



Mrs. Clara Liessman
615 7th St.

"NOT WILLING THAT ANY SHOULD PERISH"

Monthly—25 Cts. a Year

CASSELTON, N. D., MAY, 1939

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MOTHER'S DAY

Let every day be Mother's Day!
Make roses grow along her way.
And beauty everywhere.
Oh, never let her eyes be wet
With tears of sorrow or regret,
And never cease to care!
Come, grown-up children and rejoice
That you can hear your Mother's
voice.

A day for her! For you she gave
Long years of love and service brave;
For you her youth was spent.
There was no weight of hurt or care
Too heavy for her strength to bear,
She followed where you went,
Her courage and her love sublime
You could depend on all the time.

No night or day she set apart
On which to open wide her heart
And welcome you within;
There was no hour you would not be
First in her thought and memory,
Though you were black as sin!
Though skies were gray or skies were
blue

Not once has she forgotten you.

Let every day be Mother's Day!
With love and roses strew her way,
And smiles of joy and pride!
Come, grown-up children, to the knee
Where long ago you used to be
And never turn aside;
Oh, never let her eyes grow wet
With tears because her babes forget.
—Edgar Guest.

THE PRESIDENT'S LETTER

Dear Co-Workers:

These golden days of opportunity are swiftly passing and are full to the brim for each of us, making it hard to decide what are first things to do—but, "The Lord is in His holy temple" and He will guide and strengthen us. Through our district conventions we hope soon to greet many of you personally and to all we send loving, prayerful greetings.

Have you asked each woman or man who ever belonged to the W. C. T. U. to join us again? Have you won your one new member? Surely we each can try to do those two things. The harvest truly is ripe and there is much need for workers, old and new. The forces of evil are never idle, setting us a good example along the line of most ardent and continuous endeavor.

With continued accidents on our highways, increase in drinking among young people as well as adults, it is for us to deal honestly and effectively with this enemy of mankind, his most deceptive indulgence, alcohol the narcotic, depressant and habit-forming drug. Are your schools teaching its harm? We have the law requiring such teaching and at our headquarters, much good literature which helps teach this harm and available to you for the asking and postage or small sum of money, Mrs. Wylie is always ready to advise in regard to these helps or to send you a list of available literature from which to choose.

SUNDAY MAY 14 IS MOTHER'S DAY

LET it be a special day in every home,
—a day in which motherhood is dignified and individual mothers honored.

LET father join the children, young and old, in observing the day by some unusual expression of affection for mother or some kindly deed.

LET those of us whose mothers have left us pay our tribute of affection to them, as did Frances Willard when out of a heart full of love and sorrow she wrote "A Great Mother."

AS a special feature we can show appreciation of the day by being kind to some lonely mother.

LET us make Mother's Day a Happy Day all around the World!



MRS. BOOLE

Ella A. Boole
President, World's W. C. T. U.

This material should also be used in Sunday Schools, not only on Temperance Sunday but on other Sabbaths as many children receive this instruction only in public or Sunday schools.

Welcome to our new Y. T. C. in good old Northwood! And speed and success to others that are in the making. God bless our young people!

Three cheers for Crosby and Gilby unions with their temperance books in libraries! Jamestown has also placed "Illusion's End" and "Pioneer Girl" in city library and aids college students in getting material for essays and orations. These books and the Union Signal and Young Crusader make most attractive and acceptable gifts. Send a three-cent stamp to our headquarters at Fargo, asking for the 1939 catalogue which lists many items of interest, many very attractive ones pertaining to our Frances Willard Centenary year.

This is a good time to start an L. T. L. while children are so full of spring "pep" and it can be carried on during the summer by older girls through hikes and picnics. Truths taught in childhood days are the most abiding. Some one has said, "The future belongs to the children. The three enemies of childhood are ignorance, poverty and alcohol,—every one of them preventable." So let us again call to mind our beloved Miss Willard's "Do Everything pol-

icy." Our plan of work is so broad and diversified that every one can find a place, along temperance and moral lines, in which to work.

Today we face many appalling and challenging conditions—three times as many women acting as hostesses where liquor is sold, as are enrolled in schools of higher learning. "No nation rises above its women." In magazines, newspapers and sign boards our people are urged to drink beer, wine and whiskey to "help bring back prosperity and the abundant life" and our children and young people are tempted as never before. So continue to write our senators and representatives, if only postcards, asking them to work for bills prohibiting these advertisements. Also thank the NBC for its stand in prohibiting all liquor advertising.

We must get our dues and budgets in before district conventions if possible, and as much of our Temperance Education Fund as we can. We are expecting a good crop and then we know we can catch up with the latter but—we must keep up our office and state expenses. This is the Lord's work and by prayer and earnest endeavor for all to pull together, we shall be led to do the best things to help our children and young people and our beloved state.

