NASH MOTORS HISTORICAL PARK

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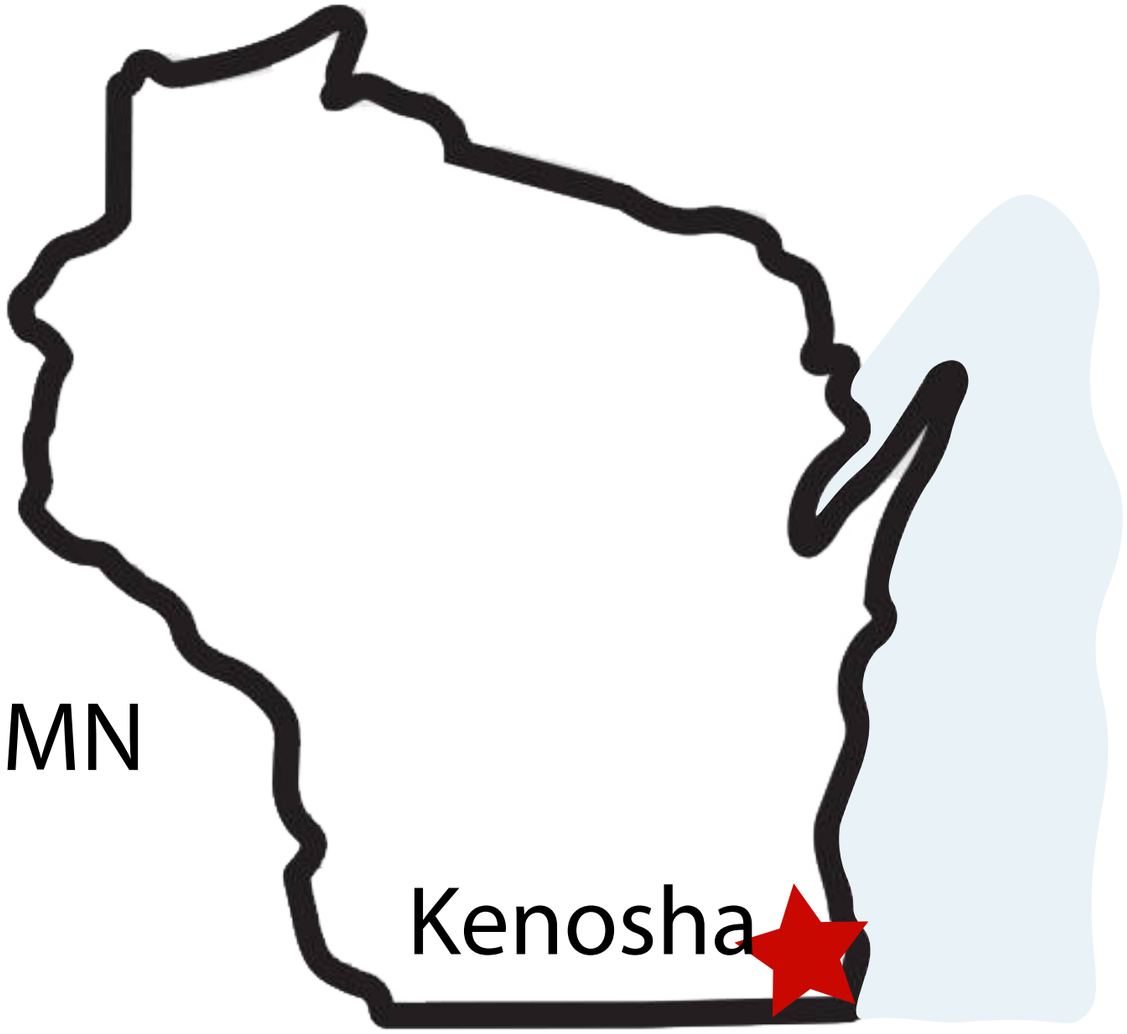
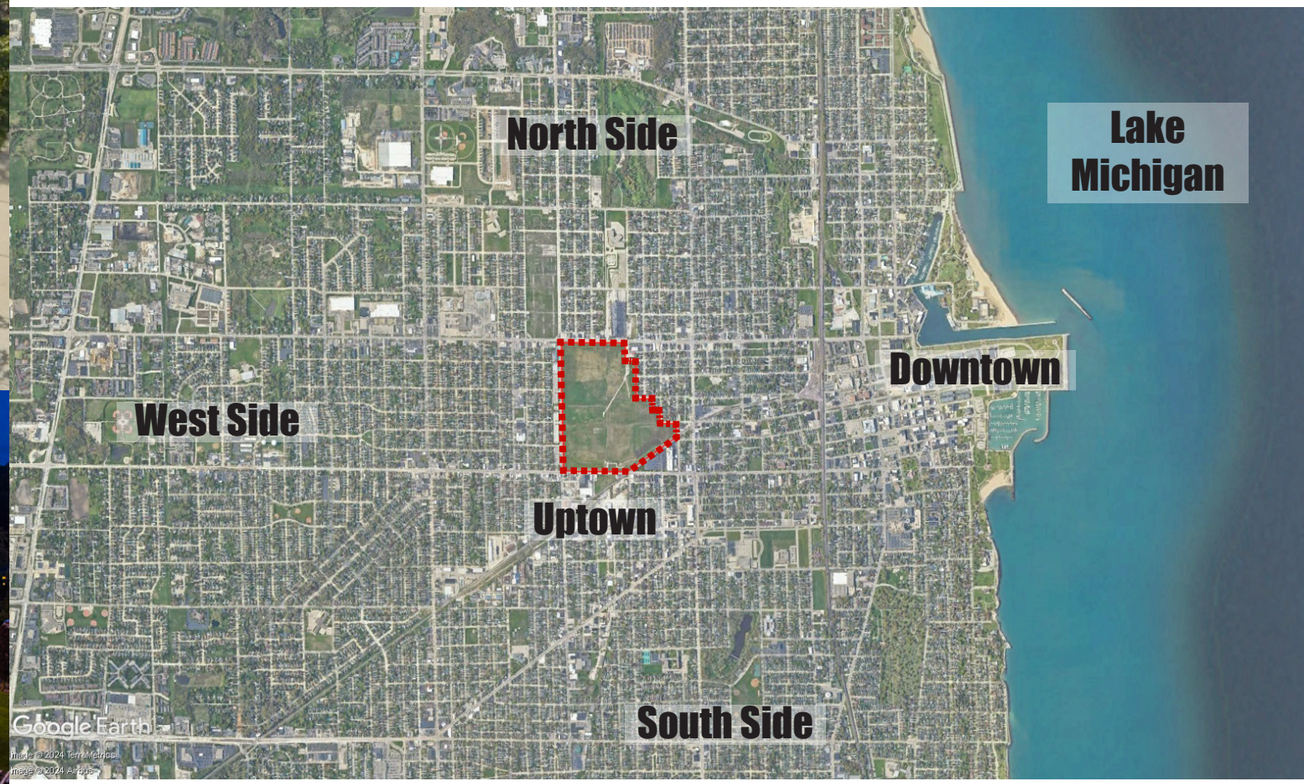
Landscape Architecture Graduate Thesis | LADREM |SoDAA
NDSU | Spring 2024 | Dominic Fischer | Jay Kost

