





# STADIO PIER LUIGI PENZO



**VENEZIA FC**

CLIENT

PROBLEM

SITE

PROCESS

DESIGN



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## CLIENT HISTORY

- ITALIAN SOCCER TEAM BASED IN VENICE, ITALY
- FOUNDED IN 1907
- COMPETE IN THE SERIE B DIVISION
- NEW OWNERSHIP & VISION



Founded in 1907 after Club Merger



Early Success



1963-64 Squad



Multiple Bankruptcies



Joe Tacopina



Duncan Niederauer



Filippo Inzaghi





Serie BKT 2020-21



Serie BKT 2020-21





2021 Promotion to Serie A

Serie BKT 2020-21





## NEW RECOGNITION

- REFOUNDED IN 2015 WITH TACOPINA LED CONSORTIUM
- SOCIAL MEDIA CAMPAIGN
- USE OF LOCAL ARTISTS & DESIGNERS FOR MERCHANDISE
- INTERNATIONAL RECOGNITION







**VE**  
**ENEZIA FC**

## CLUB VISION & MISSION STATEMENT

- SPORTING EXCELLENCE & INTEGRITY
- PRESERVE VENICE
- SOCIAL RESPONSIBILITY
- COMMUNITY DEVELOPMENT

**SPORTING EXCELLENCE & INTEGRITY** We continually strive to represent Venice of the Serie A stage, competing with emphasis on youth development and best practices in sport, while remaining committed to principles of sporting integrity.

**PRESERVE VENICE** We are committed to leveraging our position in the world's most popular sport to serve as a global ambassador of Venice, with a specific focus on:

- Advocating for the preservation and celebration of Venice's tangible and intangible cultural heritage
- Advocating for the safeguarding of Venice's natural environment and the redevelopment of Venice as a living city
- Advocating for sustainable tourism that is in harmony with Venice's environment and society

**SOCIAL RESPONSIBILITY** We are committed to leveraging football's unique cultural power to serve as a vehicle for social progress, advocating for inclusion and harmony within our community and equality and justice within society.

**COMMUNITY DEVELOPMENT** We are committed to contributing to social cohesion and quality of life in and around Venice, especially promoting education, health, and wellness in the lives of young people







Talierico Training Facility  
(proposed)



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Current Stadio Pier Luigi Penzo



EXISTING WEST STAND



EXISTING NORTH ENTRANCE



STADIO P.L. PENZO

EXISTING WEST ENTRANCE BRIDGE



EXISTING NORTH ENTRANCE





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**SITE**

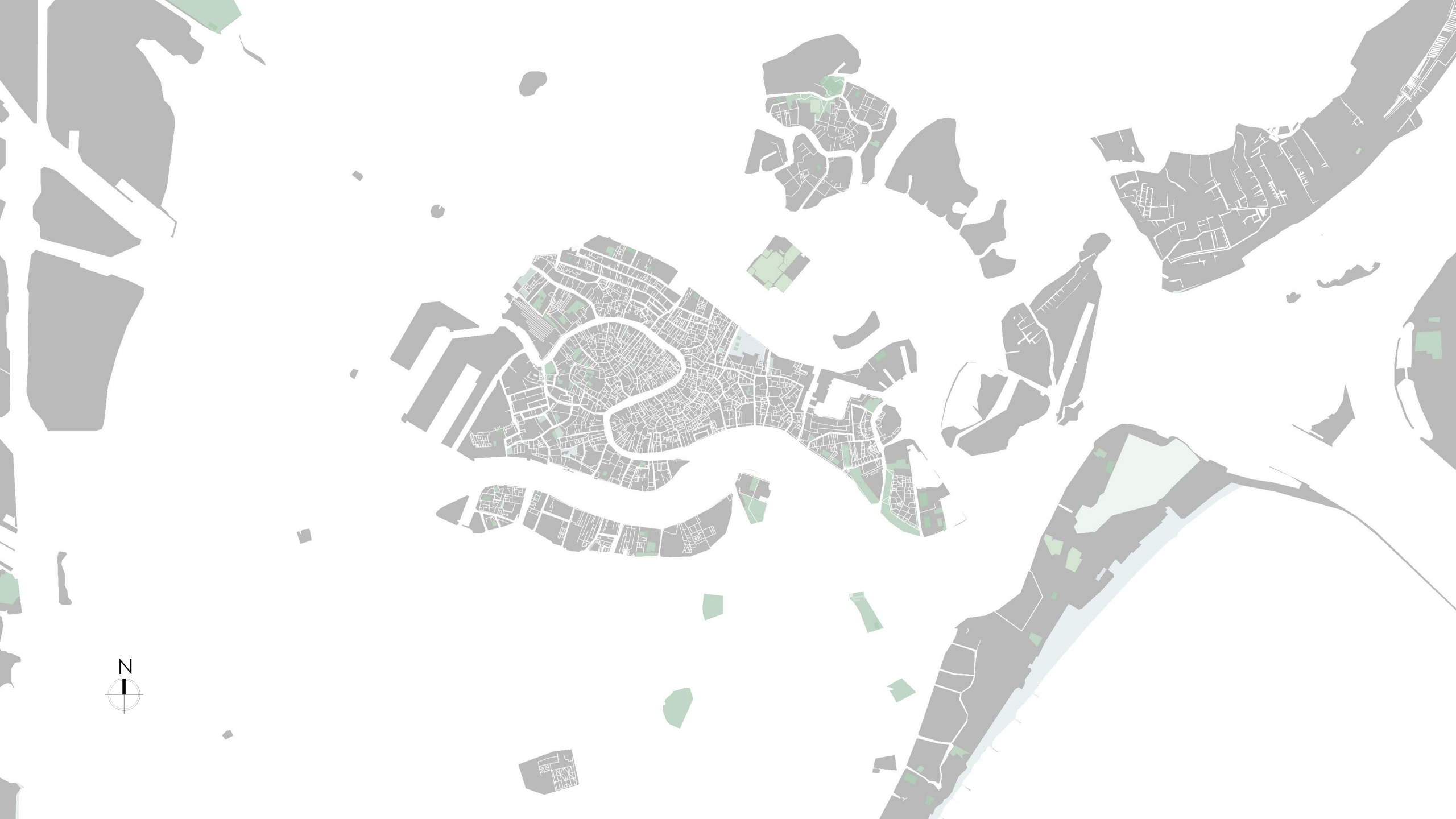
PROCESS

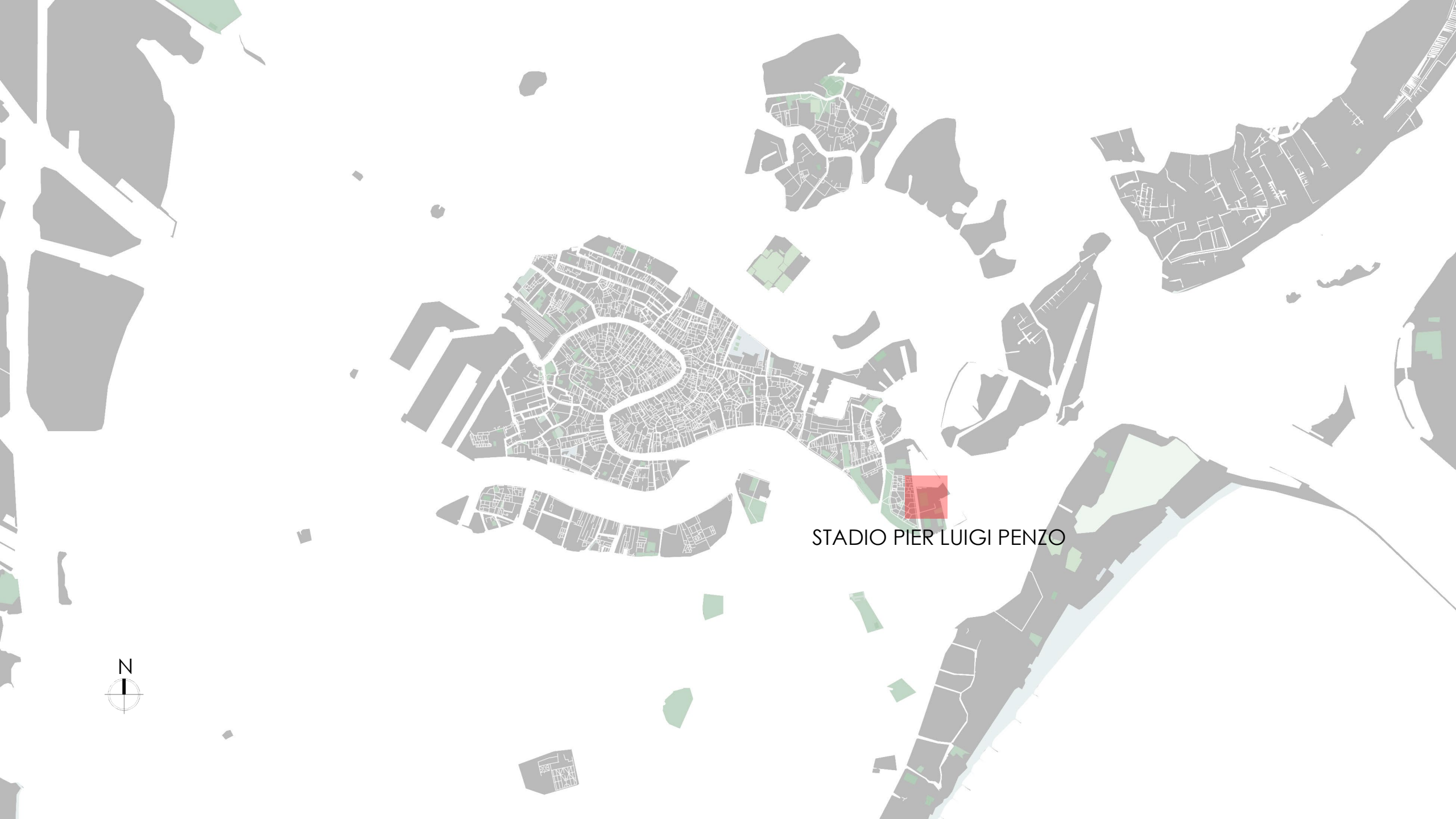
DESIGN





VENICE, ITALY





STADIO PIER LUIGI PENZO







**VENEZIA FC**

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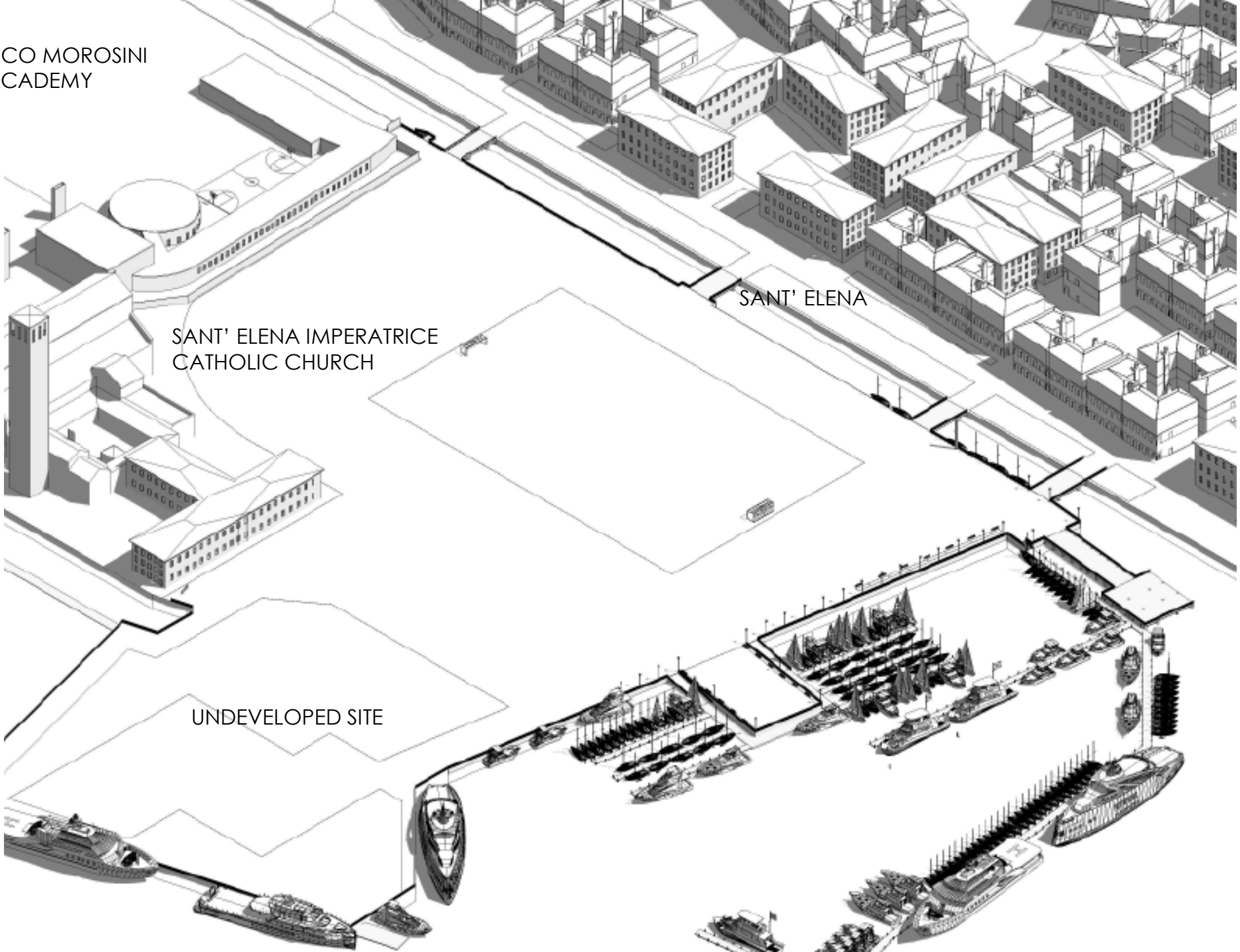
PROBLEM

SITE

**PROCESS**

DESIGN

FRANCESCO MOROSINI  
NAVAL ACADEMY



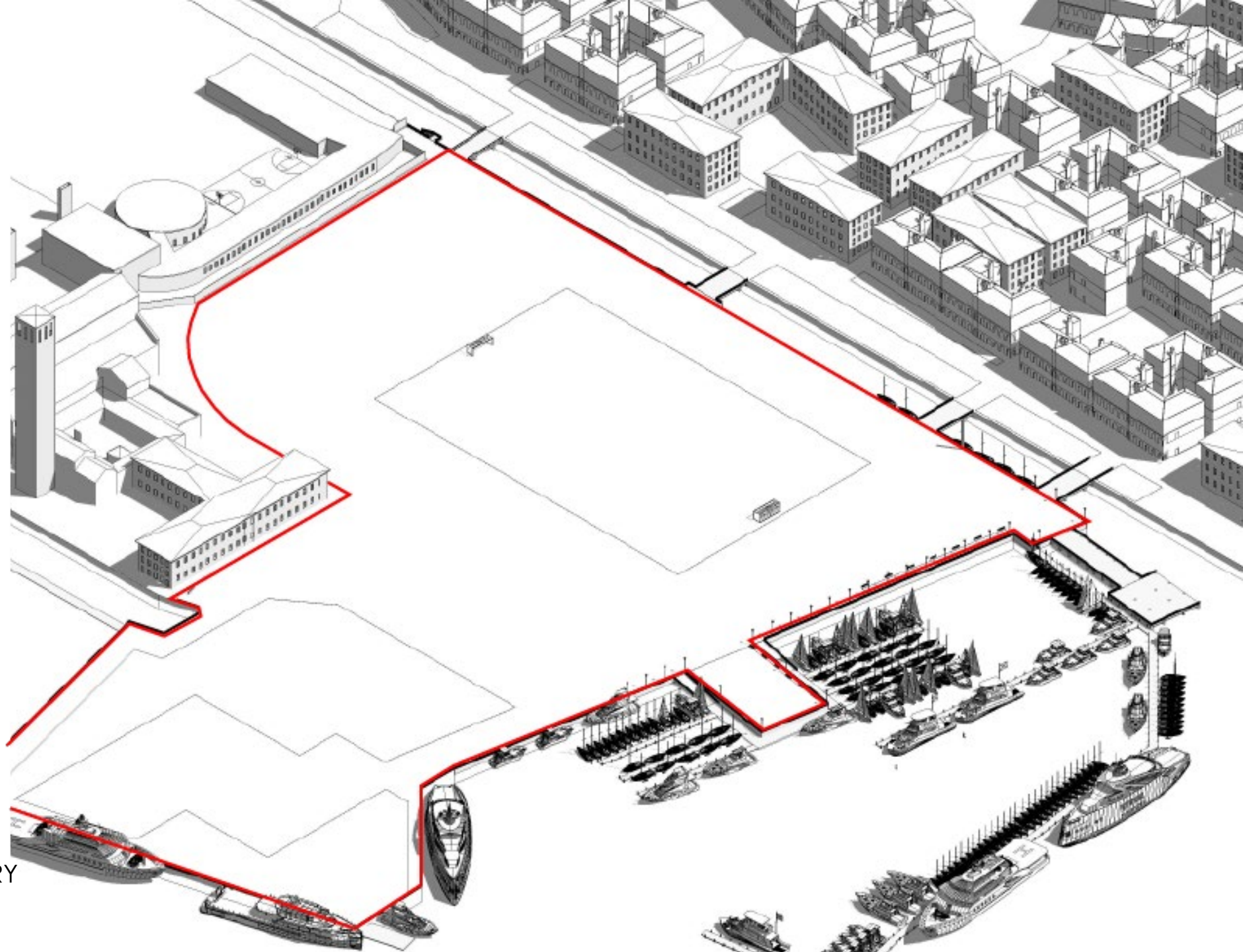
SANT' ELENA IMPERATRICE  
CATHOLIC CHURCH

