



"NOT WILLING THAT ANY SHOULD PERISH"

Monthly—25 Cts. a Year.

CASSELTON, N. D., NOVEMBER, 1936

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**GOD IN THE NATION'S LIFE**

Putting God in the nation's life—  
Bringing us back to the ideal thing—  
There's something fine in a creed like  
that,

Something true in those words that  
ring.

Sneer as you will at the "preacher  
air."

Scoff as you will at the Bible tang,  
It's putting God in the nation's life  
That will keep it clear of the crooked  
gang.

We've kept Him out of its life too  
long,

We've been afraid—to our bitter  
shame—

To put Him into our speech and song,  
To stand on the hustings and speak  
His Name.

We've put all things in that life but  
Him,

We've put our selfishness, pride and  
shew;

It is time for the true ideal to come,  
And time for the low ideal to go.

Putting God in the nation's life,  
Helping us think of the higher thing,  
That is the kind of speech to make,  
That is the kind of song to sing,  
Upward and forward and let us try,  
The new ideal in the forthright way,  
Putting God in the nation's life,  
And putting Him there in a style to  
stay.

—Baltimore Sun

**WILL IT PAY?**

To The Editor:

Will licensing the sale of hard liquor bring money into the state and thus increase our revenues and our prosperity? Crops grown, stock raised, goods manufactured, services rendered are sources of wealth. Does the money spent for liquor come from any new source? Or does it mean simply a readjustment of expenditures? In other words, can the same dollar be spent for bread and booze?

United States Government figures tabulated up to August 1, 1936, and just made available, show that in the forty months since repeal of the 18th Amendment and the re-establishment of the liquor traffic under federal sanction, the American public spent eight billion dollars for liquor. What would have been the effect on the depression and on employment if this vast sum had gone into regular trade channels? The American Business Men's Research Foundation of Chicago speaks of this as a "remarkable comeback for a trade known to be a prime factor in piling up losses for legitimate business, increasing automobile fatalities and industrial accidents and everywhere breeding crime, destitution, disease, corruption of youth and demoralizing the American home."

The expenditure of eight billion dollars means that the thirty million families of the United States spent an average of \$266.66 each for the forty

*As Phillips Brooks Saw The  
Voters' Obligations*

I plead with you for all that makes strong citizens. First, Clear Conventions,—deep, careful, patient study of the government under which we live, until you not merely believe it is the best in the world, but know why you believe.

And then a Clear Conscience,—as much ashamed of public as of private sin, as ready to hate and rebuke and vote down corruption in the state, in your own party, as you would be in your own store or church; as ready to bring the one as the other to the judgment of a living God.

And then Unselfishness,—an earnest and exalted sense that you are for the land, and not alone the land for you; something of the self-sacrifice which they showed who died for us from '61 to '65.

And then Activity,—the readiness to wake and watch and do a citizen's work, untiringly, counting it as base not to vote at an election, not to work against a bad official, or to work for a good one, as it would have been to shirk a battle in the war.

Such a strong citizenship let there be among us; such knightly doing of our duties on the fields of peace.

—PHILLIPS BROOKS

—:|:—

Vote according to your convictions and conscience.  
The important thing is to vote November 3rd.

months or about \$80.00 a year. In every family where there are drinkers, there had to be a readjustment of expenditures—so much less spent for milk, groceries, clothing, etc. It is the farmer and business man who must stand the loss while the brewer, distiller and liquor seller pockets the profits.

The decline in the sale of milk is almost parallel with the increase in liquor consumption. During ten years of national prohibition, the increase in milk production was fifteen and one-half billion pounds. The president of the National Dairy Council, Mr. M. D. Munn, says that since repeal it has dropped four and one-half billion pounds. This means that the pitiful figure today is the average use of one and one-half quarts of milk daily for a family of five when for the MINIMUM of safety, it should be two and one-half quarts, and for an adequate diet, four quarts. It is the children who are the victims for milk is the children's food. Milk is also twenty-one per cent of the farmer's income and the decline in the sale of milk means a loss of two hundred million dollars to farmers.

Minnesota spent, year before last, \$41,500,000 for liquor. This same amount, if spent for food, would give every family in that great state 300

loaves of bread, 300 quarts of milk, 24 packages of breakfast food, five bushels of potatoes, 50 pounds of oatmeal and 12 cans of pork and beans.

