

# The Spectrum

Vol. LXII No. 24

North Dakota State University, Fargo, North Dakota

March 30, 1962

## Four New Faculty Committees Named

Four new faculty committees have been named by Dr. Albrecht to analyze and recommend possible future action for NDSU. The formation of the committees was reported at the last meeting of the University Council.

The committees are Food and Housing, Constitution Revision, Tenure Provisions and Resource Development.

Robert Crom has been named chairman of the food and housing committee which is to recommend a time-table for dormitory construction and consider food service needs and food and housing policies for the future. Serving on the committee are: Burton Brandrud, Dale Brostrom, Knute Henning, Dean Sevrinson, Dr. Fred Taylor, Dean Thompson, Bob Thorson and Edythe Toring.

Dr. Fred Taylor is chairman of the committee on tenure provisions which is to draw up proposals for consideration of the Board of Higher Education and subsequently other North Dakota schools as a first step towards resolving the matter of American Association of University Professors' Censure. Faculty members on this committee include Dr. Courtney Cle-

land, Dr. Leo Hertel and Thomas d'Errico.

A committee to revise the NDSU's constitution (in view of the name change) will be headed by Prof. E. M. Anderson. It is also suggested the committee should review the provisions of the constitution. Members of this committee are: Marian Benson, Dr. John Hove, Dr. Jesse Parsons, Dr. Fred Sands, Dr. James Vacik and Russell Widdifield.

The fourth committee named is the committee on resource development. This committee is to analyze those phases of North Dakota's economy falling within the scope of North Dakota State University's mandate to determine how best NDSU's resources can serve the state both in education and research and recommend a program designed to fit the potentials of North Dakota as revealed by the study. Members of the committee are: Dr. Josephine Bartow, Dr. Frank Cassel, Dr. Courtney Cleland, Irvine Dietrich, Dr. William Hawkinson, Mrs. Naurine Higgins, Dr. Laurel Loftsgard, Dwight Palmer, Frank Riley, Dr. Leo Schermeister, Dr. Donald Schwartz and Dr. Ralph Young.



CERMAIC ART PIECES, part of a one-man show are displayed by Mr. and Mrs. Ralph Peotter. Peotter, instructor in related arts has an exhibi-

tion of more than 100 works in prints, sculpture, ceramics, drawing and art metal at the Rourke Galleries in Moorhead. The exhibition will continue through April 18.

## NDSU Faculty Artist Exhibits Work At Rourke Gallery

"We are fortunate in having such a talented artist on our staff," stated Miss Caroline Budewig, dean of home economics, in reference to Mr. Ralph Peotter's exhibition of recent works now showing at the Rourke Art Gallery in Moorhead, Minn.

The show opened on March 23 and will continue through April 18 and features paintings, drawings, prints, art metal, sculpture and ceramics done by Mr. Peotter.

Mr. Peotter, instructor of related art at NDSU, staged his first exhibit while a student at the Toledo Museum School of Design. While at the University of Michigan, where he obtained his Bachelor of Science Degree, he won the Jane Higby Award for the best work as an undergraduate student.

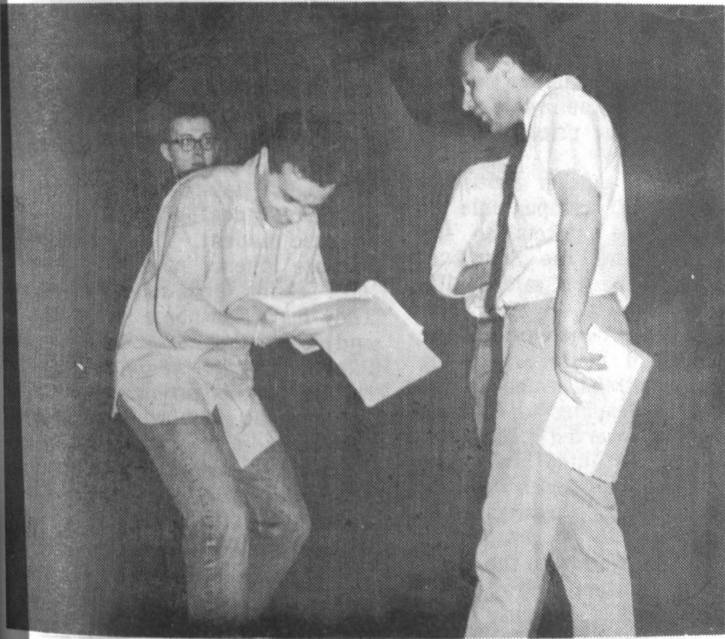
Peotter did graduate work at the University of Wisconsin on a scholarship, was graduate assistant in ceramics, received his master of science degree and is now working toward a master of fine arts degree. For two summers he had a ceramics studio in Wisconsin Dells. He came to NDSU in 1958.

He has had a number of showings and has won numerous first awards such as the Wisconsin State Fair Award and an award at the Red River Ann-

ual Showing in Fargo in 1960. For two consecutive years he has exhibited paintings at the Governor's Mansion at Bismarck.

A piece of sculpture created by Mr. Peotter was chosen from the faculty division of the NDSU exhibit to represent NDSU in the National Land-Grant Centennial Exhibit at Kansas City, Mo. His work of art was the first sold at this ex-

hibit. Mr. Peotter says, "There are as many good artists in the Midwest as in the East but people here generally are not as appreciative of art." He went on to say that he has noticed that people in this area are becoming more involved in the arts. He particularly noted that there has been an increase in the number of men students taking art classes.



Bob Thorson and Bill Mirgain "laugh-it-up" as they run through scripts for "Damn Yankees." Rehearsals have been in full swing at Festival Hall for two weeks.

## Costume Makers Needed For "Damn Yankees" Faculty Members Receive Promotions

Characters, moods, tempo changes and costumes for 34 characters are Carole Peterson's main concern in the production of "Damn Yankees". Miss Peterson is the costume director for the Blue Key production to be held April 25-28.

"Shoes, hats, gloves, purses, and jewelry plus the costume itself need to be found or made for each character in the production," stated Miss Peterson. Many of the scenes require street-wear costumes so that will eliminate sewing a few costumes," she added. The biggest part of the sewing will be the costumes needed for a Latin American dance.

Anyone interested in helping with this part of the production is urged to contact Carole Peterson.

Twenty-four faculty promotions at NDSU were approved by the North Dakota Board of Higher Education recently at the recommendation of President Herbert R. Albrecht.

Promotions from instructor to assistant professors are Cecil A. Watson in agricultural engineering; Donald E. Johnson physical education; Michael N. Pestes and Thomas W. Serrin, mechanical engineering.

New associate professors are Dr. Peter W. Aschbacher, dairy husbandman and veterinarian; Dr. Robert E. Bothun, agronomy; William C. Lockhart, poultry and poultry husbandman; Dr. S. B. Mulkern and Dr. J. T. Schulz, entomologists; Dr. John A. Bond, political science; Dr. John A. Brophy, geology; David E.

Eustice, mathematics, Dr. Wayland D. Gardner, economics, Dr. Fred Sands, chemistry and Louis S. Van Slych, electrical engineering.

Eight men were promoted from associate professor to professors of their departments. They are: Dr. F. M. Bolin, veterinary science; Dr. Frank Arena, mathematics; Dr. David Ross Moir, botany; Dr. Courtney B. Cleland, sociology; William A. Euren, music; Dr. Donald Schwartz, chemistry; Frank A. Raley, industrial engineering and William E. Tuthill, mechanical engineering.

Two administrative assistants were approved. They are Mrs. Gretel Garrison, assistant to the dean of the College of Pharmacy and Audrey Rinde, assistant to the President.

## Garner To Present Concert At NDSU

One of the world's most original pianists, Erroll Garner, will appear as the final lyceum concert at NDSU.

The self-taught pianist, who evolved his own system of playing the piano by ear, will play many of his own compositions in Festival Hall on Tuesday, April 3.

