

We Will Not Quit 'Til The Liquor Traffic Quits!



"NOT WILLING THAT ANY SHOULD PERISH"

Monthly—25 Cts. a Year

CASSELTON, N. D., MARCH 1941

VOLUME XLIV, No. 2

I WILL WAIT!

"I know that right is right; that givers shall increase. That duty lights the way for the beautiful feet of peace; That courage is better than fear, and faith is truer than doubt. And fierce though the fiends may fight and long though the angels hide, I know that Truth and Right have the Universe on their side; And that somewhere beyond the stars is a Love that is stronger than hate; When the night unlocks the bars, I shall see Him—and I will wait." —Anon.

THE PRESIDENT'S LETTER

Dear Comrades:
It is with deepest regret that I report the resignation of Mrs. Robert Reed, our beloved state treasurer. Mrs. Reed has been ill for a number of weeks and she felt that she could not carry on her work and also get the rest that was necessary to regain her health. It is no small task to handle our funds and she has been a most valuable and efficient worker and officer. I am sure her many co-workers throughout the state join with the General Officers in assuring her of our gratitude, our love and our prayers for her health and happiness.

Mrs. Lundhagen has taken over the books until a new treasurer can be secured. That with many important phases of our work will be considered at the General Officers' midyear meeting which will be held in Fargo the latter part of March.

District presidents should begin to plan for their district conventions; if dates and places can be arranged early in the spring, it will help the state officers in planning the speakers. It is hoped that great effort will be put forth to arrange an interesting program and to increase attendance.

We are living in very critical days and our hearts are heavy as we read about war-torn Europe and the Far East. Some very IMPORTANT legislation is being enacted in our U. S. Congress at the present time. Let us pray that wisdom and courage may be granted to our senators and representatives and that they may be guided in the paths of righteousness at all times. Our boys are mobilizing for military training and many are already in camps. Many anxious mothers are praying that their boys may be safe-guarded from the snares of evil that usually surround such places. Senator Morris Sheppard has introduced a bill to do away with all alcoholic beverages, including beer, from training camps and adjacent territories. Watch your Signals for the number of this bill and then write

your Senators and Congressmen to support it. We must continue to work for a program to defend our Defenders.

The next few weeks are going to be very important ones in our own state legislature. S. B. No. 64 introduced by Sen. Nick Nelson of Grand Forks county and Sen. Wm. J. Braun of Richland county, which would legalize the sale of 3.2 beer after 1 p. m. on the Sabbath Day, has been withdrawn. I am so grateful for the fine response to our SOS. It evidently was a very unpopular bill, due no doubt to the letters from home.

S. B. No. 84 introduced by Sen. A. Olson of Montrail county, which if enacted will remove all liquor sales including beer from places where food-stuffs and confections of all kinds are sold or served to the public, has had a hearing. This is one of the bills favored by the Consolidated Drys, of which we are a part. We no doubt will know the outcome before this reaches you. It is my earnest prayer that you will react to our SOS and let your Senators know that you favor this bill.

I have been greatly pleased to have 38 weeklies in our state ask for our publicity through the Western Newspaper Union. I only wish we could secure all the money needed, \$316.92 in all. That sum would almost complete the state's half of the balance of our unfinished NTEF. Some of our members do not seem to understand that we attempted to put this project over last year by asking our local women to interview the editors of their local papers. One lone paper accepted the publicity. These articles are written by our national officers and are splendid. There are 30 articles in all and come through the Western Newspaper Union all ready for printing. This same firm made a survey of all our weeklies and 38 papers have responded. Every weekly newspaper has been given an equal chance and still many have written to ask why their newspaper did not accept it. I am not in a position to answer but I believe we have all we can care for unless every union is willing to go out and solicit \$8.34, the price needed to supply one newspaper.

One of our new district presidents when given the names of the newspapers in her district that wanted the publicity, found that there was no union in either of the towns. She immediately got in touch with friends in one of the towns and soon had a check covering the full amount for that paper. Others can do likewise. Another district president sent her own personal check to cover expense for two newspapers in her district, hoping to have the help of her local union later. Such cooperation is greatly appreciated for it speeds up the work.

Union Signal Day will soon be here. Let every union observe it with an appropriate program. At present our state has 208 subscriptions, and we have pledged 229; Can we secure 21 subscriptions during the month of March and complete our quota? No officer can afford to be without a subscription. The special issues alone are worth the price of one year's subscription. Let us increase our subscriptions!

The next few months must necessarily be busy ones. Let us aim to increase our membership, meet all financial obligations, organize LTLs and YTCs and put special emphasis on department work. Give your local union credit for any Red Cross knitting and sewing that is done by its membership.

"As thou dost tread silently along the pathway of service, may it be a challenge and inspiration."

—Francisco Estrello.
Yours in Loving Service,
BESSIE M. DARLING.

MEMBERSHIP CAMPAIGN

Mrs. Kate S. Wilder, Chairman

Names of Home-Keepers, those winning from one to five new members, continue to come in, but rather slowly. Now that Lent is close at hand and other activities will be fewer, why not set aside an afternoon each week to make calls on prospective members? Have pledge cards with you when you call. If you are out of pledge cards, write to me for them.

