RETROFITTING ARCHITECTURAL ENVIRONMENTS IN RESPONSE TO AN EVOLVING WORKPLACE



# H! / w / cxi!

- Western North Dakota native
- Community enthusiast
- History marvel
- Covid-19 education conqueror

# HOW CAN OUR ARCHITECTURAL ENVIRONMENTS AFFECT OUR PRODUCTIVITY?

HOW CAN WE, AS DESIGNERS, RESPOND TO THE DEMAND OF THE SHIFTING WORKPLACE?



## Why Office Buildings Are Still in Trouble

Hybrid work, layoffs and higher interest rates are leaving lots of office space vacant and hurting the commercial real estate business.

# Don't Fret About Empty Office Space—Repurpose It

### Tech Layoffs Mean Even More Empty Offices in NYC, San Francisco

A pullback by tech tenants means trouble for landlords already struggling with empty buildings.

#### There's no easy fix for Midtown's post-COVID half-empty offices

By Nicole Gelinas

February 27, 2023 | 7:56pm | Updated

#### SOCIETY

# What Should We Do With All the Empty Offices?

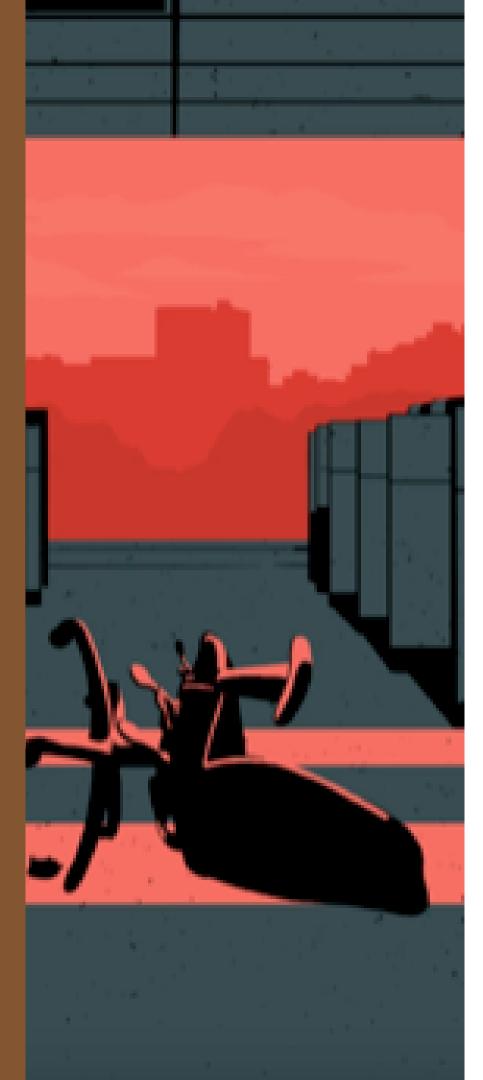
# What's Going to Happen to All Those Empty Office Buildings?

### Getting Creative With Vacant Office Space: Storage, Gym, Film Set

Some landlords are skipping residential conversion and instead seeking alternatives that are cheaper and easier to manage.

COMMERCIAL • Published April 13, 2023 6:18am ED1

Commercial real estate industry on edge as downtown empty office space goes unused



# INITIAL QUESTIONS

for vacant office buildings post Covid-19 pandemic



What are these vacant office buildings doing now?



What new amenities is the workplace demanding?



How can we best repurpose buildings?



Are there any design principles we should be abiding by?



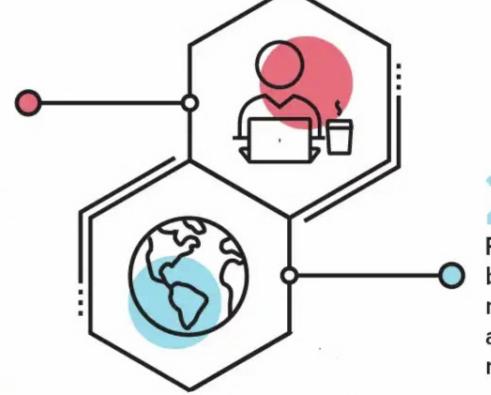
Who are these building destined to serve?



How can we redesign and repurpose + still respect community history?

# 6 WAYS CORONAVIRUS WILL CHANGE THE WORLD OF WORK

Remote work will become a widely accepted alternative to location-based work.



Finding talent will become easier as new hires will be available globally via remote work.

Workis changing... and our environments need to be a reflection of that.

photo from article by SHRM - "6 ways Coronavirus Will Change The World Of Work"



Patterns to inform redesign...

# Prototype Project

This project uses universal tendencies and design patterns to sculpt a series of design principles that are desired in our new workplace.

