

INTERACTIVE MUSEUM DESIGN FOR NON-TRADITIONAL ART FORMS:

LE MUSÉE DES ARTS DE LA PÂTISSERIE ET DE LA BOULANGERIE



**“CAN WE DESIGN FOR NON-TRADITIONAL ART
FORMS, TO DETERMINE A RESULTING TYPOLOGY:
A NEW GENRE OF INTERACTIVE MUSEUMS?”**





GASTRONOMY

FRENCH BAKING

“France enjoys the highest density of independent bakeries in the world — 32,000 — and the French consume around 10 billion baguettes a year.” (Beardsley 2013)



TYOLOGIES:

MUSEUM



National Gallery of Art, London UK

EDUCATION



Le Cordon Bleu, Paris France



“Museums are more than places where objects are exhibited and conserved. Along with the dramatic rise in cultural tourism in recent decades, the number of museums around the world has increased from 22,000 in 1975 to 95,000 today.”

(UNESCO 2022)

CULTURAL TOURISM

“All movements of persons to specific cultural attractions, such as heritage sites, artistic and cultural manifestations, arts and drama outside their normal place of residence” -Greg Richards



SITE



SUSTAINABLE TOURISM

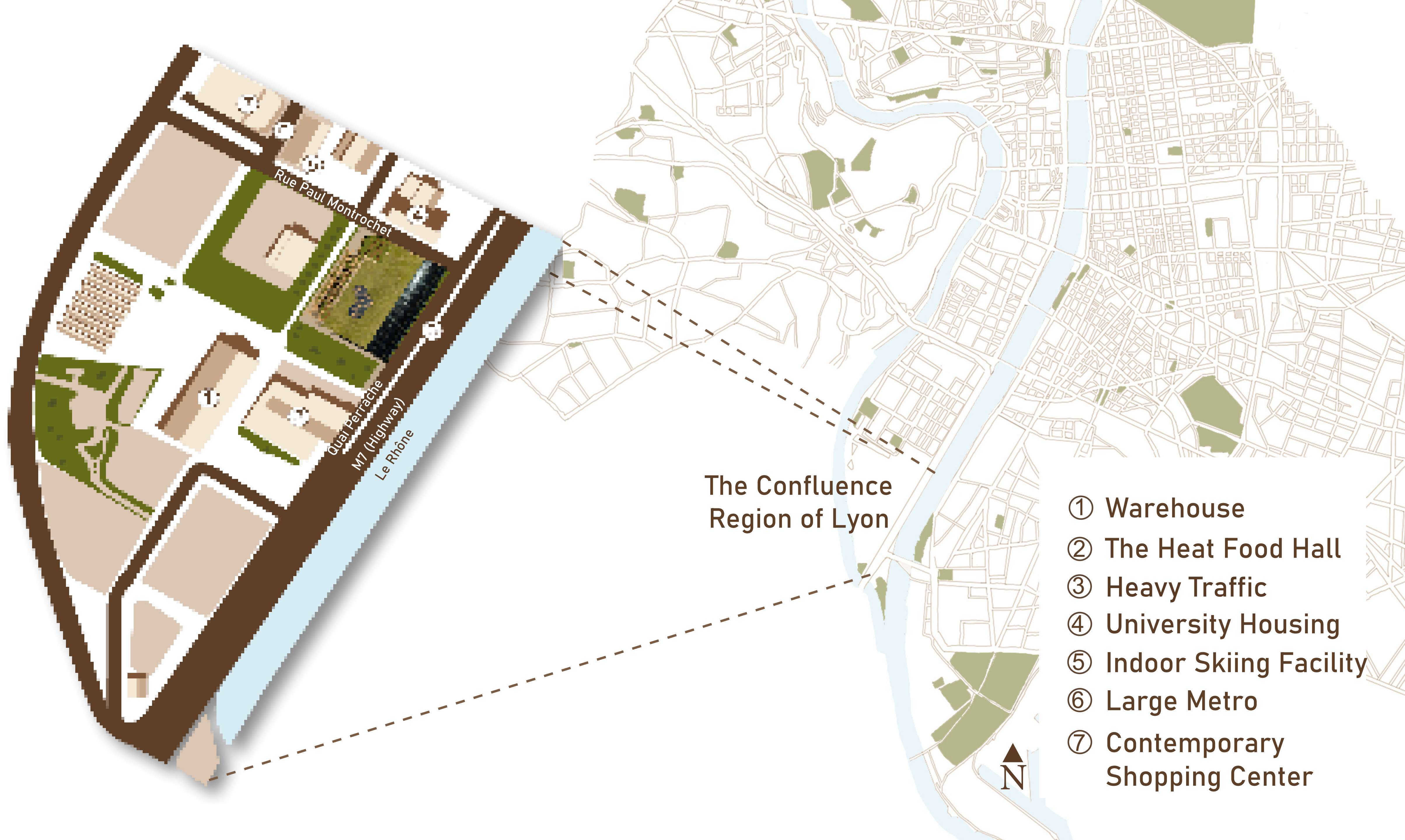
“Tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities” -The World Tourism Organization



METROPOLITAN REGION OF LYON

-  Universities
-  Boulangeries + Patisseries
-  Museums
-  Local Source Restaurants





Rue Paul Montrochet

Quai Perrache
M7 (Highway)
Le Rhône

The Confluence
Region of Lyon

- ① Warehouse
- ② The Heat Food Hall
- ③ Heavy Traffic
- ④ University Housing
- ⑤ Indoor Skiing Facility
- ⑥ Large Metro
- ⑦ Contemporary Shopping Center



GOALS



Represent
the Cultural
Significance of a
Subject



Preserve the
Medium



Participation of
all People that
Make Up an Art
Form

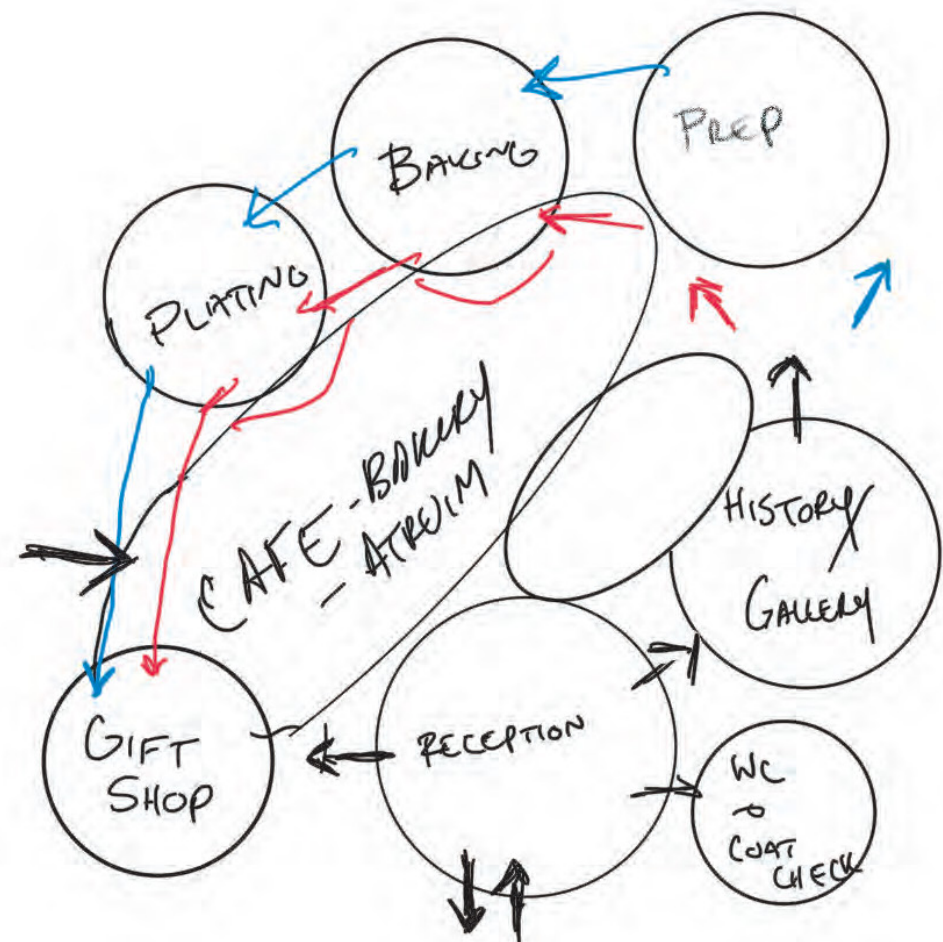
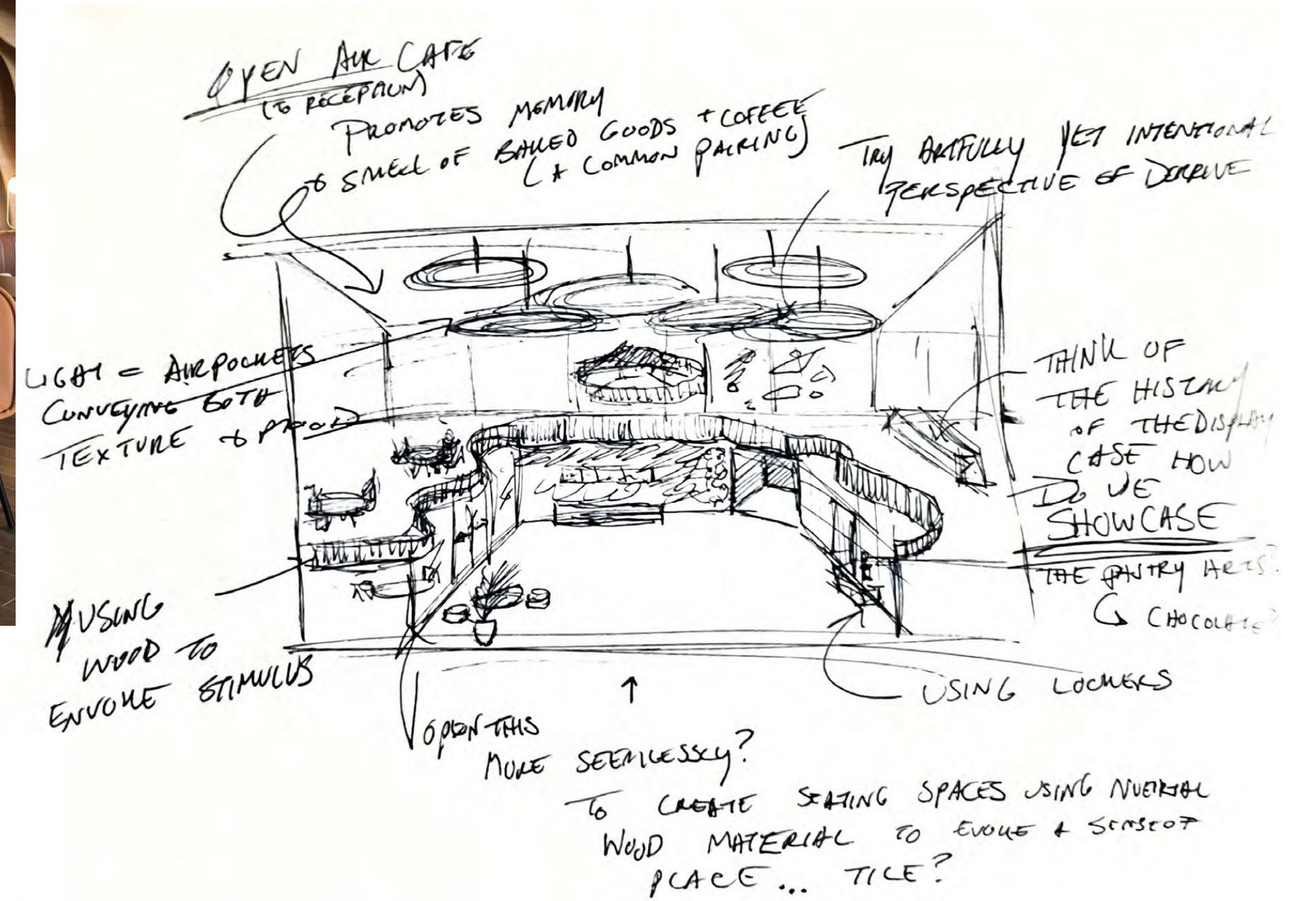
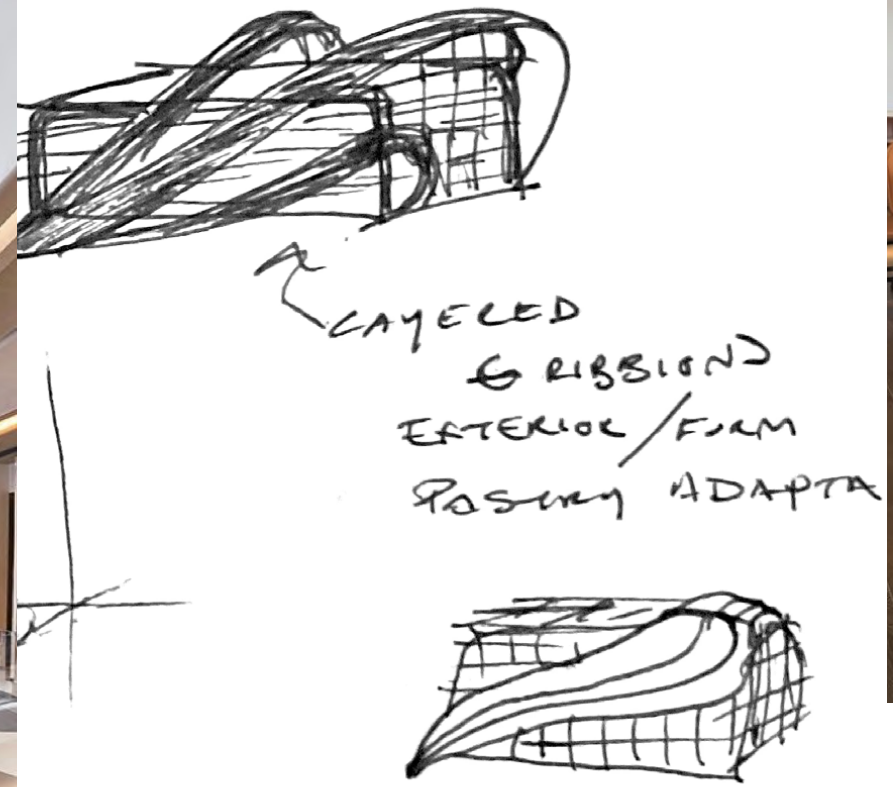
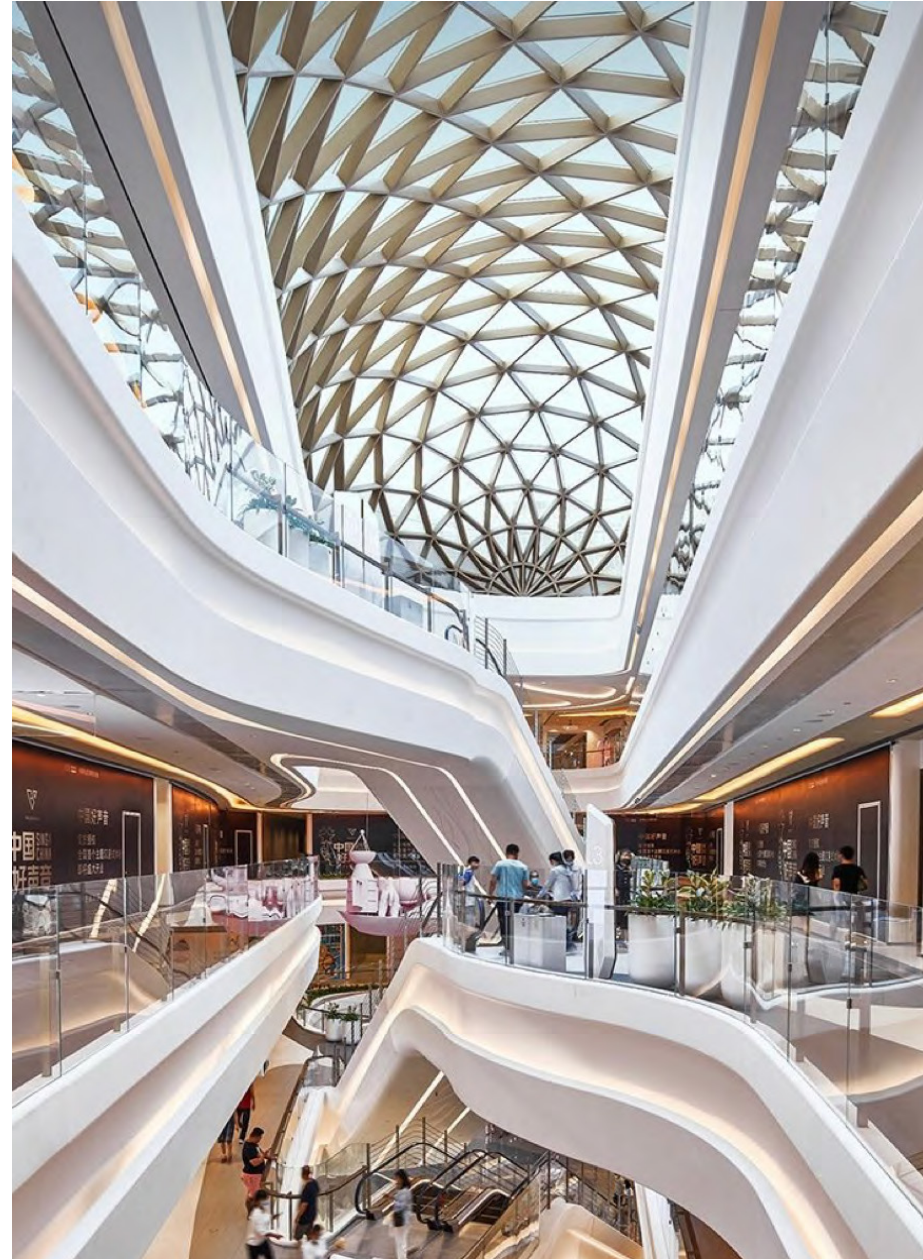


