

NDSU Blogging



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North Dakota State University

NDSU Blogging



Public Intellectualism with
Training Wheels

cingular 12:34 PM

- ✓ Fail. Fail better.
-Samuel Beckett
- ✓ Fail faster.
-37Signals
- ✓ Sometimes when you innovate, you make mistakes. It is best to admit them quickly, and get on with improving your other innovations.
-Steve Jobs

Phone Mail Web iPod



cell cingular 12:34 PM

- ✓ Definition
- ✓ Reasons Against
- ✓ Examples
- ✓ Benefits
- ✓ Contacts

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What is blogging?

SOCIALMEDIA

Even the alphabet was a threat at first

The collage features several elements: a snippet of text mentioning 'minutes ago from Twitter', another snippet about 'er and Movie instructions for students. 19', a snippet about 'the food like stuff and head to campus for', a snippet about 'about 1 hour ago from web', a snippet about 'about 1 hour ago from', a snippet about 'broke into the', a snippet about 'en of. Perhaps just a a', a snippet about '(th County) to heal my', and a snippet about 'today web'. There is also a grid of small profile pictures and a larger photo of a man's face.

Phone Mail Web iPod



cell cingular 12:34 PM

A form of "SOCIAL MEDIA?"

Other kinds of social media

- ✓ Web 2.0
- ✓ Interactive Web
- ✓ Social Networking
- ✓ Media Sharing
- ✓ Mashups
- ✓ Wikis
- ✓ MySpace/Facebook

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What does all "SOCIAL MEDIA" share?

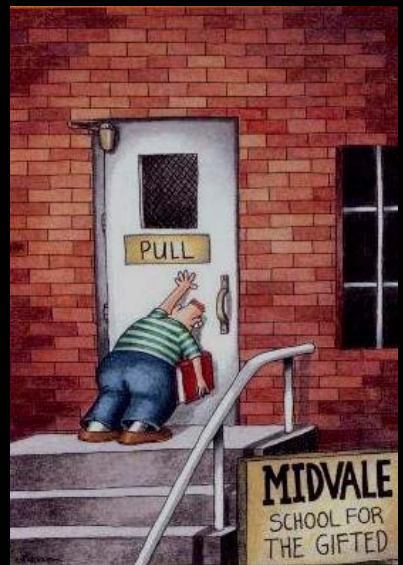
Electronic Collaboration/
Aggregation Tools



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BAD IMPLEMENTATION OF SOCIAL MEDIA



Phone Mail Web iPod

A hand is holding an iPhone. The screen displays a slide with the title "BAD IMPLEMENTATION OF SOCIAL MEDIA" and four bullet points. The status bar at the top shows "cingular" as the carrier, a Wi-Fi icon, and the time "12:34 PM". The dock at the bottom contains icons for Phone, Mail, Web, and iPod.

cingular 12:34 PM

BAD IMPLEMENTATION OF SOCIAL MEDIA

- ✓ Not all social behavior is good behavior.
- ✓ Reinforcing preexisting misinformation (memes).
- ✓ Aggregates undesirable behavior.
- ✓ "Creepy Treehouse"

Phone Mail Web iPod

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“GOOD” IMPLEMENTATION OF SOCIAL MEDIA

- ✓ Creates more opportunities for knowledge permanence.
- ✓ Creates collaborative energy.
- ✓ Can help enculturate students into a discipline

Phone Mail Web iPod

Wikis

The screenshot shows a web browser window with the address bar displaying `http://rhetopoet.wikispaces.com/EightPropositions`. The page title is "rhetopoet » EightPropositions". The browser's address bar includes navigation buttons and a search icon. The page content is organized into a sidebar on the left and a main content area on the right.

Left Sidebar:

- Actions:** New Page, Recent Changes, Manage Space, Search.
- Navigation:** Home, Eight Propositions, Campus Resources, Media Theory, Further Reading, edit navigation.

Main Content Area:

Name and describe Manovich's propositions.

1. New Media Versus Cyberculture
New media is distinct from what we understand as cyberculture(maybe?). Cyberculture derives from individual cultural (or "real") backgrounds and New Media then are the artifacts of that culture.

2. New Media as Computer Technology Used as a Distribution Platform
New media is not directly a matter of production as more aspects of our culture come to rely on computers as part of their production. New media then should be defined by the distribution platform utilized. Computer based distribution platforms include websites, electronic games, CD-ROMs, etc.

3. New Media as Digital Data Controlled by Software
New media is something that has been digitized and processed by software and the algorithms that are used to process it.

