

## Keynote Address

# Education continues through life

Dr. Robert Hutchins, keynote speaker at freshman orientation, spoke Wednesday evening, before 1500 entering students, staff members and the general public.

Hutchins is the chancellor of the University of Chicago where he was responsible for the withdrawal of Chicago from major college football. Chicago was previously a big ten football college.

In his speech Hutchins criticized the production of consumers, job-holders, objects of propaganda and statistical units, "who will keep the industrial machine going."

Hutchins said that the aim of mass education is; "to provide the kind of people that industry is thought to require hence the popularly excepted object of education in America is to adjust the young to the group. Adjustment is the process by which one becomes an interchangeable man. This is why the demonstrations and protests of a minority of

students have been so alarming to the establishment. Students are supposed to be working away at becoming interchangeable parts in the industrial machine."

Today, he noted, "education is on every tongue and in every newspaper . . . in forty years, we have rushed incontinently from one extreme to the other."

Because it is folly to attempt to train students for jobs which may not even exist when they are ready to take them, Hutchins believes the great challenge to American education today is "To begin construction of an educational system devoted to the development of intellectual power."

"What automation requires, what the international situation demands, what the new world and new society call for," Hutchins said, "is an enormous increase in the intellectual power of the nation . . . We must commit ourselves to the idea of continuing education throughout our lives."

"The real aim of your education here is to prepare yourselves all your lives. Education is not like the mumps, chicken pox, measles, or whooping cough, a misfortune endured in childhood which you need not, indeed cannot, have again . . . In the United States we have the resources, we shall have the time and we should be able to muster the intelligence to build a civilization as brilliant as the Greeks, and far more lasting."

Hutchins said he thinks two new laws might be helpful. "The first would forbid any person to offer education as the 'solution' for anything. The second would prohibit anybody from using the word 'education' without saying what he meant by it."

Hutchins does not regard education as a cure all for society's ills. Rather he says, "An educational system succeeds, by meeting the immediate needs of a country or by getting it gold and glory, but by making rational animals more rational and less animal."

The university's role, Hutchins believes, is to penetrate the cliché curtain of the culture, exposing sacred cows and identifying and promoting a discussion of issues.

"Our alarm about the apathy of university students of the 50's," Hutchins said, "was insincere. Now that the students have stopped being apathetic, we have become genuinely alarmed."

Positions on the SPECTRUM staff are now open in all categories. Typists, reporters, advertising salesmen, copy readers, photographers and clerks are needed. Regardless of experience call or come to the SPECTRUM office on the second floor of the Memorial Union. Jobs offer pay and benefits not to mention the possibility of advancement in one of the most exciting facets of University life.

