubeck Quartet was started in 1951. "As musicians," Brubeck states, "we try to explore the whole area of our musical heritage—from African drum batteries to Bach, Jelly-Roll, Stravinsky or Parker. As human beings we try to explore the whole area of human emotions."

Besides Brubeck on the piano, the quartet consists of Paul Desmond, considered the top saxophonist in the country; Joe Morello, drums; and Norman Bates, bass.

Brubeck and his quartet are being brought to the area by the Student Union Planning Board of the college with any profits going into a fund for a student center building.

Tickets are being sold by Moorhead State students and the Daveau Music Stores in Moorhead and Fargo.



### THE PARTY WEEKEND: ITS CAUSE AND CURE

With the season of party weekends almost upon us, my mail of late has been flooded with queries from young inmates of women's colleges wishing to know how one conducts one's self when one has invited a young gentleman for a weekend, so let us today take up this burning issue.

Well, my dear girls, the first thing to remember is that your young gentleman is far from home and frightened. Put him at his ease. You might, for instance, surprise him by having his mother sitting in a rocker on the station platform when he gets off the train.

Next, what kind of corsage should you send your young gentleman? Well, my beloved maidens, orchids are always acceptable. So, indeed, are phlox and delphinium. In fact, most any flora will serve. Do try, however, to avoid carnivorous plants.

Your local florist has run out of stock, do not be dismayed. Make a corsage out of paper. But pick good, stiff, durable paper—twenty dollar bills, for example.

Remember at all times, my fond wenches, to show your young gentleman courtesy and consideration. Open doors for him, walk on the traffic side of the path, assist him to the punch bowl, zip his parka, light his Marlboros. (What, you ask, if he doesn't smoke Marlboros? Ridiculous, my precious nymphs! Of course, he smokes Marlboros! Don't you? Don't I? Doesn't everybody who knows a hawk from a handsaw? What other cigarette gives you such a lot to like? Such easy-drawing filtration? Such unfiltered taste? Such soft pack or flip-top box? No other, my sweet minxes, no other. Marlboro stands alone, and any man worthy of you, my estimable damsel, is bound to be a Marlboro man.)

If you will follow the simple instructions stated above, my good lasses, you will find that you have turned your young

gentleman into a fast and fervent admirer. There is nothing quite like a party weekend to promote romance. I am in mind of a party weekend some years ago at Miss Pomfritt's Seminary for well-born females in West Linotype, Ohio. Serafina Sigafoos, a sophomore at this institution, majoring in napkin folding, sent an invitation to a young man named Fafnir Valve, a junior at the Joyce Kilmer School of Forestry, majoring in sap and boles. Serafina had been ape for Fafnir since high school, but Fafnir preferred a girl named Gelia Fleshwound, the high school drum majorette who once threw a baton so high she impaled a southbound mallard.

Anyhow, Serafina sent an invitation to Fafnir, and he came, and she showered him with kindness and cuff links, and then he went away, and Serafina sat anxiously by the mailbox, wondering whether she would ever hear from him



Surprise him when he gets off the train...

again. Sure enough, two weeks later she got a letter: "Dear Serafina, Can you let me have fifty bucks? Yours, Fafnir."

Whimpering with ecstasy, she ran to the bank and withdrew the money and mailed it to him. From then on, she got the same request every week, and as a result, she became very well acquainted with Ralph T. Involute, teller of the West Linotype Bank and Trust Co., and their friendship ripened into love, and today they are happily married and live in Stamen, Oregon, where Ralph is in the extruded molasses game and Serafina is a hydrant.

© 1960 Max Shulman

\* \* \*

Every weekend is a party weekend with Marlboros—or Marlboro's unfiltered companion cigarette—mild, flavorful Philip Morris. Try the newest Philip Morris—the sensational king-size Commander. Have a Commander—welcome aboard!

## Vets To Wash Windshields

Members of the NDSC Veteran's Club will have a "windshield washing name change campaign." The purpose of this campaign is to gain votes for the name change measure.


Groups of Vets will be stationed in the parking lots of the larger grocery stores and shopping centers Friday afternoon and all day Saturday. They will wash the windshields of cars in these lots and leave a note as a reminder to vote for the name change. These notes will read:

"We of the NDSC Vets Club have been of service to you. Would you please be of service to us and the state of North Dakota by voting YES on Name Change Measure No. 3?" Other Name Change literature will be left in the cars.

According to Wayne Hamann, the Name Change Committee feels that the voters that will be contacted through this campaign are the people that have been the least subjected to information on this measure.

**LONG DISTANCE MOVING**

Call AD 5-1641 For Information



Lower Rates to all 49 states

Fettes Moving & Storage

Box 1042, Fargo, N. Dak.

### On Progress

Pangloss: Have you seen my new air suspension, finless horse and buggy? It's the best of the rest.

Electos: No, I haven't. Get in my Model T and we'll go see it.

Pangloss: You're silly to get a car. It'll never work out.

Pangloss: Have you seen my new super deluxe V-16? It's the ultimate in the fine car field. Biggest and best of the rest.

Electos: I'd like to see it. Get in my new compact and we'll drive over.

Pangloss: Why do you have a compact? It's too small.

Pangloss: Come on over and see my new luxury compact. It's the biggest and most luxurious of the economy cars.

Electos: Hop in my helicopter and we'll go over and look at it.

A CHANGE IS OFTEN PROGRESS. DIFFERENCE IS OFTEN LEADERSHIP. SOMETIMES A SQUARE BECOMES A RECTANGLE. THIS IS CALLED PROGRESS.

(Advertisement)

## ELECTION DAY NOV. 8

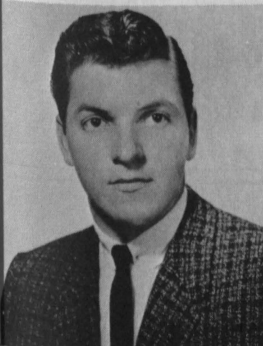
### GET OUT TO VOTE!

## VOTE YES ON MEASURE 3

### (Name Change)

Your

## SC BOOKSTORE



### DOES IT PAY TO SAVE?

SEE HOW 3c SAVED A YEAR CAN BECOME \$1.00

SEE JIM WATSCHKE

For problems of life and living.