4. New Media as the Mix Between Existing Cultural Conventions and the Conventions of Software
Explanations go here

5. New Media as the Aesthetics that Accompanies the Early Stage of Every New Modern Media and Communication Technology
Media works in a cycle. When new media is no longer new, it becomes simply media. Therefore, new media has a set of criteria one of which is immediacy. Immediacy could be considered the reality versus thought. What was once new becomes standard and makes way for something else.

6. New Media as Faster Execution of Algorithms Previously Executed Manually or through Other Technologies
New Media has the capabilities to execute of a series of steps or algorithms that were previous done by older forms of media only much faster.

7. New Media as the Encoding of Modernist Avant-Garde; New Media as Metamedia
New media takes old media and does new things with it. The original media has no "soul" and therefore there is nothing to be lost by using it for whatever new purposes one wishes. Eg: Stephen Colbert's Star Wars green screen

8. New Media as Parallel Articulation:
The lines between creator and recipient are blurred. Manovich compares New Media to pre-modernists Baroque period: the writer is the reader, similar to blogs. He also compares it to the creative period of the 1920's and 1960's. It is the integration of the audience and artists. See [Artistic Happenings](#) and [Installation Art](#).

Right Sidebar:

- [Turn ads off - \\$5/month](#)
- Ads by Google**
- [10 Rules of Flat Stomach:](#)
Cut down 9 lbs of stomach fat every 11 days by keeping these 10 rules.
FatLoss4Idiots.com
- [1 Rule of a Flat Stomach:](#)
Cut down 37 lbs of stomach fat in 3 months by keeping this 1 old rule
Wu-YSource.com
- [Corp Comm RSS Webinar](#)
Improve Corporate Communication via RSS & Social Media, Aug 28 2PM ET.
www.NewsGator.com/Free_Webi
- [Premium Website Templates](#)
Download 2,000+ Website templates Just \$60/yr. Unlimited Access.
www.dreamtemplate.com
- [Create Calendars in RB](#)
Integrate with iCal and Outlook Cross-platform REALbasic solution
alacatalabs.com

Shared Documents

Turning the Ripple into a Wave - Google Docs

http://docs.google.com/Doc?id=dcvmb25_15g2nm5xcw&hl=en

Classes ▾ Email ▾ News ▾ Scholarship ▾ Fun Things ▾ Financial ▾ Blogs ▾ VR@RL ▾ Innovation ▾ Friends ▾ Light Rail ▾ Business Writing ▾ Gender Studies ▾

W The Wisdom... We Tell Stori... Twitter The Evidenc... Better World... Op-Ed Colu... Google Docs... Turning the ...

Google Docs BETA docmara@gmail.com | Docs Home | Help | Sign out

Turning the Ripple into a Wave edited on July 30, 2008 8:23 PM by Aehersh

File Edit View Insert Format Table Tools Help

Serif 14pt B I U A Link

Turning the Ripple into a Wave

Paul Cesarini, Andrew Mara, Miriam Mara, Andrew Hershberger

As we described it in "The Ripple Effect: Lessons from a Research and Teaching Faculty Learning Community," the authors of this article initially met during the 2003-2004 [correct] academic year in a brand new "Research and Teaching Faculty Learning Community" (RTFLC) to discuss the critical issue of (im)balance in the academic lives of faculty. During the four years of its existence, the RTFLC comprised five groups of eight to ten interdisciplinary faculty members who met every other week during the academic year at the Center for Teaching, Learning, and Technology (CTLT) at Bowling Green State University (BGSU). The group provided a venue for sharing ideas, mentoring, networking, and discussing how one successfully negotiates academia as both teachers *and* researchers. The RTFLC members selected a research project, usually one applicable to their promotion and/or tenure, and explored how their pedagogy might improve from better integration with the development and ultimate publication of that project. These meetings created a forum and a mechanism whereby interested faculty could investigate these issues, and they were intended to help all members achieve a more desirable balance, or integration, between their teaching and research that would be rewarding for them and their students. (I am really ripping off the ripple article here. When you get proofs, I'll need page numbers here from the intro)

Our community of scholars [at NDSU?] currently includes mostly English and Sociology faculty; I think it would change considerably if we worked with colleagues from science or engineering. Like teaching the "same" course year after year, each "class" of students (or in this case colleagues within a faculty learning community) makes it a unique experience each time.

Diffusion of Innovation vs. Suffusion of Innovation

Everett M. Rogers, in his book *Diffusion of Innovations*, speculated on the rate at which innovations spread through cultures and across populations. What this theory emphasizes is the centrality of changes to a culture. What this theory overlooks are adaptations that may be made to innovations that re-introduce crucial elements from earlier practices. Learning communities are not a new concept, despite the myriad innovations in implementing and facilitating these communities. Universities

Microblogging

The screenshot shows a web browser window displaying a Facebook group page for "NDSU English Department Alumni". The browser's address bar shows the URL: <http://www.facebook.com/s.php?k=100000004&id=6998966334&gr=2&hash=c51d9fcc18fb>. The browser tabs include "MAIL@NDSU", "The Wisdom of Crowds - Wikip...", "We Tell Stories - The 21 Steps...", and "Facebook | NDSU English Depa...".