With love to each dear worker,
Mrs. Fred M. Wanner.
Jamestown, N. D.

HOMES

So long as we have homes to which men turn

At close of day,
So long as we have homes where children are

And women stay,
If love and loyalty and faith be found
Across these sills,
A stricken nation can recover from
Its gravest ills.

So long as we have homes where fires burn

And there is bread;
So long as we have homes where lamps are lit

And prayers are said;
Although a people falter through the dark

And nations grope;
With God himself back of these little homes

We have sure hope.
—Grace Noll Crowell.

OUR GOLDEN JUBILEE CONVENTION

In the Methodist Episcopal Church, Jamestown, N. D., Sept 7-10, our 50th annual W. C. T. U. convention will be held. Mrs. C. A. Landgren, local president, who is in charge of general arrangements, has sent the following names of convention chairmen:

Entertainment, Mrs. John Schmitt; Reception, Mrs. I. W. Siltman; Registration, Mrs. John Knauf; Music, Mrs. John Baas; Decorations, Mrs. Fred G. Kneeland; Post Office, Mrs. Nellie Barber; Ushers, Mrs. Kemper McComb.

Mrs. A. F. Bushy is chairman banquet tickets—general chairman to be appointed later. Our Jamestown comrades are preparing for a great convention. Let us all cooperate to the fullest extent.

SPECIAL NOTICE

Please send all posters for state contest to W. C. T. U., Jamestown, N. Dak., that they may be judged by committee at state convention.

MILK BAR

Did you know that Minnesota had a Milk Bar? It is located at Mentor, not far from Crookston. The highway to Winnipeg runs past the tiny made-over car, and many a customer spends nickels for fruit juices and milk that would otherwise go for beer. The bar is painted blue and white with the stools, the backs of which are shaped to resemble milk bottles, on the outside. They can be seen far down the highway. The owner of the Milk Bar is Mrs. Alma Levins of Crookston, who is also state W. C. T. U. director of International Peace. She employed young college students and reports a good summer's business last year. She expects to operate the Milk Bar on the same plan this summer.

WHITE RIBBON BULLETIN

Published monthly (except July.)
Official Organ No. Dakota W. C. T. U.

Mrs. Fred M. Wanner

Editor in Chief

Barbara H. Wylie

Managing Editor

All matter for publication must reach the managing editor at Fargo, N. D., by the 20th of the previous month.

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Extra copies, 2 cents each.

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MAY, 1939

DEVOTIONAL THOUGHT

Noontide Hour of Prayer

"It is always noontide somewhere
And across the wakening continents
From shore to shore, somewhere
Our prayers are rising evermore."

FRANCES WILLARD'S LAST MESSAGE TO WHITE RIBBONERS

"There have never been such women as our White Ribboners; so large minded, so generous, such patriots, such Christians. We have had a great beautiful past and the people don't know it; they think we are fanatics.

"It has been a great fight and they will never know what we have been through. Oh, how I want our women to have a new concept of religion; the religion of the world is a religion of love; it is a home religion; it is a religion of peace; and tell them not to forget it is a religion of patriotism. We have set up to be patriots, we White Ribboners, and we have fought amidst much ostracism. Tell our White Ribboners to study the New Testament; I love the New Testament; no human being has ever conceived what the New Testament means by loyalty to Christ."—Exchange.

CHILD WELFARE AND HEALTH

Dear White Ribboners:

Like a golden thread, beautiful and strong, has been the interest in the work for children of the Woman's Christian Temperance Union, from the beginning of the organization until the present time.

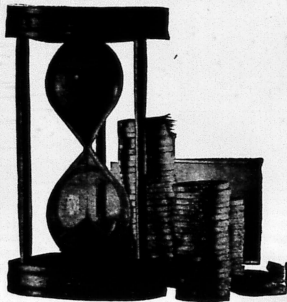
We marvel that sixty years ago when the Woman's Christian Temperance Union was organized, at a time when little thought was given to the child, as either a social or potential entity, Frances Willard and the early leaders thought and worked for the child, both for its own sake and for its possible power in coming years. From the very beginning the W. C. T. U. has stood without thought of compromise for the welfare of the child and the home.

Nations depend for their endurance, their defense and their glory, upon the home and the child, and will become whatever these make of it. Advance in civilization, in character, in all that makes individual or national existence worth while, depends upon the spiritual, mental and physical life of the nation's children. All these in turn depend upon the conditions under which the child and the youth come to maturity, their environment, their educational advantages, their physical training, their spiritual opportunities—all are of the utmost importance to the State, for their influence upon the citizens to be. These will make or mar the future of the nation.