Erroll Garner's forthcoming appearance will demonstrate his keen ability to improvise. His ability to create and to sustain improvisations for an entire program is without parallel on the concert stage.

Garner has more than a hundred compositions to his credit. His best known works are "Misty," "Dreamy," "Play, Piano, Play," "Solitaire," and "Dreamstreet." Although he has treated his composing activities as a sort of by-product of his piano performances, his compositions are winning increasing attention.

His composition "Misty," has been recorded by more than 60 artists throughout the world. It has become standard repertoire for many popular singers, both in English and Italian. Garner's opus, "Dreamy," has been recorded by Eileen Farrell, Sarah Vaughan and Adam Wade.

To accommodate his vast recording audience, Garner, attempts to relearn his own patterns and arrangements of some of his best-known recorded works, and to perform them in concerts. Every concert is a unique experience as Garner's technical mastery allows for the most brilliant execution of his musical inventions.

Pittsburgh-born Garner has been playing the piano professionally since the age of seven, with ever-widening success. Completely self-taught, Garner has won many coveted awards all over the world, both for his playing and his compositions.



Editorial

# Registration Problem Found To Be Complex

Several weeks ago there was a letter to the editor in the Spectrum about the registration set-up. In an investigation I found that the solution for registration is complex.

In an interview Burton Brandrud, director of admissions and records, said he realized that registration was chaotic. He said many ideas used in other colleges and universities have been presented to him and studied and it was found that other colleges also have problems.

"Advisors pulling class cards for engineering and pharmacy has been and will continue to be a problem," said Brandrud. These two colleges plan the programs for their students and the student must take his courses in sequence if he is to graduate on time.

Brandrud said that if advisors in the colleges would plan programs more carefully and find out how many students were coming back and not pull anymore class cards than necessary, might enable more students to get into the class they want.

Brandrud said that their next step, should it be taken, would be to have pre-registration whereby a control table would be set up somewhere on campus for students to register one or two weeks prior to registration. Another possible solution he said might be to have the students get their own class cards from the various departments which they would bring to the admissions office. He said, however, that they would still have to set up a control table in the fieldhouse for one day to take care of late students and other details, therefore it wouldn't completely solve the problem.

He stated that the pre-registration plan may be tried to satisfy the complaints about the present situation.

Brandrud said he believes they have improved registration by shortening the time. He said that the fall quarter registration required two days, winter quarter, a day and a half and spring quarter took one day.

Joe McKenzie  
Co-editor

Guest Editorial

# Solution To Student Drop-Outs Is Suggested By Dr. Stodola

Is there anything that can be done to reduce the university drop-out rate? More than half of our students fail to graduate and a large proportion of these students are low in their course work when they leave the university.

The fact that our drop-out rate is no higher than that of many other state universities doesn't make it any easier on the failing student and his family. It is certainly questionable whether many of these students gain much either intellectually or in job training from their one or two years of struggle with the university curriculum. They cost themselves and the state, time and money to little advantage.

What is the solution? Many failing students state that if they could only find a program in which they were "interested," their grades would improve. The trouble is, they sometimes find after transferring from one program to another, that there is NO program available on our campus that "interests" them.

Sometimes they say they don't know how to study, but what many of them really mean is that they don't like to study. Sometimes they say they don't know how to read, but what many mean is that they don't like to read. The truth is, as ability test scores show, the majority of students who fail are not stupid nor especially ill-prepared in academic background. They fail because the requirements of a college curriculum are distasteful to them.

These students find themselves in this dilemma. They

very badly want a college diploma because of its obvious social and vocational advantages. But somehow or other, they just can't stand some of the drudgery and self-discipline required in college work. Furthermore, they do not put a high value on intellectual pursuits in themselves.

Can the basic attitudes and value system of these individuals be changed through counseling, through first-rate teaching, through improving the general intellectual atmosphere on the campus? Realistically, the answer must be as follows: For some individual failing students there is definitely hope for improvement. But for the group as a whole, no marked change in school achievement is likely. As matters now stand, a great number of the students who enter NDSU seeking a degree will unfortunately continue to fail.

Therefore, this suggestion is made as a partial solution to what is at present an almost intolerable situation. Establish on our campus two distinct programs: one a regular four year professional course, the other a two year associate degree program. The two year associate degree program would provide certain courses of a broadly cultural nature but would be mainly directed toward providing specific technical training for jobs such as draftsman, surveyor, farm manager, elevator or dairy operator, or whatever kind of training which would best suit the needs of both the individual and the community.

Admission to the four year program would be on the basis of high school grades and state-



REFLECTIONS ON LAKE BISON — Large areas of water greet the married students as they emerge from their housing units to wade to classes each morning. The spring thaw has created similar lakes throughout campus.

# Student Senate Discusses Next Year's Lyceums

The Limelites, popular folk singers will be one of the attractions for next years Lyceum series, stated Dr. Fredrick Walsh, chairman of the committee responsible for scheduling entertainers, in a letter sent to the senate last week.

At the special meeting called

by President Sherry Bassin Tuesday, Bassin read to senate the list of entertainers to appear next year. Besides the Limelites, there are Anna Russell, Roger Wagner, Chorales and the Sound of Music.

In his letter, Dr. Walsh pointed out that the cost of having these entertainers would run to \$12,750.

Judging from past enrollment, he said, it has been figured that only \$10,200 can be expected from activity fees to cover the expense. Additional funds of \$2,000 are needed to pay for hiring stage crews and for paying for additional production costs. This leaves a shortage of about \$4,500 which has to be made up someplace.

Walsh said, "In the past we have found it easy enough to handle these high costs by selling tickets to the public. However, if we do sell these tickets, we displease the student senate." The alternative which Walsh offered the senate would be to raise the price of activity fees.

The senate quickly decided to allow the off campus sale of tickets. Thus, tickets to the Limelites and The Sound of Music will be on sale to the public.

The two productions will be in the field house, where the students will be seated in the bleachers leaving the floor space for reserved seating.

Bassin instituted two new committees last week. They are a committee to investigate the handbook and a constitution committee. Named to the handbook committee were Roger Helgoe, Marlys Dietrich, Gary Knutson, Roman Kline, and

# Faculty Members Will Seek City And State Posts

Faculty members from NDSU in contention for office are John Oakey, chairman of civil engineering, who is running for city commissioner; Dr. Frank Cassel, chairman, department of zoology endorsed for school board and Edward Kaiser, chairman of men's physical education, candidate for park board.

On the state wide basis Dr. John Bond, assistant professor of political science is a nominee for the North Dakota House of Representatives in the 9 district. If Bond is elected in the June primaries he will be a democratic nominee in the November elections.

Dave Milbrath, Sherry Bassin and Sandra Johnsgaard.

Bob Coen was introduced as the representative from the married students to student senate. His job is to negotiate between senate and the married students association.

Bob Norum was named chaplain and Harold Korb was selected as parliamentarian.

Russ Maring was announced as the new commissioner of radio.

The only committee chairman to report at this special senate meeting was George Dumeland, finance chairman. Dumeland informed the senate that there is \$344.05 in the active fund and \$492.06 in the reserve fund.

Once again discussion on the proposed student faculty committee was discussed. "The purpose of this committee," stated Bassin, "would be to inquire into such things as campus parking regulations, and academic problems facing the college."

Concerning the tremendous number of students on the probation list Bassin said, "I credit a great deal of this to the suitcase student. The reason is because these students only have a four-day school week. They leave for home on Friday and do not return until late Sunday or early Monday. This is one of the problems which the student faculty committee could handle."

With two days left to decide on a coed to represent NDSU in a cover girl contest sponsor by THIS WEEK magazine, the senate quickly nominated two coeds for this honor. Karen Sexhus was elected to represent the campus.

## KEY IDEAS

"A BLUE KEY MEMBER SPEAKS"

By ROGER HELGOE

Spring to most people means that the sun comes up earlier and warmer, that flowers bloom and that clothing becomes lighter and considerably more interesting. But here on campus this, unfortunately, is not usually the case.