SANT' ELENA

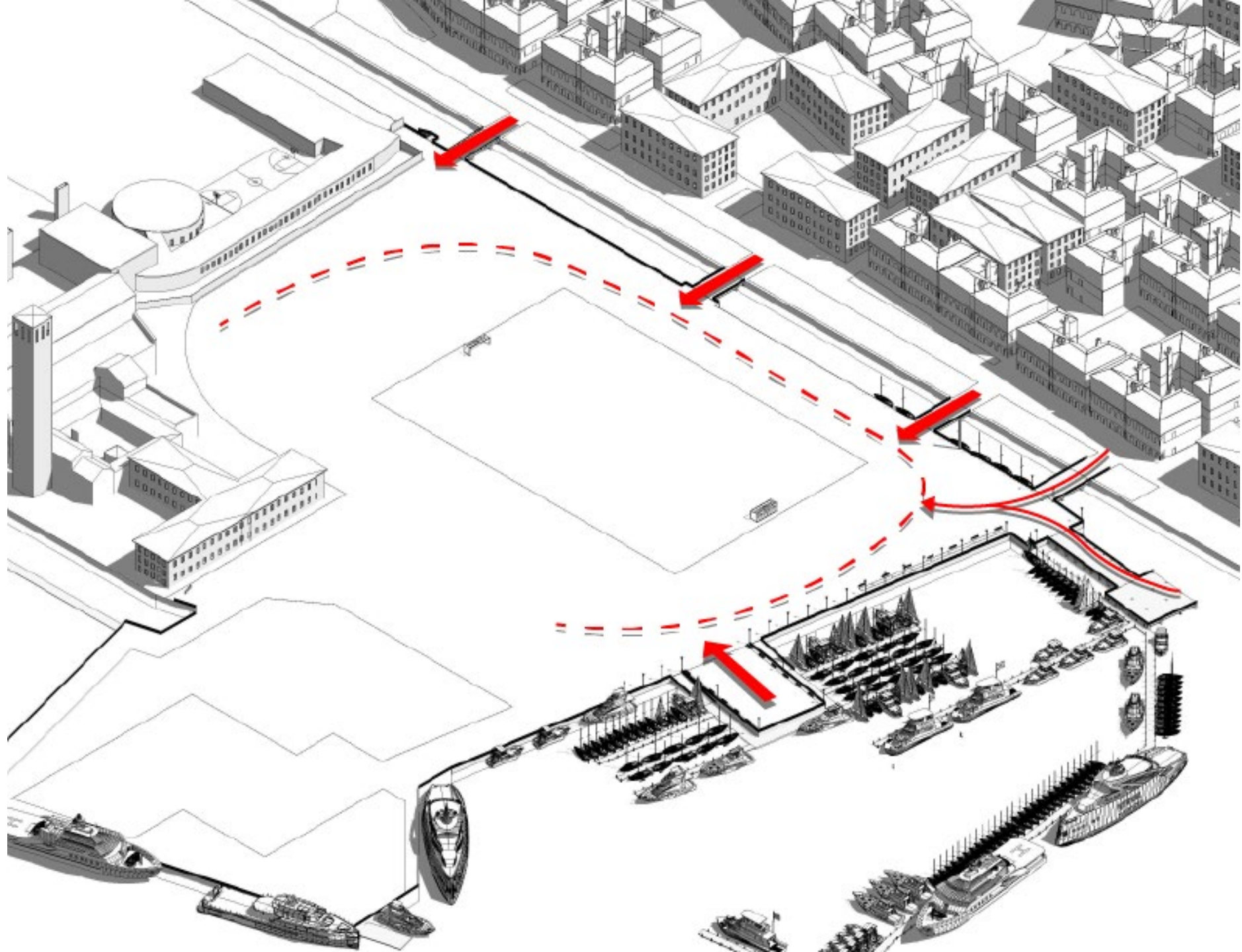
UNDEVELOPED SITE

SITE

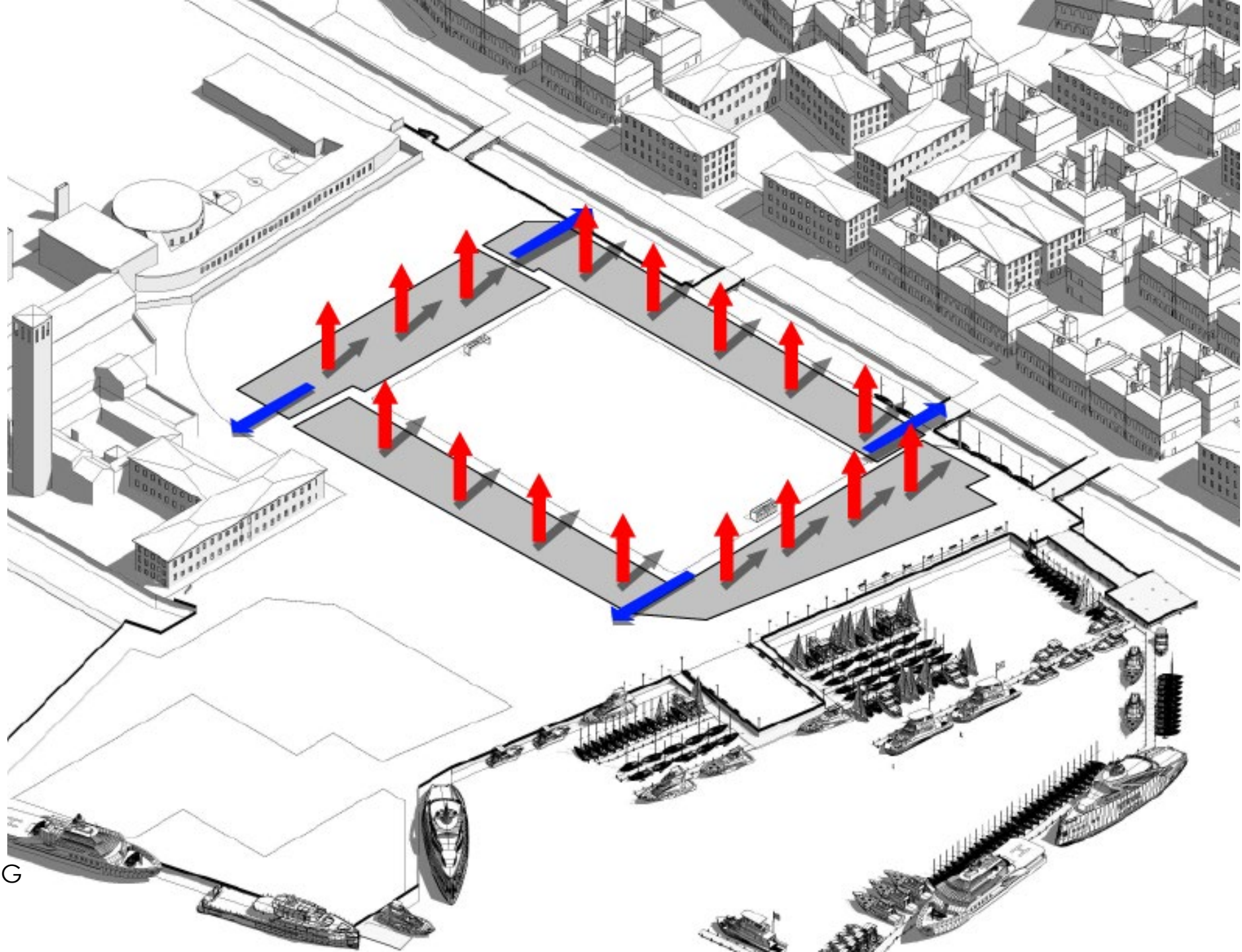




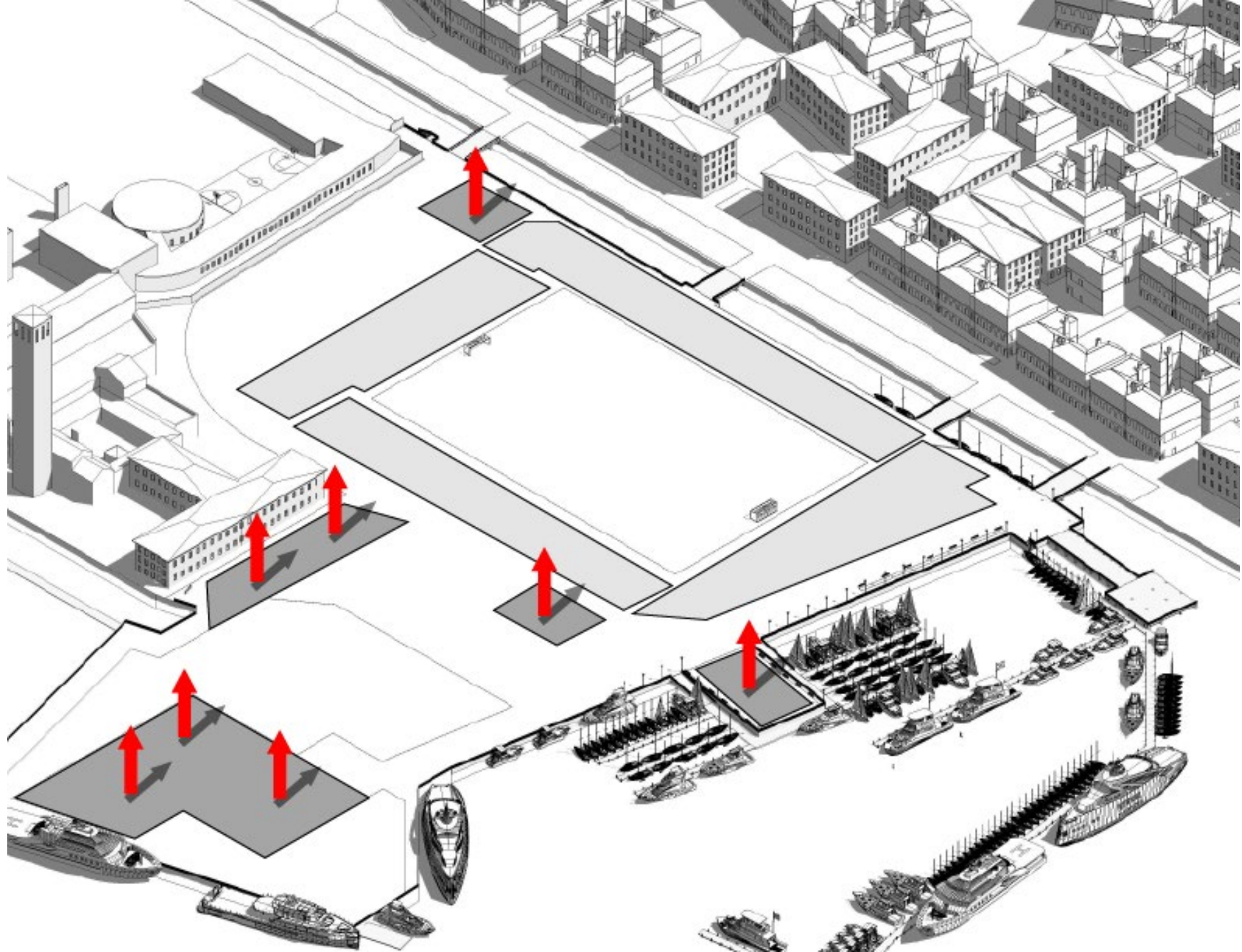
SITE BOUNDARY



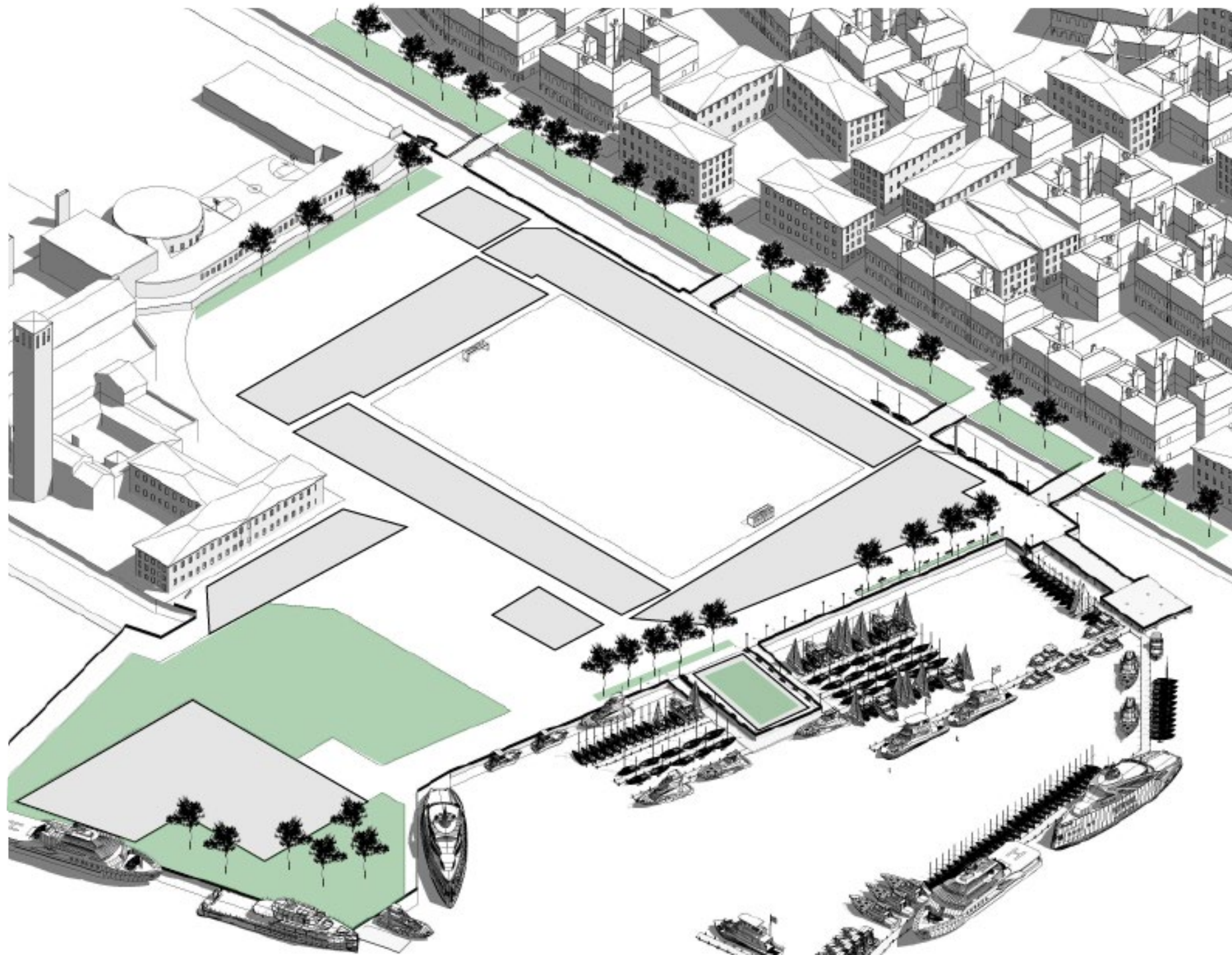
PEDESTRIAN  
CIRCULATION



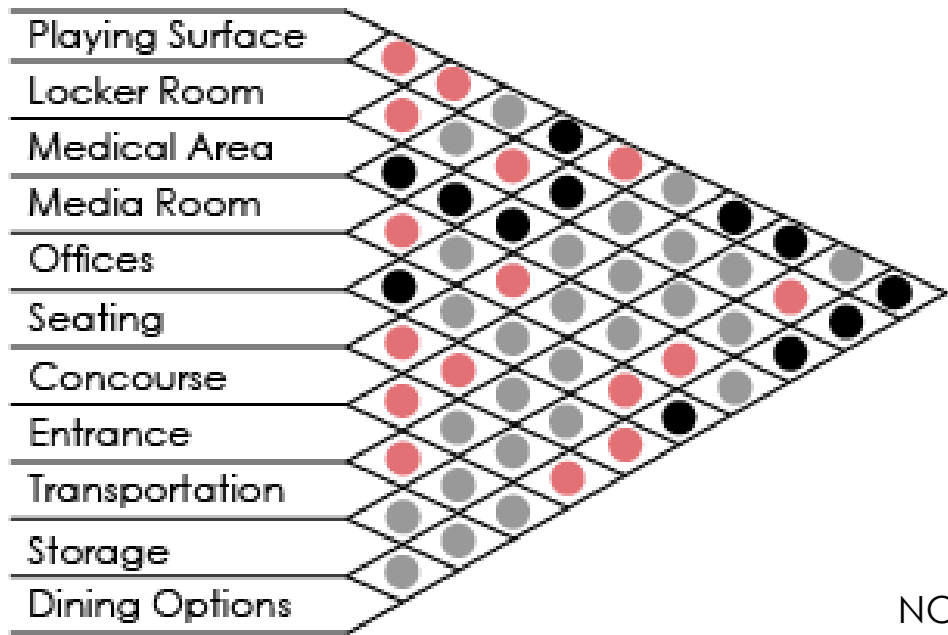
BOWL MASSING



SITE AMENITIES



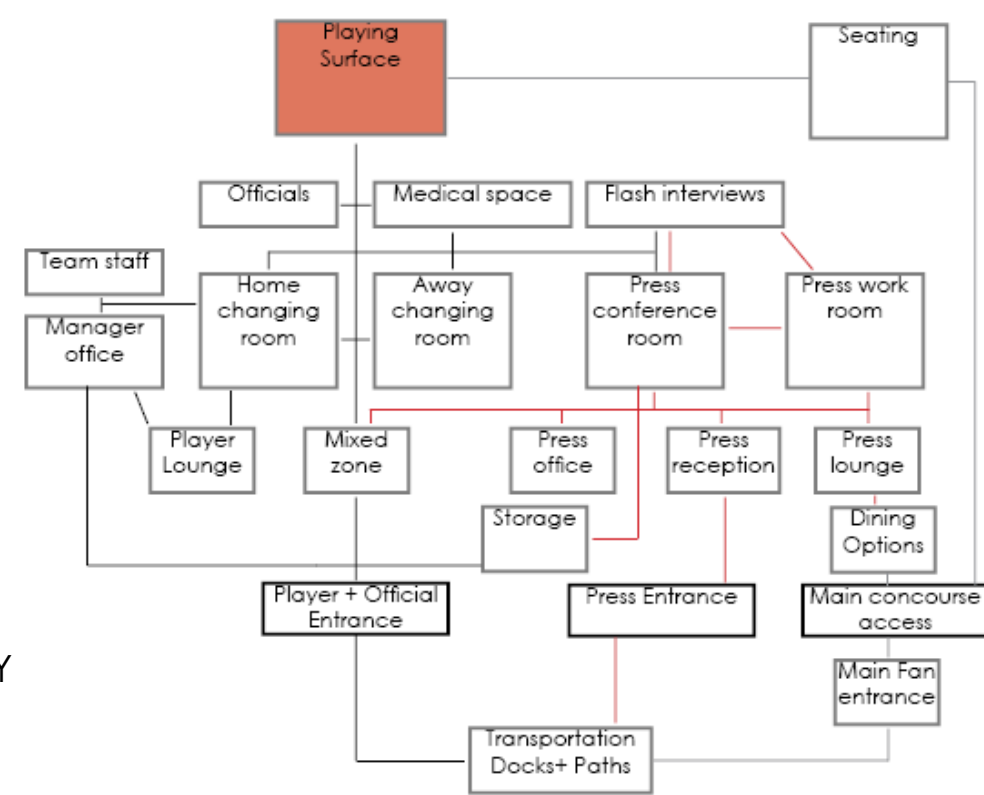
INCREASED  
GREEN SPACE



ADJACENCY MATRIX

ADJACENT  
NEARBY  
NOT ADJACENT

● PRESS  
● GENERAL  
● MATCH-DAY



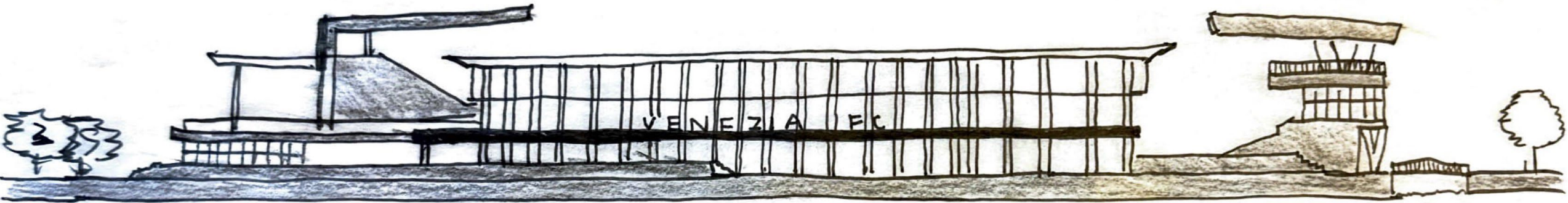
SPATIAL PROGRAMMING



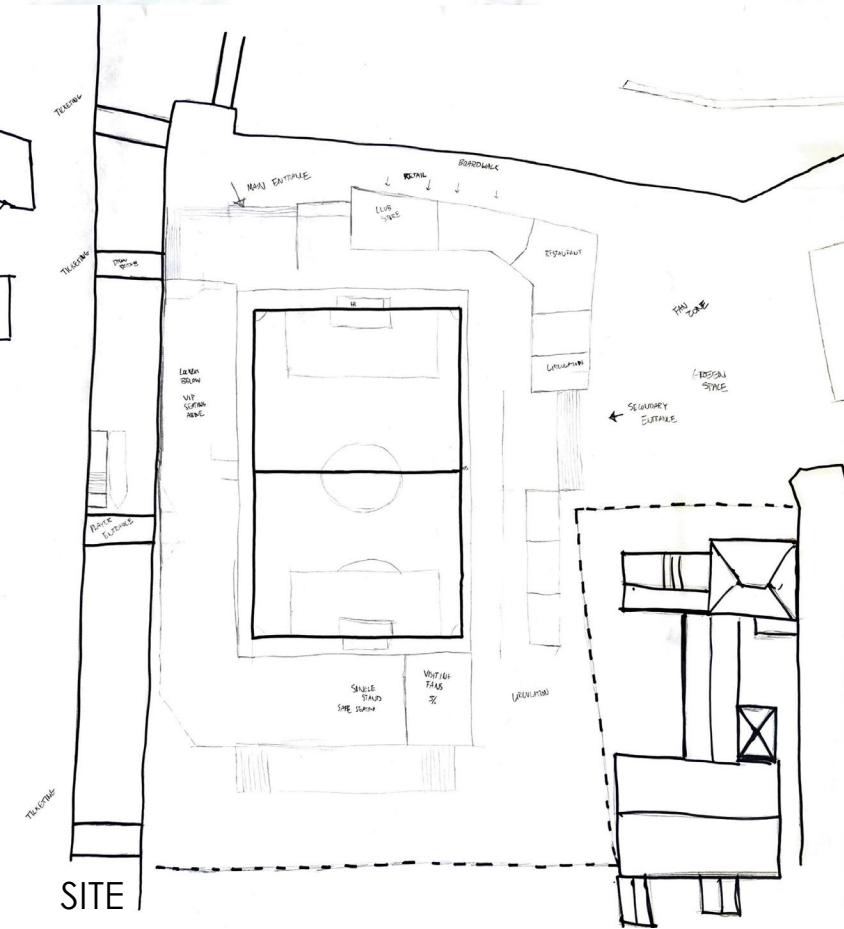
## USER ANALYSIS & PROGRAMMING

- MATCH-DAY PERSONNEL, PRESS, GENERAL POPULATION
- SECURITY
- EASE OF ACCESS