During his administration, former President Hoover called together the White House a group of men and

For The Honor Of North Dakota

TIME RUNS AS THE SANDS OF THE HOURGLASS



Are your National Temperance Education dollars mounting as the hours rush by? They must be in the hands of the State Treasurer by August 15. September 28, 1939, is racing toward us—the Centenary of



FRANCES E. WILLARD

women to consider the welfare of the children of our country. This was not a surprising call. For years Mr. Hoover had shown his interest in the welfare of children. On one occasion he said, "If we want civilization to march forward toward higher economic standards, to moral and spiritual ideals, it will march only on the feet of healthy children," and in addressing the Planning Committee for a White House Conference on Child Health and Protection, he said, "I need not urge upon you the fundamental importance of this undertaking. The greatest asset of a race is its children."

According to Margaret B. Platt, no nation can become truly great whose children are deprived of the right to be well born, to an education, to protection from child labor, to be morally safeguarded and spiritually trained. In the past, alcohol and vice have played a large part in the destruction of nations, because of their effect upon childhood. Parents who are poisoned by alcohol and vice, or both (and usually the two go together), produce subnormal children. Scientific investigation has shown that there are more sickly children in drunkards' homes than there are in the homes of total abstainers, and, on the average, drinking parents lose more babies than do sober parents.

The alcoholic liquor traffic is, as a matter of course the promoter of drunkenness and through its natural effect upon the drinker, becomes also promoter of vice; hence, it becomes chiefly responsible for the ruin and death of untold millions of human beings. This no sane person will care to dispute.

It is therefore inevitable that for the highest welfare of the child, the home, society and the nation, alcohol must be entirely eliminated as any part of any beverage, and it behooves every true patriot, every lover of home and childhood to stand with and for the Woman's Christian Temperance Union and other forces that are striving to promote the highest wel-

whose organizing genius made possible the widespread Woman's Christian Temperance Union.

Shall the W. C. T. U. give full measure of honor to the woman to whom all the world is paying tribute this year? Our organization chose as its outstanding tribute for the Centenary year, the raising of the million dollar fund for our Educational Program. To fall short of this goal would be to fall short of the high honor we have resolved to pay this great woman.

North Dakota's share of this fund is \$5,000.00 We have raised to date \$3,384.01. Will you help raise the \$2,316.00 per cent we still lack?

DO IT NOW

That EVERY MEMBER, EVERY UNION might share in this great project, credit is given each local union which raises its full share of the state quota. Such unions are known as GOLD STAR UNIONS.

We have 78 unions. We have reported to National 24 GOLD STAR UNIONS, ONE DOUBLE GOLD STAR UNION.

IS YOUR UNION ON THIS LIST?

If not, will you get busy?

fare of our country by destroying the arch enemy of all. Childhood and youth of America stand with outstretched hands and pleading voice, begging for protection from their most cruel and pitiless enemy, alcoholic drink—in any content—in any quantity anywhere.

The Church and many other groups are launching programs of study, research and guidance in Parent Education, The Woman's Christian Temperance Union, through its program of Child Welfare, has for its aim the well being and protection of the child, and it is our special privilege to point out the evil effect of alcohol on body and mind, and to place emphasis on the moral and spiritual training, thus aiding in the accomplishment of the Five-Point Program of the National organization.

Since Congress has established May 1st as National Child Health Day, and Mother's Day comes on the 14th of May, it is often convenient to observe the two jointly, and may the Three Fold Purpose found in your Plan of Work for 1939, be worked out in the program of each local union this month; the Methods studied and the General Suggestions for Activities put into action. The "White Ribbon Recruit" service is always very effective, and playlets such as "The Other Child," "Bored" and others have been used to good advantage. These and other material may be obtained from your headquarters, or if you wish to write me concerning your programs, I shall try to do what I can to aid to the best of my ability, these special features of the Woman's Christian Temperance Union Child Welfare Program.

In conclusion: "Train up a child in the way he should go, and when he is old, he will not depart from it." Prov. 22:6. May we heed His exhortation and we shall reap His blessings.

Affectionately,

Mrs. A. V. Sheppard,
Child Welfare Director.

PERSONAL MENTION

NEW WILLARD EDUCATOR.—Mrs. A. V. Sheppard, Grand Forks, president Scandinavian union and a state director, has secured five new members. Her name will appear in The Union Signal.

NEW WILLARD BUILDERS.—Since last report we are happy to welcome from the Flasher union, Mrs. Albert Storey, Mrs. Walter Hansen and Mrs. Julia Ballinger. From the Grand Forks Scandinavian union, Mrs. Martin Johnson.