AD 2-7584

Rawlings & MacGregor

## EMERY JOHNSON

WHOLESALE OF ATHLETIC EQUIPMENT

7 S. Broadway AD 5-5361

RIDE A

## KONEN CAB

An Easy Way to Remember The Good Service Number

### AD 57-3-57

DR. L. A. MARQUISEE

Optometrist

Eyes Examined—Contact Lenses

Glasses Fitted

57 Broadway AD 5-7445

DAKOTA Photo Engraving Co.

ENGRAVERS & DESIGNERS

FARGO, N. DAK.

Call Your representative on campus

## LEE WALL - AD 5-3955

Office: W. C. Sweeney Realty, Inc. 714 Main Ave.—Fargo AD 5-1115

**INSURANCE**

Life Hospitalization Auto Personal Possessions

## Don't Be Fooled *Evanne Grommesh*

"DON'T BE FOOLED!" This statement will be made again and again in the next few days by people opposing the changing of the name of North Dakota Agricultural College to North Dakota State University of Agriculture and Applied Science.

Now don't YOU be fooled by this anti-Name Change campaign. You have the information to refute each one of the 3 main points our opponents use.

(1) "We can't afford two universities."

It is a fact that we are now supporting two universities in structure and function even though not in name, so why should taxes increase?

Not only will this change not cost us any money but it will bring money into the state—in the form of thousands of dollars in grants for research in agriculture, engineering, etc. With research comes people into our state.

All these improvements means progress for North Dakota and not harm as our opponents say that our population will decrease. Well, let's do something about it.

(2) "It would be silly to have two universities just 75 miles apart."

Ideally perhaps if schools could be planned ahead of time and enrollment, etc. could be planned, it would have been best if UND could be located in the western part of the state. But it's not and neither are we, so should we discourage betterment at NDAC and discourage improvement just because we're located 75 miles apart. Anyway this has no bearing on whether or not NDAC is a university.

(3) "Let's not ignore the importance of agriculture"

From North Dakota Agricultural College to North Dakota State University of Agriculture and Applied Science—now that is really ignoring agriculture, isn't it? Here we are giving it university status instead of college, and yet such statements are made. You may also notice that in the opponents newspaper ads the fully proposed name is not used.

NOW IT'S UP TO YOU—every single one of you who attends NDSC. Let's convince the apathetic voters throughout the state. They will defeat us if we don't. Remember there's a stronger motivation for the voter to vote "No" than "Yes" on any proposal unless he is thoroughly sold on the idea.

Also if a voter is apathetic, he

## With Camera Club

The YWCA Camera Club will present a darkroom demonstration in the darkroom at Churchill Hall on Saturday, Nov. 12 from 10 a.m. to 12. Everyone will have a chance to develop a negative and print a picture.

The Camera Club teaches its members how to develop film, take better colored or black and white pictures and learn more about different types of cameras.

Since its beginning five years ago, it has added much equipment to the darkroom including two enlargers, timers, driers and print washers.

Meetings will be held Tuesday nights except when field trips and darkroom demonstrations are held. All students or faculty members are welcome to join.

### WOODS CAFE

SIRLOIN STEAK .....\$1.10

915 Main Ave.  
Moorhead



"THE TRADITIONAL ROUND CUT"  
Set in 18K extra precious white gold. Ring illustrated.

\$150

\$7.50 Monthly

Special Terms for Students

**ROYAL JEWELERS**  
FAROO INC. NORTH DAKOTA

## Job Interviews

## Placement Office

Part time work at the Fargo Post Office will be available for students during the Christmas rush beginning on December 12, 1960. The work will be divided into evening and night shifts with preference given to veteran and married students.

All students interested may file applications with the Placement Office located on second floor of the Student Memorial Union Building. Social Security cards and proof of veteran status should be furnished by students at the time of filing his application.

Tuesday, Nov. 8, 1960

Northern Illinois Gas Company is a natural gas distributor serving most of northern Illinois outside the city of Chicago. The company offers a one year training program followed by an assignment in either the operating, engineering, or supply areas. They prefer to hire chemical, civil, electrical, industrial, or mechanical engineering graduates. Citizenship is required for employment.

Tuesday, Nov. 8, 1960

Pratt & Whitney Aircraft, East Hartford, Connecticut, will be represented for their annual visit to our campus seeking interviews with senior engineering and mathematics students. Pratt & Whitney is involved in the design and development of gas turbine, ram jet, nuclear, rocket and the other advanced types of flight and space propulsion systems.

Tuesday, Nov. 8, 1960

Universal Electric Corporation will be represented on campus this year by Mr. Harold Meier, vice president of the organization. Mr. Meier offers electrical engineering graduates opportunities as sales engineer, this being technical and primarily a non-traveling job, and opportunities with the design engineering division of the company. The company manufactures small precision electric motors.

Wednesday, Nov. 9, 1960

American Cyanamid Company

will be represented for the first time on our campus recruiting schedule by Dr. Vincent Lindgren, Technical Director of the Plastics and Resins Division. The company will seek interviews with chemistry graduates at all degree levels. Openings are available in research and development, manufacturing, and sales. Research positions are open to women. All interested chemistry students are requested to contact the Placement Office and arrange for an appropriate interviewing time.

Wednesday & Thursday, Nov. 9 & 10, 1960

Boeing Airplane Company will have a representative on campus seeking interviews with all first year engineering, mathematics and physics graduates. Spring graduates are requested to defer interviewing until February when the Boeing company will send a team of recruiters on campus interview all interested spring graduates.

# Salem refreshes your taste

## —"air-softens" every puff



Created by R. J. Reynolds Tobacco Company

Take a puff...it's Springtime! For the cool, fresh softness in Salem's smoke is the very essence of springtime. This most refreshing cigarette of all is made even more so by Salem's special High Porosity paper that "air-softens" the smoke. You'll be delighted with Salem's springtime freshness — its rich, tobacco taste. Smoke refreshed . . . smoke Salem!