- AMENITY CONSIDERATION

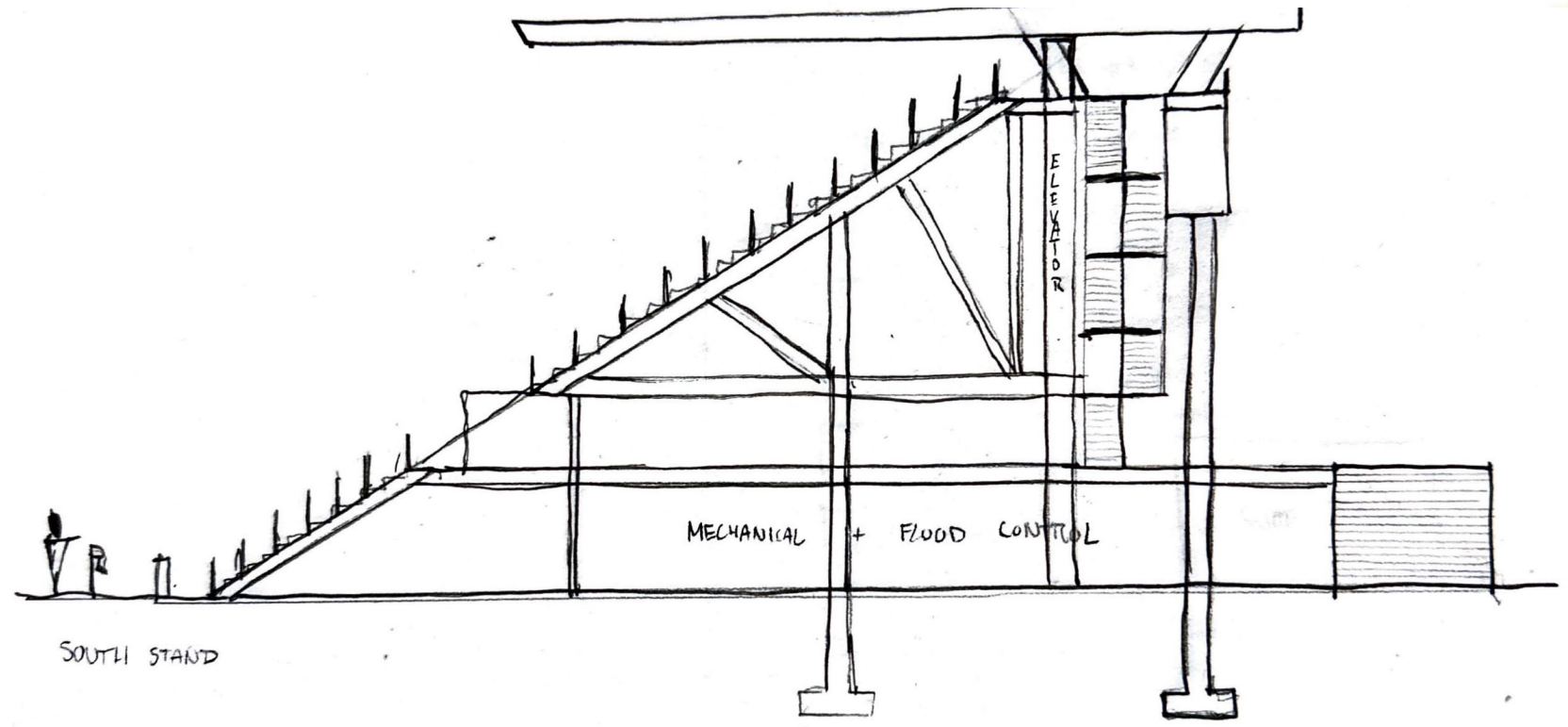
PROCESS SKETCHES



NORTH ELEVATION



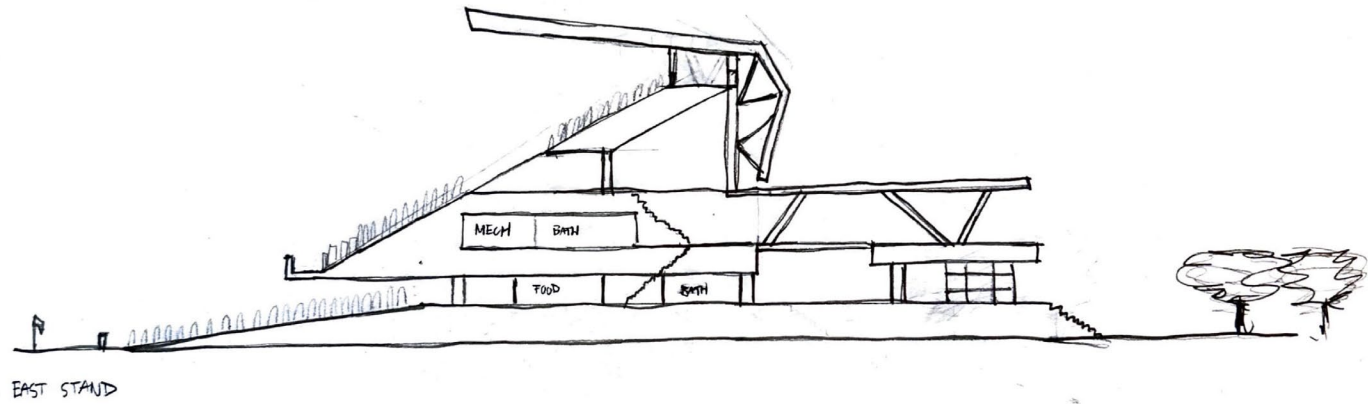
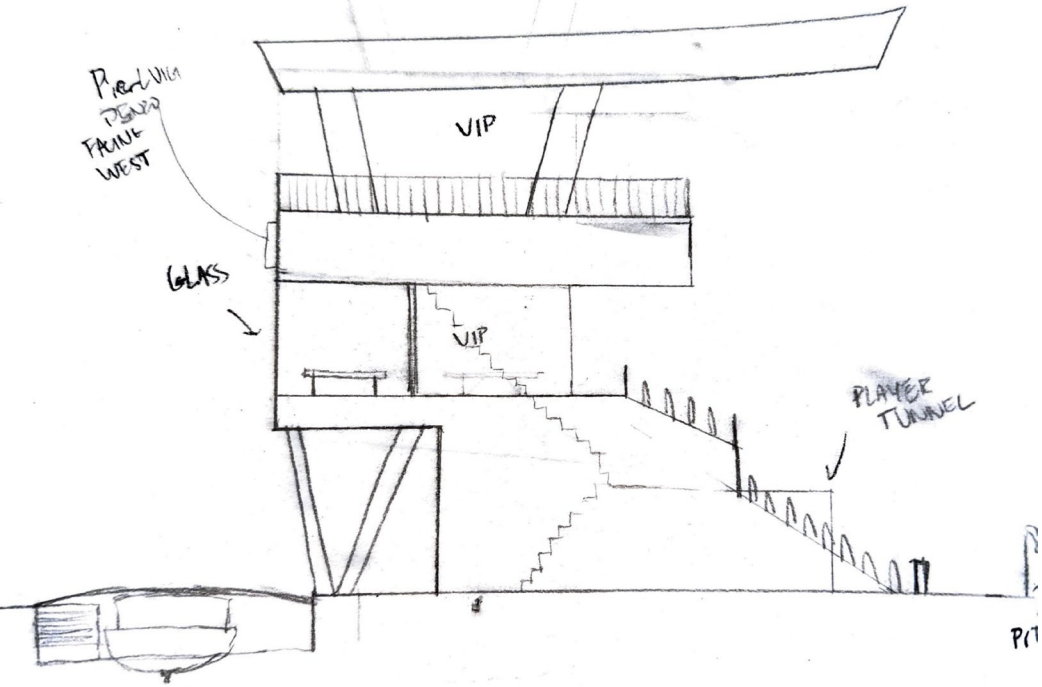
SITE



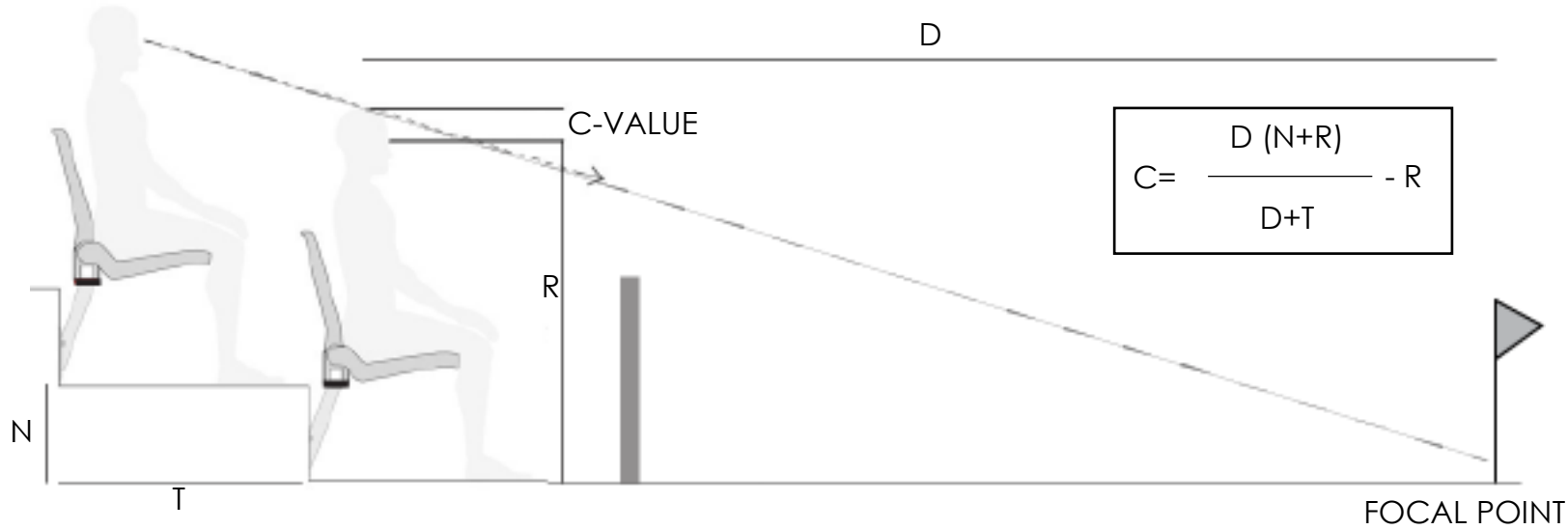
SOUTH STAND

SOUTH STAND SECTION

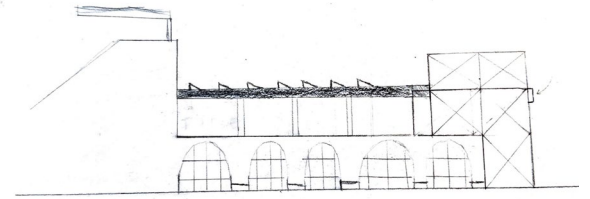
PROCESS SKETCHES



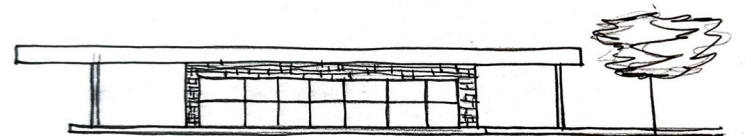
EAST STAND SECTION



C-VALUE DIAGRAM



MUSEUM ELEVATION



FAN ZONE LOUNGE





**VENEZIA FC**

CLIENT

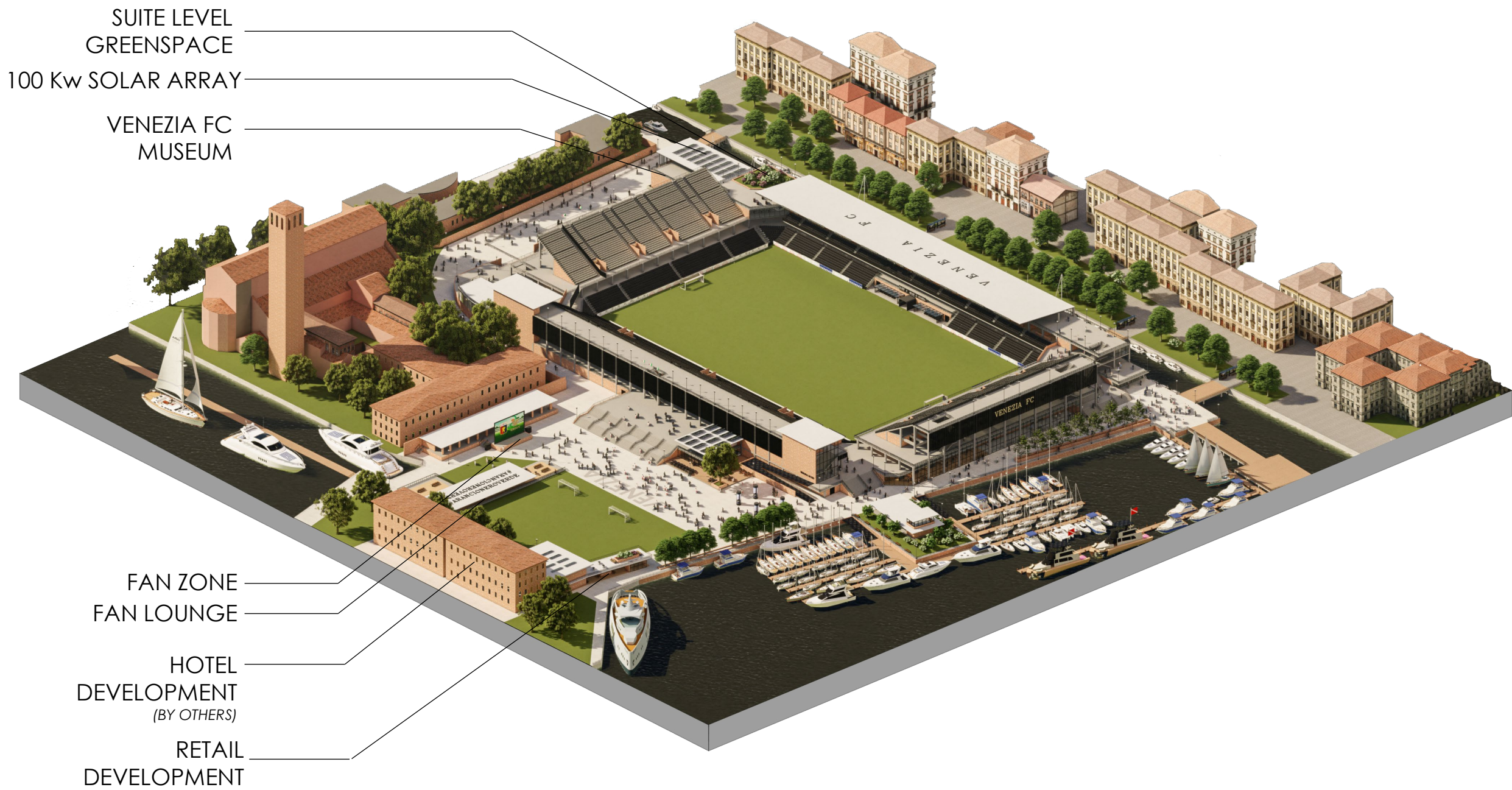
PROBLEM

SITE

PROCESS

**DESIGN**





SUITE LEVEL  
GREENSPACE

100 Kw SOLAR ARRAY

VENEZIA FC  
MUSEUM

FAN ZONE  
FAN LOUNGE

HOTEL  
DEVELOPMENT  
(BY OTHERS)