On our campus, the arrival of spring can be detected by the mud dripping from cars and pedestrians, the gaping chasms in the "paved" streets where chassis and tires are rent assunder, (This week and engineering lab instructor did \$70 damage to his car near North Court. It dropped into a hole in the street and had to be pulled out.) and sidewalks create an endless hazard. And of course there are the endless complaints — not always constructive, of course-but complaints.

Complaints can be effective if they are made to the right places and heard by the right people. They are useless when they are neither constructive nor based on fact.

The Spectrum is always receptive to letters to the editor. If you know of a remedy for a common problem let them hear about it.

And Student Senate, the body that is supposed to represent the students, has thirteen new members who put on fired-up campaigns pledging to help the student body. MAKE USE OF THESE PEOPLE. They are in office to help you. If you think the Senate should take action on an idea, let them hear about it.

Idle complaining never did anyone any good. But protests based on fact, and voiced by an organization can gain results. Student Senate and your publications are on campus for a purpose.

## THE SPECTRUM

The Spectrum is published every Friday at Fargo, North Dakota by the NDSU Board of Publications, State University Station, Fargo, N. D.

Subscription rate \$1.00 per term.

Entered as second class matter, December 10, 1945, at the Post Office at Fargo, North Dakota, under the act of March 3, 1879.

Editors	Joe McKenzie
	Marge Odegard
	Dora Gault
Business Manager	Dave Herstad
Sports Editor	Dennis Kaldor
Advisor	Verne Nies

## BEAUX ARTS COSTUME BALL



THEME  
"BIG TOP"  
COMING APRIL 7

# SOCIAL NOTES

By KAREN FRIDLAND

The annual migration to the business section of Fargo has hit the campus. "Damn Yankees" tickets were given out yesterday to the fraternities and sororities and the competition is rather keen. The fraternity and sorority selling the largest number of tickets receives a trophy for their efforts.

The official mourning period for P. A. Murphy (stands for Phi Alpha) is over, so I am informed. SAE's celebrated this occasion at a coming out party Friday night at the F-M Hotel. Amid the festivities, Jan Workman, KD, was crowned new SAE sweetheart for 1962-63. Congratulations, Jan!

A sure indication that spring is on its way was noted yesterday on campus. Surveyors were out in full force, cheerfully measuring the SU campus.

You know the old saying "In spring a young man's fancy . . ." This spring is no exception. Engaged are Lynn Sheryak, KAT, to Dan Anderson, SAE. CIGars were abundant at the Sigma Chi house. Ed Gull is engaged to Sharon Diede of Bismarck and Iran Strachan gave a diamond to Marilyn Miller, of Queen's University Ontario, Canada.

The fragrance of roses filled both the KD house and the KKG house as the SAE's serenaded their new sweetheart Jan Workman, KD, and Gail Gustafson, KKG, for her engagement to Tom Reynolds. Ken Kadrmas, Theta Chi, gave his pin to Kathy Maxwell, AGD.

**NOTE: Coeds of NDSU —** just a word of warning to exercise extreme caution when taking long walks home at night. Seems there was a kidnapping here on our campus! Someone absconded with Jan Workman right in Ceres Hall. One can't be too careful these days.

ATO's and AGD's gathered at the Tau house for an entertainment Thursday. Tuesday evening found the Sigma Chi's and Gamma Phi's making merry at the GPB House. The KKG's

## Work Progresses On H.E. Food Lab

Work is progressing on the development of a food and nutrition research laboratory in the College of Home Economics at NDSU.

When completed the laboratory will be used for teaching courses at undergraduate and graduate levels, for graduate thesis research and faculty research in the areas of food and nutrition.

Miss Mavis Nyman, associate professor and chairman of the food and nutrition department will be in charge of the laboratory and states that options of study have been set up in hospital dietetics, foods in business, food and nutrition research, and public health nutrition.

### ATTENTION ORGANIZATIONS

Any organization wanting a booth for the Sharivar Carnival contact Larry Maring at AD 2-3294 for specifics.

**SUNDAY SMORGASBORD**

**90¢**

ALL YOU CAN EAT

CHOOSE FROM  
 \* RIBS \* EYE OF PRIME BEEF  
 \* ROAST CHICKEN \* BAKED HAM  
 and 25 other delicious, mouth watering food items! A treat for the entire family!

**COMSTOCK HOTEL**  
 Moorhead Phone CE 3-1311 Free Parking

were at the Coop house for an entertainment. Thursday night the ATO's hosted the KD's at the Tau house. Farmhouse and KAT's held a square dance at the Lutheran Student's Center Thursday.

The Theta house has two new actives, Gail Strand and Barb Danielson. Theta Chi boasts fourteen new actives; they are John Gebhart, Bill Kranzler, Charlie Brown, (could that be THE . . . no, couldn't be) Bill Hamann, Bob Brutuen, Jerry Berg, Terry Johnson, Bill Burnett, Gaylon Hawkins, Paul Binek, Gary Edlund, Rick Rime, Jerry Miller and Gary Bjella. Theta Chi's also have a new social pledge, Bill Miller.

Only one term party this weekend. The Kappa Delta spring term party is set for Saturday night at the F-M Hotel in Moorhead.

That finishes the social news for his week. Tune in next Friday, same time, same place. . . by that time Lake Dinan should be drained. In the meantime, watch out for blue ticket-waving-money-seekers. These birds are invading the campus; they are easily recognized — their opening phrase is "Damn Yankees tickets only \$1.50". Bye now.

## SUAB'S Style Show Depicts Italian Theme

The rustling of wedding garments will be heard throughout the Memorial Union Ballroom on April 5 as the Student Union Activities Board presents the 4th annual Bridal Style Show. There will be two presentations, one at 3:30 p.m. and another at 8 p.m.

Twenty-two students will model clothes that might be seen in a wedding trousseau. The outfits will vary from the formal wedding dress and tuxedo, to cocktail to casual wear.

The models will enter from the stage and walk down a long ramp showing various costumes. Commentator, Mrs. Blanche of the Don Lue Charm School, will give descriptions of each outfit. Musical strains will be heard in the background.

"Three Coins in a Fountain" is the theme with decorations depicting an Italian garden. Colors of blush pink and tangerine will be seen throughout the room.

Co-chairmen of the event are Barbara Holcomb and Phil Wattles. "For the new and unusual in bridal fashions come and see the SUAB style show," urged Miss Holemb. Refreshments will be served at 3 and 7:30 p.m.

For PROMPT and COURTEOUS SERVICE . . . AND A FULL LINE OF HAIR CARE PRODUCTS — VISIT YOUR — UNION BARBER SHOP OPEN — 8:00 A.M. - 5:30 P.M. Weekdays 8:00 A.M. - 12 A.M. Saturdays

AT VARSITY MART

IMPRINTED

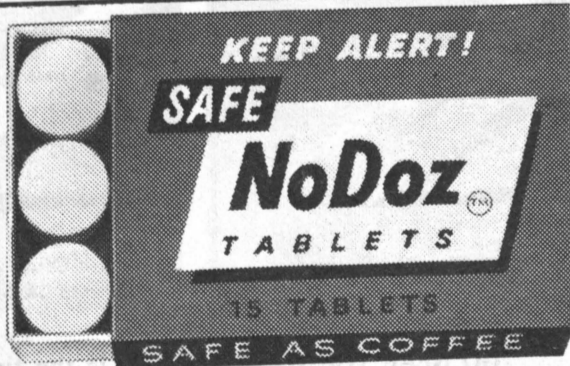
SCRIPTO

PENCILS



NOW ONLY \$1.00

WHILE THEY LAST



THE SAFE WAY to stay alert without harmful stimulants

Never take chances with dangerous "pep pills." Instead, take proven safe NoDoz. Keeps you mentally alert with the same safe refresher found in coffee. Yet NoDoz is faster, handier, more reliable. Absolutely not habit-forming.