- menthol fresh
- rich tobacco taste
- modern filter, too

Drycleaning As You Like It  
One Day Shirt Laundry Service  
Serving the College Students for 22 Years

# REED

## CLEANERS

Across The Campus  
From NDAC  
Open Till 8 p.m. Every Evening

# The Latest . . .

By Donna Helbling

Of course, we want a new name!! Let's all go home this weekend and do a different type of socializing called campaigning.

Looking at this new name from a woman's point of view—the rug in the Bison Lounge of the Union will have to be replaced, the lettering is atrocious. We'll need a lover's lane complete with bridge and creek, an absolute necessity for any university.

**Don't miss "Of Thee I Sing". It's great.**

There's much activity in the Greek houses this evening. The KD's will be hostesses for the Teke's and the men of Farm House are opening their doors to the KAT's. The house of Engineers, the SPD's, are hosts for the Alpha Gams tonight.

The Gamma Phi's presented a brass ashtray to the Co-ops on Monday in appreciation for their help on the Homecoming float.

Melanie Lundberg is the newest pledge at the Phi Mu house.

So sorry for telling everyone that the Spinster Skip was scheduled for this weekend—it's next weekend. All the more time to hustle.

No engagements or pinnings to announce this weekend, what's with this society at NDSU!

**Wouldn't it be nice if classes were dismissed on Friday so everyone could get a good start on the name change and on Wednesday so everyone could celebrate the victory!! Dream on . . .**

Please for help—"I am freezing. A dark brown trench coat was taken from the Student Union Bison Room on Tuesday, October 4." Please call Bob Haugen at AD 5-0443.

Talk it up this weekend.

## Famous Jazz Combo Scheduled For MS

The Dave Brubeck quartet, world famous jazz combo, will be at Moorhead State College Saturday, Nov. 5 for a two hour concert scheduled for 8:15 p.m. in the Alex Nemzek fieldhouse.

The Brubeck Quartet was started in 1951. "As musicians," Brubeck states, "we try to explore the whole area of our musical heritage—from African drum batteries to Bach, Jelly-Roll, Stravinsky or Parker. As human beings we try to explore the whole area of human emotions.

Besides Brubeck on the piano, the quartet consists of Paul Desmond, considered the top saxophonist in the country; Joe Morello, drums; and Norman Bates, bass.

Brubeck and his quartet are being brought to the area by the Student Union Planning Board of the college with any profits going into a fund for a student center building.

Tickets are being sold by Moorhead State students and the Daveau Music Stores in Moorhead and Fargo.



### THE PARTY WEEKEND: ITS CAUSE AND CURE

With the season of party weekends almost upon us, my mail of late has been flooded with queries from young inmates of women's colleges wishing to know how one conducts one's self when one has invited a young gentleman for a weekend, so let us today take up this burning issue.

Well, my dear girls, the first thing to remember is that your young gentleman is far from home and frightened. Put him at his ease. You might, for instance, surprise him by having his mother sitting in a rocker on the station platform when he gets off the train.

Next, what kind of corsage should you send your young gentleman? Well, my beloved maidens, orchids are always acceptable. So, indeed, are phlox and delphinium. In fact, most any flora will serve. Do try, however, to avoid carnivorous plants.

If you find, my esteemed fillies, that your local florist has run out of stock, do not be dismayed. Make a corsage out of paper. But pick good, stiff, durable paper—twenty dollar bills, for example.

Remember at all times, my fond wenches, to show your young gentleman courtesy and consideration. Open doors for him, walk on the traffic side of the path, assist him to the punch bowl, zip his parka, light his Marlboros. (What, you ask, if he doesn't smoke Marlboros? Ridiculous, my precious nymphs! Of course, he smokes Marlboros! Don't you? Don't I? Doesn't everybody who knows a hawk from a handsaw? What other cigarette gives you such a lot to like? Such easy-drawing filtration? Such unfiltered taste? Such soft pack or flip-top box? No other, my sweet minxes, no other. Marlboro stands alone, and any man worthy of you, my estimable damsel, is bound to be a Marlboro man.)

If you will follow the simple instructions stated above, my good lasses, you will find that you have turned your young

gentleman into a fast and fervent admirer. There is nothing quite like a party weekend to promote romance. I am in mind of a party weekend some years ago at Miss Pomfritt's Seminary for well-born females in West Linotype, Ohio. Serafina Sigafoos, a sophomore at this institution, majoring in napkin folding, sent an invitation to a young man named Fafnir Valve, a junior at the Joyce Kilmer School of Forestry, majoring in sap and boles. Serafina had been ape for Fafnir since high school, but Fafnir preferred a girl named Gelia Fleshwound, the high school drum majorette who once threw a baton so high she impaled a southbound mallard.

Anyhow, Serafina sent an invitation to Fafnir, and he came, and she showered him with kindness and cuff links, and then he went away, and Serafina sat anxiously by the mailbox, wondering whether she would ever hear from him



Surprise him when he gets off the train...

again. Sure enough, two weeks later she got a letter: "Dear Serafina, Can you let me have fifty bucks? Yours, Fafnir."

Whimpering with ecstasy, she ran to the bank and withdrew the money and mailed it to him. From then on, she got the same request every week, and as a result, she became very well acquainted with Ralph T. Involute, teller of the West Linotype Bank and Trust Co., and their friendship ripened into love, and today they are happily married and live in Stamen, Oregon, where Ralph is in the extruded molasses game and Serafina is a hydrant.

© 1960 Max Shulman

\* \* \*

Every weekend is a party weekend with Marlboros—or Marlboro's unfiltered companion cigarette—mild, flavorful Philip Morris. Try the newest Philip Morris—the sensational King-size Commander. Have a Commander—welcome aboard!

## Vets To Wash Windshields

Members of the NDSC Veteran's Club will have a "windshield washing name change campaign." The purpose of this campaign is to gain votes for the name change measure.

Groups of Vets will be stationed in the parking lots of the larger grocery stores and shopping centers Friday afternoon and all day Saturday. They will wash the windshields of cars in these lots and leave a note as a reminder to vote for the name change. These notes will read:

"We of the NDSC Vets Club have been of service to you. Would you please be of service to us and the state of North Dakota by voting YES on Name Change Measure No. 3?" Other Name Change literature will be left in the cars.

