

Remixing the University



Authenticating Digital Learning

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- A hand holds an iPhone against a black background. The screen shows a status bar at the top with 'cingular' as the carrier, a Wi-Fi icon, the time '12:34 PM', and a battery icon. Below the status bar is a list of three names, each preceded by a red checkmark. The bottom of the screen features a dock with icons for Phone, Mail, Web, and iPod, and a large circular home button with a square icon.
- ✓ Matthew Pullen
 - ✓ Martha Bartels
 - ✓ Andrew Mara

All in the English
Department.

Began our projects in
English 275—
Introduction to
Writing Studies

Two of us are
graduating soon.

We'll be presenting
this at the 2009
GPACW
Conference.

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- A hand is holding an iPhone against a black background. The iPhone screen is black and displays a list of five items, each preceded by a red checkmark. The status bar at the top of the screen shows 'cingular' as the carrier, a Wi-Fi icon, the time '12:34 PM', and a battery icon. At the bottom of the screen, there is a dock with four icons labeled 'Phone', 'Mail', 'Web', and 'iPod'.
- ✓ What University Policy on Intellectual Property Accomplishes
 - ✓ Definition(s) of Plagiarism
 - ✓ Reasons For/Against Teaching this Concept
 - ✓ Short-Circuiting
 - ✓ Question

A hand is holding an iPhone against a black background. The iPhone screen displays a presentation slide with white text. The status bar at the top shows 'cingular' as the carrier, a Wi-Fi icon, the time '12:34 PM', and a battery icon. The slide title is 'What University Policy on Intellectual Property Accomplishes'. Below the title are two bullet points, each preceded by a red checkmark. At the bottom of the screen, there is a dock with icons for 'Phone', 'Mail', 'Web', and 'iPod', and a large circular home button with a square icon in the center.

What University Policy on
Intellectual Property
Accomplishes

- ✓ It defines what counts as production and what counts as consumption.
- ✓ It differentiates the “college educated” from the rest of the community.

A close-up photograph of a person's hand holding a silver iPhone. The phone's screen is black and displays white text. At the top of the screen, the status bar shows 'cingular' as the carrier, a Wi-Fi signal icon, the time '12:34 PM', and a battery level icon. The main body of the screen contains a paragraph of text about composition classes and plagiarism. Below the paragraph is a line of text in italics. At the very bottom of the screen, there is a dock with four icons labeled 'Phone', 'Mail', 'Web', and 'iPod'. The iPhone's home button is visible at the bottom of the device.

cingular 12:34 PM

Composition classes are also among the first college-level classes where the politics and mechanics of using and appropriating others' work are points of focus. Composition classes routinely devote significant time and energy to teaching the proper use of quotations and scholarly citation practices. They are also the spaces within colleges and universities where instructors are most likely to devote more than a few minutes to the topic of plagiarism. For these reasons, composition classes have a profound influence on students' sense of their own actions as writers and producers of creative work. Composition classes are often the spaces in which students cultivate an informed understanding of how to navigate the boundaries between their own work and the work of others. The principles embedded in the pedagogies of composition classrooms are likely at the heart of most college graduates' perceptions of copyright and intellectual property.

Logie Peers, Pirates, and Persuasion

Phone Mail Web iPod

A close-up photograph of a person's hand holding an original iPhone. The phone's screen is black and displays a white text quote. At the top of the screen, the status bar shows 'cingular' as the carrier, a Wi-Fi signal icon, the time '12:34 PM', and a battery level icon. At the bottom of the screen, there is a dock with four icons labeled 'Phone', 'Mail', 'Web', and 'iPod'. The iPhone has a silver bezel and a circular home button with a square icon. The background is dark and out of focus.