If you believe that our people should have food instead of liquor, if you wish to protect the interests of the farmer and the business man, and above all, if you want the children of North Dakota to be well nourished, healthy and happy, vote "No" on the liquor control measure November 3rd.

—Elizabeth Preston Anderson

**FIELD WORK**

Mrs. Fred M. Wanner, state president, has visited the unions at Oakes, Glover, Ellendale, Guelph, Wyndmere, Fairmount, Abercrombie and Fargo, using her exhibit chart and demonstration kit and holding the close attention and interest of old and young. In the schools she has done excellent work and has been warmly welcomed everywhere.

Mrs. M. D. Westley, Cooperstown, president James Valley district, has visited a number of country communities, speaking against the hard liquor bill and distributing leaflets and buttons—Vote Dry For Me.

**ELECTION DAY**

When you come to the end of election day,  
When you sit all alone with your thoughts,  
Will your heart be glad or bowed with shame  
For the deeds that you have wrought?  
Did you vote, did you pray, did you work all day?  
Does your conscience say "Well done?"  
When the sun goes down on election day  
Then your chance for work is done?  
There's no use to kick when the deed is done,  
There's no use to weep then, my friend;  
This is the time when the race is won,  
Election day is the end.  
Then work, work away, until election day,  
Oh, work till the day is done,  
When the sun goes down on election day,  
Then your chance for work is done.

—Exchange

**MRS. BUCK, PRESIDING OFFICER OREGON W.C.T.U.**

North Dakota comrades congratulate our former co-worker, Mrs. Necla E. Buck, on her election as president of the Oregon W.C.T.U. and believe she will make a success of the work in that great state! It is a great satisfaction to know that though we may not be able to accomplish all we wish in our own state, we have sent workers out who have carried the message far beyond our own borders.

Our honorary president, Mrs. Elizabeth Preston Anderson, was for 22 years the efficient recording secretary of the National W.C.T.U. and is still a member of the national executive committee. Miss Bertha Rachel Palmer has made an enviable record as national director of Scientific Temperance Instruction and has made a most valuable contribution to the cause of Alcohol Education through her "Syllabus in Alcohol Education" and by her public addresses in nearly all states of the union.

Mrs. Kate S. Wilder, Fargo, as National Director Institutes, has also put North Dakota on the map through her exceptionally fine service in this important department.

North Dakota has furnished state presidents for other states—Mrs. Ethel Bliss Baker and Mrs. Josephine E. Sizer for Minnesota; Mrs. Louise Crummy McKinney for the Province of Alberta; Mrs. E. R. Martin of Valley City as president of the largest union in Portland, Oregon; Mrs. Marie Yeoman, Taylor, president of the largest union in Long Beach, Calif., and many others might be named. So "Let us not be weary in well-doing, for in due season we shall reap if we faint not."

## WHITE RIBBON BULLETIN

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Mrs. Fred M. Wanner  
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Barbara H. Wylie  
Managing Editor

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NOVEMBER, 1936

### General Officers

President—Mrs. Fred M. Wanner, Jamestown.

Vice President—Mrs. Bessie M. Darling, Grand Forks.

Corresponding Secretary—Mrs. Barbara H. Wylie, Fargo.

Recording Secretary—Mrs. Frank Beasley, Fairdale.

Treasurer—Mrs. Robert B. Reed, 1341—11th Ave. No., Fargo.

Honorary President—Mrs. Elizabeth Preston Anderson, Fargo.

State Headquarters—Room 10, Fargo National Bank Building, Fargo.

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Associate Secretary—Miss Elizabeth Wilder, Fargo.

Loyal Temperance Legion—Mrs. E. S. Bordwell, Jamestown.

Associate Secretary—Mrs. H. J. Perry, Hillsboro.

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Flower Mission and Relief—Mrs. Lulu W. Zimmerman, Valley City.

Institutes—Mrs. Bessie M. Darling, Grand Forks.

Medal Contests—Mrs. J. N. Wallestad, Wheelock.

Organization and Union Signal—Corresponding Secretary.

Publicity—Mrs. Nellie M. Cross, Park River.

Religious Education—Mrs. G. E. Norris, Fargo.

Social Morality and Motion Pictures—Mrs. J. W. Frisbie, Dickey.

Dear Lord, who sought at dawn of day

The solitary woods to pray,  
In quietness we come to ask

Thy presence for the daily task.  
—Harry Webb Farrington

Lead, kindly light, amid th' encircling gloom,

Lead thou me on!  
The night is dark, and I am far from home;

Lead thou me on!  
—Cardinal Newman.

