

WHITE RIBBON BULLETIN

"NOT WILLING THAT ANY SHOULD PERISH."

Monthly—25 Cts. a Year.

CASSELTON, N. D., APRIL 1935

VOL. XXXIX. No. 3

Let Me Keep Lent

Let me keep Lent,
Let me not kneel and pray,
Forego some trifle every day,
Fast . . . and take Sacrament . . .
And then
Lend tongue to slander, hold ancient
grudge, deny
The very Lord Whom I would glorify.

Let me keep Lent,
Let my heart grow in grace,
Let Thy light shine till my illumined
face
Will be a testament read by all men
That hate is buried, self-crucified—
new born
The spirit that shall rise on Easter
morn.

—Elizabeth Badley Read.

An Easter Prayer

Up and down our lives obedient, walk,
dear Christ, with footsteps radiant,
Till these garden lives shall be fair
with duties done for Thee;
And our thankful spirits say, Christ
arose on Easter day.

—Phillips Brooks.

The President's Letter

Dear Co-Worker:

The legislature is over but has left a smirch upon our beloved state in legalizing its first hard liquor bill. There were fifteen liquor bills, the majority of which were to tighten up the enforcement of the Beer bill. Three of these, House Bill 290 and Senate Bills 175 and 176 were hard liquor bills. After a hard fight, S. B. 175 passed the House by so small a majority that we felt certain the acting Governor would veto it. Hundreds of telegrams, petitions and letters appealed to him—but he signed the bill!

March 21, the executive committee of the Consolidated Drys met at Fargo and decided to refer this bill to the people. The passing of this vicious measure after three elections within recent months, in which the people of our state, by large majorities, emphatically said they do not want hard liquor, is a challenge to every law-abiding citizen.

I wish to publicly thank the Rev. F. L. Watkins for his work while representing the Consolidated Drys in the legislature. He gave his time, receiving only expenses. Mrs. Watkins, in his absence, cared for his parish and pulpit at Ashley and I am sure you all wish to join me in hearty thanks to them both. Also we wish to thank those legislators who stood so firmly for our dry laws.

The wets, grasping the opportunity afforded them by the financial needs of the state, appealed to many honest men from the revenue standpoint. They had not read Hearst's article in the Chicago Herald, reporting orgies of young people in Chicago tav-



"When Duty whispers low 'Thou must,' The youth replies—'I can!'"

erns, saying: "I have never seen anything in Paris that equals it—and remember—it is OUR boys and girls." Nor had they read the Seattle Star, which worked for repeal but later said: "Don't laugh when the W. C. T. U. says Prohibition is coming back within five years—There is more than a little common sense in the prediction."

Repeal a Failure

"We repealed prohibition promising we would control liquor better and now—saloons run wide open, liquor is sold to minors and now the liquor fellows are 'killing the goose that laid their golden egg'—and—if no further effort is made to enforce the laws, it is a mighty good bet that Prohibition is coming back with a vengeance." Come back east. Raymond Moley, who edits the "To-Day" magazine, says: "Happy days for bootleggers! More than half the liquor on the market today is illegally sold. At no time under prohibition were so many federal agents at work and at no time under peous and happy." This comes from

prohibition were bootleggers so pro-east, west and central states. Must we, too, lose so many of our splendid boys and girls to satisfy the greed of the brewer and liquor dealer?

We must educate our people as well as our children. Get facts in the papers. This is a great opportunity of incentive to gain new members as we have our splendid Frances Willard Five Year—Five Point program, for spiritual, peace, alcohol, citizenship and character education. Carry with you everywhere some of our colored leaflets, bearing indisputable facts—they will speak for you.

Get New Members

With this new menace to our state, every home loving Christian woman will want to belong to the only organization whose specific object is the destruction of the liquor traffic, alcohol education and character building. I am hoping that each member has paid her dues for and is bringing in at least one new member. I have received dues for my fifth new member, thus making me a "Ruth" in

Building For The Future

Arthur Ropes

We are building for the future
In the early days of youth;
We have laid a firm foundation
On the cornerstone of Truth.

Fair and beautiful the vision
Of the building that shall be,
Rising from these low beginnings
Far into Eternity.

But without the Master Builder
Walls must crumble and decay,
and our building fall in ruins,
Blocking all our heavenly way.

Teach us, Lord, Thy plan and purpose,
so that we may build aright;
and the house that we are building
May be pleasing in Thy sight.

Give us grace that we may ever
Seek and follow out Thy plan,
Work not for ourselves, but others
Building for our fellow-man.

the membership campaign. I hope that several of you have beaten me in the race. Get your budget paid before hot weather makes you "tired."