In our present state of mind,



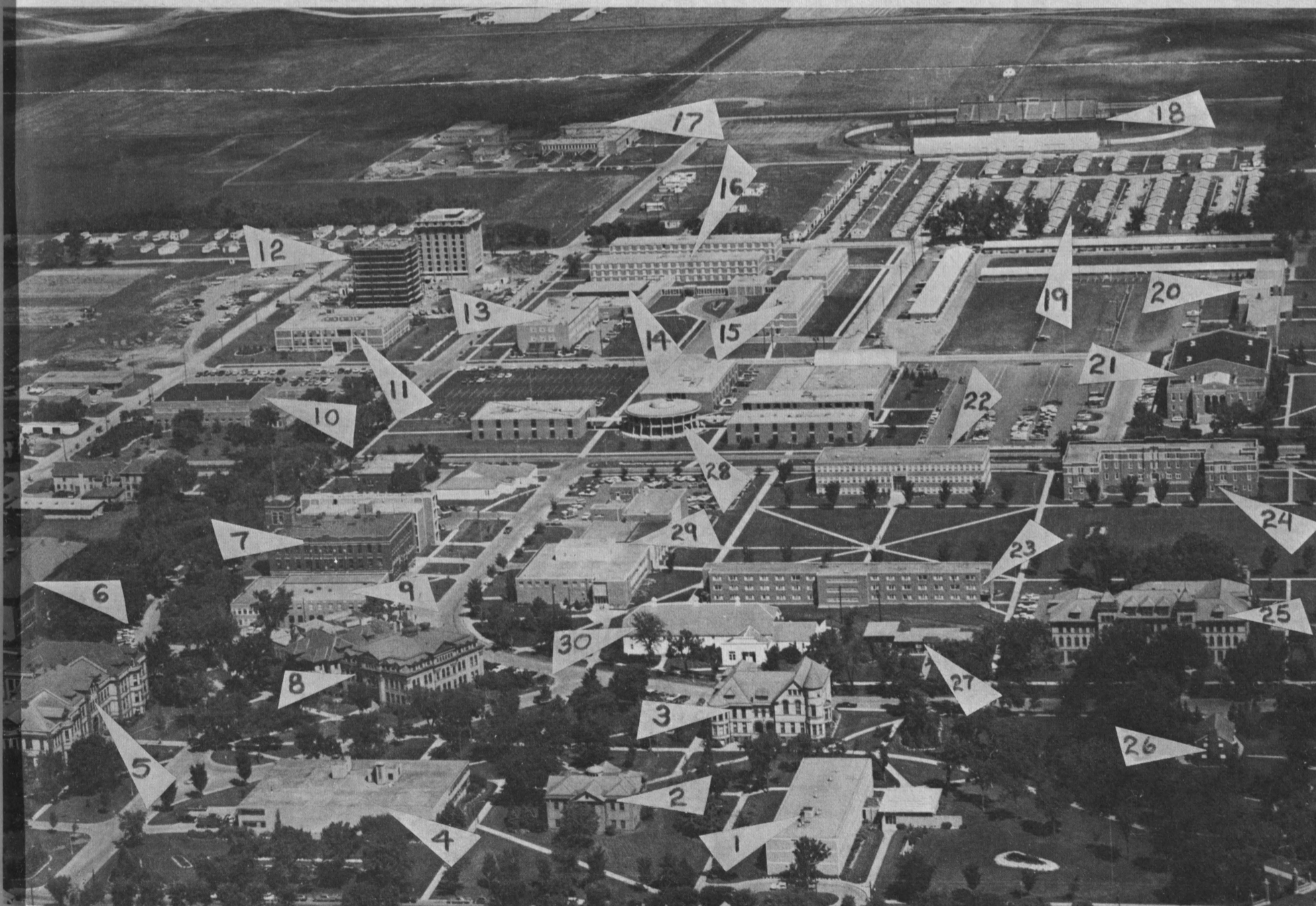
CHANCELLOR of Chicago University Dr. Robert Hutchins speaks to newsmen at Fargo Town House before delivering the keynote address to the freshmen class.

# The Spectrum

Vol. XLVII, No. 1

North Dakota State University, Fargo, North Dakota

September 8, 1966



AERIAL PHOTO shows the North Dakota State University community. Buildings include: (1) Burgum Hall, (2) Putman Hall, (3) Old Main, (4) Library, (5) Minard Hall, (6) Morrill Hall, (7) Ladd Hall, (8) South Engineering, (9) Agricultural Engineering, (10) Sheppard Arena, (11) Walster Hall, (12) High-rise dormitories, (13) Sudro Hall, (14) Food Service Center, (15) Weible Hall, (16) Reed-Johnson Hall, (17) Federal Research Laboratories, (18) Dacotah Field, (19) Married Student's Housing, (20) Stockbridge Hall, (21) Field House, (22) Home Economics, (23) Dinan Hall, (24) Churchill Hall, (25) Ceres Hall, (26) President's Home, (27) University Health Center, (28) Engineering Complex, (29) Memorial Union and (30) is Festival Hall.

180694

N. D. S. U. LIBRARY  
FARGO, N. D.



Editorial

# Freshmen apathy already prevalent

The University is starting another year but somehow it does not seem to be much different from last year, the year before or any other of the schools' recent years.