All we have to do to preserve the heroic in men

Is to set them fighting their real enemies;

And the real enemies of mankind are Ignorance, disease, superstition and war.

—Frederick K. Stamm.

Associate reverently, and as much as you can, with your loftiest thoughts.

—Thoreau.

## THE PRESIDENT'S MESSAGE

Dear Sister Workers:—

I trust the recent state convention with its information and inspiration, has aroused each union to do better and more efficient work. It means so much to start the year right. I was much cheered while attending a meeting of the Fargo Scandinavian union last week to hear the splendid report of their treasurer that their budget of \$100 was already paid with their apportionment of \$45.00 to the Centenary Fund. I also had the pleasure of pinning the white ribbon on their new active and honorary members, gained during the past year.

I have been in the field much of the time since convention, speaking all-ways in schools as well as in unions and public gatherings, especially stressing vote "NO" on Liquor Control Act. The union at Drayton was reorganized with six paid members, Mrs. E. M. Ruthuff president and Mrs. Hugh Hamilton, secretary-treasurer. An L. T. L. of over twenty members was organized at Guelph with the primary teacher, a new member, and a high school girl as leaders. The pity—yes, tragedy, is that I could organize an L. T. L. in almost every town visited if I could secure a leader. Let us earnestly pray for consecrated leaders for our children.

"Give me a little child to point the way

Over the strange, sweet paths that lead to Thee;

Give me a little voice to teach to pray!

Give me two shining eyes Thy face to see!"

My opportunity! It is standing at my door.

I feel very grateful to the many hostesses who made me so welcome in their homes and pray that our meetings have been helpful. Again I urge you not only to get out and vote "NO" on the Liquor Control Act but to get many others to do the same. I trust that during this campaign you have carried temperance information and literature and gained new members for your union.

Get your dues collected now, next your budget, and then we shall have the remainder of the year in which to gather our Centenary Fund. The sooner we get it, the more temperance education and help we shall have in our own state as well. Each state that completes its share of the first \$500,000 will receive special recognition at the World's convention in Washington, D. C., next June. The obstacles loom high in North Dakota just now but let us, like those who gave us the Panama Canal, "Overcome ALL obstacles" and get on the honor roll.

The editor of The Union Signal wants all information as to memorials in our state for Frances Willard—memorials that have been erected or maintained by local or district unions, schools or other buildings named for her or places where her picture hangs; libraries, welfare homes, orphanages, homes for the aged, or unfortunates of any kind that are sponsored or were originated by the W. C. T. U. Send your information direct to our State Headquarters at Fargo.

We trust each union will see that the Sunday School nearest it is well equipped with temperance material throughout the coming year. S. S. workers will welcome your help in putting on a temperance program. As soon as the Course of Study for public schools is out, see that your school is using the temperance outline that it contains and be ready to aid teachers with your Union Signal or other literature. Let us make this the best year of temperance work that we have ever had. We can and we must! The front page of The Union Sig-

## WORLD'S TEMPERANCE

SUNDAY, NOVEMBER 1st

As Sunday School leaders and teachers we need to be alert to every opportunity to stress temperance among those whose young lives we are permitted to influence. The church is aroused to the need of fighting the liquor traffic and has produced programs suitable for all ages. The W. C. T. U. has an abundance of helpful literature and is giving hearty co-operation.

On World's Temperance Sunday, November 1st, five minute talks may be given and not necessarily by outside speakers. High school and college boys and girls are capable of doing this if material is furnished them. They may give adults food for thought as they stress observance of law or the church's responsibility for good government.

The value of visual education has long been recognized so charts and posters may be used in the lower grades. The juniors will delight to make their own posters, using their creative power and convincing themselves, almost unconsciously, of the truths they are expressing. This is also a good time for pledge-signing which may give some boy or girl just the strength needed in times of temptation.

The topic for the day—Law, Love and Temperance—is elastic and expansive and may be used in so many different ways. The law of health forbids strong drink, the law of morality forbids strong drink, the law of God forbids strong drink and the law of our state forbids strong drink. Please God we may keep this law and strengthen it—we can if we will.