### Intentional Interventions



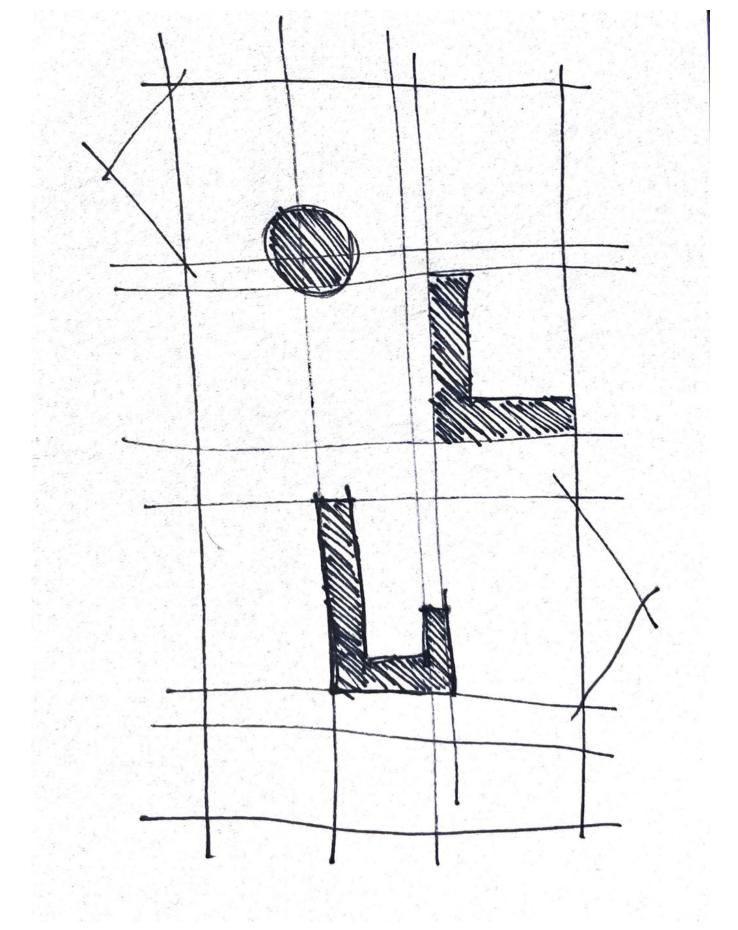
#### **Affordable**

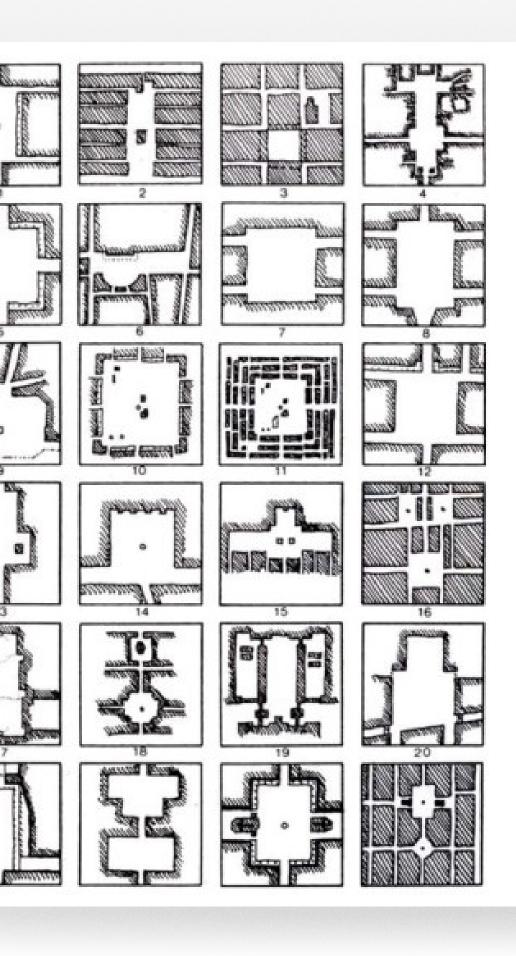
- competitive to lease
- maximizing the square foot
- product selection

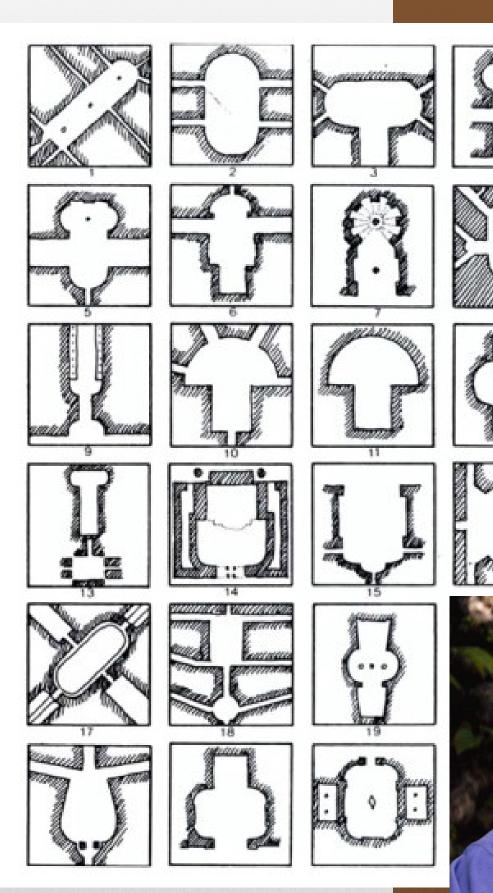


#### Accessible

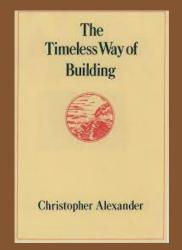
- big city vs small town
- all remote working people & investors