JAMESTOWN'S WILLARD MEMORIAL MEETING was held at the home of Mrs. P. E. Sorenson, Mrs. A. F. Bushy leading the devotional service. Mrs. Fred M. Wanner read a paper on "Living Memorials of Miss Willard" while Mrs. Nellie Barber gave a brief history of her life. Poems in tribute to Miss Willard were read by Mrs. E. N. McCoy and Mrs. J. W. Huey. Musical numbers were furnished by Mrs. McCoy, Miss Joy Kensmore and Junior Sorenson. Prize winners in Jamestown's poster contest were: Fourth grade, Beatrice Nygaard, first; Frederick Jessen, second; Fifth grade, Vivian Maag, first; Wm. Kendall, second; Sixth grade, John Severn, first, Naomi Felberg, second. Mrs. Fred G. Kneeland, local director, presented cash prizes to the winners.

SAWYER held a double silver medal contest April 3rd with excellent readings by both groups. Music was furnished by the high school Glee Club and vocal solos by students. This wide-awake union has gained six new members since January and the influence of the union is being felt in the town. Mrs. Martin Reinholdt is president.

THE FARGO UNIONS have each enjoyed hearing an address on Medical Temperance by the state director of that department, Mrs. Oscar H. Kjolrie of Fargo.

PLANS are going forward for district conventions, dates to be announced later. Mes. Fred M. Wanner, Bessie M. Darling, Frank Beasley and Kate S. Wilder will be available as speakers.

WOMEN DRINKING GREAT-EST PROBLEM OF NATION

Drinking among women, especially wives, has grown to be the greatest problem of the nation, according to the statement of Martin Nelson, secretary of the Keeley Institute at Dwight, Illinois, a recent press report stated.

This assertion was made on the fifth birthday of the beginning of repeal, December 5, when Mr. Nelson went on to say that during the first eleven months of 1938 the number of women trying to rid themselves of the habit of drinking by taking the cure at the institute showed a gain of 90 per cent over the corresponding period of 1933, although the total increase was only 42 per cent.

"Today public complacency about women drinking at bars is making the problem of the woman inebriate tragically serious," Mr. Nelson said.

"Of the institute's women patients, 80 per cent are married. Seventy-four per cent of them are house-wives and the remaining 26 per cent are divided among stenographers, secretaries, housekeepers, and others who give no occupational classification."

Mr. Nelson believes that the increase shown at the 60-year-old institute is proportionate to the increase in drinking among women, the Chicago Tribune asserted. Patients were cited as coming from all over the United States. More patients were treated there—both men and women—from the end of 1935 through 1938 than at any other time in more than 30 years.

—Vermont Home Guards.

TREASURER'S REPORT

March 15-April 15, 1939

DUES—Flasher 1; Bottineau 1; Fortuna 2; Makoti 8; Edinburg 5; Grand Forks Scan 2; Dickinson 7; Sawyer 4; Sheldon 3; Larimore 19; Fargo Scan 15; Jamestown 5; West Fairview 2; Reeder 10; Zahl Y. T. C. 6.

BUDGET—Fairdale \$7.00; Edinburg comp. \$12.00; Grand Forks Scan \$15.00; Dickinson \$3.10; Jamestown \$3.00.

N. T. E. F.—Flasher \$2.70; Bottineau \$15.00; Fairdale memory Mrs. T. Tobianson \$2.25; West Fairview \$2.50.

STATE REPORTS—Minnewaukan 3; Makoti 3; Oberon 3; Reeder 1.

DISTRICT PLEDGE—Fargo District \$25.00.

Dear Treasurers:

Since our State Convention is to be held at an earlier date this year I find that the treasurer's books must close August 25th.

We feel that it is far more important for the unions to pay dues and budget than it is to send money for the Education fund. Our funds are low and we need money to carry on. Some have asked the price of state reports. They are 25 cents each.

In no finer way can we honor our beloved Elizabeth Preston Anderson at our Golden Jubilee convention which is to be held in Jamestown Sept. 7-10, than by paying in full our budget, and paying dues for as many members as last year.

Sincerely yours,
Mrs. R. B. Reed,
Treasurer.

1341 11th Ave. No.,
Fargo, N. Dak.

LOYAL TEMPERANCE LEGION

Of all the houses in the world
The one that I love best
Is that in which I wake and play
And lay me down to rest.
My father built it by his toil
My mother makes it home;
You cannot find a lovelier place
No matter where you roam.

We children care and work for it
And help to keep it clean,
Our palace of true happiness
Where mother is the queen.
And father guards us with his strength,—

A wise and gracious king,
To whom we pay the homage due
And glad obedience bring.—Selected.
Arranged by Miss Lenadell Wiggins.