Perhaps you have in your community women who have formerly been members but for some reason have neglected to pay dues for over a year. Get them to pay dues for the present year and thus become new members to add to your lists.

Or have you a daughter who hasn't yet joined the W. C. T. U? Don't overlook giving your own dear daughter or daughter-in-law a very special invitation. They will be the one who will carry on when you and I no longer can do so.

Don't overlook the "new comer" to your town nor the "old timer" who has often wondered why no one invited her to join. We need them both. Here are the new Home Keepers:

CALVIN:
Mrs. Elias Porter
Mrs. C. C. Crawford
CANDO: Mrs. John Gang
ELLENDAL: Mrs. E. E. Clarke, 2
GRAND FORKS:
Mrs. Bessie M. Darling
PARSHALL: Mrs. Christ Braa
PLAZA: Mrs. N. R. Heinzen
STANLEY: Mrs. William Nelson
FARGO SCANDINAVIAN:
Mme. Ida M. Melin
SENTINEL:
Mrs. Kate S. Wilder, Fargo.

CAN YOU TAKE IT?

Going to ask a simple question, Make you just a small suggestion: Fortune's pleasant when you make it; If it goes wrong, can you take it?

Happy heart comes when you're winning,
When you capture every inning;
But if hard luck come to break it,
Here's the question: Can you take it?

When there's joy in daily living,
When Luck's generous in its giving;
Life can be much what you make it,
If there's tough luck, can you take it?

That's the question that is pressing,
Not if life is one long blessing,
But if unhappiness shall shake it,
Life will ask you, Can you take it?

If there's joy and if there's pleasure,
If there's happiness in life's measure,
Any one of smiles can make it,
But—if there's trouble, can you take it?

—James W. Foley

IN MEMORIAM

Miss Hardynia K. Norville who represented the World's WCTU in South America for twenty years and who retired in 1933 died suddenly in Birmingham, Alabama, on February 3, 1941.

Notwithstanding the fact that Miss Norville was seventy-seven years old she was full of energy. She had been conducting free kindergarten in Birmingham for several months and had organized a Business and Professional Woman's club in her own church. She was planning an entertainment for Friday night of the week she died, and for which she had been rehearsing.

The end came suddenly from a heart clot. Her immediate relatives were three nieces and a nephew. She was buried at Livingston, Alabama, in the family plot.

Miss Norville was well known all over South America, though her field of labor was in Argentina. She attended the World's Convention in Brooklyn in 1913 and went from the convention to South America. She had been a missionary teacher in Mexico for twenty years and spoke Spanish fluently. She returned for the National Convention in Milwaukee in 1933, and has resided in Alabama ever since.

ELLA A. BOOLE,
President World's WCTU.

"The Florida Good News" reports a successful Institute at Green Cove Springs, Fla., with Mrs. Elizabeth Preston Anderson, our honorary president, presiding.

WHITE RIBBON BULLETIN

Published monthly (except July.)
Official Organ No. Dakota W. C. T. U.

Mrs. Barbara H. Wylie
Bowesmont, N. D.
Managing Editor

All matter for publication must reach the editor at the above address not later than the 20th of the previous month.

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MARCH 1941

IMPORTANCE OF PRAYER AS EVIDENCED BY THE PRACTICE OF CHRIST

Prayer was more important even than teaching and healing, for "great multitudes came together to hear and be healed," but "he withdrew himself into the desert and prayed." (Luke 5:15-16).

Prayer was more important than rest, for "in the morning a great while before day he rose up and went out and departed into a desert place and there prayed." (Mark 1:35).

Prayer was more important than sleep, for "he went out into the mountain to pray and he continued all night in prayer with God." (Luke 1:6,12).

Prayer was more important than the working of miracles, for instead of working a miracle to deliver Peter, he said, "I have prayed for thee that thy faith fail not." (Luke 22:32).

Prayer was more important in securing workers than either money or machinery, for he said, "Pray ye the Lord of the harvest that he send forth laborers into his harvest." (Matt. 9:38).

Prayer was more important to be taught than preaching, for he taught men to pray but we have no record that he ever taught them to preach. (Matt. 6:5-15).

The earthly ministry of Our Lord was begun in prayer, (Luke 3:21), continued in prayer, and ended in prayer. (Luke 23:34).

The heavenly ministry of our Lord was begun in prayer (John 14:16). "I will," and is now continued in prayer. (Hebrews 7:25). "Lord, teach us to pray."—F. W. Troy.

And all things, whatsoever ye shall ask in prayer, believing ye shall receive. (Matt. 21:22).

Come, my people, enter thou into thy chambers, and shut thy doors about thee.—Isa. 26:20.

There is a place where thou canst touch the eyes

Of blinded men to instant perfect sight;

There is a place where thou canst say, "Arise,"

To dying captives bound in chains of might;

There is a place where thou canst reach the store

Of hoarded gold and free it for the Lord;

There is a place upon some distant shore

Where thou canst send the worker or the Word;

There is a place where God's resistless power

Responsive moves to thine insistent plea;

There is a place, a simple trysting place,

Where God himself descends and fights for thee.

