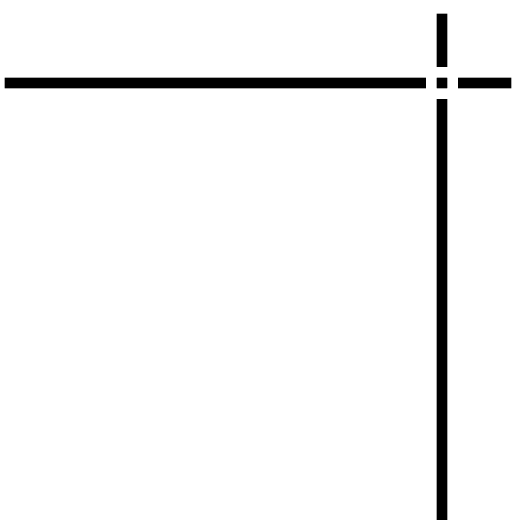
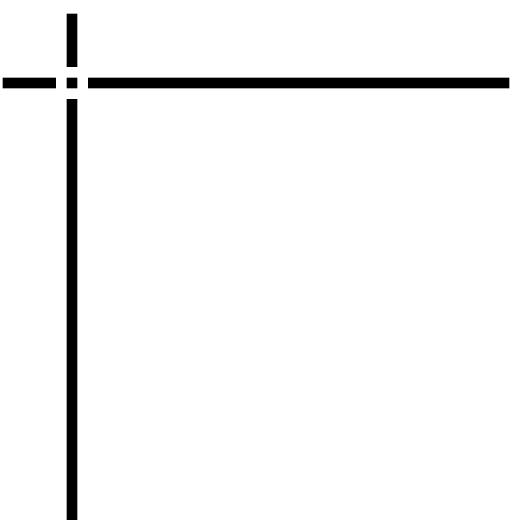
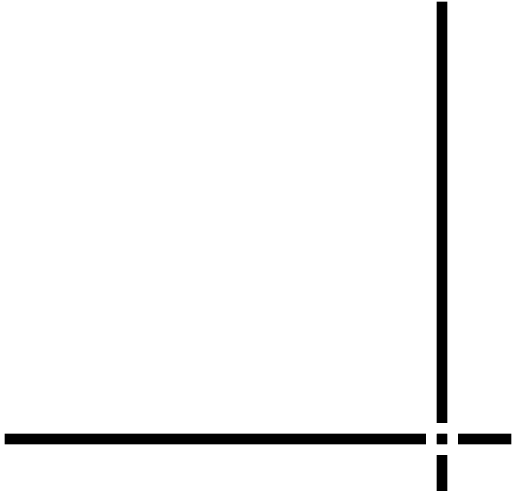
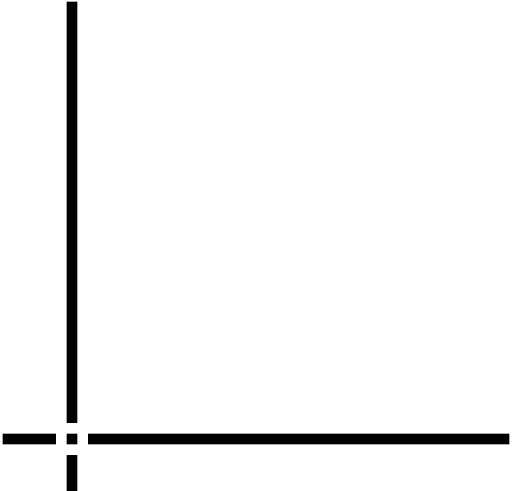


*bottega - desire and distance:
a journey through storied
architecture, art, and fashion
in venice, california*





*How can we create a journey through an architectural space that imbues
an atmosphere and space of desire which inspires makers to create
meaningful fashion, art, and architecture?*



VOGUE

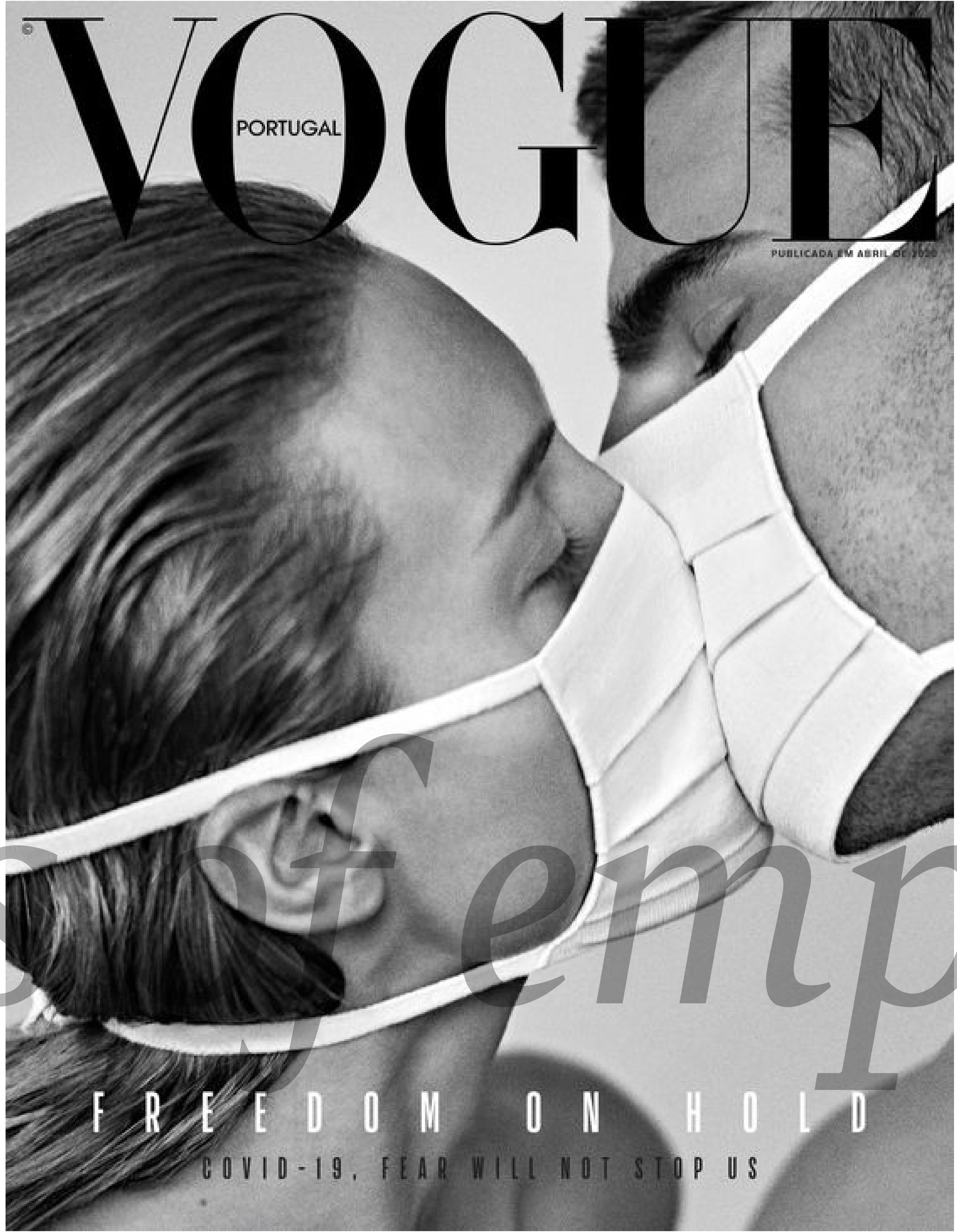
PORTUGAL

PUBLICADA EM ABRIL DE 2020



F R E E D O M O N H O L D

COVID-19. FEAR WILL NOT STOP US



a loss of empathy



Myth of Daedalus: Daedalus escaping from Crete with his son, Icarus, sees him falling to his death, 1619 (engraving), French School, (17th century)



creating women
creating awe

Myth of Daedalus: Daedalus escaping from Crete with his son, Icarus, sees him falling to his death, 1619 (engraving), French School, (17th century)

HYPNEROTOMACHIA POLIPHILI, VBI HV
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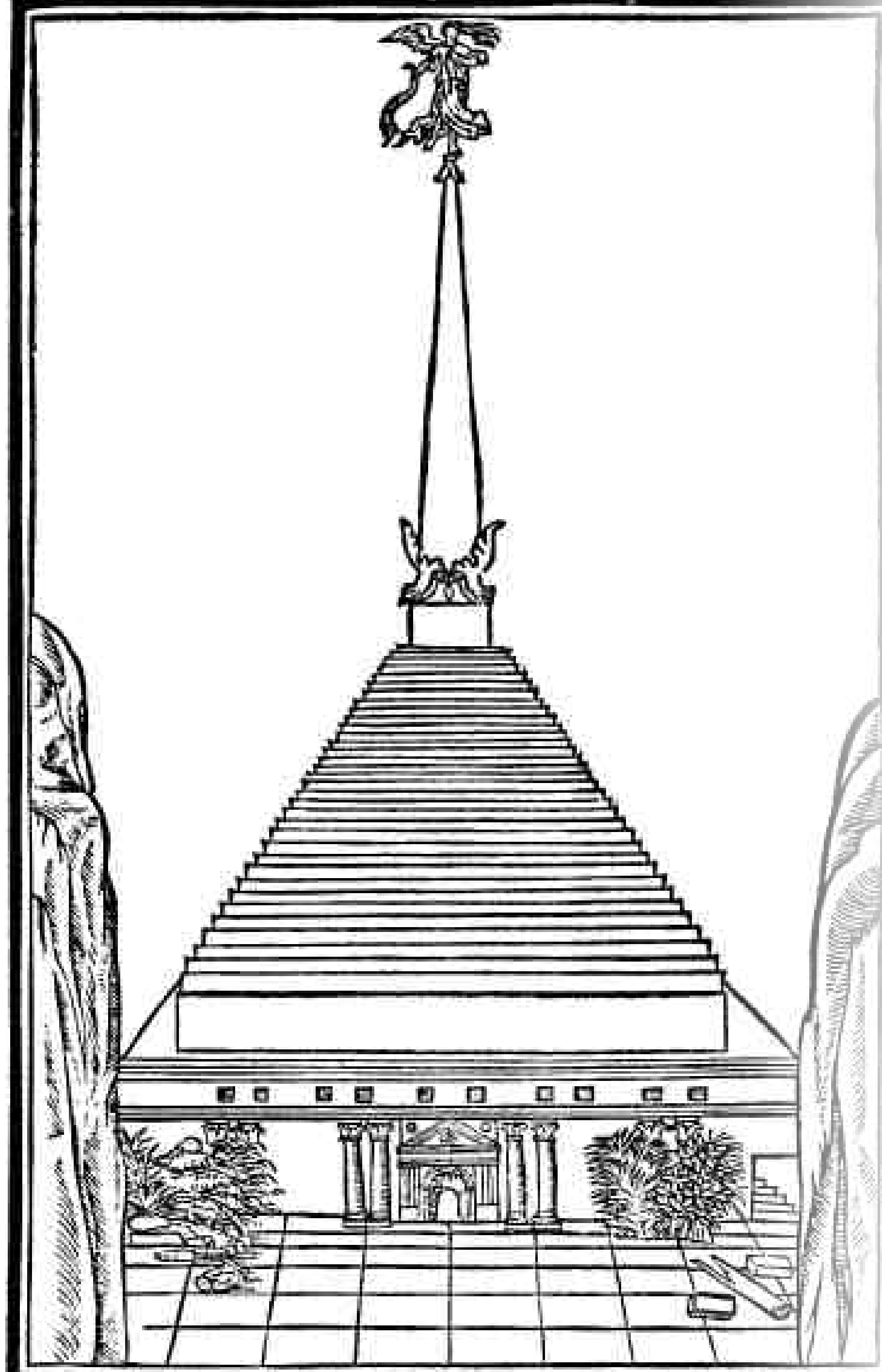
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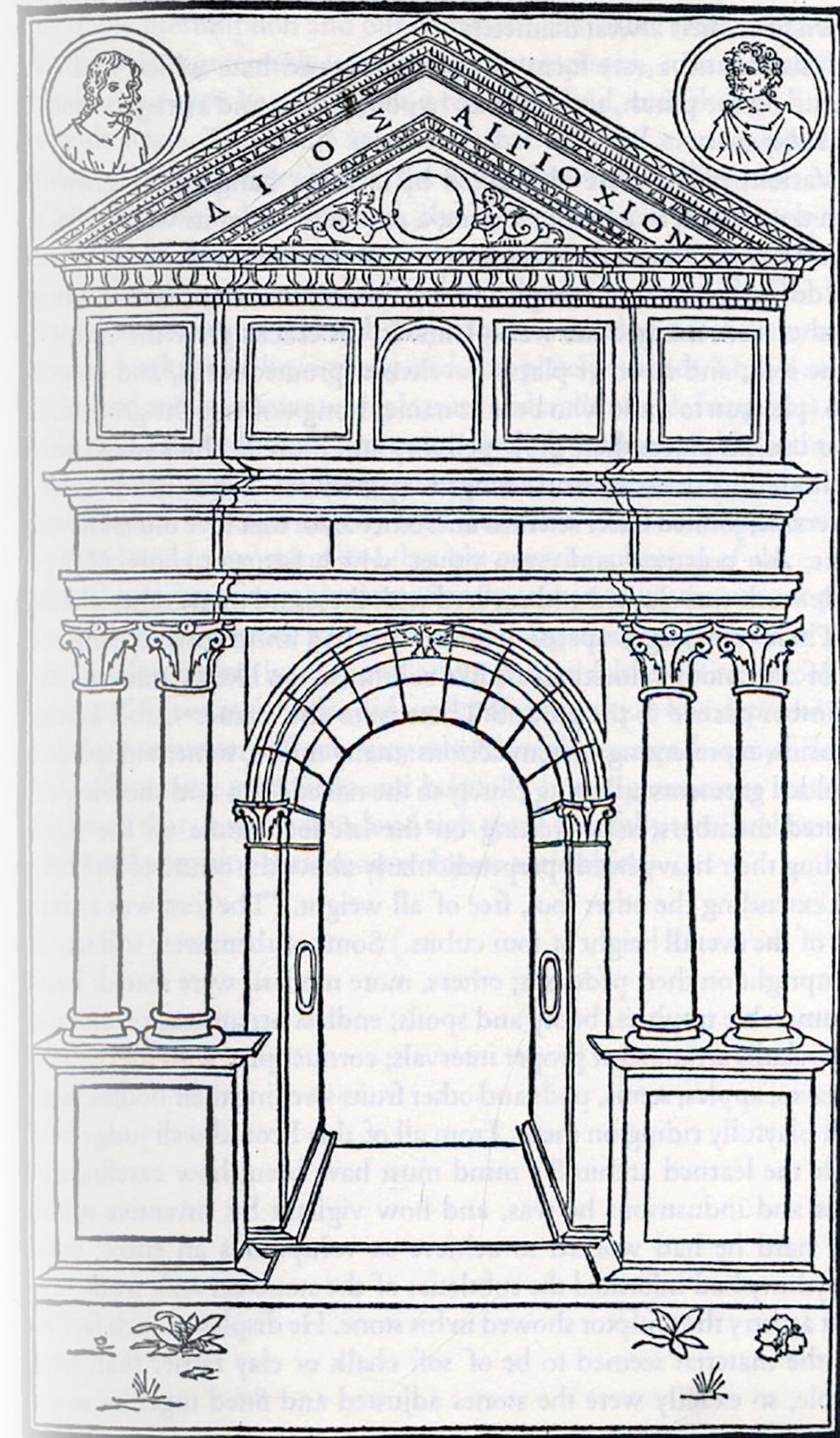
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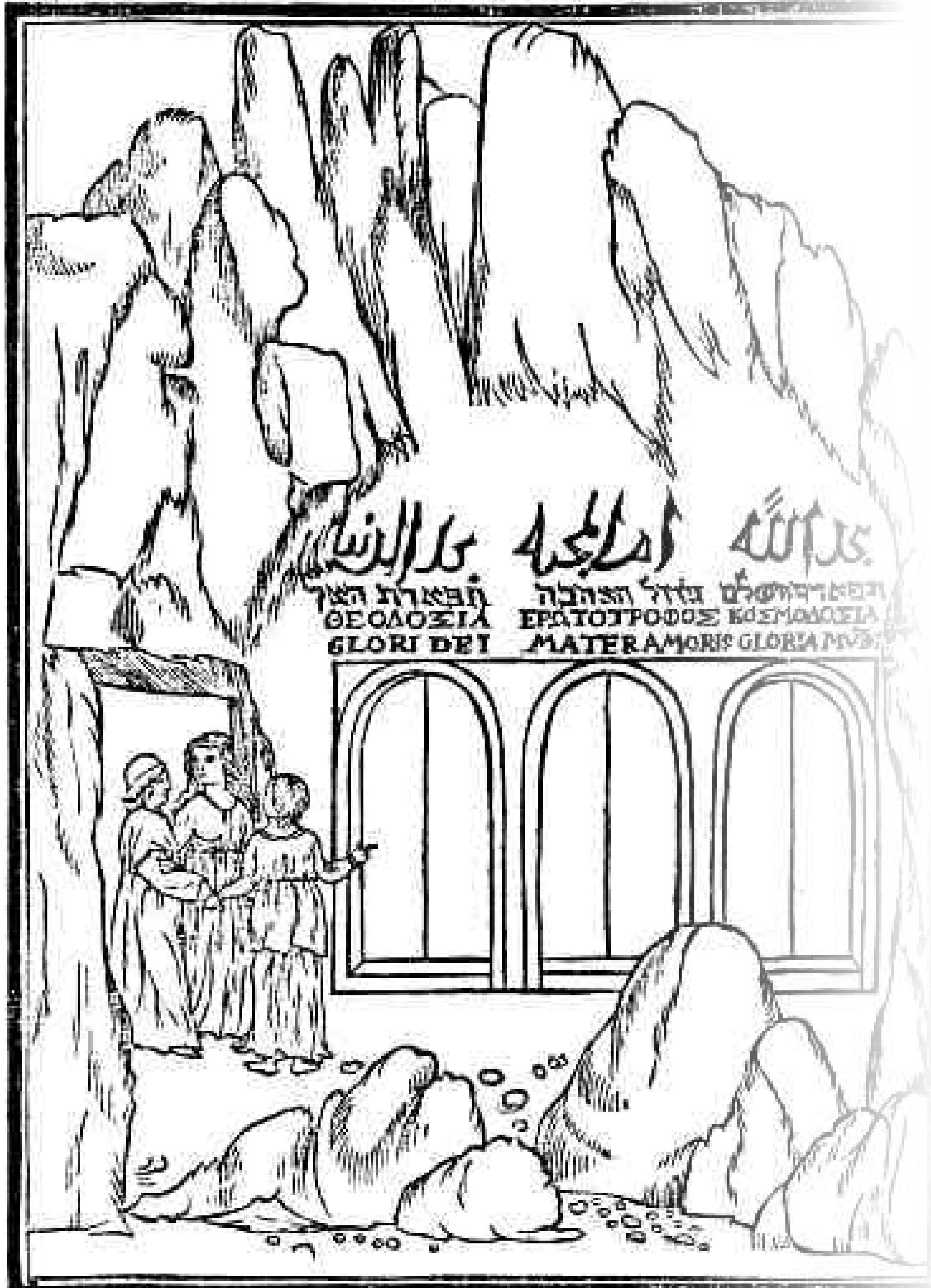