Sensory
Experience

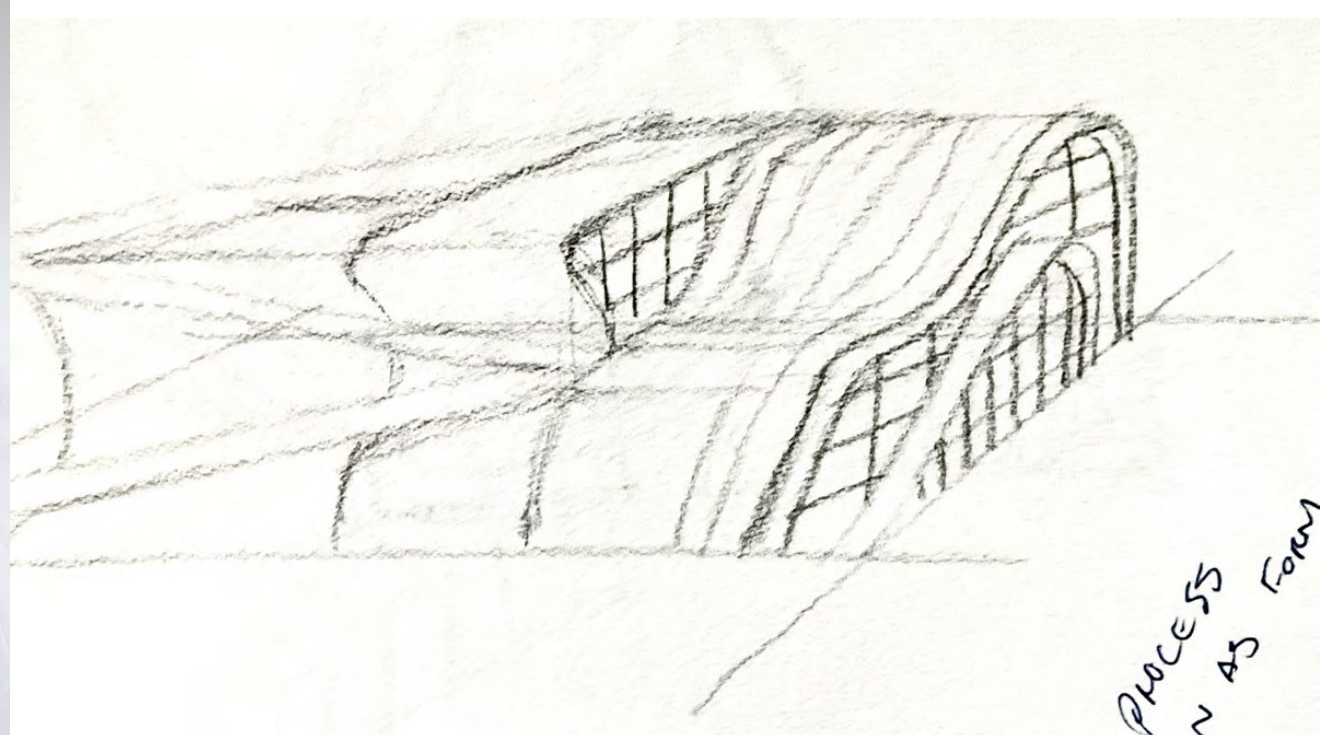
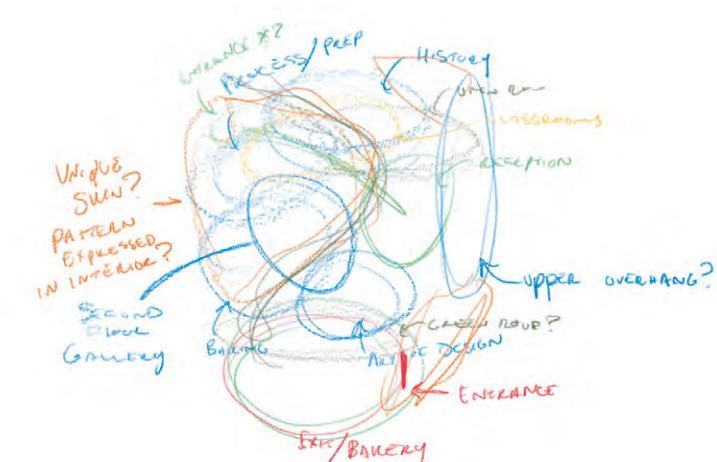


Sustainable Design
and Sustainable
Tourism

PROCESS + INSPIRATION

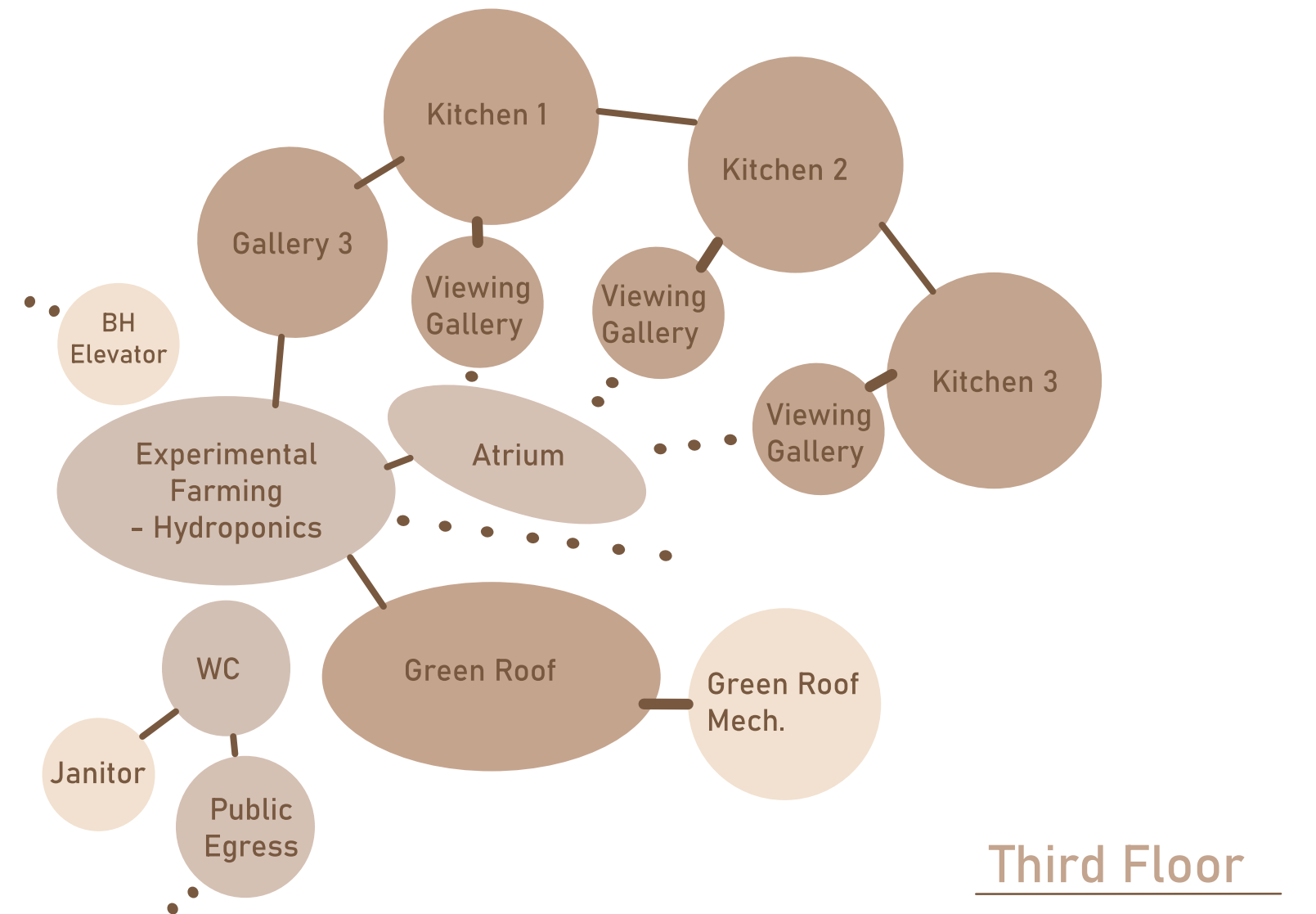
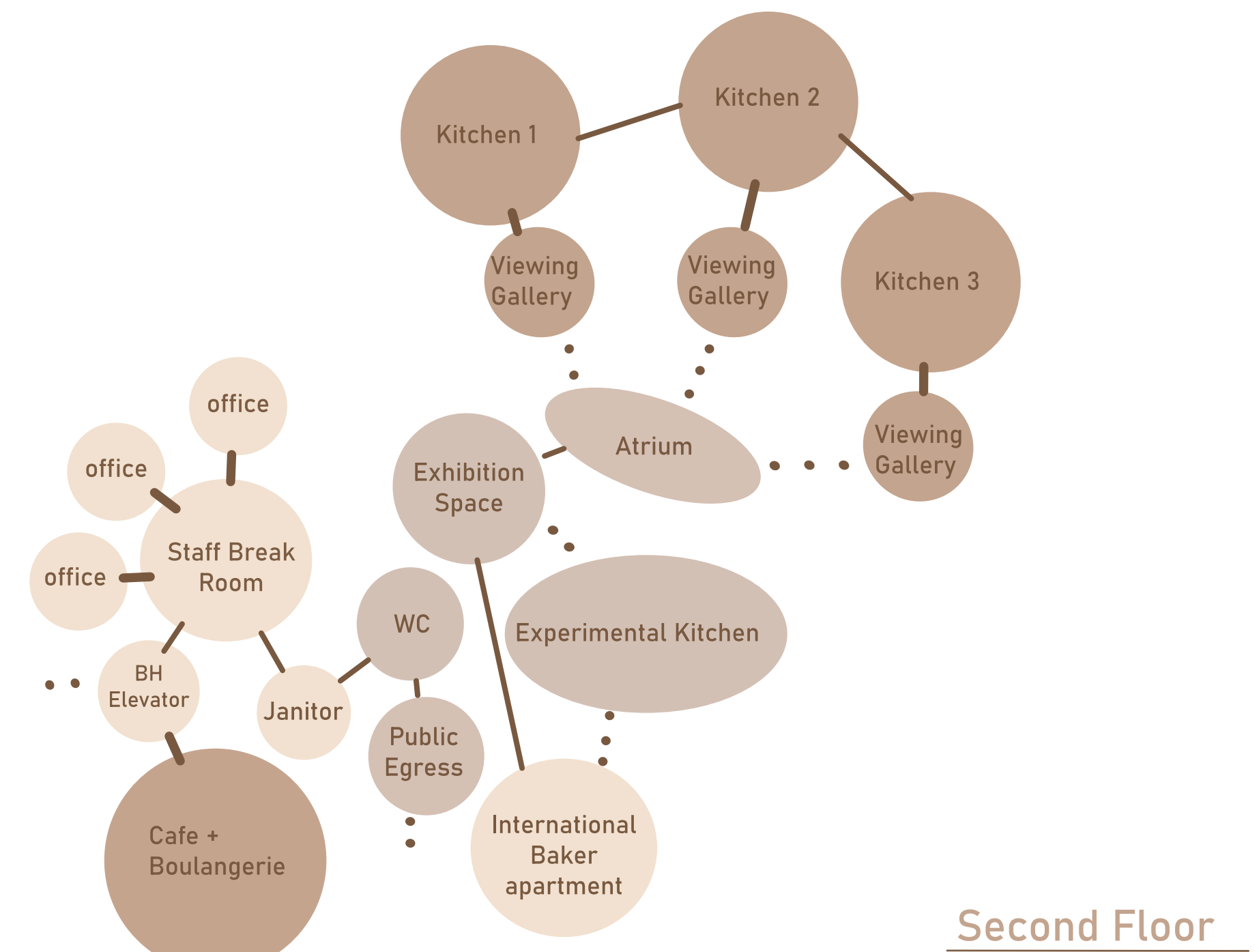
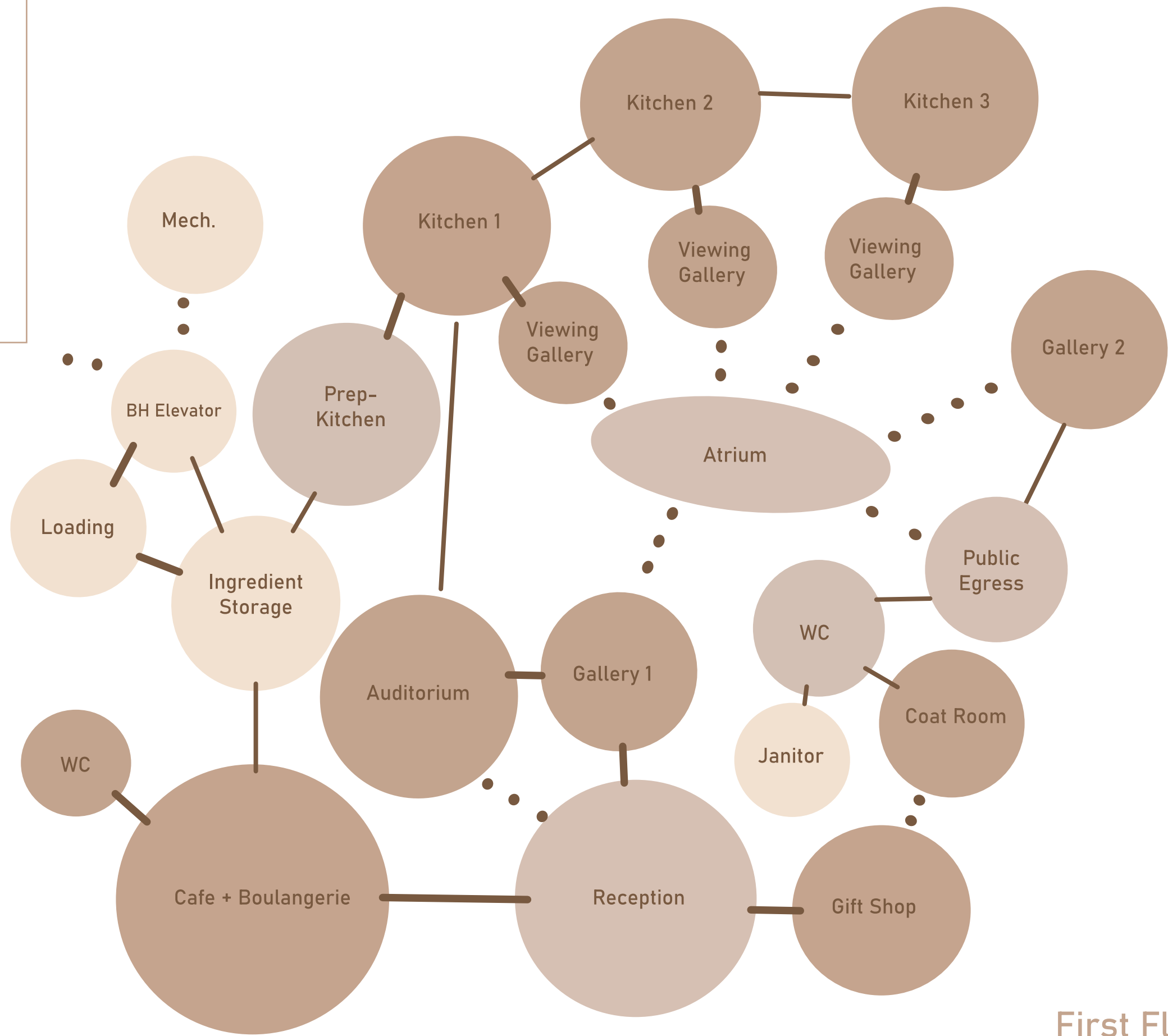
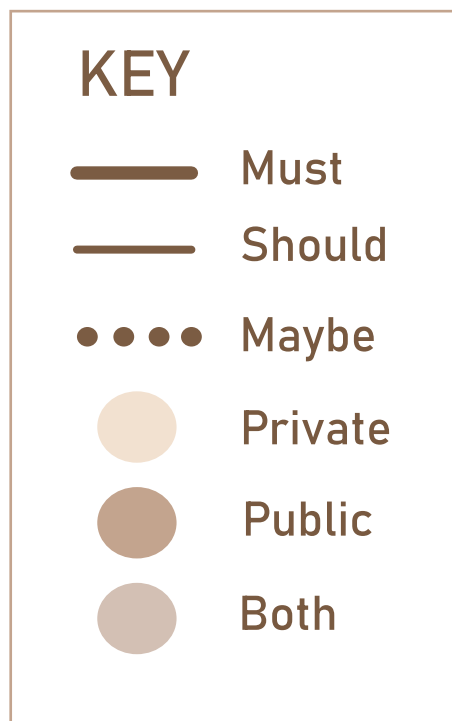