WHAT FRANCES WILLARD SAID

All quotations are from the book
"What Frances E. Willard Said"
edited by Anna A. Gordon

Characters: Ten—L. T. L. president,
four girls and five boys.

Scene: An L. T. L. meeting. (If desired, quotations may be copied on slips of paper and read by the children.)

President: At the last meeting of our L. T. L., we decided that for our program about Frances Willard, each one would try and tell something that Frances Willard said. Mary, you speak first.

Mary: In school we have been studying the position of the states, so I was interested when Mother told me that Frances Willard said "Character is bounded on the north by sobriety, on the east by integrity, on the west by industry and on the south by gentleness." I guess Miss Willard meant that each one should keep his pledge of total abstinence, be honest, willing to work and be kind.

Jim: We hear a lot about making the world a happy place. Frances Willard said, "Whoever goes straight on telling the truth . . . helps to build the world into a beautiful and happy place."

Jean: Frances Willard said, "We

ought to be as good natured as sunshine" . . . I understand what she meant, for we all like sunshine better than storm clouds.

Betty: What Jean told us matches with what I found. Miss Willard said "If you are kind, why, kindness becomes second nature to you."

Tom: We have a courtesy period each week in my room at school and Miss Daily, our teacher, told us that Miss Willard said singing was taught in schools and it would be sensible to teach good manners. Courtesy means good manners, so our school would rate with Miss Willard.

Ann: One time Frances Willard was traveling on a train at night. "She prayed for the engineer and fireman, conductor and brakeman, and for every passenger—she prayed that they might make the night journey in safety. All at once she remembered that other trains were running through the night and prayed that they would make a safe trip." Guess we should always think of others as well as ourselves.

Basil: I can name the doctors Frances Willard liked—"Doctor Sleep, Doctor Exercise, and Doctor Diet." My Dad's a physician and he says Miss Willard's doctors are good for each one to have.

Bill: Did you know that Frances Willard said, "Some persons are like weather vanes; they show which way the wind blows; but others are like mountains; they determine which way the wind should blow." I suppose if persons are asked to drink wine and beer and such drinks and they do, they are like weather vanes. When they are asked to drink and say "No" they are like mountains.

Wallace: Do you all know the golden rule—the one we learned in Sunday School? Miss Willard said "Remember that only the golden rule of Christ can bring the golden age of man."

President: (Looking at watch or clock). The time is up. At the next meeting we shall continue our program about "What Frances Willard Said." I know other boys and girls will have something to report. Bill, you lead and the rest get in line and we shall march out to the tables for our project work.—L. W.

All fall in line and march out.

YOUTH'S TEMPERANCE COUNCIL

"God, who touchest earth with beauty,
make me lovely too,
With Thy Spirit re-create me, make
my heart anew.

Like Thy springs and running waters,
make me crystal pure,
Like Thy rocks of towering grandeur,
make me strong and sure.

Like the arching of the heavens, lift
my thought above,
Turn my dreams to noble action, min-
istries of love."

On March 28, Mr. and Mrs. Roy A. Holand, accompanied by Mrs. Bessie M. Darling, all of Grand Forks, drove over to Northwood where Mrs. Holand, assisted by Mrs. Darling, organized a Youth's Temperance Council with the following officers: Councilor, Miss Frances Draxten; president, Miss Blanche Pederson; vice president, Miss Norma Bilden; recording secretary and treasurer, Miss Sylvia Land; corresponding secretary, Miss Olga Ellingson.

Fifteen young women were present most of whom signed the pledge and all will a little later. The council had two meetings and are planning a study course. We gladly welcome this fine group and wish them great success in numbers and influence.

Mrs. Holand has plans for other organizations from which we hope to hear later. From Fortuna comes word now of an organization last fall but neither names of officers nor dues

have been received at this time. Mrs. Ellen C. Berg writes of activity in the Zahl Y. T. C. and plans for more activity in that district. Mrs. Vantile, our state secretary, has also been busy in her corner and we hope to hear from all these fine young workers later.

PIONEERING

Charles Lindbergh flew across the Atlantic when he was twenty-five years old. Alexander the Great conquered the world when he was thirty-three. Hannibal commanded the Carthaginian forces at twenty-six. Columbus had his plans laid to find India when he was twenty-eight. John Smith staked out a colonial empire in Virginia when he was twenty-seven. Martin Luther started the Reformation when he was thirty. Calvin followed at twenty-one. Joan of Arc did all her work and was burned at the stake at nineteen. Patrick Henry cried "liberty or death" at twenty-seven. Hamilton was thirty-two when he was Secretary of the Treasury. A youngster of twenty-six discovered the law of gravitation. Roger Williams was a banished heretic at twenty-nine. Jesus was crucified at thirty-three.