Where is that blessed place? Dost thou ask where?

O soul, it is the secret place of prayer!

We pray, O Lord that we may find a place in Thy vineyard where we can

do something for Thee day by day! We seek from Thee the willingness to toil, the ability to watch, the power to pray. Amen.—Record of Christian Work.

—Evangelistic Dept. National WCTU.

JUST BETWEEN OURSELVES

Dear Comrades:

We are happy to welcome our first Sentinel in the Membership Campaign—very appropriately, the chairman, Mrs. Kate S. Wilder. And we welcome every Home Keeper too. But we need more. I want to join the ranks, though opportunity for new members is limited here; but I will keep on asking. I hope you will too. We have a few more weeks in which to work.

We all regret the illness of our efficient state treasurer, Mrs. Reed, who has made an enviable record during the past seven years, but is obliged to resign. We shall earnestly hope for her complete recovery to health. Meanwhile we may safely trust our funds with our capable and conscientious corresponding secretary, Mrs. Lundhagen, who is appointed Acting Treasurer. Let's keep her busy!

March is Union Signal month in particular. See Mrs. Sheppard's letter in another column. We will all want to help make good the pledge of our state president at the national convention in Chicago. With very little effort it can be done. How any local president can successfully carry on without the Union Signal I fail to see. The special number the first of each month will be fine for the Supt. of Schools in your town. If he does not get it, can't your union give him a year's subscription? And then there's the Young Crusader for the grades!

Hoping you have all kept well this winter so nearly over—Looking forward to the spring,

Faithfully yours,

BARBARA H. WYLIE.

Bowesmont, N. D.

MY WISH

By Mattie Morris

Were I endowed with the power to bring to pass the consummation of one wish, no doubt I might ask that the summary of all desires combine into one unit; but failing in this, and yielding to the urge of altruistic magnanimity I would ask that war be forever abolished from the world; then in natural sequence would follow the abolition of its causes and attributes, among which may be mentioned greed, selfishness, cruelty, mistaken patriotism followed by crime, ill health, standards of life lowered. All are in opposition to the law of love which should be the world's governing power.

A round-table conference settles the difference eventually. Why not before the finest and best of young manhood has been sacrificed to fill the coffers of munitions factories or changes the borderland between countries just to satisfy the reigning potentate. They forget "the earth is the Lord's!" The teachings of Christ are being ignored and the Mosaic law "an eye for an eye" is being substituted. May we find the better way before it is too late.

USE THE RADIO!

Dear Co-Workers:

I wish to draw your attention to this very important department "Radio." It is important because of its educational program.

Radio, in The American Way of Life, is generous with free time. It gives graciously to educational and religious movements, with little, if

MRS. SHEPPARD'S LETTER

Dear White-Ribboners:

March is The Union Signal's own month. Every year we conduct a subscription campaign and observe Union Signal Day. I am sure all readers of our state paper read with interest the special announcement in the February issue, of the intensive Union Signal and The Young Crusader subscription campaign, also the Suggestions For Local Unions.

The February Circulation Report for 1941 just received today, reports 208 Union Signal subscriptions for January, a gain of 56 over that a year ago. We are indeed thankful for this splendid advancement, and trust that the gain of 21 new members needed to reach the goal our state president so faithfully pledged at the national convention, may be made during this present campaign—the goal, as you may know is 229 Union Signal subscriptions during the year 1940-41. To successfully obtain this standard, may we confidently count on the steady subscriber, and may we count on each union all over the state to make this a special affair—the Union Signal Day. For program and promotion material read the February 22 Union Signal.

Dear Circulation promoter, if you have not already secured your HELPS material, which is yours for the asking, send at once to the Circulation Department, National W. C. T. U., Evanston, Illinois, and it will come to you, free of charge by return mail, and please do not forget to ask for free sample copies of both The Union Signal and The Young Crusader, to be given away to prospective subscribers.

When the pledged goal, which is equal to one-sixth of our state membership, has been reached, we will be listed on The Union Signal Honor Roll. This achievement will mark the completion of the special project for 1940-41. From there on we will work for additional subscriptions and honor.

May we take up this one-month special campaign as if it were the only project ever suggested, may we plan for it confidently, organize efficiently and may we carry it through enthusiastically! Every member may have her place in this campaign, none should be uninformed or left out of this very important work.

"AND ESTABLISH THOU THE WORK OF OUR HANDS," "In everything by prayer and supplication with thanksgiving let your requests be known unto God." "And whatsoever ye do in word or deed, do all in the name of the Lord Jesus, giving thanks to God and the Father by Him." "For it is God which worketh in you both to will and to do of his good pleasure." "And the peace of God, which passeth all understanding, shall keep your hearts and minds through Christ Jesus."