- PASSIVE PARTICIPATES
- ACTIVE PARTICIPANTS

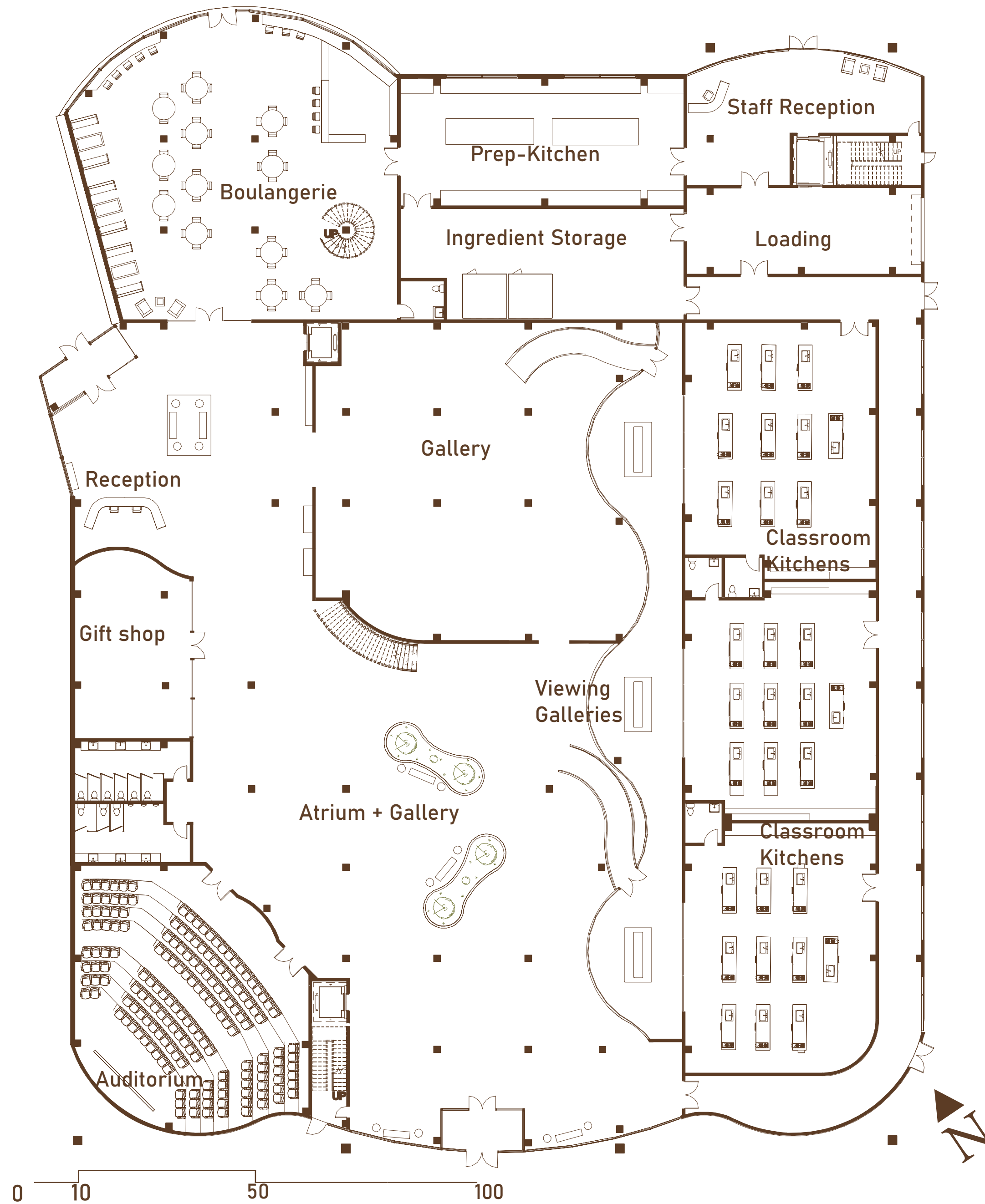


PROCESS
~ AS FORM

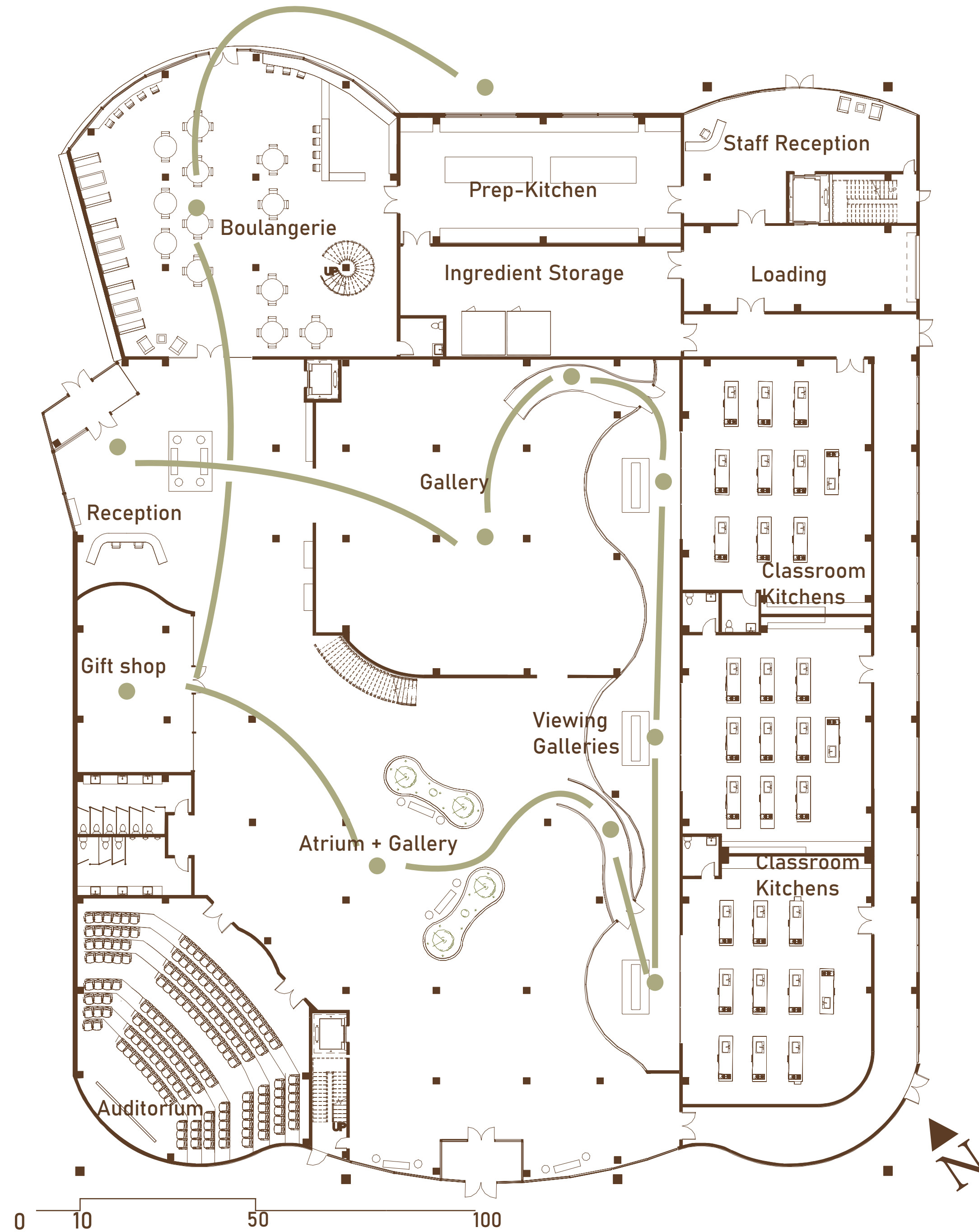
SPATIAL PLANNING



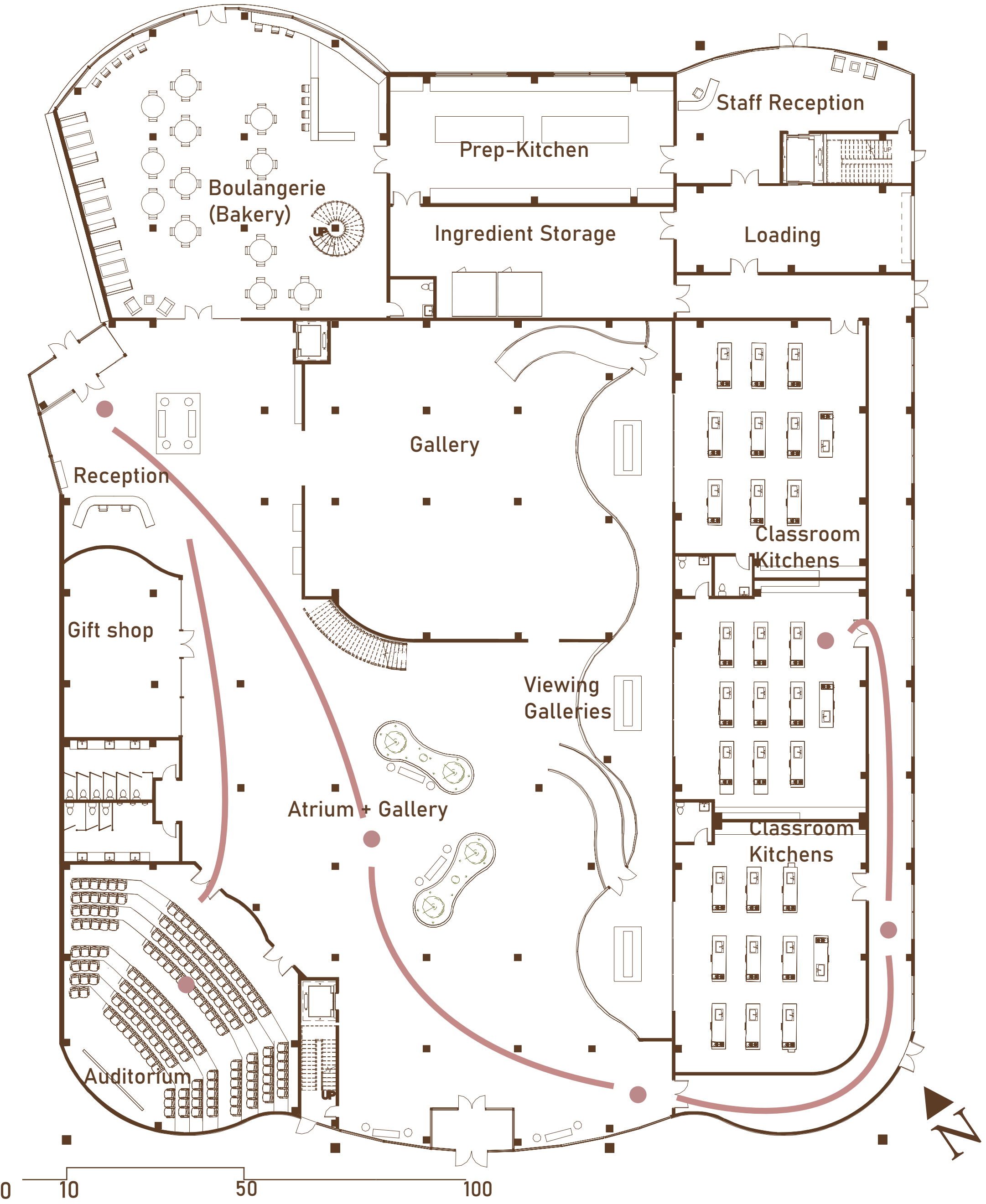
FIRST FLOOR



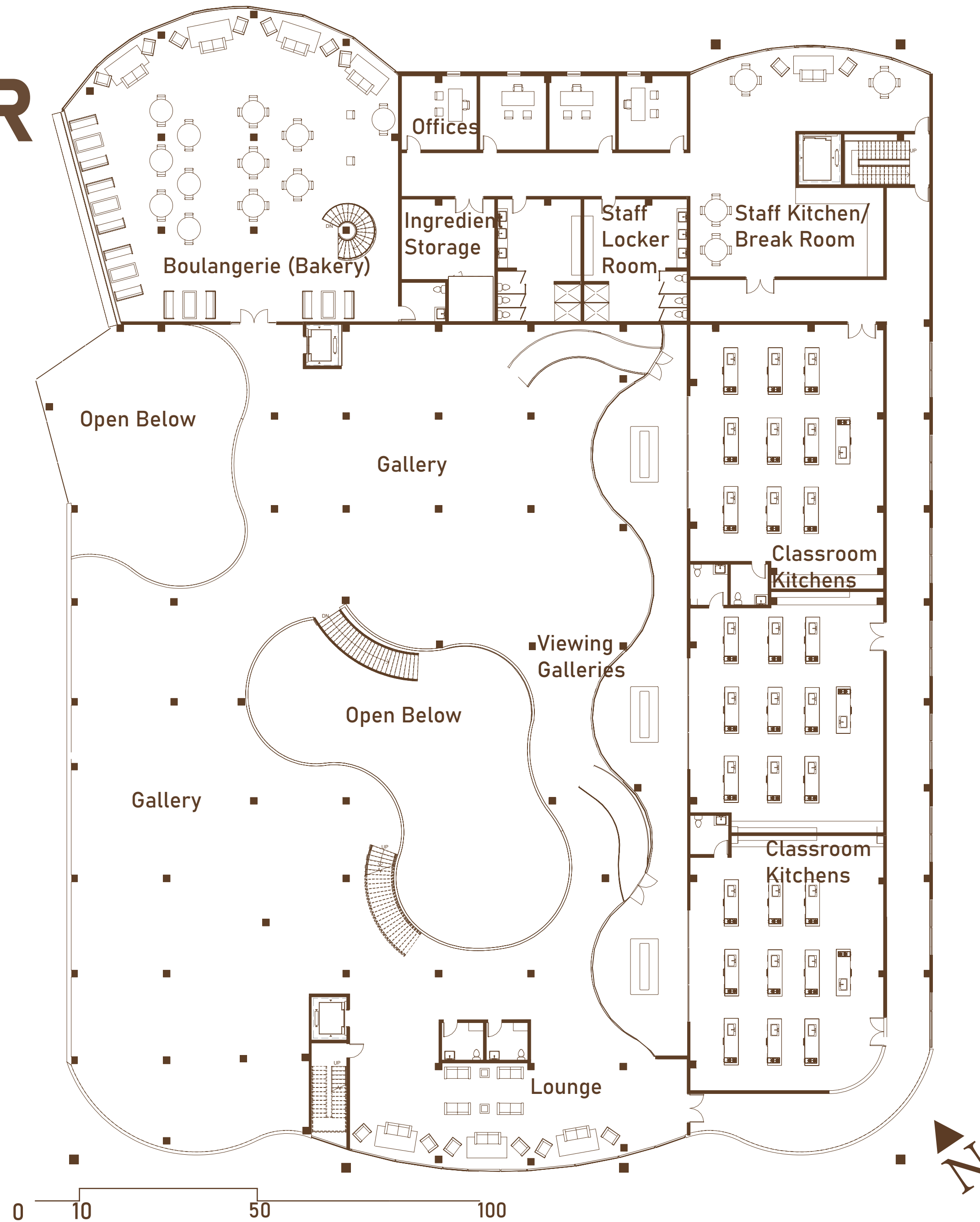
PASSIVE



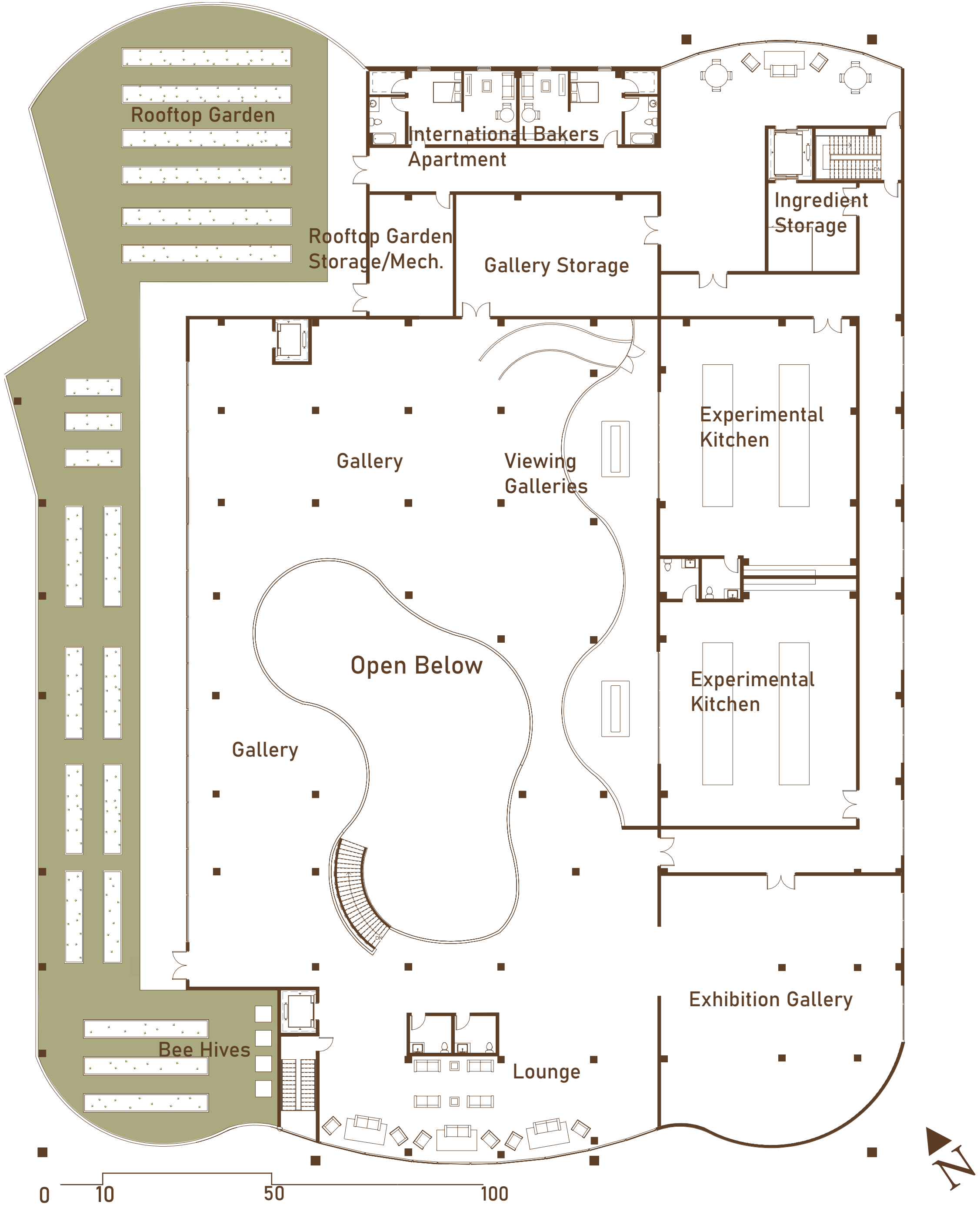
ACTIVE