To every man there openeth
A way, and ways, and a way,
And the high soul climbs the high way,
And the low soul gropes the low;
And in between, on the misty flat,
The rest drift to and fro.
But to every man there openeth
A high way and a low,
And every man decideth
The way his soul shall go.
—John Oxenham.

A JEW COMES TO CHURCH

"Being a lover of freedom, when the revolution came in Germany, I looked to the universities to defend it, knowing that they had always boasted of their devotion to the cause of truth; but, no, the universities immediately were silenced. Then I looked to the great editors of the newspapers whose flaming editorials in days gone by had proclaimed their love of freedom; but they, like the universities, were silenced in a few short weeks. Then I looked to the individual writers, who, as literary guides of Germany, had written much and often concerning the place of freedom in modern life; but they, too, were mute. Only the Church stood squarely across the path of Hitler's campaign for suppressing truth. I never had any special interest in the Church before, but now I feel a great affection and admiration because the Church alone had the courage and persistence to stand for intellectual truth and moral freedom. I am forced to confess that what I once despised I now praise unreservedly."—Albert Einstein in Progress.

LOAFERS

It isn't henpecked husbands or crabs that are on my mind. It is loafers. Not office loafers, or taxi loafers, or bootblack loafers. It isn't beach loafers either, about which I'm thinking, or even drunken loafers. Yet what a tragic moral and economic loss to our cities and towns are these drunken loafers. The subject of this little discourse, is not "drunken" loafers. It's "dry" loafers.

What is a "dry" loafer? It is an aimless one. A dry who lounges around, and in plain language is too lazy to work. One who says "I've had my day, let somebody else do it." He abhors all this drunkenness, being a total abstainer himself. But bad as he realizes this suds era is, the "dry" loafer does not care to take any active part in a campaign looking toward better conditions. I actually heard one dry loafer say, in discussing the

SECOND QUARTERLY TEMPERANCE LESSON

Sunday, May 21, 1939

Topic: Beverage Alcohol and the Home. A Social Aspect of the Liquor Problem.

Scripture References: Jeremiah 35: 5-10; Ephesians 5:15-21; Ephesians 6:1-4.

Leaflets available at State Office: What Every Mother Should Know about Alcohol; A Challenge to Culture; Responsibility of Christian Women; Parental Alcoholism and the Child; Ethyl Can't Come to My House; Five Little Glimpses of Frances Willard.

THE BOOK OF STATES

A Book of States will be prepared for exhibit at the Centenary Convention in Rochester, New York. All unions that meet the requirement of one-sixth the membership subscribing to The Union Signal will be recorded therein. The Frances E. Willard Centenary subscription to college or university will be honored by a large gold star.

Points of Merit:

1. The trio team—three officers subscribing (may be individual subscriptions or paid for by local union). Red star in Book of States.
2. Subscriptions paid for by local union to public school, library and local minister (or ministers). Green star in Book of States.
3. For one or more Light Line Union subscriptions. Orange star in Book of States.
4. For one or more clubs of ten subscriptions to The Young Crusader paid for by union. Silver Star in Book of States.

All loyal members of local unions should begin now to cooperate in building up an unprecedented record on Union Signal and Young Crusader subscriptions that each state may have a page of beauty in the Book of States.

THERE'S NO MILK IN A BEER BOTTLE

Dr. M. D. Munn, president of the National Dairy Council, says: "Between 1924 and 1933, inclusive, the production of milk on the farms of this country steadily increased from eighty-seven billion pounds in 1924 to a hundred and two and a quarter billion pounds in 1933, an increase of 17 per cent, all of which was consumed in this country in the form of milk and its products.

"Since 1933 milk production on farms has dropped to ninety-seven and three-quarter-billion pounds, or approximately four and a half billion pounds. This is one-fourth of the total gain over a period of ten years, 1924 to 1933 inclusive.

"Present milk consumption, according to the most complete information available, is at the present time one and one-half quarts (daily) for a family of five, while for the minimum limits of safety it should be two and one-half quarts, and for an adequate optimum diet it should be four quarts for each family of five."

Two men look out through the self same bars; One sees the mud and one the stars.—Frederick Langbridge.

beer guzzling now going on, "What's the use? Liquor seems to be here to stay." To this idle, aimless, lazy dry we say that if the liquor were ruining and poisoning the chickens and the dogs and cats and the pigs of the nation instead of the boys and girls, it would "not be here to stay." There would be "some use" in doing something about it.

