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Finding Aid to the Bison Athletics – General Publications Inventory

Bison Athletics

Bison Athletics General Publication Inventory, 1900-Present
1.25 linear ft.

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OVERVIEW

Access: The collection is open under the rules and regulations of the University Archives.

Provenance: This is an on-going collection with material arriving through departmental record transfers, the university campus mail, or random donations by various individuals.

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BACKGROUND

This is an artificial Bison athletic publication collection of materials that do not fit into specific sports.

SCOPE AND CONTENT

Series within this collection include: [General Histories](#) (1900-1950); [Move to Division I](#) (2002-2007); [Women's Athletics](#) (1920-2004); [Promotional](#) (1914-12006); [Awards/Honors](#) (1993, 2004); [Rahjabs](#) (1949-1969); [Booster Club/Cheer Team](#) (1925-2008); [Aggies to Bison Name Change](#) (1922);

[Mascots/Logos](#) (1965-2008); [Rivalries – Nickel Trophy](#) (1937-2004); [Rivalries – Dakota Marker](#) (2004-2007); [Handbook/Code of Conduct](#) (1963-2007); [Bison Hall of Fame](#) (see Alumni Association); [Academics](#) – closed see Archivist (1999-2006); and [Publications](#) – Bison Booster (1967), Herd Thunder (1976-77), Bison Strength (1991), Bison Illustrated (2007-present)

BOX AND FOLDER LIST

BOX 1

Finding Aid

GENERAL HISTORIES

Announcement – Athletic Association – Summer 1900 - brochure
Schedule Committee – Athletic Association – c.1900s
Report of Committee of Ten (5 faculty & 5 representatives of Athletic Association) – recommendations of rules to govern Athletic Board - November 23, 1907
Athletic Association. *Agassiz* 1908 (yearbook) – background information
Athletic Board of Directors – Faculty Minute Book – March 25, 1909, p. 295
“Board of Athletic Control to be established.” *Spectrum*, February 8, 1910, p. 1
“Rules concerning Athletic Matters to govern the Action of the Faculty and the Athletic Association.” Minutes - Establishment of Board of Athletic Control – c. February 1910
Notes – make-up of Board of Athletic Control, Schedule Committee, Finance Committee and Team Management – handwritten – n.d.
“A Brief Report on the Evolution and History of Athletics at NDAC” – John Quincy Paulsen (History 433) – May 1, 1950 (email permission to use – 2/22/08)
NCC Celebrating History 1921-2008

MOVE TO DIVISION I

Executive Summary – Considerations for Division I Athletics at North Dakota State University – Presented by Carr Sports Associates, Inc., January 2002
North Dakota State University Athletics to seek reclassification to NCAA Division I – email sent to NDSU Staff Listserv – 8/30/02
NDSU Athletics to seek reclassification to NCAA Division I – It’s Happening – September 4, 2002, pp. 1, 2
“Mid-Continent Conference visits NDSU” *Bison Briefs*, Fall 2006, p. 15
Summit League [Mid-Con] – general information – 2007
“NDSU joins Gateway Conference” *Bison Briefs*, Spring 2007, p. 2
Gateway Conference – general – March 2007
“The Summit League” *Bison Briefs*, Fall 2007, p. 15
Division I Newspaper Clippings

WOMEN’S ATHLETICS

Athletics for Women at NDSU [history/overview] – Helen Gunderson, Assistant SID, November 1976
“Women in Sports’ keeping up?” *Spectrum*, February 5, 1988, p. 13.
The Press and the Historical Development of Three Women’s Intercollegiate Athletic Programs in the

Upper Midwest, 1950-1980. Danielle A. Teigen, Master's Thesis, NDSU, April 2011

“Girls athletic association formed” – *Spectrum*, November 17, 1920, p.1

“Girls varsity being chosen” – *Spectrum*, November 24, 1920, pp. 1, 2

“Women’s athletics shows marked increase – *Spectrum*, November 18, 1921, p. 1

“Women’s Athletic Association initiates new members,” *Spectrum*, February 3, 1922, p. 1

Women’s Athletics – Minn-Kota Conference Schedule – 1968-1969

Women’s Athletics – Women’s Sports Bulletin, pocket schedule – 1974-1975

Women’s Athletics - Factbook - 1975-1976

Women’s Athletics – Volleyball and Tennis Preview – 1976-1977

Women’s Athletics - Factbook, - 1977-1978

Proposal to create North Dakota Women’s Collegiate Athletic conference – April 1978

Women’s Athletics - Factbook - 1980-1981

Women’s Athletics – Factbook, 1981-1982

Sports Banquet Program - May 1982

Women’s Athletics - Certificate from Depot Plaza for brick ownership – 1982

Overview of Women’s Athletic Program – 1988-1989 by Lynn Dorn

Women’s Athletics - Jog-A-Thon materials for support of rape and Abuse Crisis Center - 1990s