KENOSHA

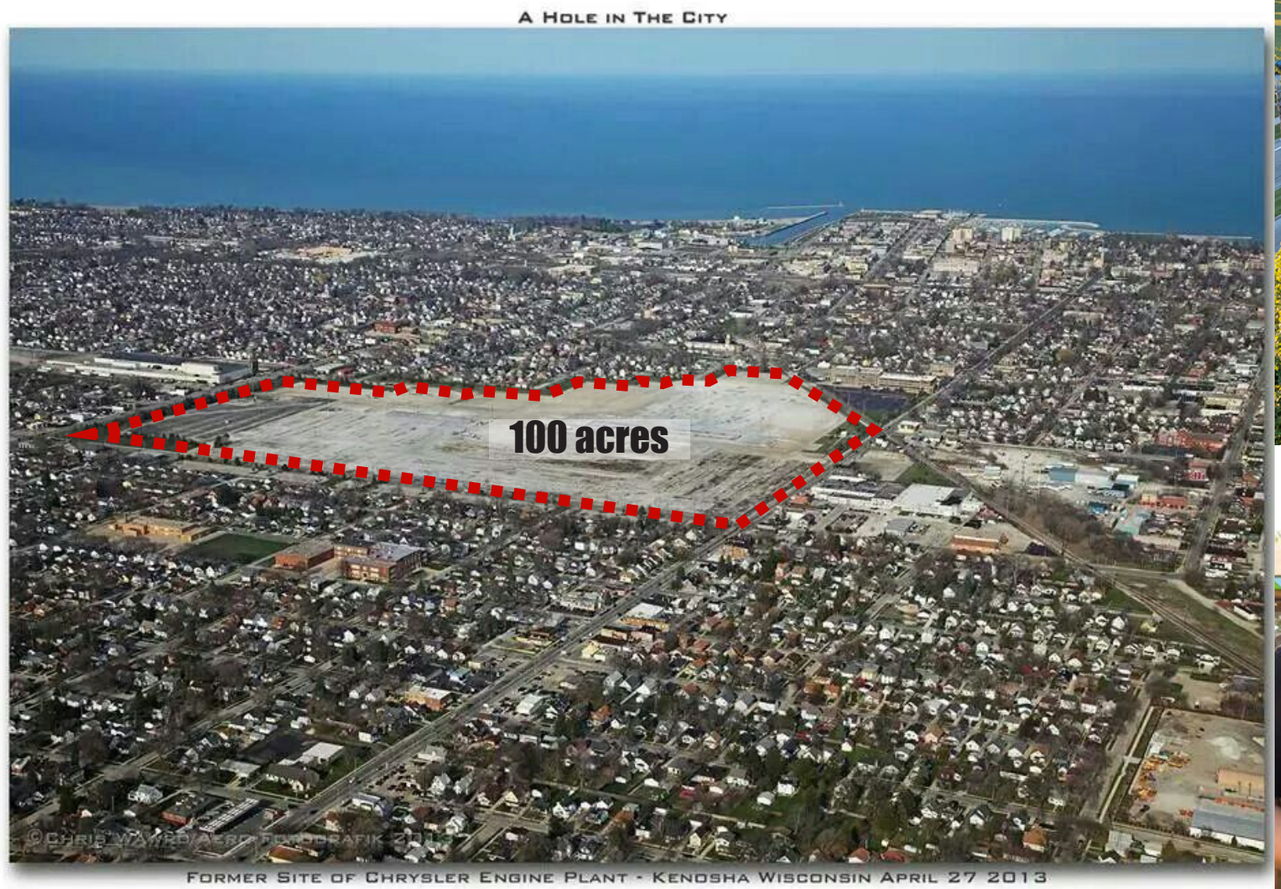


KENOSHA

GATEWAY
meijer
Educators
CAMOSY
CONSTRUCTION
Donerny's


North Side
Lake
Michigan
Downtown
West Side
Uptown
South Side
Google Earth

KENOSHA

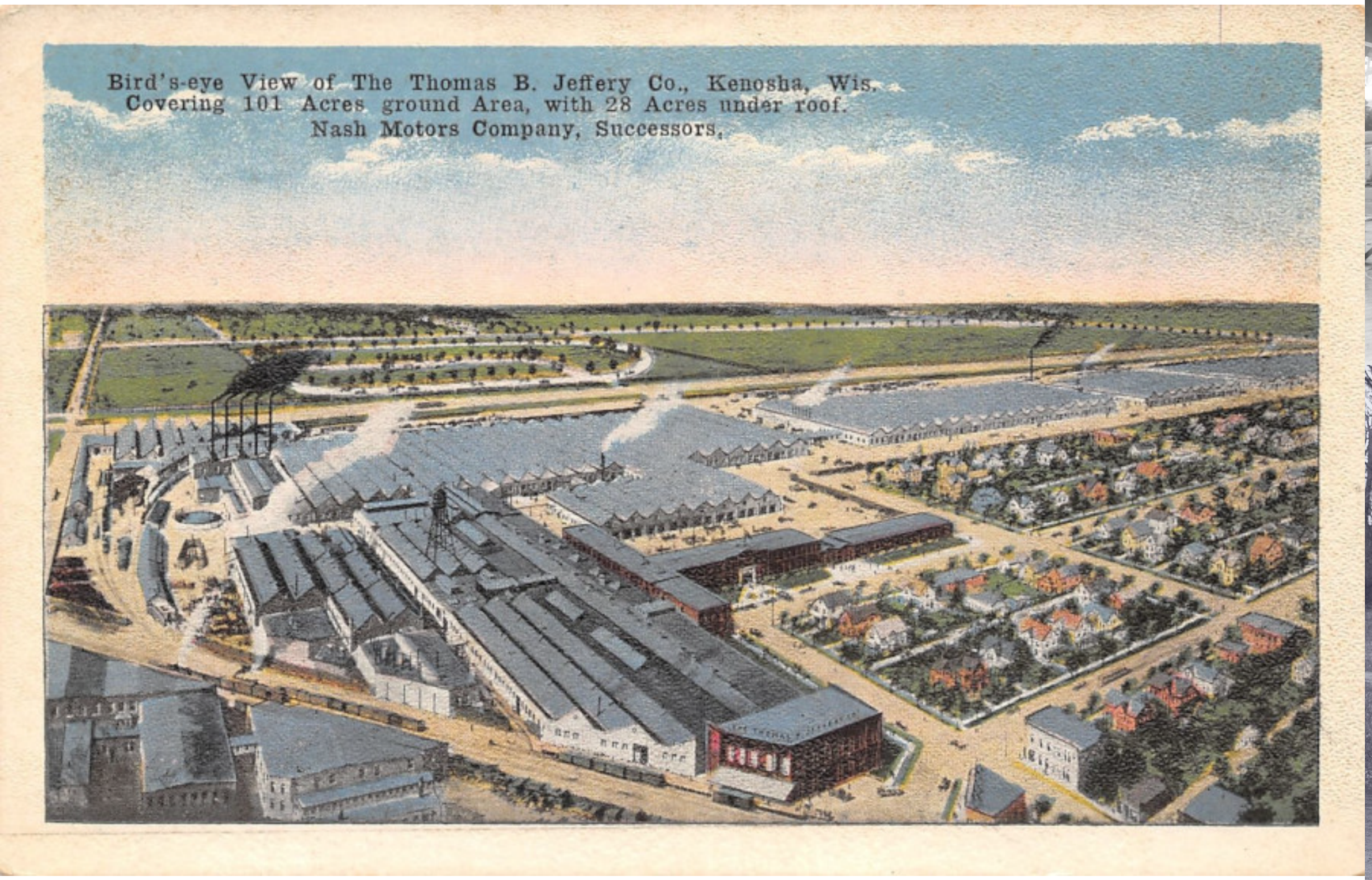

A Hole in The City
100 acres
Former Site of Chrysler Engine Plant - Kenosha Wisconsin April 27 2013

