EXISTING MALL MINUS
HALLWAYS (BLACK)
INTRODUCE ROAD BACK
INTO SITE
ACTIVATE STREETS WITH
STOREFRONTS
ADD GREEN SPACE
LESS PARKING LOTS AND
PAVEMENT

4TH AND 6TH STREET
BACK TO SITE
ENTRANCES ON EACH
CORNER
GREENWALK
CONNECTING OVER EXISTING UNDERPASS
CENTER AVENUE
BRIDGE = PEDESTRIAN
GREEN = CONNECTIONS
RED = NEW STRUCTURE

NODE SIZE DETERMINED
BY HOW MANY
CONNECTIONS AT EACH POINT
CONNECTIONS THAT
PUSH AND PULL
CITY HALL = CENTER AND
HIGHEST POINT
BLACK = EXISTING
RED = NEW STRUCTURE

MORE ORGANIC SITE
WITH BETTER
ACCESSIBILITY
SMALLER SCALE
BUILDINGS
FULL OF VARIETY
RED = NEW STRUCTURE
BLUE = RIVER
GREEN = GREEN SPACE

SMALLER SCALED
BUILDINGS
VIEWS AND
CONNECTIONS TO RIVER
INCREASE DENSITY
CONTINUE LINEAR GRID
FROM SURROUNDING STREETS

ONE 2/12
TWO 2/18
THREE 3/2
FOUR 3/5
FIVE

STUDIO
1 BED
2 BED
COMMUNITY

CITY HALL

PERFORMANCE CRITERIA

Moorhead City Hall was rebuilt when the mall was constructed in the 1970s. It was placed directly on 5th street and was meant to be an anchor for the new shopping mall. Many people do not know that city hall is located here due to its interesting entry condition. It is situated on top of the mall and is only accessible by elevator or stairs. By bringing city hall out of their tower and extending the base down to the ground floor exposes them to the public and welcomes pedestrians in. This will allow for residential to take over the remaining floors.

Each main goal of this design was to remove much “gray space” and replace it with “green space” while creating nodes and organic paths for pedestrians. Rather than being surrounded by parking lots, the site is now more welcoming and has noticeable entrances into the site from many different points. Each entrance connects to a surrounding node or important space. By introducing a couple roads back into the site, it allows for better accessibility and gives the pedestrian a sense of place.

Each clock represents different times of the week. The goal is to keep the clock filled 24 hours a day, meaning that someone will always be on site, rather than it closing after shops and restaurants close for the night.