



"NOT WILLING THAT ANY SHOULD PERISH"

Monthly—25 Cts. a Year.

CASSELTON, N. D., APRIL, 1938

VOL. XLI NO. 15

**IT COULDN'T BE DONE**

Somebody said that it couldn't be done,  
But he with a chuckle replied  
That "maybe it couldn't," but he would be one  
Who wouldn't say no till he'd tried.  
So he buckled right in with the trace of a grin  
On his face. If he worried he hid it.  
He started to sing as he tackled the thing  
That couldn't be done, and he did it.  
  
There are thousands to tell you it cannot be done,  
There are thousands to prophesy failure;  
There are thousands to point out to you one by one,  
The dangers that wait to assail you.  
But just buckle in with a bit of a grin,  
Just take off your coat and go to it;  
Just start to sing as you tackle the thing  
That "cannot be done" and you'll do it.

—Edgar A. Guest.

**PRESIDENT'S LETTER**

Dear Comrades: Hurrah! We are "over the top" our first mile with our Education Fund and we thank our Heavenly Father and take new courage for the "second mile." We greatly rejoiced when this good news was given us, at our recent Mid-year meeting in Fargo.

**Centenary Fund**

The reports given at our Mid-year rejoiced our hearts, but also should spur us on, with renewed energy to finish the race in brief time left us. Our National Slogan given us, was 'A Million Dollars by August 4th—National Convention in San Francisco.' We know we cannot do that in our state, as our returns for labor come to us in the fall, but we can keep gathering in small amounts and we all hope to have the full amount allotted our state, raised by fall of 1939 when we celebrate the birth of Frances Willard. Members who have given and can, should give again, but, if each member would secure subscriptions from five of her friends—even of small amounts—we would soon have our other \$2500.00. I know that many of us say "but I am not good at raising money," but as one of our other state presidents said, "what would we think of a girl who said 'I am not any good at ironing,'" and allowed her mother, who was an expert ironer, to do all the ironing, while the girl read or did something that she did like to do. Our appeal ought not to be embarrassing. Some can give generously, others have given, to whom giving was much harder, but we each should ask someone, or more, to give and while doing so, give them a copy of "Do you realize" (send to headquarters). Be

informed yourself so that you may inform others as to just how this Fund is being spent.

We have seventy-six Unions in our state, of which nine are Gold Star Unions—"over the top" in their full quota. Times are hard, but there seems to be money for that which we most want and this is our opportunity to help carry on education projects in our state, and to assist throughout the whole United States. We have state pride and we have a grave responsibility with our own children and young people. Alcohol education in many schools has been placed on a scientific basis, throughout our state the past year, because of our share of this fund—road signs have been placed on our public highways—radio broadcasts given—much literature distributed—Temperance books introduced in public and Sabbath Day schools, dangor and menace of marihuana cigarettes and other narcotics stressed; motion pictures teaching these dangers—shown in schools, C.C.C. camps and other places—all this made possible by the raising of our Educational Fund. We must not fail, we have a great objective, a great incentive and we must have faith and then we know that "faith without works is dead" so, let us work and pray and finish our task. Write to someone (or more) friends, asking if they do not want to help and remember "to work is to worship."

**Mid-Year Executive**

The weather man favored us: Fargo gave a cordial welcome and the 1st M. E. Church a delightful place for our meeting and we had a worthwhile institute and executive. Mrs. G. E. Norris, Fargo, led the devotions, Mrs. Lulu W. Zimmerman, Valley City gave an interesting talk on "Launching the Willard Centenary," urging each and every one who has a souvenir, closely associated with Frances Willard, or knows of pictures, statues, streets, libraries, and fountains or anything given, or named in honor of our great leader, to let Mrs. Zimmerman know. National is preparing a unique map, showing where these things are to be found. Such information must be in Evanston by April 30th, so just drop a card or letter to Mrs. Lulu Zimmerman, Valley City. Our state vice-president, Mrs. Bessie M. Darling, Grand Forks, reported on work accomplished in Nation and State by our T.E.F.—and urged delegates to assist members to "finish our job."

A very well rendered playlet "Partnership" was given by Mesdames F. A. Landbloom and J. H. Potter and Miss Jessie Hill, Fargo, clearly showing the close alliance of missionary and church members with the W. C. T. U.

Our Golden Jubilee Goals were explained and stressed by our president. Not only do we want to honor Frances Willard, in 1939, but remember, it marks the 50th year of our state

organization, the adoption of our state prohibition, the 100th anniversary of the birth of Frances Willard, but also the 50th anniversary of the official connection of our beloved Honorary State President, Elizabeth Preston Anderson. Our goals—500 new members; a new union in every county; 10 new Youth's Temperance Councils; a doubled membership in our Loyal Temperance Legion. Devote a meeting to formulating plans for your part in bringing these to pass. Helpful discussions followed each of these talks.

Duet by Duane and Wendal Pile, Fargo, was beautifully given. Mrs. Darling then showed movie pictures on "Alcohol Education," compiled by Bertha Rachel Palmer and Julius Gilbert White. They were very fine and we are planning to use them whenever we can and commend them especially for schools.

At 6:30 we sat down to beautifully decorated tables in St. Patrick's and with flowers and enjoyed the first banquet prepared for us, by a circle of the 1st M. E. church.