SEATTLE
CIDER

historical research

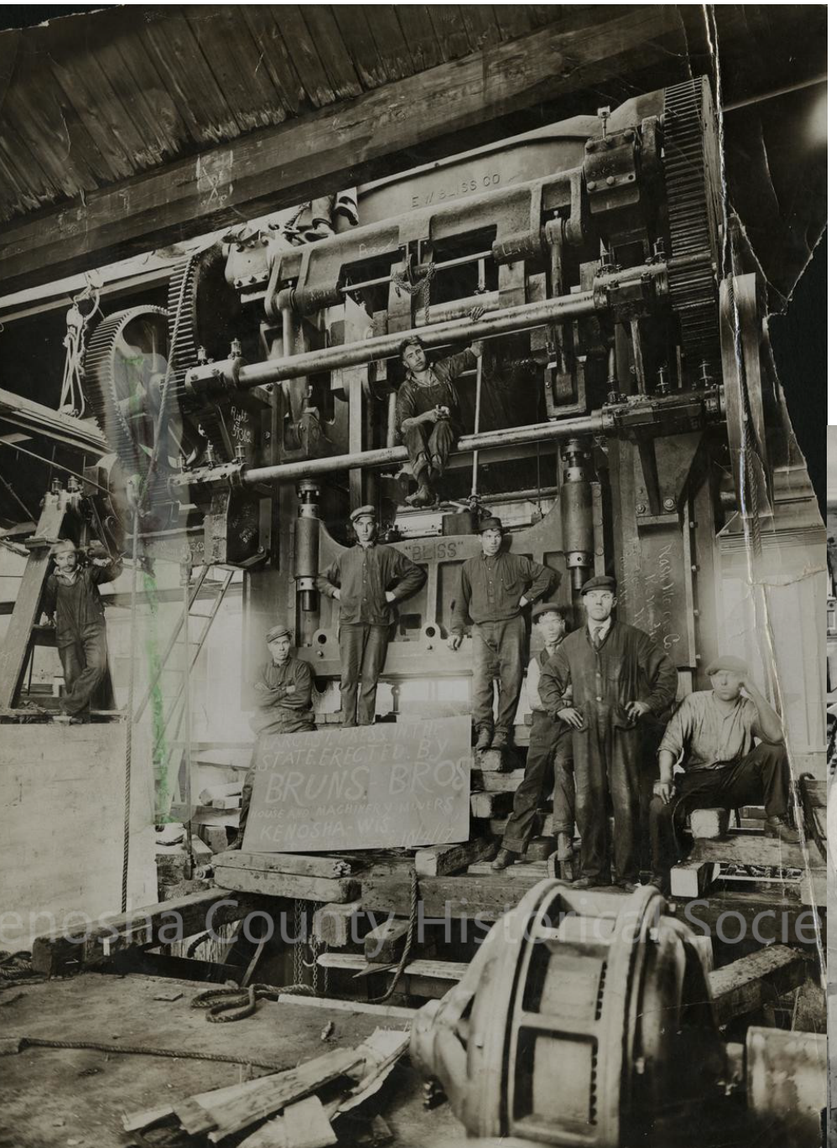
SITE HISTORY | from bikes to cars

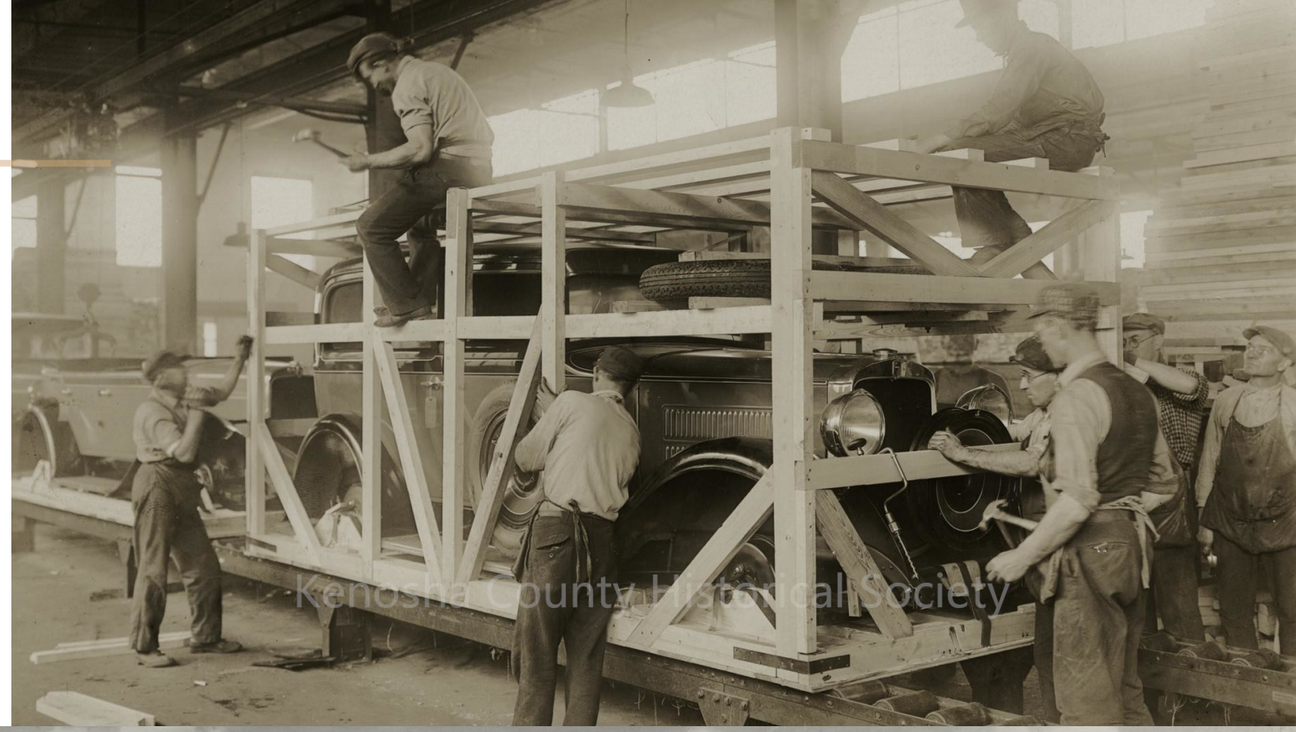
late 1800's - 1917



SITE HISTORY | nash motors

1917 - 1954




Kenosha County Historical Society

SITE HISTORY | amc & chrysler

1954-1988

SITE HISTORY | kenosha innovation neighborhood (KIN)

the future

site analysis & design objectives

OBJECTIVE 1 | historical

Analyzing the historical significance of the automotive industry on site and how that can be implemented into design elements.

Programming Elements

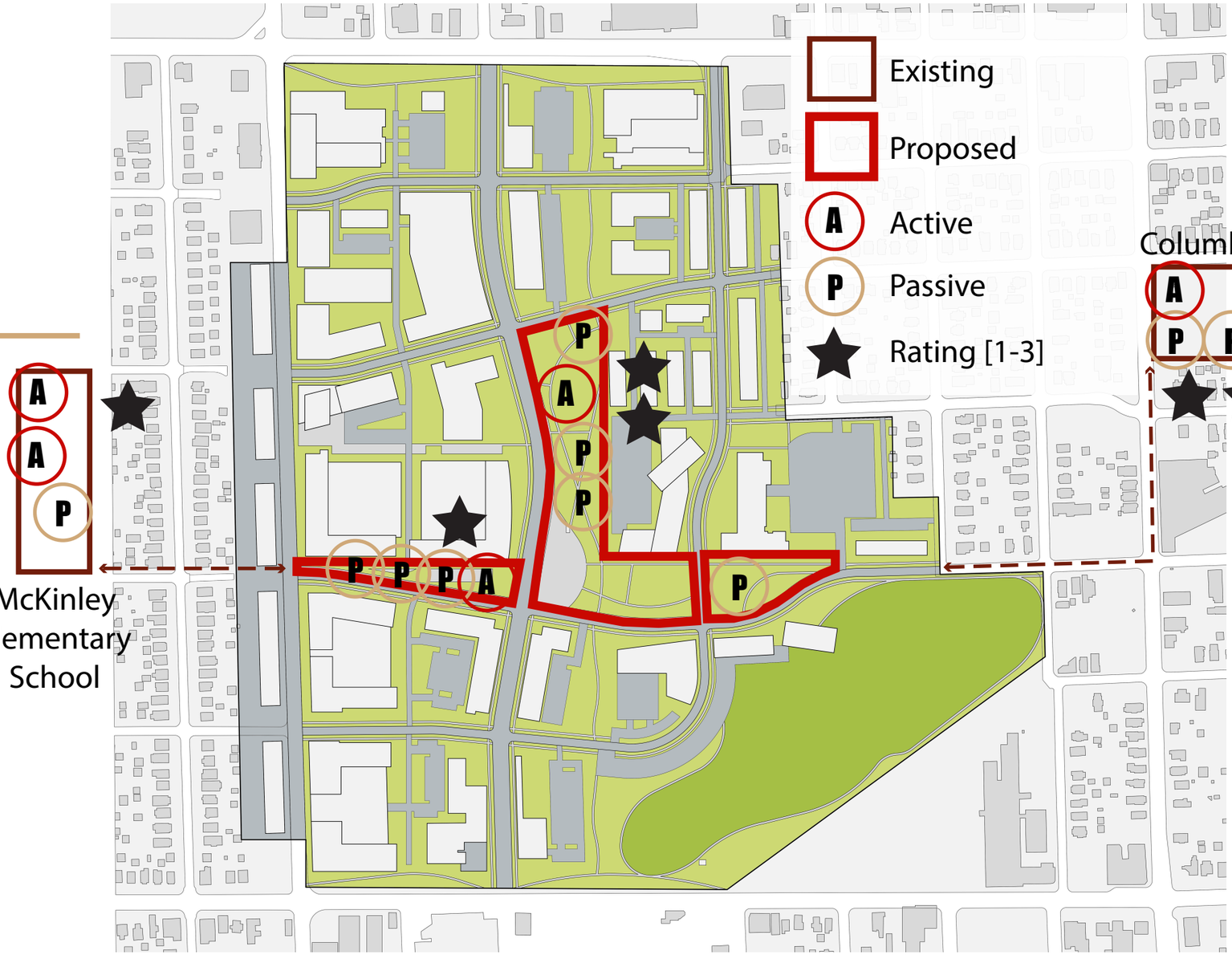
- Themed entrances & exits
- Themed plazas
- Themed crossings
- Incorporate old trolley rails
- Use of historically appropriate materials
- Interactive play mimicking assembly line