Sir Walter Scott said: "Depend upon it, of all the vices, drinking is the most incompatible with greatness." This coming from Scotland's greatest literary genius should carry some influence to all who appreciate his wonderful contribution to literature. This should be sufficient to enlist parents in the cause to fight barriers to their children's becoming great. Ambitious parents give their children every opportunity to rise to their highest attainment. So we depend on the cooperation of parents and teachers in this great work of combatting an evil which would destroy their greatness. Church members were indifferent four years ago else we never would have lost national prohibition. Today if church members will do their part, we can and will repeal Repeal and drive the liquor traffic forever from our land. The old slogan—"Agitate, Educate, Legislate" is still good, sound doctrine.

Against the evil of alcohol, let us say with the Psalmist "By my God do I leap over a wall." Drunkenness is a wall separating right from wrong, the help from the foolish. With God's help we can leap over this wall. The Master is depending on you.

Mrs. G. E. Norris, State Director,  
311-9th Ave. So., Fargo, N. D.

For October 17th reminds us that "The greatest affair in life is the creation of character," so let us devote more time and attention to our children and young people—the greatest assets in our state and nation. God grant us the victory November 3rd that temptations shall not be made greater for our young people. Let us pray and work!

With love,

Mrs. Fred M. Wanner.

Jamestown, N. D.

To turn all that we possess into the channels of universal love becomes the business of our lives.

—John Woolman.

## MORE MEDAL CONTESTS

Another year has passed, a year that had many trials and disappointments, also some accomplishments and victories. Now we face another year with renewed hopes and plans for more consecration and more effort in the cause for which we are striving.

A new National Director of Medal Contests has been appointed so plans may be somewhat late, but meanwhile, let us not be idle but make plans to fit our own local communities. A few unions are putting on contests before the November election which is a splendid plan.

Requests are coming in for working material and I am sending it out as quickly as possible. I have no free literature yet for this year but as soon as this arrives it shall be sent to all who are interested in this department.

We now have seven new reciters so all old ones excepting perhaps number 17 should be discarded and the new up to date ones provided. They are 20 cents per copy. For children under 12 years the Junior medal may be used. This costs 60 cents. The silver medal is still one dollar but the latest gold medal sells now for \$3.75.

I tried this year to have a group of older young people, up to 21 years of age, compete for the pearl medal at State Convention. I had two reasons for this, first because these young people would soon be voters and could be of great help in our work, and second to convince people that there really is no age limit in the medal contest department. I had also hoped to have a matron's contest for a gold medal but this could not be arranged.

Most of you reported every contest you held quite promptly but a few reports came at the end of the year telling of contests I knew nothing about. Please report to me on the little slip which comes with the judges' blanks and your medal so I may keep my report up to date and perfect.

May this year be a big success for the Medal Contest Department.

Yours for service,

Mrs. J. N. Wallestad,  
Wheelock, N. D.

Our doubts are traitors, and make us lose the good we oft might win by fearing to attempt. —Shakespeare.

Faith can place a candle in the darkest night.

—Margaret E. Sangster

Let nothing disturb thee,  
Nothing affright thee;  
All things are passing;  
God never changeth. —Longfellow.

In 1914 the enormous growth of armaments in Europe, the sense of insecurity and fear caused by them—it was these that made WAR INEVITABLE.

—Foreign Secretary Viscount Grey

You cannot dream yourself into a character;  
You must hammer and forge yourself into one.

—Froude.

Let us raise a standard  
To which the wise and honest can repair;  
The event is in the hand of God.

—Washington.

Determine that the thing can and shall be done,  
And then we shall find the way.

—Lincoln.

## TREASURER'S REPORT

Sept. 22—Oct. 14, 1936

DUES—Valley City 15; Williston 6; Ellendale 8; Fargo Scan 15; Drayton 6; Pembina 2; Ryder L.T.L. 32.

BUDGET—Steele \$11.00; West Fairview \$12.50; Benedict \$3.00; Valley City \$10.00; Williston \$6.00; Ellendale \$6.00; Fargo Scand. complete \$100.00; Dickey complete \$13.00.

WILLARD CENTENARY—Hillsboro \$5.00; Northeast District \$8.00; Fargo Scand. \$45.00; Drayton \$1.80.

Dear Treasurers:

Thanks to your splendid cooperation, we came through the past year with all bills paid and a small balance in the treasury. But we had a small reserve fund which helped and we have none such this year. The present campaign against this last wet bill is costing us money and it will take the best every one of us can do to make ends meet this year.

Please note by the above report that Fargo Scandinavian union has already paid its complete budget of \$100 and its quota of \$45.00 to the Centenary Fund. This is most praiseworthy and an example for us all. Dickey has also paid complete budget.