Next time monotony makes you feel drowsy while driving, working or studying, do as millions do . . . perk up with safe, effective NoDoz. Another fine product of Grove Laboratories.



## CRAM COURSE NO. 1: MODERN EUROPEAN HISTORY

The school year draws rapidly to a close, and it's been a fun year, what with learning the twist, attending public executions, and walking our cheetahs—but are we ready for final exams? Some of us, I fear, are not. Therefore, in these few remaining columns, I propose to forego levity and instead offer a series of cram courses so that we may all be prepared at exam time.

We will start with Modern European History. Strictly defined, Modern European History covers the history of Europe from January 1, 1962, to the present. However, in order to provide employment for more teachers, the course has been moved back to the Age of Pericles, or the Renaissance, as it is jocularly called.

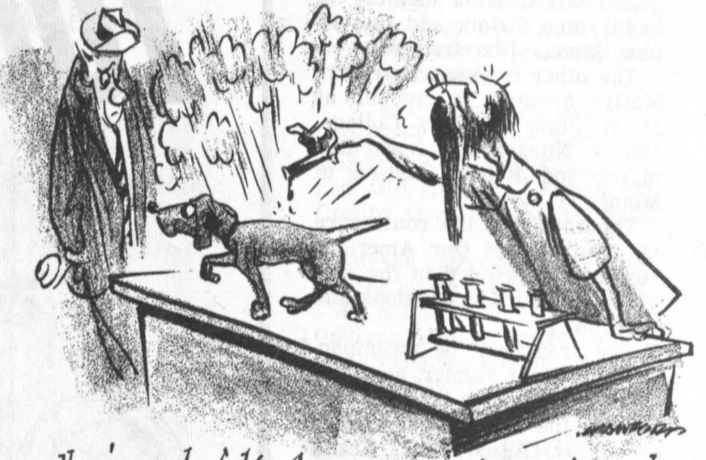
The single most important fact to remember about Modern European History is the emergence of Prussia. As we all know, Prussia was originally called Russia. The "P" was purchased from Persia in 1874 for \$24 and Manhattan Island. This later became known as Guy Fawkes Day.

Persia, without a "P" was, of course, called Ersia. This so embarrassed the natives that they changed the name of the country to Iran. This led to a rash of name changing. Mesopotamia became Iraq, Schleswig-Holstein became Saxe-Coburg, Bosnia-Herzegovina became Cleveland. There was even talk in stable old England about changing the name of the country, but it was forgotten when the little princes escaped from the Tower and set fire to Pitt, the Elder.

Meanwhile Johannes Gutenberg was quietly inventing the printing press, for which we may all be grateful, believe you me! Why grateful? I'll tell you why grateful. Because without Gutenberg's invention, there would be no printing on cigarette packs. You would not know when you bought cigarettes whether you were getting good Marlboros or some horrid imitation. You could never be sure that you were buying a full-flavored smoke with a pure white filter, a cigarette that lets you settle back and get comfortable—in short, a Marlboro. It is a prospect to chill the bones and turn the blood to sorghum—so if you are ever in Frank-furt am Main, drop in and say thanks to Mr. Gutenberg. He is elderly—408 years old last birthday—but still quite active in his laboratory. In fact, only last Tuesday he invented the German short-haired pointer.

But I digress. Back to Modern European History. Let us turn now to that ever popular favorite, France.

France, as we all know, is divided into several departments.



There is the Police Department, the Fire Department, the Gas and Water Department, and the Bureau of Weights and Measures. There is also Madame Pompadour, but that need not concern us because it is a dirty story and is only taught to graduate students.

Finally, let us take up Italy—the newest European nation. Italy did not become a unified state until 1848 when Garibaldi, Cavour, and Victor Emmanuel threw three coins in the Trevi Fountain. This lovely gesture so enchanted all of Europe that William of Orange married Mary Stuart and caused a potato famine in Ireland. This, in turn, resulted in Pitt, the Younger.

All of this may seem a bit complicated, but be of good cheer. Everything was happily resolved at the Congress of Vienna where Metternich traded Parma to Talleyrand for Mad Ludwig of Bavaria. Then everybody waltzed till dawn and then, tired but content, they started the Thirty Years' War. © 1962 Max Shulman

Today you can buy Marlboros all over Europe, but you might have to pay a premium. In all 50 of these United States, however, you get that fine Marlboro flavor, that excellent Marlboro filter, in flip-top box or soft pack at regulation popular prices.

## WILLIAMS SELF SERVICE DRIVE IN

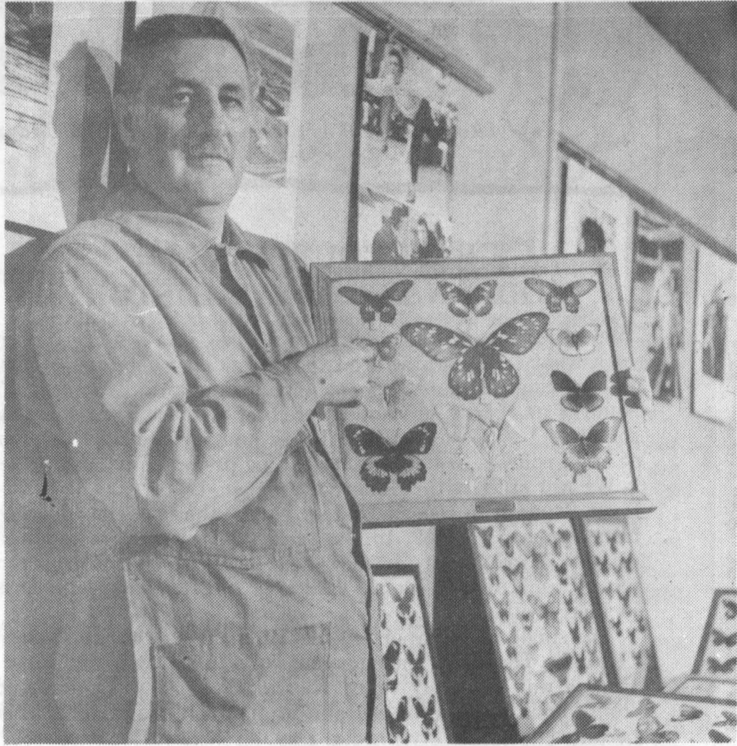
Across from the NDSU Campus

Hamburgers 19¢—French Fries 10¢  
 Triple Thick Shakes 20¢—Complete Meals for 49¢

YOUR ORDER FILLED IN 20 SECONDS

"Where Quality and Thrift go Hand in Hand."

# Organizations Elect Officers



**BUTTERFLIES WITH A STORY**, if they could tell it, are in this collection now on display in the library, according to Dr. R. L. Post, associate professor of entomology. Post, shown here pointing at a butterfly which drew Japanese sniper fire to the collector, Kenneth Harn, says the entire collection was made while he was in combat in Guadalcanal during World War II. Plastic coverings for the cases came from Japanese planes shot down over the island. Japanese cigarette lighters provided material for labels. The boxes were made from native woods.

## Nelson Will Go To National 4-H Conference

James Nelson, Ag jr, is one of the four North Dakota representatives who will attend the 32 annual National 4-H Club Conference held in Washington, D. C., April 20-27.

Nelson is president of the NDSU 4-H Club, a member of Saddle and Sirloin and the Alpha Gamma Rho fraternity.

The other representatives are Marlys Schmidt, a student at Minot State Teachers College, Marlys Nuegebauer from Bismarck and Robert Lartson of Minot.

The theme of the conference is, "Builders of Our American Heritage." Included in the program are tours, discussions and speeches.

The group will be accompanied by Dwight Palmer, associate state 4-H leader. According to Palmer the members are sponsored by Agsco Inc., Grand Forks, North Dakota.