According to Wayne Hamann, the Name Change Committee feels that the voters that will be contacted through this campaign are the people that have been the least subjected to information on this measure.

### LONG DISTANCE MOVING

Call AD 5-1641 For Information



Lower Rates to all 49 states Fettes Moving & Storage Box 1042, Fargo, N. Dak.

## On Progress

- Pangloss: Have you seen my new air suspension, finless horse and buggy? It's the best of the rest.
- Electos: No, I haven't. Get in my Model T and we'll go see it.
- Pangloss: You're silly to get a car. It'll never work out.
- Pangloss: Have you seen my new super deluxe V-16? It's the ultimate in the fine car field. Biggest and best of the rest.
- Electos: I'd like to see it. Get in my new compact and we'll drive over.
- Pangloss: Why do you have a compact? It's too small.
- Pangloss: Come on over and see my new luxury compact. It's the biggest and most luxurious of the economy cars.
- Electos: Hop in my helicopter and we'll go over and look at it.

A CHANGE IS OFTEN PROGRESS. DIFFERENCE IS OFTEN LEADERSHIP. SOMETIMES A SQUARE BECOMES A RECTANGLE. THIS IS CALLED PROGRESS.

(Advertisement)

## ELECTION DAY NOV. 8

### GET OUT TO VOTE!

## VOTE YES ON MEASURE 3

(Name Change)

Your

SC BOOKSTORE

### Rawlings & MacGregor

## EMERY JOHNSON

WHOLESALER OF ATHLETIC EQUIPMENT

7 S. Broadway AD 5-5361

### RIDE A

## KONEN CAB

An Easy Way to Remember The Good Service Number

AD 57-3-57

### DR. L. A. MARQUISEE

Optometrist Eyes Examined—Contact Lenses Glasses Fitted 57 Broadway AD 5-7445

DAKOTA Photo Engraving Co. ENGRAVERS & DESIGNERS FARGO, N. DAK.



## DOES IT PAY TO SAVE?

SEE HOW 3c SAVED A YEAR

CAN BECOME \$1.00

SEE JIM WATSCHKE

For problems of life and living.

AD 2-7584

### Call

Your representative on campus

LEE WALL — AD 5-3955

### Office:

W. C. Sweeney Realty, Inc. 714 Main Ave.—Fargo AD 5-1115

### INSURANCE

Life Hospitalization Auto Personal Possessions



**HOW WOULD YOU LIKE TO MEET 1700 to 1800 students each day? . . . asks George Stanley, NDSC library helper, as he checks Myrna Ueckert's books as she leaves the library. Students leaving the library must stop at his desk and show whether they are taking out a library book. If they are Stanley checks the book to see if it has been properly checked out.**

The number of books checked out varies during the quarter. Stanley says about 90 books each hour are taken out the first part of the quarter. This increases to about 150 books per hour during midquarter. It then goes back to normal and increases again as final week approaches.

## Develop Negatives With Camera Club

The YWCA Camera Club will present a darkroom demonstration in the darkroom at Churchill Hall on Saturday, Nov. 12 from 10 a.m. to 12. Everyone will have a chance to develop a negative and print a picture.

The Camera Club teaches its members how to develop film, take better colored or black and white pictures and learn more about different types of cameras.

Since its beginning five years ago, it has added much equipment to the darkroom including two enlargers, timers, driers and print washers.

Meetings will be held Tuesday nights except when field trips and darkroom demonstrations are held. All students or faculty members are welcome to join.

### WOODS CAFE

SIRLOIN STEAK .....\$1.10

915 Main Ave.  
Moorhead

"THE TRADITIONAL ROUND CUT"  
Set in 18K extra precious white gold. Ring illustrated.

**\$150**

**\$7.50 Monthly**

Special Terms for Students

**ROYAL JEWELERS**  
FARGO INC. NORTH DAKOTA

# Job Interviews

## Placement Office

Part time work at the Fargo Post Office will be available for students during the Christmas rush beginning on December 12, 1960. The work will be divided into evening and night shifts with preference given to veteran and married students.

All students interested may file applications with the Placement Office located on second floor of the Student Memorial Union Building. Social Security cards and proof of veteran status should be furnished by students at the time of filing his application.

**Tuesday, Nov. 8, 1960**

Northern Illinois Gas Company is a natural gas distributor serving most of northern Illinois outside the city of Chicago. The company offers a one year training program followed by an assignment in either the operating, engineering, or supply areas. They prefer to hire chemical, civil, electrical, industrial, or mechanical engineering graduates. Citizenship is required for employment.

**Tuesday, Nov. 8, 1960**

Pratt & Whitney Aircraft, East Hartford, Connecticut, will be represented for their annual visit to our campus seeking interviews with senior engineering and mathematic students. Pratt & Whitney is involved in the design and development of gas turbine, ram jet, nuclear, rocket and the other advanced types of flight and space propulsion systems.

**Tuesday, Nov. 8, 1960**

Universal Electric Corporation will be represented on campus this year by Mr. Harold Meier, vice president of the organization. Mr. Meier offers electrical engineering graduates opportunities as sales engineer, this being technical and primarily a non-traveling job, and opportunities with the design engineering division of the company. The company manufactures small precision electric motors.

**Wednesday, Nov. 9, 1960**

American Cyanamid Company

will be represented for the first time on our campus recruiting schedule by Dr. Vincent Lindgren, Technical Director of the Plastics and Resins Division. The company will seek interviews with chemistry graduates at all degree levels. Openings are available in research and development, manufacturing, and sales. Research positions are open to women. All interested chemistry students are requested to contact the Placement Office and arrange for an appropriate interviewing time.

**Wednesday & Thursday, Nov. 9 & 10, 1960**

Boeing Airplane Company will have a representative on campus seeking interviews with all mid-year engineering, mathematics, and physics graduates. Spring graduates are requested to delay interviewing until February when the Boeing company will send a team of recruiters on campus to interview all interested spring graduates.