In this issue you will see a report of the very worth while mid-year meeting which we held in Grand Forks March 7 and 8. The Grand Forks women entertained us so royally and we expect much good to result from the inspiration gained.

In February I had the pleasure of visiting both Cooperstown and Dickey unions, giving a report of our National convention and also speaking in various rooms in both schools. I wish that I might visit each union but I can and do pray for each one, that you may be blessed in your work and in your community, in educating and in working against this liquor menace. God has promised, "Lo, I am with you always." With Whittier, I say:

Press On!

In God's own might—
She grid us for the coming fight,
And strong in Him whose cause is ours,
In conflict with unholy powers,
We grasp the weapons He has given—
The Light, and Truth and Love of Heaven."

Yours in loving service,
Mrs. Fred M. Wanner.

"I walked a mile with Pleasure,
She chattered all the way,
She left me none the wiser
For all she had to say.
I walked a mile with Sorrow
And never a word said she;
But Oh! the things I learned from her
When Sorrow walked with me!"

—Robt. B. Hamilton.

A Washington dispatch states that the government is \$5,600,000,000 "in the red." Repeal didn't balance the budget. Repeal is a failure.

WHITE RIBBON BULLETIN

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Mrs. Fred M. Wanner
Editor in Chief

Barbara H. Wylie
Managing Editor

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Honorary President—Mrs. Elizabeth Preston Anderson, Sheldon.

General Officers

President—Mrs. Fred M. Wanner, Jamestown.

Vice President—Mrs. John Pehrson, Alamo.

Corresponding Secretary—Mrs. Barbara H. Wylie, Fargo.

Recording Secretary—Mrs. Frank Beasley, Fairdale.

Treasurer—Mrs. Robert E. Reed, Fargo.

State Headquarters—Room 10, Fargo National Bank Building, Fargo.

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Young People's Branch—Mrs. Frank Beasley, Fairdale.

Associate Secretary—Miss Elizabeth Wilder, Fargo.

Loyal Temperance Legion—Mrs. E. S. Bordwell, Jamestown.

Associate Secretary—Mrs. H. J. Perry, Hillsboro.

An Editorial

Citizens of North Dakota, who believe in upholding the principles of democracy in our state government, should join in a tribute to the members of the North Dakota legislature, who, by their votes against the hard liquor measure, evidenced their respect for the majority of our citizens who, on two separate occasions within the past year, voted to prohibit the sale of hard liquor within the state.

Those loyal representatives who stood true to their duty to protect the rights and expressed wishes of a popular majority, deserve the thanks of all citizens who participated in the defeat of the previously proposed hard liquor measures.

The Women's Christian Temperance Union does not believe in compromise with the liquor traffic. No anticipated revenue could ever atone for the evils which would surely follow in the wake of legalized hard liquor. We greatly regret that acting Governor Welford, joining with the vets, signed the liquor bill, thus compelling the Consolidated Drys to go to the trouble and expense of a referendum.

Life's Last Word

Life's last word is not a cross but an Easter morning. What are scars if at last they become radiant? What is a cross if at last it lifts me? What is pain if at last it becomes a psalm? What are separations, if I come back more fully than before? What can winter do if spring beats in my veins? What of Calvary, if just beyond it lies an Easter morning?—E. Stanley Jones.

The Mid-Year Meeting

In the United Lutheran Church, Grand Forks, the executive committee of the North Dakota W. C. T. U. met, March 7 and 8, for the mid-year meeting. Mrs. Fred M. Wanner, state president, presiding. The two local unions, represented by their presidents, Mmes. J. S. Fleming and E. M. Storm, were gracious hostesses. These meetings, naturally, accommodate our women largely in the section of the state in which they are held as travel is difficult in winter time from some directions. A recent snow storm had blocked some roads but the attendance was good, notwithstanding. Reports showed the membership campaign well under way and Gleaners and Ruths are reported elsewhere. More Hold Fast unions were reported than at this time last year. See the treasurer's report for the list.

Mrs. Wanner gave an interesting account of her stay in Bismarck during the closing days of the legislature, when she appeared with others, before the temperance committee of the House. Plans were made for field work with Miss Rhoena Shaner of Missouri, national organizer, assisting state workers, and with Miss Bertha R. Palmer speaking in summer schools. The new national fund to be raised for Alcohol Education was explained. It was decided to make dues for Y. P. B. uniform at 50 cents and to give each member The White Ribbon Bulletin. The kind invitation of Minot for the state convention this fall was accepted with thanks. The committee was entertained at luncheon by the Grand Forks unions.