“A pyramid and obelisks; the great ruins of classical buildings; the precise measurement and characteristics of columns, their capitals, bases, entablatures with their diverse architraves, friezes and cornices, and their respective moldings and ornaments; a great horse representing the impetuous force of destiny; a magnificent elephant that contains the tombs of a solar king and a lunar queen, representing sulfur and mercury, the masculine and feminine principles of alchemical work; a hollow, half-buried colossus where we find the cures of different ailments associated with bodily organs; and a triumphal gateway with its harmonic measurements and rich ornamentation, alluding to the temperance of good and bad fortune.”

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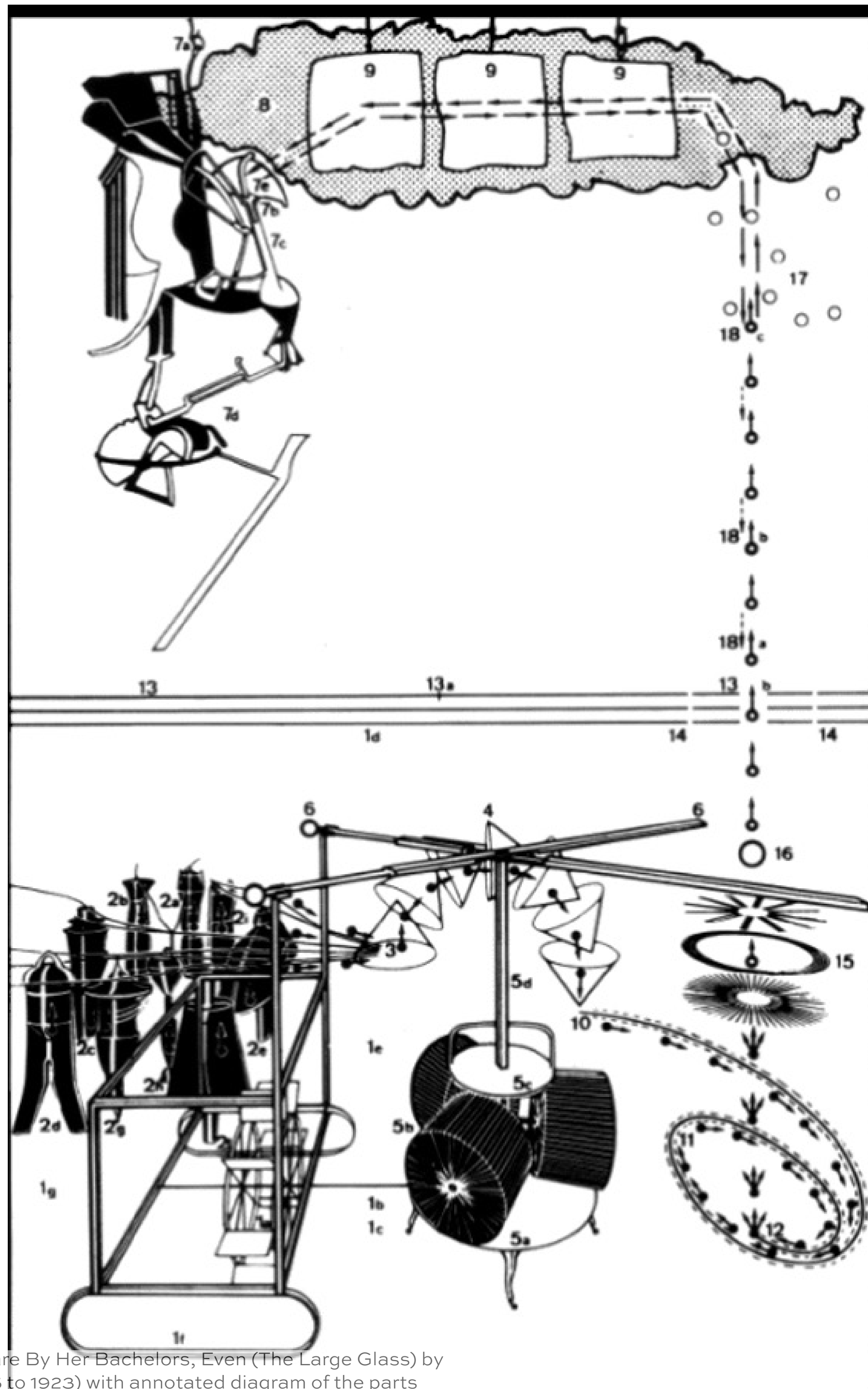




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space of desire



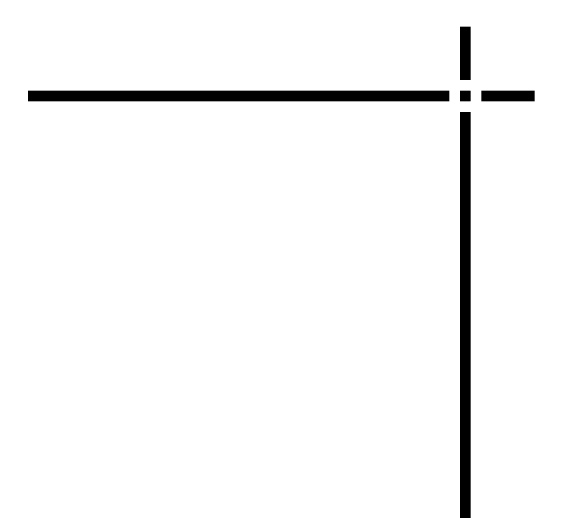
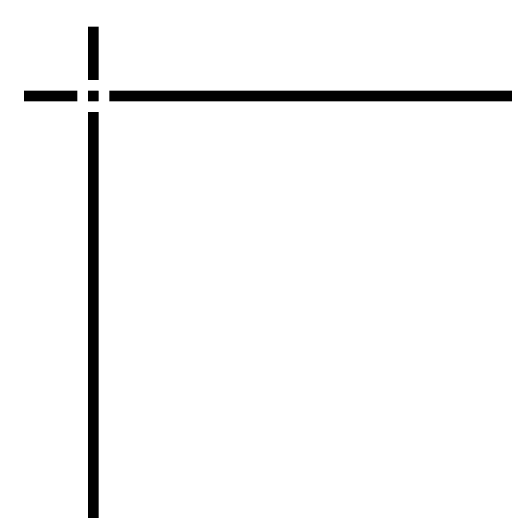
Key to the *Large Glass*
(including elements not executed):

- 1 Chariot or Sleigh
 - (a) Water-mill wheel
 - (b) Pinion
 - (c) Trap-door to basement
 - (d) Pulley
 - (e) Revolution of the bottle of Bénédictine
 - (f) Runners
 - (g) Sandow
- 2 Nine Malic Moulds/Cemetery of Uniforms and Liveries
 - (a) Priest
 - (b) Delivery boy
 - (c) Gendarme
 - (d) Cavalryman
 - (e) Policeman
 - (f) Undertaker
 - (g) Servant/Flunky
 - (h) Busboy/Waiter's assistant
 - (i) Station-master
- 3 Capillary Tubes
- 4 Sieves or Parasols
- 5 Chocolate Grinder
 - (a) Louis XV chassis
 - (b) Rollers
 - (c) Necktie
 - (d) Bayonet
- 6 Scissors
- 7 The Bride/*Pendu femelle*
 - (a) Suspension ring
 - (b) Mortice joint
 - (c) Stem
 - (d) Wasp
- 8 Milky Way
- 9 Draught Pistons
- 10 Region of Butterfly Pump
- 11 Toboggan or Planes/Slopes of flow
- 12 Crashes or Splashes
- 13 Horizon/Bride's garment
 - (a) Vanishing point of perspective
 - (b) Region of 'Wilson-Lincoln' effect
- 14 Boxing Match
- 15 Oculist Witnesses
- 16 Magnifying glass
- 17 Nine Shots
- 18 Handler of Gravity
 - (a) Trivet
 - (b) Rod
 - (c) Weight

•→ path of Illuminating Gas
→ Bride's instructions

After Jean Suquet, *Miroir de la Mariée* (Flammarion).





*“Duchamp was not as much interested in ‘built’ architecture as he was in the **architecture of desire**, re-constructing the imagination through drawing and testing the boundaries between reality and its aesthetic and philosophical possibilities.”*

Marcel Duchamp and the Architecture of Desire, The Bartlett School of Architecture.





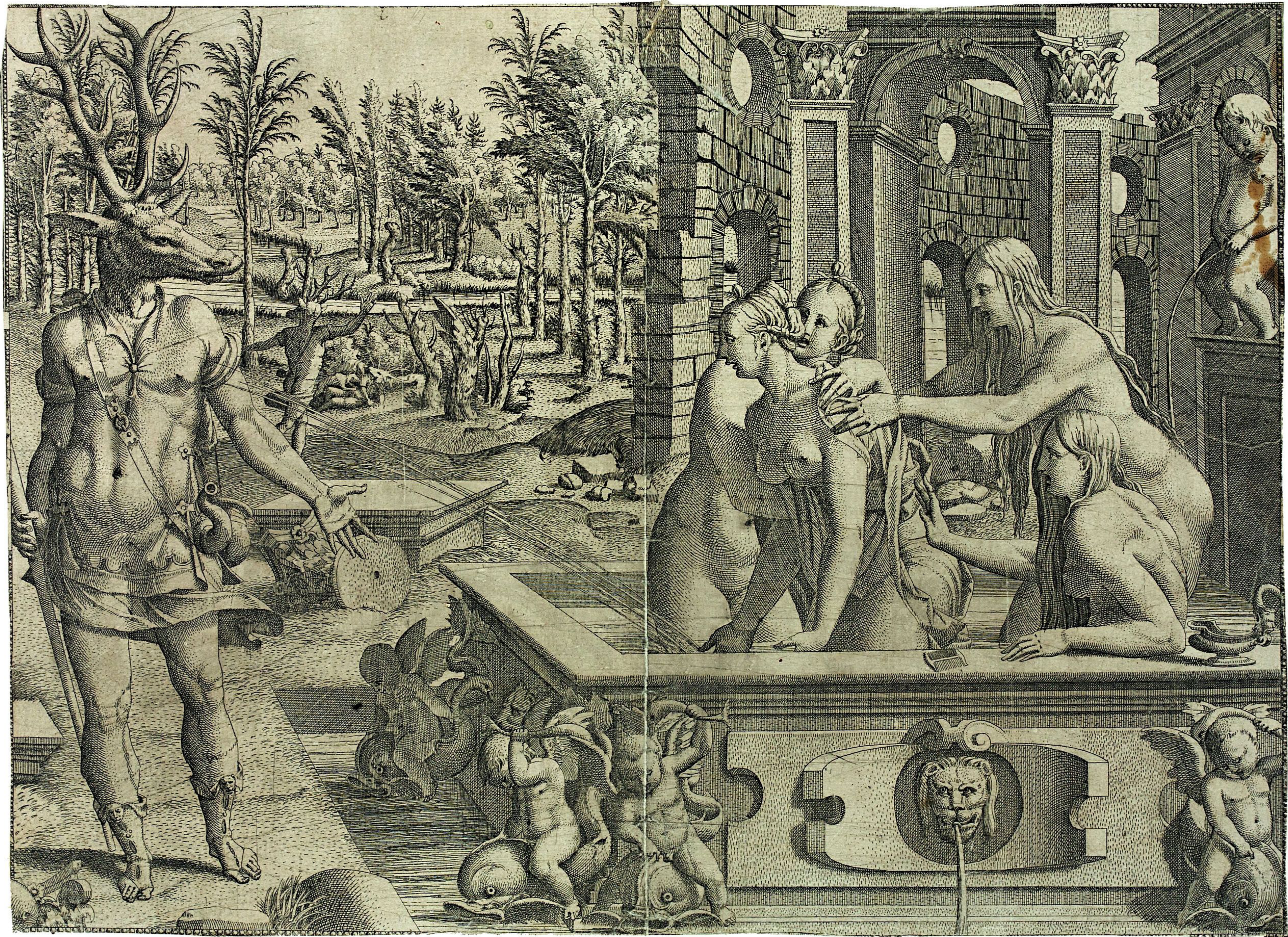
Marcel Duchamp and the Architecture of Desire, The Bartlett School of Architecture