Dr. Ward F. Boyd, pastor 1st Presbyterian church, Fargo, was our guest speaker and took for his subject "Law of Sin." He spoke of being present in Jamestown, at a similar occasion in 1926 and of hearing Anna Adams Garden speak at that time. He reminded us of the many changes in our state and nation since then and that "no man dies in the same age in which he was born" and of how difficult it is to keep to the heights that the world is competent to gain. He reminded us also that Washington, D. C. is what Fargo, Jamestown and Minot are and all of us make citizenship is bound together. In regard to sin, there were seven steps, called to mind by Browning's "The Climbing Feet". Sin is waiting, 1st for occasion; 2nd, works; 3rd, dwells; 4th, be- gins; 5th, reigns; 6th, slaves; and 7th, kills. We need to say, as Isaiah did "Watchman, what of the night?" "which is the scoffer's key. God gives us our own choice. How much longer the repression? How much longer shall liquor make its inroads and before America wakens to the curse of liquor! Keep clearly in mind the distinction between sin and good. There are lots of people today who are color-blind, "they think black, talk white and act gray", living in a "yes" age—the need to think "no" and say "no." But, he said, "this is a great time to be living, great opportunities for each and everyone and America needs to become "conscience minded." He cited inscriptions over Milan Cathedral's three entrances "That which pleases—fades," "That which troubles—dies" and "That which is—is eternal." Meanwhile, remember the "climbing feet" and run though we lose, in a good fight against sin, we must survive, hold heads and hearts up during the storms, hold ground, keep faith and fight "Wherefore take unto you the

**HE GAVE HIS OWN**

(Author unknown)

They borrowed a bed to lay his head when Christ the Lord came down;  
They borrowed the ass in the mountain pass for Him to ride to town;  
But the Crown that He wore and the Cross that He bore, were His own.  
  
He borrowed the bread when the crowd He fed on the grassy mountain side;  
He borrowed the dish of broken fish with which He satisfied;  
But the Crown that He wore and the Cross that He bore, were His own.  
  
He borrowed the ship in which to sit to talk to the multitude.  
He borrowed the nest in which to rest,  
He had never a home so crude;  
But the Crown that He wore and the Cross that He bore, were His own.  
  
He borrowed a room on His way to the tomb—the Passover lamb to eat;  
They borrowed a cave for Him a grave; they borrowed a winding sheet;  
But the Crown that He wore and the Cross that He bore, were His own.  
  
The thorns on His head were worn in my stead; for me the Savior died;  
For the guilt of my sin the nails drove in, when Him they crucified;  
Though the Crown that He wore and the Cross that He bore, were His own—  
They rightly were mine.

—Exchange.

whole armor of God, that ye may be able to stand in the evil day and—having done all—to stand."

**Business Session**

Friday at 9:30 a. m. our executive committee met to review the work that has been accomplished so far and to discuss and plan work for the remainder of the year. Reports were given and delegates elected to the National Convention in San Francisco, the following August 5th to 10th. Officers are ex-officio delegates. Those elected were: Mrs. C. F. Truax, Minot; Mrs. J. A. Youngman, Dickey; Mrs. P. R. Sorenson, Jamestown; Mrs. John Schmitt, Jamestown, delegation to be filled later.

Hearty cooperation to be given work of Consolidated Drys in coming campaign to do away with the Hard Liquor Law.

Accepted an invitation to hold our annual state convention in Bismarck

(continued on page three)

## WHITE RIBBON BULLETIN

Published monthly (except July.)  
Official Organ No. Dakota W. C. T. U.

Mrs. Fred M. Wanner  
Editor in Chief  
Barbara H. Wylie  
Managing Editor

All matter for publication must reach the managing editor at Fargo, N. D., by the 20th of the previous month.

Subscription price, per annum—25c  
Extra copies, 2 cents each.

Entered in the postoffice at Casselton, N. D., as second class matter.

APRIL, 1938

### LET ME KEEP LENT

Let me keep Lent,  
Let me not kneel and pray,  
Forego some trifle every day,  
Fast—and take Sacramento  
and then—  
Lend tongue to slander,  
Hold ancient grudge, deny  
The very Lord whom I would glorify.

Let me keep Lent,  
Let my heart grow in grace,  
Let Thy light shine till my illumined  
face  
Will be a testament  
Read by all men  
That hate is buried, self crucified—  
new born  
The Spirit that shall arise on Easter  
morn.

—Elizabeth B. Reed.

### WHITE RIBBON RECRUITS

"The Woman's Christian Temperance Union is 'Organized Mother Love.' We gather the little children as White Ribbon Recruits and by teaching and example strengthen them in total abstinence, purity, reverence and courage to do that which is good. We try to make safe the path for little feet."

There is a wonderful opportunity of reaching young mothers by holding a White Ribbon Recruit Service, when little children up to six years may be dedicated and the white ribbon tied upon their little wrists.

#### THE QUEST

Every child has a quest to make,  
For life is the King's Highway,  
And the joyous heart is the scrip to take  
On the road of Every Day.

Every child has a gift to guard  
As he fares to a far off goal,  
A body pure, a mind unmarred  
And the light of a lovely soul.

Every child has a task of his own  
For the Father has planned it so;  
He seeks the way and He alone  
Can show him the path to go.

Every child has a living guide  
From the vale to the mountain crest  
And the unseen friend who walks be-  
side,

Is the Way and the End and the  
Quest.

(Reprint from the Woman's Mis-  
sionary Magazine) Esther Jones,  
Director—The Outlook.

#### SOMETHING NEW

Mrs. J. A. McCrae, 1724 Second  
Ave. No. Grand Forks, has purchased  
a machine and slides to illustrate a  
Lesson in Alcohol Education, pre-  
pared by Miss Palmer and Mr. White.  
This was shown at the mid-year  
meeting at Fargo and approved by  
those who saw it. It will be espe-  
cially fine for schools or P. T. A. meet-  
ings.