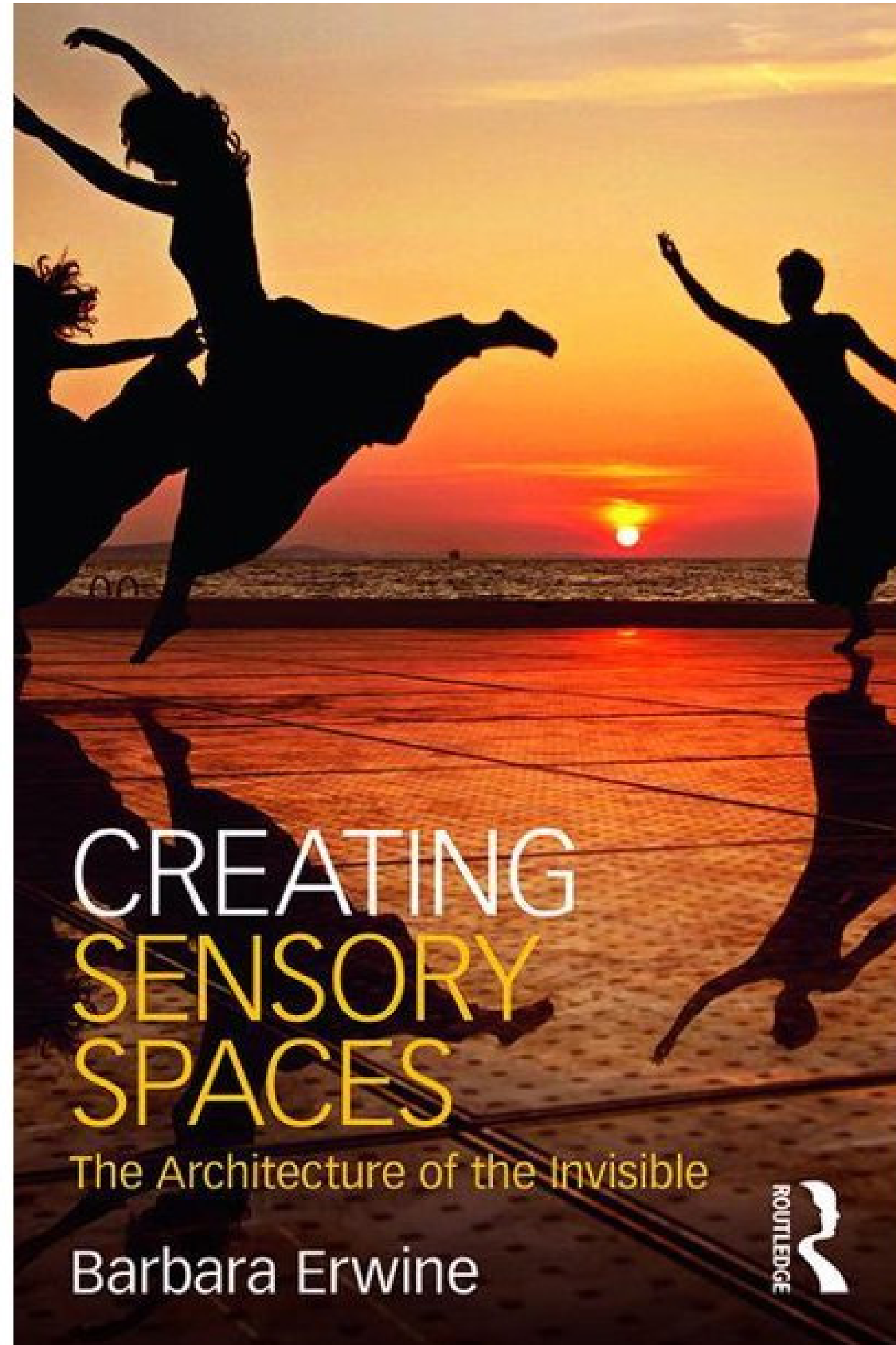


SECOND FLOOR



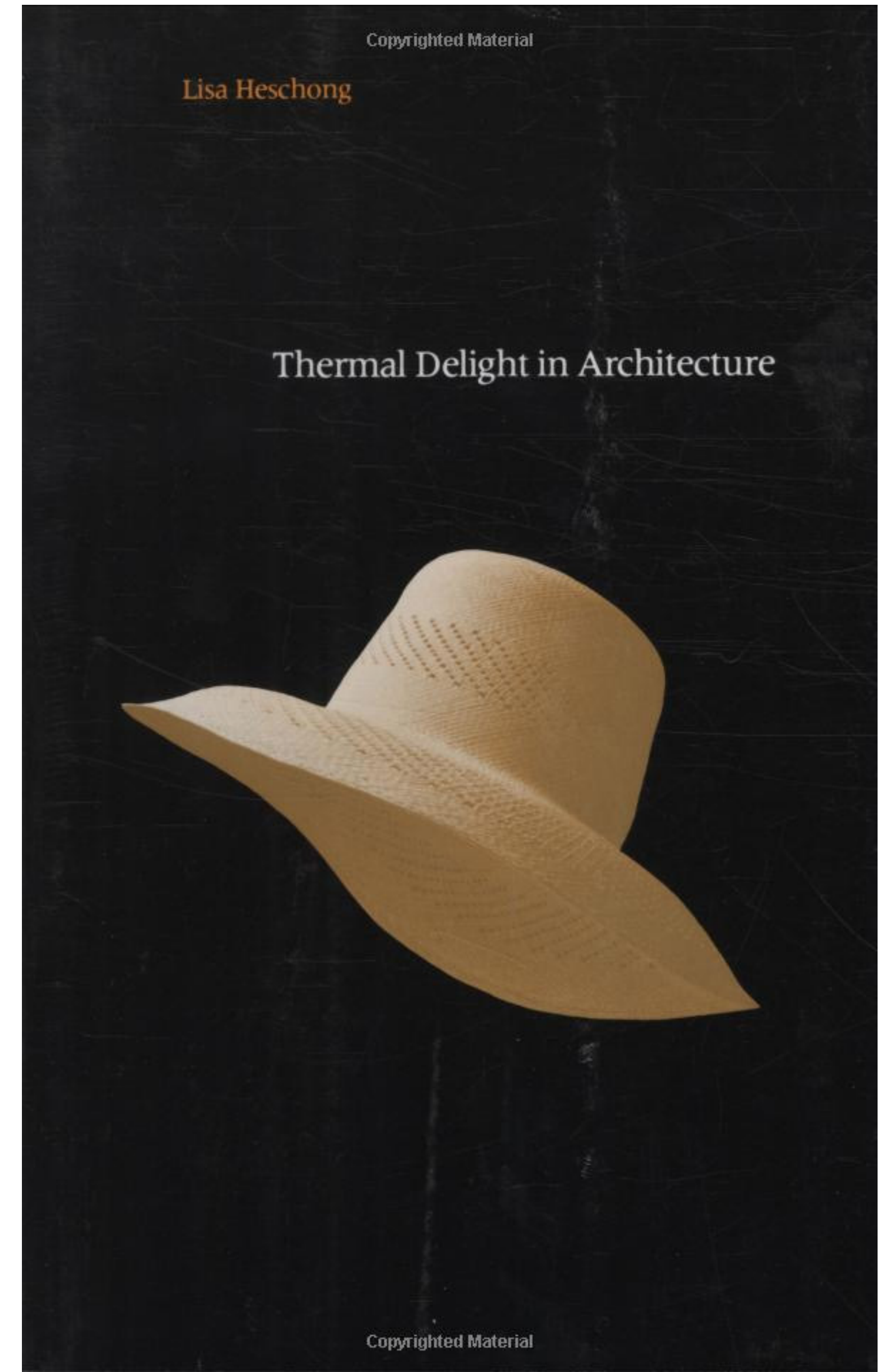
THIRD FLOOR



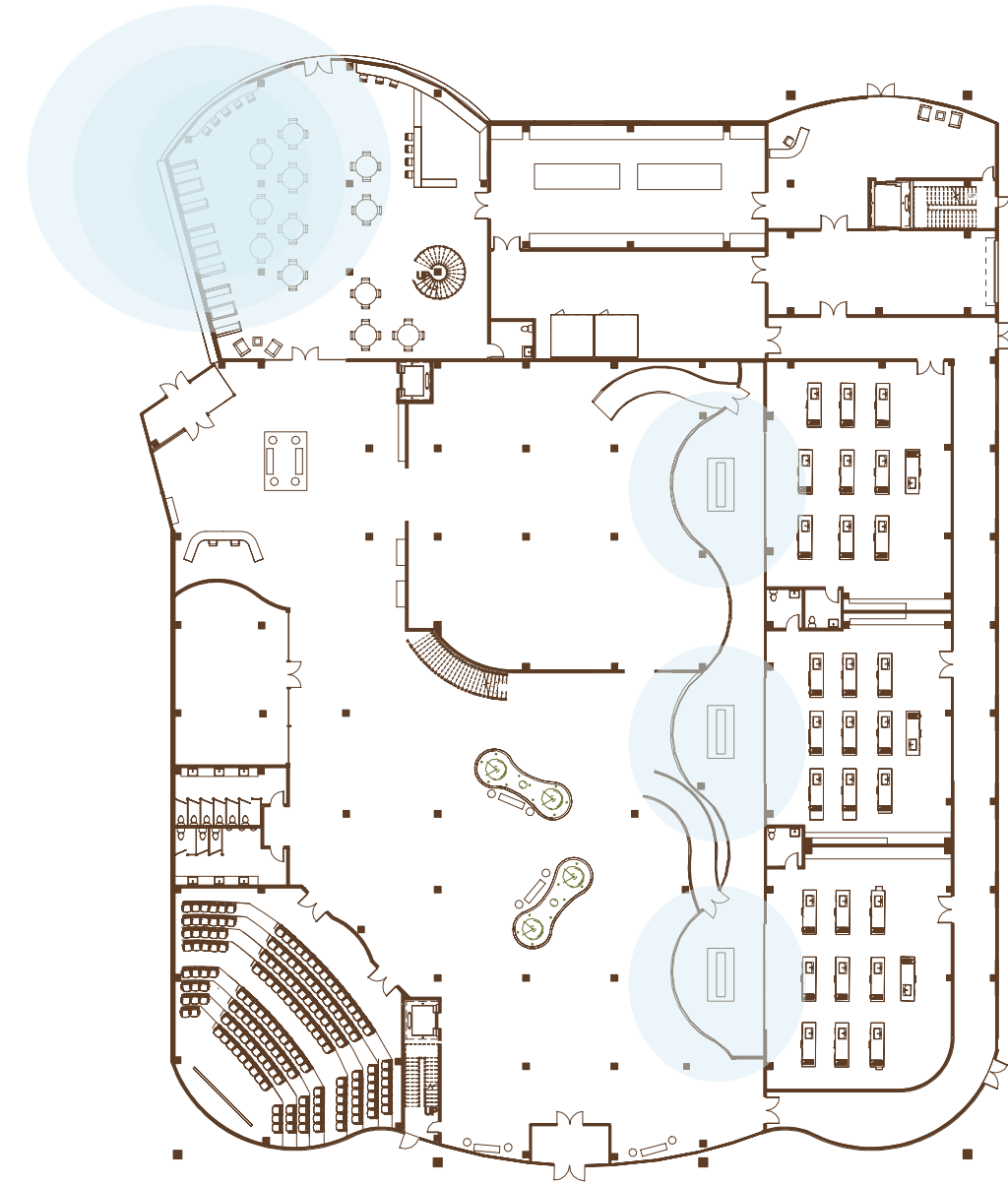


“...These sense are not separate as they overlap with each other and intermingle in a synesthesia of experience,” (Erwine 36)

“Since each sense contributes a slightly different perception of the