A record number of new students are arriving and most are awed by the big University and the big city, but as in years before, apathetic towards higher education.

The only life on campus remains the football squad who are pursuing their beanie sales with their usual zeal and the upperclass men who are pursuing the attractive girls with equal pep.

The freshmen themselves for whom this week was designed remain unphased. The dances and other social events are outdrawing the cultural and educational programs by the customary large margin. Somehow only discussion leaders found C. P. Snow worth reading and the ever controversial Hutchins' speech attracted limited comments from newcomers.

Though the freshmen orientation program lacks the zip it had last year, so do the freshmen. Even the Madison Avenue bonus approach to distributing free tickets at the book discussions is expected to meet with only half hearted response.

If the freshmen are lethargic during their first week on campus by the time they struggle through registration and are exposed to the lackadaizical attitude of the upperclassmen they will be even less involved than today's seniors.

This is not a bright outlook. In the past, the few interested students tried to provide enough momentum to keep the campus alive. Regardless, the telelectures failed, the dances and special weekends fizzled and even the football games did not attract a large percentage of students.

Without student involvement what will happen. All the extra-curricular activities which make college an experience rather than four years of classes will be forgotten. The paper will slip into mediocrity for lack of help, student government will not take on any new spirit, Union events will fail and NDSU will become more of a commuter school than ever.

You the new students and transfers can prevent this from happening. You are going to have to live here for the next four years so get used to the idea that no one else is going to make this place an educational, cultural and social success. If you want to make anything out of this place and consequently out of your higher education unpack your bags completely and show a little more interest and intelligence than you have this week.

## Speaking Out . . .

By new students

# Campus sore spots spotted quickly

It's the person who has been around a few years who knows all the weaknesses and the strengths of an institution, or is it?

**What would a new freshman have to say about the campus? To find out I snagged them from the sidewalks and cornered them in the halls for comments.**

I've filtered out all of the pretty flowers, friendly people and classy lounge comments.

Other veterans of a day and a half of campus life made the following replies:

"I think they have rotten food up there (food complex)." Dianne Malinski, South Weible Hall.

"Why go to the dances, there aren't enough girls." Bob Mortenson, Reed Hall.

"The long lines bug me." Jim Krisee, Reed Hall.

"It's better than Grand Forks, All that they have is a river." Paula Odegard, Weible Hall.

"Registration sounds like a mess." John Larson, Reed Hall.

"The dorm rooms are small." Fred Weispfenning, Churchill Hall.

"I think you all are so sweet and the guys are so friendly." Mary Wallace, (sophomore transfer from Virginia), Weible Hall.

"The jocks, they bug me." Les Jacobson, Johnson Hall.

"I don't like wearing beanies and you can take all the girls too." Tim Davis, Stockbridge Hall.

"The long walk down to the other end of campus, I don't like." Jim Thompson, Reed Hall.

"There shouldn't be any dorm hours for co-eds." Gary Hegland, Johnson Hall.

"Why have restrictions for women when there aren't any for men." Jill Saunders, South Weible Hall.

"I think the traffic regulations are unfair." Larry Klosterman, Fargo.

"I don't like the men looking you over." Marilyn Poole. "don't mind," stated a returning senior co-ed.

This section is an effort by the **Spectrum** to present wide ranging opinion on matters affecting the University. Each week different persons will be invited to state their views briefly on matters of concern. Volunteer material will also be accepted, in the opinion of the editor of the column it is relevant.

To permit the widest possible range of viewpoints, contributors will be limited to about 200 words. The **Spectrum** editors, of course, reserve the right to edit in matters of taste and in areas which are covered by the various laws regarding publication. The opinions expressed in these articles are those of their authors and do not reflect either the views of the University or of the editors of the **Spectrum**.

Jim Glynn, "Speaking Out" editor

## Letters welcome; policy explained

The **Spectrum** is an effort by the students on the staff to serve the North Dakota State University community as other newspapers serve their communities.