Mrs. McCrae will send it to anyone  
for \$1.00 plus the transportation  
charges. Time required is probably  
about twenty minutes.

### CLOSING THE CANTILEVER

Bridge engineers refer to the enor-  
mous Cantilever of the Trans-bay  
bridge which is just east of Yerba  
Buena Island as "a unique engineer-  
ing achievement." It is described as  
being the highest, the longest and  
the heaviest cantilever in the United  
States,—1,400 feet in length and  
weighing 21,000 tons, with towers ris-  
ing 388 feet above the water.

Did you ever tackle "a ticklish  
job?" If so, you'll understand the  
trepidation with which the Chief En-  
gineer of this bridge viewed the at-  
tempts to close the cantilever. This  
is the way he expressed it:

"Next to the sinking and anchoring  
of the caissons, the closing of the  
cantilever was probably the most  
ticklish job in the construction of  
this, the world's largest bridge. Changing  
weather and tidal conditions  
made the closing of the gap  
difficult to calculate to a nicety. For  
example, at one time during the clos-  
ing, with a cold wind blowing through  
the Golden Gate on the west, and  
warm sun shining on the east, one  
side of the structure was as much as  
four inches longer than the other."

From a tower near Yerba Buena  
Island and from another further to  
the east, known to the bridgemen as  
Tower E-2 and Tower E-3 respective-  
ly, two tapering arms reached out to-  
ward each other. These arms slowly  
increased in length as new pieces of  
steel were added to them. Day by  
day the gap between their ends grew  
smaller until the last pieces were  
placed and the two arms connected.

With the most accurate of mea-  
surements it would have been impos-  
sible to make the ends of two such  
arms meet exactly; for the length  
of the steel is affected by the tem-  
perature and is constantly changing  
by small amounts as the sun moves  
across the sky or is obscured by  
clouds. To allow for such a variation  
in length, powerful hydraulic jacks  
were placed at the east end of the  
cantilever bridge, so arranged that  
they could force the entire east half  
of the structure a few inches east or  
west. Hydraulic jacks placed at the  
other points on the span permitted  
the raising or lowering of the end of  
each arm. With the aid of these jacks,  
the two arms were brought into per-  
fect alignment, and the connecting  
rivets and pins were driven. Opera-  
tions during the entire procedure  
were directed by engineers stationed  
with a full view of the project,  
through telephone communication to  
operators on the jacks several hun-  
dred feet away.

Much of this description is difficult  
for any but the mechanical mind to  
follow, but at least it serves to help  
us realize something of what the  
Chief Engineer had in mind when he  
called it a "ticklish job."

When in Washington last fall at-  
tending the State W.C.T.U. Conven-  
tion held in Mount Vernon in Skagit  
County, I was one of a party taken  
on a delightful drive to a number of  
the beauty spots nearby. I was fasci-  
nated by another cantilever bridge with  
an intriguing history.

The site is described as one of the  
most remarkable geographical fea-  
tures in the State of Washington. It  
is known as Deception Pass and sepa-  
rates two islands, Fidalgo on which  
the city of Anacortes is situated, and  
Whidby, a much larger island. It also  
forms part of the boundary between  
two counties, Island and Skagit. This  
Pass is commonly used by local ves-  
sels bound from Seattle to Belling-  
ham and Anacortes.

Deception Pass is two miles long,  
but near one end the channel is ob-  
structed by a tiny island in the middle  
of the passage known as Pass Island,  
which contracts the navigable channel  
from three-quarters of a mile in

width at its widest to a space of only  
200 yards. Here the bridge, or rather  
the two bridges, span the two passes.  
The Cantilever bridge connected  
Whidby Island with the tiny Pass  
Island and spans Deception Pass—  
over a very narrow and intricate  
channel with rocks both above and  
beneath the surface. These impedi-  
ments, in addition to the great rapid-  
ity and irregularity of the tide afford  
a clue to the nomenclature of the  
Pass. From the tiny Pass Island to  
Fidalgo Island is a bridge of steel  
arch design which spans Canoe Pass,  
still narrower than Deception, but  
not nearly so dangerous. The dis-  
covery of this intricate and dangerous  
bit of waterway harks back to the  
English explorer Captain George Van-  
couver, in 1792, who fastened upon it  
the significant designation "Decep-  
tion Pass."

Today there is a steadily increasing  
number of those who, too late, are  
realizing that alcohol has become a  
"Deception Pass" to them. Thinking  
it a stimulant, they have found it a  
narcotic; thinking it has food value,  
they have found it only toxic; think-  
ing it would lend social grace and  
charm, they have found it only de-  
grading; thinking it an aid to bril-  
liant creative brain work, they find it  
a blight instead.

Through the increased membership  
and the influence wielded by our ever-  
growing army of recruits, is it not  
ours to disseminate a wider knowl-  
edge concerning the action of alcohol  
that the vast number of those find-  
ings themselves caught in the eddies  
and among the rocks of "Deception  
Pass" may be lessened?

By the knowledge gained through  
our exhaustive study of alcohol and  
the work we are thus enabled to  
accomplish, we are confident that  
day by day we shall see the gap of  
ignorance of what alcohol is and what  
it does growing smaller and smaller  
until these will come that glad day  
when we shall finally "close the can-  
tilever" and "Deception Pass" shall  
have been bridged.