word, the more senses involved in a particular experience the fuller, the rounder, the experience becomes.” (Heschong 29).

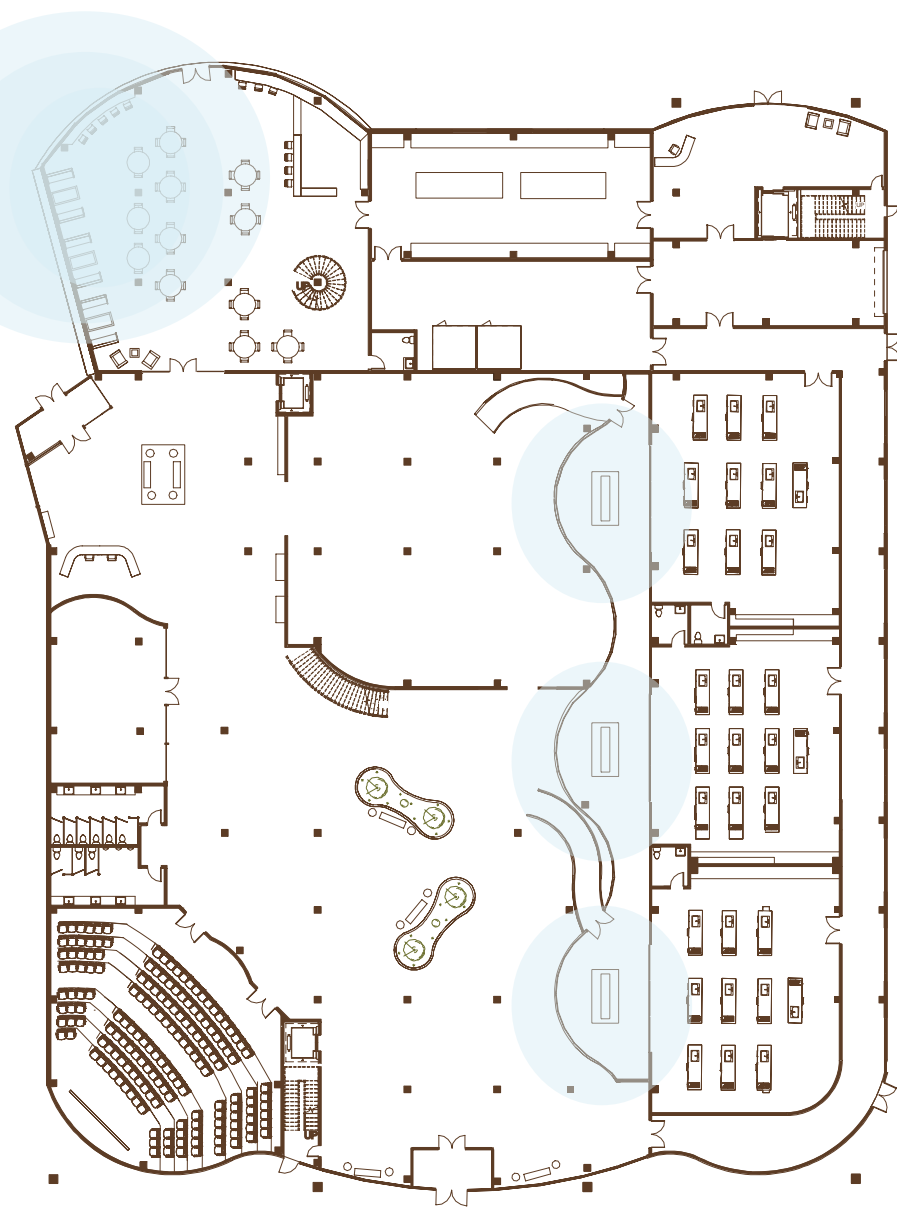


ENGAGEMENT OF THE SENSES

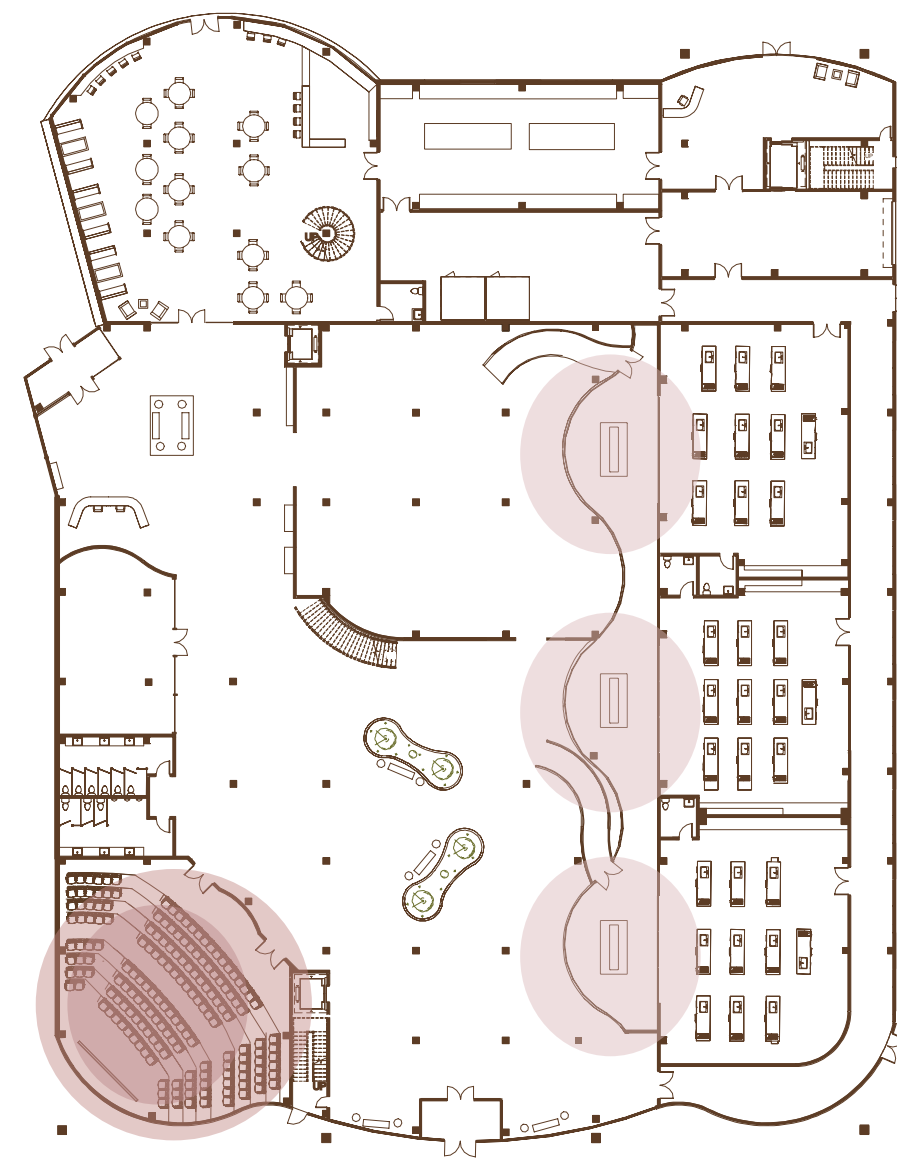


OLFACTORY

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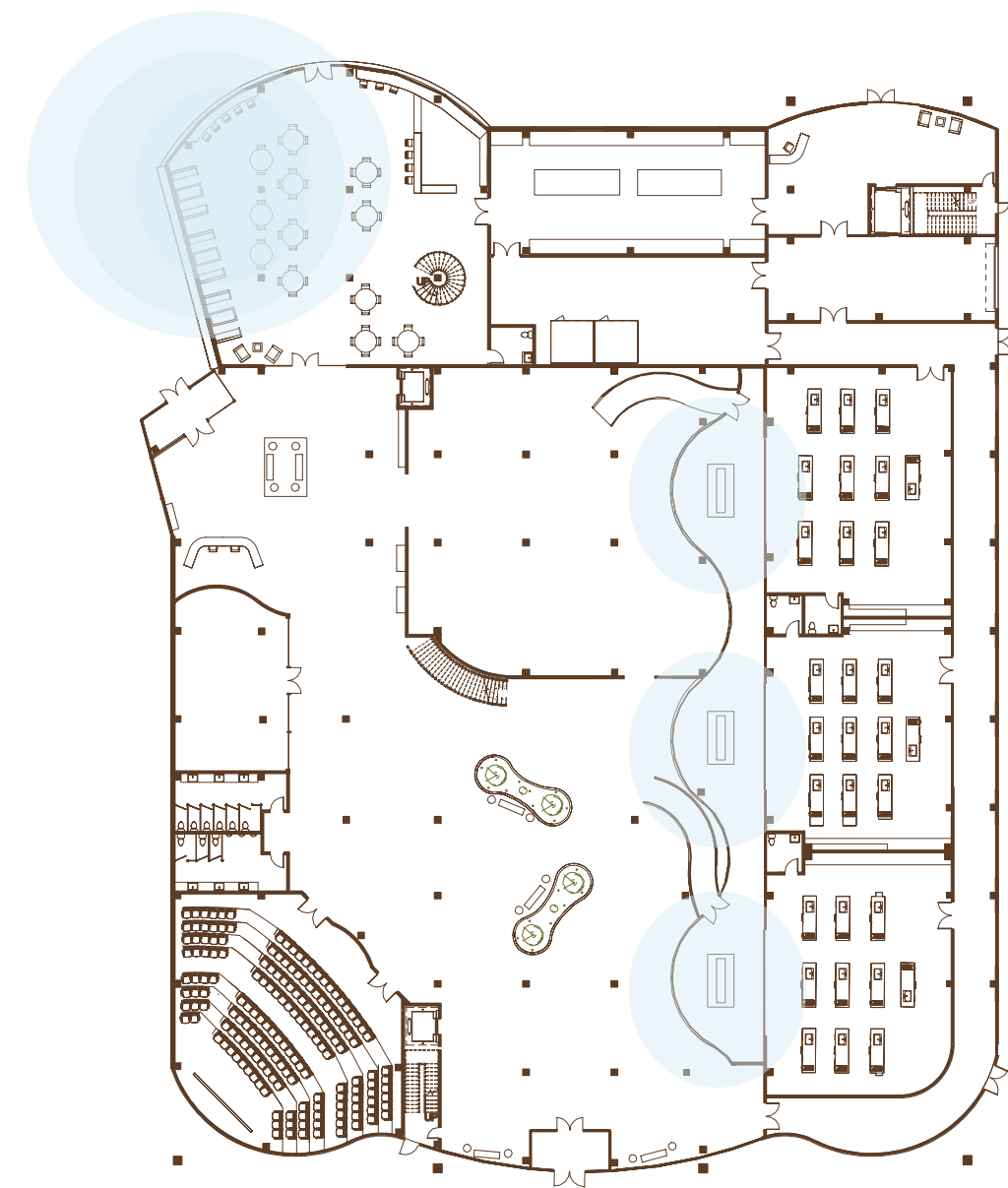