OBJECTIVE 2 | open space

How open spaces within the site are intended to be used and how existing open space surrounding the site are currently being used.

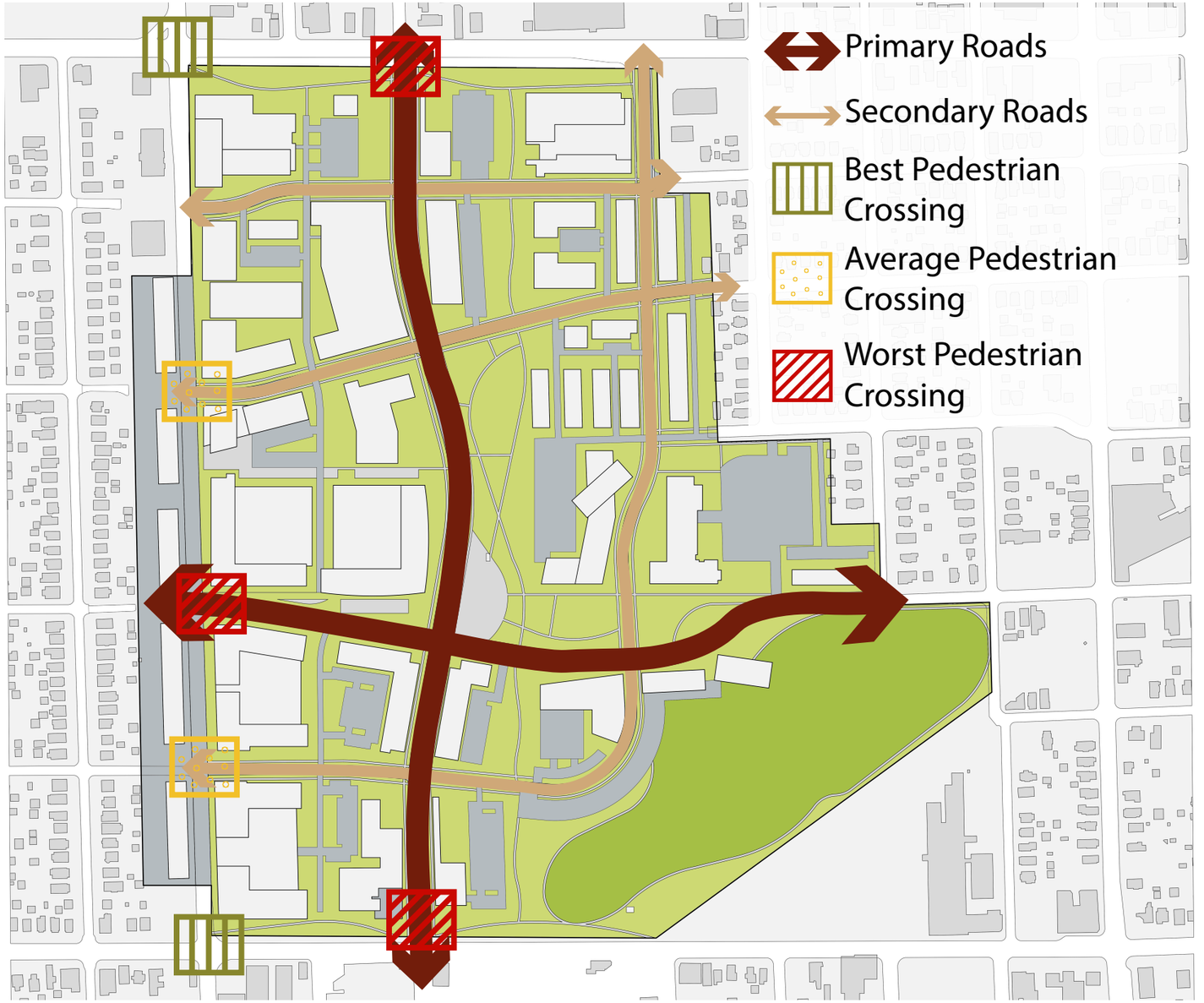
Programming Elements

- Movable seating
- Non-interactive water feature
- Interactive water feature
- Raised planters
- Raised stage
- Restrooms
- Outdoor dining opportunities
- Shade structures
- Beer garden
- Food stalls



OBJECTIVE 3 | circulation

Examining how the pedestrian circulation on site connects the surrounding neighborhoods by moving through the site.