### IS YOUR NAME HERE?

Because of a national ruling, we are  
not permitted to count as winners in  
the membership campaign those who  
are being paid for such solicitation  
and we are thus compelled to make a  
few changes in our report which fol-  
lows. Being crowded out of the March  
Bulletin we give the following sum-  
mary:

BRIDGEMAN (10 new members)—  
Mrs. Clara Groschans, Glover.

RIGGERS (Five or more new mem-  
bers each): Mrs. M. A. Rutherford,  
Gilby; Mrs. Bessie M. Darling, Grand  
Forks; Mrs. Fred M. Wanner, James-  
town; Mrs. Robt. E. Reed, Fargo; Mrs.  
B. H. Wylie, Fargo; Mrs. Geo. Camp-  
bell & Mrs. Hans Nelson, Minot.

DIVERS (one or more new mem-  
bers each): Mrs. C. A. Landgren,  
Jamestown; Mmes. A. V. Sheppard,  
Rasmus Lunseth, T. O. Breuing,  
Grand Forks Scandinavian; Mrs.  
Kate S. Wilder, Fargo; Mrs. Kath-  
erine Gardner, Wyndmere; Mrs. D. W.  
Swanson, New Rockford; Mrs. Mar-  
tin Reinholdt, Sawyer; Mrs. E. C.  
Smith, Mrs. H. S. Robinson, Mrs. Ole  
Karlsrud, Mrs. John Anderson and  
Mrs. P. J. Foss, all of Stady-Zahl;  
Mrs. B. H. Thruakson, Stanley, (4);  
Mrs. C. F. Trux, Minot; Mrs. John  
A. Hill, Fargo; Mmes. F. A. Land-  
bloom, Andrew Matson, Louis Dah-  
gren, Minnie Lilleveld, Dr. Ida Melin,  
Fargo Scandinavian; Mrs. P. O. Sat-  
hre, Bismarck; Mrs. E. S. Bordwell,  
Jamestown; Mrs. Margie Hendricks,  
Wyndmere; Mmes. J. C. Calloway,  
Martin Johnson and Geo. Mowry,  
Larimore.

As the membership campaign closes  
May 30, there is yet time for more of  
you to enroll. Surely everyone can  
win one before that date.

### HAD YOU HEARD

That it has been said, "There are  
more memorials to Frances Willard  
than to any other woman?"

That not many W.C.T.U. members  
or Research Committees have sent  
in the list of objects named for her  
in their locality?

That so far, there is known to be in:  
Boston, a Frances Willard Settle-  
ment; Chicago, a Frances Willard  
Hospital; Tulsa, Oklahoma, a Willard  
Home for Girls; Chautauqua, N. Y.,  
a Willard Chautauqua House, a  
stained glass window; Passaic, N. J.,  
a Willard Hall; Indianapolis, (State  
Capitol Building), a plaque; Albany,  
N. Y., (State Capitol Building), a  
bas relief; Lima, N. Y., (Genesee  
Wesleyan), a plaque; Berkeley, Cali-  
fornia, a Junior High School; Evan-  
ston, Illinois, a primary school; Oak-  
land, California, A Home for Girls;  
Chicago, a Willard memorial church,  
a Willard school, a marble bust (Art  
Institute); Washington, D. C., (Cap-  
itol Building), a statue; West New-  
ton, Mass., Pierce Grade School, an  
oil painting; Chicago, Englewood  
High School, an oil painting; Church-  
ville, N. Y., a drinking fountain;  
Evanston, Illinois, Willard Hall, a  
college dormitory, Willard Place, a  
street, marble bust, University li-  
brary; New York City, a bust, "Hall  
of Fame," N. Y. University; Lacka-  
wanna County, Pennsylvania, a Willard  
school; Evanston, Illinois, a  
stained glass window (First M. E.),  
a stained glass window (Sigma Al-  
pha Epsilon national headquarters);  
Indianapolis, a Willard High school;  
Terre Haute, Ft. Wayne and Liberty,  
Indiana, four stained glass windows;  
Olympia, Washington, Greensboro and  
Black Mountain, N. C., Chicago, Illi-  
nois, Willard fountains; Astbury Park,  
N. J. a bust, (Hall of Nations); New  
Bern, North Carolina, carved church  
altar; Toledo, Ohio, a Frances Willard  
Home for Girls; Medas, South  
Dakota, a Willard church; Mt. Ver-  
non, N. Y., Willard Hall.

Had you heard that there are hun-  
dreds more such objects named for  
and honoring Frances Willard? That  
your state will not be properly rep-  
resented on the souvenir map unless  
you send in your information and  
pictures before April 30, 1938?

She That Hath Ears, Let Her  
Hear!

A very excellent exchange comes  
to our office entitled "Our Dumb An-  
imals." Not only does this magazine  
stand for kindness to animals but  
proclaims its motto as: "Glory to God,  
Peace on Earth, Kindness, Justice and  
Mercy to every living creature." A  
strong advocate of Peace, the Febru-  
ary number says editorially: "Why  
has Christianity been powerless to  
abolish war? Christianity would have  
abolished war centuries ago if men  
had lived it one-half as vociferously  
as they have professed it.

We are sometimes impressed with  
the strange fact that many of the  
most ardent champions of the strict-  
est orthodoxy are the least humane—  
not cruel, perhaps, in outward deed,  
but cruel in their indifference."