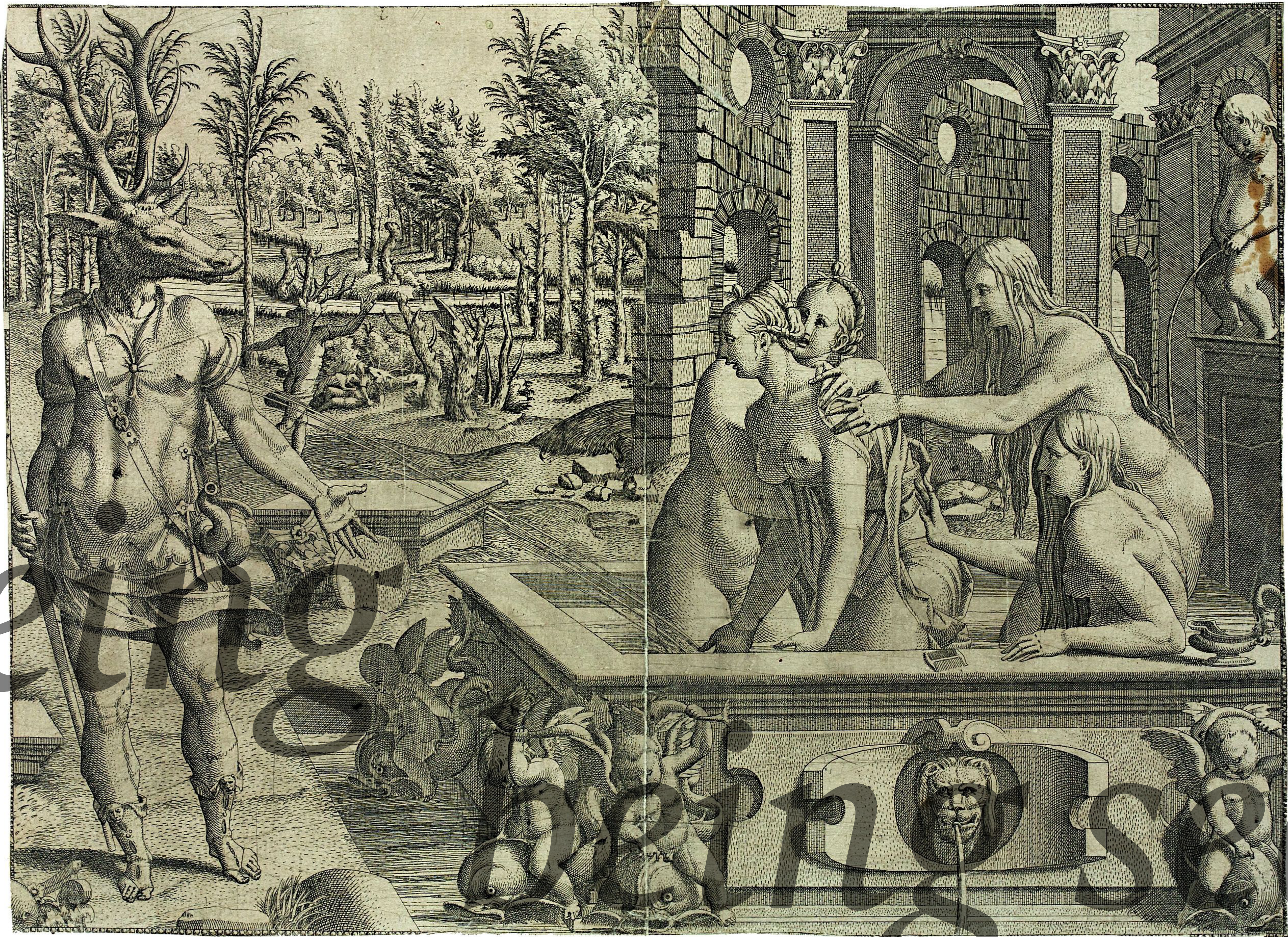


*“...visual representation is subordinated to a story...except that anecdote and representation have undergone a radical transposition, instead of things and the sensorial consequences of our perception of them, the painting presents us with measurements of things, the relationships between them, and the symbols of these relationships. A world a **l’infinitif.**”*

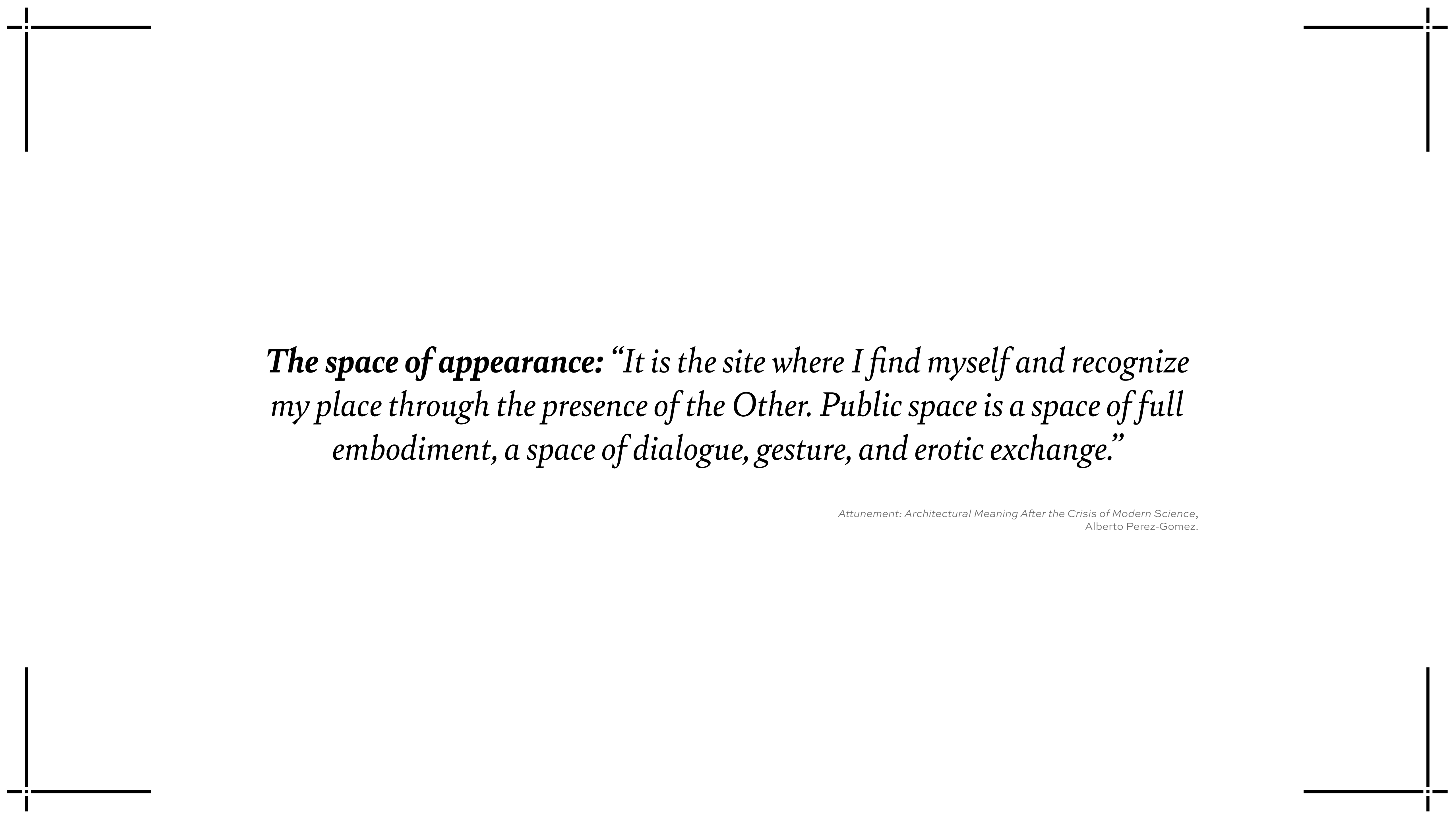


Marcel Duchamp's Appearances Stripped Bare, Octavio Paz.



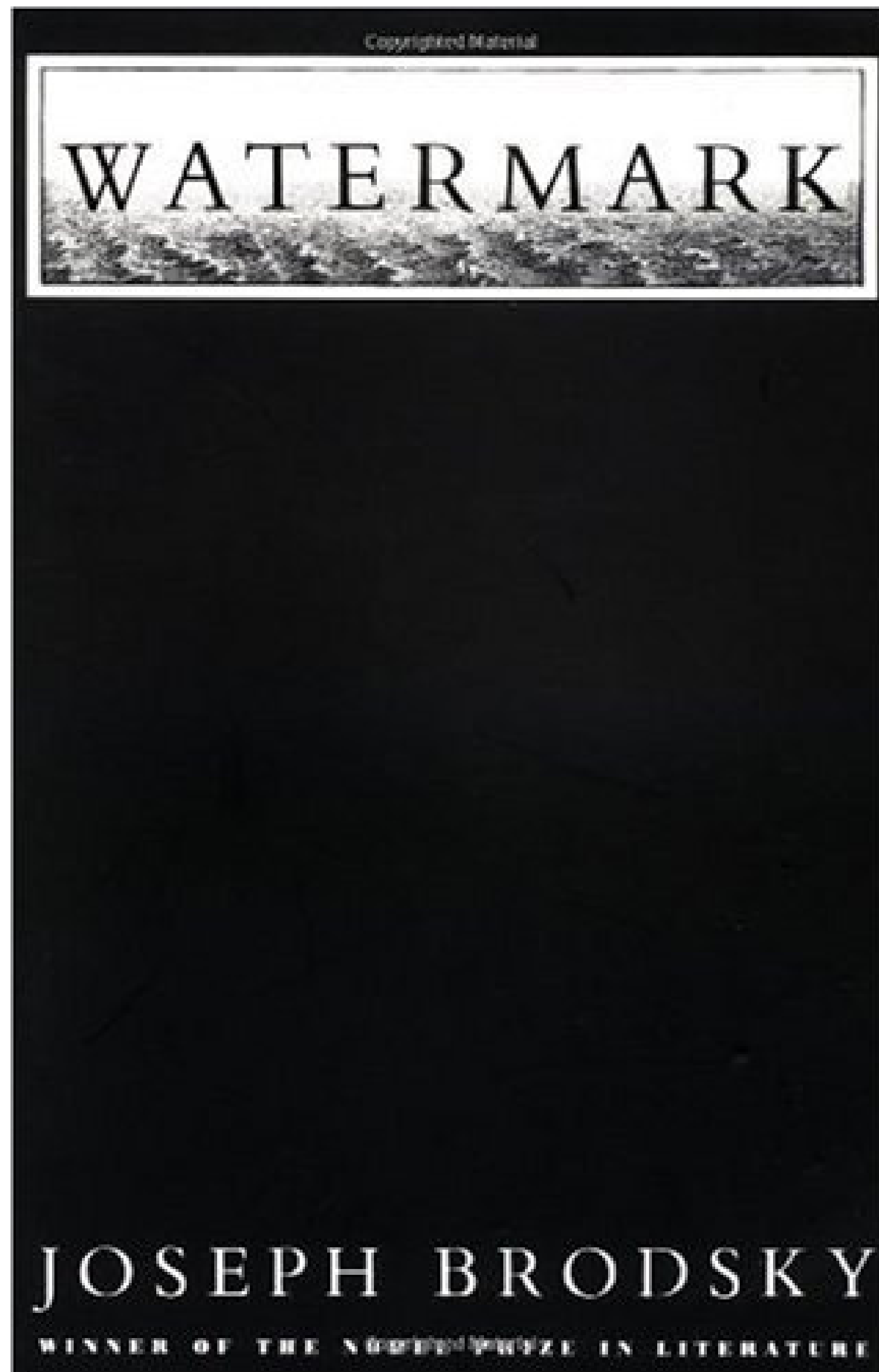






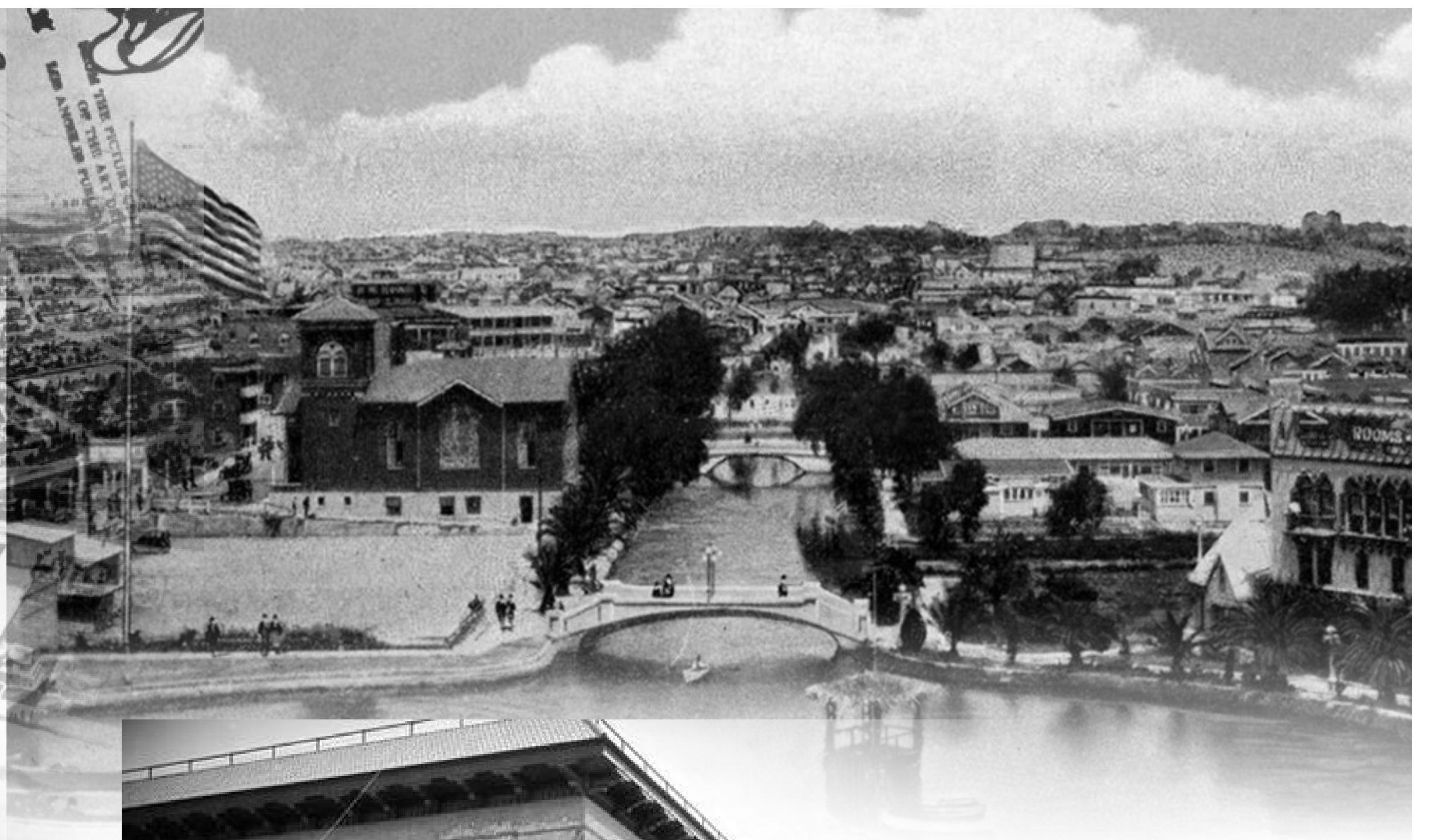
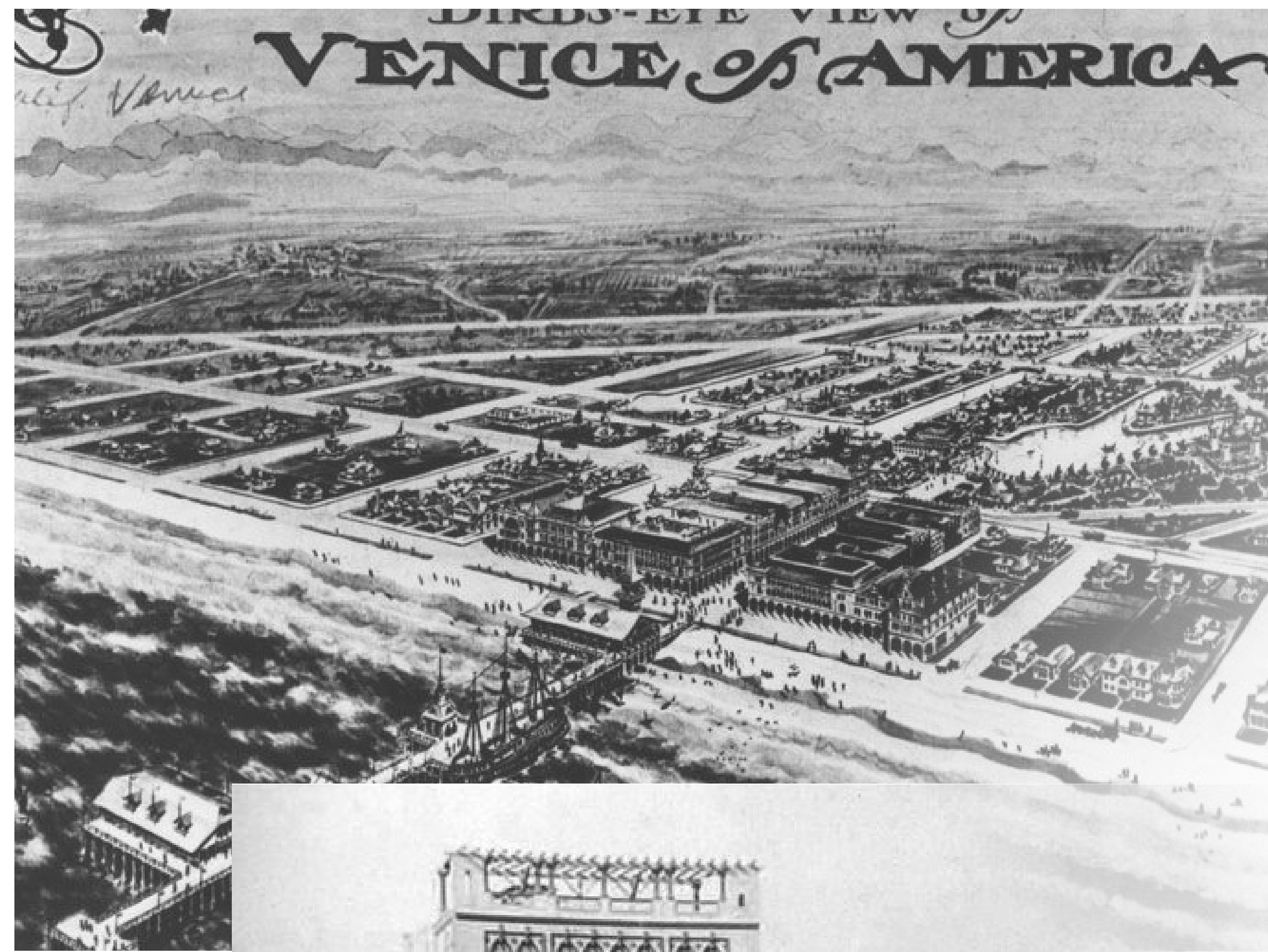
The space of appearance: “It is the site where I find myself and recognize my place through the presence of the Other. Public space is a space of full embodiment, a space of dialogue, gesture, and erotic exchange.”