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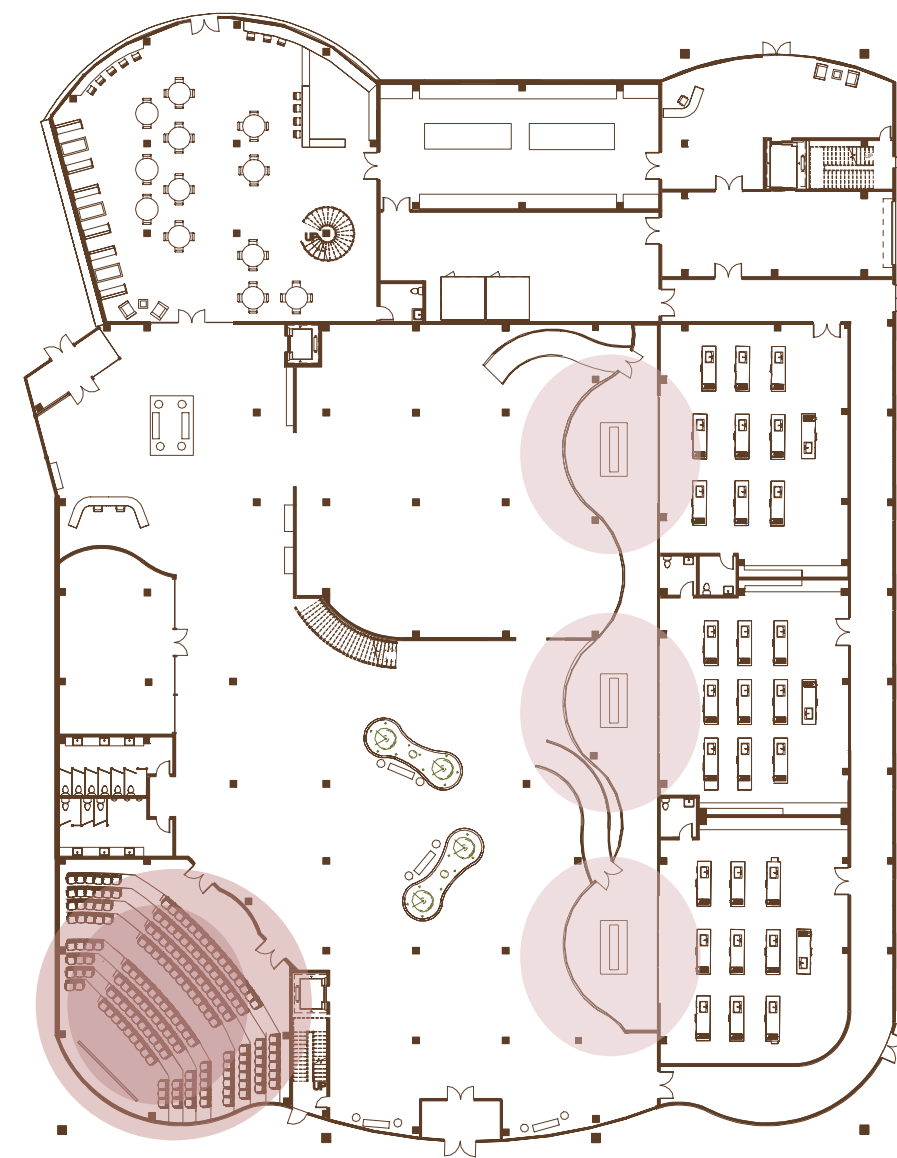


AUDITORAL

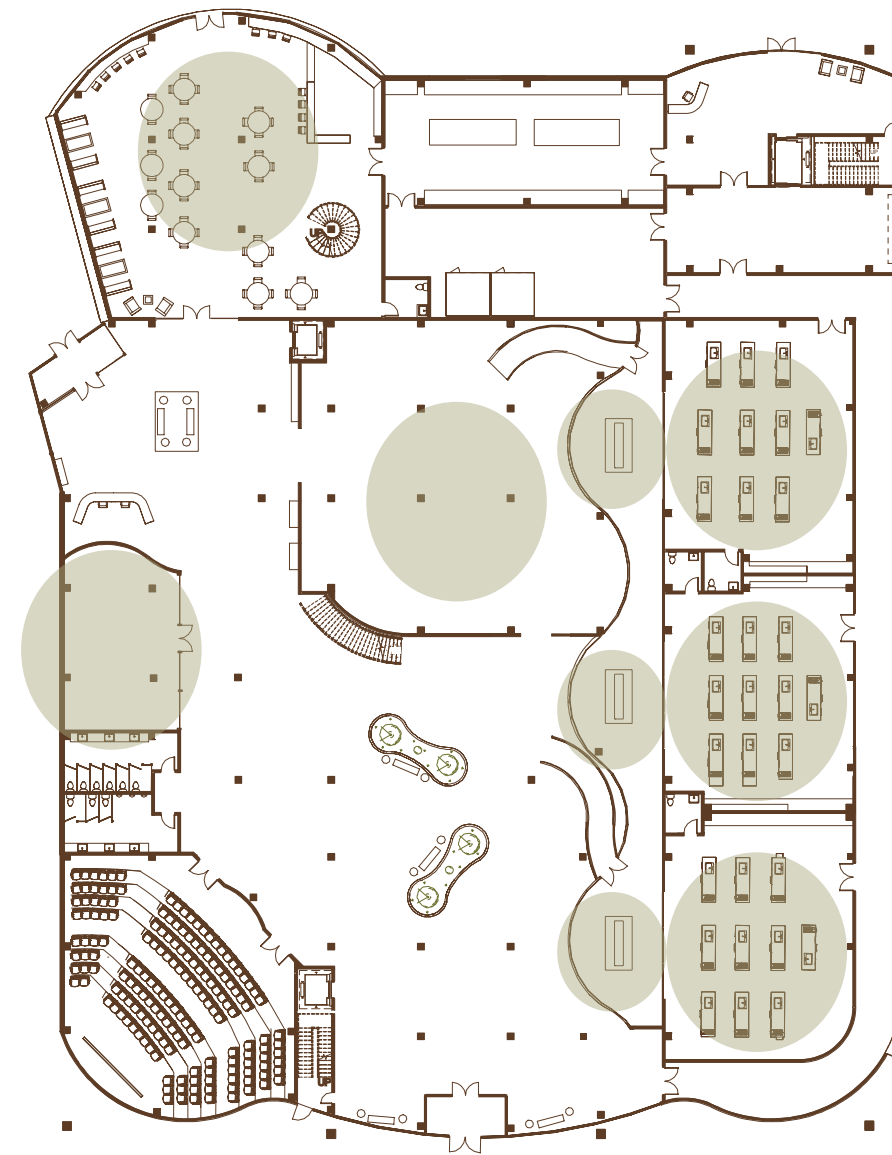
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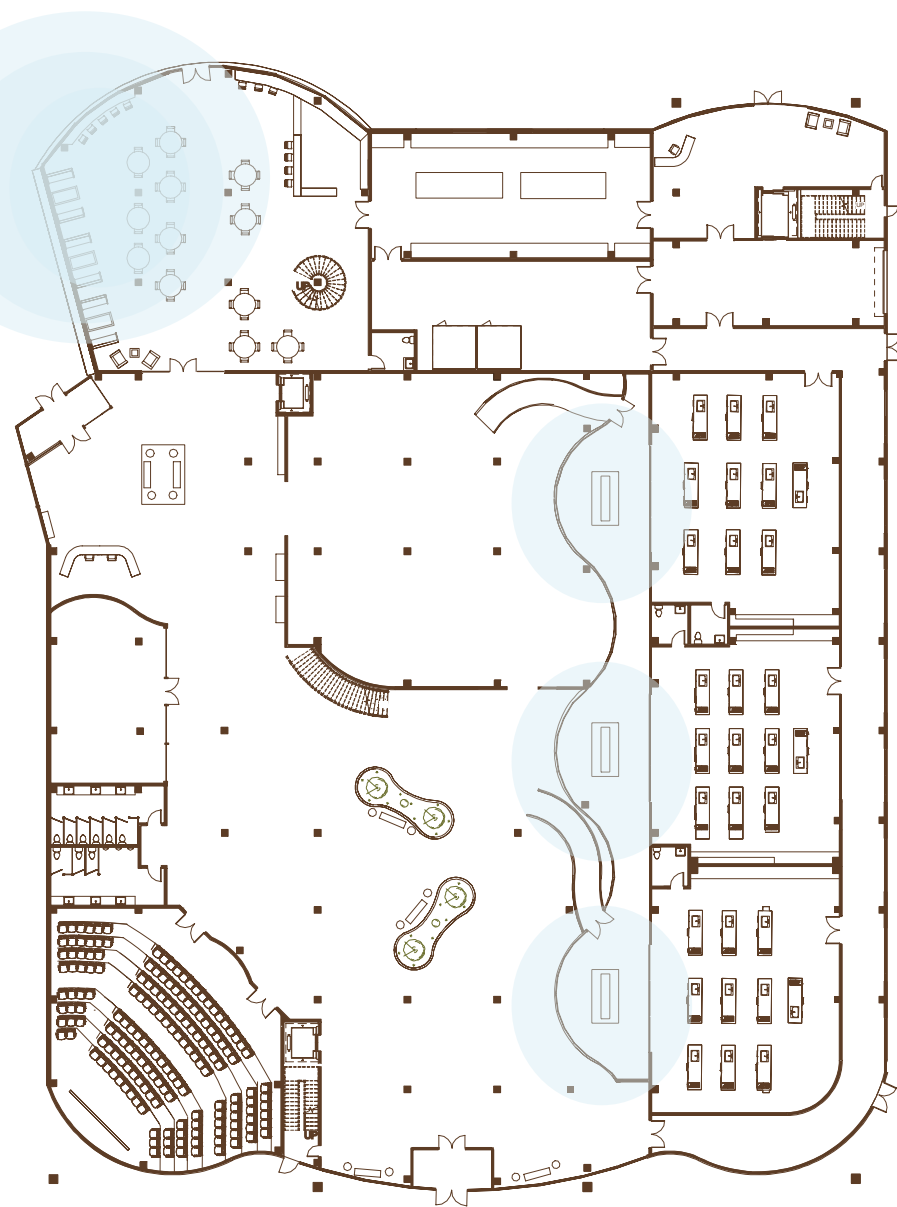


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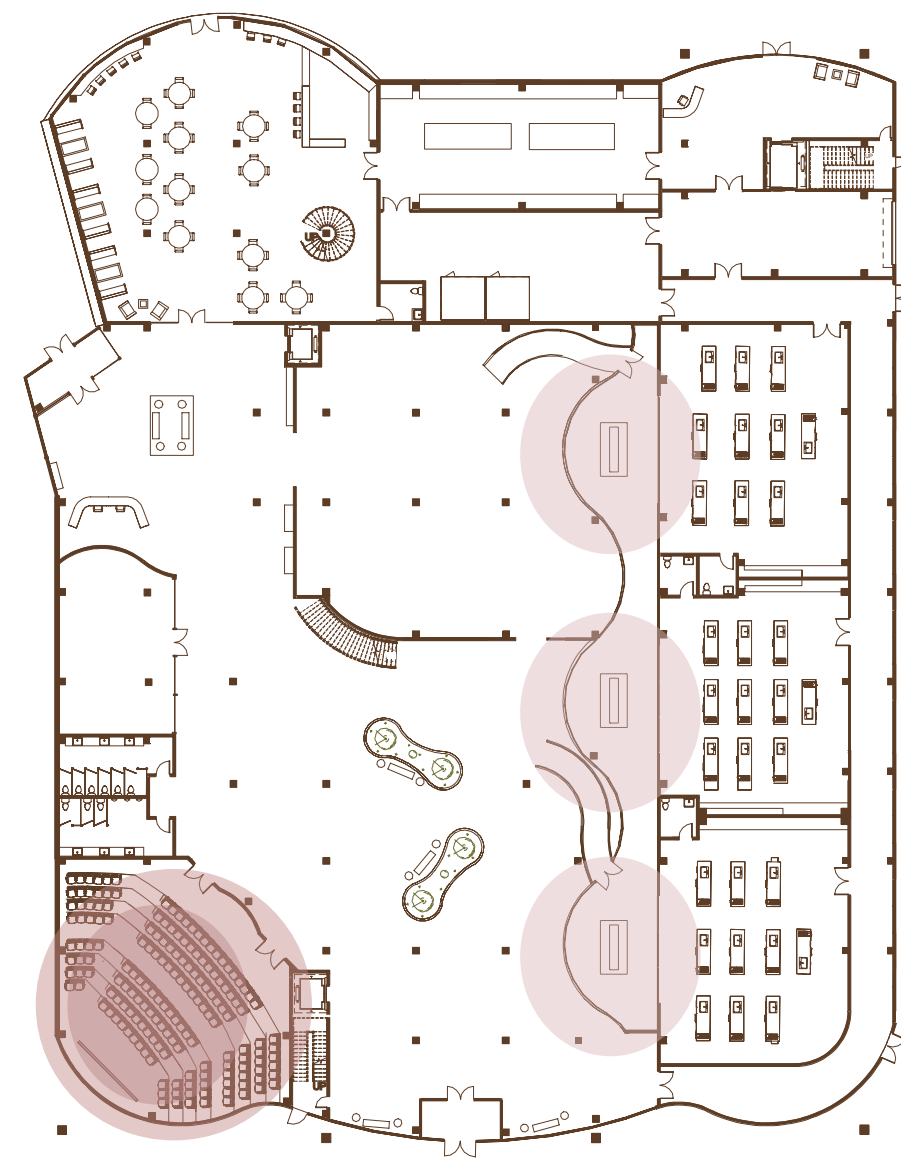