### THE BENEFICENT REPROBATE

Mrs. F. W. Gress, wife of the  
Methodist minister at Dickey, writes  
of a pot luck supper at the parsonage  
for the last meeting of Y. T. C. when  
Ellen Whipple was elected president,  
Doris Sherbinski, secretary and Helen  
Holmes, treasurer. Mrs. Gress also  
leads the L. T. L. of 18 members who  
wear their "seamen" ribbons on tri-  
angles of navy felt and officers wear  
on sleeves. Wherever Mrs. Gress is  
located, the children receive attention.

Death is the gate of life.—Spur-  
geon

## TREASURER'S REPORT

Feb. 15 to March 15, 1938

DUES—Fargo 19; Grand Forks Scan. 13; Nekoma 11; Stanley 3; Park River 2; Northwood 6; Grenora 10; Makoti 14; Oberon 1; Reeder 19; Edmore 1; Steele 7; Cooperstown 10; Parshall 4; Ray 2; Epping 8; Rugby 9; Dickey 7; Bottineau 3; Larimore 7; Sheyenne 2; Hatton 15; Minot 6; Bismarck 2; Guelph 1 Willard member.

BUDGET—Stanley \$1.00; Hannah \$6.00; Northwood comp. \$14.00; Fargo \$7.20; Bottineau 60c; Grand Forks Scan comp. \$25.00; Minot \$3.00; Bismarck \$4.00.

EDUCATION FUND—Fargo \$10.00; Grand Forks Scan. \$2.00; Underwood \$6.70; A friend \$1.00.

STATE REPORTS—Nekoma 2; Stanley 2; Hannah 2; Makoti 2.

Dear Treasurers: The following unions have paid no dues so far this year: Abercrombie, Alamo, Bowesmont, Cando, Carrington, Devils Lake, Dickinson, Drayton, Ellendale, Hillsboro, Linton, McKenzie, Mayville, Napoleon, Niagara, Oakes, Pembina, Pr. sper, Powers Lake, Sharon, West Fairview, and Williston. Please read the list carefully and see if your name is there. I wish I might receive both dues and budget from every one of you soon.

Sincerely yours,

Mrs. Robert B. Reed, Treasurer,  
1341 11th Ave. North,  
Fargo, North Dakota.

## PERSONAL MENTION

Mrs. Pearl C. Wood, whose address is Driscoll, N. D., is president of the union at Steele.

Miss Dora H. Young, whose month's work in the schools has been so acceptable to city superintendents and college presidents, is now working in the state of Washington.

Our union at Rock Lake is bereft in the passing to heavenly activities of Mrs. Edna Lean, a beloved and faithful member for many years.

Minnewaukan plans to show the moving picture, Beneficent Reprobate, April 12. Others wishing to secure it may address the Motion Picture Bureau of the Y.M.C.A., 19 So. LaSalle St. Chicago, Ill.

Members of the Prosper union are studying the Syllabus in Alcohol Education and "What Alcohol is and What it Does," each buying her own books. The president, Mrs. Hans Langseth, writes: "I just wish you could have seen the enthusiasm and good feeling with which we left our meeting."

Fairdale's March program was given entirely by the men, at the home of Supt. and Mrs. Solom. With the general topic: How to Promote Alcohol Education. Mr. H. O. Jeglum showed how it may be promoted in the home; Rev. H. Larson, in the church and Supt. A. Solom in the school. Norman Jeglum furnished the music.

Benedict planned a public program and new members are being gained.

Our new union at Velva is raising a fund to place temperance books in the school library.

Our sympathy is extended to Mrs. E. E. Clark, Ellendale, in the Homegoing of her husband, March 12.

Hannah sponsored a declamation contest March 16, when cash prizes were awarded by Mrs. F. W. Treleaven, local president. In 5th and 6th grades, Verna Bell, Warwick was first, Norma Moffat, second and Leona Miller, third. In 7th and 8th grades, Richard McKnight was first, Kathryn Dickson, second and Oma Fairbanks third. Music was furnished by the Girls Glee club and the high school orchestra. Mmes. M. Fairbanks and H. King and Mr. E. F. Pantzke. A preview of Snow White and The Seven Dwarfs followed.

## MEMO RE FOUR-YEAR RECORD OF RE-LEGALIZED LIQUOR TRAFFIC IN UNITED STATES, 1933-1937

From the National W.C.T.U., Evanston, Illinois.

Significant facts in the record of the relegalized liquor traffic in the United States, 1933 to 1937 inclusive, epitomized by the Research Department of the National Woman's Christian Temperance Union.

Loss Attributable To Liquor Traffic  
(1) Nation's Drink Bill for 56 Months, approximately—\$12,417,790,860.

(From April, 1933 when the sale of beer, 90 percent of the liquor traffic, was made legal, to December, 1937. Based upon Federal official figures of liquor consumption translated into retail cost.)

(2) Liquor-bred Highway Accidents for 56 Months, estimated—\$2,273,000,000.

(A conservative estimate, as a thorough recent investigation of coroners and safety departments credit liquor with being a serious factor in more than 50 percent of fatal accidents; it is generally accepted that each traffic fatality involves an average loss of \$50,000.)

(3) Drink-Caused Industrial Accidents, Crime, Reduced Labor Efficiency, Increasing Destitution, Depressed Living Conditions Due to Liquor, 56 months . . . estimated—\$5,000,000,000.

(Includes conservative estimate of only 5 percent of the \$15,000,000,000 annual crime bill, plus liquor's self-evident part in the nationwide spread of organized vice and gambling interests.)

Total Economic Loss to Nation, caused by relegalized liquor traffic, 1933 to 1937 inclusive—\$19,690,790,860.