# Salem refreshes your taste

## —“air-softens” every puff



Created by R. J. Reynolds Tobacco Company

*Take a puff...it's Springtime!* For the cool, fresh softness in Salem's smoke is the very essence of springtime. This most refreshing cigarette of all is made even more so by Salem's special High Porosity paper that "air-softens" the smoke. You'll be delighted with Salem's springtime freshness — its rich, tobacco taste. Smoke refreshed . . . smoke Salem!

- menthol fresh
- rich tobacco taste
- modern filter, too

**Drycleaning As You Like It**  
**One Day Shirt Laundry Service**  
Serving the College Students for 22 Years

**REED**  
**CLEANERS**

Across The Campus  
From NDAC  
Open Till 8 p.m. Every Evening

# Married Students Discuss Problems

By Larry Thompson

At a meeting of the "Y" Married Couples Club last Saturday night a panel of students from the various courts presented their problems. These problems were discussed with Dean Charles Severson and Bob Pyle of Northern States Power Co.

Pyle was questioned at length for a solution to the electric rates. He stated that if the housing units were incorporated into the city the rates would drop from 6½ cents per kilowatt hour to 5½ cents for the first 50 kilowatt hours. This would be a monthly savings of only 50 cents.

buy the electricity and then sell it to the people living in these units. Pyle stated that NDSC could buy the electricity for 1½ cents per kilowatt hour and had done so in the past.

He said he believed their reason for not continuing this practice was that they lost money on the venture due to maintenance costs.

Dean Severson said he was pleased with the method in which the organization presented their problems. He cautioned the club not to take on too many problems at one time. He stated, "No problem on campus is so great that it cannot have some kind of a solution."

Represented at this meeting were 27 couples from Bison, Stadium and West Courts.

The only other solution, according to Pyle would be for NDSC to



CONSTRUCTION HAS BEGUN on the \$750,000 agricultural science building located north of Sheppard Livestock Arena. The building will serve primarily as a research center and is planned to be in use by the fall of 1961.

OPEN SOON — SELF-SERVICE

G. E. LAUNDROMAT

510 10th Ave. N. — Fargo, N. Dak.



1961-62  
CONSTRUCTION PLANS  
1 INVESTMENT \$80,000,000  
2 EXPENSE \$32,000,000  
3 MODERNIZATION \$18,000,000

## "IT'S HERE—IF YOU WANT TO WORK FOR IT"

Even before Ron Spetrino received his engineering degree from Case he had good job offers from six companies.

He joined The Ohio Bell Telephone Company—his reason: "I was convinced an engineer could go further here—if he was willing to work for it."

As soon as Ron got his feet on the ground in telephone engineering, he was tapped for a tough assignment. The job—to engineer switching equipment modifications needed to prepare Cleveland for nationwide customer dialing of long distance calls.

Ron wrapped it up in five months, and found he had earned a shot at another tough assignment. In this job Ron helped engineer a completely new long distance switching center for Cleveland. This switching center connected Cleveland with the nationwide customer dialing network. It was about a year later that Ron put the finishing

touches on the specs for this \$1,600,000 project.

Today, as a Supervising Engineer, Ron heads a staff of five engineers and is responsible for telephone switching in much of the greater Cleveland area.

He supervises the design and purchase of \$3 million worth of equipment a year. And even more important, he is charged with developing the technical and managerial skills of his staff.

Ron knows what he's talking about when he says, "In this business you have to do more than a good job. We expect a man to be a self-developer. We expect him to take responsibility from his first day on the job and think for himself. You don't get ahead around here by just doing time."

If you want a job in which you're given every chance to prove yourself, and real responsibility right from the start—you'll want to see your Placement Office for further information.



"Our number one aim is to have in all management jobs the most vital, intelligent, positive and imaginative men we can possibly find."

FREDERICK R. KAPPEL, President  
American Telephone & Telegraph Co.



BELL TELEPHONE COMPANIES

## Center Constructed For Ag Research

Authorized by the 1959 North Dakota Legislature, the agricultural science building will serve primarily as a research center and will house headquarters and office space for agronomy, soils, plant pathology, horticulture and animal husbandry departments.

Dean Arlon Hazen of the School of Agriculture pointed out that the research laboratories will be used by research workers, many of whom also teach as well as for students.

The three story structure will feature a closed four-sided building with a courtyard in the center. The design will provide maximum utilization of natural light.

Plans call for placing the soils department on the first floor, agronomy on the second and plant pathology, horticulture and animal husbandry on third.

At present the horticulture department is renting space from the North Dakota Seed Department, plant pathology is in Minard Hall, part of the soils department is in Festival Hall and the other departments are in Morrill Hall.

### MAIN LINE INC.

Wholesale Jeweler  
Serving the Public on Direct

DISCOUNT

in Trophies,  
Diamonds, Watches

Jewelry & Accessories

626 1st Ave. N.  
AD 5-1692

For New & Used Cars  
See Your Campus Car  
Salesman



FRANCIS TURGEON  
Contact at

SERVICE CHEVROLET  
INC.

Phone AD 5-6441  
Res. AD 2-0241



**NIXON OR KENNEDY??** Guy or Dahl or Lashkowitz . . . who should I vote for?? NDSC students vote at THE SPECTRUM pre-election poll taken on Monday and Tuesday.

**VERSATILE!**



THE RUGGED  
DOUBLE REVERSE  
COAT



Dashing full-length coat of 20 oz. Virgin Wool authentic plaid blanket; reverses to a deep-pile 12 oz. Corduroy. Bulky-knit collar, slash pockets, dropped shoulders, side vents, leather buttons. In brilliant blanket colors backed up by Corduroy in choice of striking shades. At college shops . . . \$35.



For colorful 17" x 22" Varsity Poster—send 25c to H-I-S, Dept. CC, 230 Fifth Ave., N. Y. 1. For set of 6 posters (6 different sports) send \$1.50.

at your

**Straus**

**Squire Shop**

## Viewing Intramurals

By Fred Wright

The Theta Chi's captured the touch football crown by defeating the SAE's 12-6 in the championship game played last week.