The Facebook page header includes the "facebook" logo and navigation links: "Profile", "edit", "Friends", "Inbox (43)", "home", "account", "privacy", and "logout".

The main content area is titled "NDSU English Department Alumni" with "ND State" as the location. It features several sections:

- Information:** "Basic Info" section with "Type: Student Groups - Alumni Groups" and "Description: All graduates of NDSU, with an English Major (Liberal Arts or Education), Minor, or just an affinity for the English Department, are welcome to join."
- Members:** "Displaying 6 of 29 members" with a "See All" link. Six member profile pictures are shown with names: Michele Wilman, Chris Ellefson, Becca Mellem, Shawn Johnson, Marsha Johansen, and Elizabeth Birmingham.
- The Wall:** "Displaying 5 of 8 wall posts." A post by "Doc Mara" is visible, dated "at 10:04pm on August 17th, 2008" with the text "Do you have one you like?".
- Officers:** A list of officers including Ronda Portman (Ensign), Kelli Muzzy (Troublemaker), Sybil Priebe (#1), Rachel Erstad (Also #1), and Tiffany Kimball (Secret Agent).

On the left sidebar, there is a search bar, a list of applications (Photos, Groups, Events, Marketplace, Where I've Been, Movies), and an advertisement for "Get A Free Obama Button" featuring a button with "OBAMA" and "I'M IN" text.

The bottom of the browser window shows "Done" on the left and "Online Friends (2)" and "zotero" on the right.

Microblogging

The image shows a screenshot of the Twitter homepage in a web browser. The browser's address bar shows 'http://twitter.com/home'. The page features the Twitter logo, a search bar, and navigation links like 'Home', 'Find & Follow', 'Settings', 'Help', and 'Sign out'. The main content area is titled 'What are you doing?' with a text input field and an 'update' button. Below this is a list of tweets from users like DocMara, rmhoward, spinuzzi, Halcyon, DarksideHalo, and johndan. The right sidebar displays the user's profile information, including their name 'DocMara', a bio 'morning yoga.', and statistics for 'Following' (39), 'Followers' (35), 'Favorites' (2), 'Direct Messages' (39), and 'Updates' (602). The browser's taskbar at the bottom shows several open tabs and a 'Done' status.

Twitter

http://twitter.com/home

Classes ▾ Email ▾ News ▾ Scholarship ▾ Fun Things ▾ Financial ▾ Blogs ▾ VR@RL ▾ Innovation ▾ Friends ▾ Light Rail ▾ Business Writing ▾ Gender Studies ▾

MAIL@NDSU The Wisdom of Crowds - Wikip... We Tell Stories - 'The 21 Steps... Twitter

twitter

Name or location search Home Find & Follow Settings Help Sign out

What are you doing? 140

update

Recent Replies Archive Everyone

DocMara morning yoga. *less than 5 seconds ago* from web

rmhoward had my first teaching nightmare of the season, the one in which no one in the class will listen to me *10 minutes ago* from web

spinuzzi Reading latest issue of the RAND Review <http://is.gd/1LVR> *36 minutes ago* from whirl

Halcyon I felt gyp'd that my frat didn't have a cool chant like the Stomp The Yard guys. So I made one up: <http://tinyurl.com/62yv59> *about 4 hours ago* from web

DarksideHalo Friends are starting families. I am simultaneously happy, intimidated, and mortified. "Ambivalence" is an inadequate understatement. Vocab'd! *about 5 hours ago* from txt

DarksideHalo Workin' the jealousy and rage tonight. If sufficiently lubricated, they're an adequate surrogate for harder, but more effective solutions. *about 7 hours ago* from txt

Halcyon Watching end of 'Stomp The Yard.' My college fraternity experience was slightly different. *about 7 hours ago* from web

johndan and ripping more cds found in the jukebox to itunes:

Hi, [your profile](#)

DocMara

Currently

morning yoga.

Device Updates [add device](#)

Take Twitter with you: [Set up your phone!](#)

Stats

Following	39
Followers	35
Favorites	2
Direct Messages	39
Updates	602

People [invite more](#)

Done zotero

Commercially Available Blogs

The screenshot shows a web browser window displaying the Surfnpoetry blog. The browser's address bar shows the URL <http://surfnpoetry.blogspot.com/>. The page features a navigation menu with categories like Classes, Email, News, Scholarship, Fun Things, Financial, Blogs, VR@RL, Innovation, Friends, Light Rail, Business Writing, and Gender Studies. The main content area is divided into two columns. The left column contains three blog posts: 'Hang in there Georgia' (dated 8.12.2008), 'Nice' (dated 8.04.2008), and 'Sunsets' (dated 7.22.2008). The right column features a 'Twitter Updates' section with several tweets and a 'Flat Stanley Steadies Himself' section with a photograph of a child riding a large, colorful, flat Stanley the Dinosaur sculpture. The browser's status bar at the bottom shows 'Done' and a Zotero icon.