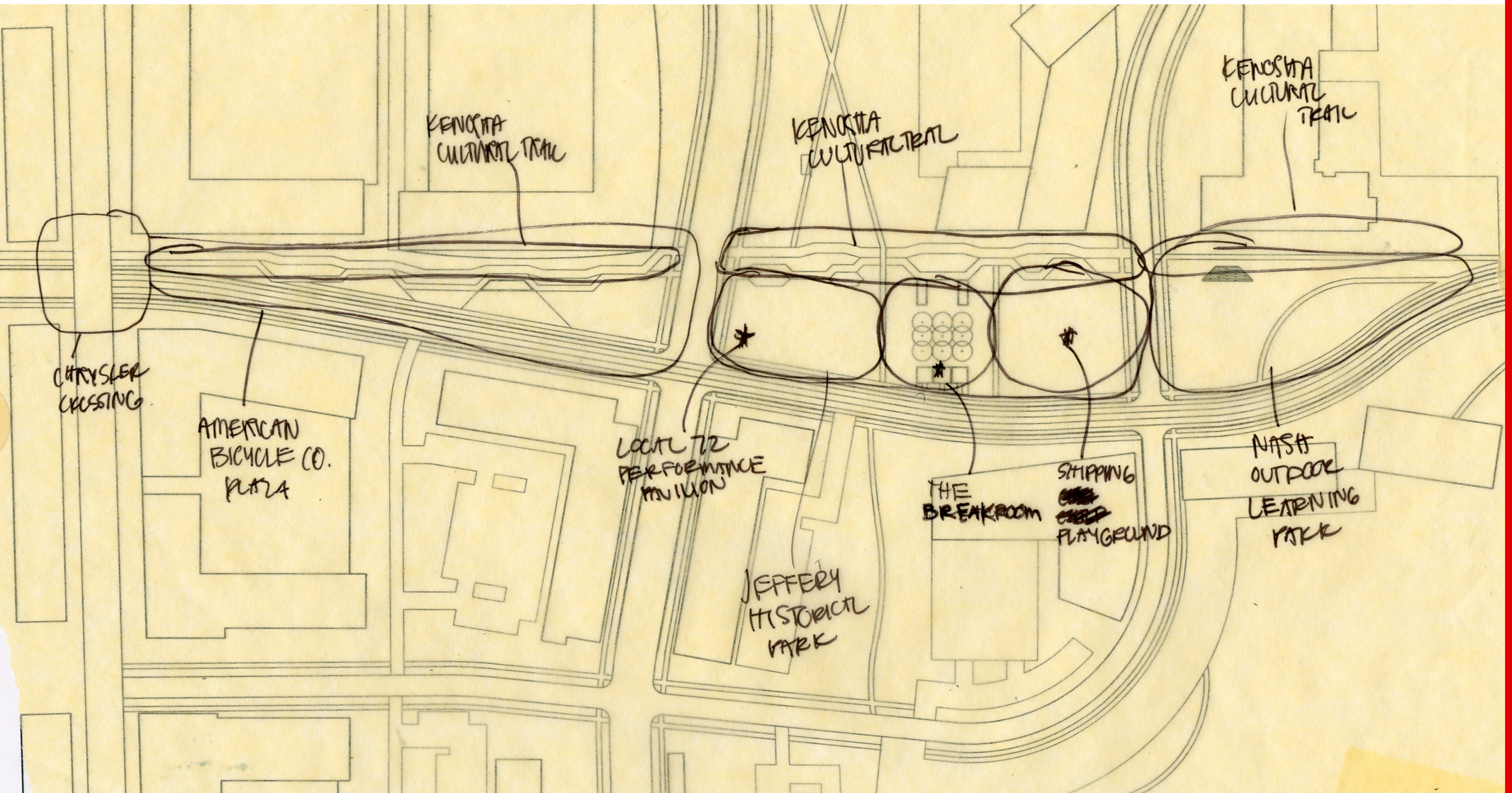
Programming Elements

- 5’ bike lanes
- Crosswalks
- Narrow travel lanes
- Cultural trail
- Change in material at crosswalk
- Pedestrian Hybrid Beacon (PHB)
- Cultural trail different material