RETAIL  
DEVELOPMENT



TICKET ENTRANCE

RECONSTRUCTED DOCKS

NORTH BOARDWALK

VENEZIA FC STORE

NEW TRANSPORTATION HUB

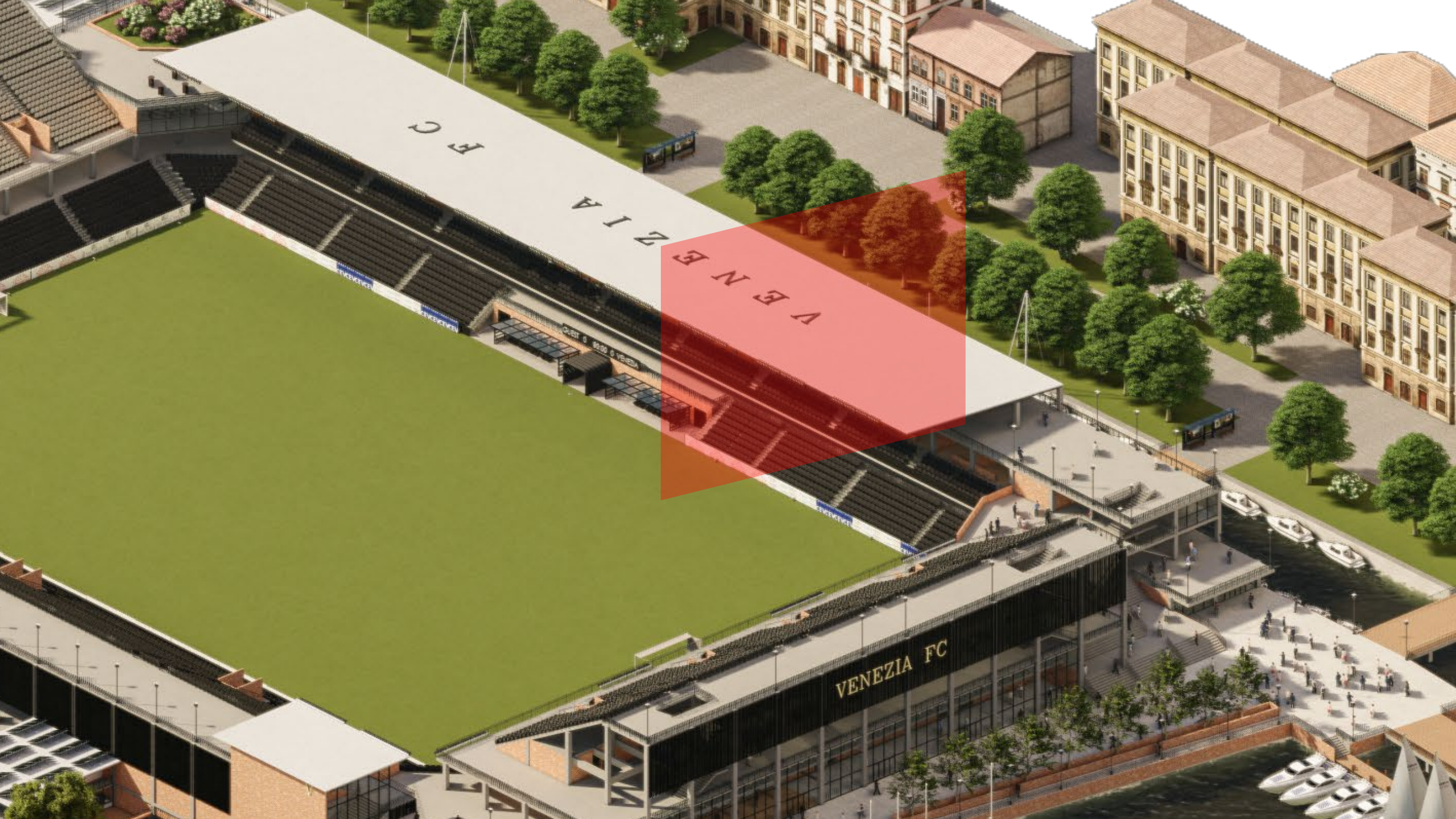
RESTAURANT & DINING



VENEZIA FC

VENEZIA FC

VENEZIA FC



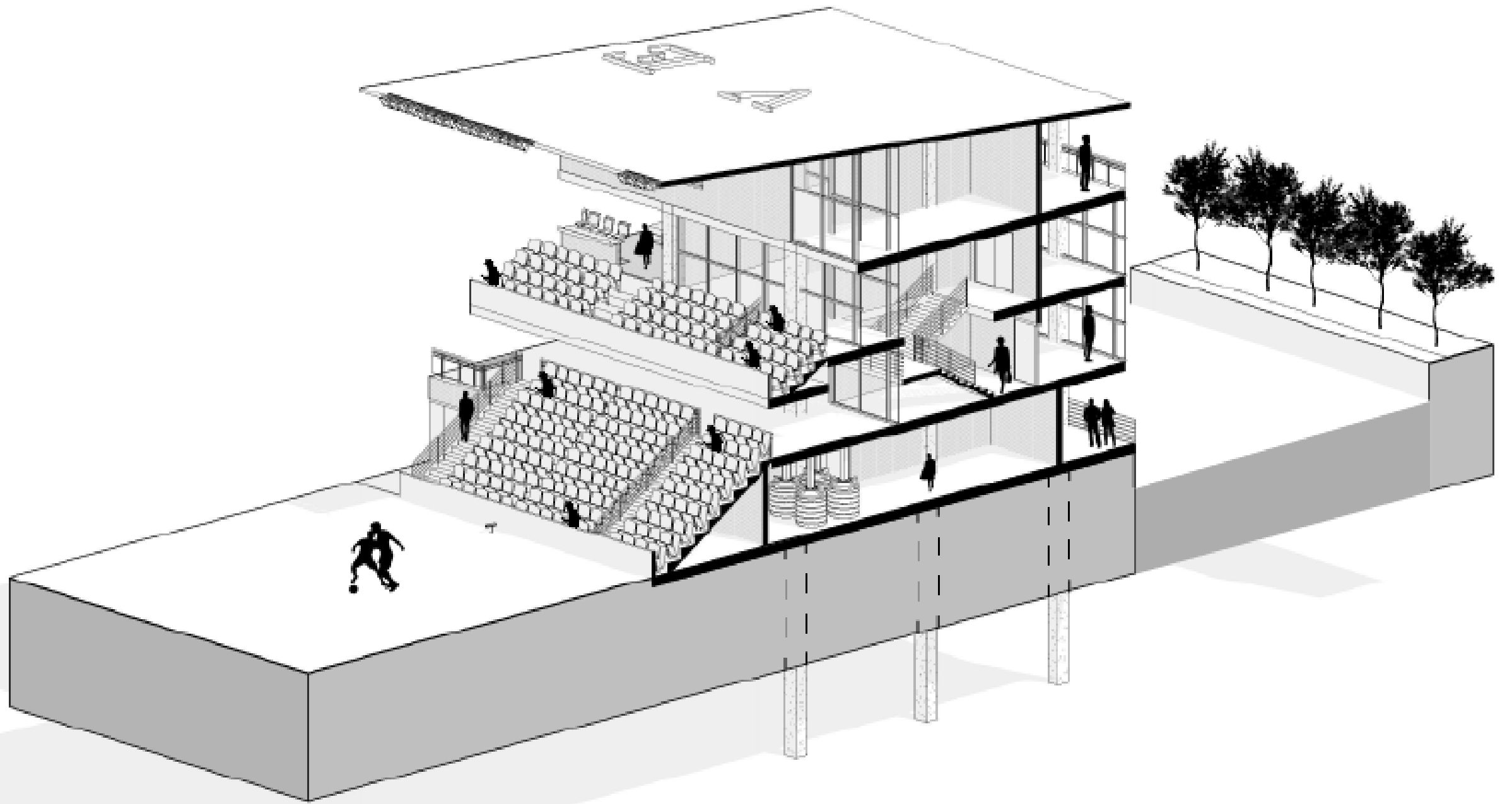
FC

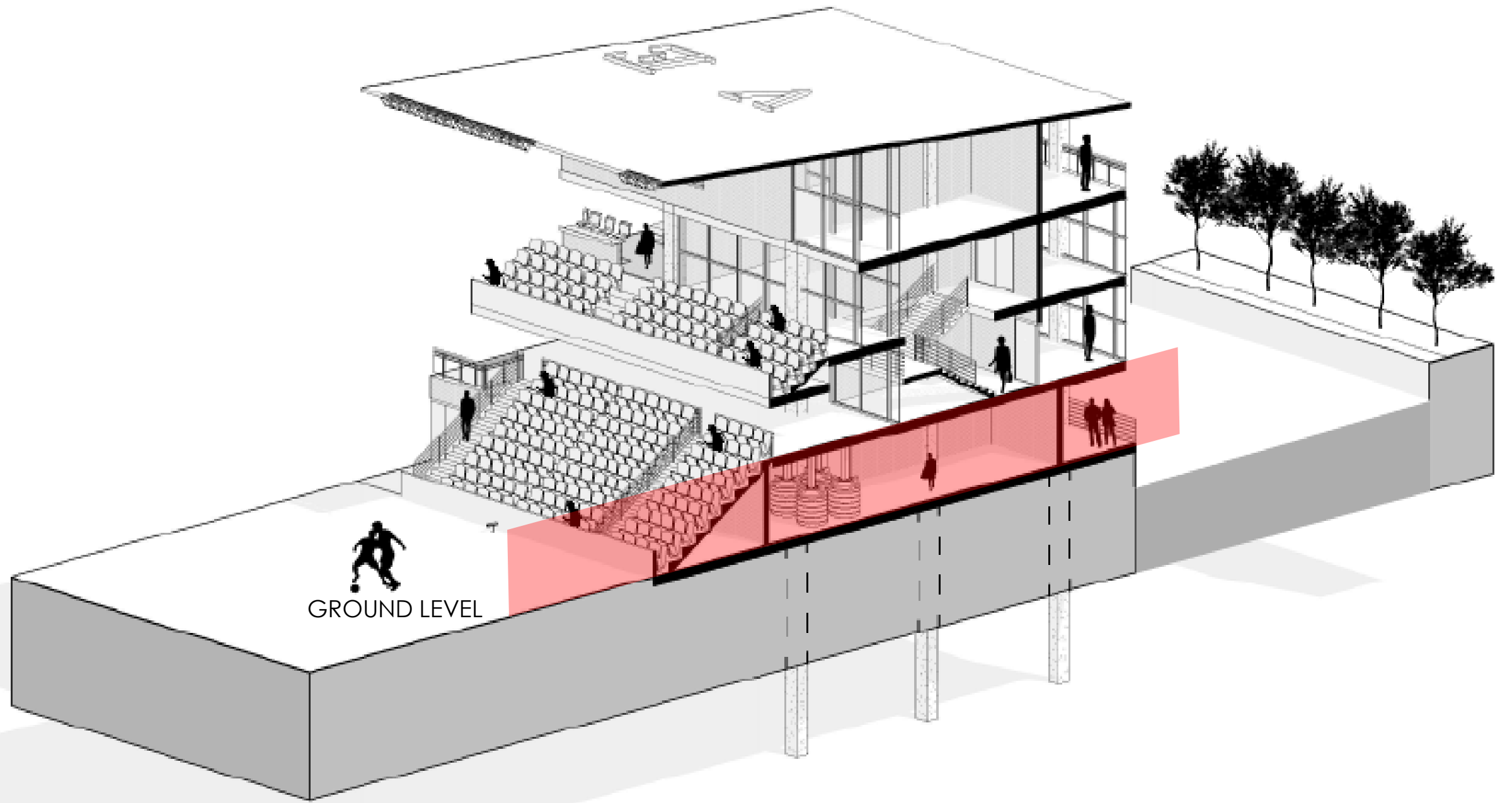
VENEZIA



VENEZIA

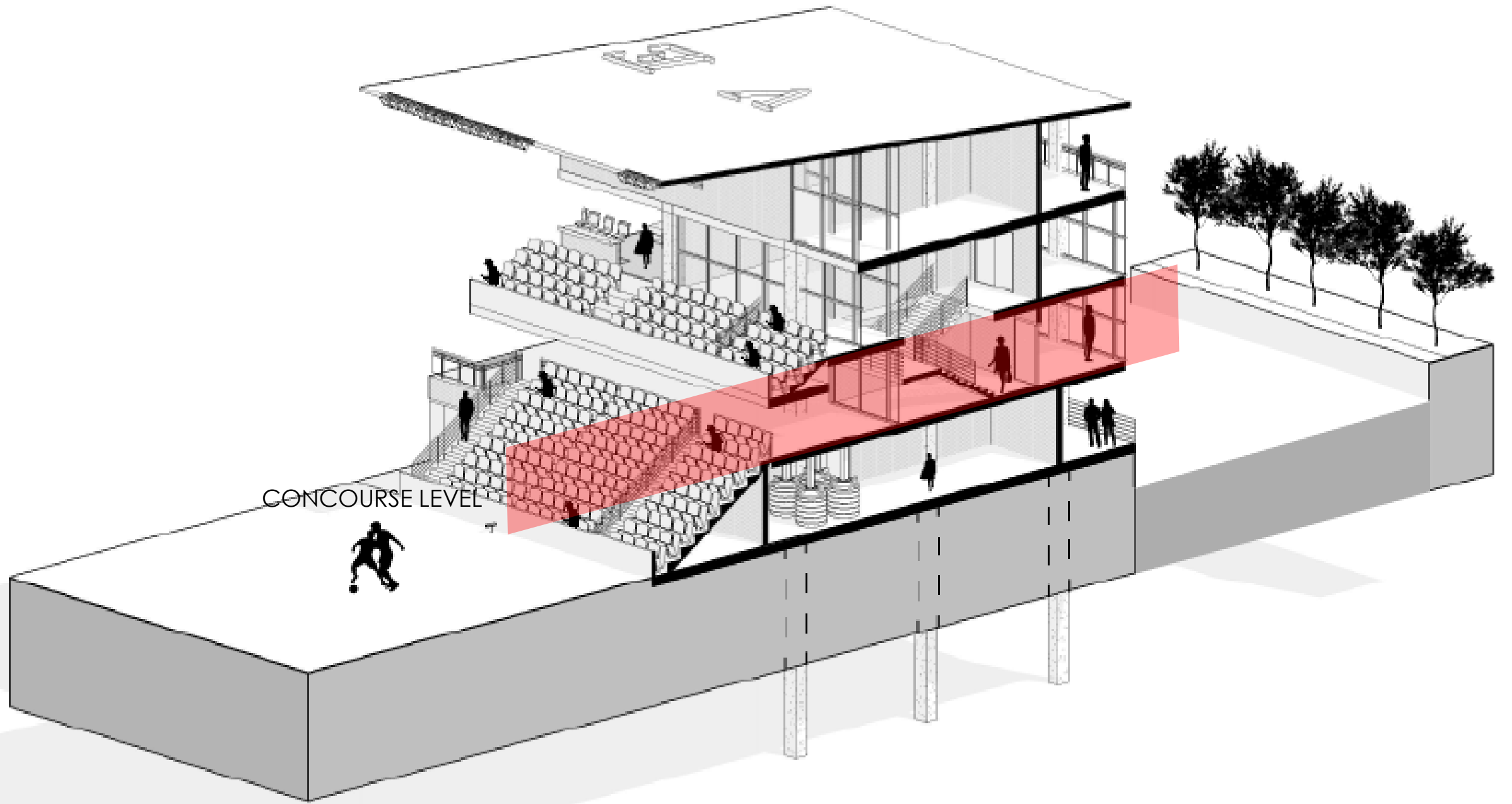
VENEZIA FC



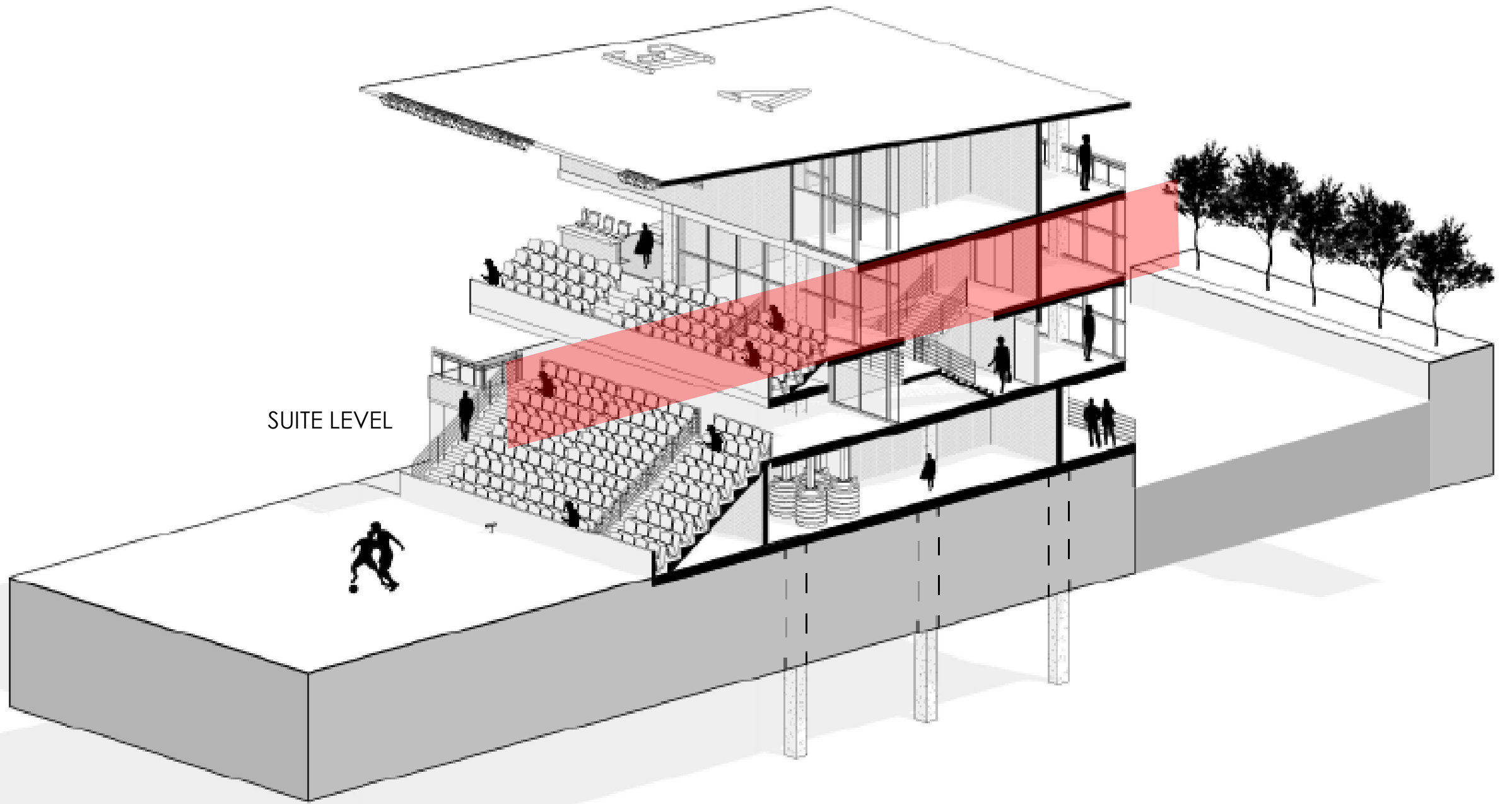


GROUND LEVEL

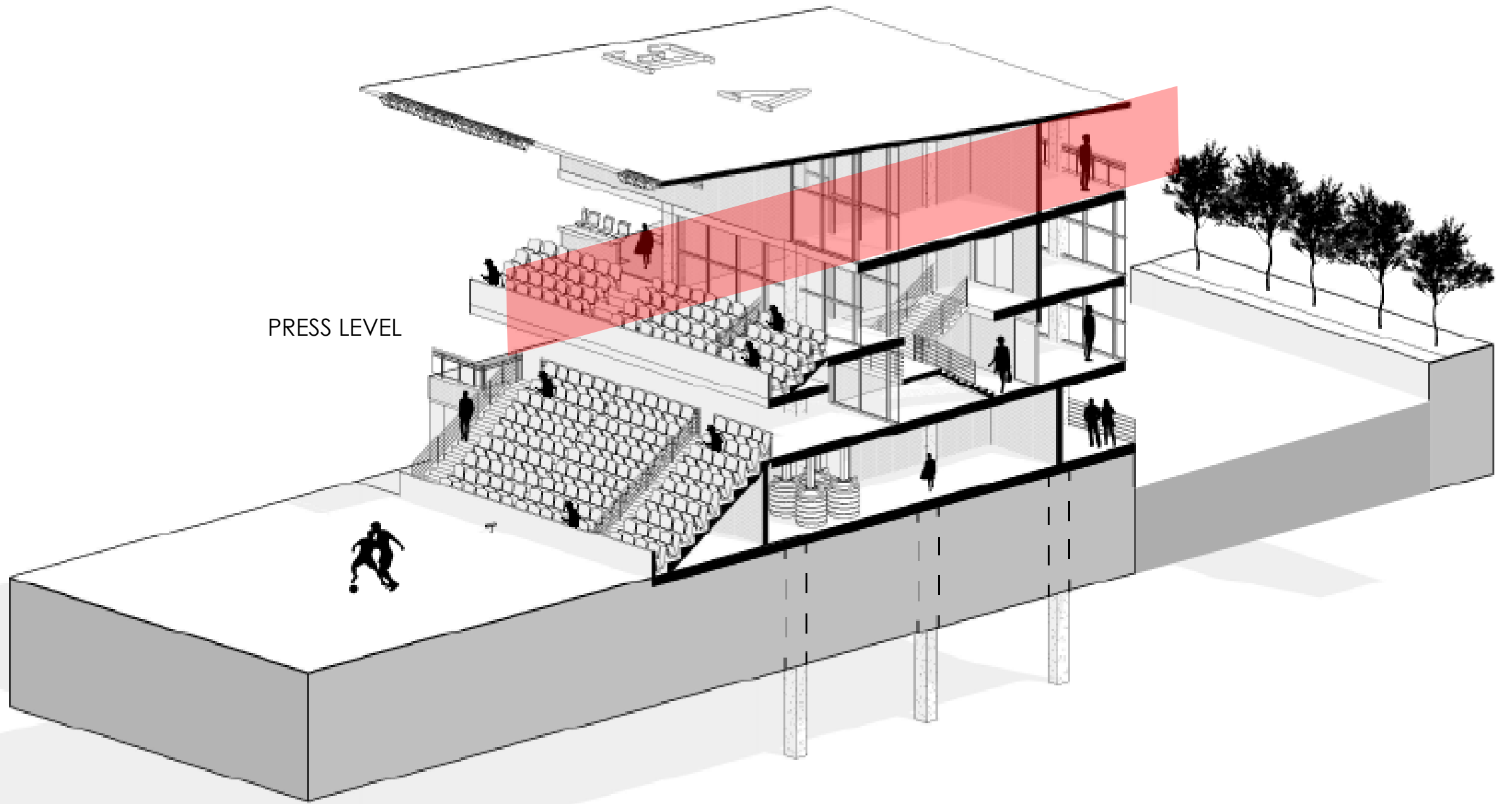