To fulfill this role and satisfy our personal ambitions as students of journalism it becomes our job to both report and interpret the news. Topics covered by stories appearing in the **SPECTRUM** will be the only editorial topics of this paper.

All NDSU students, faculty, alumni, administrative officials and other interested persons are welcome to write the **Spectrum**. Letters must be of reasonable news value and will be subject only to our paper's style adaptations.



— AT LEAST WE HAVE A LOT MORE OF THE FRESHMEN COMING IN TO USE THE LIBRARY. —



The Spectrum

(Oldest Student Organization On Campus)  
EDITOR IN CHIEF  
Joe Satrom



TCM

EXECUTIVE EDITOR  
Jim Glynn

MANAGING EDITOR  
Tanfield Miller

Layout editor ..... John Schneider  
News Editor ..... Glenn Solberg  
Sports Editor ..... Neil Thomas  
Photographer ..... Alan Cecil  
Cartoonist ..... B. K. Lilja  
Advisor ..... Verne Nies

STAFF: Ted Jacob, Ann Ludvigson, Joyce Nelson, Marilyn Mathison, Sue Hall, Cheryl Grangaard, Jennifer Roden, John Craft and Rita Opp.

The opinions stated in the **Spectrum** editorials are those of the editor and editorial board members and do not necessarily represent the opinion of the student body or administration of NDSU. The **Spectrum** is published every Wednesday during the school year except holidays, vacations and examination periods, at Fargo, N. D., by the NDSU Commission of Student Publications, State University Station, Fargo, N. D.

Subscription rate \$1.00 per term.

**Dr. M. A. Bursack**  
Optometrist - Phone 235-8727  
Black Building  
Suite 502  
Fargo, N. Dak.

**Carlson's & Larson**  
Optometrists - Contact Lenses  
702 Center Ave. - Moorhead  
Phone 233-1624

A Different Steak  
Special Every Week  
\$1.10  
Dessert and all  
trimmings included  
**BRIGGS WOODS**  
915 Main Ave., Moorhead

**JOHNSON DRUG**  
For All Your Drug Store Needs  
North Port Shopping Center Dial 235-5543  
Free Delivery — Gold Bond Stamps  
Quality With Savings

RIDE A  
**KONEN CAB**  
An Easy Way To Remember The  
Good Service Number  
**AD 57-3-57**

Taco's  
**Taco Shop**  
MEXICAN FOOD  
Giant Grinders Char-Broiled Hamburgers  
"SPEEDY SERVICE"  
420 NORTH UNIVERSITY, FARGO, NO. DAK.  
PHONE 232-7734  
Chile

N. D. S. U. LIBRARY  
FARGO, N. D.



# Art and song are suab's first efforts

Student Union Activities Board activities begin this week with the Highwaymen concert on Saturday night at 8 p.m. in the Field



**THE HIGHWAYMEN perform** Saturday night at 8 p.m. in the Fieldhouse.

House. In addition to the concert, SUAB is presenting several art exhibits in the Memorial Union beginning this week.

The Highwaymen are recognized as folk and pop singers. Their biggest hits include "Michael" and "Cottonfields." Tickets are available at the Memorial Union information desk.

Included in the art exhibits are the works of Miss Lily Shuff and Mrs. Harold J. Pfau. Miss

Shuff's work is displayed in the Alumni Lounge until September 21 while Mrs. Pfau's work will be shown in Hultz Lounge until September 30.

Miss Shuff's exhibits include casein and woodcut abstractions. A number of her works are in permanent collections in art museums.

Mrs. Pfau, a North Dakota State University graduate, is exhibiting a show of oil paintings.