The Institute

Resident members and others joined the executive committee of the institute in the afternoon and three ladies drove from Gilby, Mrs. Geo. S. Muir conducting opening devotions. Mrs. R. A. Sprague's subject was "To-Morrow's Child," setting forth what we must do for the child today, if he would be all we wish tomorrow. Mrs. Frank Beasley, state secretary Young People's Branch, spoke on the importance of this work and later on the Value of Department work. Mrs. H. J. Perry, Hillsboro, associate L. T. L. secretary, presented the L. T. L. work in a very impressive manner. Miss Carol Cox, the charming daughter of Dr. and Mrs. James E. Cox, entertained with a pleasing piano number from Mozart.

The membership campaign was presented by Mrs. Wylie who also introduced our official papers. Subscriptions were received for The Union Signal. The state treasurer, Mrs. R. B. Reed, explained clearly "Where the Money Goes." A discussion on "Reaching the Public Through the Press" followed. Mrs. J. A. Youngman spoke of "Some Problems of Local Unions." Mrs. Bessie M. Darling, state director Exhibits and Fairs, speaking on "Seeing is Believing," urged the placing of exhibits in Sunday Schools, public schools, store windows and wherever possible. Mrs. Lulu W. Zimmerman outlined the duties of District Presidents. Miss Palmer's Syllabus on Alcohol Education was presented and its value for all public schools emphasized. A message from the committee was sent to Acting Governor Welford, begging him not to sign the hard liquor bill. A dinner at 6:30 in the church dining room was a pleasant social affair with more than one hundred in attendance. Mrs. Wanner presided and there were pep songs and introductions of guests. Little Helen Minchinton presented Mrs. Wanner with a beautiful corsage of red roses, the gift of the hostess unions.

Mrs. S. O. Nelson, Northwood, district president, conducted devotions at the evening session. Mrs. Gladys

Hill McKenzie and a male quartette from the Lutheran Bible School, furnished delightful music. Five Grand Forks ladies presented the playlet "The New I-Deal." Dr. James E. Cox, president Consolidated Drys, declared that the expressed will of the people at the recent elections takes priority over the actions of legislators at Bismarck.

"The Woman's Christian Temperance Union is the best educational force in North Dakota," declared Dr. Cox. Rev. Selmer A. Berge, pastor First Lutheran church, Fargo, as guest speaker, gave a strong address. He said the liquor interests are long on promises but short on fulfillment, and stressed the failure of Repeal which has wiped out the gains of prohibition. A flood of liquor, with its consequent disastrous effects, has been released all over the nation. The situation is grave because of its moral consequences. But it is a call to arms. We must all get back of the temperance program, revitalize our organizations, rally our forces, fortify our children, build up convictions, preach the pure gospel. Not only do we need resolutions but we need the power of Jesus Christ in our lives and in our work. We must go out as a David against this Goliath of the liquor traffic, fighting as bravely as did Leonidas and his three hundred Spartans in the long ago.

Before we left next morning, Mrs. Wanner addressed the Lutheran Bible School.

Why Not An Institute

Some time ago I sent out enough literature to every district president for all her local unions. I trust that there will be many institutes over the state. Our National director, Mrs. Kate S. Wilder says, "Could you not set aside a day in every district for a district institute, then later, hold one in every local union? What a wonderful program that would be! Let's try it and watch the institute work bring results."

The March White Ribbon Bulletin gave the leaflet "We Had An Institute" a prominent place on its pages. May it be an incentive to you to be like "Mrs. Bee Active."

The first paragraph in the "Plan of Work" says, "Educate concerning alcoholic drink." With the repeal of national prohibition and state prohibition dangerously near the brink, this should be on your program.

You already know that an institute must have at least two sessions and three departments must be taken up. Be sure you have at least one good speaker—a minister, if a W. C. T. U. field worker is not available, to give you a temperance lecture. Numbers by L. T. L. members and a medal contest would add much to the program.

Attractive advertising will aid in bringing a crowd and will call favorable attention of the public to your organization. A noontide luncheon will add a social feature. Have a generous amount of literature for distribution and have on your walls a number of striking posters. These you may get from the national or state W. C. T. U.

There is much more you may do—get subscriptions for the Union Signal and the Young Crusader; be on the lookout for new members, etc. Last, but not least, report to me after you have had an institute.

Elva D. Pehrson,
State Director.

We are all familiar with the little pilot-light on the gas range. It is a small flame; you cannot boil the kettle on it. But that small flame will set all the big burners ablaze. Beer acts as the pilot light for possible greater alcoholic conflagrations in the human system.—C. S. Duncan Clark.