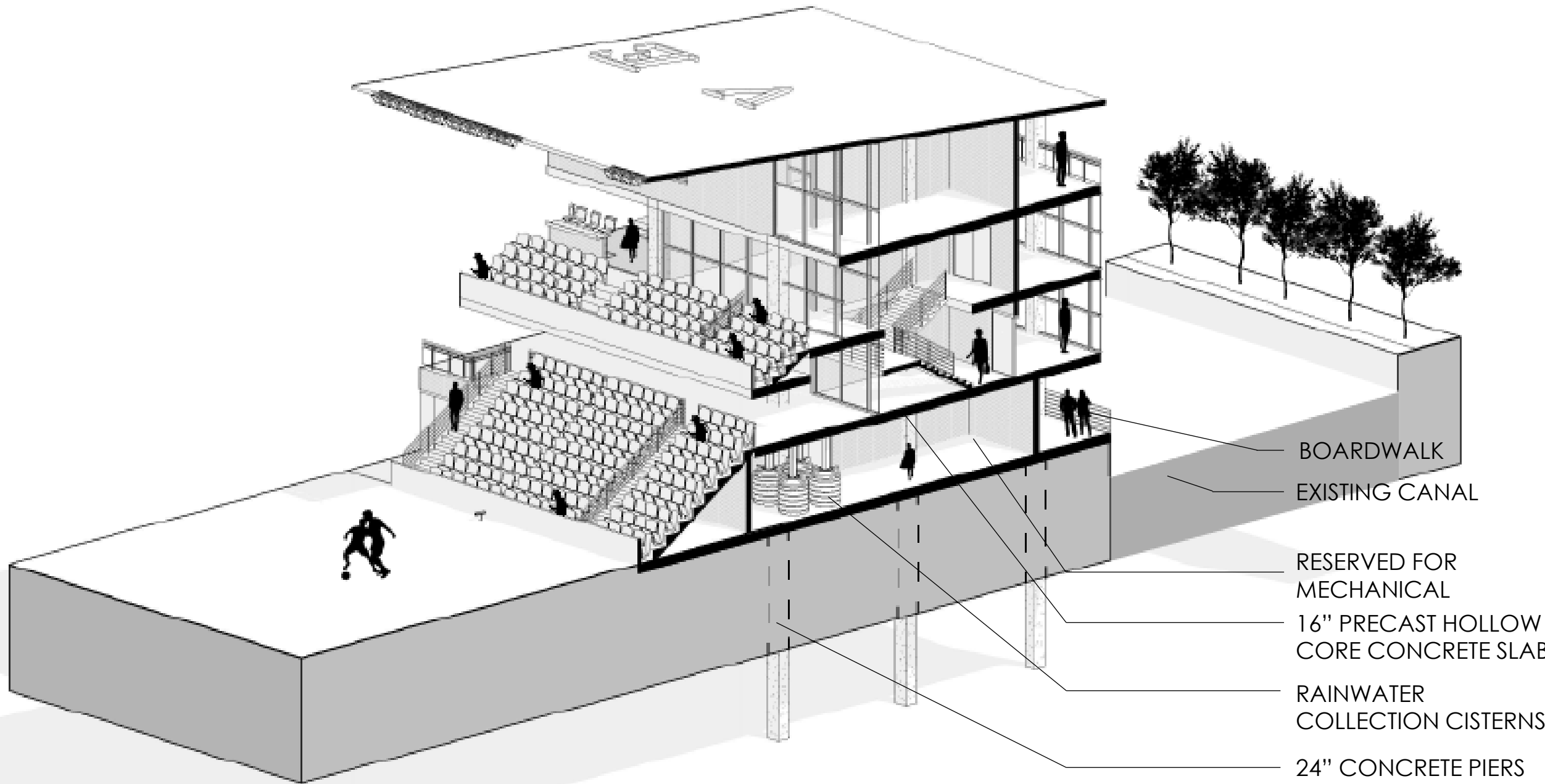
CONCOURSE LEVEL



SUITE LEVEL



PRESS LEVEL



BOARDWALK

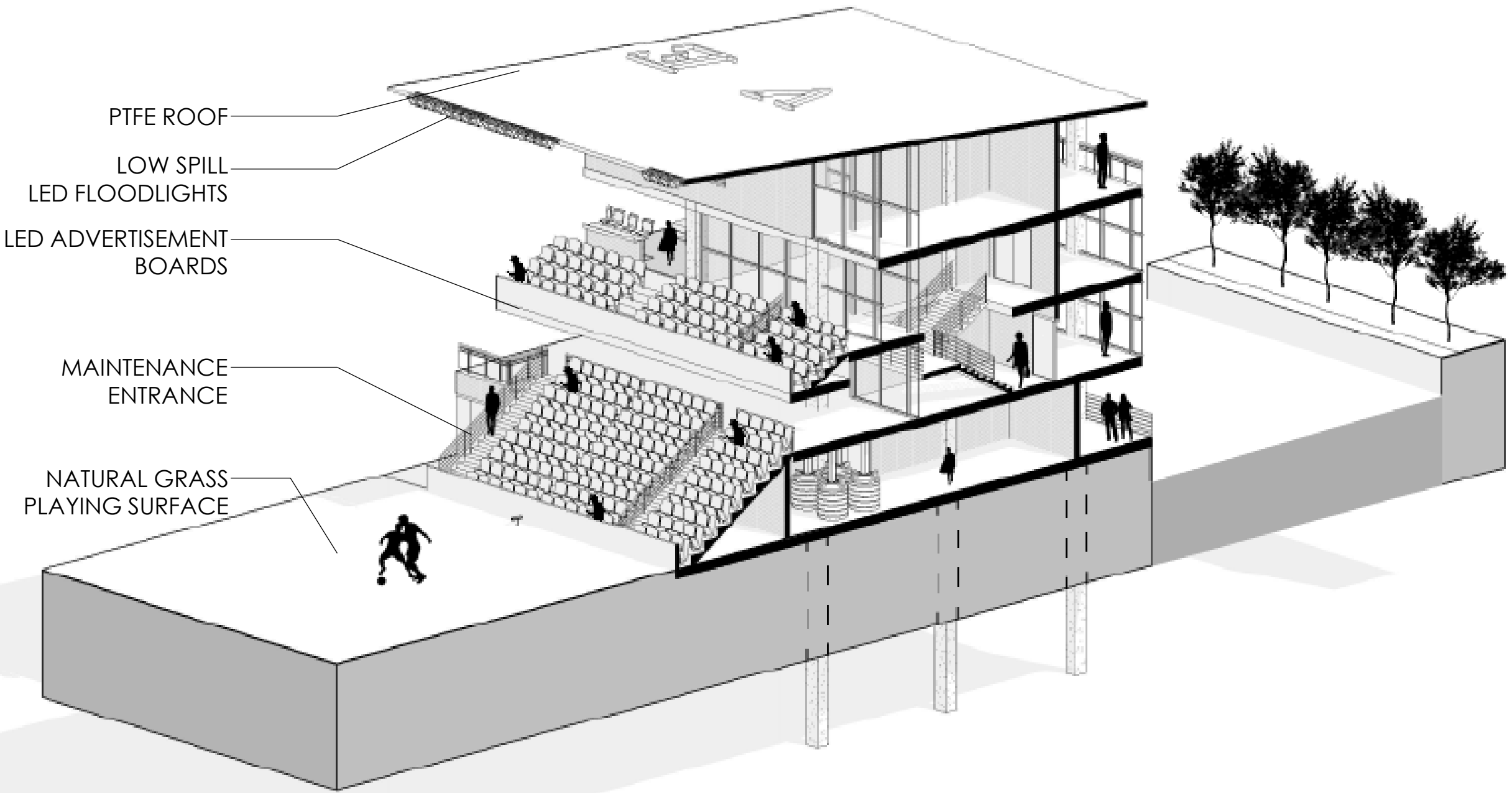
EXISTING CANAL

RESERVED FOR  
MECHANICAL

16" PRECAST HOLLOW  
CORE CONCRETE SLAB

RAINWATER  
COLLECTION CISTERNS

24" CONCRETE PIERS



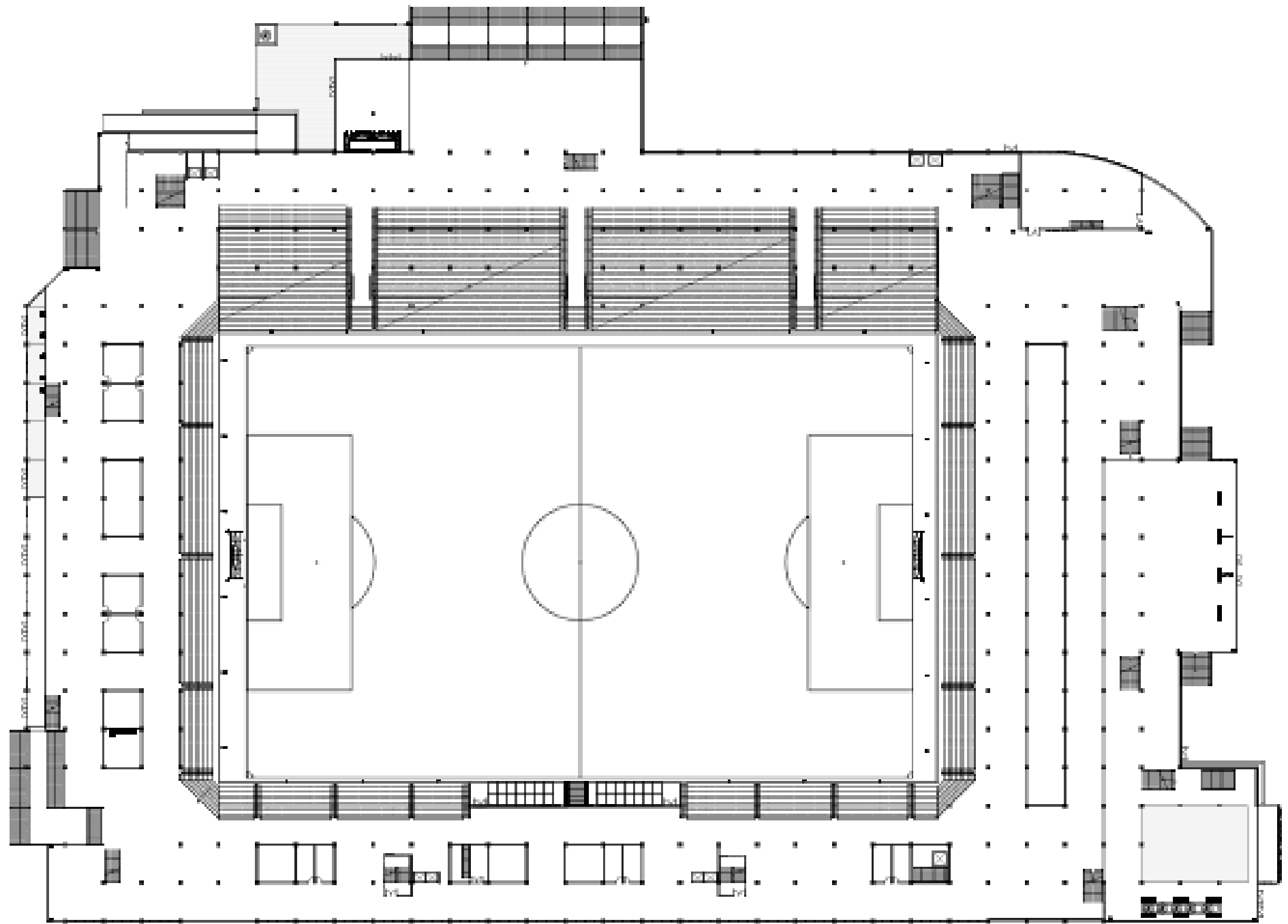
PTFE ROOF

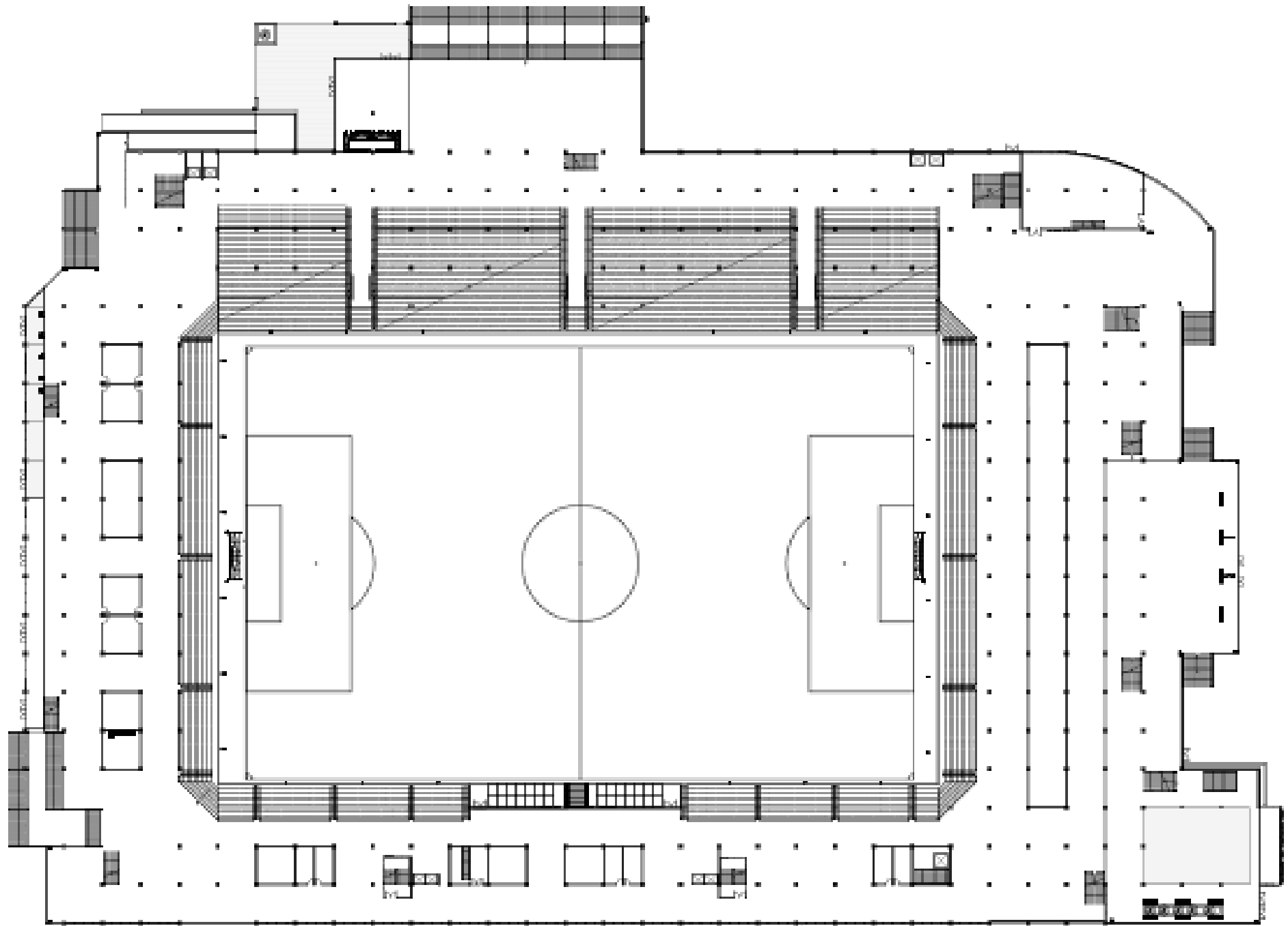
LOW SPILL  
LED FLOODLIGHTS

LED ADVERTISEMENT  
BOARDS

MAINTENANCE  
ENTRANCE

NATURAL GRASS  
PLAYING SURFACE