Credited To The Liquor Traffic  
Total financial return of liquor traffic to Governments of United States, Federal, State and local, 1933 to 1937, less than—\$3,000,000,000.

Paid back to labor and industry in wages, materials, transportation charges, etc., less than—\$1,000,000,000.

Total raid out by Liquor Traffic to Governments, labor, producers, transportation, etc., estimated—\$4,000,000,000.

Net Loss To The People Of The United States.

Net loss to people of the United States due to the liquor traffic, (For 56 months, April 1933 to October 1937), \$15,690,790,860.

## PRESIDENT'S LETTER

(Continued from page one) this coming September.

District Conventions  
Voted to leave Planning for District Conventions to each District President, speakers to be chosen from our own state. Mrs. Kate S. Wilder, Mrs. Darling, Mrs. Beasley and Mrs. Wanner. If presidents need help, write to Headquarters. It is suggested to hold conventions early in May, if possible.

Read Union Signal  
Members urged to read Union Signal, stressing special attention to Legislation Work, 2nd page, and heed her requests, when she asks us to write to our representatives in Wash., D. C. Your letter may help pass or prevent the passing of an important bill.

In closing, quote Horace Greeley, who said, "Duty and today are ours. Results and futurity belong to God."

Lovably yours,  
Mrs. Fred M. Wanner.

Behold, I make all thing new.—Rev. 21:5.

## THE GREAT HEALTH PROGRAM

Facts from High Authority

A nationally known physiologist, Dr. Andrew Conway Ivy, who is head of the Department of Physiology and Pharmacology of Northwestern University, recently made some striking remark before a group of students of the Beverage Alcohol question.

Dr. Ivy said that the human consumption of alcohol creates more than social, economic and moral problems.

It Creates A Great

Public Health Problem

Among the five great public health problems which include cancer, heart disease, tuberculosis and venereal disease, Dr. Ivy placed alcoholism, which, he said, intensifies tuberculosis and is the handmaiden of venereal disease.

This great scientist then dealt with the chief reasons, which in his opinion, lead people into this precarious situation.

"Why, Then, Do People Drink?"

1. Special Pressure. "They do not have the courage to say no. They fear that they cannot say no without offending their host or associate. During these times," said he, "many persons take a cocktail or some wine, only because of the social pressure of a party, and never drink alcoholic beverages at any other time." Curiosity led some to drink for the first time, Dr. Ivy thought, but this did not rank so important as Social Pressure.

2. "Many Persons Drink to Escape from Worries and Frustrations, to Relax." It was surprising, Dr. Ivy observed, how widespread is the idea that liquor must be taken in order to live up to a party, or to get that "million-dollar feeling," that "all-is-well-with-the-world feeling" which is only the masking effect of a narcotizing alcohol.

3. An Appetite for Alcoholic Beverages is Formed.

After alcohol has been taken with a meal or at a party several times, no meal or party is complete without it.

4. Because the appetite for alcoholic drink is formed there is a Constant Desire for its Effects. In small doses it appears to stimulate but it does not truly do so. It appears to stimulate because it depresses the highest faculty of the brain, namely, one's critical or censoring abilities. Recovery from the temporary depression is followed by irritation.

5. "Because They Become Addicted to Alcohol" is Dr. Ivy's final reason why people drink. The use of alcohol has become necessary so that if one stops drinking there is mental and physical disturbance.

Alcohol Creates A Great Public Health Program.—Educational Press Bureau.

## MILK GIVES BEER STRONG COMPETITION

Sharp competition between the milk and brewing industries has developed in England, with both fields running intensive advertising campaigns. Such is the report of Charles L. Davis, managing firm, quoted in the New York Times.

"Milk has become highly competitive with beer," he said, "and the establishment of innumerable milk bars throughout London has increased sales sharply. Milk, either free or at negligible cost, is distributed to farmers in the field, and workers. To offset this competition some brewers have gone to the extent of setting up television receiving sets in public houses. Both groups are using paid advertising extensively."—The Union Signal.

## JUST ONE BEER CAUSES ERROR

Chicago, March 12.—(UP)—The journal of the American Medical Association, backed by new experiments with two methods of analysis, offered an answer today to the long standing problem of determining exactly the initial—and later—stages of intoxication.

Stating that 37,800 persons were killed in automobile accidents in 1936, the journal pointed its findings particularly toward the drinking motorist. It was estimated that 7 percent of the drivers and 11% of the pedestrians involved "had been drinking."

Make Blood Tests

Dr. Sidney Selesnick, Boston, who experimented with blood tests, and Drs. R. N. Harger, E. B. Lamb, and H. R. Hulpieu, Indianapolis, developers of a "breath tester" found:

(1) That even one glass of beer increases the incidence of error in simple experiments. (2) That two or three whiskies brought about "definite variations" from the normal acts of the ordinary automobile driver, and (3) that slight intoxication starts when the patient shows alcoholic content of 0.1 percent in the blood and that when the reaction shows a content of 0.5 percent the patient is definitely "dazed."

'Lie Detector'

The Indianapolis physicians developed a combination of suction pump and test tubes which they said produced results comparable to blood tests and which, they added, had the advantage of functioning as a sort of "lie detector."

When the subject's breath was passed through the "tester" they said, presence of alcohol turned solutions of potassium permanganate and sulfuric acid from purple to a yellowish brown.

Dr. Selesnick found that blood drawn directly from the body offered the most positive proof.—Fargo Forum.