Who Are The Consolidated Drys

When the Anti-Saloon League ceased to function in North Dakota, representatives of the various organizations of the state vitally interested in the temperance question, met and formed The Consolidated Drys of No. Dakota. Dr. James E. Cox of the University of North Dakota was elected president; Rev. H. L. Weiss, pastor First Methodist church, Fargo, vice president; Rev. Geo. O. Parish, Valley City, pastor Methodist church, secretary and Prof. W. B. Thomas of Jamestown college, treasurer.

In this organization are included representatives of all Protestant churches, the North Dakota W. C. T. U., the Federation of Women's Clubs, the N. D. Council of Christian Education, and others. Undoubtedly it was due largely to the activity of this group that the campaigns against the hard liquor bills were so successful last year. We trust the campaign to refer the hard liquor bill passed by the Twenty-fourth Legislative Assembly may be equally successful and it will be, if we all work and pray as we should.

Repeal Raised Insanity List

By W. G. Calderwood

The head above is from a front page article in a recent issue of the Minneapolis Journal, quoting Dr. W. L. Patterson, the superintendent of a hospital for the insane, speaking on the subject, "Mental Health." After describing the decrease in psychopathic patients which began with the rapid development of local and county option in the state in 1914, which decline continued till and including the enactment of prohibition, Dr. Patterson noted "a very slow increase of cases sent to the institution. Beginning in 1933 there was a sharp rise in these commitments," he said. That year it will be remembered, was the year of the return of legal beer. As was to be expected the influence of that beverage was registered immediately and decidedly.

"From July, 1933," continued Dr. Patterson, "to July, 1934, there have been three times as many committed as in any previous year." That is a gain of 300 per cent in the first year after repeal!

While it is true that Minnesota gets large revenue from the liquor traffic, it costs the state perhaps as much, perhaps even more, to meet the cost of the mounting commitments for insanity, the increase in crime, in auto accidents and fatalities, and in the burden of poverty and disease that has always been linked with alcoholic drinks.

Moreover, even if there were a monetary gain from the revenue that the traffic pays into the public coffers, it is irrational and brutish to offset that against human disease, poverty and suffering. This is doubly true when it is remembered that the social and economic curse of drink falls most heavily and bitterly upon childhood, which drink so often deprives of its innocent joys, and robs of its chance in life.

Dr. Patterson's records will give every legislator in Minnesota and elsewhere food for serious thought on the inescapable implications of a tax measure which puts money in the treasury at the cost of the economic, social and moral welfare of the people.

(We are indebted to Mr. Calderwood for a copy of his new handbook—Prohibition Facts—revised to 1935. It is an invaluable compilation of answers to the many questions with which we are confronted today. Price 10 cents. \$1.00 per doz. Ed.)

Treasurer's Report

Feb. 16-March 16, 1935

Dues—(number of members) Ryder, 11; Bismarck, 10; Underwood, 11, Carrington, 15; Minnewaukan, 7; Crosby, 1; Benedict, 4; New Rockford, 3; Minot, 6; Hatton, 17; Prosper, 8; Fargo, 18; Fargo Scan., 25; Steele, 9; Cooperstown, 22; Gilby, 16; Van Hook, 1; Grenora, 16; West Fairview, 14; Ray, 2; Bottineau, 13; Powers Lake, 25; Oron, 1; Epping, 8; Bowesmont, 24; Glover, 5; Christine, 6; Devils Lake, 10; Larimore, 6; Dickinson, 12; Sharon, 8; Linton, 4; Abercrombie, 14; Mrs. A. J. McLarty, Willard member.

L. T. L.—Stanley, 12; Larimore, 17.

Budget—Bismarck, \$8.00; Edinburg, 3.00; Carrington, 4.00; Crosby, 18.00; Minot, 4.00; Fargo, 18.00; Steele comp., 10.00; Underwood, 7.00; Reeder, 8.00; Ray, 8.00; Bottineau, comp., 13.00; Oberon comp., 18.00; Calvin, 2.00; Bowesmont, 5.00; Christine comp., 7.00; Devils Lake, 10.00; Grand Forks Scan. comp., 38.00; Bucyrus comp. 9.00; Dickinson, 2.00; Sharon, 1.00; Benedict, 2.00; Linton, 2.00.

Hold Fast Unions

| | |
|-----------------|---------------|
| Bottineau | Minnewaukan |
| Bowesmont | Napoleon |
| Bucyrus | Parshall |
| Calvin | Powers Lake |
| Carrington | Prosper |
| Cooperstown | Ryder |
| Crosby | Stanley |
| Grand Forks Sc. | Steele |
| Grenora | Upham |
| Larimore | Van Hook |
| Linton | West Fairview |

How many others will win this distinction before the end of the year in September, paying for as many members as last year? How many will be fruitful unions, showing an increase over last year's membership by June 1st?