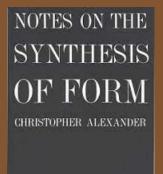


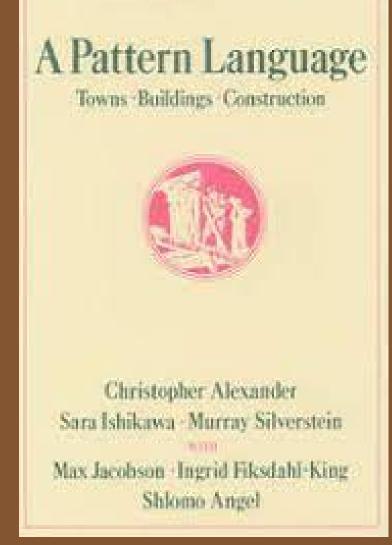


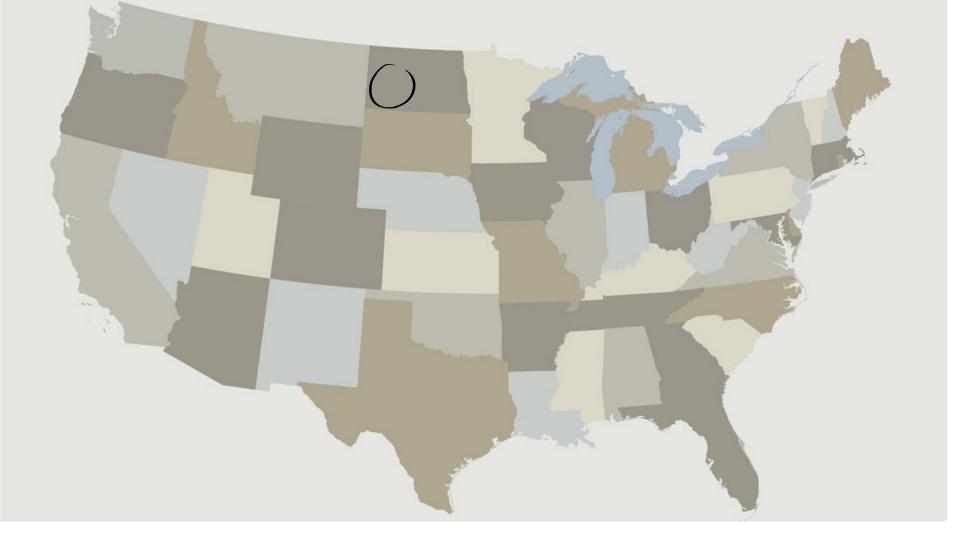


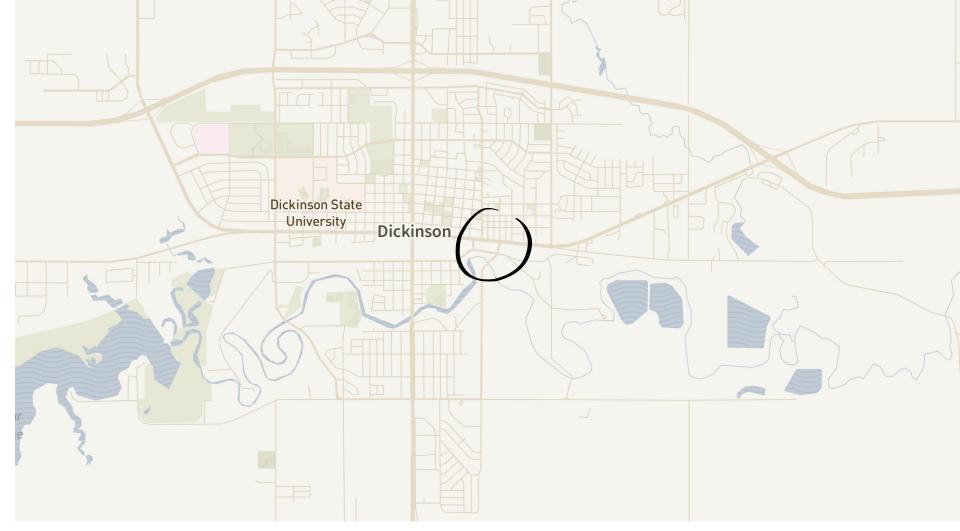
# What makes an environment feel comfortable?