### Freshman Baseball

Freshman baseball begins April 2. Those interested are to report to the fieldhouse at 4 p.m. April 2. Bring your own gloves and shoes.

### MAIN LINE INC.

Wholesale Jeweler  
Serving the Public on Direct

**DISCOUNT**  
in Trophies,  
Diamonds, Watches

Jewelry & Accessories

626 1st Ave. N.  
AD 5-1692

### TACO SHOP

Featuring  
Spanish Food  
also

The Grinder  
The World's  
Largest Sandwich  
Open Every Day

11:00 a.m. to 1:00 a.m.

308 North University Dr.

### Alpha Zeta

Alpha Zeta, National Agricultural Honorary Fraternity has chosen its leaders for the coming year.

Those elected are Darwin Lee, Ag. jr., chancellor; Jan Peterson, Ag. jr., censor; Ronald Stubbe, Ag. jr., treasurer; John Oster, Ag. jr., scribe; and Philip Alm, Ag. soph., chronicler.

Dr. Kenneth L. Larson was elected faculty advisor to replace Dr. Ralph Young.

### AWS Mass Meeting

Nicky Gullickson was elected president of the Associated Women Students at a mass meeting March 27 in the Student Union.

Other officers elected are Nancy Toman, vice president; Judy Saunders, secretary; Judy Halvorson, treasurer and Ene Koivastik, publicity chairman.

A film was shown on the 1962 National College Queens Tour in New York. Dean Budewig said that she hopes that there

will be an entrant from NDSU in the near future.

The "Next To New Sale" will be held May 9 at the Hotel Iverson. All clothing contributed by campus girls should be brought to the guest rooms in Ceres Hall and Dinan Hall.

### Gamma Delta Elects

Leon Schmidt, AAS soph, is the new president of Gamma Delta.

Other officers are John D. Gerlach, vice president; Corrine Joersz, secretary and Melvin Klindt, treasurer.

### Sigma Chi Elects

New president at the Sigma Chi fraternity is Gary King.

Other officers are Jay Lucas, vice president; Roger Lorenz, recording secretary; Ken Geisen, treasurer; Gary Gapp, pledge trainer; Bill Boyd, house manager; Verlin Anderson, corresponding secretary; Philip Austin, associate editor; Jack Geisen, historian; Stuart Cameron, chaplain; Gary Reddig, social chairman; Ellis Rockswold, steward; Tom Herberster and Arlan Anderson, rush chairmen.

### Rahjajs

The Rahjajs, NDSU's pep club, elected their 1962-63 officers. They are Russell Maring, president; Harlynn Bjerke, vice president; Roger Lervick, secretary; Donavan Eck, treasurer and Daryl Pring, reporter.

### Saddle & Sirloin

Duane Preston has been named president of the Saddle and Sirloin Club.

Other officers are John Oster, vice president; Paul Martin, secretary; Richard Clemenson, treasurer; Howard Leland, assistant treasurer; Ronald Leno, reporter;

and John Topp, historian.

Raymond Meyer was named manager of the 1963 Little International. Assistant manager is Harold Spickler.

### Chemistry Club

At the Chemistry Club meeting, March 21, Dr. Helgeson, professor of botany, showed slides and discussed his recent tour of Europe. Election of officers was held.

The new president is Larry Guilbert. Other officers are Arlene Weiss, vice president; Carol Galt, secretary and Dick Green, treasurer.

LUCKY STRIKE presents:

# LUCKY TUFFERS

"SPRING MADNESS"

"O.K., girls. When they reach the third floor, we let go with the fire hose."

"You guys go wherever you want. I'm going where the girls are."

"When I was a freshman, the seniors won. When I was a sophomore, the seniors won. When I was a junior, the seniors won. Now this."

GO NEAR THE WATER. Spring is the time when students start thinking about water fun. We say: Splash up a storm. Have a lark. But please be careful. Each year, a few careless students get water on their Luckies. Imagine their remorse! Imagine yours if you were to spoil a Lucky—that great cigarette that college students smoke more of than any other regular. So have a swell time at your favorite watering hole this spring. And keep your Luckies dry.

## CHANGE TO LUCKIES and get some taste for a change!

© A. T. Co. Product of The American Tobacco Company — "Tobacco is our middle name"

Placement Office

# Job Interviews

Monday, April 2

FARMERS MUTUAL INSURANCE will be represented on campus by Donald L. Mahoney. The company offers Automobile and Life Protection Policies and enjoys an outstanding reputation as a national organization. Full time employment is available with the company in this geographical area in addition to part time openings for students attending NDSU. All interested students are asked to contact the Placement Office in advance of the schedule interviewing date.

FARMERS AND MERCHANTS BANK of Wimbledon, North Da-

kota, is currently seeking to employ a graduate of this institution for employment with the bank as assistant cashier. All graduating seniors interested in a banking future are requested to contact the Placement Office for assistance in filing an application for Farmers and Merchants Bank.

Numerous employers will continue to contact the Placement Office between now and spring graduation. It is frequently difficult to give adequate publication to employment offers made known to the Placement Office as we approach the date of graduation. All seniors seeking

employment assistance should continue to maintain a close contact with the Placement Office making themselves available for immediate referrals. Check your departmental bulletin boards for numerous employment announcements.

Five college students are needed to supervise crews of High School youth between the ages of 14-16 in the thinning and hoeing of sugar beets for local sugar beet growers this summer. Work will begin about June 1st, and continue until about July 20th. Pay rate is usually from \$12-15 per day. Desirable qualifications; farm background, own transportation and some experience in handling youth. Apply to: North Dakota State Employment Service, 220 10th St. N., Fargo. Telephone: AD 5-4284.



CAN IT BE SIRLOIN or is it a rib roast? These students better know because they are taking an examination in a meats course offered by Professor Verlin Johnson, animal husbandry. Coeds as well as male students take the course.

## A vital new album "CLOSEUP IN SWING"



The MOST swinging pianist in contemporary music—in a Delightful-Inventive-Unique-Virile-Moving-new Collection

An Explosion in Improvisation!

AT YOUR RETAILERS NOW • STEREO AND MONAURAL  
Distributed by ABC-PARAMOUNT

Another Garner Album Bestseller "DREAMSTREET"  
APPEARING AT FESTIVAL HALL - APR. 3 - 8 P.M.

## Expanded Communications Program Is Recommended

Will space communications be owned by private enterprise or by the government? This question was raised by Mr. William Tiffany, speaker at the last Y luncheon. Mr. Tiffany, graduate of South Dakota University, is assistant vice president at Northwestern Bell Telephone Company in Fargo.

Mr. Tiffany said that the factor of ownership is now being considered in congress. If it were owned by the public, space communications would be handled by common carriers or

companies that are able to operate such an important part of communications.

Although Mr. Tiffany said our communications system in America was superior to any in the world, in 1980 we will need ten times as much communications. That is why President Kennedy recommends that new and expanded communications be made available at the first possible date. He also recommends that space communications be as effective competitively as possible and provide

opportunities for foreign countries to own space communications.

### NOTICES

**International Relations Club**  
The president of the International Rotary Club will talk at a meeting on Thursday, April 5 at 4 p.m. in Meinecke Lounge. The meeting is open to all interested.

### UCCF

Worship at the UCCF center on Sunday, April 1, will be conducted by Father Durkin from the Newman Center. Supper, recreation and an evening program will follow.

### Phi Upsilon Omicron

Beverly Marchand Anderson, Vogue Pattern Fellowship winner, will speak at an open Phi Upsilon Omicron meeting April 5.

Anyone interested in attending the meeting is asked to sign a list posted on the Phi Upsilon Omicron bulletin board in the home economics building by 5 p.m. Tuesday, April 3.