Sincerely yours,

Mrs. R. B. Reed,
Treasurer.

1116 3rd Ave. So., Fargo, N. D.

Give The Child A Chance

Dear White Ribbon Sisters:

Mechanical progress through the ages is of deep interest to us who are living in the so called machine age. Work that in olden times meant hours of labor is now done by machinery which requires merely the pressing of a button to put in motion. The many millions of the world's wealth invested in machinery cannot approach the enormous value of human life. For those who have traveled the greater part of the span of life, Science is doing a wonderful work in lengthening their lives.

However, the great minds of the world have come to the conclusion that our work to conserve life begins at the cradle. Creating health habits begins in infancy and, during early childhood, mental, moral and spiritual training should accompany the physical "growing up." In our own beloved country, we believe in giving our children a chance, as was demonstrated by the National Child Health Conferences at Washington, D. C.—conferences of men and women vitally interested in the problem of malnutrition which has developed to an alarming extent during the past years.

Realizing the enormity of the task, our national director of Child Welfare, Mrs. Alvin Sherbine says: "The aim of this department is to prepare a workable program for the well-being and protection of the child. To this end, we will cooperate with other Child Welfare agencies adapting their programs to our organization. It is our special privilege to point out the evil effects of alcohol on both mind and body and to place emphasis on

the moral and spiritual training."

Every member of our organization should be alert in this cause and every union should have a department of Child Welfare and Health with a capable director. Our slogan is "A Child Health meeting in every union in 1935." Our problem is to get information about the danger of malnutrition into the homes, especially those handicapped during this financial adjustment period, and those isolated as they are in the western part of our state. Our goal is to reach every child.

Frances Willard who dedicated her life to this work, had great love and pity kindled in her heart during her work in the slums of New York because she saw the hardship and neglect of children as the result of liquor. Dr. P. S. Bourdeau-Sisco, national director of Health, states the truth very plainly in these words: "Our work is still a campaign of education. There is such an intimate relationship between health and alcohol, that the public everywhere must be educated as to the effects of alcohol on the body, and this means on the brain and nerves, muscles, digestion, liver, heart, the child before and after birth; the relation of alcohol to tuberculosis, pneumonia, to resistance to disease, to social diseases, to longevity, etc. When these facts are clearly set forth, they cannot but convince the gain-sayers. Through this campaign of education, the Health department is continuing to do its part in spreading the knowledge of the effects of alcohol on health and body."

Very sincerely yours,

Mrs. R. A. Sprague,
State Director, Child Welfare
and Health.
Grand Forks, N. D.

Spring is the Seed Time

In our membership campaign, March, April and May are the months set apart, closing May 31. June 1st we shall be asked to report results. We shall also be asked to report how many calls made in the interest of the campaign. Seedtime and harvest follow closely in this plan. As we sow, we shall reap. "He which soweth sparingly shall reap also sparingly; and he which soweth bountifully shall reap also bountifully." May we all "come with rejoicing, bringing our sheaves with us." Our harvest time comes early this year. So far we have these Gleaners and Ruths—and how we welcome them all!

Our royal, reliable "Ruths": Mrs. O. J. Oswald, Northwood; Mrs. Geo. Mowry, Larimore; Mrs. Theo. Strandness, Larimore; Mrs. Fred M. Wanner, Jamestown. These are the gay, glad Gleaners: Mrs. Julia D. Nelson, Fargo Scandinavian; Mrs. Ida M. Melin, Fargo Scandinavian (2); Mrs. Barbara H. Wylie (2); Mrs. Clarence W. Lee, Stady (2); Mrs. P. J. Foss, Stady, (2); Mrs. Otto Saugstad, Northwood; Mrs. Martin Berg, Northwood; Mrs. Ralph Thoreson, Northwood; Mrs. F. W. Greas, Underwood; Mrs. J. S. Fattlar, Fairdale; Mrs. J. A. Youngman, Dickey, (2); Mrs. H. P. Halverson, Fargo Scandinavian; Mrs. Necia E. Buck, Salem, Oregon; Mrs. Kate S. Wilder (3); Mrs. Gunda Haisley, Glover; Mrs. Tillie Olson, Glover; Mrs. E. M. Storm and Mrs. V. A. Sheppard, Grand Forks Scandinavian; Mrs. James Larmour, Larimore, Mrs. John A. Hill, Fargo, Mrs. Elizabeth Preston Anderson, Sheldon.