Why not get after the budget and Centenary funds early in the year and get them off our minds so we may give more time and thought to the promotion of our educational program? Our National treasurer, Mrs. Munns, has sent out a call, copy of which you have received, for a Roll Call in November when we all pay our dues as far as possible. These beautiful days furnish a golden opportunity to push these causes. Let us all be up and doing!

Sincerely yours,  
Mrs. R. B. Reed,  
State Treasurer.

1341-11th Ave. No., Fargo.

## PERSONALS

A delegation from the Coopers-town union visited Valley City, Oct. 16, where, at the home of Mrs. S. A. Zimmerman, Mrs. Westley gave a most interesting report of the state convention at Grand Forks. Forty women were present. Mmes. Atherton, Berry and Halvorson sang. The hostess served refreshments and Mrs. John Norman and Miss Dora Large poured.

Our recording secretary, Mrs. Frank Beasley, who is also president of the Northeast district, has been driving her car hither and yon, stirring up interest in the effort to defeat the hard liquor bill and cheering on her women.

Mrs. Elizabeth Preston Anderson has written two strong articles against the so-called Liquor Control Act which has been sent to all leading newspapers of the state. Mrs. Nellie M. Cross, state director publicity, has also been busy with her pen in the same direction. From the state headquarters, thousands of leaflets and buttons have already been sent out and orders for more come almost every day. The enemy is busy but so are the friends of temperance.

Hillsboro union entertained in honor of Mrs. C. L. Covell before she and Rev. Mr. Covell left for their new home in Montana. A musical program was presented and a discourse on W. C. T. U. work in India by Miss Eva Hewitt, a returned missionary, was enjoyed. A dainty lunch was served and Mrs. Covell was presented with a gift in token of her service and appreciation in which she is held by members of the local organization.

The most dangerous are the half-tune, the half-drunk, the half-Christian.

## RESOLUTIONS

Adopted by the 47th annual convention of the North Dakota W.C.T.U. in session at Grand Forks Sept. 17-20, 1936

The North Dakota Woman's Christian Temperance Union in convention assembled renders thanks to our Heavenly Father for His leadership throughout the years. We consecrate ourselves anew to labor and to pray for the coming of His kingdom on earth as in Heaven.

To guide us in this task we adopt the following platform:

**SPIRITUAL LIFE**—Conditions the past year have shown us again that we cannot control material resources. Only our heavenly Father can do so. We plead for a deeper consecration on the part of our members; for more prayers for ourselves, our families, our neighbors, our country and even for those engaged in the liquor traffic. "Prayer changes things."

**TOTAL ABSTINENCE**—Total abstinence is the only non-habit forming plan and the Christian way of solving the liquor question. We entirely disapprove moderate drinking.

**MOTION PICTURES**—We declare our purpose to support legislation that will adequately regulate the motion picture industry, eliminating the unfair trade practices and providing for higher moral standards in motion pictures.

**ALCOHOL EDUCATION**—We pledge our continued support to an active campaign of education as to the nature and effects of alcohol.

**GAMBLING**—We oppose the legalization of lotteries or other forms of gambling, no matter for what purpose, as subversive to the best interests of society. We especially urge all Christian women to use their influence against sales of chance upon articles, the proceeds of which are used for religious purposes, as inconsistent and an evasion of the law.

**ADVERTISING**—Since scientific research has established beyond doubt that beverage alcohol is a menace to the human body, to character and to society, we are unalterably opposed to its advertising over radio, in magazines, through the press and on billboards.

**TOBACCO**—We deplore the rapidly increasing use of the cigarette by children, young men and women. We urge that the evil effects of cigarette smoking be explained and emphasized in the public schools, along with the evil effects of alcoholic beverages.

**HARD LIQUOR BILL**—We deplore the lack of patriotic Americanism in the wet leaders of North Dakota who have shown no regard for the will of the majority and who have put the state to needless expense by forcing upon the voters election after election on the legalization of hard liquor and who are thus making an intolerable nuisance of the present initiative and referendum law.

The hard liquor bill to be voted upon November 3 is the most amazingly vicious of the many bills which the wets have initiated and the voters emphatically rejected in the past four years. It is a wide open measure allowing sale by any citizen, at any place, next to a church, school or home, or out in the country, next to or within a filling station, at any time, day or night, Sundays, holidays and election days. It provides no minimum penalty for its enforcement.