## WEEKLY CALENDAR OF EVENTS

### THURSDAY, SEPTEMBER 8—

- 1:00 p.m. Play: **Endgame** — Circle "T" Theatre, Administration Building
- 3:30 p.m. Play: **Endgame** — Circle "T" Theatre, Administration Building
- 5:15 p.m. League of Women Bowlers' Meeting — Room 102, Memorial Union
- 7:00 p.m. Double Feature Movie: **Dr. Strangelove** and **Cry, The Beloved Country** — Festival Hall
- 8:15 p.m. Play: **Endgame** — Circle "T" Theatre, Administration Building
- 8:30 p.m. Orientation Special Event: "Inter-Room Blast" (two bands) State Room and Valley Room, Special food and grog — Bison Room Memorial Union

### FRIDAY, SEPTEMBER 9—

- 8:00 a.m. Returning Upperclassmen Registration — Field House
- 9:00 a.m. Foreign Student Orientation — Crest Hall, Memorial Union
- 10:00 a.m. Book Discussion: **The New Men** (See Orientation Schedule)
- 1:00 p.m. Play: **Endgame** — Circle "T" Theatre, Administration Building
- Book Discussion: **The New Men** (See Orientation Schedule)
- 3:30 p.m. Book Discussion: **The New Men** (See Orientation Schedule)
- Play: **Endgame** — Circle "T" Theatre, Administration Building
- 7:00 p.m. Double Feature Movie: **Cry, The Beloved Country** and **Dr. Strangelove**, Festival Hall
- 8:15 p.m. Play: **Endgame** — Circle "T" Theatre, Administration Building
- 8:30 p.m. Campus Nite Party: Rock Dance — Ballroom, Memorial Union and Fireside Folk Singing — Alumni Lounge, Memorial Union

### SATURDAY, SEPTEMBER 10—

- MEMORIAL UNION OPEN HOUSE
- 9:00 a.m. Panhellenic Coffee Hour — Hultz Lounge, Memorial Union
- Panhellenic Registration — Alumni Lounge, Memorial Union
- 10:00 a.m. Panhellenic Rush Kick-Off — Ballroom, Memorial Union
- 10:30 a.m. Panhellenic Discussion — Crest Hall and The Forum, Memorial Union
- 12:00 noon Interfraternity Rush — Ballroom, Memorial Union
- 1:00 p.m. Play: **Endgame** — Circle "T" Theatre, Administration Building
- 3:30 p.m. Play: **Endgame** — Circle "T" Theatre, Administration Building
- 8:30 p.m. Highwaymen Concert — Field House

### SUNDAY, SEPTEMBER 11—

- 8:30 a.m. Mass — St. Paul's Student Center
- 9:30 a.m. Worship Services — Lutheran Student Center
- 10:00 a.m. Mass — St. Paul's Student Center
- 10:15 a.m. Unitarian Fellowship, Room 203 — Room 233
- 11:30 a.m. Mass — St. Paul's Student Center
- 5:00 p.m. Mass — St. Paul's Student Center

### MONDAY, SEPTEMBER 12—

Fall Quarter Classes Begin

### TUESDAY, SEPTEMBER 13—

- 11:40 a.m. SUAB Noontime Serial — Ballroom, Memorial Union
- 12:40 p.m. SUAB Noontime Serial — Ballroom, Memorial Union

### WEDNESDAY, SEPTEMBER 14—

- 2:00 p.m. SUAB Gaslight Cafe — Bison Room Memorial Union
- 6:30 p.m. Tau Beta Pi Meeting — Crest Hall, Memorial Union



CAMPUS CUTIE for the Freshmen addition is Marilyn Poole.

## New membership campaign plan is announced by panhellenic council

Flappers, German girls, Southern belles, Jamaicans, sailors and toyland characters will be floating around campers next week. Why? It is sorority rush week!

Sorority rush will start off at the Panhellenic kick-off party on Saturday, Sept. 10 at 10 a.m. in the Memorial Union Ballroom. Official registration will be held between 9:30-10 a.m. Outside the ballroom. At the program rushees

will learn about sororities, be entertained by the Denny-Paul Trio and have an opportunity to have their questions answered informally in small discussion groups.

The rush parties start Saturday afternoon at 2 p.m. when the rushees will be entertained at the six sorority houses for one week. The week will climax on Friday, Sept. 16 with pledging.