## CORRECTION

April 30, 1938 is the date when information and pictures of objects named for Frances Willard all over the United States should be in Evanston, Illinois. Is there a school house in your locality named for Frances Willard? If not, there may be a memorial church, a carved altar, a stained glass window, a fountain, a settlement house, a "home" for girls, a building, a hospital; there may be a plaque in her honor, a bust, a statue; a street named for her or a tree planted in her honor. There may be an unusual painting or picture of her aside from the many photographs which have been hung. Send the information and photographs (even snapshots) to the Secretary of the Willard Centenary Celebration, 1730 Chicago Avenue, Evanston, Illinois as soon as possible, but not later than April 30, 1938. Souvenir maps of Willard Memorials, printed in brown on cloth, go on sale at the San Francisco convention, August 5-10, 1938, and at all state conventions immediately following in September and October, 1938.

By the time of the state convention, 1938, the information about Miss Willard's visit to your locality ought to be collected. Do not stop to get information about Miss Willard now. Just get pictures taken of objects named for her and send that information as requested above.

Questionnaire blanks regarding objects named for Miss Willard and any visits she may have made to each state may be had, free for postage, from the Secretary of the Willard Centenary Celebration, Evanston, Ill. Elsewhere in this paper you will find an article entitled, "Had you Heard?" Look for it!

## TO STEEL AWAY THEIR BRAINS

"Oh God, that men should put an enemy in their mouth to steal away their brains!"—Shakespeare.

Is the America I want a country of drunkenness, filth, crime and lewdness? This is a point which strikes me very hard as being a very important problem to be solved to-day—that of drunkenness. What a sad state of affairs—not only drunk men, but women as well, the country over. In this present day and age of speed and carelessness this presents itself as a subject of high interest and consideration for both young and old. What kind of an America will we inherit, we of the the younger generation? The future of our democratic government in America lies dependent upon the quality and citizenship of our people, and what kind of a democracy can we rely upon if this constant increase in the use of liquor continues? And we can safely assure ourselves that it will continue—unless something is soon done about it. The citizenship, if you can call it that, of drunkards certainly adds no quality to our democracy. Something must be done and done immediately, to establish a safer, surer, country to live in. **Abolish liquor!**

In 1920 the eighteenth amendment establishing the prohibition of liquor was put into effect. Then came the repeal of this amendment in 1933, causing this country to become in a state of chaos and confusion ever since. More drunkenness causing more crime, increase in women drinkers, more accidents, deaths and injuries, less religion, more breaking up of homes, more money gone to waste, and the increase in destruction of morale of young people.

Yes, drinking will have to stop—when all the drinkers are dead—but how can we hope for such when fathers and even mothers, who have children they are bringing up, drink. That is the example they set before their innocent children who some day will want to be like their mom and dad.

Why do people drink? What pleasure do they get out of destroying their body, mind and soul in such a way?

From a survey taken by Dr. Paul Studenski, of the drinking habits of 2,379 young people we find the following statistics:

"That 63.9 percent of women students have increased their hard liquor drinking in the last two years as compared to 43.7 percent increase for the men."

"The chief reason given for drinking by these young people is that it makes one gay and more entertaining."

Second reason was "because other people do it."

The third reason, "To forget one's troubles."

So you see, these make it all the more important of a problem. All many people, young and old, think of now is entertainment, being like others and being footloose and fancy free. But what are they going to do when their financial circumstances become so that they cannot buy anymore of this "magic wonder" that causes them to be so happy and free? After all, liquor does cost money and instead of "Drink and be prosperous" it will be "Drink and be bankrupt." That is what we are doing now. Even the non-drinkers have their share to pay when it comes to taxes. In 1935, \$5,000,000,000 were paid out of the United States for liquors at retail.

Solomon said: "Wine is a mocker, strong drink a brawler; and whosoever erreth thereby is not wise."

Wise is the man who thinks of his job and his future and not just the present. All the indecency and

corruptness brought on by the influence of liquor certainly will not help a man to keep his job, good name and reputation. And if one cannot be sure of that, what has he to look forward to in the future? Possibly a broken up home and certainly anything but comfort, pleasure and the satisfaction of a well-lived life.

From the medical viewpoint arises one question, "Do Doctors order brandy and stout?" It has been proved that drinking is never justified; there is no such thing as right use of beverage alcohol. The use of brandy and stout in hospitals is steadily decreasing. Hospitals have also reported an increase in emergency cases, injuries and deaths from the cause of liquor.

Dr. Charles Mayo, noted physician and surgeon said: "You can get along nicely with a wooden leg, but you can't get along with a wooden head. The physical value of man is not so much. Man as analyzed in our laboratories, is worth about ninety-eight cents. Seven bars of soap, whitewash enough for a chicken coop, phosphorus enough to cover the heads of a thousand matches, is not very much you see. It is the brain that counts, but in order that your brain may be kept clear you must keep your body fit and well. That cannot be done if one drinks liquor."

The phrase "feminine barfly" has now come into usage and is a very appropriate one for these women who delight in attending the bar, or serving at the bar. But isn't it a shameful bit of language?—women, who should be wonderful wives and model mothers? The morale of the young people is being fast and furiously torn down because of liquor.

Crime and accidents. How often one sees an advertisement for some beer or whiskey on the cover of a spare tire, then attached on the stop light is a sign bearing the words "Drive Safely" or "Safety First." Other commonly used slogans are: "I you drink don't drive. If you drive don't drink," and "Driving and drinking don't mix." Everyone knows that drinking plus driving equals disaster! If one drinks and does not drive, what are you going to do if he drinks and walks? One under the influence of liquor is as apt to cause just as much trouble when he is walking as when driving. Always keep in mind: "A drink or two may turn an incident into an accident."