Attunement: Architectural Meaning After the Crisis of Modern Science,
Alberto Perez-Gomez.



“The gondola’s gliding too was absolutely noiseless. In fact, there was something distinctly erotic in the noiseless and traceless passage of its lithe body upon the water - much like sliding your palm down the smooth skin of your beloved. Erotic, because there were no consequences, because the skin was infinite and almost immobile, because the caress was abstract. With us inside, the gondola was perhaps slightly heavy, and the water momentarily yielded underneath, only to close the gap the very next second. Also, powered by a man and a woman, the gondola wasn’t even masculine. In fact, it was eroticism not of genders but of elements, a perfect match of their equally lacquered surfaces.”

artefact video



venice, california historical imagery

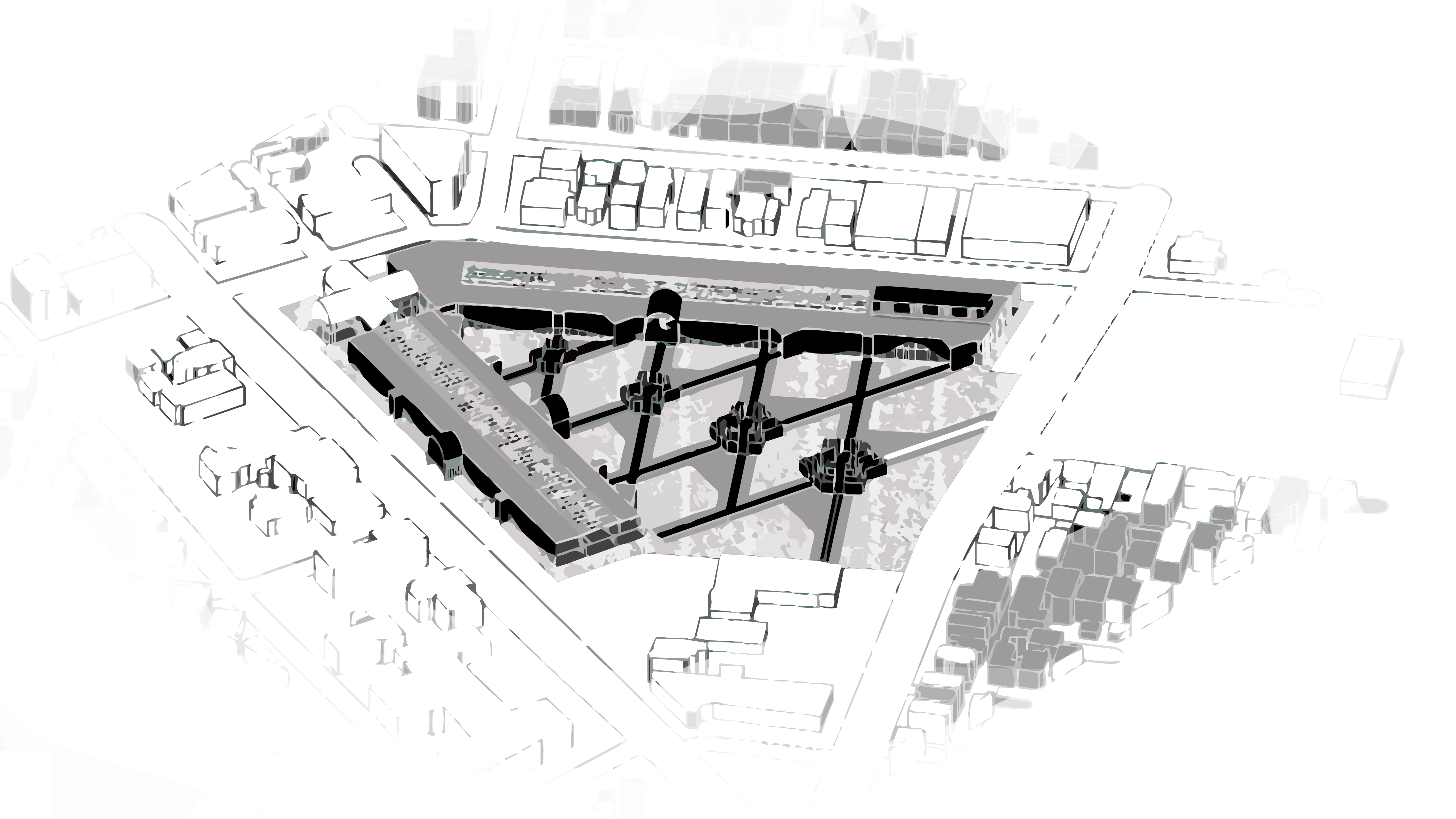


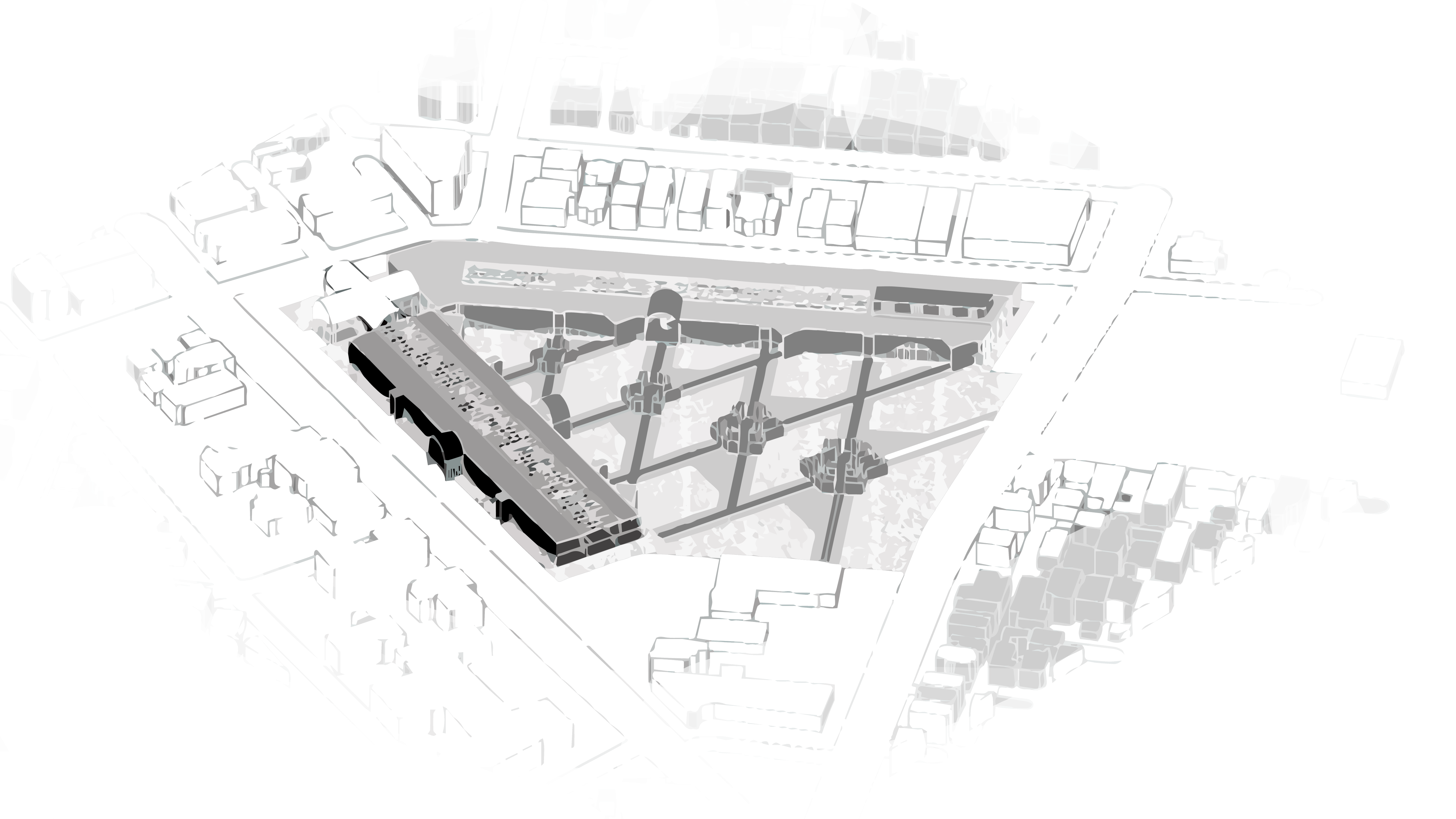
*botegga (noun): Italian, artist's studio, shop, from Latin apotheca
warehouse*