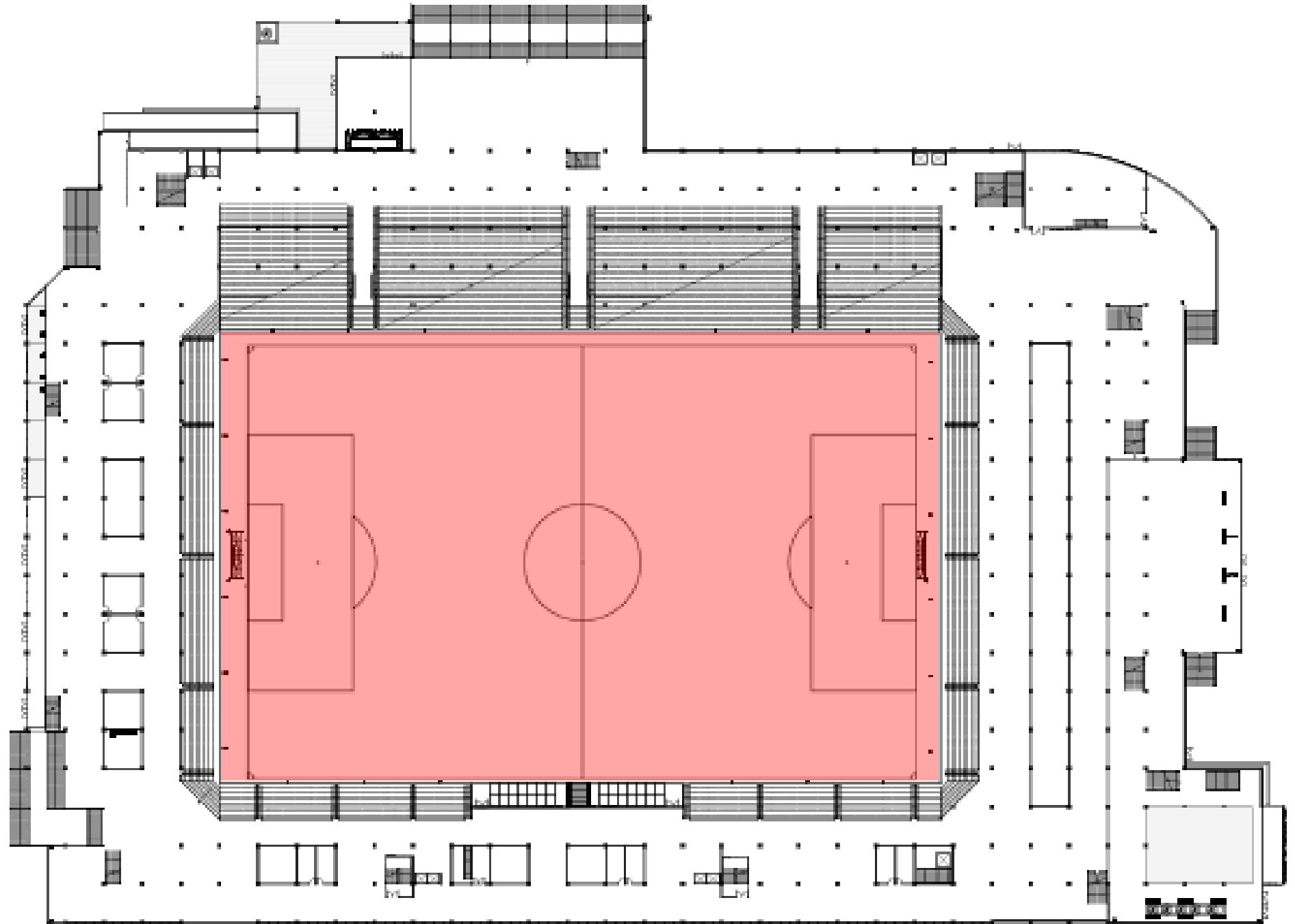


MAIN CONCOURSE PLAN



PLAYING SURFACE

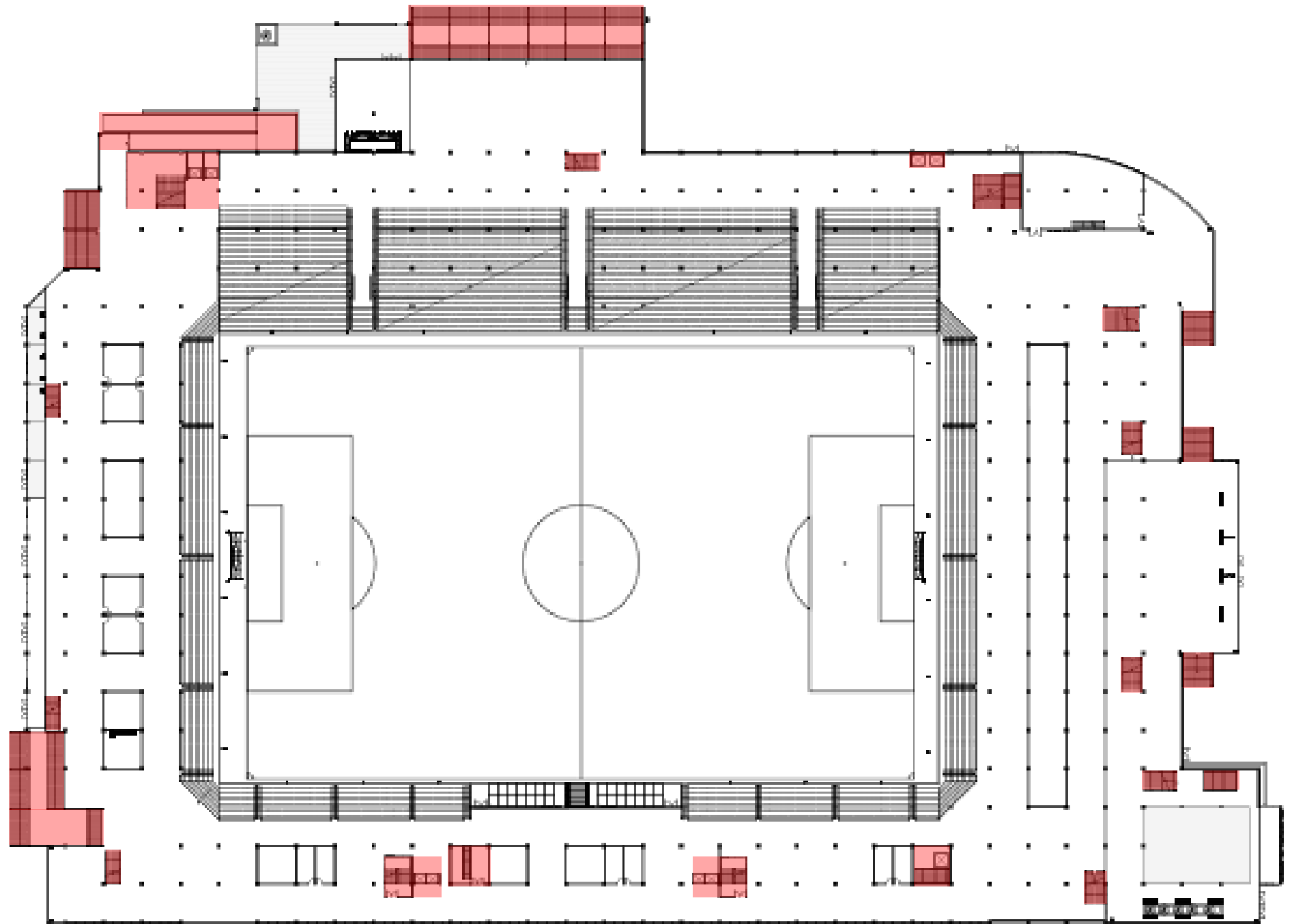
MAIN CONCOURSE PLAN





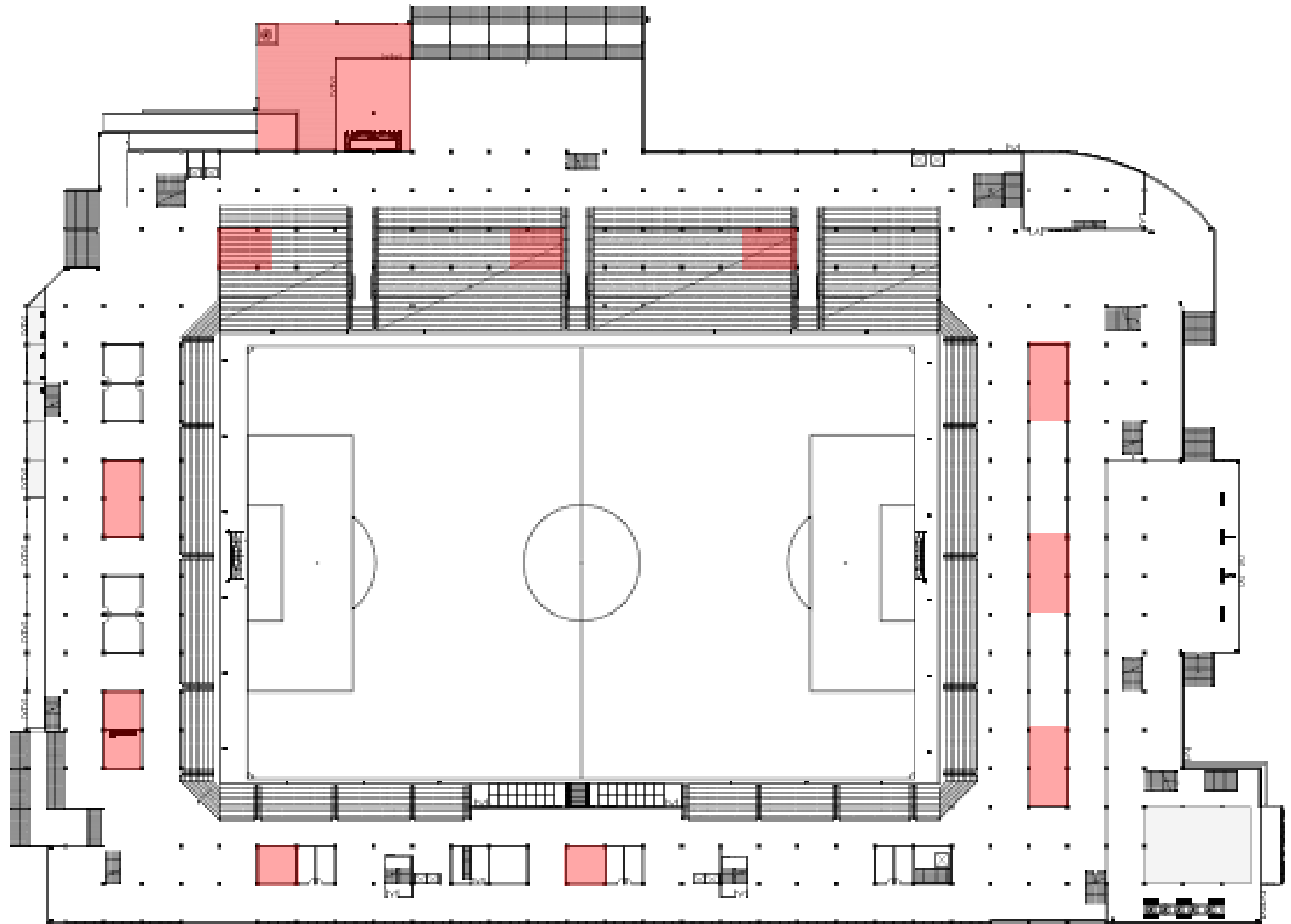
CIRCULATION

MAIN CONCOURSE PLAN



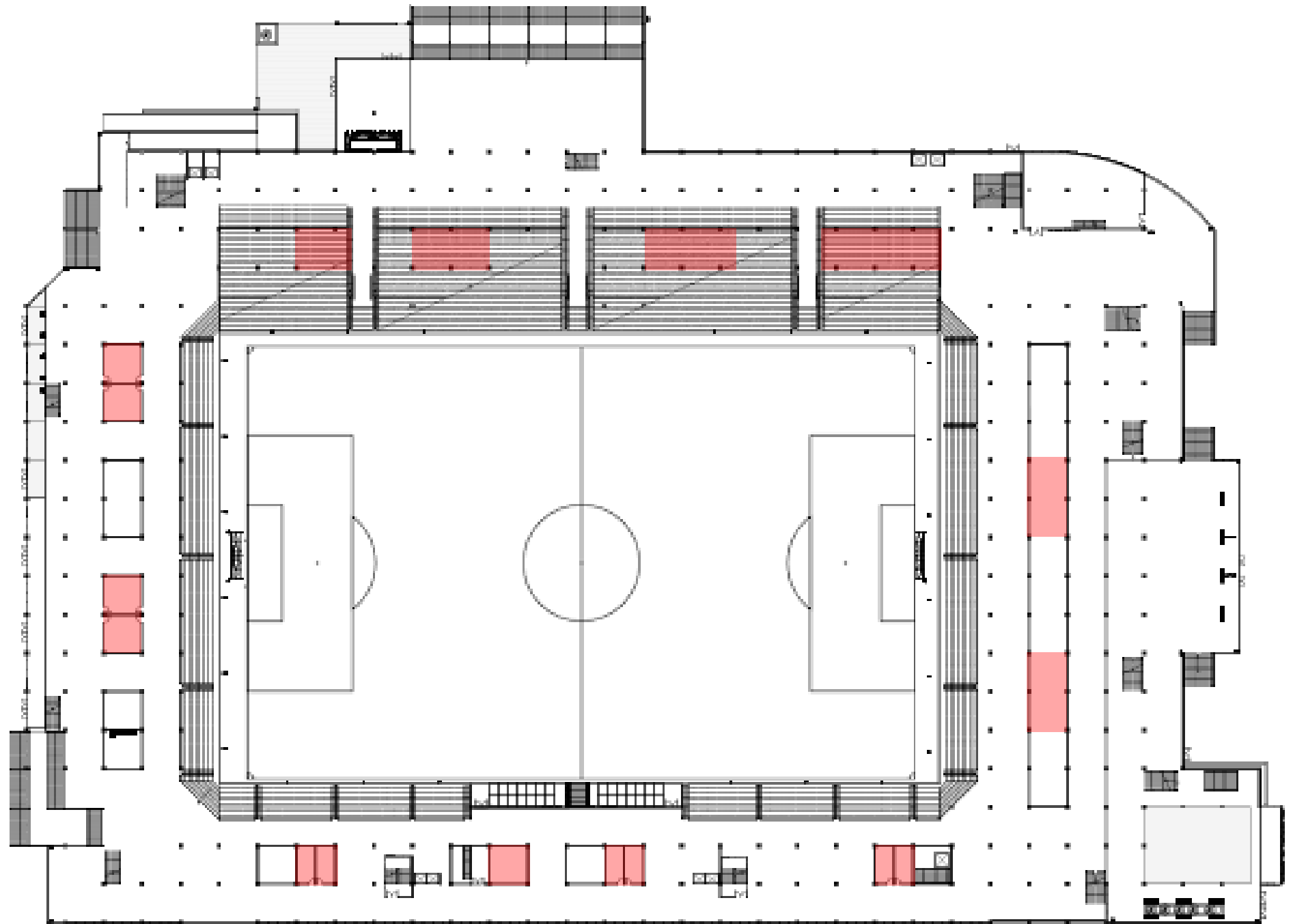
DINING OPTIONS

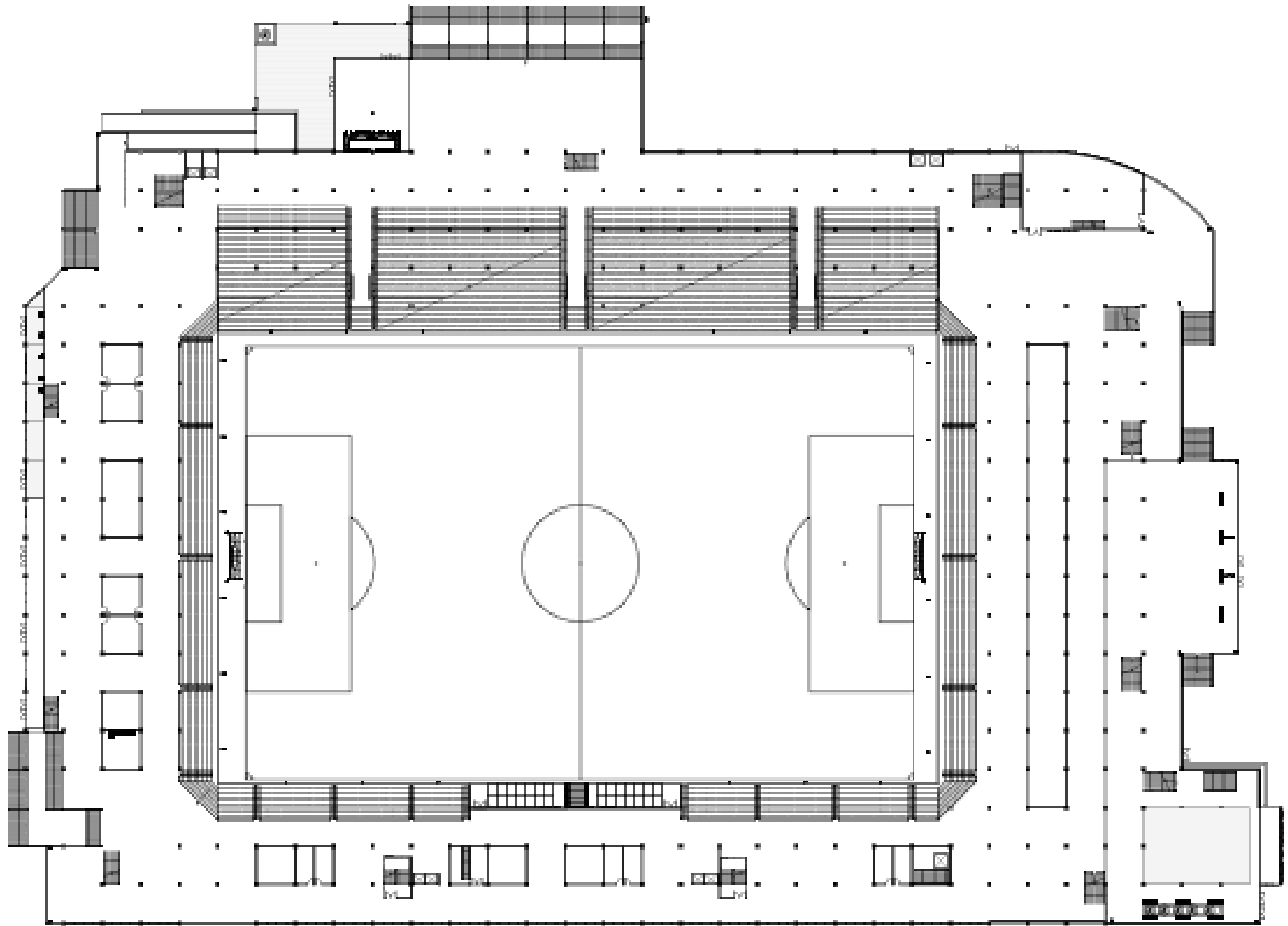
MAIN CONCOURSE PLAN



RESTROOMS

MAIN CONCOURSE PLAN



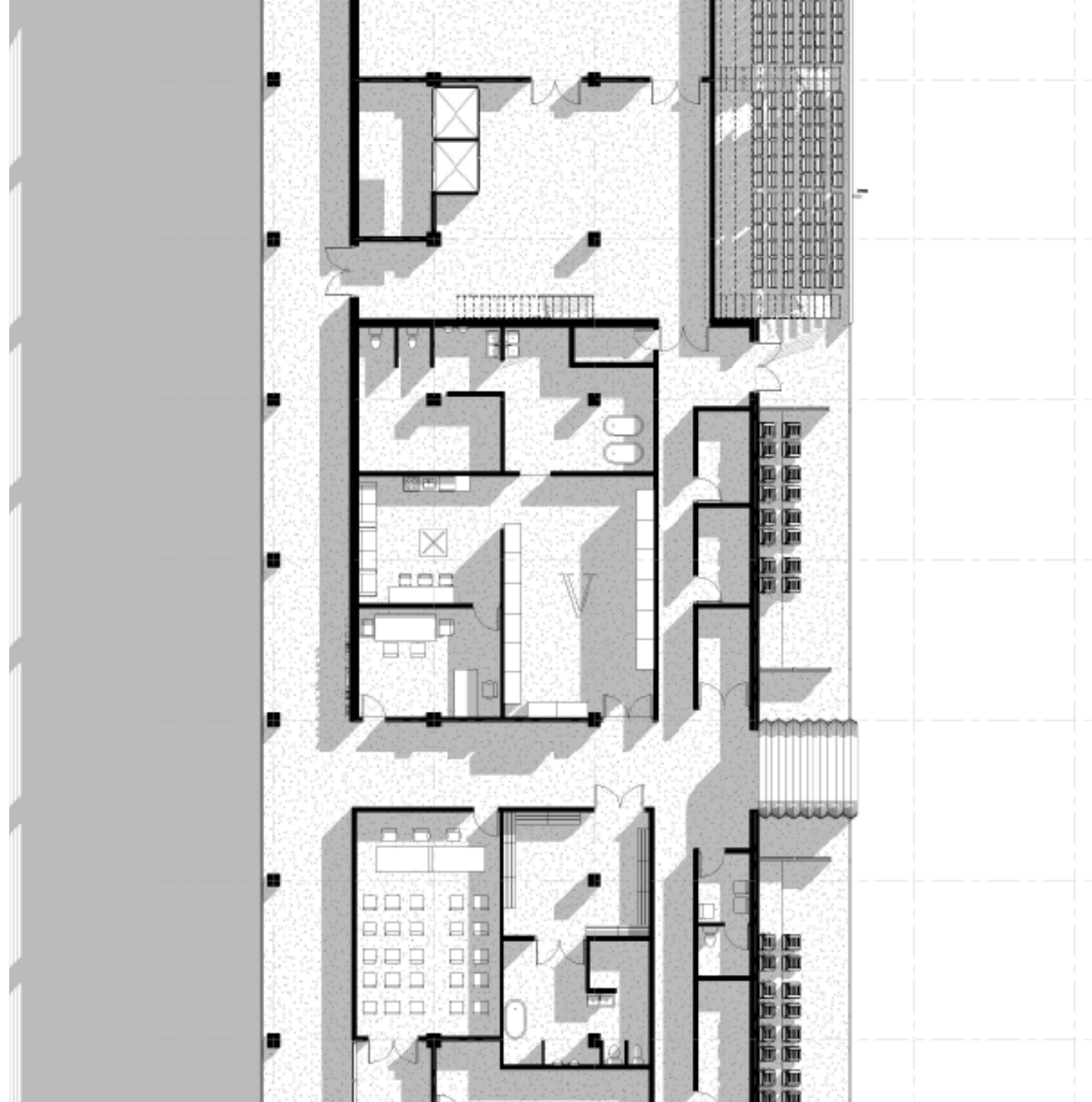


MAIN CONCOURSE PLAN

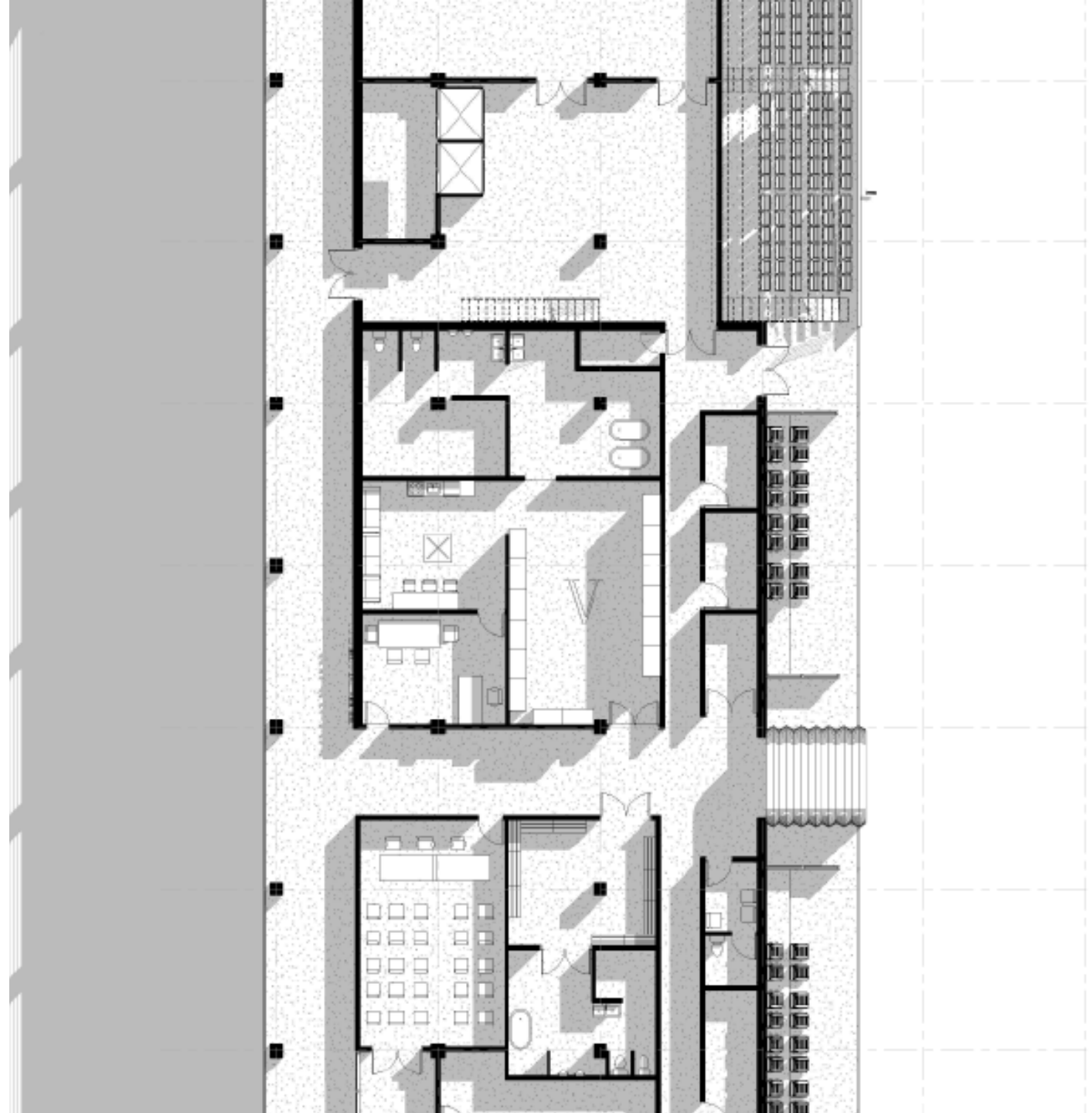