“composition classes
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- A hand is holding an iPhone against a black background. The iPhone screen displays a presentation slide with a black background and white text. At the top of the screen, the status bar shows 'cingular' as the carrier, a Wi-Fi icon, the time '12:34 PM', and a battery icon. The main content of the slide consists of two bullet points, each preceded by a red checkmark. The bottom of the screen shows the dock with icons for Phone, Mail, Web, and iPod, and the home button is visible below the dock.
- ✓ But what if we are teaching literacy/literate/literary notions of property boundaries in an electronic world (authorial citation)?
 - ✓ This is what Dennis Baron called “authentication”—a way that we certify ownership in the dominant communication medium

cingular 12:34 PM

“Authentication” tells others
that we are who we
purport to be.



Phone

Mail

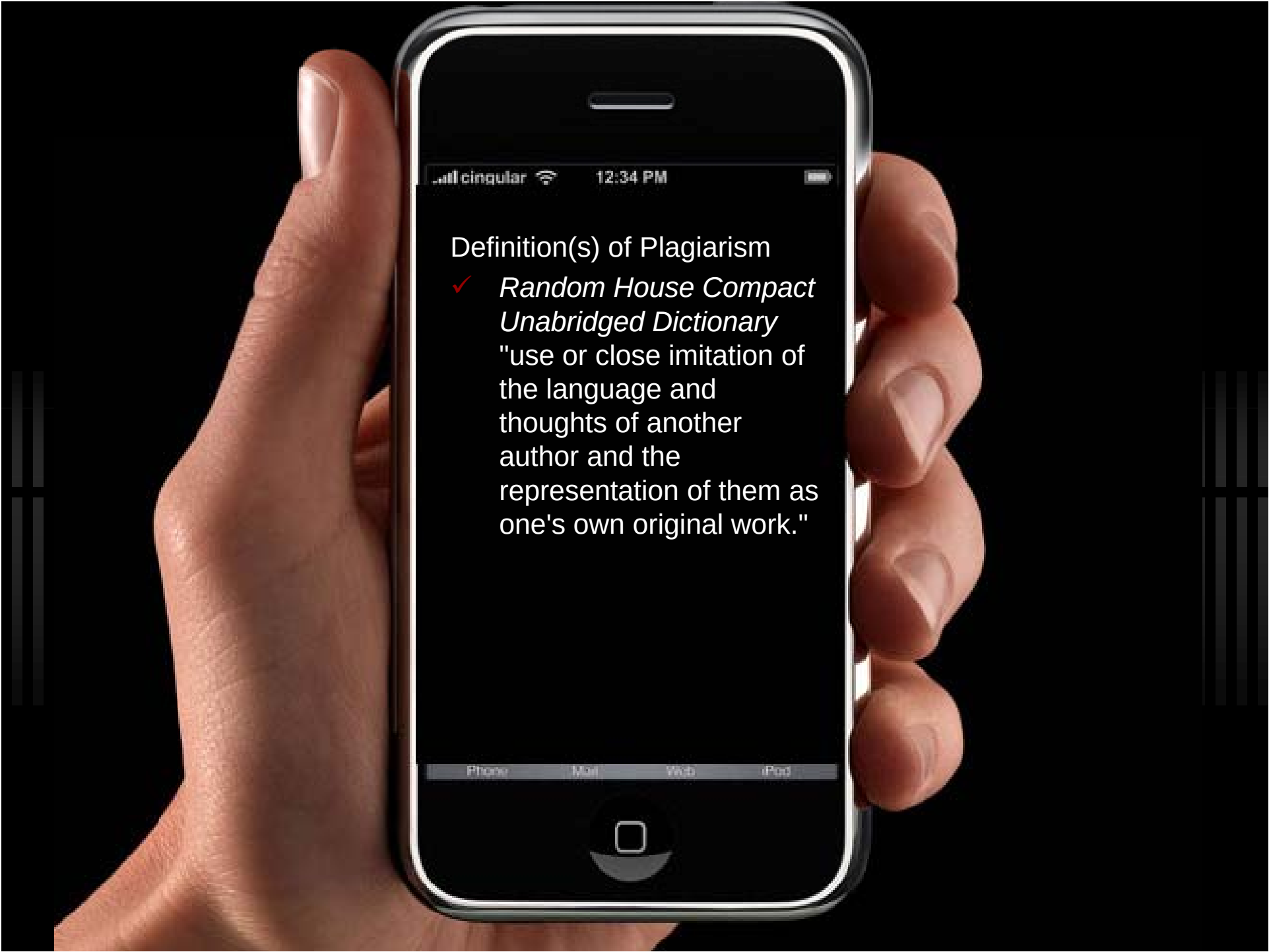
Web

iPod

A hand is holding an iPhone against a black background. The iPhone screen displays a presentation slide with a black background and white text. At the top of the screen, the status bar shows 'cingular' as the carrier, a Wi-Fi icon, the time '12:34 PM', and a battery icon. The slide content includes a title 'How do we “Authenticate”?' followed by four bullet points, each marked with a red checkmark. At the bottom of the screen, there is a dock with icons for 'Phone', 'Mail', 'Web', and 'iPod'.

How do we “Authenticate”?

- ✓ In oral cultures, it was done through roles, testimony, and stories.
- ✓ In literate cultures, it is done through signatures, letters, and seals.
- ✓ In print culture, it is done through certificates, identification documents, and authorship.
- ✓ In electronic cultures?

A hand is holding an iPhone against a black background. The iPhone screen is white and displays text. At the top of the screen, the status bar shows 'cingular' as the carrier, a Wi-Fi signal icon, the time '12:34 PM', and a battery level icon. The main text on the screen is a definition of plagiarism. At the bottom of the screen, there is a dock with four icons labeled 'Phone', 'Mail', 'Web', and 'iPod'.

Definition(s) of Plagiarism