TACTILE/THERMAL

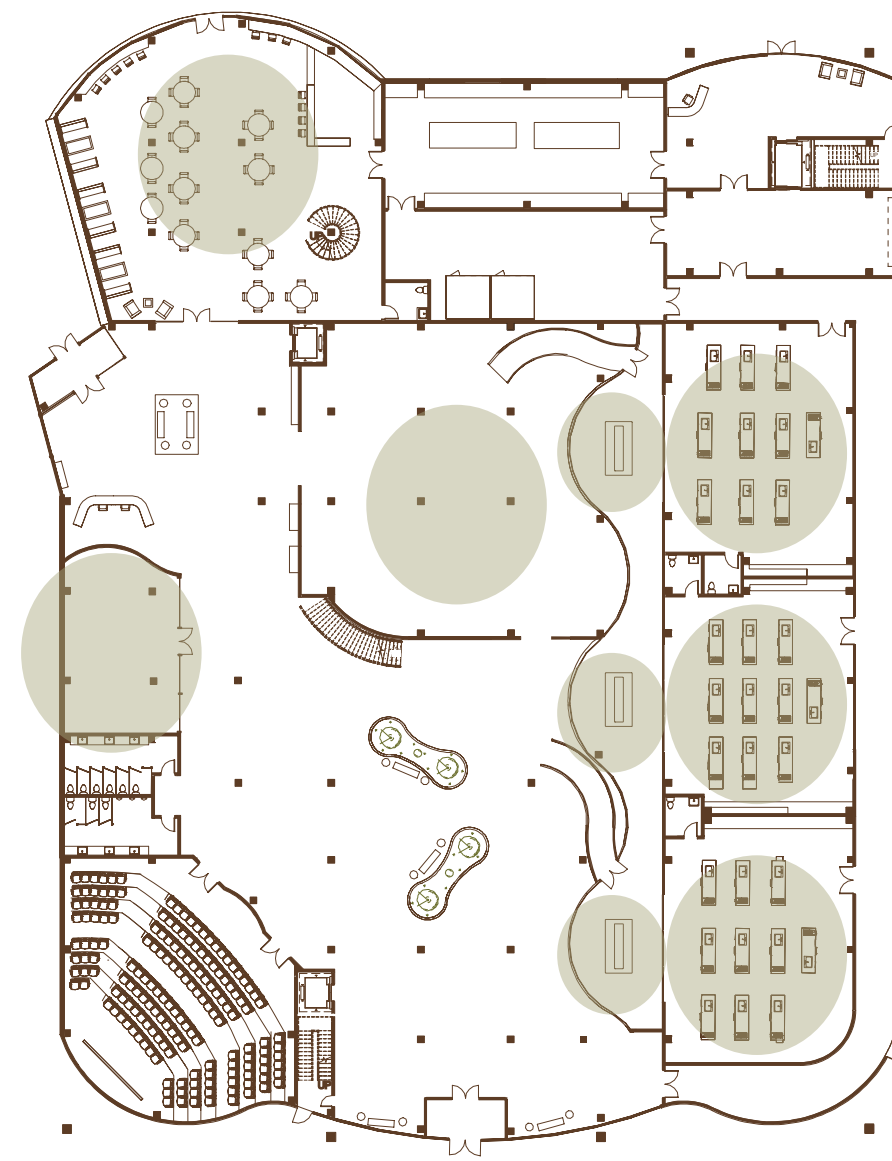
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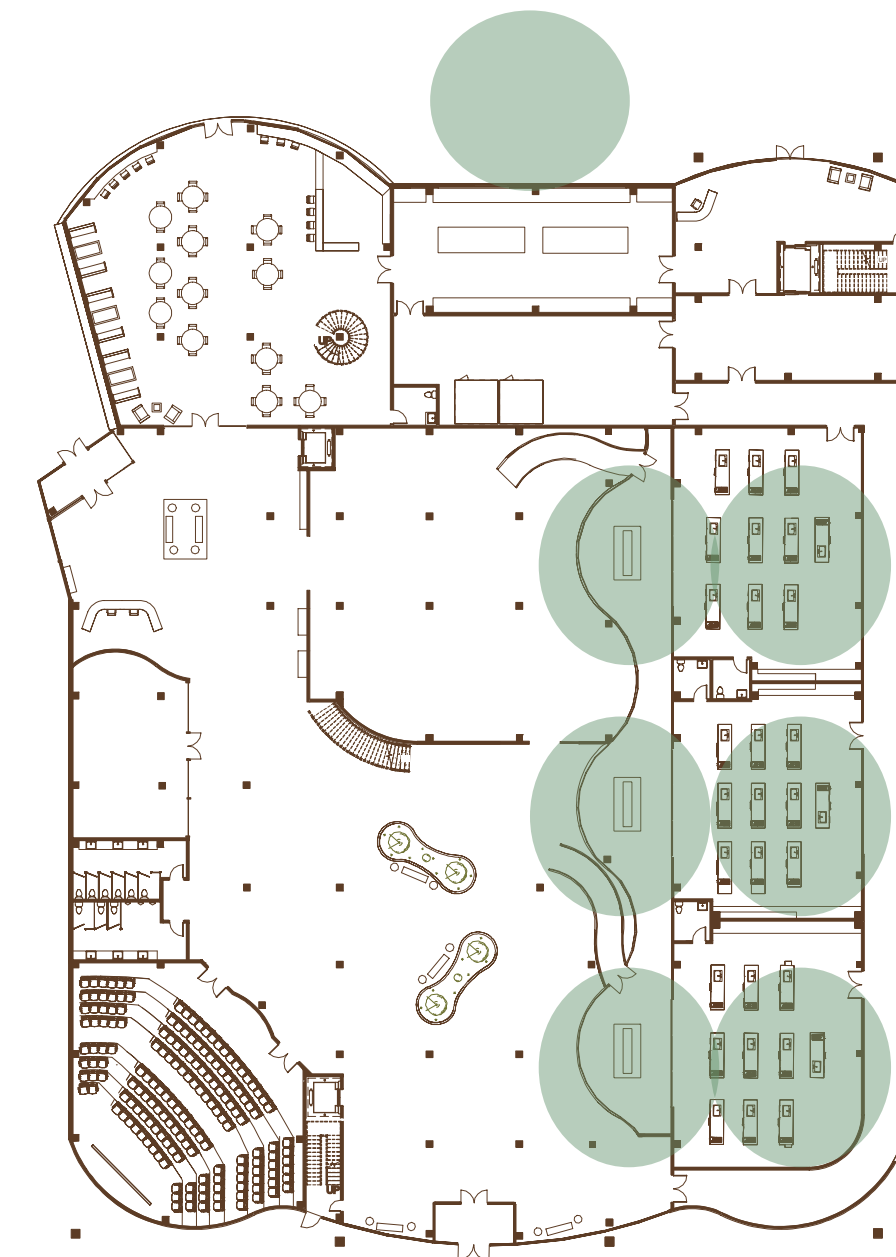
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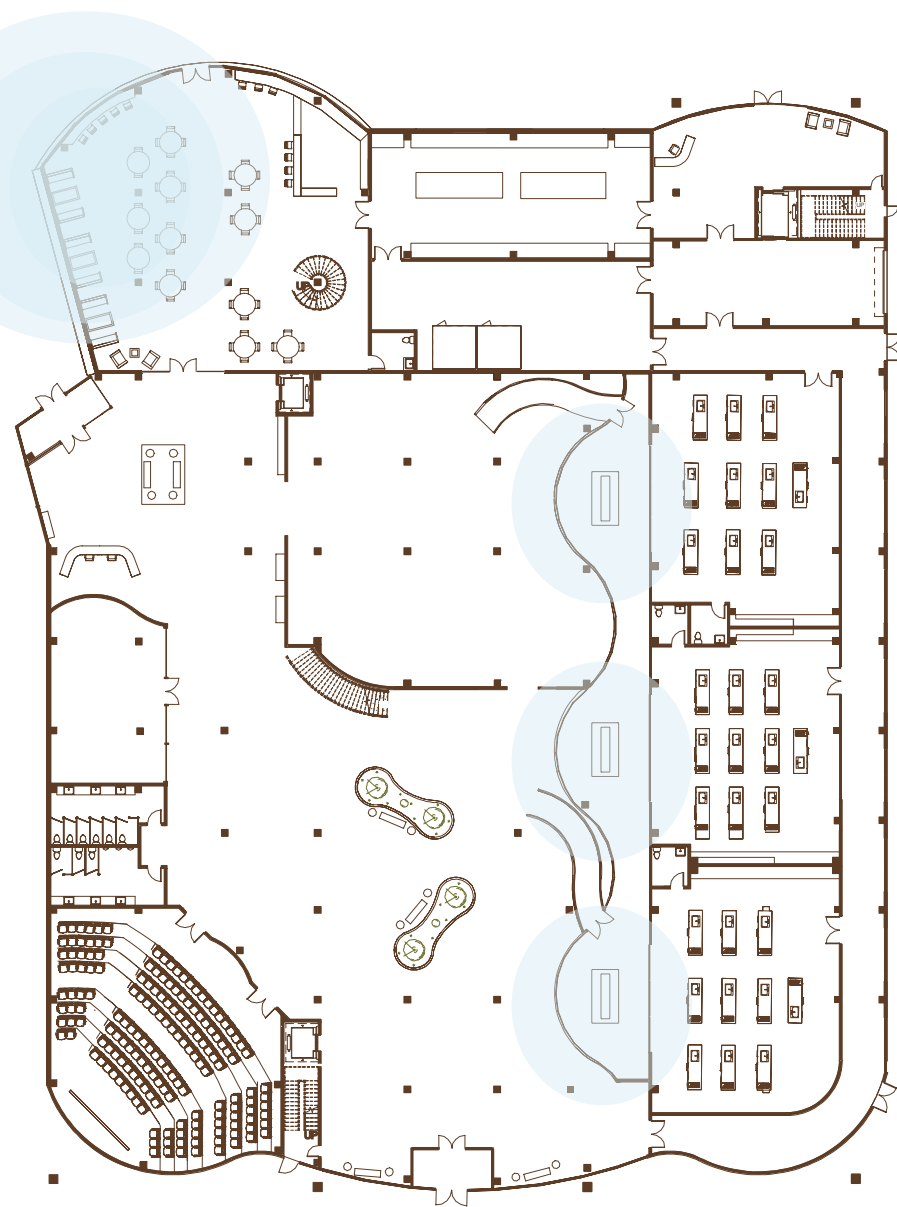


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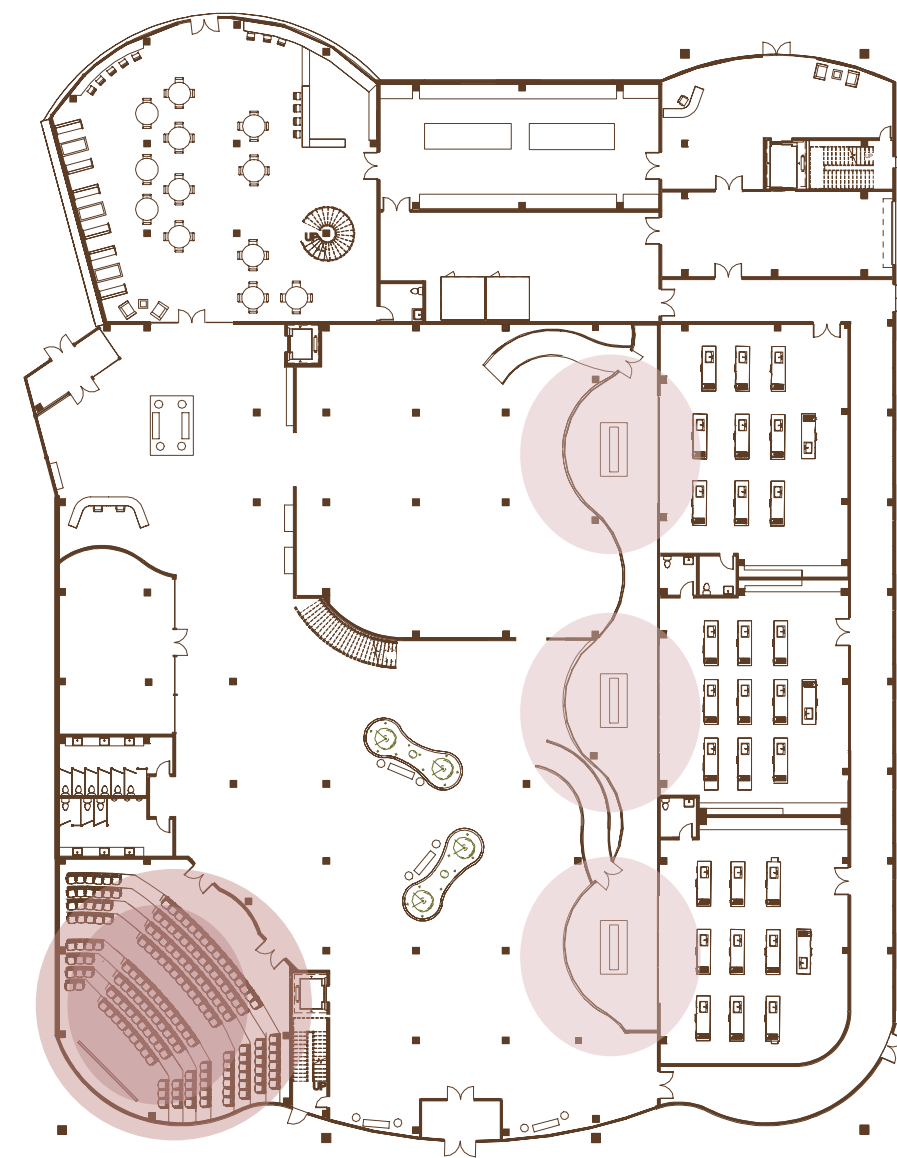