Is it too much to expect that every district president and every local president will yet be a Gleaner before the campaign is over?

"Morning, noontide, evening sowing
And in harvest time rejoice."

God will always show His will to one who is willing to do it.

Why Not Hold a Medal Contest

Dear Comrades in the W. C. T. U.:

Our former National director of this department was unable to continue her work because of ill health so a new director was appointed at National convention. This will account for the delay in the year's plans. I am mailing each union leaflets which should be full of help and inspiration for every member. Do not lay these aside but study them, take them to the union meeting and do something in the Medal contest department.

Some of you write—"The young people do not like the readings," others say they are out of date. But we have new, approved selections, as you will see by the Plan of work. I have a supply on hand, waiting for your orders. Please read carefully rules for holding contests, which you will find on judges' blanks and on the inside cover page of reciters. Many unions still insist on second prizes. I cannot report these as the National rules do not allow second prizes, and we must follow rules.

Our National director has set the state goal—a medal contest in every union. Will you all cooperate so that our state may be 100 per cent in this? Mrs. Buhl writes: "Now is the time to push our Medal contests while folks are really awakening to the horrors of repeal. After a while, drunkenness may become so common that folks will become accustomed to it. While the horror of it is new and people are comparing repeal conditions with prohibition days, is the very best time to hold contests and prove our cause. My dear women, be faithful and vigilant. Hold contests, and contests, and contests. God needs our best to help drive back the forces of intemperance. Use our best weapon—the Medal Contest." Please write me if you have held a contest, if you intend to hold one or if you want to know how to hold one.

Yours for service,

Mrs. J. N. Wallestad.
Wheelock, N. D.

Reaching the Public Through the Press

The best course in journalism any W. C. T. U. member can take is to learn newspaper ethics from newspaper men and women. Controversy on prohibition and kindred subjects must be left out—the editor is primarily concerned with news. The best news is what interests the most people. News is anything that people will talk about—the more comment, the more value. Generally speaking, news is based on people. Names make news, so get as many names as possible into your story.

Get the "lead" of your story into the first paragraph. It should answer the questions—Who? What? When? Where? Why? No names should be used unless both initials or the full name are given. We have this difficulty with news intended for the Bulletin list. If possible, use the type-writer and double space your story. If you write by hand, write clearly, never use a lead pencil and leave a margin of an inch or so at the left hand side. Avoid long sentences and long paragraphs.

Editors prefer to write the headline. Show them this courtesy by leaving room for it at the top. Use simple words, avoiding trite and hackneyed expressions. Get your news in on time. Weekly newspapers have a certain hour on a certain day beyond which they cannot take news. We must find out when this deadline occurs. In the case of The White Ribbon Bulletin, time is up on the

20th of each month, when copy is sent to the printer.

Some of us have difficulty in getting anything into the larger dailies except in the Mail Bag. We must be patient and keep sweet. If they refuse once, we will try again. Frances Willard had the wisdom of a seer when she suggested the organization of the Press department in the early days of our organization. The work has grown until no organization has a more complete system of publicity than ours, so ably directed from our National Bureau of Publicity at Evanston.

The first press conference for women ever held in the northwest was called by the Minneapolis Tribune Feb. 20 at the Curtis Hotel and was attended by 750 women, representing 420 women's organizations. A most practical program was presented by leaders in this work, and many valuable suggestions given. "If you want an example of forceful writing, study the book of Ruth in the Bible or Lincoln's Gettysburg address" said one speaker. Another said that one picture is worth 10,000 words as people read pictures. But the picture must have news value and the same picture should not appear too often.

Our list of press women for North Dakota has just been revised and these will receive from our National Bureau suggestions for carrying on the work, with publicity which may be adapted to local needs. The Press furnishes a wonderful opportunity for reaching the public and let us see that we do not neglect it.

—B. H. W.

A Beautiful Tribute

A beautiful observance of the Frances Willard memorial is reported by the Grand Forks union where one of the members very generously provided flowers in memory of Miss Willard for five of the churches on the special Sunday morning, Feb. 17. Reference to the tribute was made in church bulletins and later the flowers were taken to the sick or shut-in.

"God never allows heavier loads to fall upon us than we are able to bear. He knows our strength and the heavy load becomes a compliment—it is God's estimate of our strength. Let us look at the burdens of the week ahead as tho' they were the measurements of our capacity."

Alamo met at the home of the president, Mrs. H. W. Stockman for the Willard memorial meeting. L. T. L. children and high school students assisted with the program. A play, "We Women of To-Morrow" was given by twelve girls. Misses Monger and Hagen sang, "Was It You Who Voted To Ruin My Boy?" Mrs. Geo. Stockman gave a book review and Miss Florence Smith a piano solo. Mrs. John Pehrson, Mrs. T. Smith, Miss Helen Smith and Mrs. H. W. Stockman gave appropriate readings.