NDSU Celebrates Women’s Athletics flyer [videotape removed to University AV Collection] – April 1997

Flyer - Bunch with Bison Women Athletes - November 1997

Daytons / NDSU Women’s Athletics Fashion Show – proposal – 1998

NCAA Women of the Year dinner – program – mention of Andrea Jeseritz, NDSU Track and Field, as State Winner - 1999

NCAA Women of the Year dinner – program – Jane Even (NDSU Basketball), finalist – 2000

Collegiate Woman Athlete of the Year – Jane Evan – 1999-2000, Women’s Basketball, Division II

Lynn Dorn – Women in Sport Excellence – April 2004 – length 6 & ½ minutes - **See Video Tape Collection**

NDSU Celebration of Women’s Athletics – April 2004 – length 4 minutes - **See Video Tape Collection**

Women’s Athletic Reunion – May 1, 2004 - **See Video Tape Collection**

PROMOTIONAL

“How athletics is conducted at the A.C.” – *Spectrum*, September 23, 1914, p. 3

Athletic Promotional Materials : Factbook order form - 1975-1976; Bison Pride flyer - 1991, 1992, 1994, 1995; Athletic Halloween Party flyer - 1996; Bison Calling Card offer and Letter - c.1990s; “Fit for Fashion” show announcement - 1990;

NDSU Preview - Supplement to *The Forum* – August 1993, August 1997

Bison Athletics – Sponsorship Packages – 1995-1996

Athletic Department - Speaker’s Bureau – brochure- 1997-1998

Bison Athletics Kids Halloween Party – flyer -1997, 1998

Bison Valentine Victory Blood Drive – flyer -1997

NDSU 7th Annual Swim Program – brochure -1998

Bison Athletics – website - 1998; GoBison.com, 1st page – website - 2002

Become involved with NDSU athletics – pocket folder with information – 2006

AWARDS/HONORS

Albrecht Presidential Trophy Invitation Card and Banquet Program - 1993

Achievement and Awards flyer - 1993-1994

NCC – Honor Awards Dinner - 2004

RAHJAHS [spirit squad]

“Hello! From the Rahjahs” – pamphlet – Fall 1948

Information from Bison yearbooks (1949-1954)

“Rahjah Club moves to build SU spirit,” *Spectrum*, October 2, 1963, p. 12

Editorial” – *The Spectrum* - January 1965

“Rahjah Club takes Defensive Stand,” *Spectrum*, October 5, 1966, p. 4

“Student Senate moves to advise probation for pep organization,” *Spectrum*, October 12, 1967, p. 1

“Rahjah Club really bad? Take new look – Goetz,” *Spectrum*, February 27, 1969, p. 9.

“Rahjah gets arrested during UND game” *The Spectrum* – January 13, 1976, pp. 1,5.;

“Rahjahs needed at SU football games again” *The Spectrum* – letter – October 18, 1983; “Rahjahs: asset or perennial embarrassment?” – *The Spectrum* editorial - October 12, 1967, p. 4

“The Rahjah Club,” *Bison Illustrated* – 3 part series – August, September, October 2009

BOOSTER CLUB/CHEER TEAM

“Roosters Club is organized Tuesday evening,” *Spectrum*, October 13, 1925, p. 1

“Boosters’ Club to be reorganized at Wednesday meeting,” *Spectrum*, November 10, 1925, p. 2

“Senate votes new system for choosing cheerleaders,” *Spectrum*, April 17, 1963, p. 5

“Spirit Committee part of total sports program,” *Spectrum*, January 18, 1980

”SU cheerleaders enjoy work,” *Spectrum*, January 16, 1981, p. 16

“Work, enthusiasm ingredients of SU’s successful pom poms,” *Spectrum*, January 16, 1981, p. 16

“Cheer team: a dozen buoyant bouncy Bison,” *Spectrum*, April 30, 1982, p. 18

“SU student discusses his life as Bison cheerleader,” *Spectrum*, February 18, 1983, p. 24

“Cheerteam appears in local commercials,” *Spectrum*, February 14, 1984, p. 2

“Friday the 13th will be lucky for Cheerteam,” *Spectrum*, April 13, 1984, p. 14

“Cheerteam received exposure through ads,” *Spectrum*, November 5, 1985, p. 7

“Cheerteam should get more recognition says advisor,” *Spectrum*, November 3, 1987, p. 16

“‘No stunts’ makes work harder for cheerleaders,” *Spectrum*, February 5, 1988, p. 13

“Cheer Team won’t be absent long,” *Spectrum*, September 5, 1997, p. A1

Cheerteam information card – c. 1990s

“Cheer team stunt rule question,” *Spectrum*, February 29, 2000, pp.12 & 14

“Testosterone infusion to the 2001-02 cheerleading [sic] seasons,” *Spectrum*, March 1, 2002, p. 7.