VISUAL

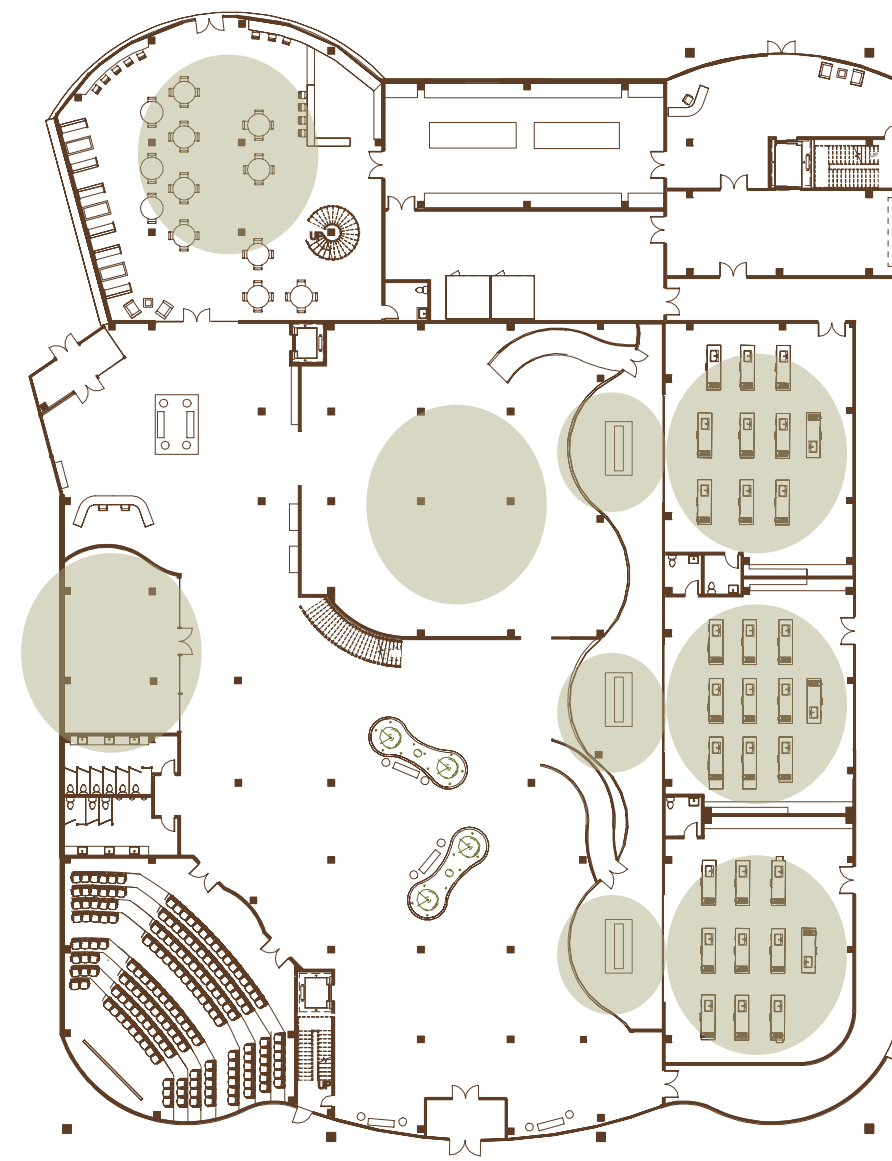
ENGAGEMENT OF THE SENSES



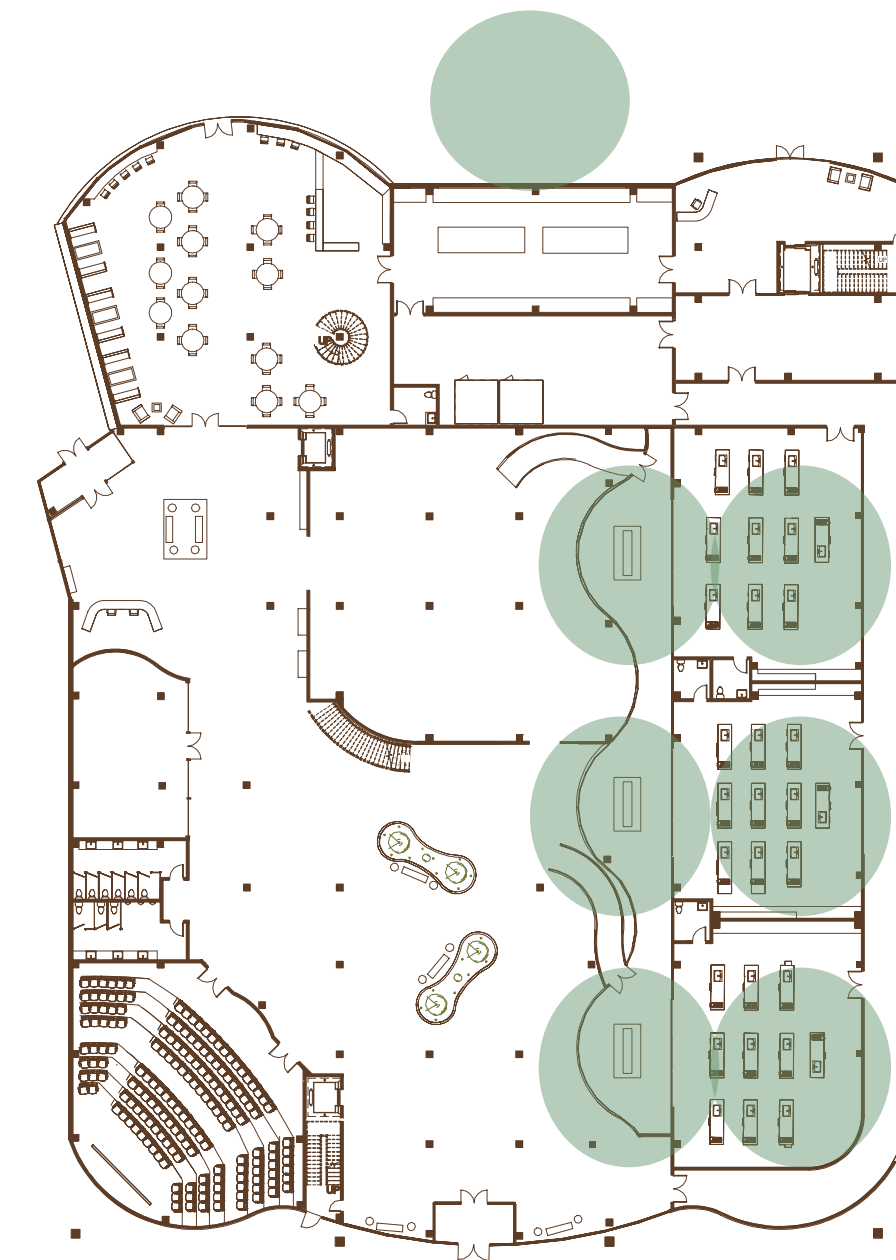
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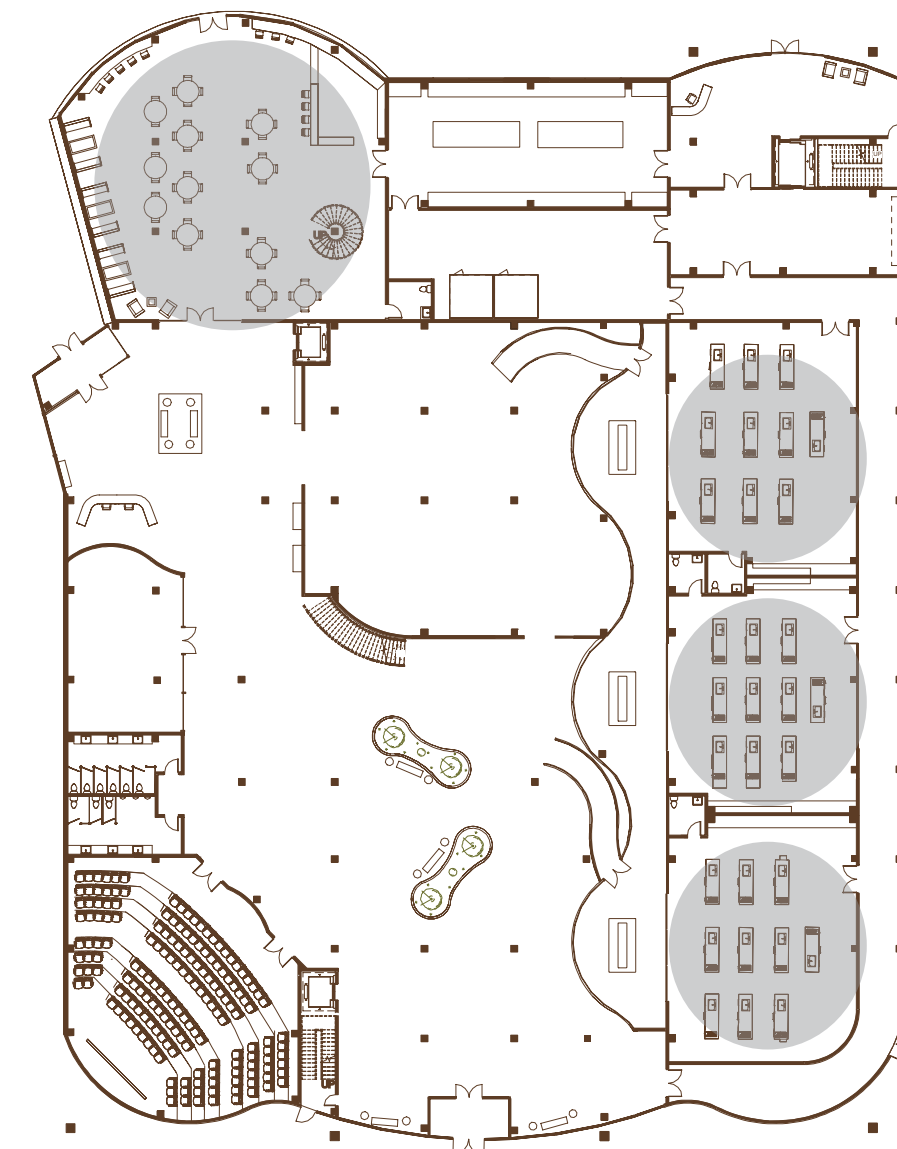
AUDITORAL



TACTILE/THERMAL



VISUAL



TASTE



NE ENTRANCE



Admission Générale
Adulte \$12
Enfants \$10
Admission Classe
Adulte \$22
Enfants \$20

RECEPTION



ATRIUM



VIEWING GALLERY



ROOFTOP GARDEN

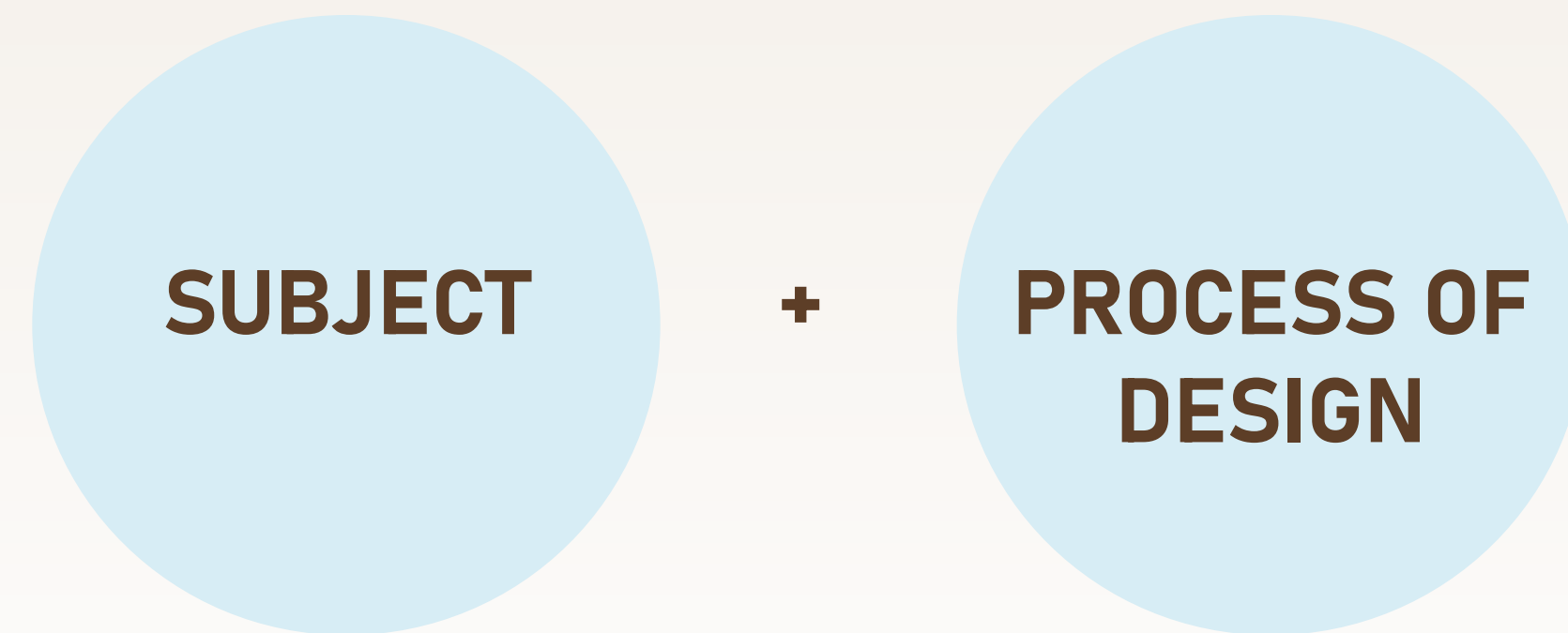
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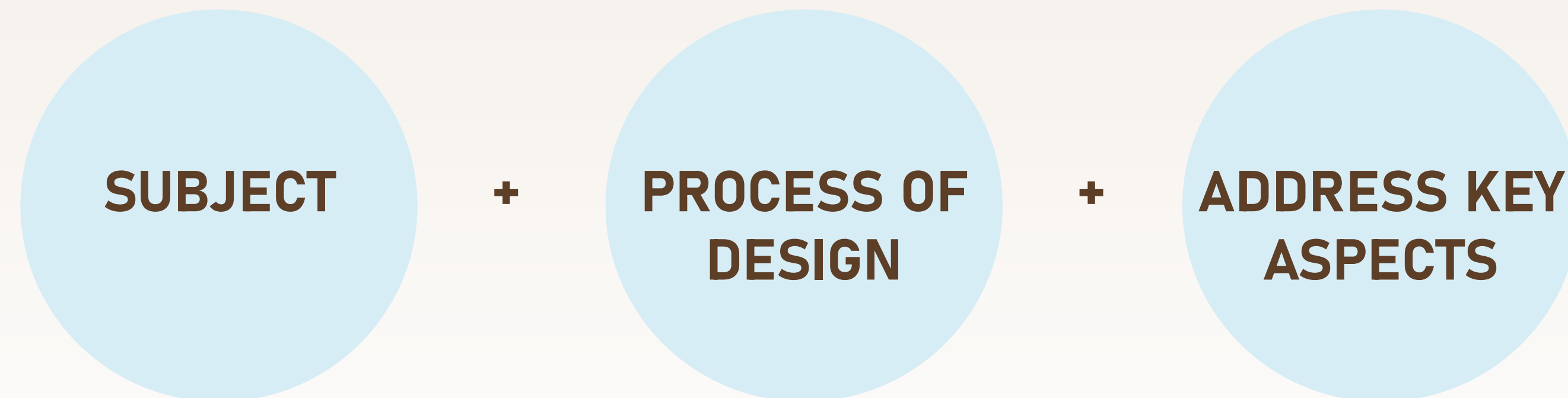


SUBJECT

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QUESTION + COMMENTS