MAIN  
CONCOURSE



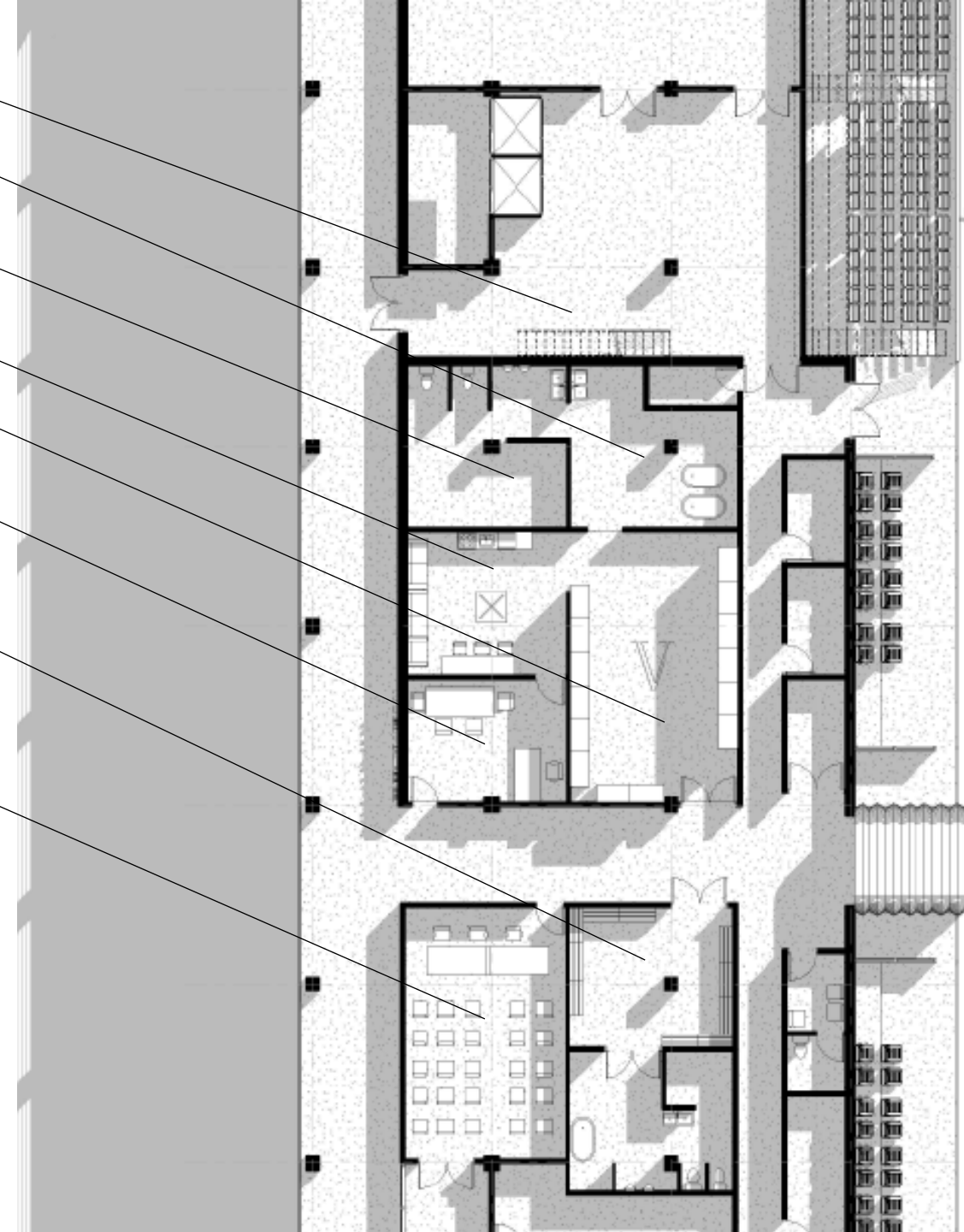


# LOCKER ROOM PLAN



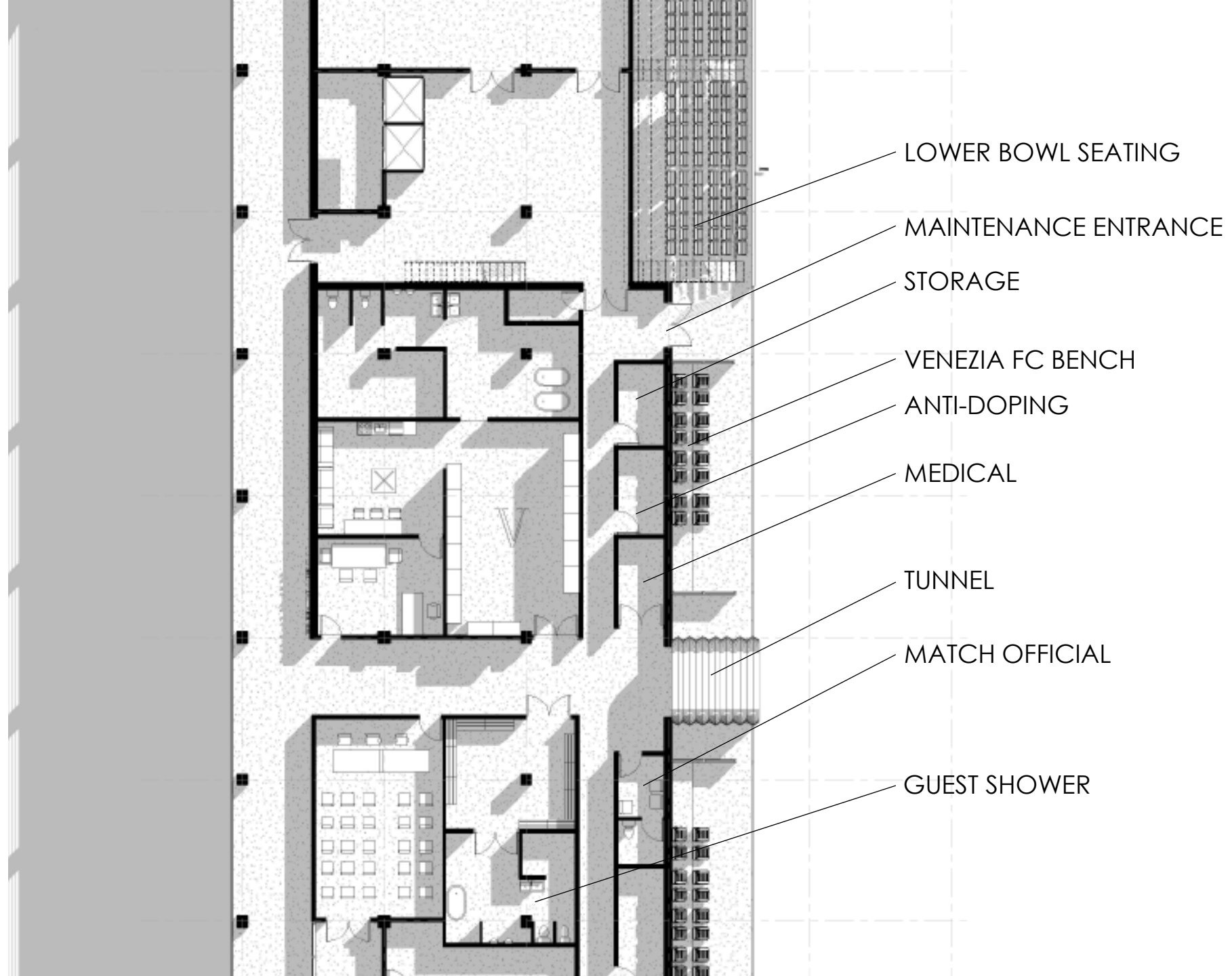
- CIRCULATION
- HOME PHYSIO
- HOME SHOWER
- PLAYER LOUNGE
- VENEZIA FC DRESSING
- MANAGER OFFICE
- GUEST DRESSING
- MEDIA & PRESS ROOM

LOCKER ROOM PLAN





# LOCKER ROOM PLAN





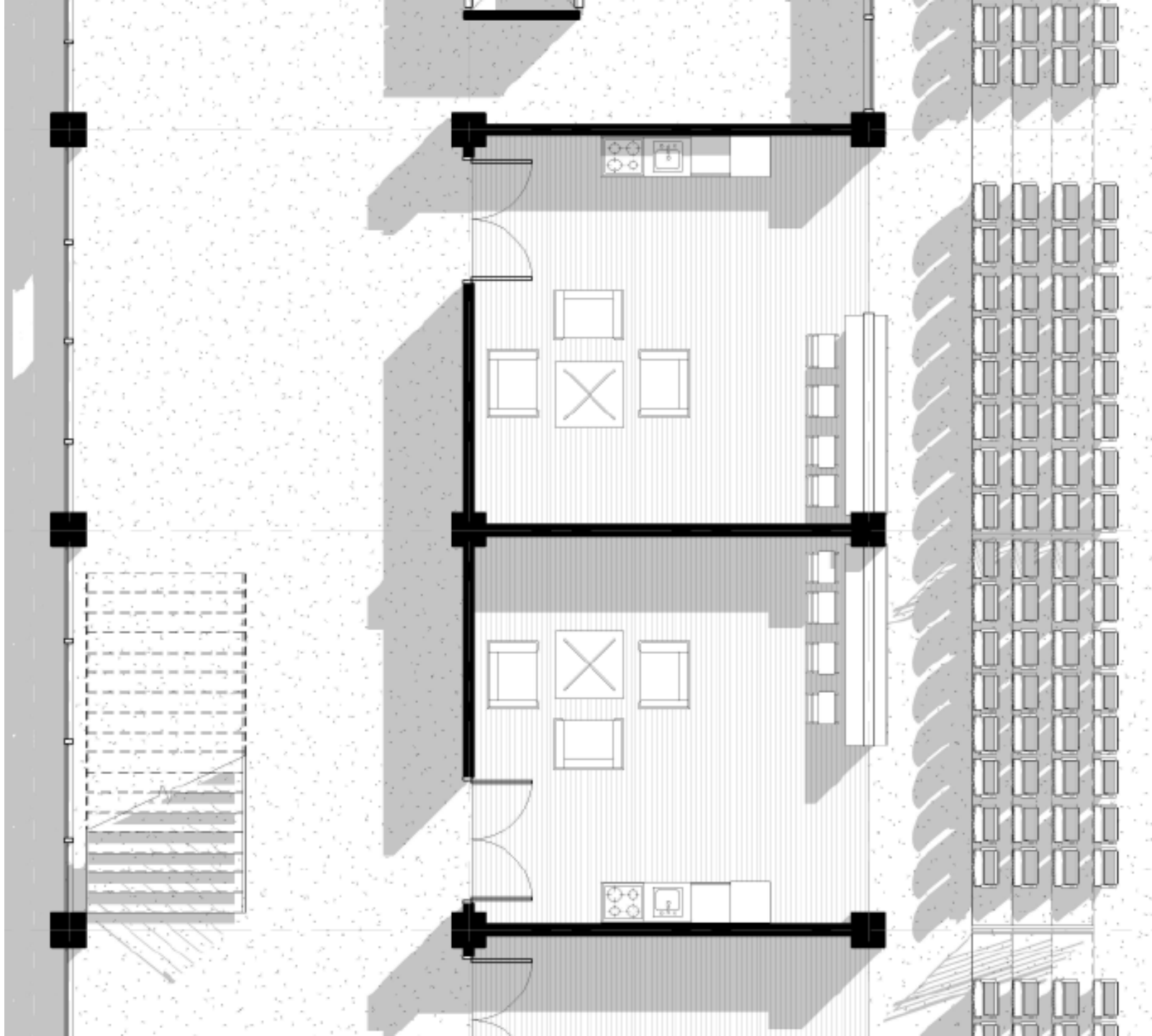
VENEZIA FC

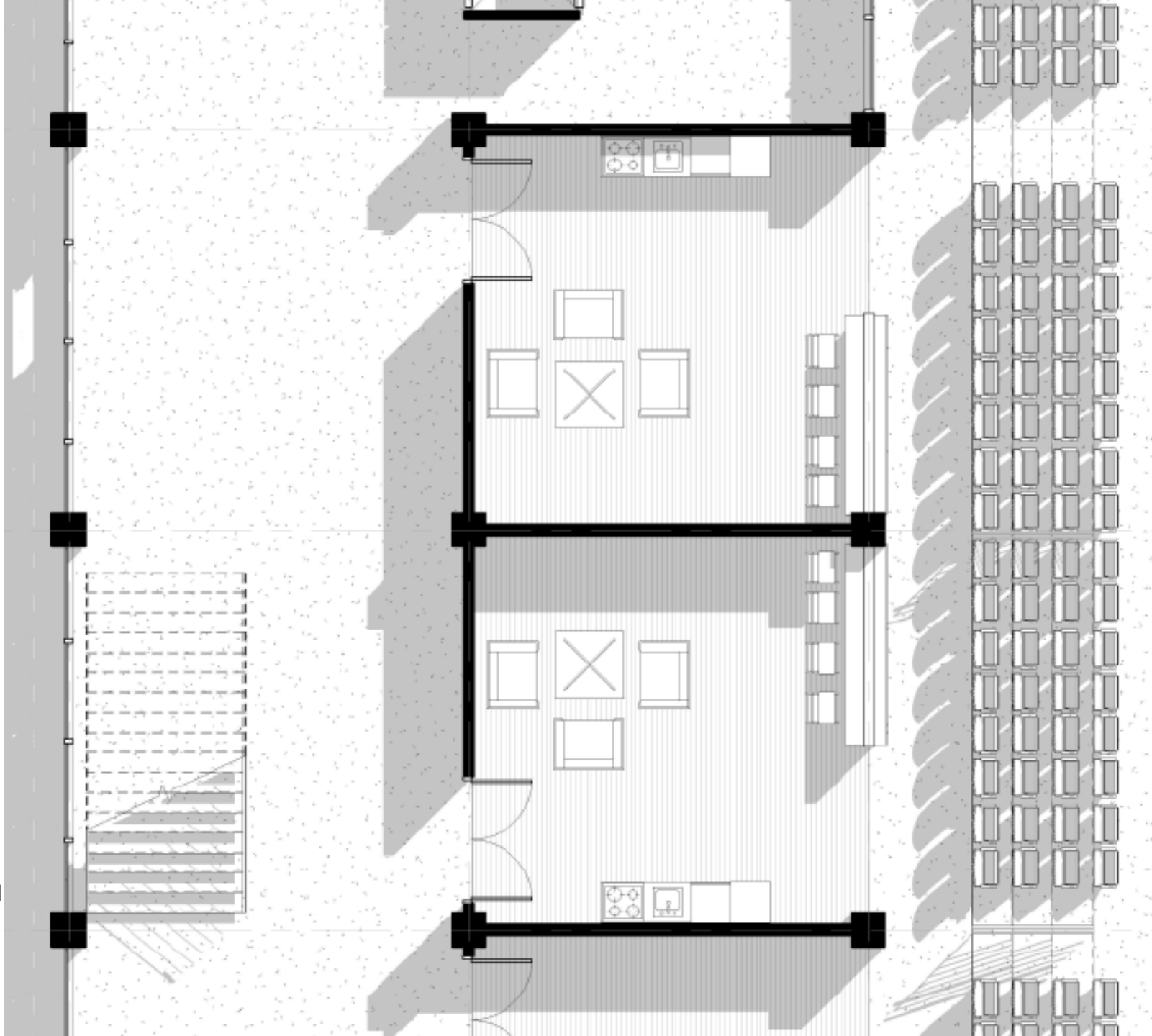
FORZA VENEZIA



VENEZIA FC

VENEZIA FC LOCKER ROOM





SUITE PLAN



0'

20'