“Something to cheer about,” *Spectrum*, November 19, 2002, p. 6.

“NDSU Cheer Team is setting sights high,” *Spectrum*, October 26, 2004, p. 12

Cheerteam – webpage – November 2004

“Male cheerleaders make the team,” *Spectrum*, February 12, 2008, pp. 4 & 6

AGGIES TO BISON NAME CHANGE/MASCOTS/LOGOS

- “A.C. Athletics to Be Known as Bison” – *The Spectrum* – February 17, 1922¹
- “A.C. Athletics to be known as Bissons” {sic: Bison} – *The Spectrum* – March 3, 1922
- “Bison Mascot Gives Last Performance” – *The Spectrum* – December 8, 1965
- “Bison Mascot makes Debut” – *The Spectrum* – September 21, 1966
- “Bernie Bison’ Helpless Victim of Vandalism” – *Spectrum* – October 16, 1979
- “Bison Mascot gets new uniform: name sought by Homecoming week,” *It’s Happening* – September 7, 1983
- Photo of Mascot – *Spectrum* – October 30, 1984, p. 13
- “New Bison Mascot Makes Debut” – *The Spectrum* – January 11, 1991
- “Thundar Makes Noise” (caption/photograph) – January 15, 1991
- “Teammakers Buy New Mascot” – *The Spectrum* – January 22, 1991, p.3
- “The Crowd: Thundar Gets a New Look” – *The Spectrum* – March 25, 1997, p.13
- “Bison logo may lose snort” – *Spectrum*, April 28, 1997, p. 3
- Bison Artwork and Trademarks – 1997
- “Back from bootcamp, lookin’ lean,” *Bison Briefs*, Spring 1999, p. 14
- “Up Close and Personal With Thundar, the Bison Mascot” – *The Spectrum* – August 31, 1999, p.13
- “Bison Athletics Unveils new logo” – *It’s Happening* - 3/31/99, p. 1; NDSU unveils new logo – *Forum* – 7/12/00 – D1, 6
- “Wanted: New mascot,” *Spectrum*, April 7, 2006, p. 5
- “Athletics unveils secondary logo” *Bison Briefs*, Fall 2006, p. 14
- “History of Thundar” *Bison Illustrated*, February 2008, pp. 10-11
- Vote Thundar – Mascot of the year contest – Fall 2008
- “Thundar makes seventh annual All-America Mascot Team” *It’s Happening*, September 3, 2008, p. 2

RIVALRIES - University of North Dakota - Blue Key Nickel Trophy

List of *Spectrum* articles about the trophy

- “Record Breakers” (Nickel Trophy and “Big Apple” dance) – n.d.
- “Trace ‘Nickel Trophy’ Origin” – *Sioux Signal, UND* – n.d.
- “Blue Key Will Sell Clay Medals, Aiding Nickel Series Plan” – *The Spectrum* – October 29, 1937
- “Stolen Nickel Found By West” – *The Spectrum* – November 5, 1937
- “Safe At Last!” – *Spectrum* – December 9, 1938
- “NDAC-NDU Trophy Disappears from ‘U’” – October 19, 1951
- “Blue Key Tracking Down Trophy Clues” – *The Spectrum* – October 26, 1951
- Memorandum – October 6, 1954
- “Travails of the Traveling Nickel Trophy” – *The Spectrum* – October 16, 1969
- “Nickel Trophy Returns to Fargo” – *Spectrum* – November 4, 1972
- “Great Nickel Trophy Theft by UND is Exposed” – *The Spectrum* – April 30, 1982
- “Nickel Trophy Symbol of Sioux Bison Rivalry” – *Spectrum* – November 14, 1986
- “Bison-Sioux Rivalry has Long Storied History” – *The Spectrum* – November 14, 1986
- “Nickel Has Some Vanishing Act” – *Spectrum* – November 10, 1987
- “Nickel Trophy Given Back” – May 20, 1993
- “Nickel Trophy stolen-again” *Spectrum*, September 25, 1998

¹ Note: The February 17, 1922 issue of *The Spectrum*, is exactly the same as the March 3, 1922 issue of *The Spectrum*.