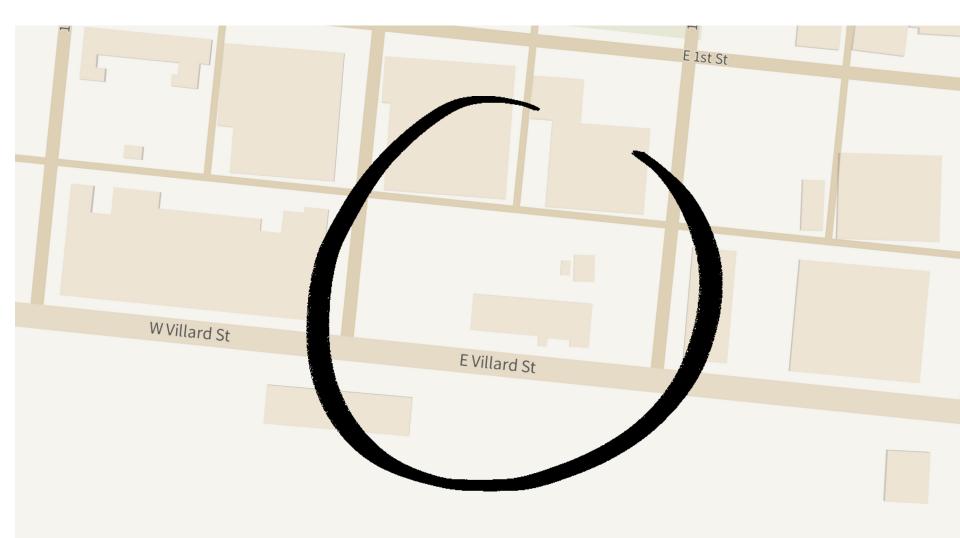








# Site + Building Selection





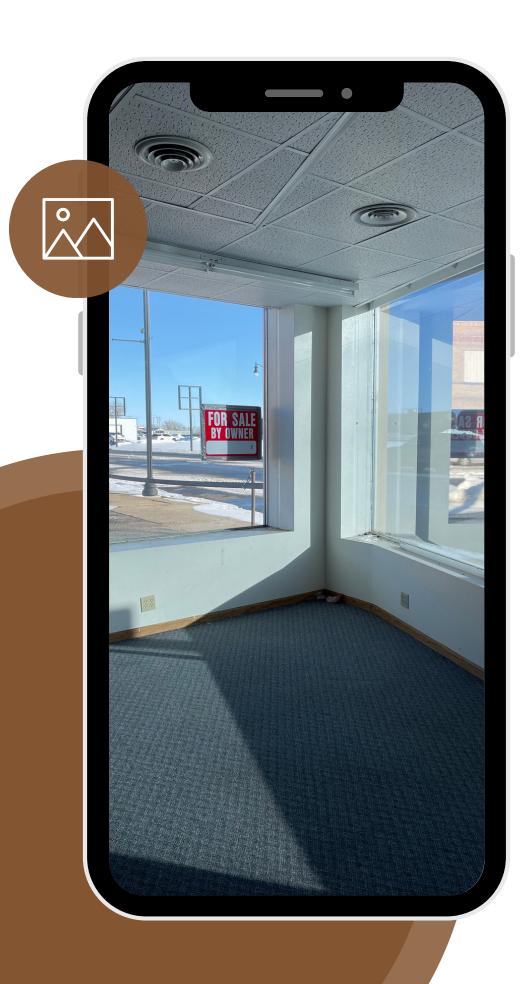


# 41 East Villard St.

a landmark in hopes of a new life

- Fire burnt the building to ground in 1950
- Ray Hotel functioned from 1952-1970
- Ivanhoe Inn functioned from 1971-1987
  - home to many travelers (being adjacent from railroad station)
- Plaza took modern day ownership approach in 1995





# Project Emphasis

"...to design a place that people love to be in, that is the ultimate form of sustainability."



#### Retrofit

Designing subtle interventions that use Christopher Alexanders timeless design principles as a pathway



#### Materiality

Choosing products that are affordable, accessible, and sustainable for the environment they came from, and the environment they will go to (VOC conscious).



#### Marketability

How can we design sustainable buildings that will withstand "crisis" in the future?