Complaints have been made of over advertising beer. The radio, newspapers, billboards, signs, movies and ever so many other ways. I should say the manufacturers of neon signs are now having tremendously rushing business at the rate beer signs are coming up, one after the other.

Unemployment is another phase to be considered. Taverns and saloons provide such an excellent place for the unemployed to stay around. And if they should have a little money you can be sure of where it goes, thus causing inability to pay other necessary bills and house rent resulting in the breaking up of many happy families and homes.

Religion, in my estimation, is the first step towards solving this drastic problem of liquor. "Be not deceived—drunkards shall not inherit the kingdom of God," are the words of Paul. Bring religion back to life! Frances E. Willard has this to say, "So long as religion is kept like canned fruit, bottled up at a fixed price of pew rent or contribution, so long will the crime list continue to increase."

We must also constantly, on a large scale, put up propaganda showing the people the evils of this fiend, liquor—thus doing our utmost to abolish it!

Eleanor Steen,  
Grand Forks, N. D.

## THE UNFOLDING OF THE ROSE

By Charles R. McNally

Hear ye the parable of the rose.

The Master walked in his Garden one day and paused by a wonderful bush. Behold, there hung two lovely rose-buds side by side. One lifted its face and said with a languid sigh, "I cannot afford to give away my beauty and sweetness the live-long day; I'll shut tight my petals; for myself, I must live. 'Tis wasteful my color and fragrance to give." The other, lifting its face, said: "Not so, my sweet friend. The rose-bud will die, which to treasure its color and fragrance doth try; withhold them from others, they vanish away, neither color nor fragrance nor beauty will stay. Full life lies in the open flower. To live it must give its God-given dower."

The master mused, "It is ever so, human selfishness defeats its own ends. The tighter you seal up love the sooner it decays. He who refuses to give himself for others, who closes the petals of his charity, and withholds the fragrance of his sympathy and love discovers that he loses the very thing he thought to keep. The streams of his inner life dry up. His manhood becomes atrophied, his finer nature impervious. He grows deaf to the cries for help from his fellow men. Soon or late he finds that tears which are not shed for others' woes sour to corroding acids in his own heart."

"He who hoards self with-holds self."

"He who opens not his purse soon cannot open his sympathy. He who will not give soon ceases to enjoy that which he has. He who refuses to love, loses the power to love. He who with-holds his affections becomes a moral blot, as unloved as he is unloving. But he who opens wide the door of his soul, and like the rose sends out without stint the fragrance and beauty of his nature finds the sunshine of life flooding his whole being."

"Ah," mused the master, "what manner of man am I, a withered or an opened flower?"

"Forever the sun is pouring his gold  
On a hundred worlds that beg and borrow;  
His warmth is scattered on summits cold,  
His wealth on homes of want and sorrow;  
To withhold his layers of precious light  
Is to bury himself in eternal night.  
To give is to live.

"The flower blooms not for itself at all.  
Its joy is the joy it free diffuses;  
Of beauty and balm it is prodigal,  
And it lives in the life it directly loses;  
No chance for the rose but glory or doom,  
To exhale or to smother, to wither or bloom.  
To deny is to die."

## AVIATION SAFETY

Admits No Alcohol

That some serious airplane accidents are caused by alcohol was stated by an aviation expert of London when speaking over the Columbia Broadcasting system on a recent visit to the United States. This was Major Thomas Macleod, who for more than twenty years has been one of Britain's most active promoters of the airlines.

"Would you feel safe on land if you knew that the driver of a fast train or of a racing car had had alcohol before you started with him?" asked the Major. "But the risk in

the air is much greater, as your life depends much more on the quick judgment of the pilot in an emergency. Would you go up with a pilot if you knew he was wearing goggles which reduced his side vision by even ten per cent and interfered with his eye focusing?"

"The pilot of an airplane must have unimpaired eyesight, quick reaction concentration, quickness of judgment and decision, and the skill to handle the machine so as to avoid obstacles and land it safely. . . . If his reaction time is delayed the result probably will be a nose-dive, a side-slip, a tail-slide or a spin, from any of which, near the ground, a crash must result in most cases.

"Necessary as unimpaired vision is for the automobile driver, it is much more so for the pilot. He has to watch not only ahead and to both sides, but above and below as well.

"One of the worst things in air travel is collision in the air. In landing the pilot has to judge in a split second just when to flatten out to land the machine, otherwise he may hit the ground and turn over, or damage the undercarriage.

"Now anything coming from either side, from above or below, is seen first by that portion of the retina which is most affected by alcohol. The judgment of the size and distance and relation of objects may be disturbed by alcohol.

"Pilots before being accepted as such are tested for their visual ability. They should also be given scientific instruction on the effects of beverage alcohol."

Quoting Dr. Clifford Hcyle of the Royal College of Physicians, England, Major Macleod stated that "judgment, attention, and the will power necessary for work of a precise nature are affected quite early by the smallest doses of alcohol. Also there is produced a state of mind like absent-mindedness, making a person accident prone."

"Who would wish to go up with a pilot if he was known to be accident prone?"—Educational Press Bureau.

Keep, therefore, within the centre and stir not from the presence of God revealed within thy soul.—Jacob Boehme.

## "THE SEQUENCE"

by

Seale Harris, M. D.

A twelve-page folder attractively printed, giving facts about syphilis and the important role alcohol plays in the spread of venereal disease.

Authentic and to the point.

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