- ✓ *Random House Compact Unabridged Dictionary*
"use or close imitation of the language and thoughts of another author and the representation of them as one's own original work."

A hand is holding an iPhone against a black background. The iPhone screen is white and displays text. At the top of the screen, the status bar shows 'cingular' as the carrier, a Wi-Fi signal icon, the time '12:34 PM', and a battery level icon. The main text on the screen is in black. The bottom of the screen shows the dock with icons for Phone, Mail, Web, and iPod. The hand is holding the phone from the sides, with the thumb on the left and fingers on the right.

How might authentication
inform our sense of
plagiarism?

1621, from L. *plagiarius*
"kidnapper, seducer,
plunderer," used in the
sense of "literary thief" by
Martial, from *plagium*
"kidnapping," from *plaga*
"snare, net," from PIE
base *p(e)lag- "flat,
spread out." Plagiarism is
attested from 1597.

A hand is holding an iPhone against a black background. The iPhone screen is white and displays text. At the top of the screen, the status bar shows 'cingular' with a signal strength indicator, a Wi-Fi icon, the time '12:34 PM', and a battery icon. The main text on the screen is a question followed by three bullet points. At the bottom of the screen, there is a dock with four icons labeled 'Phone', 'Mail', 'Web', and 'iPod'.

What does kidnapping have
to do with theft?

- ✓ Nothing if not for the metonymic function of the dominant communication practices.
- ✓ We “steal” identity if we “steal” words that authenticate us.
- ✓ It matters if we either take something from others or if writers usurp authentication structures.

A hand is holding an iPhone. The screen displays a presentation slide with a black background and white text. At the top of the screen, the status bar shows 'cingular' as the carrier, a Wi-Fi signal icon, the time '12:34 PM', and a battery level icon. The main content of the slide is a bulleted list. At the bottom of the screen, there is a dock with four icons labeled 'Phone', 'Mail', 'Web', and 'iPod'. The iPhone has a silver bezel and a home button at the bottom.

cingular 12:34 PM

✓ So what's wrong with teaching literacy notions of property boundaries in an electronic world?