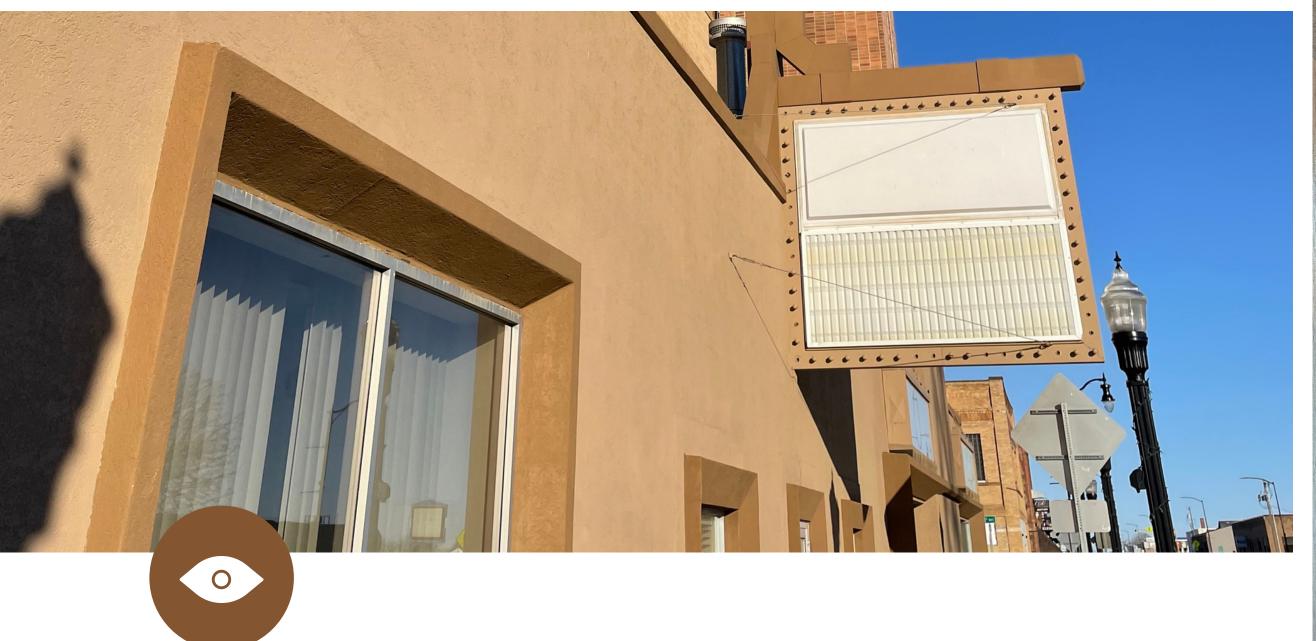






41 East Villard Street, Dickinson, ND 58601

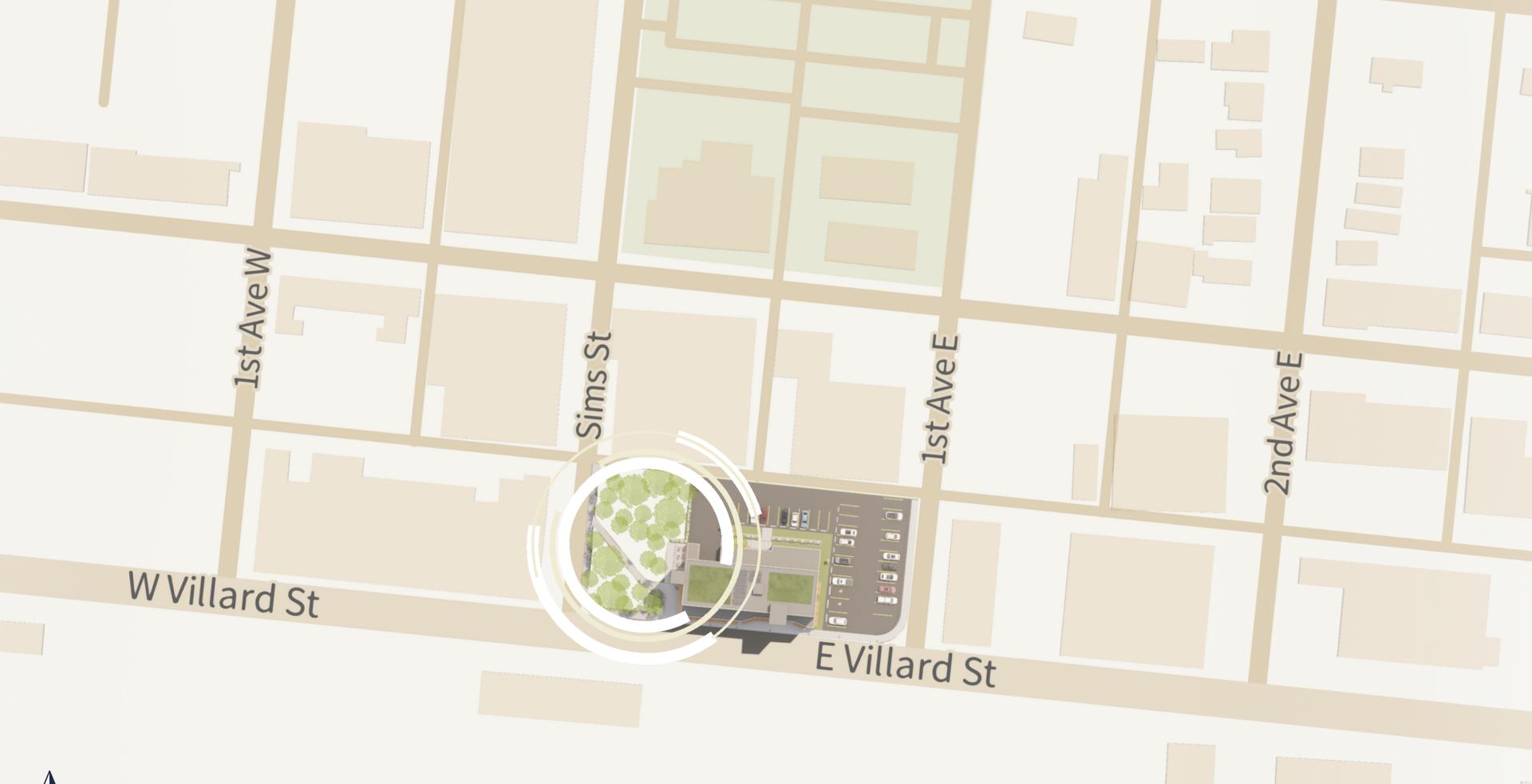




# **Existing Conditions**

41 East Villard Street, Dickinson, ND 58601









PROPOSED



PRESENT DAY



PROPOSED