BELLE SHEPPARD,
Circulation Promoter.

any, censorship. Radio is a God given blessing. It is ours to use, to broadcast the truth about alcohol. Through it we reach "the man on the street," the child in the home, and the women everywhere. Used widely and with care in preparation and with the individual participation through our members, it can be used to carry out the Master's command, "Go ye into all the world and preach the Gospel to all people."

For these reasons we should make use of the Radio wherever possible. If you know of any programs being given over the Radio in your communities in the interests of alcohol education, please report to me.

MATTIE TRUAX,
Radio Director,
Minot, North Dakota

THE CORRESPONDING SECRETARY'S CORNER

You have all heard from me several times this past month already, what with sending out the catalogs and the various other communications in the shape of postcards in regard to the bills introduced in the state legislature, etc., but this will be on a different topic.

Have you read the Plan of Work of the Literature Department that was sent with the catalog? Did you notice the suggestion for an easy and interesting way of developing an "informed membership" by working toward a "Standard of Excellence?" It would be well worth trying and could not help but have good results.

There are several leaflets and pamphlets recommended by the National Director, such as, "The Service of Cold Type;" "Dear Mrs. Local Director of Literature;" "Departmental Dreams;" "What to do with W. C. T. U. Literature;" "Send A. R. L. to School;" and "And Ye Did It Not." I will be glad to supply any or all of these to anyone interested in reading them or trying out this plan.

The three slide films are now being used by the Fargo high school. These films should be kept busy, they do no one any good by lying in my desk drawer. I hope to get requests from other schools for them.

ALBERTA W. LUNDHAGEN,
1421—7th St. S., Fargo.

STANDARD OF EXCELLENCE

Department of Literature

1. WORK TOWARD AN INFORMED MEMBERSHIP.

- For each leaflet of the department of literature read by a member of the union—1 point.
- For each who reads "Service of Cold Type"—5 points.
- For presentation of the department at union meeting—20 points.

2. WORK TOWARD EDUCATION OF NON-MEMBERS:

- Giving "Annotated Reference List" to a teacher—1 point.
- Giving away suitable leaflets in local option campaign—1 point (per person).
- Giving away suitable leaflets at a fair or public meeting—1 point for each person.
- Selling pamphlets from Annotated List to a teacher or other person outside the WCTU—10 points for each.
- Selling suitable pamphlets at a convention or other meeting not connected with WCTU—per meeting, 50 points.

3. REPORTING TO THE PROPER PERSON AT THE PROPER TIME—10 points.

Local unions report to state directors and state directors to National directors.

THE AMERICAN WAY

A successful New York business man, Sidney Hollaender, has devised a simple statement of the benefits of citizenship in this country, as follows:

"There's no way like the American way, because:

"I can go to any church when I please.

"I read, and see and hear what I choose.

"I can express my opinions openly. "My mail reaches me as it was sent, uncensored.

"My telephone is untapped.

"I can join any political party I wish.

"I can vote for what and whom I please.

"I have a constitutional right to

(Continued on page three)

REPORT OF TREASURER

January 15, to February 15, 1941

DUES: Jamestown 7; Grand Forks 3; Park River 3; Sheldon 2; McKenzie 4; Bottineau 10; Cando 1; Ellendale 1; Fargo 8; Makoti 1; Northwood 4; Crosby 2.

WILLARD MEMBERS: Plaza 2; Lisbon 3; Sharon 2.

L. T. L.: Zahl 1.

BUDGET IN FULL: Stanley, Bucyrus, Crosby.

BUDGET IN PART: Jamestown \$3.25; Park River \$2.80; Sheldon \$.60; Underwood \$10.00; Ellendale \$.30; McKenzie \$11.00; Sawyer \$10.00; Grand Forks Scandinavian \$2.00; Fortuna \$1.00.

STATE REPORTS: Jamestown 3; Grand Fork 3; Stanley 3; Hannah 2; Fortuna 3; Stady-Zahl 2; Fargo 3; Sawyer 2; Crosby 2.

DISTRICT PLEDGE: Devils Lake \$5.00.

N. T. E. F.: Ellendale \$2.00; Fargo \$2.50.

N. T. E. F., Newspaper Publicity: Bottineau District: Upham \$2.78 Ransom-LaMoure District: Sheldon \$4.17

Fargo District: Fargo \$10.00 Devils Lake District: in full (\$8.34) Grand Forks Dist.: in full (\$16.68) Northwest District: \$17.50 (Crosby, Ray, Stady-Zahl, Stanley, Wildrose, Alamo, Fortuna, \$2.50 each) Northeast District: in full (\$16.68).

The amounts listed above cover temperance publicity for nine newspapers out of the thirty-eight who said they would publish this temperance material. The material is ready and waiting to be sent out as soon as the funds are sent in to the treasurer.

ALBERTA W. LUNDHAGEN,
Acting Treasurer.

DEPARTMENT OF EXHIBITS

Introducing Our New Director,
Mrs. Martin Berg, who writes:
Dear Co-Workers:

I am a stranger to you in the field of state exhibition, but through the grace of God and your co-operation, I am confident that we can give to the public eye the convincing truth that "Seeing Is Believing."