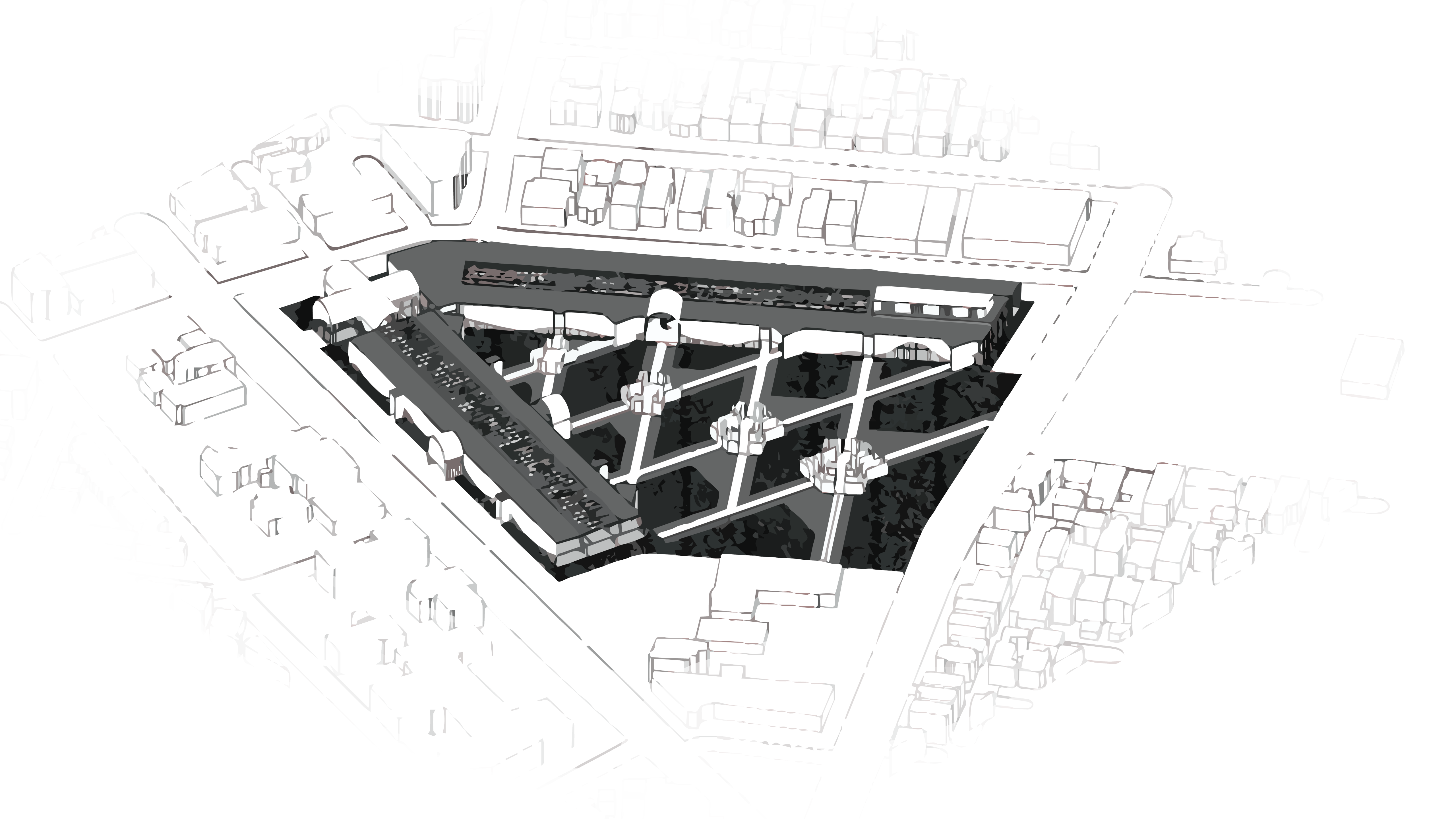


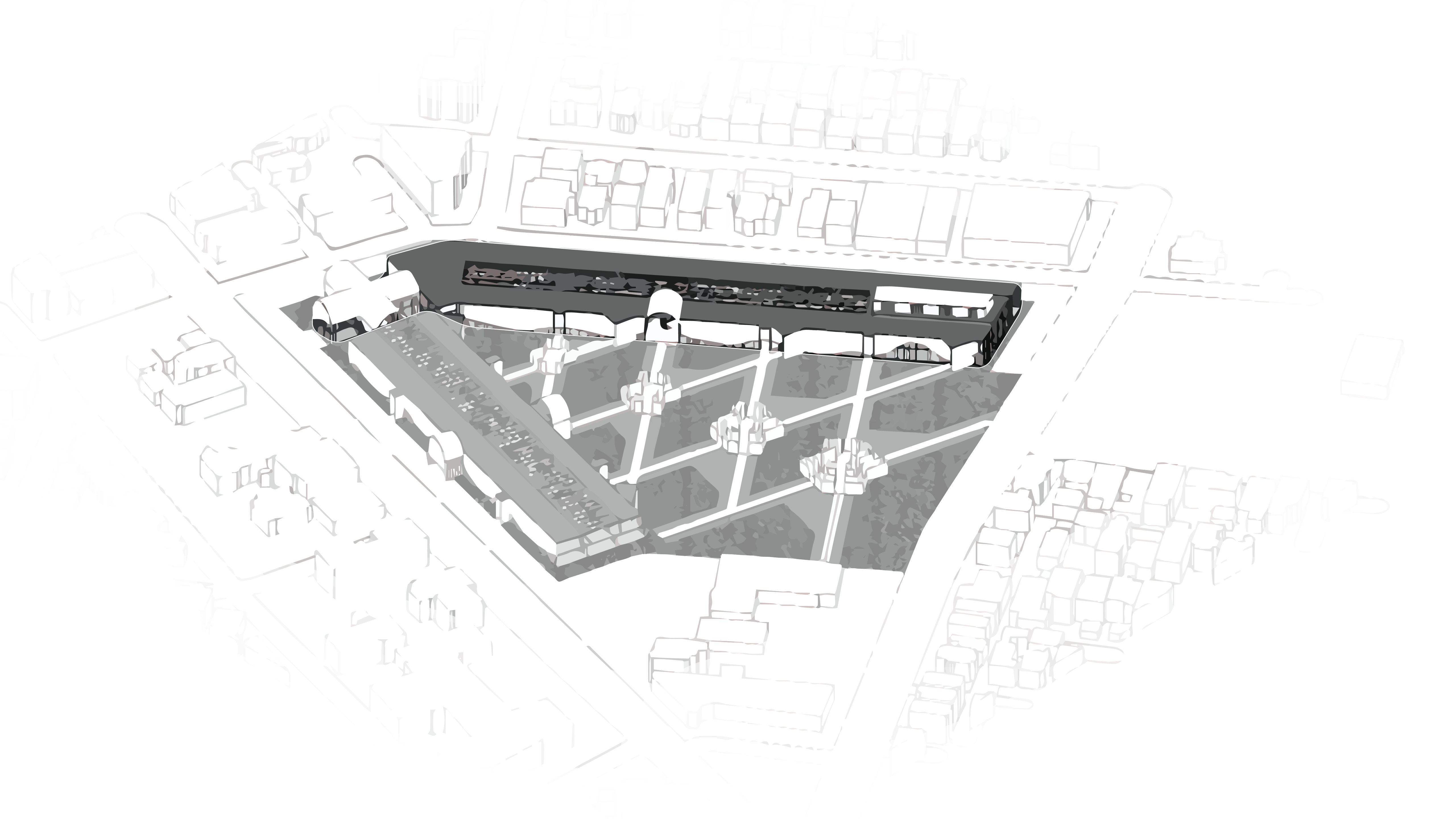


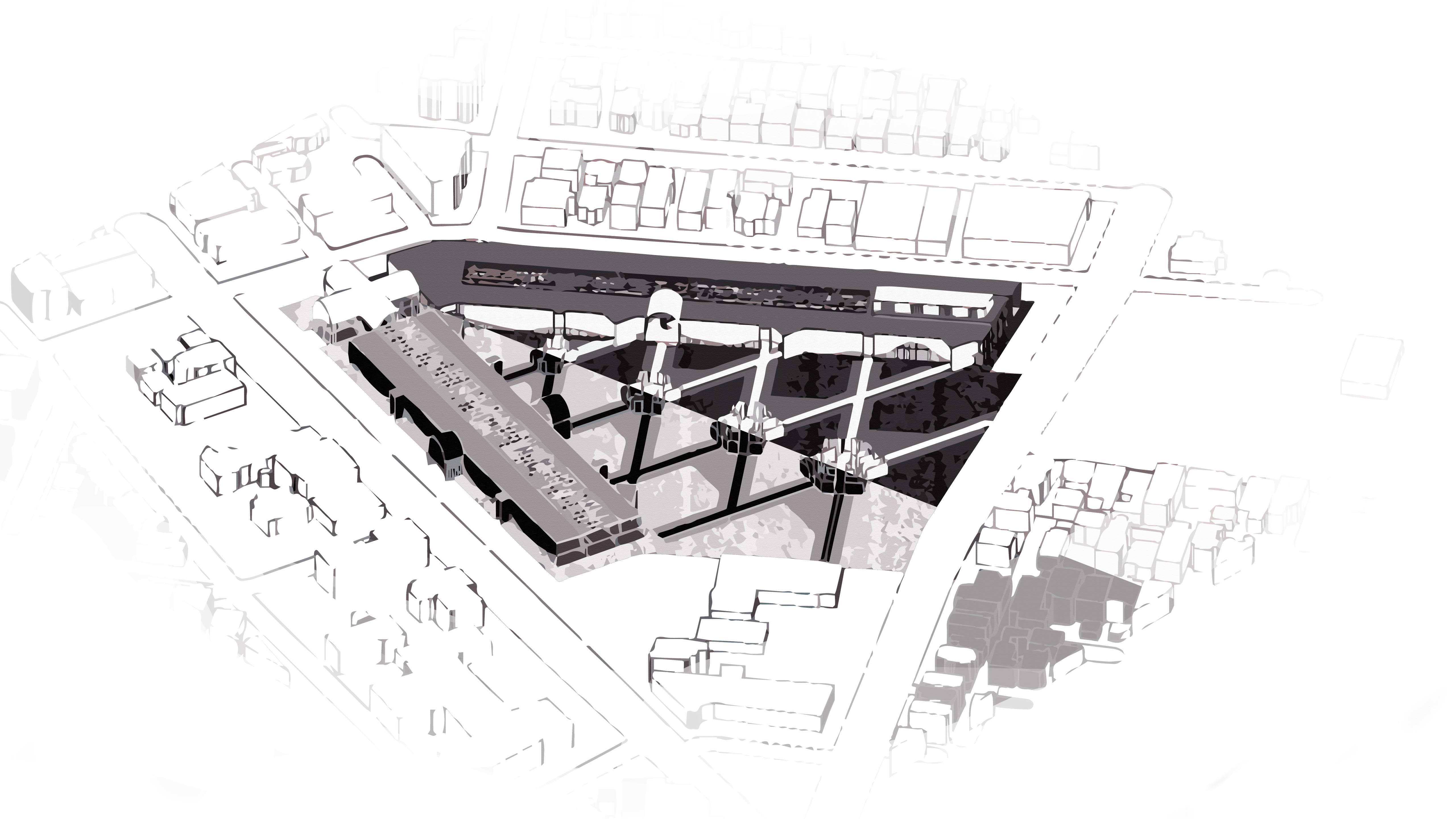
Abbot Kinney Boulevard

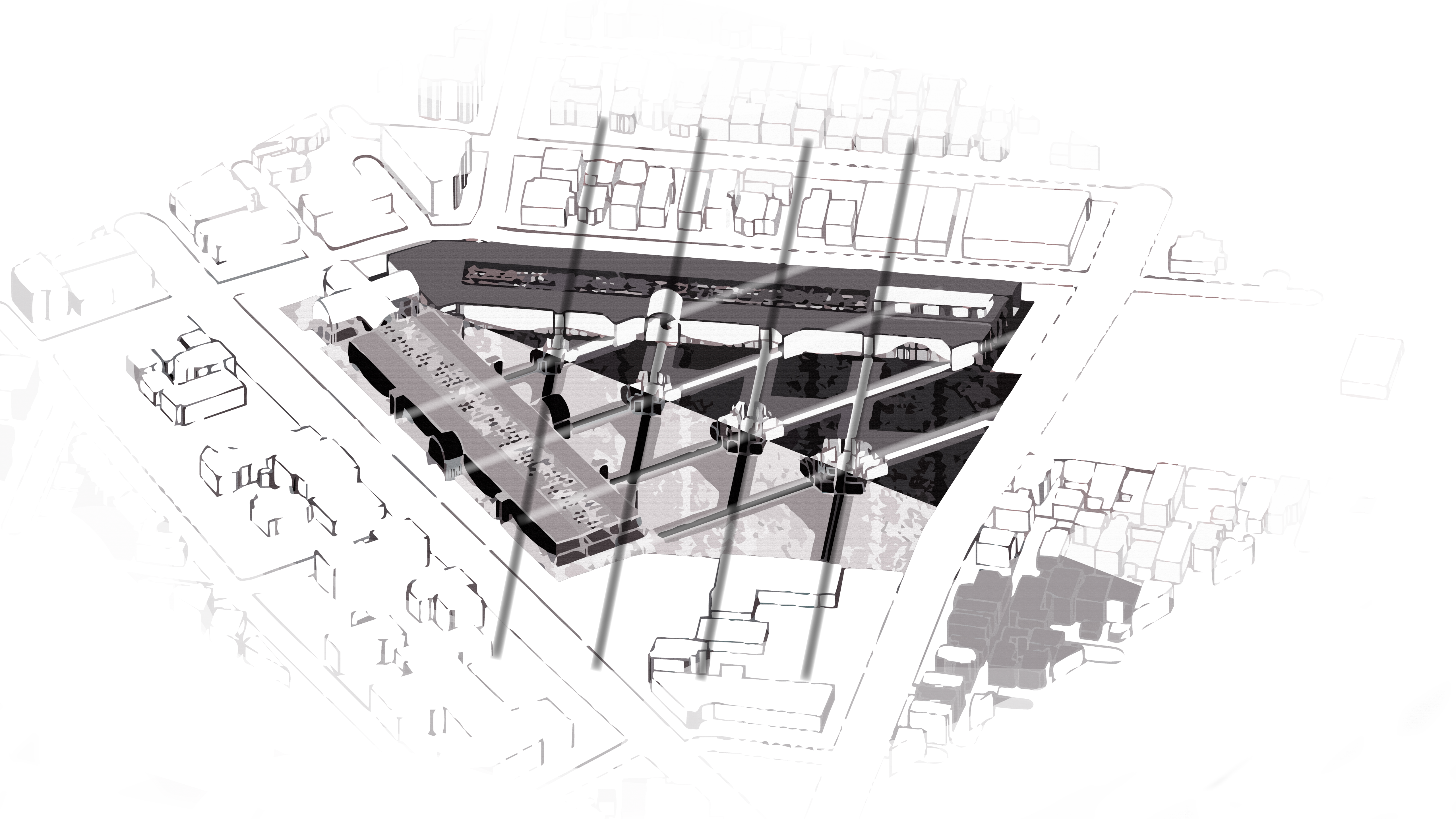