### STUDENT INSURANCE

### ENROLL NOW!

SPRING QUARTER THRU SEPTEMBER 14th

ONLY \$10<sup>55</sup>

**Mutual OF OMAHA**

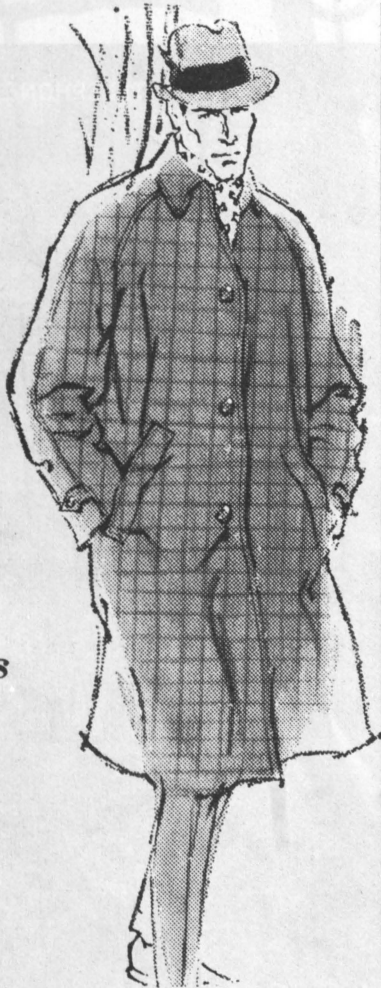
FURTHER INFORMATION AT UNION DIRECTOR'S OFFICE

## PENNEY'S 50<sup>th</sup> ANNIVERSARY DOWNTOWN FARGO

focus on the  
**BIG NEWS FABRICS**

in Penney's all-weather coats

1895



**IRIDESCENTS** in new patterned deep tones! Penney's new 2-ply cotton-acetate topcoat features new split raglan styling . . . shadow plaids, overplaids and checks in smart new subtle shades of black, brown and olive! Sizes 34 to 46; Reg. and Long.

### NEW 3/4-LENGTH ALL WEATHER COATS

High-fashion styling features belted back, side vents and comes in muted plaids 'n checks; Hefty 2-ply cotton. Reg. & Long.

1895

"Shop Penney's"... Open Monday and Friday Nite 'Til 9 P.M.

The World's Most Beautiful Diamond Rings

**11 DIAMOND Lock-Set**

REG \$20000 VALUE

NOW ONLY \$149<sup>95</sup>

EASY CREDIT TERMS



73 BROADWAY, FARGO - PARK and SHOP MEMBER

AD 2 - 2491

**Ideal Candies**  
GIVE YOUR DATE THE BEST  
**Cy's Card Shop**

*Often Imitated Never duplicated*  
**HOUSE OF PIZZA**  
310 Center Avenue Moorhead

**1962 European Tour**  
With Kathryn Weesner  
Leave June 28th —  
Return August 22nd  
As Low As \$1,060.40  
Contact Kathryn Weesner — NDSU Or  
**Reed Travel Agency**  
305 Bdwy. — Phone AD 2-4411

**A-1 OLSON Typewriter Co.**  
RENTALS - SERVICE  
STUDENT RATES  
Open Evenings  
AD 5-2226

**The ADLER**  
The World's Most Remarkable Portable Typewriter



**NEW GUIDON MEMBERS** are left to right; Joni Green, Carol Berg, Ginny Nelson, Lane Gunner, Judy Jensen and Mary Jane Hanmer. Second row; Donna Huether, Sara Avery, Judy Garaas, Tracey Robson, Violet Anderson, Barb Daley, Patty Dodge and Judy Van Vlissingen.

## Funds Appropriated For New Buildings

The Board of Higher Education has worked out plans for the provision of a new building for the Division of Supervised Study at North Dakota State University. The 1961 Legislature appropriated \$125,000 for the new building which will be located south of Minard Hall.

Due to architect's fee and some other related cost it was found that the money appropriated for the new building was \$6,382 short. Because of the additional cost, the board approved a motion that \$6,382 be taken from the reserve fund of NDSU and be applied on the project and that maintenance charges by NDSU to the Division of Supervised Study be raised to include the additional cost of providing the utility.

Plans for enlargement of the heating plant at NDSU were also approved by the Board of Higher Education. The 1961

Legislature appropriated \$475,000 for expansion of the plant. A new boiler, costing about \$25,000, has been ordered. The additional \$250,000 is for enlargement of the building and for additional equipment.

Upward salary adjustments by the North Dakota Board of Higher Education have been set. The pay adjustments are largely for faculty personal, but some adjustments went to administrative personal and physical plant employees.

Next year's payroll at NDSU will be \$2,692,347. That for the Experiment Station will be \$1,088,487 and for the Extension Division it will be \$1,202,654. In addition to state money, the payroll for the Extension Division includes federal and county funds.

The Board set its next meeting for May 20-22 at NDSU.

## NOTICES

### Gamma Delta

A roller skating party will be held Saturday, March 31, with the Gamma Delta organizations from Moorhead State and Concordia. Cars will be leaving from Immanuel Lutheran Church at 7 p.m.

There will be a noon meal Sunday instead of the regular evening meal. The topic "Your Personal Bible Reading" will be discussed following the meal.

### YMCA-YWCA

Mr. Ralph Peotter will discuss types of art at the "Y" Coffee Hour on Tuesday, April 3, in the "Y" office.

### Veterans

Veterans are asked to sign up for GI checks in the Office of Admissions and Records on Monday, April 2.

### Young Democrats

Election of officers will be held at a meeting of the campus Young Democrats Thursday, April 5 at 4 p.m. in room 219 of Minard Hall. There will be a report of the state convention at this time.

### Rodeo Club

The NDSU Rodeo Club will meet April 4 at 7:30 p.m. in Sheppard Arena.

### ISA

ISA will hold a card party, Monday, April 2 in Meinecke Lounge at 7:30 p.m. Refreshments will be served.

### Intervarsity Christian Fellowship

Intervarsity Christian Fellowship will meet Thursday, April 5, at 6:45 p.m. in Meinecke Lounge in the Union. Discussion about the book, "Basic Christianity", will be lead by Rev. Henry Roufs, pastor of Hope Lutheran Church in Fargo.

### Wesley

Worship service will follow a 5:30 p.m. supper Sunday, April 1. A film entitled THE CHALLENGE will be shown.

### Credit Union

Staff members, see your credit union for loans. Hours are from 1-5 p.m. Monday's, Wednesday's and Thursday's. Phone 216.

### Angel Flight

Angel Flight meeting Wednesday, April 4 in Conference Room B of the Union.

### Y Camera Club

The Y Camera Club will meet at 7:30 p.m. Thursday, April 15, in the darkroom. There will be an election of officers.

### LSA

Friday 8:30 — "Hard Times" costume party.

Sunday 10:45 — Worship — Holy Communion. 5:00 — Bible Discussion — Acts 1, 2. 6:45 — Leave for program at Concordia College — "Burlap Bags."

Wednesday 8:30 — Vesper Service — Dick Foster, Speaker.

**UNIVERSITY  
PIZZA SHOP**  
DIAL AD 2-2495 DIAL

Free Parking 813 N. University Dr.

### ROCK & ROLL Every SAT. NITE

TOMORROW NIGHT

ROSCOE and the LITTLE GREEN MEN

## THE BELL TELEPHONE COMPANIES SALUTE: NORM SHERER

Norm Sherer joined Ohio Bell two years ago. He hadn't been with the company long when he had an imaginative idea for speeding up customer billing. This idea and others won Norm an important promotion to Sales Supervisor for the Columbus Office. Now, with six engineers who report to him, Norm keeps Columbus businessmen

informed on advances in telephone service and equipment.

Norm Sherer of the Ohio Bell Telephone Company, and other engineers like him in Bell Telephone Companies throughout the country, help bring the finest communications service in the world to the homes and businesses of a growing America.



### BELL TELEPHONE COMPANIES

TELEPHONE MAN-OF-THE MONTH



**NOW OPEN**

**NORTH SIDE  
DAIRY QUEEN**

FOR COOLING TREATS!  
314 N. University Dr.