conceptual design & process drawings

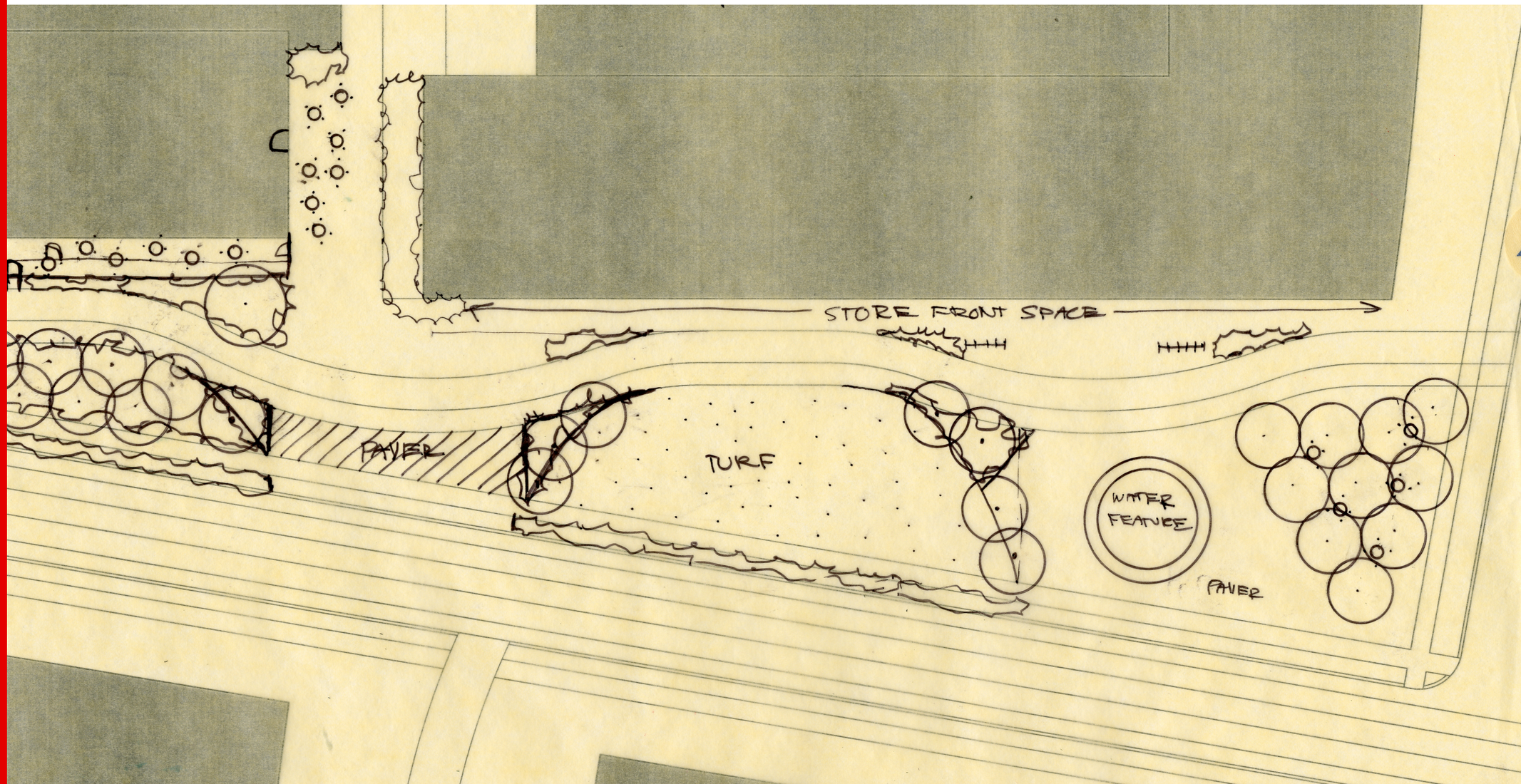
PROCESS DRAWINGS

masterplan



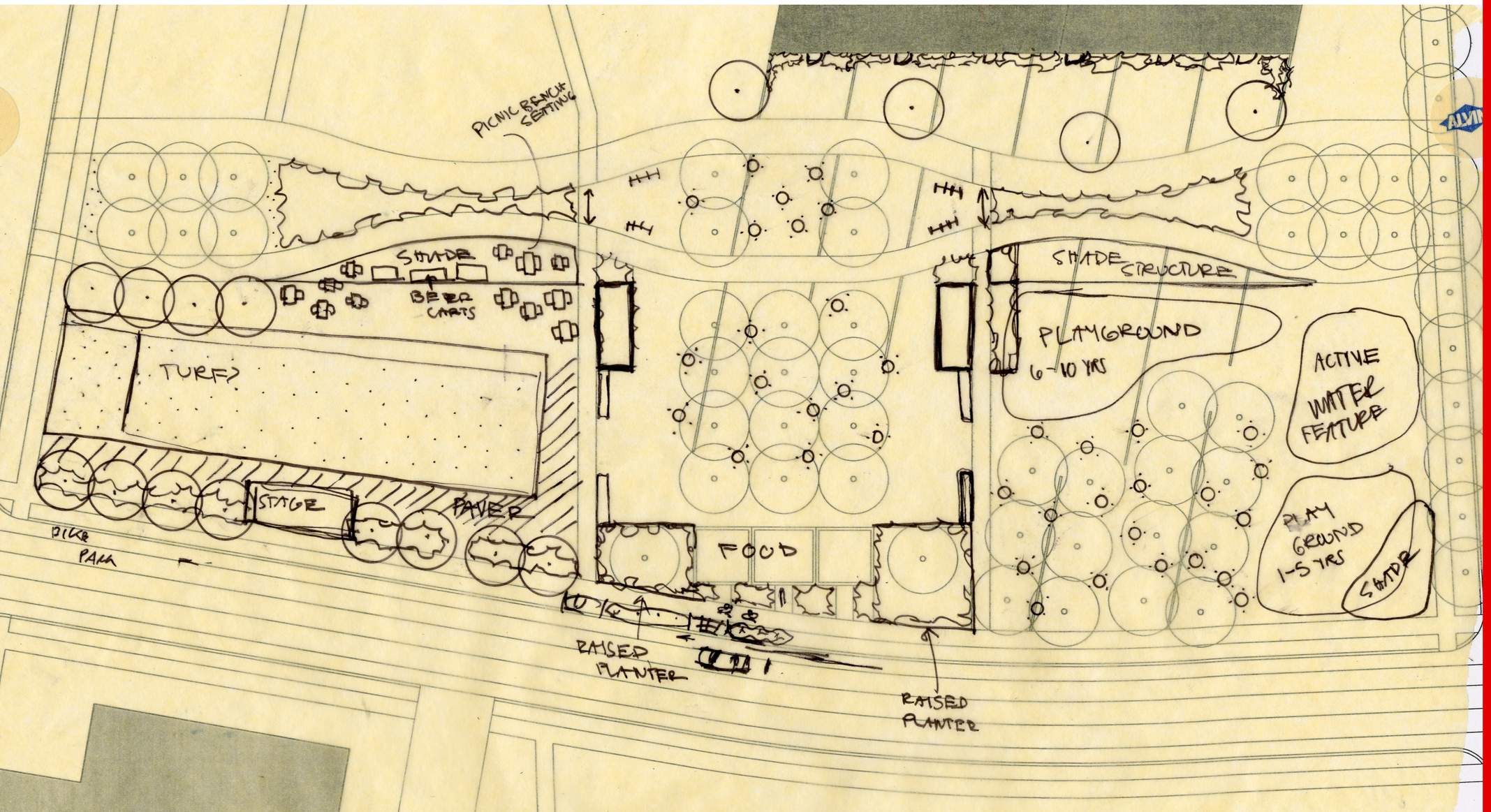
PROCESS DRAWINGS

area one



PROCESS DRAWINGS

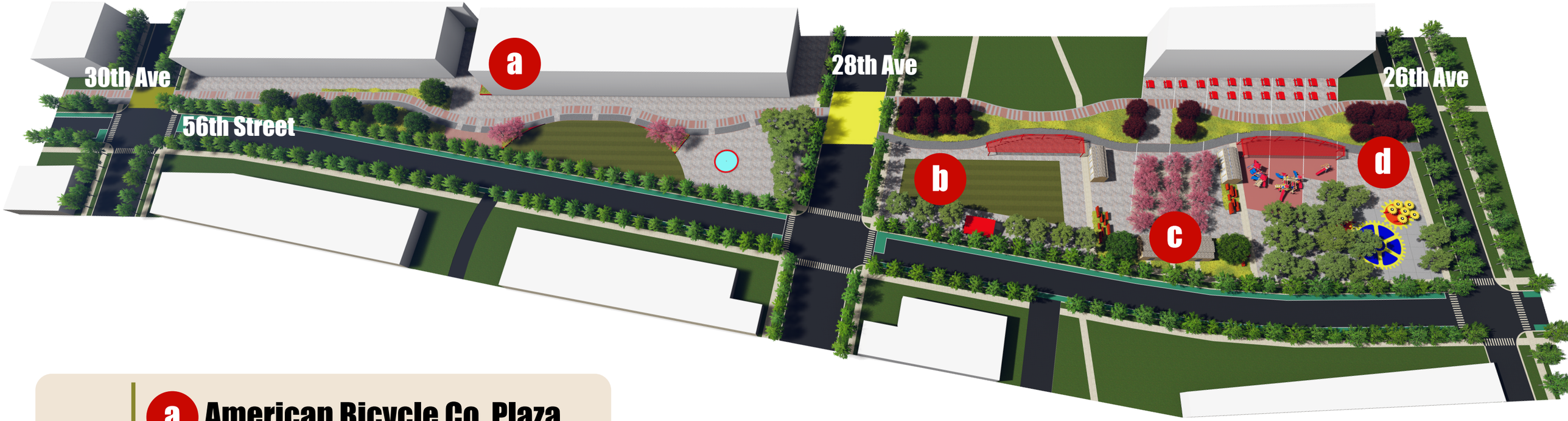
area two



final design development

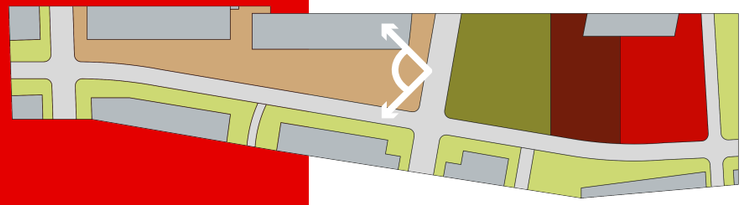
NASH MOTORS HISTORICAL PARK

masterplan



KEY

- a American Bicycle Co. Plaza
- b Local 72 Performance Pavilion
- c The Breakroom
- d Shipping Playground