THE DRINKER'S DOLLAR

Liquor in its long reign upon earth has never helped the man consuming it to place a single dollar in the bank. It has never been worth a dime to him upon going to the grocery store for flour, coffee, meat, milk, or butter for his family and himself. It has never helped him place a single cent's worth of coal or wood or gas in his house to keep the fires burning.

It has never helped him to get a job, although it is on record as having lost him many jobs. It has never in its long life convinced a single railroad employer that a man smelling of liquor would make a better engineer or fireman.

The Young People's Branch

At the executive meeting at Grand Forks it was voted to send The White Ribbon Bulletin to each member of the Y. P. B. when annual dues of fifty cents are paid to the state treasurer. It will be necessary to send names of paid members with dues that each may receive the paper.

The Fargo Y. P. B. has elected the following officers: President, Miss Emily Reynolds; vice president, John Shaver; secretary, Miss Mavis Jensen; treasurer, Roy Potter; song leader, Miss Florence Williams. At the March meeting, Chester Nelson gave the book review and Mrs. Kate S. Wilder, guest speaker, told of the work of other young people in Y. P. B. work. Mrs. Clifford Wells, supervisor, presided.

Last year at the Cleveland convention, our state won an award of a small silk flag for an increase in Y. P. B. membership. Let every branch help to win another this year. A change in name is suggested. Do you like—Youth's Christian Temperance Union? What name would you like better? Contributions to this column which will appear every month, will be gladly welcomed.

The young people of Alabama and Kansas helped splendidly to keep their states dry in recent elections. The call now comes to the young people of North Dakota. First, to circulate petitions for a referendum on the hard liquor bill passed by the recent legislature, and later, to help win in the election which will follow. The young people of North Dakota are second to none and will not fail.

Miss Evangeline Booth, General of the Salvation Army, makes the following appeal: "It is in the blood of youth to fight. Youth has always been ready to respond to the call to do battle for the highest ideals and noblest causes."

The call now made is to a form of service than which none is more important to the temporal well-being and happiness of our fellow creatures. When oppression has had to be met by freedom's challenge; when conscience has had to be obeyed at cost of martyrdom; when progress has demanded pioneers who would face opposition, ridicule and calumny, youth has not been wanting.

In the name of God and under His banner, for the sake of 'Others' and for the love of country, nay, for the love of the whole world of our fellows and their spiritual as well as material progress, take not only a definite stand against intoxicating liquor for yourselves, but marshal and lead against it all the forces you can raise and wage unrelenting war upon it wherever it raises its ugly head."

CHOOSING OR REFUSING

by Helen L. Byrnes

What shall I, a youth of today, choose or refuse?

First: My choice will be to examine myself, all that I am and all that I desire to be.

Second: I will choose to know those things which build for the highest and best in life, namely; a clean body, a clear brain, and a conscience void of offense. To be honest with myself. I choose those things presented to me by life, which will make for the highest and best.

Third: I will choose for my companions those whose choices are as mine and whose desires are like-minded with mine in the building of a new world.

Fourth: I will choose abstinence from all those things which tear down the mental, the physical and the spiritual in life and though I have

to travel alone in this resolve, I will purposely choose the highroad of total abstinence.

Fifth: I choose, by the help of God, to be master of my body and to see that every faculty is in good trim to meet the demands of life. My home, my church, my school, my country needs such a citizen.

In order for me to reach this goal set for myself, I

REFUSE to travel with the cocktail crowd, the beer-drinking advocates, and as for the moderation enthusiasts, they shall not lure me with their invitations to drink, for in all of these, lurks the enemy of mankind. I refuse to take into my body those poisons which science has labeled injurious to society.

I CHOOSE INTELLIGENCE WITH TOTAL ABSTINENCE FROM ALCOHOLIC BEVERAGES ENGRAVED THEREON.

—The Union Signal.

SING THIS

Air: The Old Gray Mare

Alcohol is just what it used to be
Just what it used to be
Just what it used to be
Alcohol is just what it used to be
Many long years ago.

Chorus

Many long years ago,
Many long years ago,
Alcohol is just what it used to be
Many long years ago. (Repeat.)

Alcohol is worse than it used to be
Worse than it used to be,
Worse than it used to be,
Alcohol is worse than it used to be
Mixed with gasoline.

Chorus

Mixed with gasoline,
Mixed with gasoline,
Alcohol is worse than it used to be
Mixed with gasoline. (Repeat.)