Rawlings & MacGregor

**EMERY  
JOHNSON**

WHOLESALE  
OF ATHLETIC  
EQUIPMENT

7 S. Broadway  
AD 5-5361

# INTRAMURALS

By JOE SCHNEIDER

Bowling was the main topic discussed at the last Intramural Board meeting.

The paint chemists, who had taken over the Sigma Chi's second team, were wondering if they would be allowed to play in the bowling playoffs. In order to be eligible for these playoffs the teams have to complete 20 games within two quarters.

The paint chemists had only completed one quarter of bowling. Because they could not be fitted into the bowling schedule during the first quarter, they were forced to sit idle. Meanwhile the Sigma Chi's who had started playing first quarter, dropped out. The paint chemists took over their position during the second quarter but they could not complete enough games in this period to be eligible for the playoffs. The question they posed was whether or not a team could take the win-loss record of the team they replaced. In this case they probably would not come out

ahead but they could be credited with enough games.

A motion was set up which read, "A team which had only completed one quarter of bowling could use the wins of the team playing before them, not to exceed twenty points or 50 per cent of their total wins." The motion was passed.

Next year the Friday intramural teams will switch to Tuesday evening and the varsity and freshmen bowling teams will bowl on Friday afternoons. The purpose of this decision is to allow the intramural teams to have Friday afternoons free to schedule classes. The paint chemists were not available to bowl first quarter because of a lab they had to attend on Fridays.

Once again softball was brought up at the meeting and again nothing has been positively decided due to the weather. However, all entry fees and team rosters must be turned in no later than Monday, April 2. Tentative time set for softball to start is mid-April, if it doesn't rain or snow between now and then. If softball does get started at this time it will still leave one month for teams to complete their schedule.

# Jim Anderson To Go To National Meet

For the second year in a row the NDSU bowling team has qualified one of their bowlers for the National Intercollegiate Bowling Championship.



The tournament, sponsored by the Association of College Unions, will be attended by Jim Anderson, AAS jr.

The tournament, scheduled for April 8-9, is to be held in Des Moines, Iowa in conjunction with the American Bowling Congress tourney.

160 schools had local tournaments to select five man teams which then went on to the regional qualifying tournaments. In our region 14 teams were represented at the qualifying tournament.

Of the 70 participants Anderson came out on top to qualify

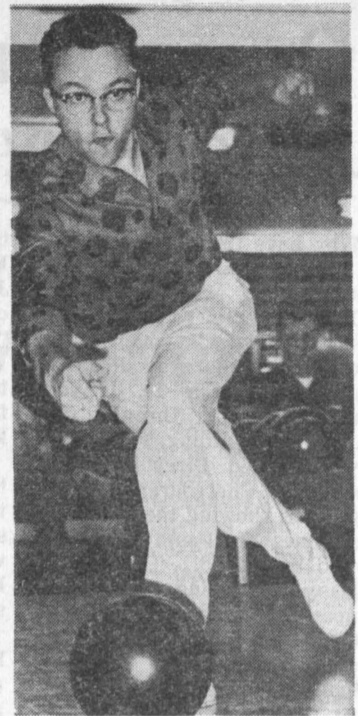
for a seat in the national playoffs.

Anderson will leave by plane for a two day all-expense trip to Des Moines, site of the national meet.

During the tournament, which is in its fourth year, Anderson will compete for an all-events title among the field of bowlers. The top 50 collegiate bowlers in the nation will be in attendance at the tourney.

This is the second time in two years that we have been fortunate enough to qualify a bowler from our university for this tournament. Last year Duane Baranyk bowled his way into the national roll-offs. He came in fourth in the national competition.

This is Anderson's second year bowling for the varsity and he has lettered both seasons. This year he maintained high average among the varsity bowlers with a 189 average.



## SPORTS

By DENNIS KALDOR

For the time being, anyway, all sports activity at NDSU hinges on the ability of the weatherman to melt the snow which we have been so fortunate to acquire during the past months.

Sports such as golf and tennis have had to limit their activity to such things that can be done indoors, out of the reach of water and slush.

### TRACK

Coach Bud Blakely felt slightly saddened at the 1 2/3 point loss which his track team suffered at the hands of South Dakota State and UND in Grand Forks last weekend.

The South Dakota runners carried away first place while the Bison were dropped into third by a close contest with UND.

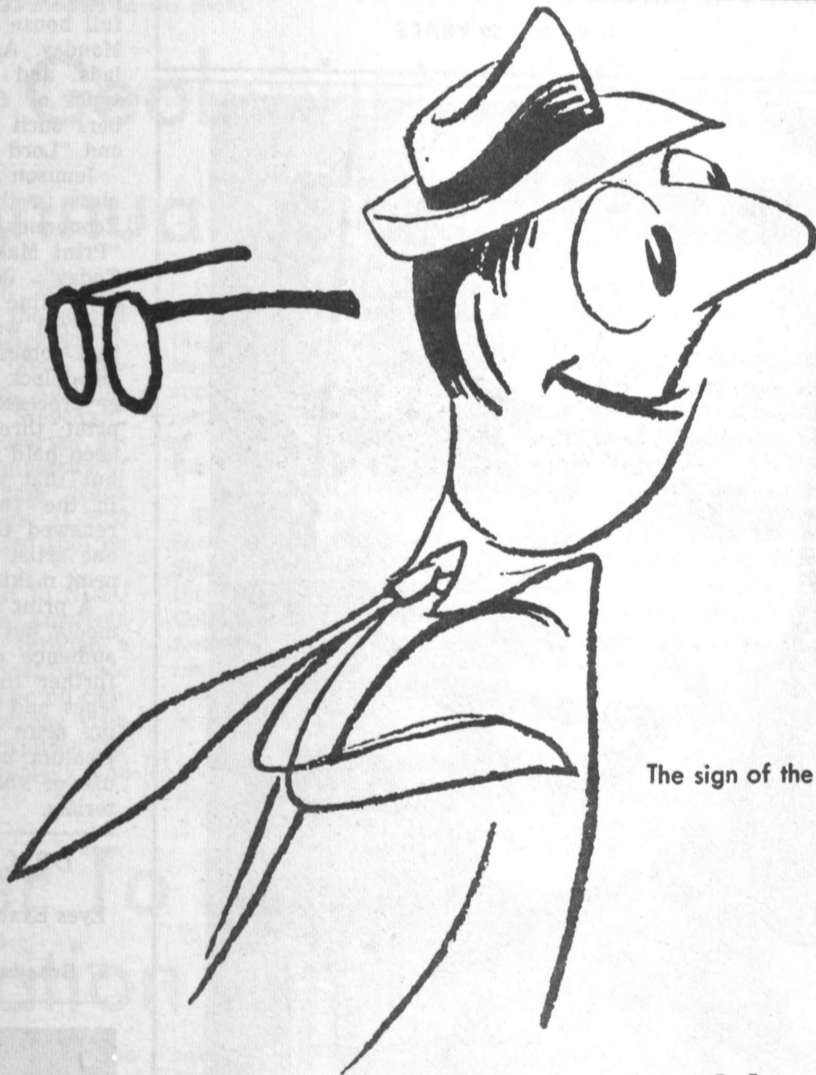
Blakely attributed much of the Bison trouble to their inability to place in field events. They scored only three points in this category.

Despite the loss, Blakely felt that the Bison put up a good show but need much improvement. He sighted several members who gave outstanding individual performances. Among these were Bryon Dieterle, Oddvar Helgeson, Gary Ness and Neil Jacobson.

A new record was set in the 440 by Bison freshman Bruce Airheart, who ran the distance in 52.3 seconds.