We call upon all voters who have an interest in the children and youth of our state, in the safety of travelers on our highways, in the economic, social and spiritual welfare of our citizens to work, pray and vote against this iniquitous measure.

**THANKS**—We extend grateful thanks to our national president, Mrs. Ida B. Wise Smith for her inspiring

## NORTHWEST DISTRICT HOLDS INSTITUTE

In the Free Lutheran Church, Zahl, September 26th, delegates from five unions in the Northwest district met for an institute, the president, Mrs. C. W. Lee presiding. Mrs. Odin Richardson, Grenora, district secretary and Mrs. J. H. Phelps, district treasurer, were also present. Rev. Paul Heberlein, pastor Presbyterian church, Crosby, led the devotions, later gave an address on alcohol education and helped with the musical program.

Mrs. C. E. Erickson, Crosby, director Child Welfare, spoke on the work of her department and Bruce Barton Berg, Anna Marie and Edith Rundstrom were dedicated as white ribbon recruits. Musical numbers were given by Mmes. Snyder and Dochterman, Williston, Maxine Isaacson, Grenora, Janice Sarbo and the Nelson, sisters, Crosby. Mrs. Lee gave highlights of the state convention at Grand Forks and spoke briefly on Peace, using notes from the address of Senator Gerald P. Nye.

The evening devotions were led by the pastor of the local church, Rev. Mr. Rundstrom, who also spoke briefly on the evils of the liquor traffic. Rev. F. A. Rumer, Williston, spoke on Christian Citizenship. Mr. O. Fossum, superintendent Epping schools, spoke on the hard liquor bill, basing his talk on Mrs. Anderson's leaflet. Miss Stenseth gave a reading and Mrs. Harwood of Williston and the Rudser chorus sang.

Mrs. P. J. Foss secured five subscriptions for The Union Signal and two for The Young Crusader. Mrs. A. J. Robinson had charge of the literature table. Four honorary members were secured. Two posters, "Vote No For Us Nov. 3" with pictures of children and young people, attracted much attention. A pot luck supper was served in the church basement and the union served pie and coffee at the close of the evening session.

## CAUSE, NOT EFFECT

"The drink habit in the great majority of cases is not due to constitutional inferiority or to abnormal mental state.—Alcohol is a direct and principal cause of several types of mental disease."—Horatio M. Pollock, New York State Department of Mental Hygiene.

The more I study the world the more I am convinced of the inability of FORCE to create anything durable. Alexander, Caesar, Charlemagne and I, myself have founded empires; but upon what did these creations of our genius depend? They depended upon Force. Jesus Christ founded His empire upon LOVE and to this very day MILLIONS would die for him. —Napoleon.

presence and informative addresses; to our U. S. Senator, Gerald P. Nye, for his stirring, thought-provoking address; to the pastor, Rev. F. I. Smith and board of trustees of this beautiful United Lutheran church for the use of their commodious building; to the two local unions of Grand Forks for their splendid arrangements, hospitality and unfailing courtesy; to the musicians who have contributed to our pleasure with their great gifts of music; to the pastors of the city, to those who welcomed us.—Hon. O. B. Burtness for the city, President John C. West for the University, Supt. Elroy H. Schroeder for city schools, Rev. Jas. Robertson, for the churches; to the Grand Forks Herald for generous space given well-written articles and to all others who in any way contributed to the success of our convention.

## MRS. DARLING'S WELCOME

With these gracious and original words did Mrs. Bessie M. Darling, as district president, welcome us at the banquet of the Grand Forks state convention:

"We welcome you, we welcome you, We honor you, we praise you too; We know your souls are much alive To uphold the cause for which we strive.

To officers, delegates and visitors I say,  
A very hearty welcome upon this festive day.

We've Mrs. Ida Smith, B Wise and then you'll know  
She hails from Iowa, where tallest cornstalks grow;  
Our national president is she, a credit to our cause,  
She surely is deserving of honorable applause.

Mrs. Lydia Wanner, state president and leader—  
She truly is a diplomat, her unions all heed her;

I believe she's Congregationalist and possibly some Scotch  
And those of you who know her will know this isn't botch.  
And those of you who know her, know she also glories  
In W.C.T.U. work and in telling witty stories.

Elizabeth Preston Anderson, undaunted, undismayed,  
Our honorary president, served untiring, unafraid,  
For forty years she led us on, made history for our state,  
With leadership like hers, we suffer no ill fate.