—National W. C. T. U.

NONE FOR YOU AND ME

(Tune: "Auld Lang Syne")

No beer and wine for you and me
No ale or brew at all.
The reason is because they are
Part poison, alcohol.
It's alcohol that does the harm
In beer or wine, you see.
We'll never touch a drop of it
No, none for you and me.
—New York.

FIGHT

(Tune: "Gang's All Here")

Fight, fight with all your might
Never be down-hearted,
Never be discouraged,
Fight, fight with all your might
We are on the side of right.
—H. L. B.

OUTDOOR BOARDS BAN LIQUOR

An Associated Press dispatch from Chicago says: "A resolution that spirituous liquor advertising be barred from billboards was accepted unanimously by the outdoor advertising association of America at its 44th annual convention.

"The resolution, which the association said would cost \$5,000,000 in prospective contracts, was a move to cooperate with the wishes of citizens of many communities. Outdoor advertising would be restricted to malt beverages."—Michigan Bulletin.

"We will not quit till the liquor traffic quits."

I have been driven many times to my knees by the overwhelming conviction that I had no where else to go: My own wisdom and that of all around me seemed insufficient for the day.—Abraham Lincoln.

Sports Writer Gives Sure Tip On Gambling

We feel safe in saying that modern newspapers have become the backbone of organized gambling promotion in the United States. Their encouragement of the vice has added to the ill-gotten profits of the gambler and the corresponding misery of the victim.

In view of the foregoing fact it is refreshing to pick up one of the worst offenders in the journalistic field and read such a denunciation of the whole sordid business as to thrill the heart of a reformer, accustomed as he is to frequently standing alone on moral issues. Damon Runyon, noted sports writer, furnishes the striking digression from customary journalistic practice in roundly condemning gambling in these words:

"In the now sacred name of revenue, much crime against public morals is being fostered in this country.

"The popular form is open gambling on horse and dog races. In most states the pari-mutuel system prevails.

"You are a knocker and a killjoy if you raise your voice against gambling on the races, because, you are told, it is to produce revenue to the state. Nothing is said about the revenue that it will produce to the track owners.

"Yet there is no record of any state that has legalized gambling on the races reducing its taxes on that account. Proportionately to the amount of money wagered by the public, the return to the state is very small.

"It is a well known fact that the pari-mutuels will milk dry any ordinary community in which they operate for any length of time. The return to the state cannot possibly be commensurate to the distress created among business and working people by the gambling drain.

"But in these times you must not decry legalized vice, gambling or drinking or anything else. Think of the revenue it all produces, even if your income taxes do continue to increase. However, I can offer you a tip on a sure thing in connection with this craze to legalize gambling.

"The pendulum will swing back in a few years. Most of the states that are hastening to declare themselves in on the race track gambling will suddenly realize that they are getting the worst of the partnership financially and morally.

"Then you will find race tracks quoted about a dime a dozen.

"It is bad in principle, and worse in practice, to encourage gambling, and it can't last."

—Twentieth Century Progress.

The unions of Arizona have been immeasurably enriched this past month by the visit of Mrs. Necla Buck, National lecturer, organizer and field worker. Her school contracts, with their invaluable help in alcohol education, have set us far ahead of anything possible through our own local efforts. While the final summary when she leaves us on March 19 may not show great gains in membership during the thirty days she has been with us, it will mean little as compared with the probable gains made so by the sentiment she has created and the strengthening of that already existing.—Arizona Sunbeam.

Drop thy still dews of quietness—
Till all our striving cease;
Take from our souls the strain and stress,

And let our ordered lives confess—
The beauty of Thy peace.—Whittier.

Live pure, speak truth, right wrong, else wherefore born?—Tennyson.

A Union Signal Survey

In response to a request from Mrs. N. Agnes Werts, the untiring and efficient executive secretary of the Circulation department of The Union Signal, we recently made a survey of subscribers to our official paper with the following regrettable result: We found thirty-eight presidents of local unions trying to carry on without this valuable publication which is as a guide book to the traveler and a compass to the mariner. Three district presidents and three state directors are also in the list of non-subscribers.

All local presidents in the Second and Sixteenth districts are subscribers.

Our state's latest list is 218 subscribers to The Union Signal, which shows we are yet far below the desired quota of one-sixth of the membership subscribing. What are we going to do about it?

COURAGE

"Three things have taught me courage

Three things I've seen today:
A spider re-weaving her web,
Which thrice had been swept away,
A child refusing to weep
In spite of a cruel pain,
And a robin singing a cheery song,
In the midst of a chilling rain."

"We will not quit till the liquor traffic quits."

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