—White Ribbon Review.

"YOUNG MOTHERS MUST ENLIST"

By Roy L. Smith
Pastor First Methodist Church
Los Angeles, Calif.

A boy only a little past fourteen, belonging to one of our finest homes, returned to his home, the other day and described in vivid detail to his mother the exquisite "bar" which has been set up in the home of a neighbor. He said it was the latest thing in bars, was elaborate, expansive and equipped with silver and crystal in the most entrancing style.

In a certain magazine found in a school library a few weeks ago twelve full pages, beautifully illustrated and elaborately colored, announced the "merits" of various forms of liquor. The ad said that the liquor was smooth, fragrant, mellow, sparkling, aged, select, like a breath of mountain air, etc. The picture indicated that it was consumed in an atmosphere of luxury, refinement, charm, peace, and happiness. It was offered as a way to social prestige, and personal success. The "intelligent hostess" was identified as the one who served it.

Now all this could not possibly be lost on the thinking of an adolescent boy or girl. If these advertisements are not intended to sell the stuff they would never be printed and paid for. In fact, they do exactly what the liquor people propose they shall do.

The greatest difficulty to be met today, among youth, in anti-alcohol education is the fact that "good people" are using liquor. Beautifully gowned women sipping their cocktails in lavish cocktail lounges, give the impression that it is an extremely cultured and refined thing to do. The soft lights, the carpeted floors, the classical music, and the chromium lounges and chairs, are all designed to conceal the nature of the poison that is dispensed within that cocktail lounge.

Even within some of the "best" homes the bar is set up. One Methodist pastor remarked to this writer last week that there was a bar in the home of at least half the membership of his official board. He said that many young married couples of his church (most of whom were of the well-to-do class) drank cocktails before dinner and laughed at his warnings.

It is not necessary for one to be a "prohibition crank" to be greatly alarmed over such a situation. Alcohol makes slaves of its friends just as quickly in a cocktail lounge, under soft lights, to the tune of beautiful music, just as quickly as in an old fashioned saloon, with sawdust on the floor, hurdy-gurdies furnishing the music, and with the smell of stale beer all about. Dr. Will Mayo, of the famous Rochester clinic, has said that three out of five who begin as occasional, and "moderate" drinkers, end up as chronic alcoholics.

It is impossible for any mother to bring liquor on to her dinner table, in the presence of her children, without laying the scene for her son and her daughter becoming drunkards.

It is a lamentable fact that comparatively few young mothers are enlisted in the W.C.T.U. Go to the average meeting of this great organization and it will be found to be made up of elderly women, whose children are grown, many of them grandmothers. These are the women who saw how terrible damage the liquor business does to the home, in the old days when it was frankly rowdy. Many of them are wives and mothers who have suffered every shame and humiliation that can be imposed upon a human being, because of the liquor traffic.

This writer is firmly of the belief that every Christian mother ought to be in some militant organization, fighting the liquor traffic with every means at her command. The W.C.T.

U. may have its faults, and it may not offer the attraction that some other organization does. But it is, at the present moment, the only anti-liquor organization among women. Therefore Christian mothers ought to be in it. They have no Christian excuse for being out of it.

It has been the history of the war on social evils that the women have been the determining factor in winning those wars. The American mother is as much concerned about the liquor traffic from the standpoint of her daughter as from that of her son. One mother of first church reports a trip to the market a few evenings ago, and in one block met three drunken girls, under twenty years of age, staggering down the street.

The first attack on the liquor business must be made by the women. Young mothers must strike the blows for the sake of their homes and their children. No other danger so threatens their future. No woman's club deals with any problem so serious and important to women as liquor. No Christian woman can afford to be a member of any club before she has become a member of the W.C.T.U., or some other anti-liquor organization.

This is not the conclusion of a fanatic, but the solemn judgment of one who spends many hours every month, trying to patch up the wreckage that follows the swallow of intoxicating liquor.

Mothers, ENLIST.

LIQUOR ADVERTISING

On January 10 Senator Johnson of Colorado introduced into the Senate a bill prohibiting any licensed radio station from broadcasting any advertisement of or any information concerning alcoholic beverages with the intent to induce the purchase or use of such beverages. This bill has also been introduced into the House by Mr. Culkin of New York.

Senator Johnson illustrates the need for this legislation in the following inimitable way:

"Suppose," he says, "there is a knock at my door and when it is opened a man proposes to come in and entertain my family and guests with music and dialogue. I decline his offer saying that I do not care to go to the expense involved in such entertainment, that we are spending a very enjoyable evening without it. 'Oh' he says, 'there will be no charge; I will simply take a few moments at the close of my entertainment to advertise a certain brand of beer, the manufacturers of which have employed me to go from house to house and try to increase the use of their products.'