Mrs. Pehrson, vice president, has efficiency and pep,  
She will not let the grasses grow too thick beneath her step.

And Mrs. Barbara Wylie is simply indispensable,  
We cannot do without her, she's tactful and she's sensible;  
She knows the proper thing to say and when and how to say it,  
And may she long be with us here—we hope it and we pray it.

Though I am not a poet, this would surely be quite measly  
If I should fail to mention our poet, Bessie Beasley;  
A poet truly this she is, for she is really gifted,  
And reading of her poetry, we always feel uplifted.

"A friend in need is a friend indeed"—  
We have a friend in Mrs. Reed;  
As treasurer she has an eye for cash,  
And for our dues she makes a dash;  
Our budget she'll not let us forget,  
In raising this she makes us sweat.

With leaders, soul-filled for the cause, we still go bravely on,  
And then look back upon the years that now have come and gone;  
We look into the future with hopes that all the land  
Will appreciate our efforts and all will join our band,  
And then to you assembled here, officer, delegate and friend,  
Our hearty welcome to you all and good will to the end."

Abraham Lincoln said: "It isn't the number of qualified voters, but the number of qualified voters who VOTE, that constitute the strength of a nation."

We appreciate the sympathetic expressions of our sister editors in state exchanges as they watch our fights against the wets with interest.



## JOIN NOW

### FIGHTING THE ACCIDENT OCTOPUS

America is waking up to the awful toll of lives and human suffering exacted each year by accidents. National, state, municipal and civic groups in all parts of the country have organized to devise ways to promote safety.

In the last analysis nearly all accidents are preventable, or, as a famous safety engineer once remarked, "Accidents don't happen—they are caused." Industry has gone a long way in proving this statement to be true by reducing its accident frequency rate by more than half in the past ten years.

In its first struggle against the accident octopus, industry found a strong weapon in Red Cross first aid; a two-edged sword which not only reduces suffering and loss of life when accidents occur, but also promotes safety thinking in the minds of those instructed.

More than a million Americans have been taught how to help before the doctor comes by the Red Cross since this service was inaugurated a quarter of a century ago and the number of persons receiving this valuable training is increasing annually. In the past year 212,000 persons completed courses in first aid.

Thousands of persons who are alive and well today would have been hopeless cripples or in their graves had it not been for the intelligent help which they received at the scenes of accidents from persons versed in the methods of first aid. Every day lives are saved by staunching of arterial bleeding, by artificial respiration skillfully applied to drowned or asphyxiated persons, by careful handling and transportation of seriously injured accident victims.

The Red Cross program of first aid instruction, as well as all other activities carried on by the organization, are supported by the membership dues of millions of Americans who join each year during the annual Roll Call. Everyone is invited to enroll this fall, from November 11 to 26.

Roger Babson recently stated: "For every dollar of whisky revenue received, we have lost twenty dollars in the loss of legitimate trade and the cost of damage done to society."

Not what we give but what we share,  
For the gift without the giver is bare,  
Who gives himself with his alms feeds three  
Himself, his hungry neighbor and me.

"What shall it profit to have the right to vote and not vote right?"  
—Graccio L. Houlter

The town of Glover has never had a pool hall nor does any legal beer.

### NATIONAL W.C.T.U. MEMBERSHIP CAMPAIGN 1937

Shibboleth—"We'll Tell the World!"  
Goal—New Members for Every Local Union.  
Time—November 1, 1936—May 1, 1937.

#### Personnel

**COURIER**—(messenger sent on important business) is one who secures one or more new members.

**AWARD:** A Blue Ribbon.  
**ENVOY**—(one representing the W.C.T.U. interviewing an outsider) is one who secures five or more new members.

**AWARDS:** (1) A Golden Ribbon.  
(2) Her name listed in The Union Signal.

**AMBASSADOR OF GOODWILL**—(an official representative of high rank) is one who secures ten or more new members.

**AWARDS:** (1) A Royal Purple Ribbon.  
(2) Her name listed in The Union Signal.

**WORLD CITIZEN**—is the one who secured the largest number of new members in her state.

**AWARDS:** (1) A Globe Pin.  
(2) Her name listed in The Union Signal.

#### World's W.C.T.U. Convention

The United States is hostess to the triennial meeting of the World's W.C.T.U. June 4-9, 1937, in Washington, D. C. To help make possible a large attendance of delegates and visitors in Washington, it was voted at the Tulsa meeting to hold no National convention in 1937.