Four teams, the top two from each bracket, fought it out in the playoffs. In the first round, Theta Chi defeated Sigma Chi 6-0 and SAE's downed ATO's 12-6. The final round found Theta Chi's over SAE's 12-6 and ATO's over Sigma Chi's 2-0 by forfeit.

Theta Chi, the first place team, received 70 points, SAE's and ATO's received 60 points as second and third teams and Sigma Chi received 35 points as fourth place team.

The final standings for touch football are as follows:

BRACKET I			
Team	Won	Lost	Tie
1. ATO	4	0	1
2. Sigma Chi	3	0	2
3. Kappa Psi	2	1	1
4. TKE	1	2	0
5. Co-op I	1	3	0
6. Farm House	0	3	0

BRACKET II			
Team	Won	Lost	Tie
1. Theta Chi	5	0	0
2. SAE	4	1	0
3. AGR	2	3	0
4. Student Body	2	3	0
5. Stockbridge	2	3	0
6. Co-op II	0	5	0

porting. There are three leagues with seven teams in two leagues and six teams in the third.

Bracket I is composed of Theta Chi, AGR's, ATO's I, SAE's I, TKE'S, Kappa Psi I, and Dakota Hall.

Bracket II is made up of Sigma Chi, SAE's II, SPD's, AUSA, Co-op I, ATO's II, and SAE's III.

Bracket III is composed of Churchill, Farm House, Kappa Psi II, Co-op II, ATO's III, and SAE's IV.

Volleyball leagues were formed this last week with 20 teams re-

We have tickets in our office for all airlines—also make train, bus, steamship and hotel reservations. Let us ticket you whether it be Minneapolis, Chicago, New York, Paris or Honolulu. Come in and see us.

**REED TRAVEL AGENCY**

305 Broadway  
Make your Christmas reservations early

**Engineers!**

**Scientists!**

WE'RE LOOKING  
FORWARD TO  
MEETING  
YOU



Last year we had the pleasure of meeting many engineering and science seniors during our visit to the campus. As a result of our discussions, a gratifying number chose to join our company.

We'll be back on the dates below, and this notice is *your* invitation to come in and see us.

If you're interested in joining a company that's a leader in fields-with-a-future, you'll be interested in the advantages Boeing can offer you. Boeing is a major contractor on the advanced solid-fuel ICBM, Minuteman; on the boost-glide vehicle, Dyna Soar, and on the BOMARC defense missile system. Boeing's Vertol Division is one of the country's foremost builders of helicopters.

Boeing is also the nation's foremost designer and builder of multi-jet aircraft. Production includes eight-jet B-52G missile bombers, KC-135 jet transport-tankers and the famous Boeing 707 and 720 jet airliners.

Research projects at Boeing include celestial mechanics, solid state physics, nuclear and plasma physics, advanced propulsion systems, and space flight.

Expanding programs offer exceptional career opportunities to holders of B.S., M.S. and Ph.D. degrees in aeronautical, mechanical, civil, electrical-electronic and industrial engineering, and in engineering mechanics, engineering physics as well as in mathematics and physics. At Boeing you'll work in a small group where individual ability and initiative get plenty of visibility. You'll enjoy many other advantages, including an opportunity to take graduate studies at company expense to help you get ahead faster.

We hope you'll arrange an interview through your Placement Office. We're looking forward to meeting you.

WEDNESDAY AND THURSDAY

NOVEMBER 9 and 10

**BOEING**



## Hernett Bowls 288 Out Of Possible 300 Points At NDSC Bowling Lanes

Chuck Hernett, a senior in mechanical engineering, bowled 288 out of a possible 300 points at the NDSC bowling lanes. "It is probably the highest bowling record in Fargo-Moorhead this year," said Gordon Teigen, head of the NDSC Bowling League.

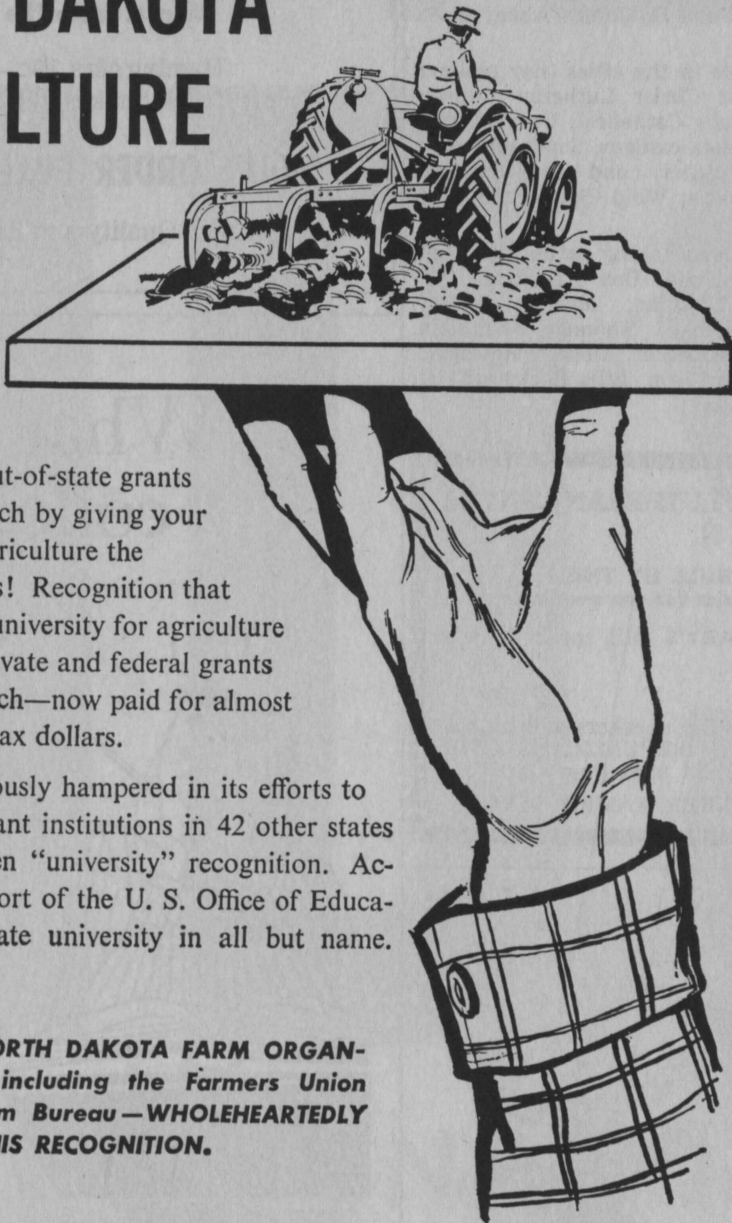
Hernett first bowled a spare; then ten consecutive strikes. With his last ball he struck eight pins, leaving the four-seven pins standing.