- “Several Suspects Emerge in the Case of the Nickel Trophy” – *The Grand Forks Herald Online* – September 30, 1998
- “Nickel Trophy Nabbed from NDSU: Tradition Calls for Losing Side of College Football Rivalry to Swipe Prize” – *The Forum* – August 17, 2001
- “History of the Nickel Trophy” – *The Spectrum* – October 5, 2001
- “Nickel May Not Be Back: Move to D-I Could Be End of Bison-Sioux Rivalry” – *The Forum* – October 8, 2002
- “Taking out the Trash: Time for the Talking to Start as Bison/Sioux Week Kicks Off” – *The Forum* – October 12, 2003
- “Bison AD Says Move Nickel to Bismarck” – *Bismarck Tribune* – February 13, 2004
- “Future of Nickel Trophy Uncertain” – *The Spectrum* – April 16, 2004
- “Blue Key Offers Nickel Trophy Plan” – *It's Happening at State* – April 21, 2004

RIVALRIES - South Dakota State University – Dakota Marker Trophy

- “North Dakota’s Boundaries” – John B. Bluemle – February 2004 (North & south Dakota Border Markers - background information)
- “Schools to Unveil New Traveling Trophy: Border Marker to be Prize in NDSU, SDUS Football Rivalry” – *The Forum* – April 21, 2004
- “Traveling Trophy Marks New Rivalry” – *Spectrum* – April 23, 2004
- “Dakota Marker’ Trophy Created” – *It's Happening* – April 28, 2004
- “Border Marker Trophy Created” – *Bison Briefs* – fall 2004
- “Trophy Unveiled” – *The Spectrum* – October 5, 2004
- “Dakota Marker’ Trophy Unveiled” – *It's Happening* – October 13, 2004
- “Overflow crowd watches first Dakota Marker trophy game,” *Bison Briefs*, winter 2004, p. 15
- “Dakota Marker now at NDSU – *Forum*, April 2, 2007, p. A6

HANDBOOKS/CODE OF CONDUCT

- Conduct of Athletes – memo – March 1963
- Student-Athlete – Conduct, ethics, sanctions – c. 1994
- Student Athlete Handbook – 1994
- Student-Athlete Handbook – 2000-2001
- Student-Athlete Handbook – 2002-2003
- Guide to NCAA Regulations – NDSU Athletics – Compliance Office – brochure - March 2005
- Student Athlete Handbook/Calendar – 2005-2006
- Student Athlete Calendar/Handbook – 2006-2007
- Student Athlete Handbook Calendar – 2008-2009

BISON HALL OF FAME [See: Alumni Association records]

ACADEMICS [CLOSED – SEE ARCHIVIST FOR LIMITED ACCESS]

- Student-Athlete Academic Report – Fall 1999
- Student-Athlete Academic Report – February 2001
- Student-Athlete Academic Report – February 2002
- Student-Athlete Academic Report – January 2003

Student-Athlete Academic Report – July 2003
Student-Athlete Academic Report – February 2004
Student-Athlete Academic Report – June 2004
Student-Athlete Academic Report – February 2005
Student-Athlete Academic Report – June 2005
Student-Athlete Academic Report – February 2006

PUBLICATIONS

Bison Booster - newsletter - October 1967

Herd Thunder – newsletter - October & December - 1976

Herd Thunder – newsletter - February, March-April, & June-July – 1977

Bison Strength – newsletter - April 1991

Bison Illustrated – August 2007

Bison Illustrated – September 2007

Bison Illustrated – October 2007

Bison Illustrated – November 2007

Bison Illustrated – December 2007

Bison Illustrated – January 2008

Bison Illustrated – February 2008

Bison Illustrated – March 2008

Bison Illustrated – April 2008

Bison Illustrated – August 2008

Bison Illustrated – September 2008

Bison Illustrated – October 2008

Bison Illustrated – November 2008

Bison Illustrated – December 2008

Bison Illustrated – January 2009

Bison Illustrated – February 2009

Bison Illustrated – March 2009

Bison Illustrated (signed cover) – March 2009

Bison Illustrated – April 2009

Bison Illustrated – August 2009

Bison Illustrated – September 2009

Bison Illustrated – October 2009

Bison Illustrated – November 2009

Bison Illustrated – December 2009

Bison Illustrated – January 2010

Bison Illustrated – February 2010

Bison Illustrated – March 2010

Bison Illustrated – April 2010

Bison Illustrated – August 2010

Bison Illustrated – September 2010
Bison Illustrated – October 2010
Bison Illustrated – November 2010
Bison Illustrated – December 2010
Bison Illustrated – January 2011
Bison Illustrated – February 2011
Bison Illustrated – March 2011
Bison Illustrated – September 2011
Bison Illustrated – Summer 2011
Bison Illustrated – August 2011
Bison Illustrated – January 2012
Bison Illustrated – February 2012
Bison Illustrated – March 212
Bison Illustrated – Summer 2012