The aim of the Department of Exhibits is to illustrate or "manifest publicly" the message of the Woman's Christian Temperance Union—to present to the public in an arresting manner the challenge of total abstinence and the reasons for the elimination of the liquor traffic.

This is a department of methods and may avail itself of many visual aids, such as electrical displays, moving pictures, slide films, plays, posters, road signs, and the exhibit built for a special occasion, to carry a particular message.

An exhibit, like a poster, should present one phase of a subject so clearly that it "speaks for itself." Do not confuse the issue by introducing several ideas. You remember that Yankee Doodle reported that he "couldn't see the town because there were so many houses!"

Make each exhibit a picture that will make Mr. and Mrs. Public stop, look, and listen.

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(Continued from page two)

trial by jury.

"I am protected against unlawful search and seizure.

"Neither my life nor my property can be forfeited without due process of law."

The statement will appear on the back of the New York telephone directory, and "will be seen by some 20,000,000 people during the next six months."

See if you can formulate a better statement of the benefits of life in America.—Daily Press.

PERSONAL MENTION

OUR SYMPATHY is expressed to Rev. Geo. O. Parish, Bismarck, president of the Consolidated Drys, in the Home-going of his father, the Rev. John J. Parish, an outstanding minister in the Minnesota Conference of the Methodist church, whose five sons also entered the ministry.

MRS. WILDER HONORED—Our state vice president, Mrs. Kate S. Wilder was honored by members of the Fargo union on the occasion of her birthday. Later, while visiting in Grand Forks, she was guest of honor at a Valentine party given by the Grand Forks union at the home of Miss Margaret Hyslop.

FARGO SCANDINAVIAN UNION observed Willard Memorial Day in a very special manner at the home of Mr. and Mrs. E. G. Tenneson. Fargo union members were invited guests and Miss Helen Hayes, general YWCA secretary, as guest speaker, told of personal experiences in South America. Musical features included vocal selections by Clarence Leiseth, accompanied by Miss Julia Austad who also played piano numbers. Refreshments were served with appointments in keeping with Lincoln's birthday. Red, white and blue flowers adorned the dining room. Assisting Mrs. Tenneson were Mmes. Josephine Jones, O. E. Clauson, Nellie A. Hicks and D. O. Askegard and Miss Caroline Evingson. There were 82 in attendance.

BISMARCK W. C. T. U. members were special guests and presented the program at the Trinity Lutheran Ladies' Aid meeting in the church rooms. Mrs. P. O. Sathre, president of WCTU, was in charge of the Frances Willard program and spoke on Highlights of the WCTU. Devotions were led by Mrs. Joe Kelly. Mrs. Elmer Card read a paper and Mrs. James Whalen talked on Legislation. Alcohol Education was discussed by Mrs. C. E. Erickson, district president. Mrs. T. G. Plomason sang and Mrs. G. Adolph Johns played a piano solo. Following the program tea was served to about 80 persons with Mrs. G. A. Gilbertson, Aid president, and Mrs. Sathre presiding. Red and white carnations formed the centerpiece. During the serving, two violin selections were played by Mrs. R. C. Reinhart, with Mrs. John L. Hughes at the piano. Wives of some legislators were in attendance.

NORTHWOOD had an interesting Willard Memorial meeting with the state president, Mrs. Darling and district president, Mrs. Geo. S. Muir, as guest speakers. Members of the Youth's Temperance Council furnished part of the program. Refreshments were served and a social time enjoyed.

SAWYER WCTU HOLDS ANNUAL PROGRAM—Members of Sawyer WCTU entertained their husbands and the school teachers at a supper at the Martin Reinholdt home, Jan. 22, followed by a program during which the local president, Mrs. Reinholdt presided. After singing "America," Mrs. M. Daniels, vice president, read the Scripture lesson and Rev. E. E. Cline offered prayer. Mrs. C. Larette read replies from Sen. G. P. Nve and Adjutant E. Adams to petitions sent by the community in the interest of our boys at Army posts. Mrs. S. D. Briar of the Christian Citizenship department gave a paper on her work. Mrs. C. Hedahl of the Child Welfare department and Mrs. F. L. Finneseth of Social Morality gave readings on the work of their departments. Readings by Mrs. Joe

Streep and Mrs. S. I. Hinkle were enjoyed. Music was furnished by Mrs. Cline and Mrs. Streep, and Miss Ivady Reinholdt. Mrs. Maud Larkin, treasurer, presented the Stevens Legislative Fund and Mrs. P. Reinholdt, recording secretary, presented material to the teachers present, furnished by the local WCTU. Mrs. E. Zimbleman voiced the closing prayer.

YOUTH'S TEMPERANCE COUNCIL

Emma Remmich, State Secretary

THE NEW PROGRAM

Notice! Notice! March 1, 1941, is the second and final date for Holdfast Councils. All reports MUST be in the national office by April 1st. If a group of active young people or members of a W. C. T. U. are willing to arrange for an organization of Y. T. C. let me know and I will try to arrange to come, but it would have to be during the week-end because my duties keep me here through the week. Now let's turn to our Y. T. C. program. Miss Martha Smyth Cooper, our national secretary, has given us a write-up on it in the Union Signal which I will try to summarize.