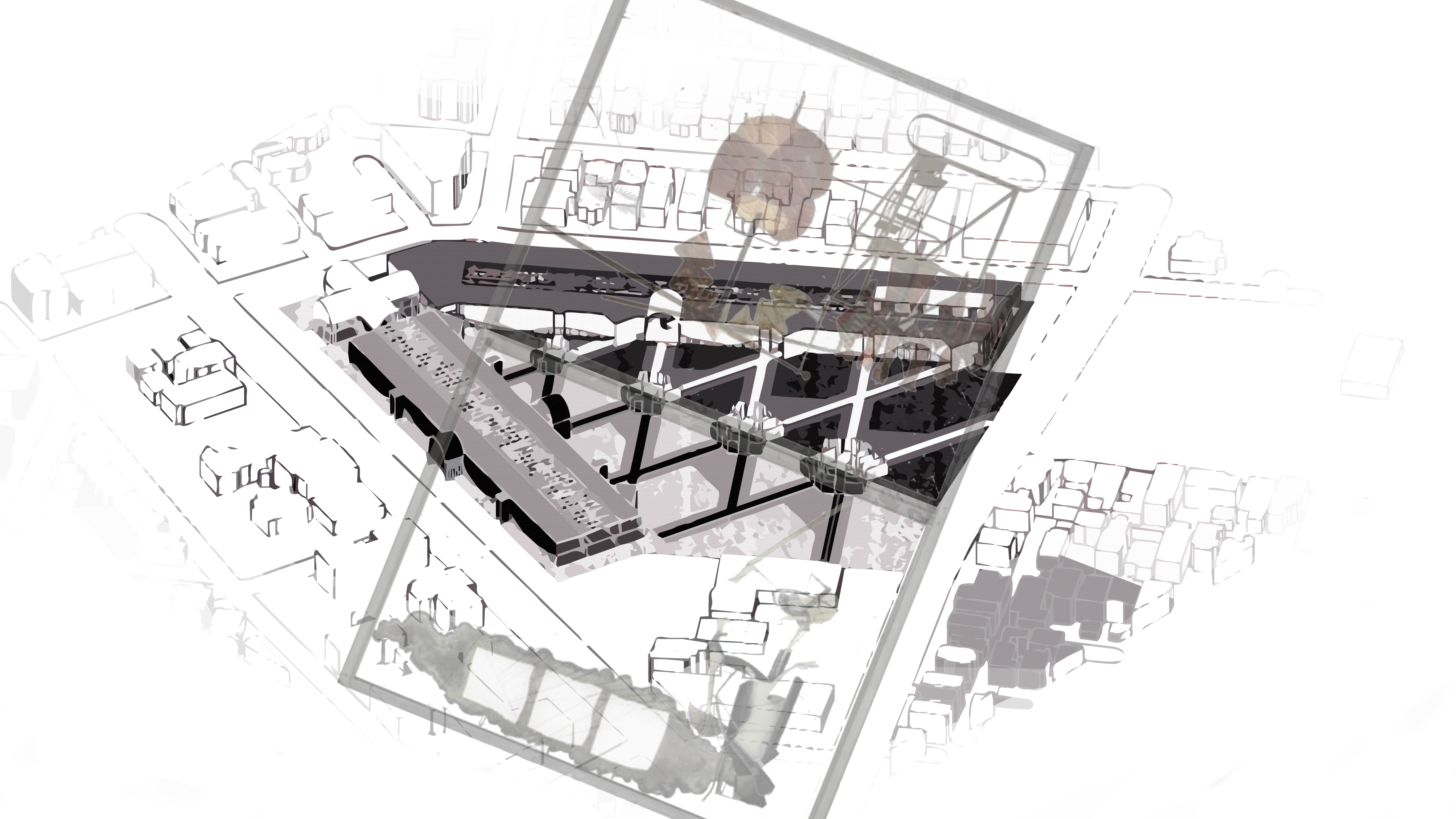






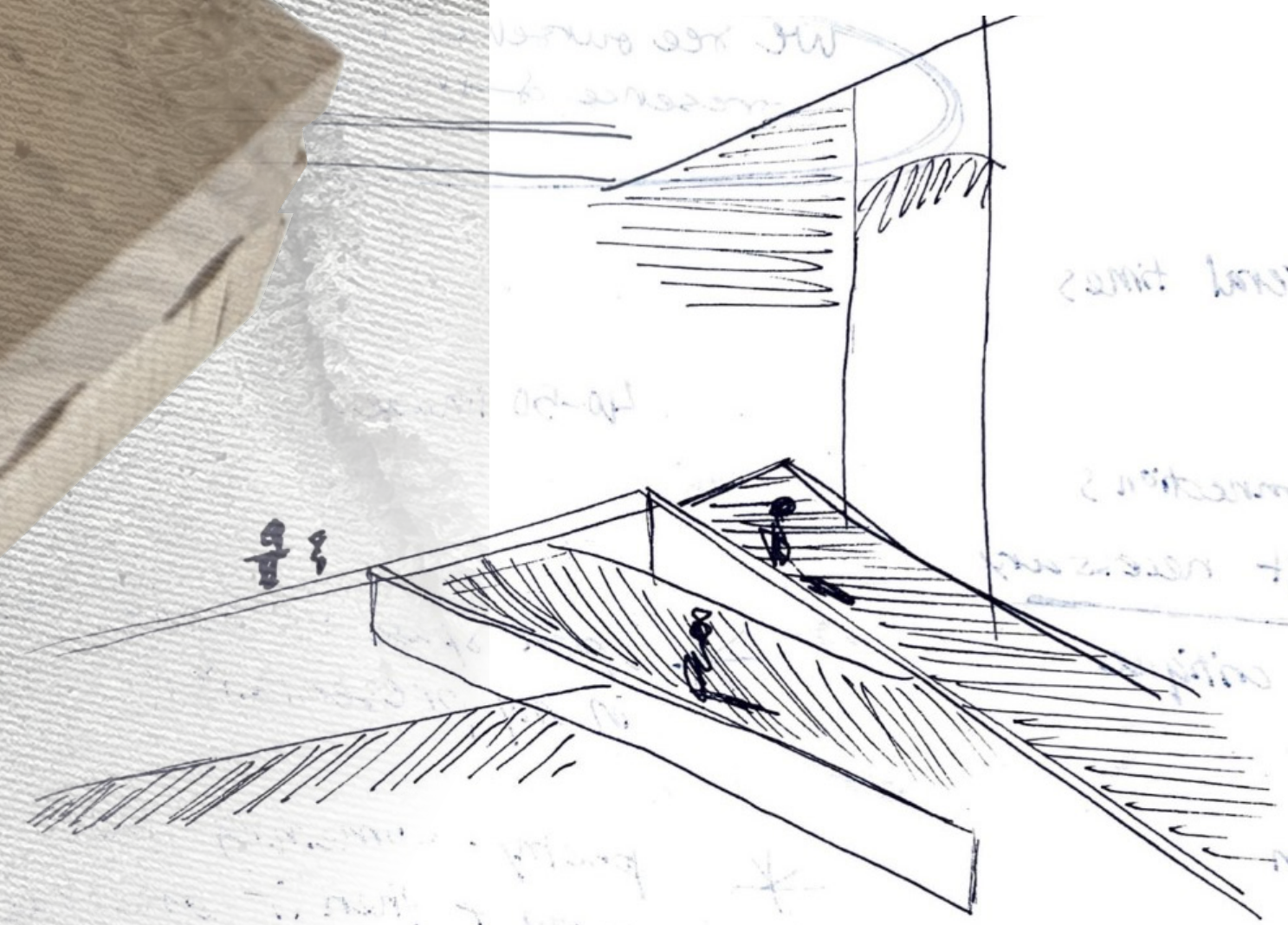
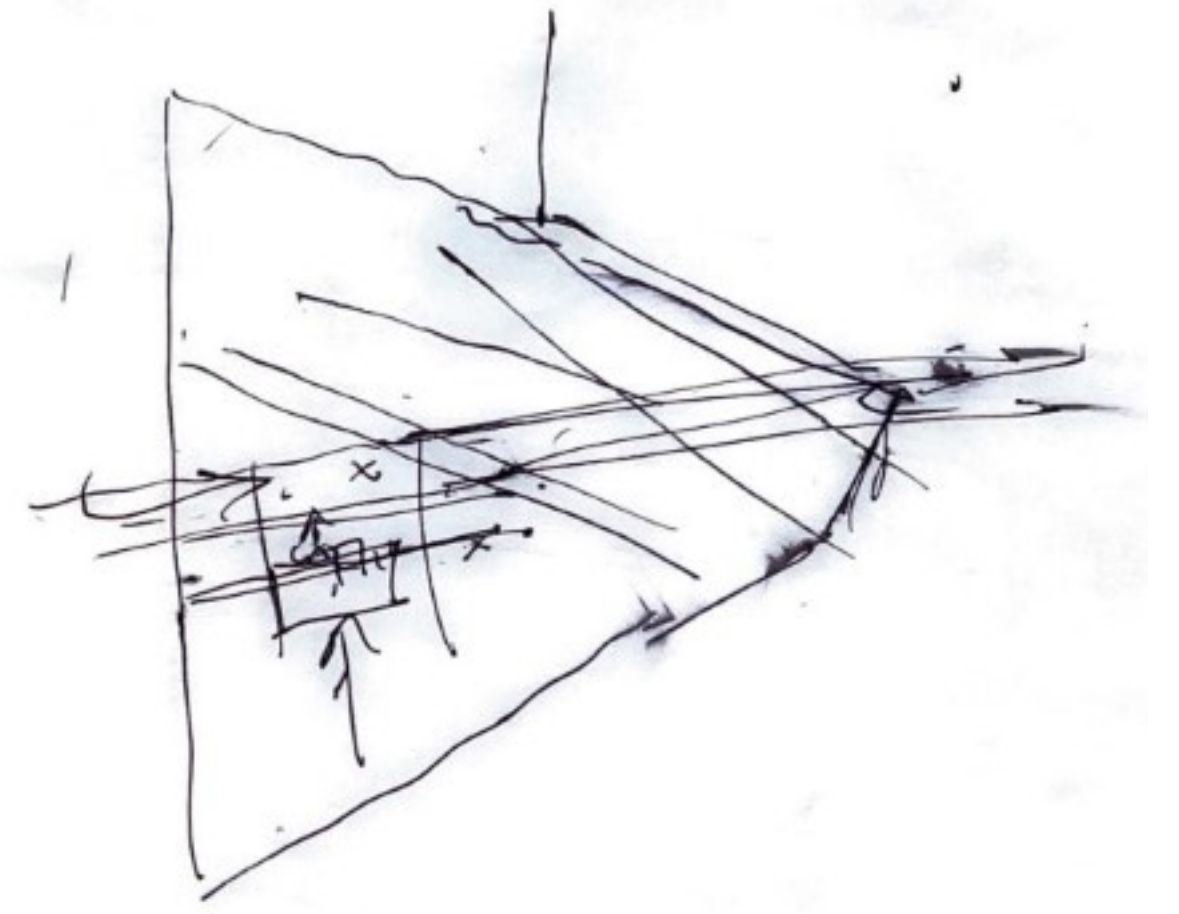
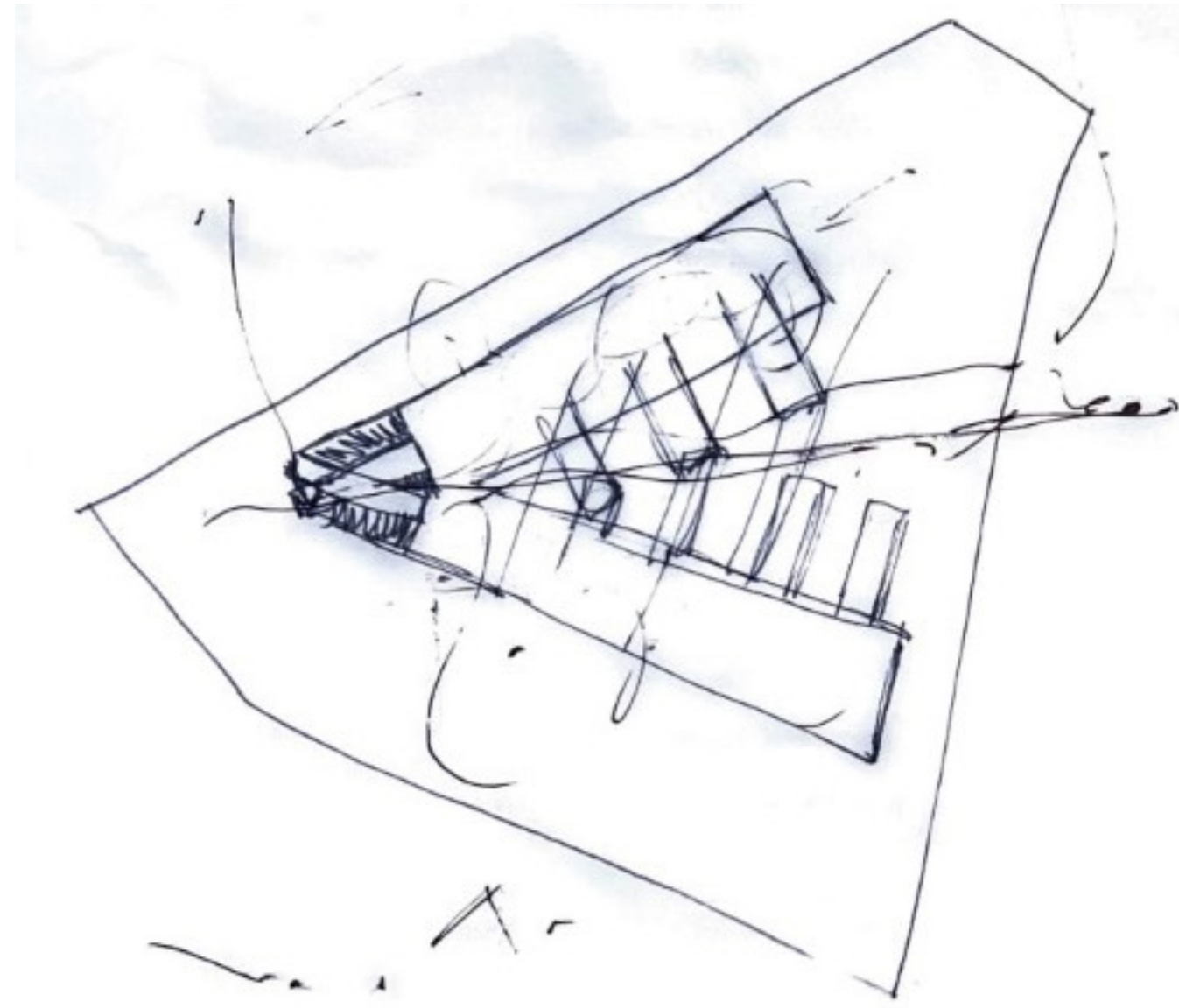