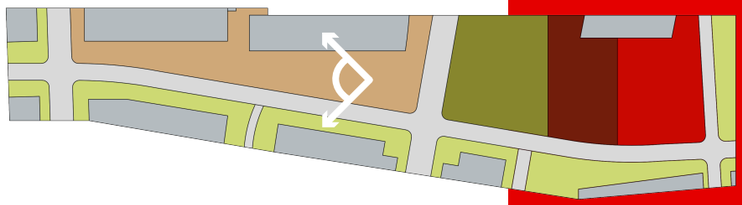


AMERICAN BICYCLE CO. PLAZA

perspective

AMERICAN BICYCLE CO. PLAZA

perspective

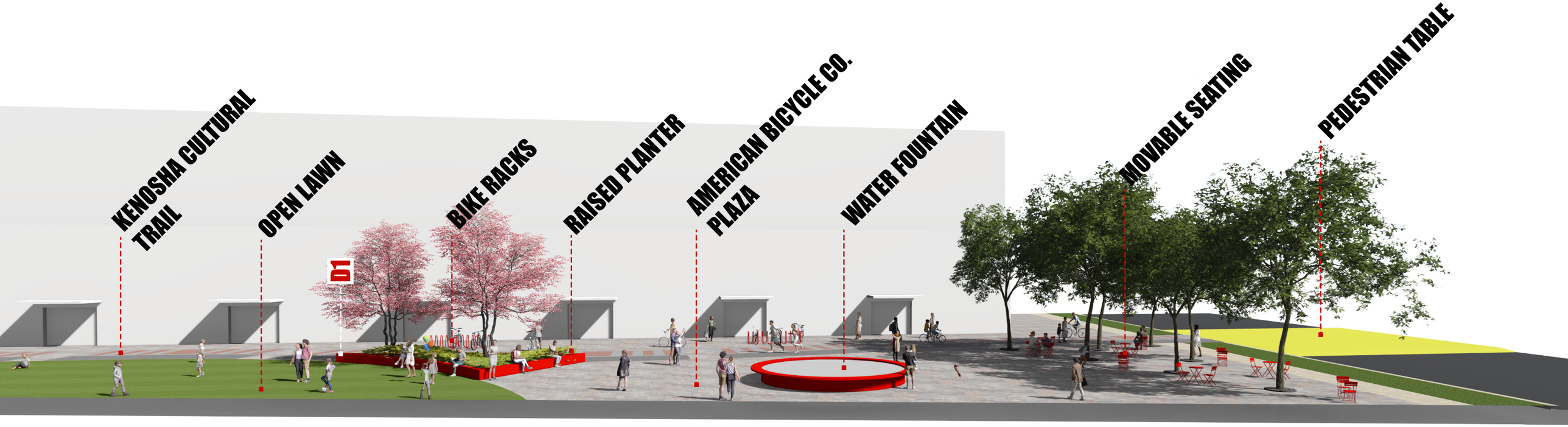


AMERICAN BICYCLE CO. PLAZA

section

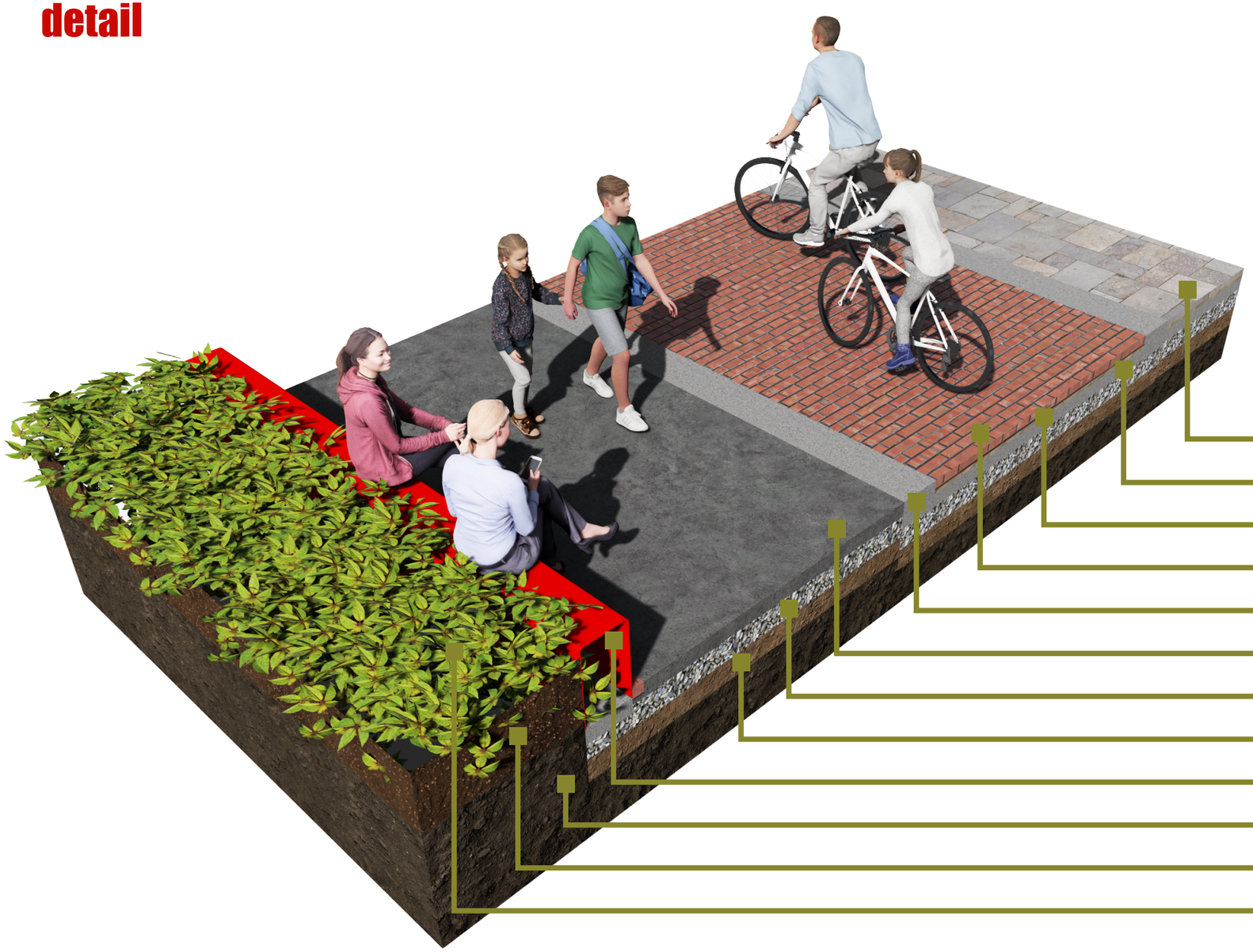
S2 | american bicycle co. plaza

section | scale: 1” = 4’-0”



AMERICAN BICYCLE CO. PLAZA

detail



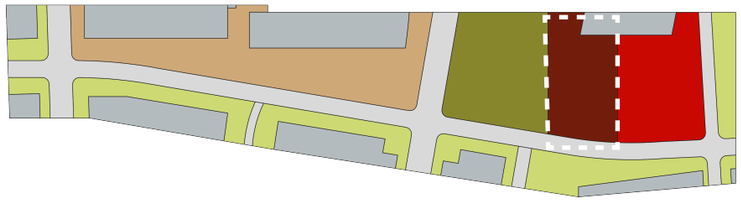
D1 | cultural trail

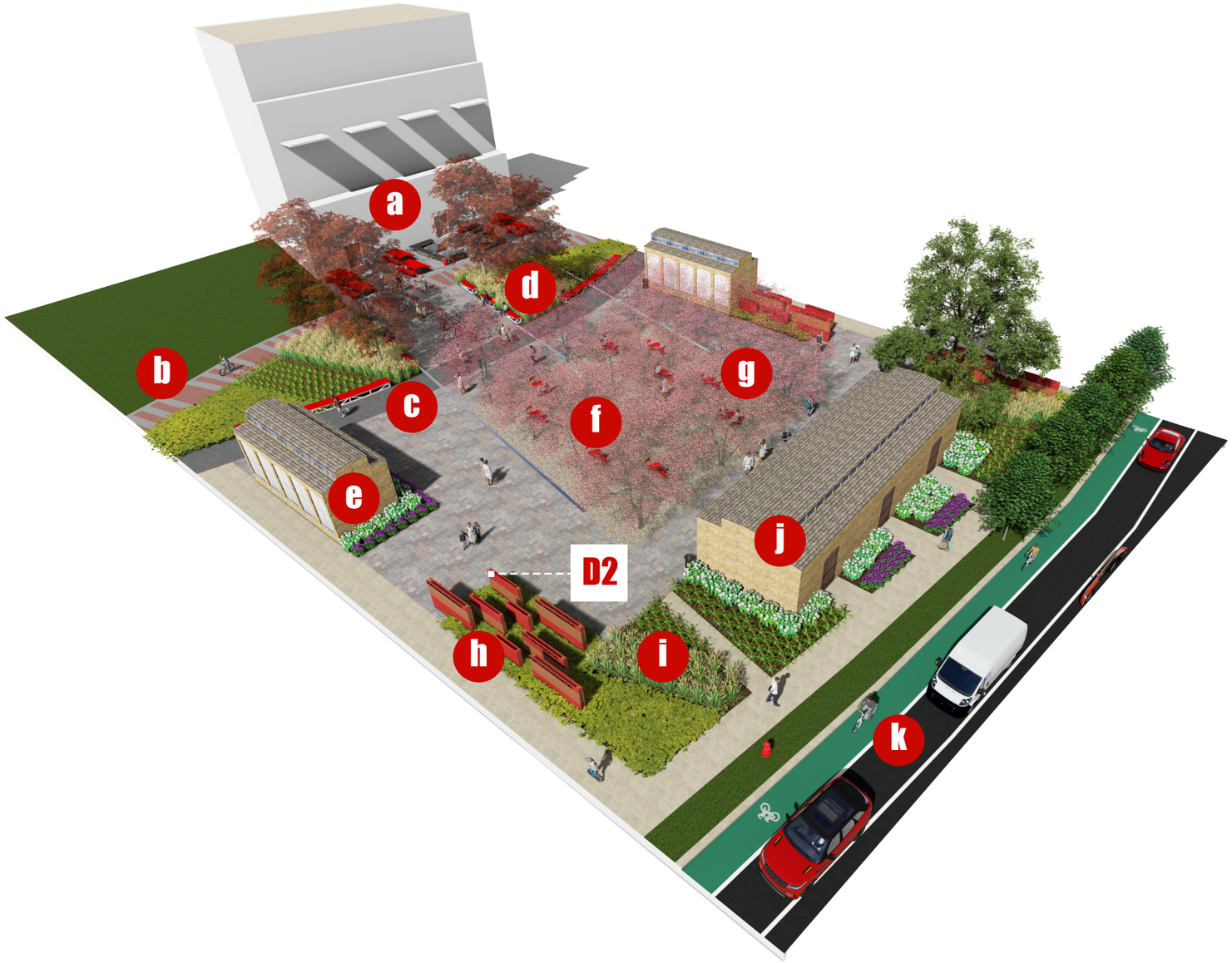
detail

- 2” indiana limestone pavers
- 1” mason sand
- 4” concrete subslab
- 3” brick pavers
- 8” concrete
- 4” colored concrete
- 6” compacted aggregate
- 6” compacted subgrade
- 1/4” steel box with powdercoated finish
- undisturbed soil
- planting soil
- vinca minor ‘darts blue’