PLAYING SURFACE  
BELOW

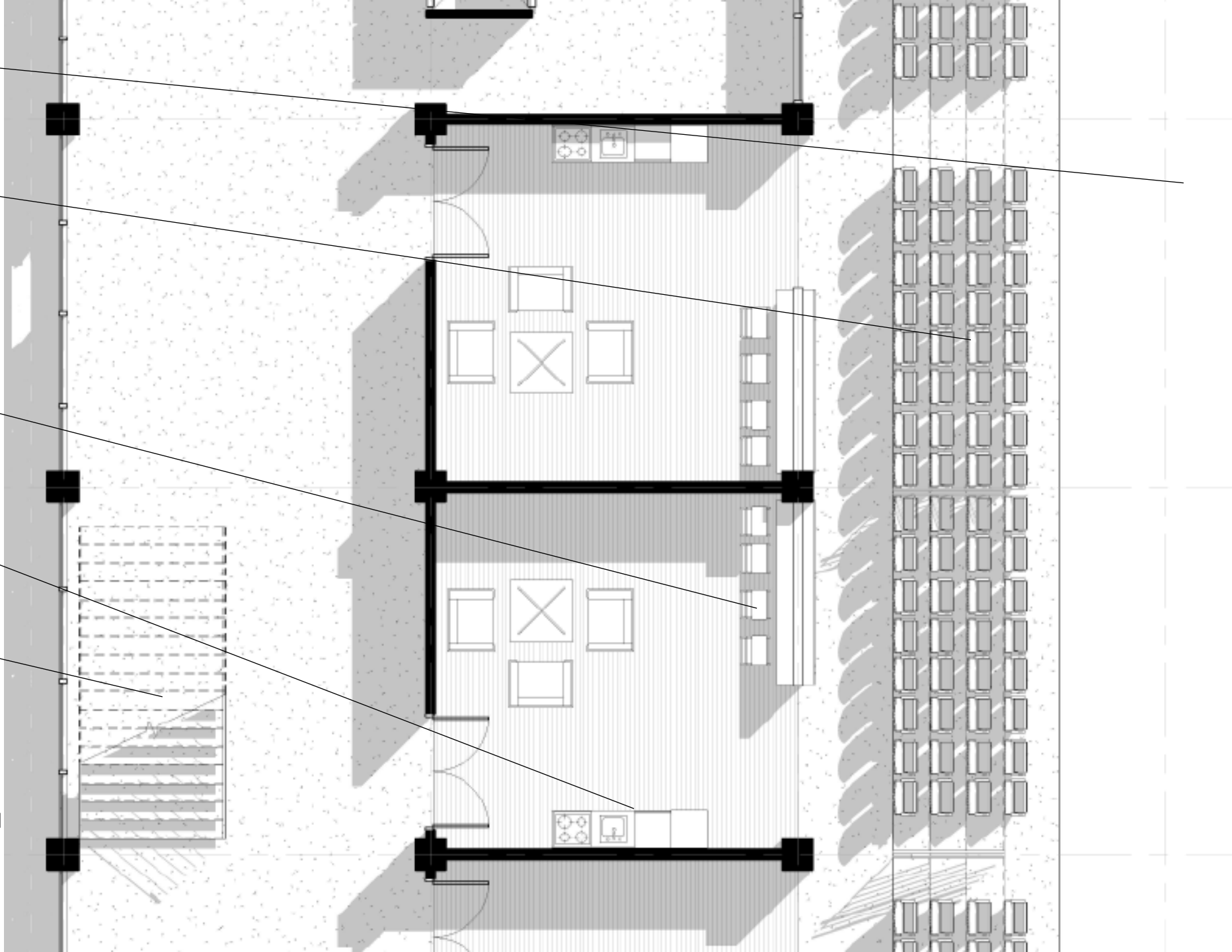
SUITE SEATING

BAR SEATING

IN-SUITE KITCHENETTE

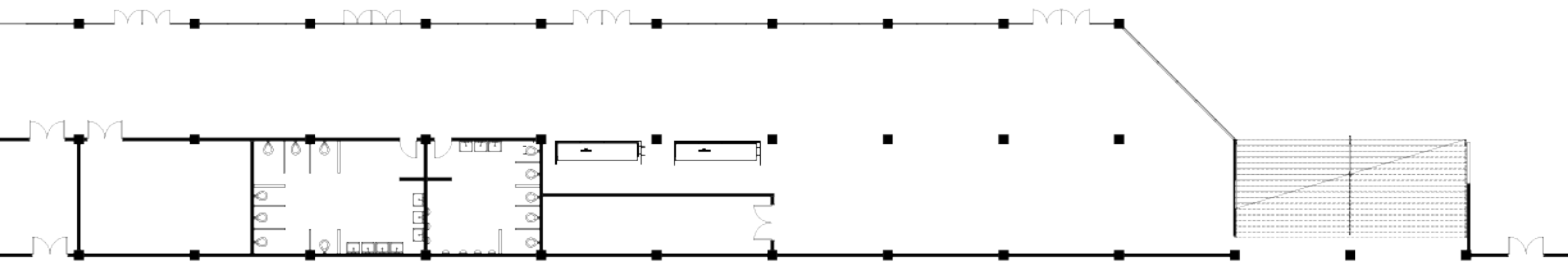
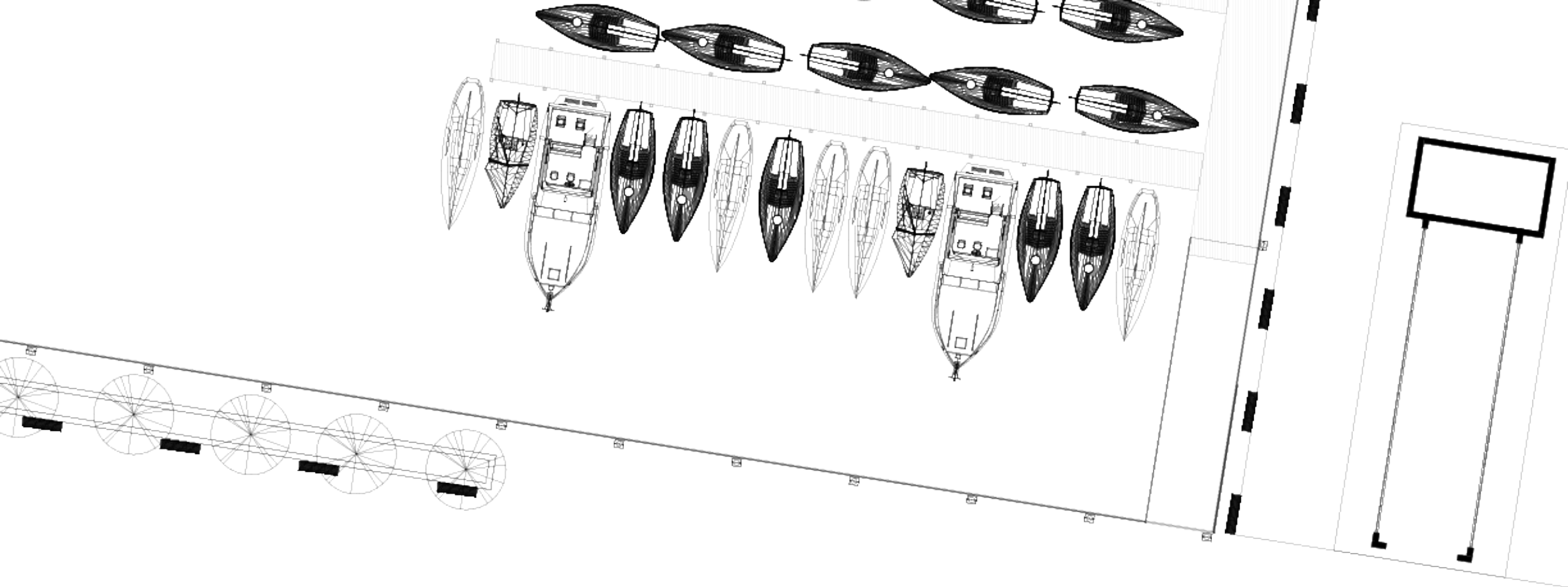
CIRCULATION

SUITE PLAN

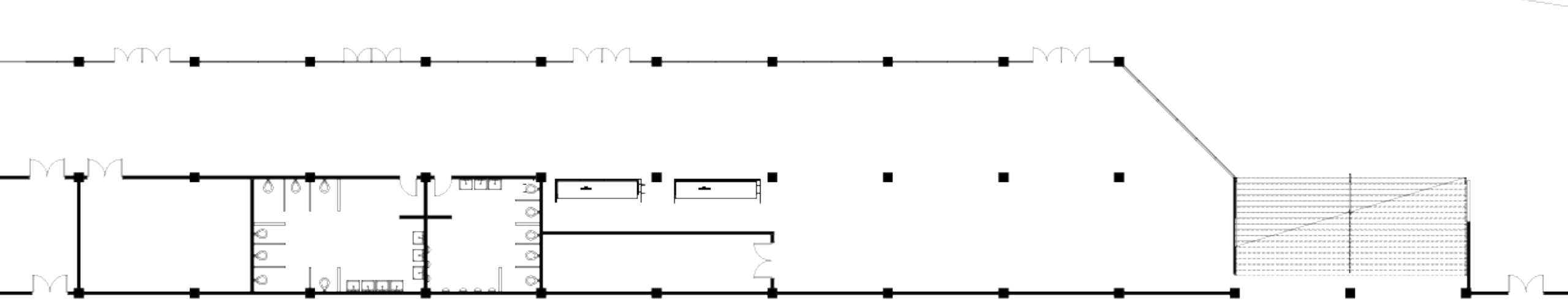
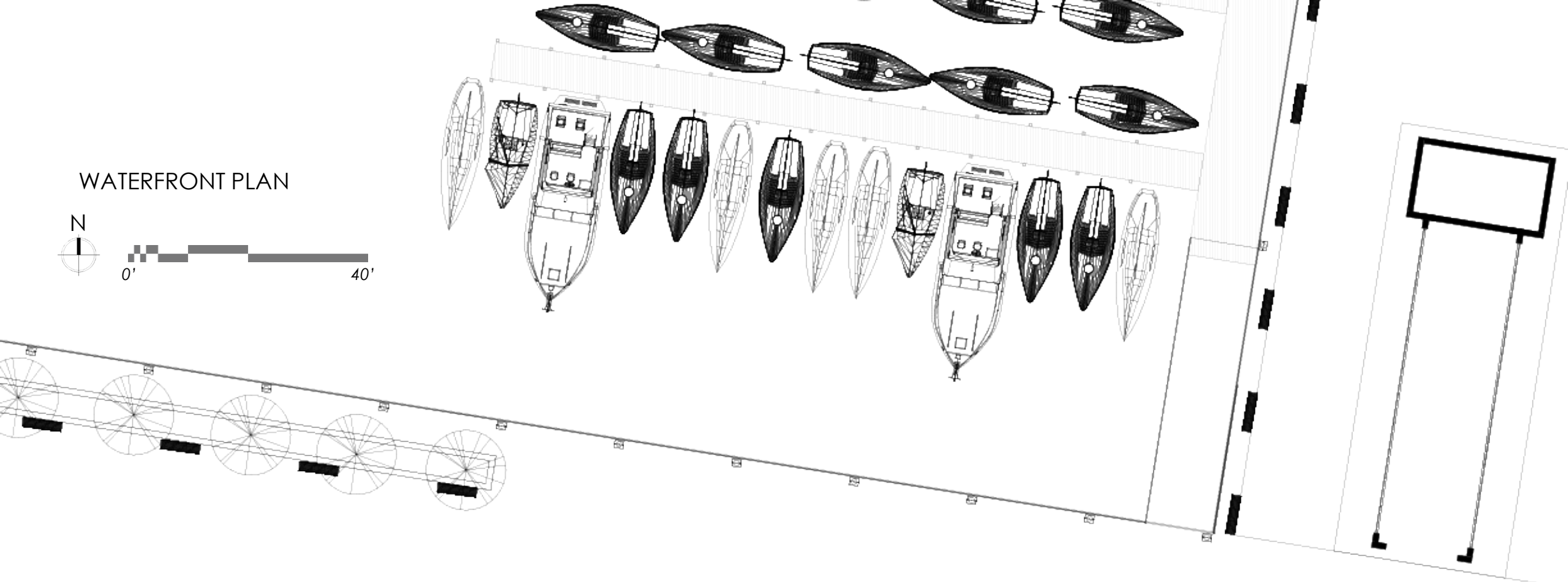




SUITE 310

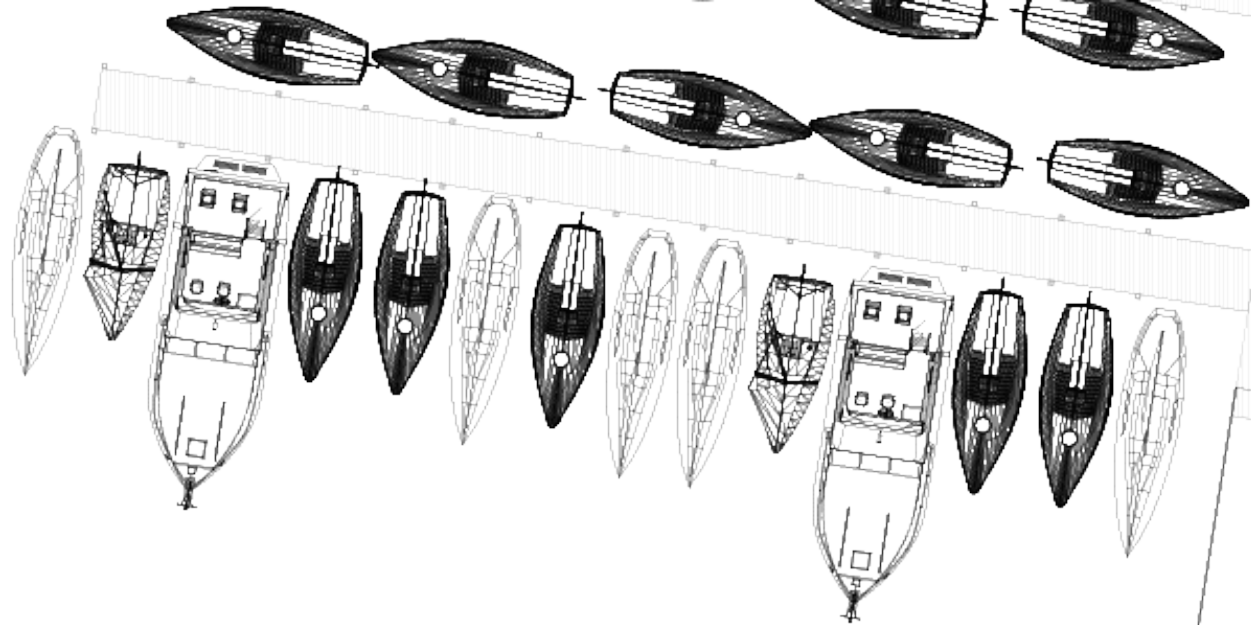


# WATERFRONT PLAN





WATERFRONT PLAN



TRANSPORTATION  
CENTER

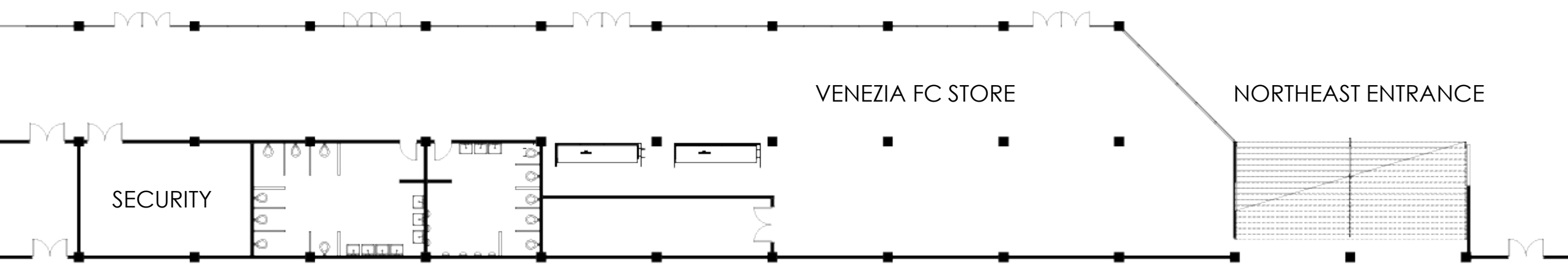
ADDED VEGETATION

NORTH BOARDWALK

VENEZIA FC STORE

NORTHEAST ENTRANCE

SECURITY





VENEZIA FC STORE



VENEZIA FC

NORTH BOARDWALK



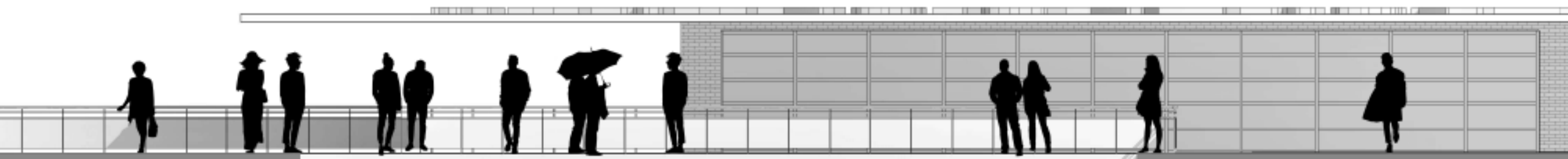
MUSEO DI VENEZIA FC

VENEZIA FC MUSEUM





FAN ZONE LOUNGE



2100  
2090  
2080  
2070  
2060  
2050  
2040



SEA LEVEL EXHIBIT



- 2100
- 2090
- 2080
- 2070
- 2060
- 2050
- 2040



SEA LEVEL EXHIBIT

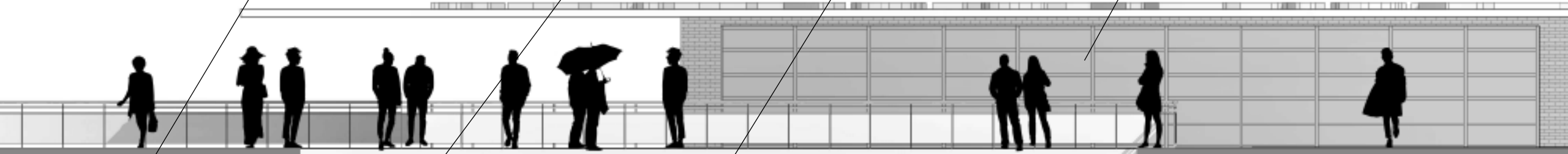


STORM WATER  
RETENTION CISTERNS

SEA LEVEL RISE  
MARKERS

TEMPERED GLASS  
ABOVE EXHIBIT

FAN ZONE LOUNGE



2100  
2090  
2080  
2070  
2060  
2050  
2040





SEA LEVEL EXHIBIT



EXISTING NORTH STAND



BRIGATE

PIETRA  
NON  
MOLLAS

PIETRA  
NON  
MOLLAS

PIETRA  
NON  
MOLLAS

PIETRA  
NON  
MOLLAS

PIETRA  
NON  
MOLLAS

PIETRA  
NON  
MOLLAS

PADRONI  
DI BUE  
CITTA'

VENEZIA CLUB  
FEDERICO SCARPI  
CAVALLINO - TREPONTI

CURVA SUD VENEZIA MESTRE 1987

PIETRA  
NON  
MOLLAS

PIETRA  
NON  
MOLLAS

PIETRA  
NON  
MOLLAS

BRIGATE

CURVA SUD VENEZIA MESTRE 1987

PIETRA  
NON  
MOLLAS

SAVE VENICE SAVE VENICE SAVE VENICE SAVE VENICE SAVE VENICE SAVE VENICE

Kappa Kappa Kappa Kappa Kappa Kappa Kappa Kappa Kappa Kappa

SAVE VENICE SAVE VENICE SAVE VENICE SAVE VENICE SAVE VENICE SAVE VENICE

CEVCEVCEV

NORTH STAND



SOUTH STAND











VENEZIA FC



# STADIO PIER LUIGI PENZO



VENEZIA FC

THANK YOU