WHY A CO-OPERATIVE PROGRAM? Walter Horton says: "The new Christian order in the world will come as the result of cooperative Christian thinking." Notice, he doesn't say that one will accomplish the task.

At the national convention in Chicago last year, young people from thirty states attended, committees were appointed which are still at work. So the Cooperative Program which we are now using is the outcome of combined brains to produce usable, workable units of study and action, while we are creating a new, common vocabulary which belongs to no one person but to all.

What is a program? A program implies a plan with a definite goal or objective. When once set up it does not alter essentially or basically but simply continue to develop. The central idea of this program is the Christian conception of life, as contrasted with the influence of liquor. It is Christ centered. To sever that vital connection would be to have all that we do turn to dust and ashes.

Miss Cooper says: "It is a great privilege to stand at the head of this new, developing movement. I want the greatest good for the whole movement. You are all in my thoughts constantly, in some fashion or other. I want to see each of you serving to your greatest capacity, the cause which binds us together." My wish and prayer is that we serve to our greatest capacities in our state to further the Kingdom of God through our new Cooperative Program.

CALLING ALL HOME AND SERVICE HERALDS

The Loyal Temperance Legion helps provide a defense program for boys and girls as they are exposed to temptations around them. The L. T. L. may prove a training school for total abstinence in the future. The person who shall organize and conduct a Service Legion of at least 10 dues-paid members shall be called a Service Herald. The person who shall organize and conduct a Home Loyal Temperance Legion of not less than 5 paid up members shall be known as a Home Herald. The same basic program is used for all Legions.

"Defense Walls for good citizenship are made secure by strengthening or reinforcement of right habits." We believe the L. T. L. material, if used with boys and girls, will help them to learn better habits. We believe children will take time to attend L. T. L. meetings, if a Leader will be willing to give time to the children.

A short time ago your State L. T. L. Sec. sent some new materials to several local presidents where, so far as we know, no L. T. L. now is organized. We are hoping there may be several new Legions. North Dakota children need L. T. L. training just as well as boys and girls in other states and reports from other states tell us that they are busy and getting new L. T. L.'s. Help safeguard North Dakota's future children!

Yours for "The Child in our Midst,"
MRS. J. W. FRISBIE,
L. T. L. Secretary.

SOCIAL MORALITY AND MOTION PICTURES

Dear Comrades:

From listening to the department reports at state convention I gathered that each director KNOWS her department is most important of them all. And they are all important. But I realize that each union, especially the smaller ones, cannot work every department and must choose those best fitted to the community. However, I want to suggest that each department Plan of Work be considered for a few minutes at some meeting during the year that all our women may become acquainted with all phases of our work. Perhaps some suggestion in the Plan may be that "some thing" for one woman to do, as our motto says.

There is not much any of us can do about Motion Pictures except to watch the bills in Congress. I want to thank those who wrote the Radio Movie Guide, as requested in November, and those who have already reported to me. But there are many things we can do about Social Morality. See that every mother in the community has the leaflet, "Every Child's Right to Moral Training in the Home." Try to get every child, your own and the neighbor's, into Sunday School. Also try to have a Vacation Bible school for the spiritual training so badly needed all over our land.

Young folks need recreation and their play has such an influence on the building of their character. Where do your young people gather—on the street?—in the pool hall or saloon?—at the movies—off in some car? One thing that every mother can do is to open her home to her children's friends. Better to have tracked floors and a messy kitchen, from games, or music or candy-making, than a quiet home with worry as to the children's whereabouts and welfare. Recreation has become too commercialized—the open home is one solution. This is something one member can do in each community and who can tell what the fruits will be?

Another thing that even a small union in a small town may do is to check on the magazines sold at the news stand or drug store. If objectionable publications are found, the request to have them discontinued may be enough. At least the dealer will know that the W. C. T. U. is interested in public morals.

Youth needs to know the connection between alcohol and social diseases. A place for such study was provided in the first meeting for February.

My last suggestion is really a request that each local president send each department director a card in August, whether the department was worked or not, so that at state convention each of the state directors may be able to say—"Sixty plus unions reported, so many worked the department and report thus and so."

May the Lord bless each one of us in our work for the furtherance of His will on earth, as it is in Heaven.
MRS. RUTH STOLBERG,
Flasher, N. D. State Director.

DRINKING AND DEFENSE

The question of a tightened liquor control is being forced unwillingly to the front as the nation weighs its mounting defense problems. Alcohol and realistic preparedness do not mix.

Just what should be done remains to be determined. To go all the way and stop manufacture and sale of intoxicants as we did in the first World War is presently impractical. It may be noted, however, that all nations concerned in the present war, including those overrun and those on its fringes, have taken active steps to curb liquor consumption. We would certainly be better off, definitely and otherwise, if we were to do the same thing.