#### Membership Map

The World's President is not only willing but desirous that we should have a Membership Demonstration on the program. This offers an opportunity we have never had before and may never have again. With a united effort we can "tell the world" a story in pictures which will redound to our credit.

For this demonstration we shall build before the eyes of the convention a huge map of the United States. Each State President will place upon a giant framework a replica of her state, bearing a design to indicate the number of new members secured during the campaign. Each will fit in its place after the manner of a jigsaw puzzle. When completed, it will "tell the world" the story of our membership campaign.

**"One World of Tempted Humanity"**  
When in the long ago, Frances Willard looked out one day over the broad Pacific, there came to her a distinct illumination which led to the organization of the World's W.C.T.U. Describing her experience she said, "But for the intrusion of the sea, the shores of China and the Far East would be part and parcel of our own. We are one world of tempted humanity. . . We must no longer be hedged about by the artificial boundaries of states and nations."

This year we are to keep in mind the thought that we are indeed "all one world" and endeavor to cultivate the friendship of other countries as we prepare for our great World's W.C.T.U. convention.

Each one of us is to share in entertaining the foreign delegates. When you have paid your "World's Penny" at the special meeting in December, you thus become a convention hostess.

#### Establish Friendly Relations

How many times have you heard it said, "There are more than fifty countries in the World's W.C.T.U.?" We offer a plan by which we hope to have you become more familiar with one of those countries through our

At the June primary election, 40 of our 53 counties voted dry.

#### 1937 Membership Campaign.

Exclusive of the United States, 52 countries are listed in the World's organization. Our own National W.C.T.U. is comprised of 56 units. Thus we have been able to pair them off, giving a country to each state except in the case of the four states which have had to share their country with another state.

#### Alabama Will Do This

Let us take for example, the first state on our list. Egypt has been assigned to Alabama. We hope the State W.C.T.U. will immediately begin to cultivate the W.C.T.U. of Egypt. When the convention meets in Washington, Alabama's president will have a letter to present to the president (or the representative) of the Egyptian W.C.T.U., telling the story of their state membership campaign, of the number of new members they are presenting to the Egyptian W.C.T.U., what methods they used to secure them; what was most interesting and worth while in the campaign; and how the close relationship has been an incentive to Alabama to build up its work. This will be the culmination, the finale, but much may be and should be done before we meet in Washington.

#### A Correspondence Course

North Dakota's country is Norway—president—Mrs. Katchen Kornelius, Stavanger.

We suggest opening a correspondence with the president of the Norwegian W.C.T.U., explaining the reason therefor, extending a heartfelt invitation to the convention, telling them we are establishing a liaison with them, wanting to learn more about their country, their work, etc. Begin at once studying out what courtesies North Dakota delegates may extend to the women of Norway during their stay in Washington.

A dozen plans will come to your mind of things you can do throughout the campaign to interest the women of "your" country in coming to Washington. Can you not evolve something typical of your state to present to them? Don't you believe they would appreciate a replica of your state flag—a small one?

It will be interesting to learn from them where the strength of their membership lies—in city or rural localities—and why. Learn if you are any stronger than they; if so, you have a responsibility to help them if possible.

Then get out your encyclopedia and study Norway.

As you develop this friendly relation with a foreign country, many ideas will come to you which will be worth passing on to others.

### GOD GIVE US MEN

God give us men! A time like this demands  
Strong minds, great hearts, true faith and ready hands;  
Men whom the lust of office does not kill;  
Men whom the spoils of office cannot buy;  
Men who possess opinions and a will;  
Men who have honor; men who will not lie;  
Men who can stand before a demagogue  
And damn his treacherous flatteries without winking;  
Tall men, sun-crowned, who live above the fog  
In public duty and in private thinking;  
For while the rabble, with their thumbworn creeds,  
Their large profession and their little deeds  
Mingle in selfish strife, Lo! Freedom weeps,  
Wrong rules the land and waiting Justice sleeps.

—Josiah Gilbert Holland

### THE SIX BEST DOCTORS

The six best doctors anywhere—  
And no one can deny it—  
Are Doctors Sunshine, Water, Air, Rest, Exercise, and Diet.  
The six will gladly you attend  
If only you are willing;  
Your mind, they'll clear, your ills they'll mend,  
And charge you not one shilling.

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"Cocktails"  
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