

Finding Aid to the Communication Department College of Arts, Humanities, & Social Sciences

Communications Department

Communications Department records, 1920s-2004

Record Group 11.4.1

.5 linear feet

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OVERVIEW

Links: [College of Arts and Humanities and Social Sciences records, 1920-present](#)

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ADMINISTRATIVE HISTORY

As of the 1960 bulletin, the Department of Communications was part of the College of Arts and Sciences, although the Speech Department was established by 1939 in the School of Applied Arts and Sciences. By the late 1980s, it was the Department of Mass Communications, Speech Communications, Theatre Arts. In 1992, Theatre Arts became part of the newly created Division of Fine Arts and Mass Communications and Speech Communications became components of the Communications Department.

In February 2006, it was announced that five new majors would be offered from the Communications Department in the fall 2006: management communication; journalism, broadcasting and communication technology; health communication; agricultural communication and public relations and advertising.

ARRANGEMENT

The records are arranged into the following series:

- 11.4.1.1 Departmental Background
- 11.4.1.5 Curriculum
- 11.4.1.6 Reports and Documents
- 11.4.1.7 Subjects
- 11.4.1.8 Publications
- 11.4.1.9 Recruitment

SCOPE AND CONTENT

The records are separated into six series: **Departmental Background** includes fact sheets and highlights for the department from the 1970s to the mid-1990s. **Curriculum** includes information on a radio speech class from the 1950s, information on a few courses in the 1970s, a core major proposal from 1979, and a workshop on classroom communications from the 1980s. **Reports and Documents** cover a plan for the future of speech and drama, c. 1971; policy statements; two departmental reports, one on the effects of television and one on highway symbols (1978); and two annual reports from 2001-2002 and 2002-2003. **Subjects** consist of flyers for debates (1970s), the college reorganization, recognition banquet (1994), and programs for the Red River Communications Conference (1994, 1995). **Publications** are an eclectic series with a brochure on public speaking by Alfred Arvold (Professor of Speech, 1907-1952), style manuals from the 1970s, *The Focus*, a departmental newsletter (1980-1984), a graduate handbook and how to create a web paper (1996), a journal of undergraduate research from 1998, and a copy of a newsletter for undergraduate advisees (1998). **Recruitment** includes various public relations flyers and booklets promoting the department (1970-2003).

FOLDER LIST

Finding Aid

11.4.1.1 Departmental Background

Department of Communications Fact Sheet - 1976; n.d.

Department of Communications Fact Sheet – December 1980

Department of Mass Communications, Speech Communications, Theatre Arts - Narrative Highlight; NDSU Facts - 1988

NDSU Facts - Mass Communication - 1992, 1994
Speech Communication – NDSU Facts – July 1992
Department of Communications, NDSU Facts, May 1993
NDSU Facts - Department of Communication – 1994

11.4.1.5Curriculum

Radio Speech Class, Radio Survey, May 1950
Speech Workshop – 1966
Communications Department - Communications 496 - Sociology of Mass Communication –
1969
Department of Communications, New Courses – 1977-1979
Department of Communications, Common Core Major proposal - 1979
Speech Communications – Workshop on Improving Classroom Communications - 1985

11.4.1.6Reports and Documents

Speech and Drama, A Plan for the Future – c. 1971
Department of Communications Policy Statement on Internships – 1973
Grants and Grant Applications, 1975-1979
Department of Communications - Questionnaires - 1976
Report -The Effects of a Television Project to Develop The Business and Community Leadership of
Rural Women - Department of Communications - June, 1978
Report - “A Preliminary Study of the Effectiveness of Highway Symbol Signs - by Sandra J. Reed &
Donald F. Schwartz, Dept. of Communication, Center for Social Research - Dec., 1978
Mass Communication, Speech Communication & Theatre Arts - Faculty Evaluation, 1985
Department of Communications, Annual Report – 2001-2002
Department of Communications, Annual Report – 2002-2003

11.4.1.7Subjects

Mass Communication, Speech Communication & Theatre Arts - Flyers - 1st & 2nd NDSU
Invitational Debates – 1978, 1979
Dept. of Communications - Memo – College Reorganization - 1992
Communications Department - Program - Spring Recognition Banquet - 1994
Communications Department - Programs: 8th Annual Red River Communications Conference – 1994,
9th Annual Red River Communications Conference - 1995

11.4.1.8Publications

The Public Speaking System by Alfred G. Arvold, Professor of Oratory, c. 1920s
Mass Communication, Speech Communication & Theatre Arts - Manual of Style for Communication
Classes - 4 manuals - 1 dated 1977
Mass Communication, Speech Communication & Theatre Arts - *The Focus* - 1980-84 Department of
Communications - Graduate Handbook - 1996

Creating a Student Web Paper - Ross Collins - 1996

Mass Media History - booklet - Journal of Undergraduate Research - Department of
Communications – 1998

Solid B Work - newsletter for advisees of Ross Collins - Fall 1998

11.4.1.9 Recruitment

Department of Communications: Brochure - 1970

Department of Communications, Graduate Assistantships - 1980

Mass Communication, Speech Communication & Theatre Arts - Forensics at NDSU – c. 1977- 1987

Mass Communication, Speech Communication & Theatre Arts – programs – 1982

Mass Communication, Speech Communication & Theatre Arts - Recruitment Brochures –
undergraduate & graduate - c.1990

Communications Ph.D. - 2003