The American people are now spending about \$4,000,000,000 a year for intoxicants, it was lately testified by W. S. Alexander of the Federal Alcohol Administration before a House committee. That would build armadas of ships and fighting planes, but it doesn't begin to sum up alcohol's drain upon the nation's economy.

The normal earning power, or economic value, lost through drinking is about \$20,000,000,000 a year, according to Dr. H. M. Pollock of the New York State Health Department in an address to the American Association for the Advancement of Science. Alcoholism, according to Dr. Merrill Moore of the Boston City hospital management can now be classed with tuberculosis and syphilis as a public health menace. Crime in this country is not only appalling in itself but is the source of incalculable economic waste—and alcohol is a main contributing cause of crime.

How appraise the loss from human demoralization in everyday life due to this evil? Need it be said that this figures vitally as a handicap to our defense efforts?

But the defense emergency has merely called general attention to a condition that has long had thoughtful Americans worried. Things have not worked out as predicted by those who foresaw moderation as against the "license" of the old saloon era and the unlawful excesses of the dry period in repeal. In the wicked saloon days men did the drinking and "bottled-goods" purchases were practically confined to liquor stores, comparatively few in number. The New Deal, in its eagerness to raise tax money for its experiments, encouraged anybody and everybody to sell liquor in bottles and almost as many serve it by the drink. Increased consumption, whatever its deplorable consequences, spelled more revenue.

Instead of the hoped-for moderation in drinking, what have we? Figures introduced before Congress less than a year ago showed there were then over 400,000 retail sales outlets for intoxicants as compared with a high of 177,751 before prohibition. Never before had there been so much whisky in storage—478,000,000 gallons compared with less than 300,000,000 in bad 1914—and the hard stuff was steadily edging in on beer and light-wine consumption. There are more of both now. We have become a nation of cocktail bars; the wherewith for a jag is to be had as easily as a package of gum. The old evils, in other words, have been multiplied. And the bootleggers are cutting ever more deeply into government liquor returns.

It shouldn't have needed a war scare to awaken people to the situation's menace. America, facing the greatest peril it ever knew, had better sober up.

—Los Angeles Times.

"To sing in the sun is easy— to sing in the rain—victory."

SENATOR SHEPPARD ADDRESSES SENATE

In his annual address upon the anniversary of the adoption of the Eighteenth Amendment, which he sponsored until its final adoption by Congress, Senator Morris Sheppard of Texas told the Senate that the liquor industry threatens to deluge the Nation with a floodtide of booze to undermine and cripple the resources of the Republic. Among other things Senator Sheppard said:

"Today, Mr. President, is the twenty-first anniversary of the birth of national prohibition under the eighth amendment. Today children born under the American flag on Jan. 16, 1920, become of age. Today they become entitled to the full blessings of citizenship in a free democracy, assuming at the same time, however, the full responsibilities which such citizenship imposes and involves.

"Today I reaffirm the conviction I often have expressed concerning national prohibition, namely, that effective and practical means of protecting the American people, especially American youth, from the losses and the tragedies of one of the principal social enemies of the Republic—beverage alcohol.

Undermines, Cripples

"The year 1940 was another year of continued prosperity and activity for the liquor industry. While millions of our people struggled against privation, want and misery; while America began to call forth its material resources to prepare against modern aggressors; and while American youth prepared to leave their homes and occupations to enter upon a period of preparation and training in defense of a civilization which they believe to be worth preserving, a golden stream of profits continued to pour into the coffers of the liquor industry as constantly as relegalized liquor poured incessantly out of its vats, its casks, its barrels, and its bottles to undermine and cripple the human resources of this Republic.

"This stream of liquor began to pour forth legally 7 years ago after an interval of 13 years, during which its manufacture, sale and possession constituted an illegal activity under the Constitution. Since then it has risen to floodtide, threatening to deluge the nation and leaving in its wake a wreckage of human lives.

"Each year since 1933 I have presented statistics of this ever-increasing flood of liquor. I have presented them from various points of view as they are reported in the official records of the Government and by Government officials concerned with their compilation and publication.

Heavy Advertising

"In 1938 I directed the attention of the Senate to the activity of the liquor interests in promoting the sale of whisky and other intoxicating beverages through the newspapers, magazines, by radio, and through other forms of advertising. At that time I quoted from Editor and Publisher a statement to the effect that during the four years—from repeal in 1933 to 1937—the sum of \$75,000,000 had been expended for the promotion of the sale of alcoholic liquors in newspaper advertising alone; and I illustrated in part, the adroit and alluring advertisements adopted by the liquor industry to promote the sale of the products.

"Time was when we all deplored the existence of the old-time saloon. At best, it was a squalid sordid institution that had many vices and caused distress and unhappiness among a class of our people who sadly needed the means which it exacted from those who could but ill afford to be deprived of them. Experience proved conclusively that the

old-time saloon was too costly for our economic existence and the public welfare. Experience demonstrated that, contrary to all assertion, the saloon was not economically justified and never had been, but that the community was compelled to make large contributions to the support of those whom it left in economic distress and for the medical care and hospitalization of those whom it left bereft of physical and mental health.