Hernett is a member of the NDSC Bowling League and has averaged approximately 180 in three years of college.

**NOTICE**

All persons interested in gymnastics please report to Mr. Kaiser at the Field House Tues., November 8, at 4 p.m.

## Here's how we can give NORTH DAKOTA AGRICULTURE A BOOST



Open the way for out-of-state grants for agricultural research by giving your state university for agriculture the recognition it deserves! Recognition that will mean your state university for agriculture will gain increased private and federal grants for agricultural research—now paid for almost wholly by your state tax dollars.

Today NDAC is seriously hampered in its efforts to compete with land-grant institutions in 42 other states which have been given "university" recognition. According to a 1960 report of the U. S. Office of Education, NDAC is a state university in all but name.

**LEADING NORTH DAKOTA FARM ORGANIZATIONS**—including the Farmers Union and the Farm Bureau—WHOLEHEARTEDLY SUPPORT THIS RECOGNITION.

VOTE THIS MODERN NAME FOR A MODERN UNIVERSITY: *North Dakota State UNIVERSITY of Agriculture and Applied Science.*

FOR THE FUTURE OF AGRICULTURE

VOTE **YES** ON MEASURE #3

(Political ad sponsored and paid for by NDSC Student Name Change Committee, Charles Bateman, Grand Forks, Chairman.)

## BISON BITS

By Sherry Bassin

Tomorrow afternoon the North Dakota State Bison will be in Vermillion to face the State University of South Dakota Coyotes.

This will be the last 1960 NCC encounter for the Bison and their second last of the season. They return to Dakota Field Nov. 12 for a non-conference game against Mankato State.

Last year the Bison and Coyotes ended up in a tie for second place in the North Central Conference with identical 3-2-1 records. Also, both clubs suffered severely this season from the loss of graduating seniors.

USD opened the 1960 fall football camp minus last season's leading scorer and ground gainer, Al Daniels, and eight other starters from a year ago. This perhaps is an explanation why the Coyotes are winless in NCC play.

Coyote head coach Ralph "Boot" Stewart went into the 1960 season, his fifth as South Dakota

I am sure has been changed with the southerners still looking for their first win in five starts.

So with Stewart's previous "eye raising" record in mind and the thought of making the win column in 1960, will likely cause the South Dakoters from Vermillion to be "tough" tomorrow.

### Montana State Win

The Bison were beaten 26-14 by the Montana State Bobcats at Bozeman last Saturday. Bison coach Bob Danielson was quite pleased with his starting lineup against the Bobcats last week which included all undergraduates.

Center Tom Egan and tackle Willis Kingsbury played exceptionally good ball and Kenwood Carr turned in a fine defensive game for the Bison. Mike Kinsella, undoubtedly one of the best backs in the NCC, turned in his normally good game with some sensational runbacks of kicks and punts.

It has been "heads up" football by players like these that show nothing but promise for the '61 Bisons.

Meet old friends and make new ones  
Dance at the  
**CRYSTAL BALLROOM**  
Oldtime and Modern every Tuesday  
Rock 'n Roll every Saturday

"A Good Place To Meet - A Good Place To Eat"  
FOR FAST SERVICE AND TASTY FOOD—IT'S THE  
**A. C. HASTY TASTY**  
Across from the Campus  
AMPLE PARKING SPACE BOOTHS FOR YOUR CONVENIENCE

## MASONIC STAG PARTY

Nov. 10 - 8 P.M.  
Shrine Club House  
2nd St. - 3rd & 4th Ave.

ALL MALE STUDENTS ON CAMPUS INVITED

Need Transportation? Call Ext. 329  
for Mr. Kankelfritz  
Gordon Paxman will give short address  
Refreshments Served

SPONSORED BY SUNRISE MASONIC LODGE

**TRIGGER FOR AN AVALANCHE!**

• Rangers Bob and Joe, on snow patrol in a new area, have taken a short cut in their race to camp before an approaching blizzard...

RIGHT ACROSS OUR PATH! THE ONE GULLY WE DIDN'T KNOW ABOUT!

IT'LL TAKE HOURS TO GO AROUND THE BOTTOM—AND UP ABOVE, THAT SNOW LEDGE WOULD AVALANCHE AT A LOUD NOISE!

THAT'S AN IDEA!

YA-HOO!

CR-RACK!

THERE YOU ARE—SNOW FROM RIM TO RIM! SAFE AS A SIDEWALK FOR A MAN ON SKIS!

GOES TO SHOW YOU CAN'T STOP A MAN WHO THINKS FOR HIMSELF!

Note: When an "avalanche slope" is in delicate balance, the slightest vibration in the air, such as Bob's shout, will cause it to let go.

I SEE BY YOUR VICEROY YOU THINK FOR YOURSELF ABOUT CIGARETTES, TOO

YEP! VICEROY'S GOT IT... AT BOTH ENDS! GOT THE FILTER, GOT THE BLEND!

THE RIGHT TASTE BECAUSE Viceroy's got it... at both ends

GOT THE FILTER... GOT THE BLEND!

VICEROY Filter Tip CIGARETTES

© 1960, BROWN & WILLIAMSON TOBACCO CORP.

# NOTICES

The NDSC Vets Club is having its Fall Term Party at the KC Hall Saturday, Nov. 5. Dinner is at 7:30 p.m. and dancing from 9-12 p.m.

**SKI CLUB**

Ski Club meeting 7 p.m. Wednesday, Nov. 9 in Conference room 1, 2 and 3. Christmas trip will be planned.