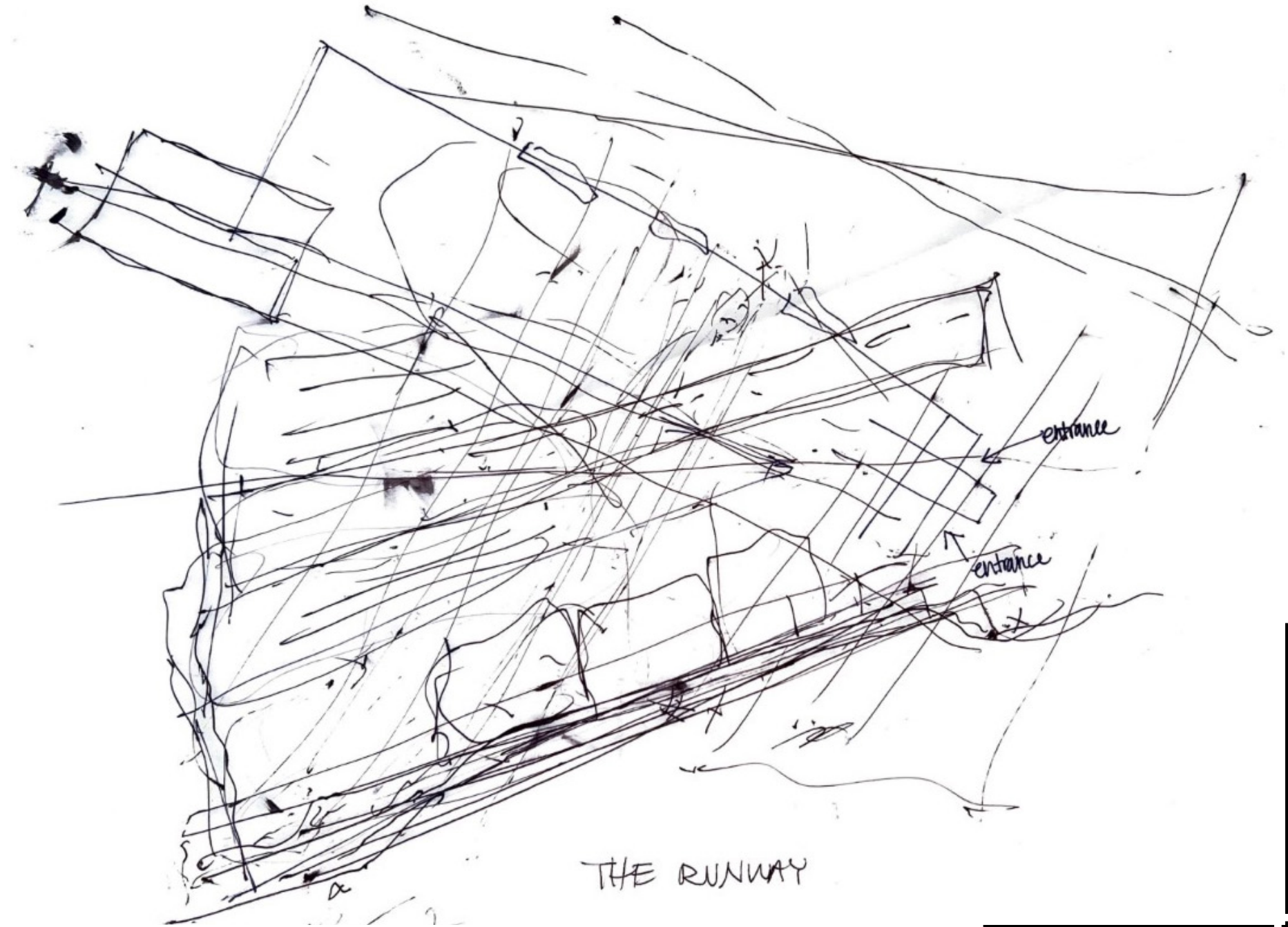




process drawings

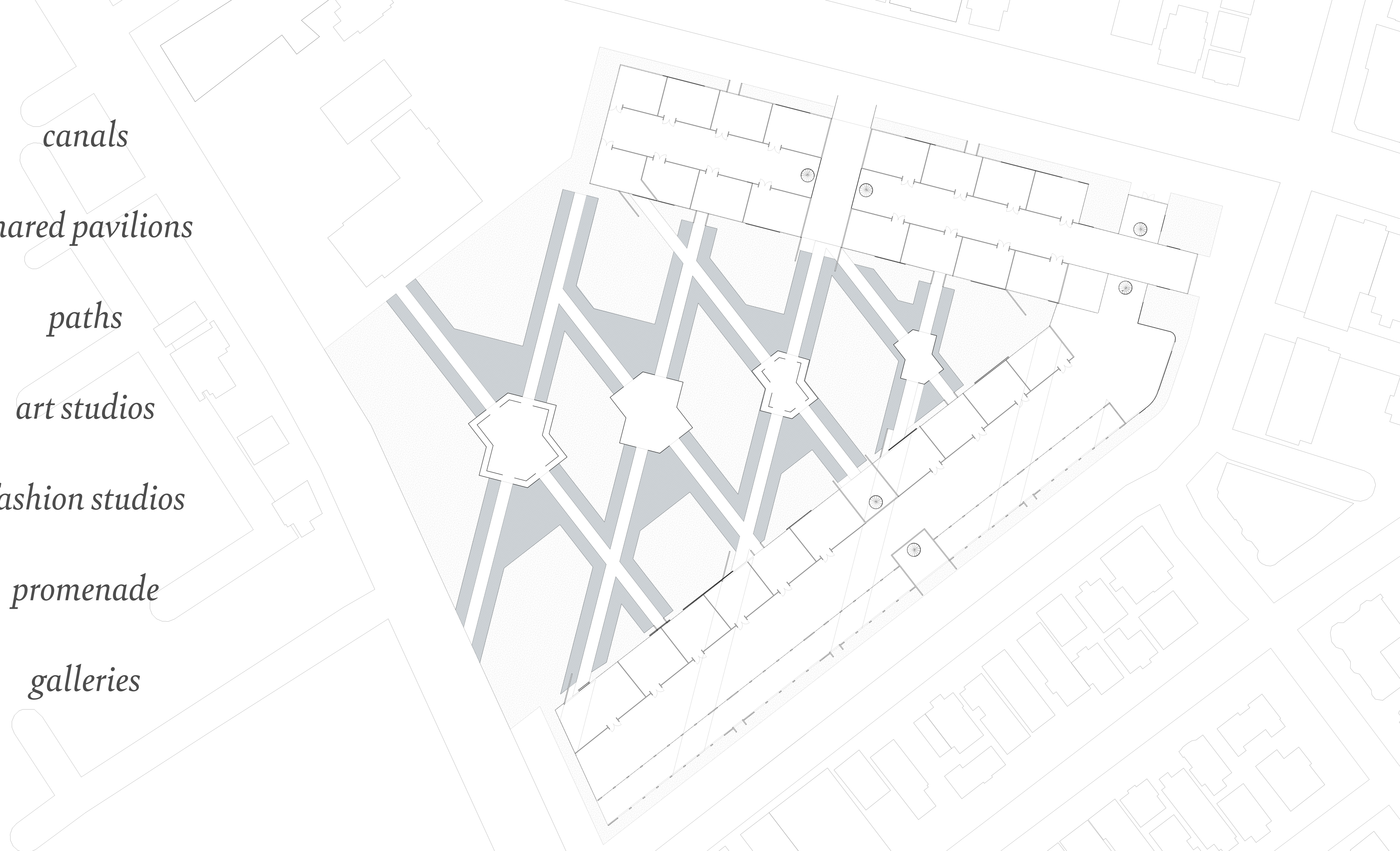


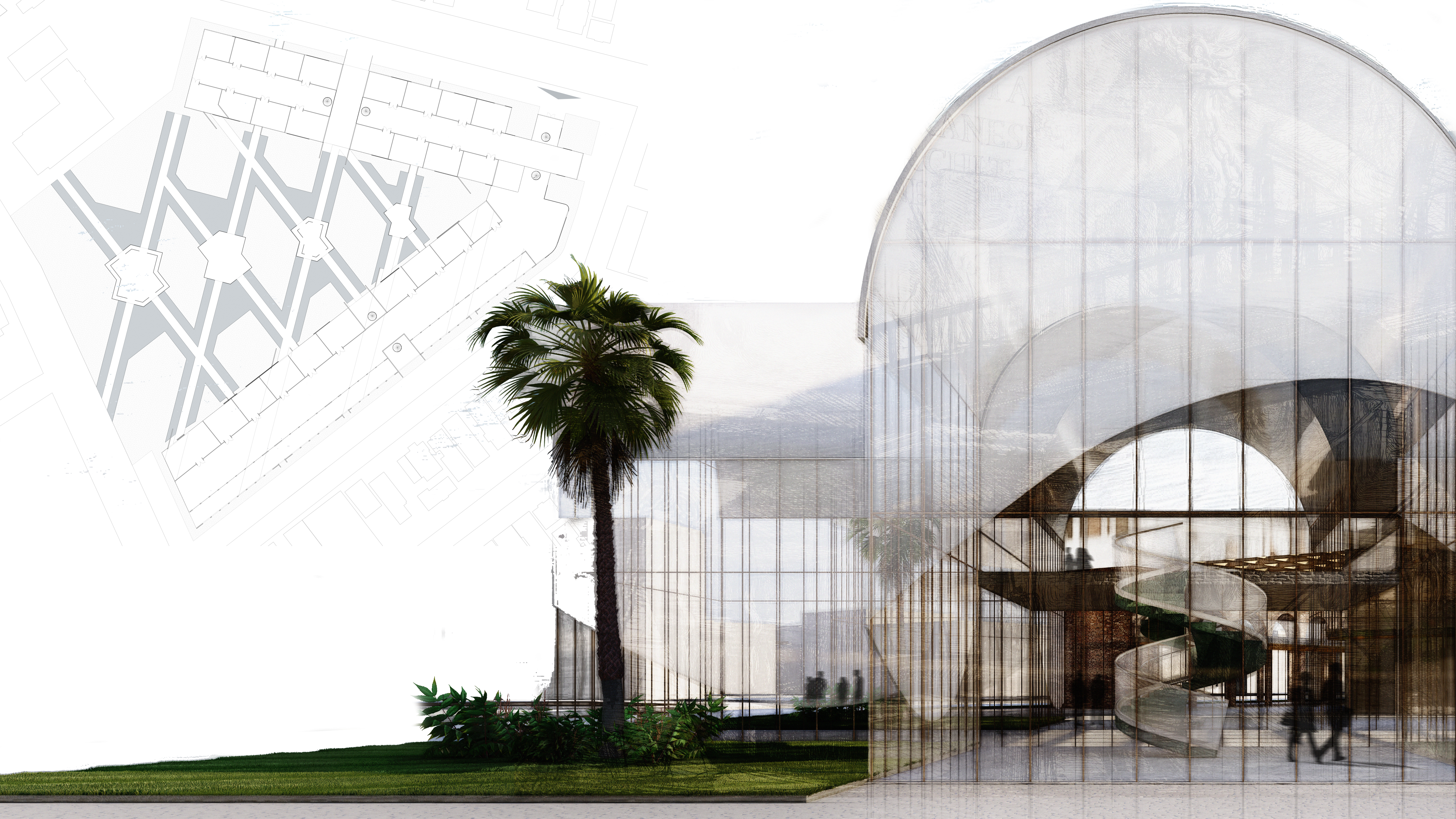
moments of convergences



THE RUNWAY

canals
shared pavilions
paths
art studios
fashion studios
promenade
galleries







The journey starts before a grand entrance, its arch above you. The facade is shrouded in a delicate, textured fabric that at times seems to surround the entrance, palm trees and plants framing the space like a verdant work through the haze of the facade. You will see them again as you begin your ascent on the green marble to the heart of the space. As you are greeted by elegant lines, the design is a source of inspiration.



The journey through the entrance, its arches and domes soaring above you. The facade is shrouded in a delicate mesh that seems to move in the breeze. Lush greenery surrounds the entrance, palm trees framing the view. As you step forward, you notice an artist focused intently on their work, their brushstrokes lingering, and eventually their eyes meet yours. A spark of recognition ignites, a sense of beauty and creativity. You wonder if you will see them again as you ascend the spiral staircase, its graceful curves and elegant lines reflecting the light. As the artist works, the fabric of the building's facade seems to breathe, creating a sense of movement and life.







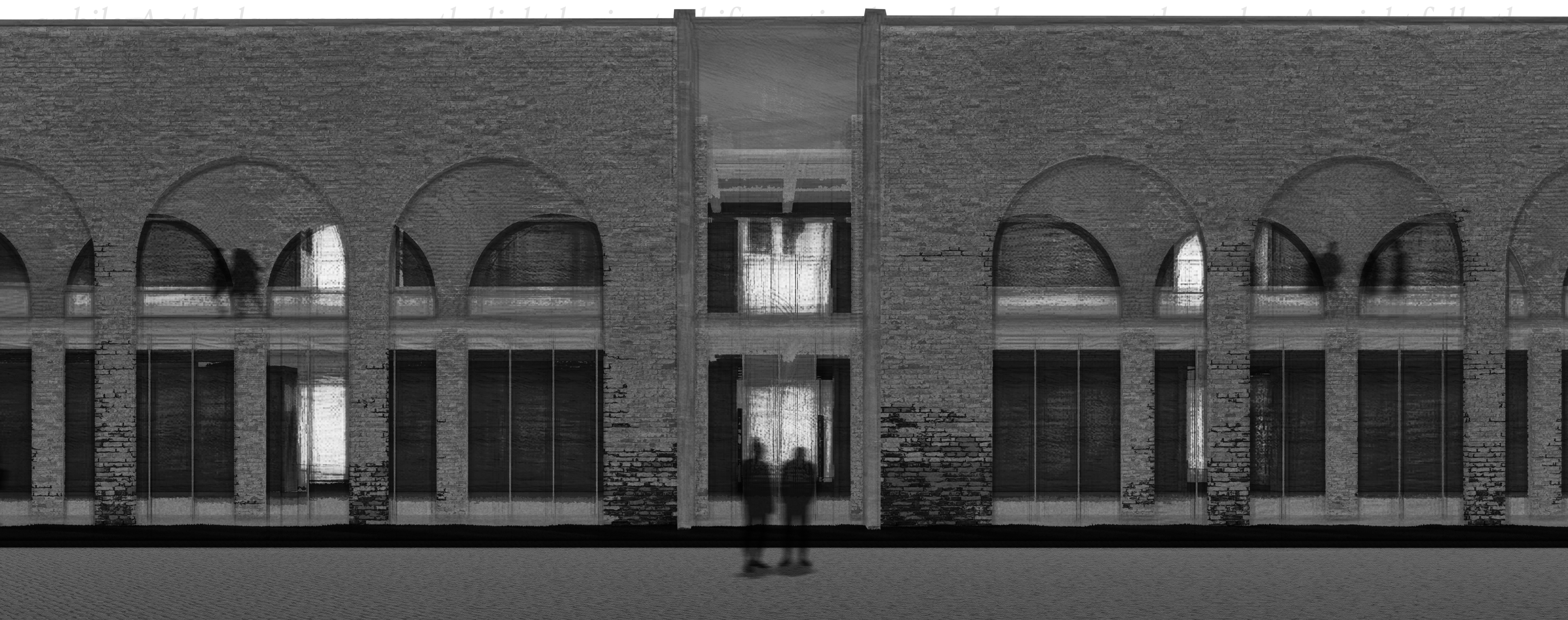
*n building that seems to stretch endlessly in either direction, the
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casting a warm glow on the space and inviting visitors to stay
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on.*

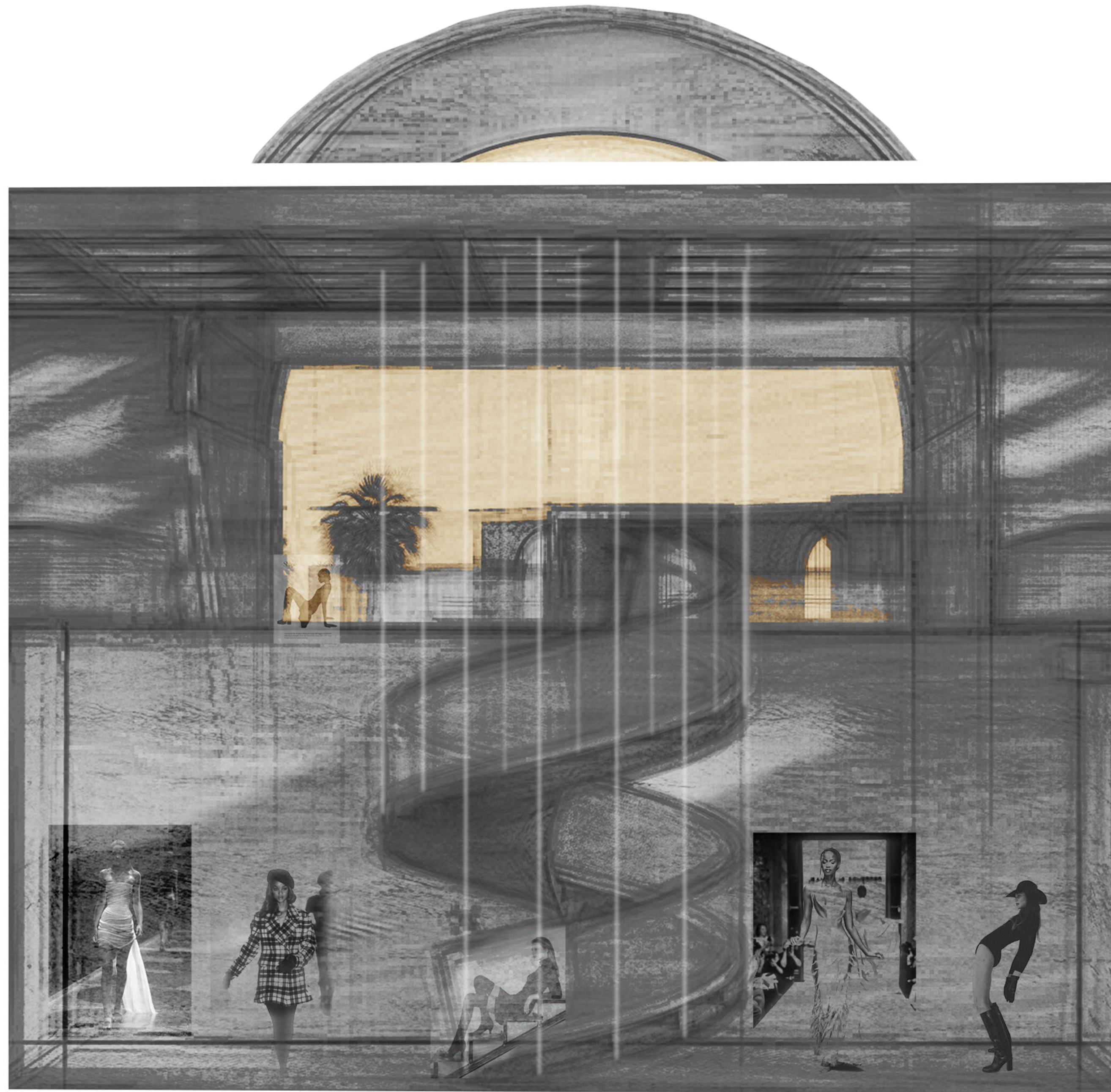
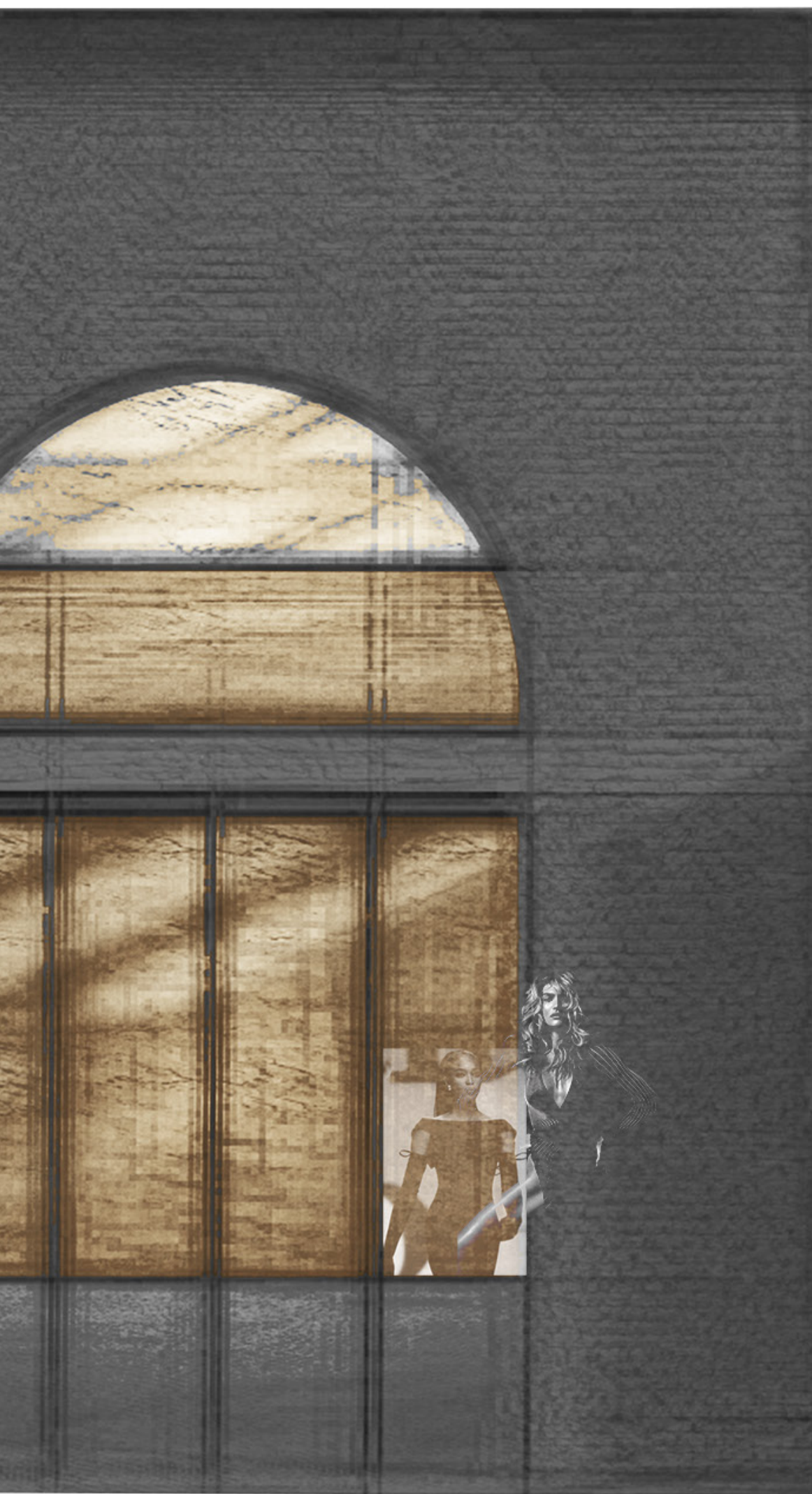


As you obliquely approach the grand fashion design building that seems to stretch endlessly in either direction, the double walls of arches create a stunning visual effect, their repeated patterns casting intricate shadows across the courtyard. As you walk through the arches, you notice cutouts that reveal glimpses of the interior, adding to the building's sense of mystery and intrigue. The space is alive with activity, with students and teachers going about their day. The building is bathed in natural light, casting a warm glow on the space and inviting visitors to stay awhile. As the day progresses, the light begins to shift, casting long shadows across the arches. As night falls, the building takes on a new life, with the courtyard becoming a hauntingly beautiful space illuminated by the glow of the interior lights. At any time of day, the playful exchange between the fashion designer and fashion model carries on.