Expert Financing

"But even with the occasional financial support of the distillers and brewers, the old-time saloon was but an amateur in the promotion of its sales in comparison with its modern successors, as, indeed, the distillers and brewers themselves were then but amateurish in comparison with the methods which they pursue today. The independent saloon and the independent and individual brewer and distiller of preprohibition days have given way to the highly organized, highly capitalized, effectively concentrated liquor industry capable of promoting its interests through both private and governmental agencies and outlets. For though the Government supervised the warehousing of liquor during preprohibition days, as it does today, it did so exclusively for purposes of taxation, while today some of our state governments are engaged in the direct retail sale of all forms of alcoholic beverages, not merely for the purpose of recovering taxes but for the purpose of profit as well.

Immense Stocks

"Mr. President, the Wall Street Journal of Jan. 2, 1941, records in substance the following about the tremendous whisky stocks of the last few years and the status of the liquor industry today. The statement is headed:

"Whisky stocks unlikely to prove burden to distillers; big inventories being worked off—stable profits progressed noted."

"Mr. President, the amount of distilled liquor deposited in government warehouses in 1938 brought the total for that year to 471,000,000 gallons; in 1939 to 478,000,000 gallons; and in 1940, to 480,000,000 gallons.

"During 1938 about 125,000,000 gallons of distilled beverage spirits were sold; during 1939, about 120,000,000; during 1940, about 135,000,000, but new manufacture continued in order to replace that amount in the warehouses with an added margin.

"In addition to the distilled spirits consumed there were consumed also in this country about 1,643,000,000 gallons of beer in each year in 1938, 1939 and 1940.

"But wine was consumed, too, and in increasing quantity, as shown by the consumption of 65,278,000 gallons in 1938, 71,541,000 gallons in 1939, and 87,535,000 gallons in 1940.

"Truly this is a flood tide of liquor, which not only has threatened to deluge the country but which actually has deluged it and which is deluging it even as I speak. Apparently the liquor industry is not satisfied with the extensive consumption of liquor now prevalent in the nation but seeks by every device that can be conjured up to increase that consumption in order to dispose of its vast production."

DEPARTMENT OF EXHIBITS

(Continued from page three.)
You will probably ask yourself, "Is such an exhibit worth the price in time, work, and money?" The experience of years answers, "Yes, if the subject is of sufficient interest to awaken any response from the casual public. Much of the public is indifferent, part is actively opposed, but out of the throng others will stop to look, to question, perhaps even to commend."

However, this Mr. and Mrs. Public must be shown the highway which they choose to travel. No lecture hall will ever allure a tiny fraction of the folk who will stop and see something new or novel beside their path.

Do not discard your posters after your contest, but ask your local merchants if you may display them in their store windows, very frequently, also at your spring and fall festivals, fairs, church affairs, Frances Willard meetings, or wherever the public gathers.

Through the means of 'The White Ribbon Bulletin I am able to reach all district exhibit directors to let you know that I am sending plans of work and leaflets to all district presidents, if you will kindly ask them for this material.

We, the W. C. T. U., a Christian organization, must see Christ in everything we do and say. I know He will help us to put into our exhibits the fundamental principles of the very sources that may save men and women from a "drunkard's grave."

With love and good luck,
MRS. MARTIN BERG
Northwood, North Dakota
State Exhibit Director.

SPECIAL ANNOUNCEMENT! THE UNION SIGNAL

\$1.00 a Year
THE YOUNG CRUSADER
35c a Year

Intensive Subscription Campaign

March 1 — March 31

SUGGESTION FOR LOCAL UNIONS
List prospects, members first, then non-members, who should be interested in THE UNION SIGNAL and THE YOUNG CRUSADER.

Appoint two members as a team for each five or ten members. Divide the names on the list into groups and give each team a definite number to call upon.

Provide teams with sample copies of both papers and subscription blanks, as well as leaflets that will appeal to both member and non-member. (These may be procured free of charge from Circulation Department, National W. C. T. U., Evanston, Illinois). **ORDER NOW!**

If the prospective subscriber is interested, but not prepared to pay, ask her when you may call again. Each team should accept the responsibility of following up a first call that was promising, but did not result in a subscription.

Hold a meeting within a week of the visitation, perhaps a luncheon or dinner, where accounts of experiences and results may be exchanged, and further plans made for publicizing THE UNION SIGNAL. UNION SIGNAL DAY (March 20) will be especially appropriate for this occasion. **SEE THE UNION SIGNAL FOR SPECIAL OFFERS**

"SEEING IS BELIEVING" Why Not Plan a Poster Week All Your Own?

More and more visual education is growing in importance and by what method can one "Tell the World" about the harmful effects of alcohol than through

POSTERS

Eight of them for the lump sum of Sixty Cents
List of posters included in the lot (one each)

"Cocktails"
"Wreck or Record"
"Not a Beauty Parlor"
"Look Behind the Liquor Ads"
Scholastic Posters (two of them)
"What Alcohol Is?"
"What Alcohol Does?"

SIXTY CENTS

Above offer to be withdrawn

March 22, 1941

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