## Campus Notices

The Mafia will be playing in the Valley Room, and the Universal Joints will play in the State Room of the Memorial Union on Thursday, Sept. 8, from 9 to midnight. Everyone welcome. No admission.

The Denny-Paul Trio will perform in the Alumni Lounge of the Memorial Union Friday evening, Sept. 9, and a dance will be held in the Ballroom from 9 to midnight.

**DRS. MELICHER & PRESTON**  
Optometrists Telephone 232-8353  
1st Ave. & Roberts Street  
Fargo, North Dakota

Rawlings & MacGregor  
**EMERY JOHNSON**  
WHOLESALE OF ATHLETIC EQUIPMENT  
7 S. Broadway  
235-5361

**WE AIM TO PLEASE**  
Corsages, Bouquets, Centerpieces  
Blooming Plants & all Cut Flowers  
in season.  
YOUR FLOWER MARKET

*All Occasion  
Flower Supply*

By All Occasion  
423 N.P. AVE.  
Phone 232-8979

**YOU WILL ENJOY  
SHOPPING OUR STORE**

**Northern School Supply Co.**  
NP Avenue and 8th Street  
Fargo, N. Dak.

**THE ALL NEW HIGHWAY HOST**

Serving Better Food 24 Hours  
A Day

Carpeted Dining Room  
Ample Free Parking

While you are here why not fill up with Apco Super  
Auto blend gasoline and save 2c per gallon.

**HIGHWAY HOST**  
3001 Main Avenue





LINE COACH Carl "Buck" Nystrom follows halfback Vance Connor (31) as he runs for a short gain in Bison football practice.

## National championship and sixteen game win streak at stake in team grid opener

North Dakota State University, spearheaded by 28 returning lettermen and a 16-game winning streak, open their 1966 football season, Saturday, Sept. 10, at Milwaukee against the University of Wisconsin (Milwaukee).

The Bison, defending national NCAA College Division champions, winner over highly touted Grambling in the Pecan Bowl and title holders of the North Central Conference, defeated the Wisconsin school 59-20 in their home opener last year.

Coach Ron Erhardt seemed quite pleased with the overall progress of the Bison after the final practice session before departure. He commented, "Practice has been very gratifying this week. We're polishing up. Our linebackers are reacting better and our offensive squad has started to smooth out some kinks."

Erhardt also mentioned that practice sessions this fall have been the hardest-hitting since

1963. The head mentor stated, "Morale is extremely high and each boy on the practice field has given '100' per cent. Team pride is showing and cooperation has been excellent."

Offensively the Pecan champions will operate with 10 veterans and one sophomore.

The starters are:  
 Left end: Andy Kundson - 225 - Sr.  
 Left tackle: Bob Hunter - 225 - Jr.  
 Left guard: Bob Sciacca - 190 - Sr.  
 Center: Andy Quinn - 200 - Sr.  
 Right guard: Dick Sciacca - 190 - Sr.  
 Right tackle: Bruce Nelson - 225 - So.  
 Right end: Lowell Linderman - 185 - Sr.  
 Quarterback: Terry Hanson - 176 - Jr.  
 Left halfback: Vance Conner - 190 - Sr.  
 Right halfback: Ken Rota - 190 - Jr.  
 Fullback: Mike Hasbargen - 205 - Sr.

On defense the Bison will also operate with 10 veterans and one

sophomore.

The defensive unit includes:  
 Left end: Mat Vukelich - 200 - Sr.  
 Left tackle: Walt Odegaard - 230 - Sr.  
 Middle guard: Bob Ercolani - 220 - Jr.  
 Right tackle: George Lansing - 235 - Sr.  
 Right end: Bob Heck - 210 - Sr.  
 Linebacker: Mike Ahneman - 200 - Jr.  
 Linebacker: Jim Ferge - 220 - So.  
 Left corner: George Kallenbach - 180 - Jr.  
 Right corner: Dan Loose - 185 - Jr.