**LSA**

Thursday at 8:30 those interested in play reading will gather at the center for the reading of the play "J. B." There will also be a study session which will take a look at the RELIGIOUS ISSUES IN THE PRESIDENTIAL CAMPAIGN. Bible buzz Sunday morning at 9 a.m. followed with coffee and rolls at 10:15. Sunday morning worship at 10:45. See ad for Sunday evening program.

**FILM SOCIETY**

Ingmar Bergman's film masterpiece SAWDUST AND TINSEL, an

absorbing drama by this committed, powerful, cinema artist.

**THREE PAINTINGS** (short) by Hieronymus Bosch in color. These films will be shown at 8 p.m. in the new library at Moorhead State Nov. 8.

**GAMMA DELTA**

Regular supper meeting will be held at 5 p.m. at Immanuel Lutheran Church. Mr. Ben Holt of Fargo will speak on lodges.

**CIVIL ENGINEERS**

The ASCE will meet in Meinecke Lounge on Wednesday, Oct. 9 at 7 p.m. A movie will be shown. All engineers welcome.

**WESLEY**

Should a Catholic be President? How important is the fact that Kennedy is a Catholic? Should a person consider this factor in the choice of a president? A panel pro and con will lead the discussion. What are some of the prob-

lems a Catholic president will face?

**ISA**

Card party in Meinecke Lounge Monday, Nov. 7. Lunch will be served. Everyone welcome.

## Students Take Trip

Students in architecture 496 went on a field trip to visit notable examples of architecture in Minneapolis and St. Paul Sunday and will return today.

Enroute to the cities they stopped at Fergus Falls Senior High School and St. John's Abbey at St. Cloud.

While in the cities they planned to visit Christ Lutheran Church, St. Paul's Cathedral, University of Minnesota campus, Southdale shopping center, and the terminal building at Wold Chamberlain Airport.

Students taking part in the field trip include: Don Albertson, William Cowman, Marvin Geisler, Gary Hagge, Thomas Koehnlein, Glenn Kranzler, Richard Moorhead, Gordon Olson, Ellis Rockswod, Ian Strachan.

THE SPECTRUM  
NORTH DAKOTA STATE COLLEGE  
FARGO, NORTH DAKOTA

# WILLIAMS SELF SERVICE DRIVE IN

Across from the NDSU Campus

Hamburgers 19c—French Fries 10c  
Triple Thick Shakes 20c—Complete Meals for 49c.

**YOUR ORDER FILLED IN 20 SECONDS**

"Where Quality and Thrift go Hand in Hand."

## Classified ADS

Anyone needing a ride to the polls from North Court call AD 2-5516.

Taken by mistake—a jacket. Owner may claim by calling Churchill Hall, room 377.

SUNDAY, NOV. 6 at the CAMPUS LUTHERAN CENTER  
1201 13th Ave. N.

"TAKING THE POLITICAL BULL BY THE HORNS OF THE DILEMMA" Topics for the evening

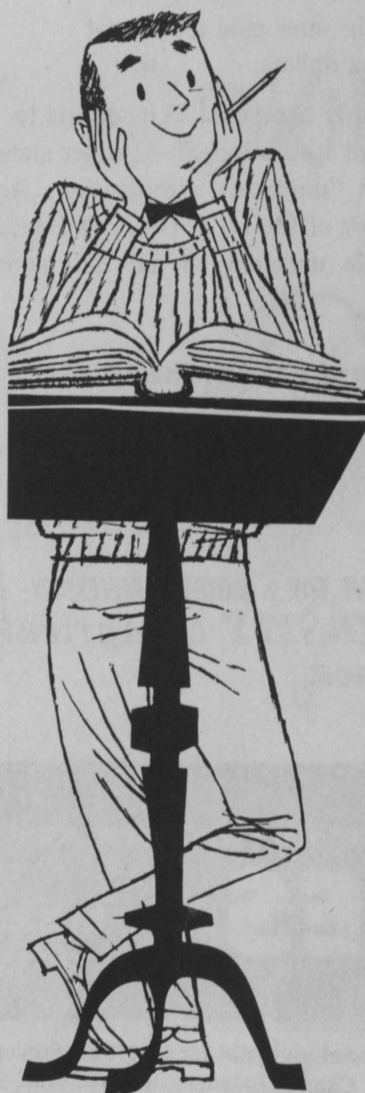
5:00—FATHER SHERMAN OF ST. MARY'S will speak on the religious issue.

6:00—COST SUPPER.

7:00—"CAMPUS POLITICAL RALLY"—The speakers will be the presidents of both the YOUNG REPUBLICANS AND YOUNG DEMOCRATS. "Come and back your party".

DAILY "HI NOON FOCUS" COST DINNER, FAMILY STYLE

What every college man should know about diamonds



Lucky man—you've won the girl. Next question—what of the diamond ring? How big? How much? What style? What quality?

Artcarved gives the answers.

With an Artcarved engagement ring you can be sure you are getting your full diamond's worth. Every ring is guaranteed in writing for cut, color, clarity and carat weight. And only Artcarved's® Permanent Value Plan—gives you nationwide proof of value.

As for design—you'll find the newest, brightest diamond ideas in town.



RINGS ENLARGED TO SHOW DETAIL. COPR. 1960, J. R. WOOD & SONS, INC.

So make a date today. Get the girl—then write to

J. R. Wood & Sons, Inc., Dept. CP-60, 216 E. 45th St., N. Y. 17, N. Y. for your free guide to wedding etiquette and valuable tips on ring buying.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

**Artcarved**  
DIAMOND AND WEDDING RINGS

Beloved by brides for more than one hundred years (1850-1960)



Tried Regular Filter Cigarettes?



Tried Other Menthol Cigarettes?



NOW! Come Up...All The Way Up to the MENTHOL MAGIC of KOOL!

When your taste tells you it's time for a change, remember: Only Kool—no regular filter cigarette, no other menthol cigarette—gives you real Menthol Magic!

YOU FEEL A NEW SMOOTHNESS DEEP IN YOUR THROAT!