# Girl Watcher's Guide

Presented by Pall Mall Famous Cigarettes



The sign of the amateur

## LESSON 5 - The importance of head control

We are told that bird watchers, who always take notes while they watch, are able to keep one eye on the bird and one eye on the notebook. Eye dexterity of this type is also a great asset to the girl watcher. It enables him to watch two girls at the same time, even when the girls are sitting on opposite sides of a classroom. The beginner,

who must watch the girls one at a time in a situation of this type, must learn to restrict his movements to the eyeballs. *The girl watcher never moves his head.* Undue head-turning, particularly if it is accompanied by shouts or whistles, is the sign of the amateur. (If you want something to shout about, try a Pall Mall!)

**WHY BE AN AMATEUR?  
JOIN THE AMERICAN SOCIETY  
OF GIRL WATCHERS NOW!**

**FREE MEMBERSHIP CARD.** Visit the editorial office of this publication for a free membership card in the world's only society devoted to discreet, but relentless, girl watching. Constitution of the society on reverse side of card.

This ad based on the book, "The Girl Watcher's Guide." Text: Copyright by Donald J. Sauters. Drawings: Copyright by Eldon Dedini. Reprinted by permission of Harper & Brothers.



Pall Mall's  
natural mildness  
is so good  
to your taste!

So smooth, so satisfying,  
so downright smokeable!

**WOOD'S CAFE**  
Choice Steaks  
At Student Prices  
915 Main Ave.  
Moorhead

## MOVING?

Across the nation or across the world, trust your Allied man to make your move safer and easier.



- Free estimates • Complete service everywhere by land, sea, air
- Fully equipped modern vans
- Direct service to all principal cities
- Expert packing and storage.

Phone  
AD 5-4228  
**AGENT**



**Allied Van Lines**  
WORLD'S LARGEST MOVER

# "Damn Yankees" Is Now Well Underway According To Gackle

By JIM ERICKSON

Why have the lights been on in Festival Hall the past two weeks?

The answer is rehearsals for "Damn Yankees," which have been taking place in Festival Hall since March 19. If you could have seen through the walls of the building, you would have observed Director Bryan Gackle and Choreographer Marilyn Nass showing the cast how the scenes of "Damn Yankees" should be played.

Many interesting things can happen when about 40 people get together for rehearsals. To prove this point, let's see what actually happened March 19, the very first rehearsal of "Damn Yankees."

The rehearsal started with the beginning of the script. Act I, Scene I, begins with Meg and Joe Boyd talking. They and the chorus then sing a song called, "Six Months Out of Every Year." This song starts soon after the opening curtain and gets the musical part of "Damn Yankees" off to a toe-tapping start.

An interesting point in the rehearsal came when Bill Light, the orchestra conductor for the show, took off his jacket and revealed his Johann Sebastian Bach sweatshirt. "It's a status symbol," he remarked.

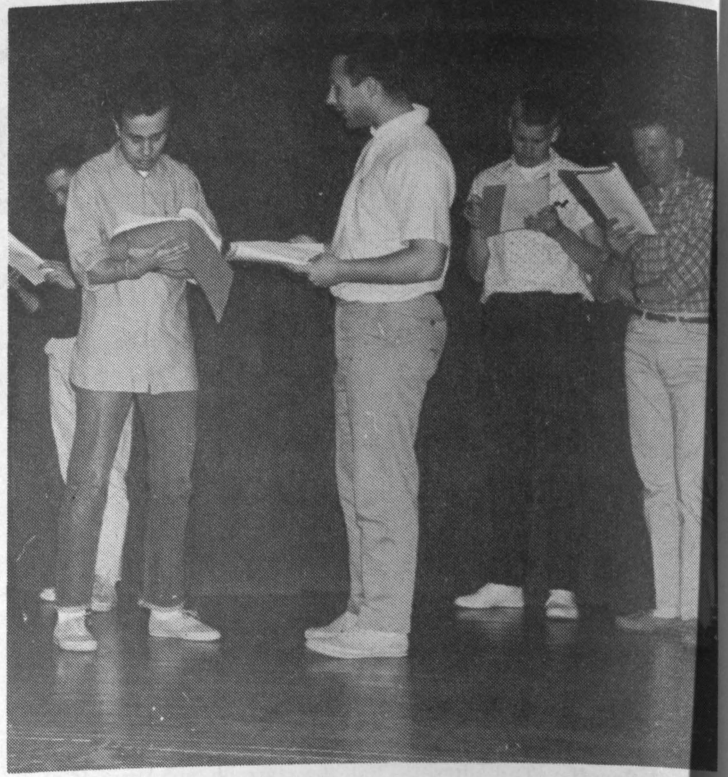
Rehearsals up to this date have been very successful. Enthusiasm for the show is high and Mr. Gackle has said, "Things look great." The songs

are catchy and many students went home after the first rehearsal humming the songs.

In addition to the cast, another important part of the show has started work. Set construction began a week and a half ago.

All the basic frames for the sets will be built in the Ag Engineering building. Don Eck, chairman of the set building, and his crew have built a baseball dugout and in the next few weeks will be building such sets as a hearing room, a billboard scene, the devil's apartment and a few other "scenes from hell."

Besides the set framework, backdrops for the sets have to be painted. Co-chairman Iran Strachan and Dick Moorhead and their crew will be painting 5 of these backdrops, showing such scenes as a house and a baseball stadium. These backdrops measure 20 by 20 feet and will be hung and painted in Sheppard Arena.



BRIGHT LIGHTS, late nights and pages of script to be memorized are all part of presenting the student production, "Damn Yankees." Here members of the cast give each other some help with the memory work.

*"A Good Place To Meet - A Good Place To Eat"*  
**FOR FAST SERVICE AND TASTY FOOD—IT'S THE**  
**S. U. HASTY TASTY**  
 Across from the Campus — Specials Every Day  
**AMPLE PARKING SPACE BOOTHS FOR YOUR CONVENIENCE**

**Bob Fritz** TELEPHONE AD 2-8701

*Sporting Goods Co.*

421 N. P. Avenue

**WHOLESALE PRICES ON...**

- GOLF
- BASEBALL
- TENNIS
- TRACK
- RESTRINGING OF OLD RACKETS

**ALL OCCASION FLOWER SUPPLY**

For corsages, bouquets, wedding, hospital and funeral flowers. We appreciate early orders for term party corsages.

**"THE FINEST" at FARGO'S FLOWER MARKET**

N.P. Avenue at 5th Street, North—Phone AD 2-8319

**"VISIT OUR STORE"**

**NORTHERN SCHOOL SUPPLY AND EQUIPMENT, INC.**

IN FARGO 50 YEARS

## Printmaker Shows Graphic Arts To Class

Eugene Jemison, folk singer and printmaker from Columbia University, performed before a full house in Festival Hall last Monday. Among his many ballads and his description of types of folksongs were numbers such as "Michaels Song" and "Lord Randal".

Jemison also spoke to an art class in the College of Home Economics on the subject of "Print Making In Graphic Art Today". Jemison's description of a "fine print" was multiple original work of art on paper that comes in contact with the woodblock silk screen and other processes. He said that the print throughout history has been held as a low form of art but that the division of labor in the twentieth century has renewed the interest and now one artist does all the steps of print making.

A print is not a form of mass media, but it is drawing a larger audience every day. He went further to say that more colleges and universities are adding print making to their curriculum because it is a visual use of vocabulary through materials.

**DR. L. A. MARQUEISE**  
 Optometrist  
 Eyes Examined—Contact Lenses  
 Glasses Fitted  
 57 Broadway AD 5-7445

INSTANT SERVICE ALWAYS  
 PURE BEEF HAMBURGERS  
  
 TRIPLE THICK MILK SHAKES 20¢  
 GOLDEN FRENCH FRIES  
**KING LEO'S**  
 SOUTH on 4th at 49¢

RIDE A  
**KONEN CAB**  
 An Easy Way to Remember The Good Service Number  
**AD 57-3-57**



**It's what's up front that counts**

**FILTER-BLEND** is yours in Winston and only Winston. Up front you get rich golden tobaccos specially selected and specially processed for filter smoking. Smoke Winston.

**WINSTON TASTES GOOD like a cigarette should!**

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.