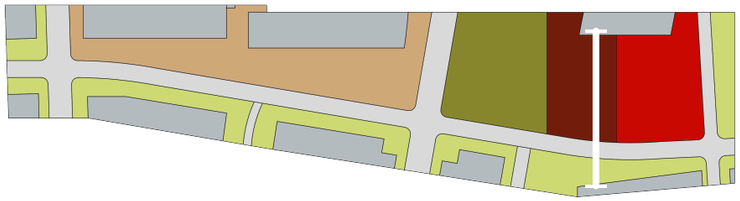
THE BREAKROOM

site plan





- a office patios
- b kenosha cultural trail: biking trail
- c kenosha cultural trail: walking trail
- d custom park benches
- e restrooms
- f redbud terrace
- g movable seating
- h corten steel privacy panels
- i native grass & perennial planting (typ.)
- j chrysler cafe stalls
- k streetscape

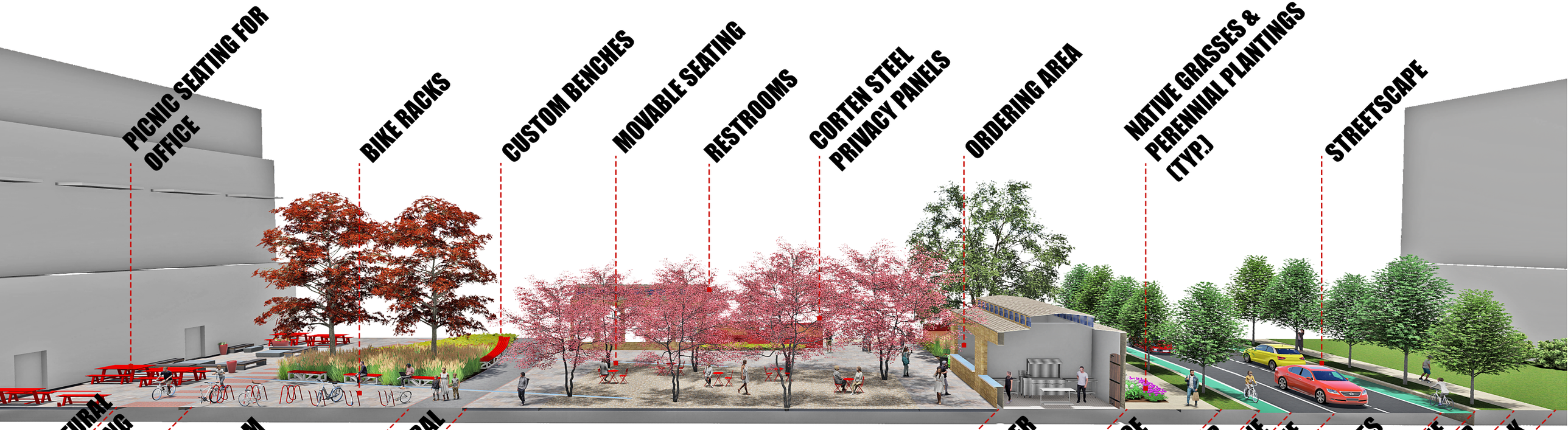


THE BREAKROOM

section

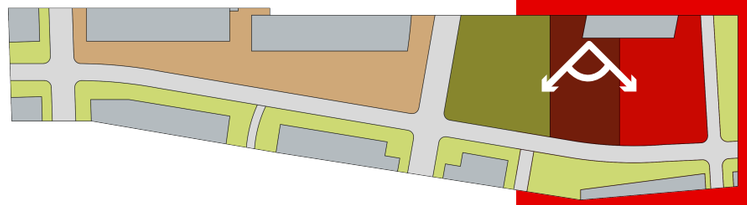
S1 | the breakroom

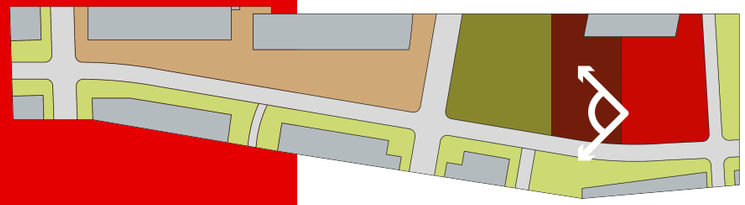
section | scale: 1” = 5’-0”



THE BREAKROOM

perspective





THE BREAKROOM

perspective

THE BREAKROOM

detail

D2 | privacy panel

detail

corten steel privacy panel

4” steel tube frame

10” x 5’ concrete footing

2” indiana limestone pavers

1” mason sand

4” concrete subslab

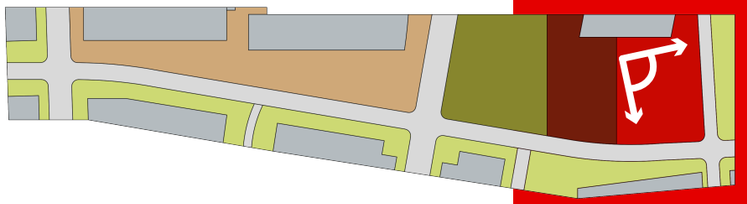
6” compacted aggregate base

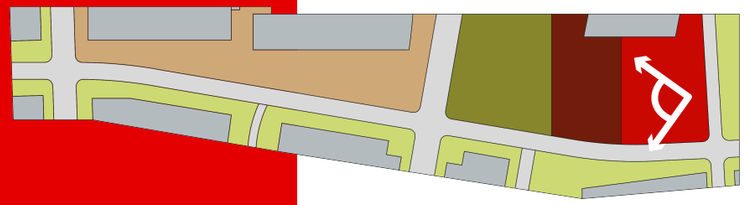
6” compacted subgrade

undisturbed soil

SHIPPING PLAYGROUND

perspective



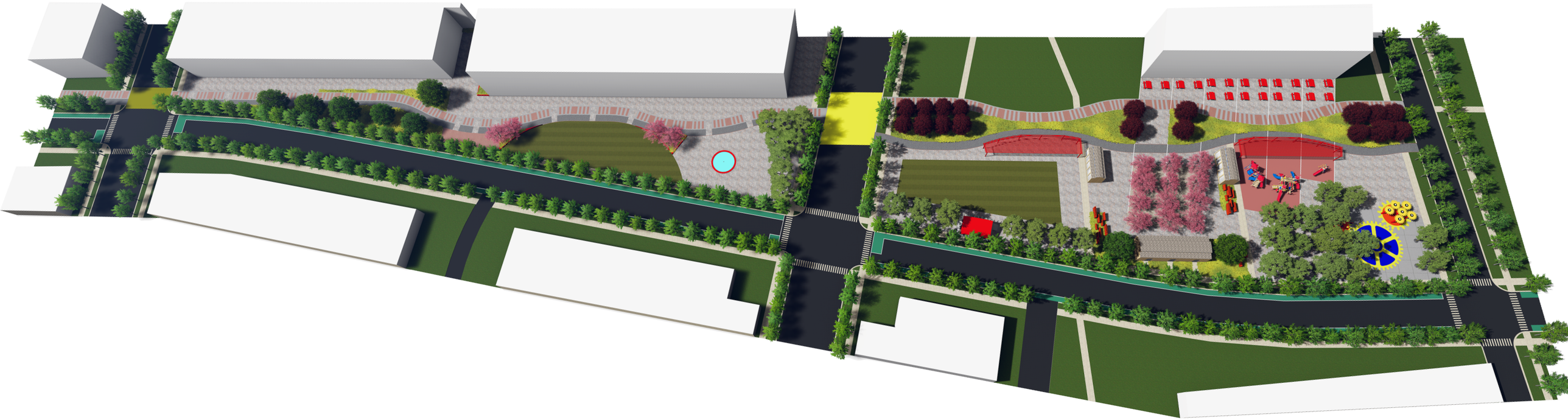


SHIPPING PLAYGROUND

perspective

CONCLUSION & LESSONS LEARNED

Thank you



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