Safety: Dave Olson - 210 - Jr.  
 Safety: Rudy Baranko - 195 - Sr.  
 Coach Erhardt says his squad is in very good physical shape and that injuries have been few. He sums it up by saying, "The team looks ready."

## St. thomas game chosen for the bison booster day

Bison Booster Day will be held Saturday, Sept. 17 in connection with the North Dakota State University - St. Thomas football game at Dakota Field.

According to Ed Graber and Jack Faruolo, co-chairmen of the event, Pat Larson, HE 2, will reign over the festivities as the Bison Booster Day Queen. She will be presented to the crowd before game time and escorted to President H. R. Albrecht's box to be seated with the other dignitaries throughout the game.

During halftime, Fargo Chamber of Commerce President Al Simpson will speak on behalf of the chamber and assist in giving away a quarter of beef to a lucky

game ticket holder. The chamber will also award \$25.00 and two tickets to the UND game to a fan designated as one of the most loyal of Bison Boosters.

Other halftime festivities include a performance by the Fargo Elks Pipe and Drum Corps and the introduction of North Dakota congressional delegation who are in attendance.

Bison Booster Day is sponsored by the Fargo Chamber of Commerce in conjunction with NDSU to help boost ticket sales and show the city's appreciation for the widespread public attention the school and team has brought Fargo.

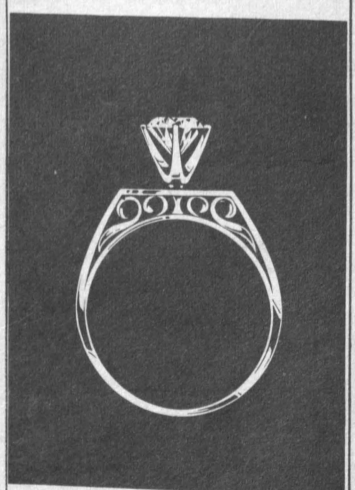


QUEEN Pat Larson will reign over Bison Booster Day activities Saturday, Sep. 17 when the Bison meet the St. Thomas Tommies at Dakotah Field.



Erhardt also mentioned that practice sessions this fall have been the hardest-hitting since

*Orange Blossom*  
DIAMOND RINGS



CHATELAINE . . FROM \$150

*Martinson's*  
Jewelers & Silversmiths  
Fourth Street At Center Avenue  
MOORHEAD, MINNESOTA  
Authorized ArtCarved Jeweler

COMING RIGHT UP!!



Instant Service Always on:

- 100% BEEF HAMBURGERS 15¢
- CHEESEBURGERS 20¢
- TRIPLE THICK MILK SHAKES 25¢
- COLD DRINKS 10 & 15¢
- GOLDEN FRENCH FRIES 15¢
- ONION RINGS 22¢
- KINGFISH FISHBURGERS 29¢

Superior Service Need Not Be Expensive



HAMBURGER SPECIALISTS  
**King Leo's**  
Drive-Ins  
GRAND FORKS - FARGO - MINOT  
AMPLE PARKING - NO WAITING  
1833 South University Drive

"A Good Place To Meet - A Good Place To Eat"  
FOR FAST SERVICE AND TASTY FOOD—IT'S THE  
**S. U. HASTY TASTY**  
Across from the Campus  
AMPLE PARKING SPACE BOOTHS FOR YOUR CONVENIENCE

### SUNDAY WORSHIP AT UNIVERSITY CHAPELS

ROMAN CATHOLIC  
 MASSES —  
 8:30 - 10:00 - 11:30 A.M. -  
 5:00 P.M.  
 St. Paul's Chapel  
 1141 North University Drive  
 (Southeast of Burgum Hall)  
 Fargo, North Dakota

LUTHERAN (ALC, LCA)  
 SERVICE  
 9:30 A.M. (10:45 A.M. Sept.  
 18 and following)  
 10:30 A.M. Coffee hour  
 University Lutheran Center  
 1201 13th Avenue North  
 (East of Memorial Union  
 across University Drive)  
 Fargo, North Dakota