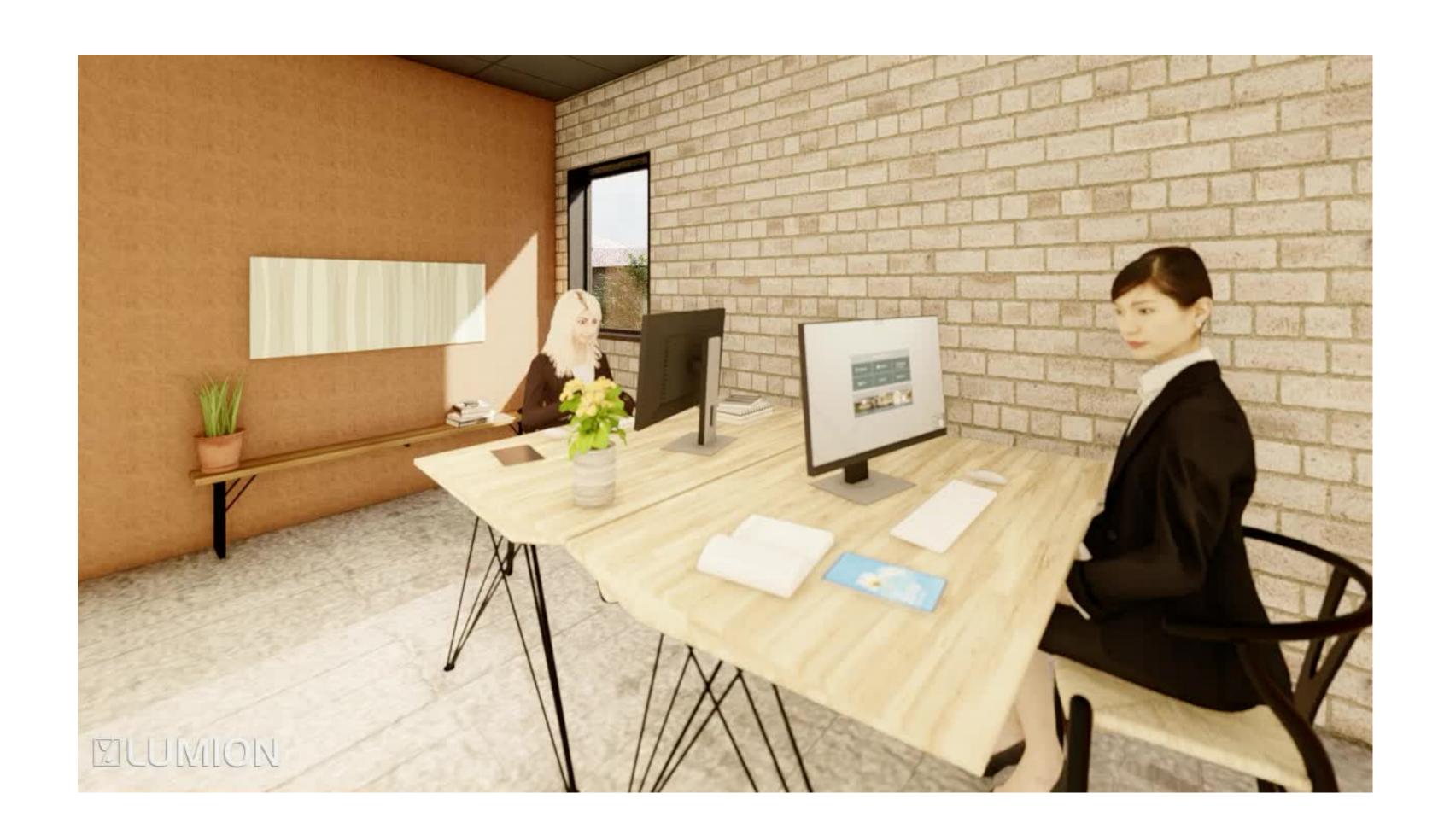


# Challenges turn into opportunities

Finding the proper resources, products, and making the right design decisions.



Employees and business owners face new challenges in the workforce since the covid-19 pandemic and will continue to do so.