As you obliquely approach the grand fashion design building that seems to stretch endlessly in either direction, the double walls of arches create a stunning visual effect, their repeated patterns casting intricate shadows across the courtyard. As you walk through the arches, you notice cutouts that reveal glimpses of the interior, adding to the building's sense of mystery and intrigue. The space is alive with activity, with students and teachers going about their day. The building is bathed in natural light, casting a warm glow on the space and inviting visitors to stay



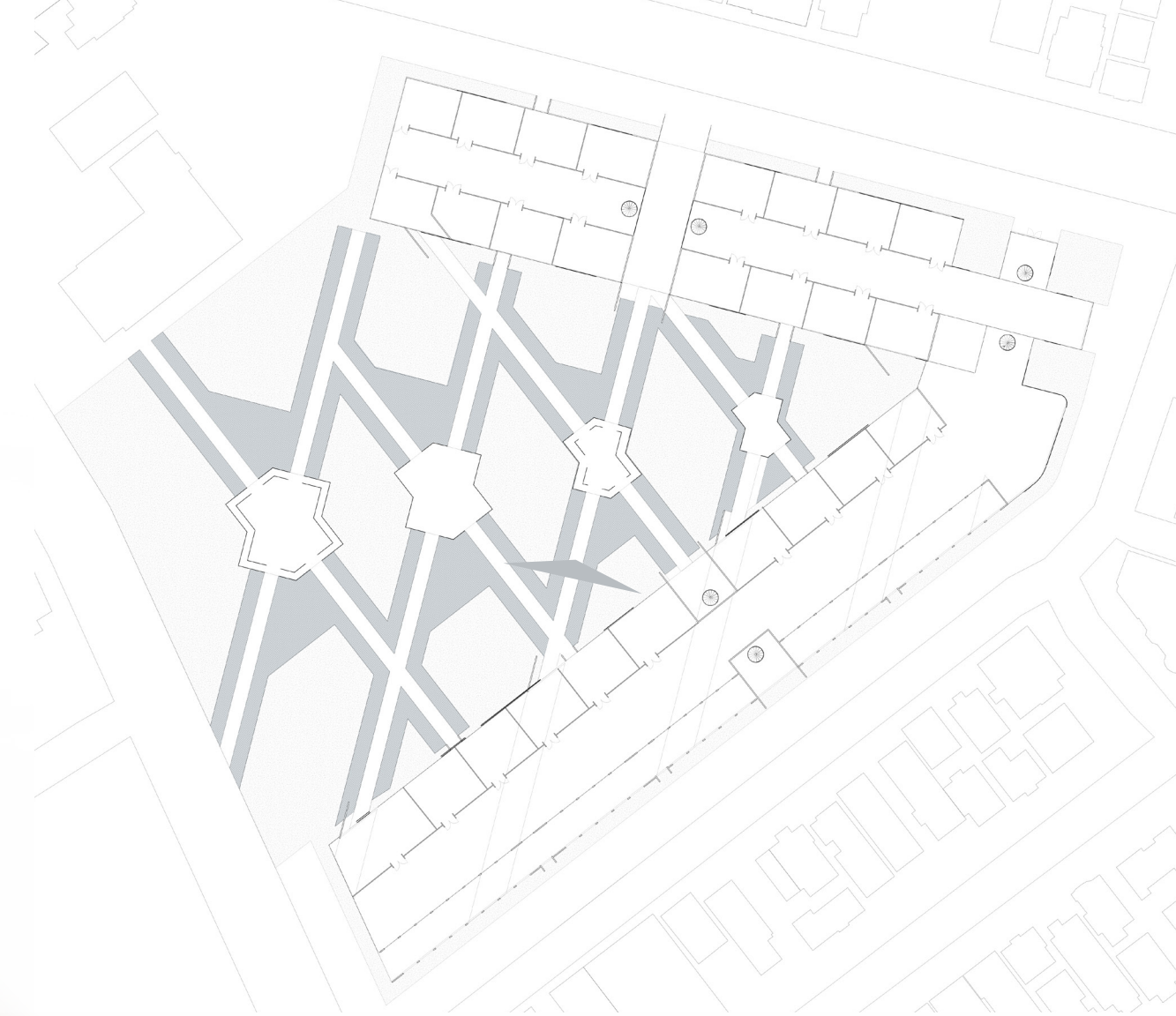


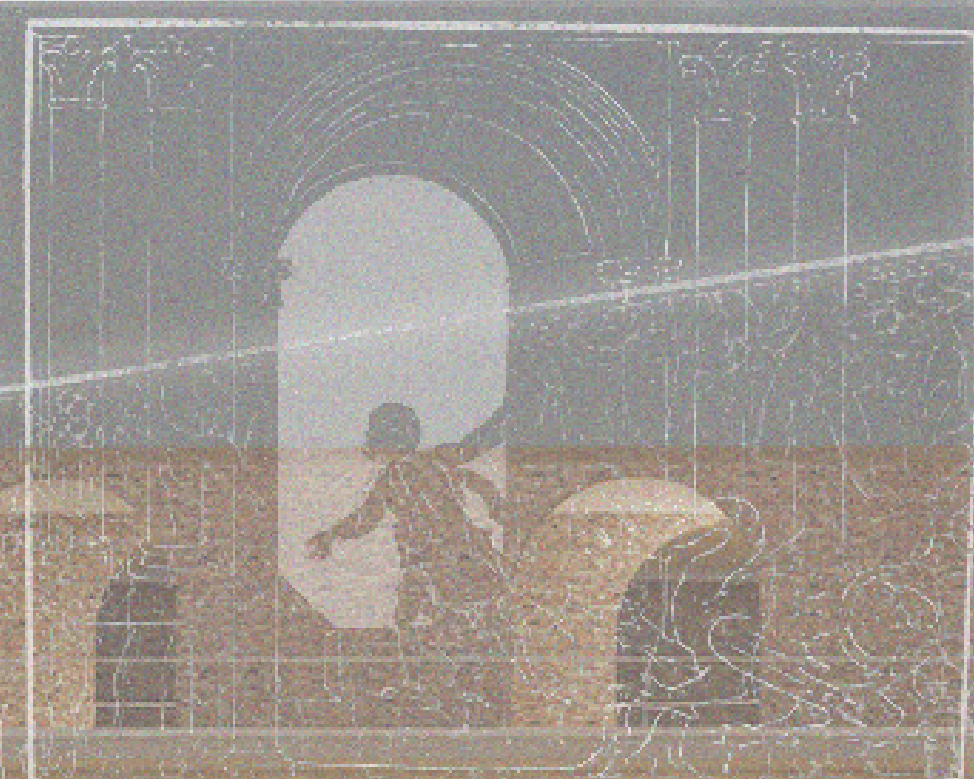


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ΤΩΝ ΕΒΕΝΕ
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ΠΡΟΣ ΤΗΝ ΑΙΤΙΑΝ ΕΝΑΙΣΤΗ
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ΒΓΑΛΩΛΕΥΛ
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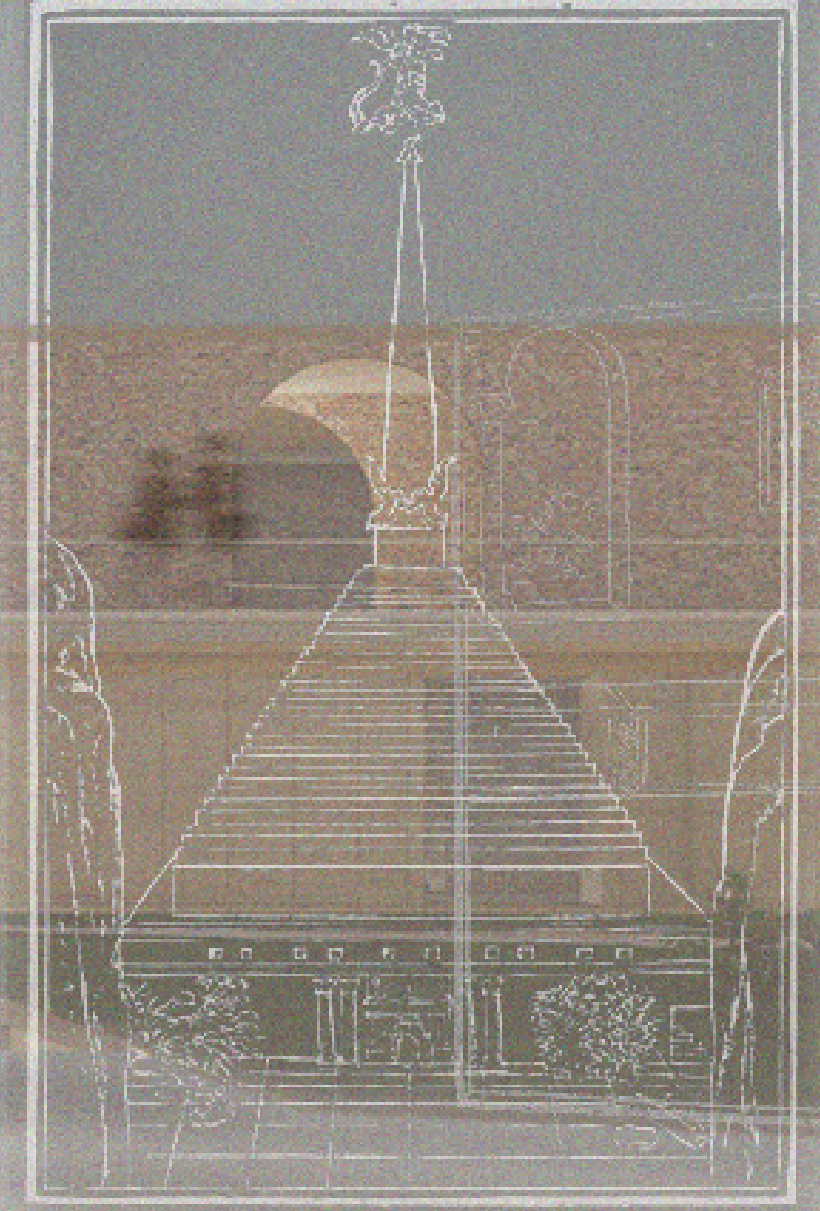




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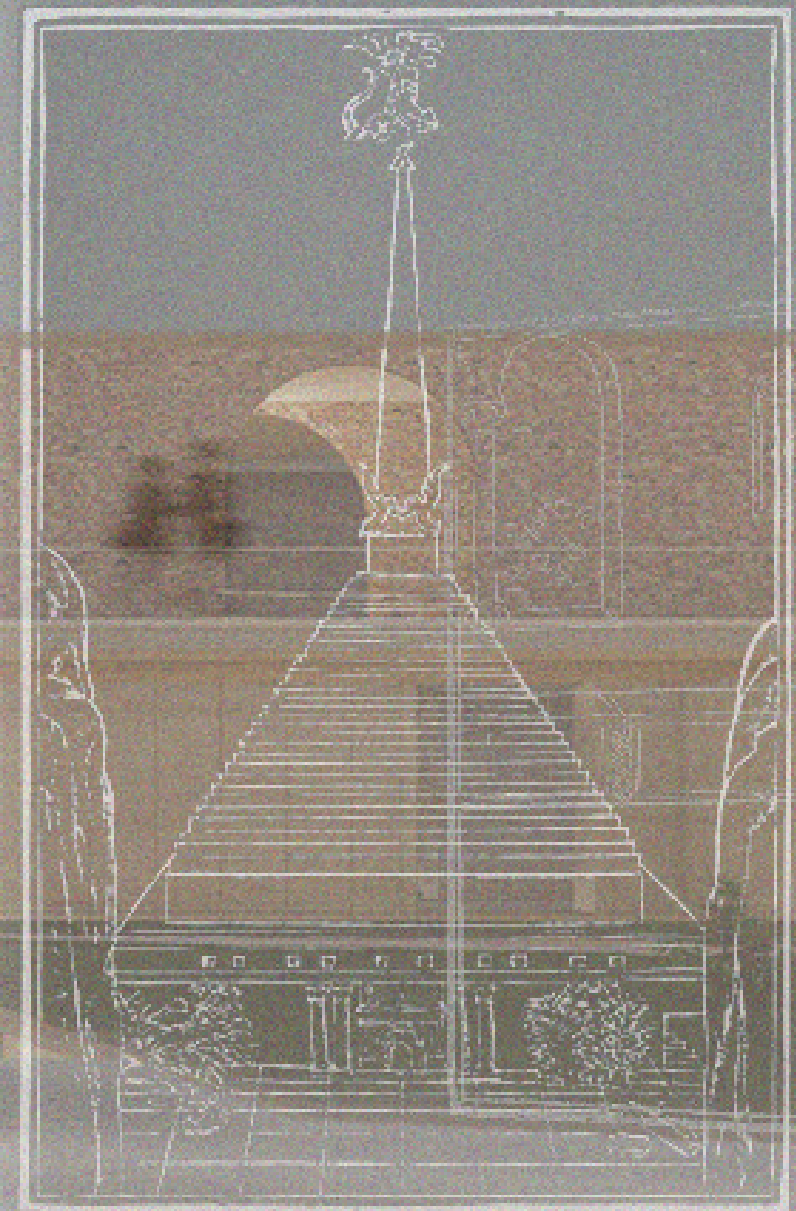


ИВЕРКІВІЕ
 ВКАМОНЕЛ
 ПІТЗ'АВІАЕНАІСІ
 СУЛАВЕЗІНЕ ОМІІАД
 * * *
 МЕМОН
 ОЛУВРО
 ІВ АВІМ
 ЕЗЕДОС
 МІВ ОМІ
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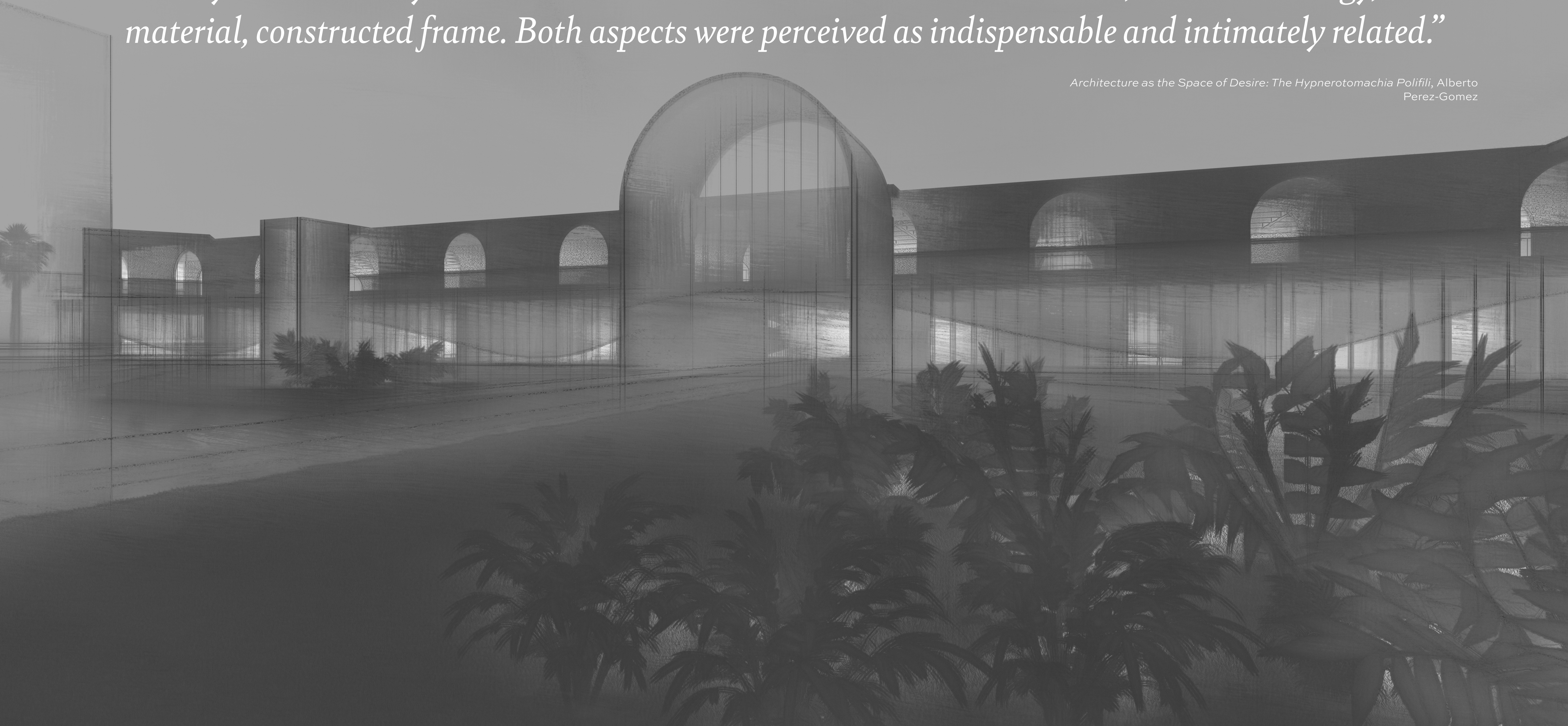
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ИМЪЕВНЕ
 ВЪАМЪСЛЕВЪ
 ПРЪАМЪАЕНАИСТЪ
 СЪАААЕНЪЕЪЕ ОЪАИЪЕ
 * * *
 * * *
 МЕНОН
 ОУАМЪЕ
 БЪАКЪА
 ЕЪЕДОСЪ
 МЪАА ОМЪ
 НЪАБЕКЪО

“It expounds a poetic vision that sets a temporal boundary to the experience of architecture, emphasizing that architecture is not only about form and space but about time, about the presence of man on earth. Architecture had always disclosed a symbolic order at the intersection between a ‘situation’, a ritual or liturgy, and its material, constructed frame. Both aspects were perceived as indispensable and intimately related.”

*Architecture as the Space of Desire: The Hypnerotomachia Polifili, Alberto
Perez-Gomez*



thank you

Rachel Monsebroten

M.Arch Candidate 2023

*bottega - desire
and distance:*

*a journey through
storied architecture,
art, and fashion in
venice, california*