- ✓ authorial citation
- ✓ print documentation
- ✓ measurements of fair use involve comparisons against a complete text

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- A hand is holding an iPhone against a black background. The iPhone screen is white and displays a list of three points, each preceded by a red checkmark. The status bar at the top of the screen shows 'cingular' as the carrier, a Wi-Fi icon, the time '12:34 PM', and a battery icon. At the bottom of the screen, there is a dock with four icons labeled 'Phone', 'Mail', 'Web', and 'iPod'.
- ✓ Our definitions of plagiarism are inextricably bound up in definitions of authorship, which is a print-based authentication.
 - ✓ Plagiarism definitions don't acknowledge the digital shift in electrate practices.
 - ✓ Plagiarism definitions don't allow us to remediate university authentication structures.

A hand is holding an iPhone against a black background. The iPhone screen is black and displays white text. At the top of the screen, the status bar shows 'cingular' with a signal strength indicator, a Wi-Fi icon, the time '12:34 PM', and a battery icon. Below the status bar, the text 'What could be bad about that?' is displayed. Underneath this text is a bulleted list with three items, each preceded by a red checkmark. At the bottom of the screen, there is a dock with four icons labeled 'Phone', 'Mail', 'Web', and 'iPod'. Below the dock is the home button, which is a square with a rounded bottom and a small square in the center.

What could be bad about that?

- ✓ It's getting easier to fake print-based authentication.
- ✓ Electronic authentication are diverging from print-based authentication.
- ✓ Artistic creation is beginning to standardize what was formerly considered plagiarism as a legitimate form of expression.

cingular 12:34 PM

So what are the strategies
that are being offered?

- ✓ Turnitin.com
- ✓ Granular enforcement is
driven down the food
chain.
- ✓ Valuable curriculum time
is being spent enforcing
unenforcible rules.
- ✓ We are missing the
chance to reimagine the
ways universities
authenticate students as
college educated.

Phone Mail Web iPod

A hand is holding an iPhone against a black background. The iPhone screen displays a presentation slide with white text. At the top of the screen, the status bar shows 'cingular' as the carrier, a Wi-Fi icon, the time '12:34 PM', and a battery icon. The slide content includes a title, a bulleted list of four points, and a dock at the bottom with icons for Phone, Mail, Web, and iPod. The hand is positioned on the left and right sides of the phone, with the thumb visible on the left.

Border enforcement of the
wrong country.

- ✓ “Flickering signifiers”
change the economy
from one of scarcity to
one of attention.
- ✓ Use of media is a
question of intent.
- ✓ Digital culture demands
rapid reuse of often
incommensurably
measurable information.
- ✓ Learn how to teach
specific moves in specific
contexts

Phone Mail Web iPod

A hand holds an iPhone against a black background. The phone's screen is white and displays a list of four points, each preceded by a red checkmark. The status bar at the top shows 'cingular' as the carrier, a Wi-Fi icon, and the time '12:34 PM'. The dock at the bottom contains icons for Phone, Mail, Web, and iPod. The iPhone has a silver bezel and a home button.

So what can you do?

- ✓ Teach electrate genres like the remix and the mashup.
- ✓ Teach students to manage signification events and chains of events.
- ✓ Artifact-based authentication must give way to event-based authentication.
- ✓ Virtuosity is mediated and performance-based.

A hand is holding an iPhone against a black background. The iPhone screen is on and displays a reference text. The status bar at the top shows 'cingular' as the carrier, a Wi-Fi signal icon, the time '12:34 PM', and a battery level icon. The text on the screen is white and centered. At the bottom of the screen, there is a dock with four icons: Phone, Mail, Web, and iPod. The hand is holding the phone from the sides, with the thumb on the left and fingers on the right.

Reference

Baron, Dennis "From Pencils to Pixels" *The Stages of Literacy Technologies* *Passions, Pedagogies and 21st Century Technologies*. Utah State University Press, Logan, UT. 1999.