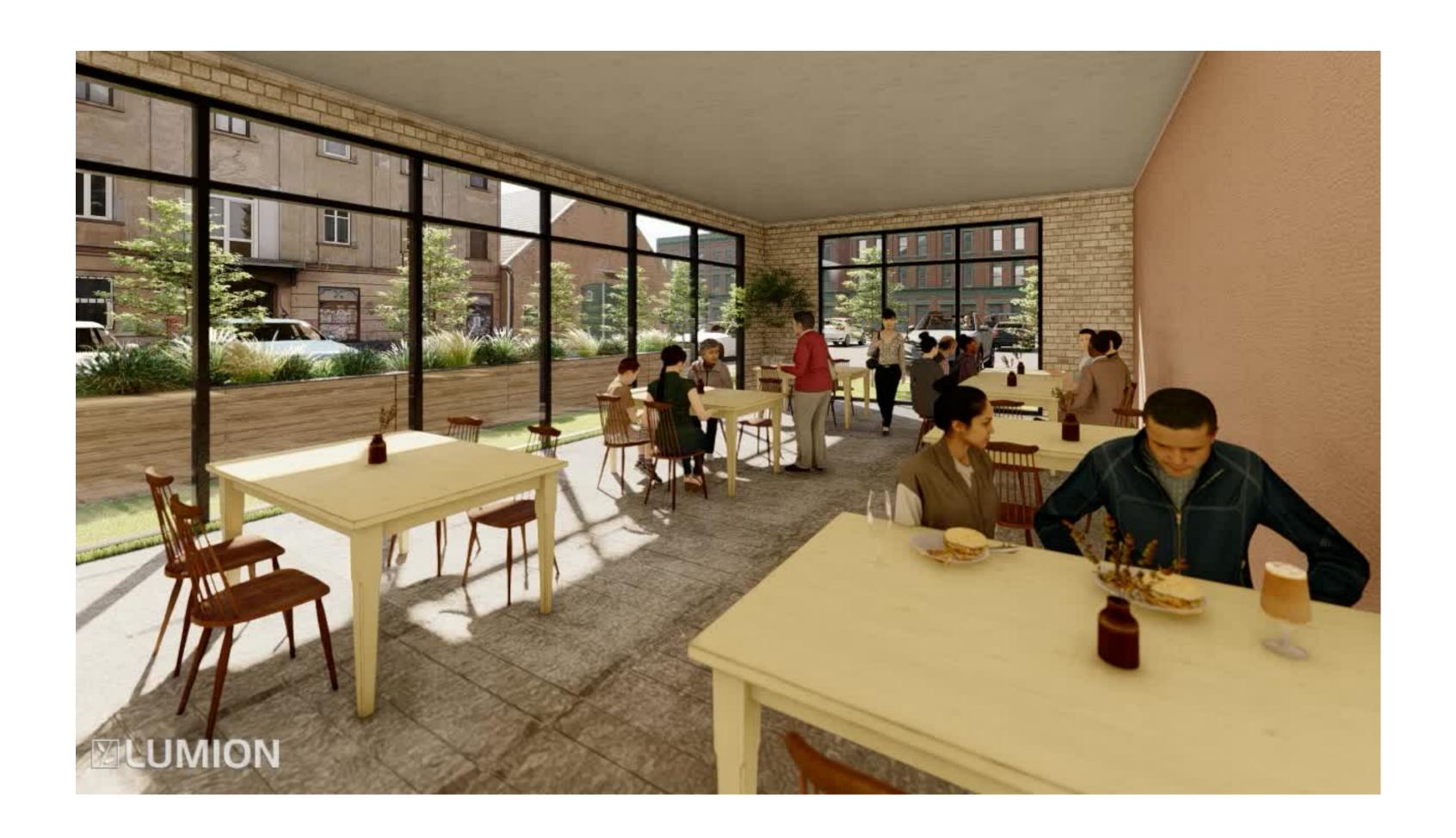


















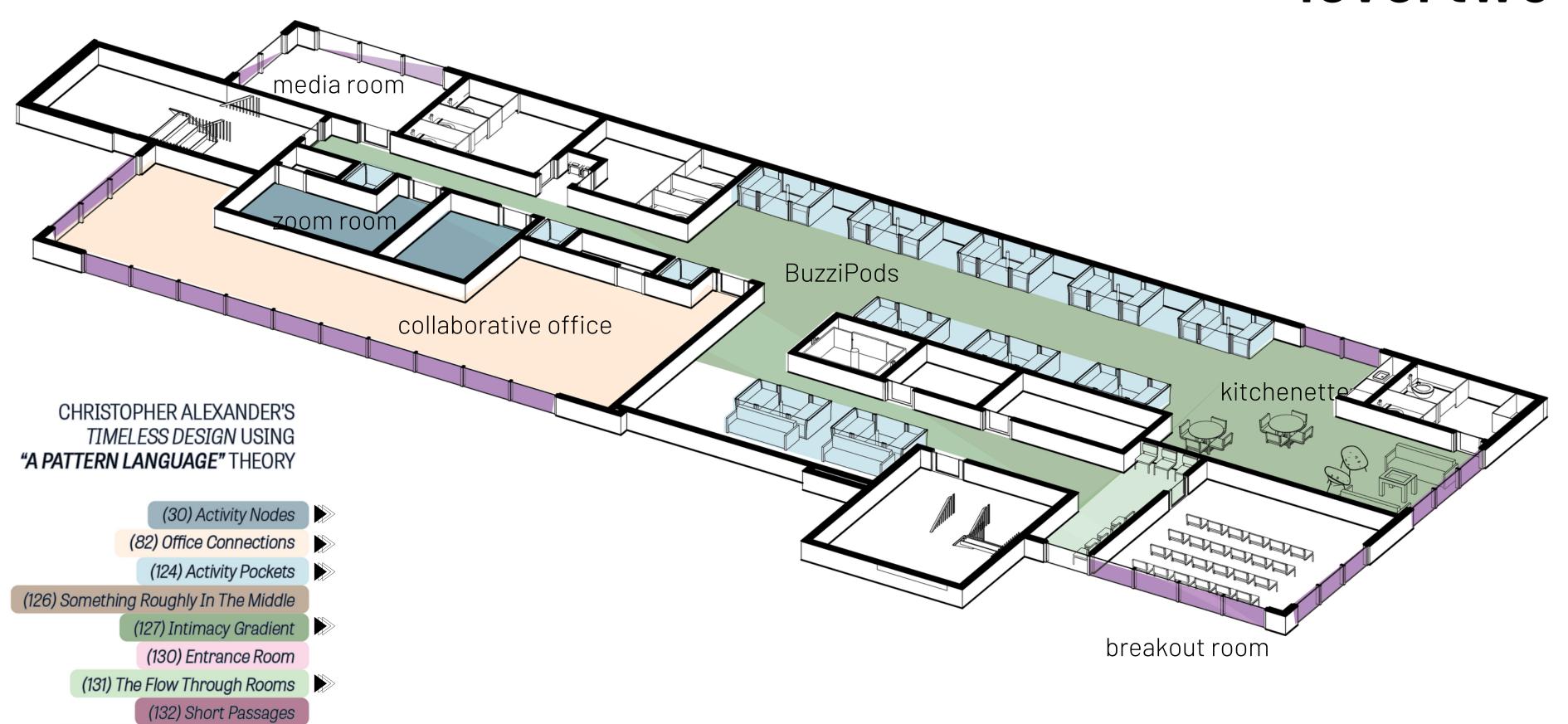


## **Material Selections**



#### level one park retail entry cafe kitchen entry retail restaurant wellness studio CHRISTOPHER ALEXANDER'S TIMELESS DESIGN USING "A PATTERN LANGUAGE" THEORY (30) Activity Nodes daycare (82) Office Connections (124) Activity Pockets boulevard entry (126) Something Roughly In The Middle (127) Intimacy Gradient (130) Entrance Room (131) The Flow Through Rooms (132) Short Passages (142) Sequence of Sitting Spaces (159) Light on Two Sides of Every Room (171) Tree Places