"I am immediately indignant, saying, 'We want no entertainment on such terms. Our children are advised to use no beer or other alcoholic liquors and certainly no one is going into my home and advise them to the contrary. Good evening.'

"The door is closed and half an hour later one of the children steps over to the radio and turns it on to hear this message: 'This program has come to you through the courtesy of the makers of Suds Beer. Suds Beer is made from golden grain. It is full of vitamins and is a healthful drink. Drink Suds Beer for your health; serve it on the family table for health's sake.'

"I refuse to let the salesman into my home by the front door but he sneaks in by way of the radio against my will. It constitutes an invasion of my home, an affront to my position as the head of the family, responsible for its leadership in the education of my children in principles of health and morals. It is absolutely unfair and the time is rapidly arriving when the American people will not stand for it any longer."—The Voice.

WINE AND BEER ARE NOT FOR MOTHER

A breast-fed infant of eight days whose mother had drunk a bottle of port is recorded by Wyckerheld Bisdon as being in a deep sleep when examined, from which it could not be awakened nor could it be induced to nurse, according to the "Journal of the American Medical Association" for July 10, 1937.

At first, suspicions of narcotic poisoning were aroused but the mother at length admitted that she had drunk the port. Blood tests revealed alcohol in the blood of both mother and baby. The infant's pulse was weak and frequent, breathing was deep, slow and snoring, it perspired profusely; reaction to irritation was absent; the abdominal and crematic reflexes were weakly positive, while the pupils reacted only slightly to light. Recovery followed treatment.

ONE REALM IN WHICH ALL DICTATORS ARE POWERLESS

From The Outlook, Rhode Island
"An arresting, full page editorial on "The New Idolatry" in a recent issue of the United States News of Washington, D. C. received nationwide attention. Its brilliant editor, David Lawrence, urged humanity in this time of "international darkness, brute force and a new, idolatrous worship of the state, to SET ASIDE FIVE MINUTES AT NOON EACH DAY FOR A WEEK TO MASS PRAYER, AS A DEMONSTRATION OF MORAL FORCE THROUGHOUT THE WORLD." He urged upon the spokesmen of the church that they teach anew "the language of prayer which we have forgotten in our era of creature comforts."

And, in the homely terms of a simple faith, to teach us how to ask Divine Providence to help us sacrifice, and even suffer, so that mankind by its regeneration, may destroy this new form of idolatry and substitute therefor an unremitting worship of the merciful God." It is something new when a secular newspaper calls upon the church to summon the world to prayer!—Baptist Missions Magazine.

Reviewing awards of souvenir spoons offered by Mrs. Anderson,—One each to the following: The one securing the most W. C. T. U. members; the one securing most honorary members; the one securing most Y. T. C. members; the one securing most L. T. L. members; the district president organizing most units in her district, the minimum in each case to be not less than 10.

"It will take a sober world to make a peaceful world. No finer benefits could befall mankind than a union of forces of peace and prohibition against war and alcoholic drink."—Senator Morris Sheppard.

Mrs. May Bell Harper, Director International Affairs, requests that letters be sent to United States Senators and Congressmen, requesting that the principle of the Thomas S. J. Res. 67, to embargo aggressor nations, be incorporated in the contemplated changes of the Neutrality Law. See "Call to Action," Union Signal of February 11.

Dr. Watts Eden, an eminent medical authority declares: "On no conceivable theory can we imagine anything but harm to the growing tissues of an unborn child in even moderate doses of alcohol. . . . Within ten minutes the alcohol begins to pass into the mother's blood and into the blood of her child; indeed, the mother who drinks when carrying a child is veritably, and indeed giving her child alcohol."

PROMOTED COMRADES

"Whosoever liveth and believeth in Me shall never die"
"And they shall see His Face"

Mrs. F. L. Post of the Grand Forks union.

Mrs. Barbara Emery Pifer, once president Larimore union.

Mrs. Ella Frances Gallagher, formerly of Inkster and once state director Medal Contests.

Mrs. Wm. Hutchings, for many years a member of the Sheldon union and sister of Mrs. W. J. Norris, local president.

The great tragedy of drink is that it takes such a small quantity of this insidious drug to change and degrade personality. By blunting the power of discrimination, by blurring self critical judgment, by breaking down self-control and deadening conscience and by liberating instinctive and animal desires, alcohol is the enemy of true personality. Its constant and inevitable tendency is toward the dethronement of all that is highest and best in human life.

YOU MAY SPEAK WITH AUTHORITY on present day problems related to the liquor traffic if you read

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