### level two

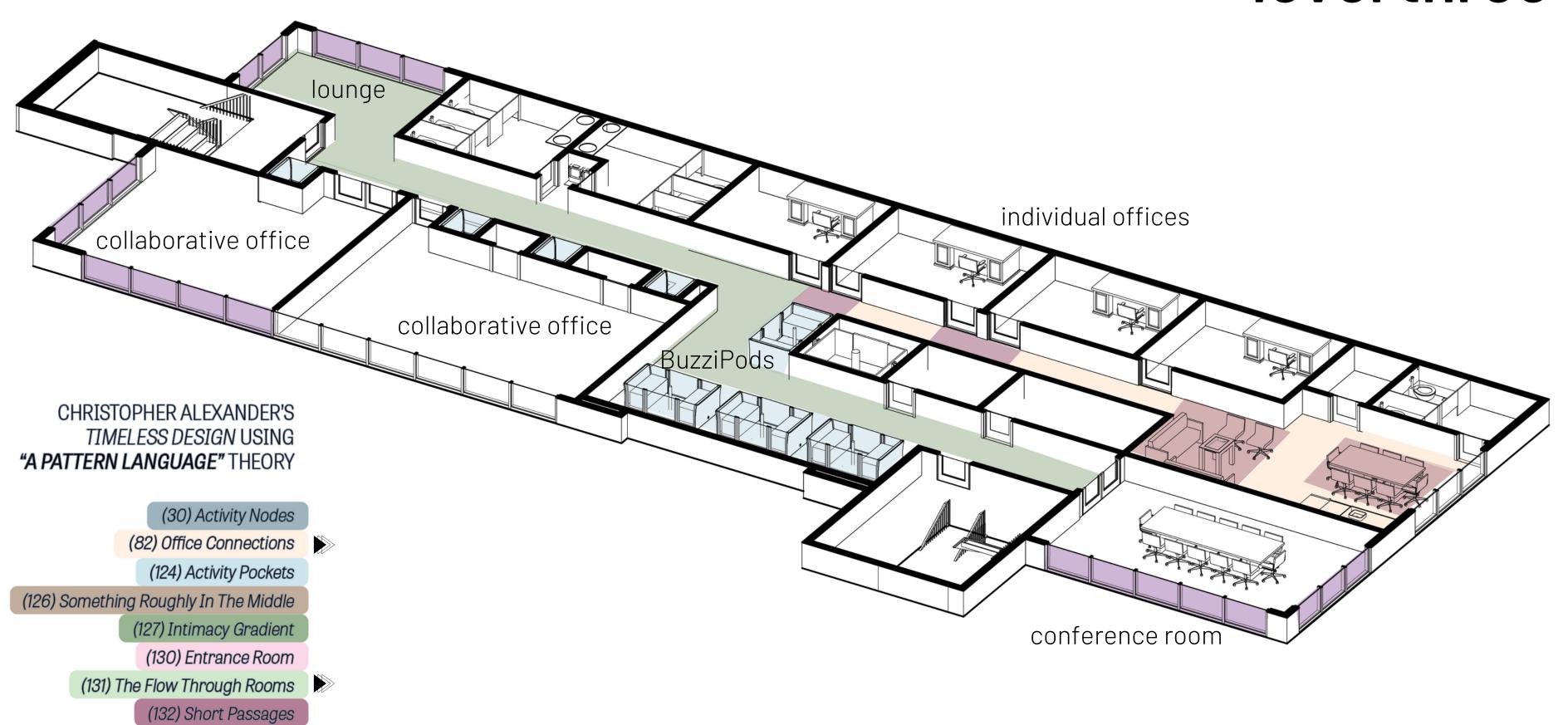


(142) Sequence of Sitting Spaces

(171) Tree Places

(159) Light on Two Sides of Every Room

### level three



(142) Sequence of Sitting Spaces

(171) Tree Places

(159) Light on Two Sides of Every Room

### levels four-six



(171) Tree Places



# Important Spatial Adjacencies

- BuzziPods
- Conference Rooms
- Collaborative Work Areas
- Cafe
- Restaurant
- Daycare





# My project answers the question...

Can we, as designers, retrofit vacant and under-utilized commercial office buildings into clever, thoughtful, and pattern-driven architectural environments that will not only benefit our economy's new style of remote work, but also provide employees and communities with useful spaces that will set them up for their optimal form of work/lifeproductivity?



## THANK YOU

#### Lexi Jordheim

Ultimately, the key to creating useful and profitable architecture in a post-pandemic world is to focus on designing spaces that are adaptable, flexible, and responsive to changing needs. By embracing new technologies and incorporating sustainable design principles, architects can create buildings that not only meet the needs of their occupants and property owners but also contribute to a more sustainable and resilient future.