Surfnpoetry

24

The surf and poetry society. A place to paddle, pop, and ride.

8.12.2008

Hang in there Georgia

Georgia is getting news out via [blogger](#). New world meet the old world.

Posted by Doc Mara at [10:42 AM](#) [1 comments](#)

8.04.2008

Nice

"I think people generally understand the 21st-century reality that this type of public information is going to be widely available."

Your criminal and political information is now available to anyone at the click of a mouse. [Nice](#).

Posted by Doc Mara at [1:00 PM](#) [1 comments](#)

7.22.2008

Sunsets

One of the things I miss most about living in the West (Arizona and New Mexico) are the sunsets. Fortunately, we occasionally get some pretty spectacular ones (usually in July and August when the long daylight hours combine with nice clouds). Here are some photos from

Twitter Updates

creating social media pp presentation for faculty workshop. [about 16 hours ago](#)

@spnuzzi actually, I do not. I've got my answer from the Cs already, and would love to be able to get going on an ATTW proposal. [1 day ago](#)


Using google docs to create conference proposal with collaborator. [1 day ago](#)

ordering desk copies of books. [1 day ago](#)

wedging content into Governor's School wiki. [1 day ago](#)

[follow me on Twitter](#)

Flat Stanley Steadies Himself.



Ride that Bison!

Done zotero

Group Blogging

RhetPoet

http://rhetpoet.blogspot.com/

Classes ▾ Email ▾ News ▾ Scholarship ▾ Fun Things ▾ Financial ▾ Blogs ▾ VR@RL ▾ Innovation ▾ Friends ▾ Light Rail ▾ Business Writing ▾ Gender Studies ▾

MAIL@NSDU The Wisdom of Crowds - Wikip... We Tell Stories - 'The 21 Steps... RhetPoet

SEARCH BLOG FLAG BLOG Next Blog- Create Blog | Sign In

Memex Trails

- [Collin vs. Blog](#)
- [DJ Spooky](#)
- [Grand Text Auto](#)
- [K-State Digital Ethnography](#)
- [Blog](#)
- [Kairos](#)
- [My Memex](#)
- [Rhetorics/Poetics Class Wiki](#)
- [RhetPoet Facebook Group](#)
- [SurfnPoetry](#)
- [work/space](#)

New Media Projects

- [B&S Flog](#)
- [From Catullus to Bareilles](#)
- [Interactive Online Comics](#)
- [Experiment](#)
- [Look Up!](#)
- [North Dakota History](#)

SUNDAY, MAY 4, 2008

Take a Hike RIAA
I guess we could follow Harvard University in telling the RIAA to "Take a Hike."
Posted by Doc Mara at 7:57 AM 0 comments

THURSDAY, MAY 1, 2008

Do Fonts Matter?
The New York Times has a good article on John McCain's use of Optima as his campaign font.
Posted by Doc Mara at 7:46 AM 0 comments

WEDNESDAY, APRIL 30, 2008

Posted by Stephen Phillip Porter at 5:26 PM 0 comments

HAPPY BIRTHDAY

Posted by Kat D. at 5:25 PM 0 comments

University Blogging (Klogging)

Andrew Mara
Just another NDSU Library weblog

Evolution from "Flood" to "Doc"


September 17th, 2007 by mara

[Old School](#)
[New School](#)

Posted in [Uncategorized](#) | [Edit](#) | [No Comments](#) »

Un-Good News

September 17th, 2007 by mara



Recent Comments

- » James King on [Un-Good News](#)

Blogroll

- » Ann Erling
- » Another Dr. B: [Blog #13](#)
- » Anthony Demarais
- » Chris Graves
- » Courtney Schur
- » D.J. Yokom
- » Deven Wegener
- » Erica LaMere
- » Erin Thornton
- » Isaac Heiser
- » Jayme Fjeld
- » Josh Anderson
- » Kathryn Johnson
- » Leah Eggers
- » Megan Janvrin
- » Megan Moyer
- » Michae Gjorven
- » Nicholas Delaney
- » Samantha Schanhaar
- » Shane Harms
- » Tiffany Kimball
- » Trevor Fortin

August 2008

M	T	W	T	F	S	S
					1	2 3
4	5	6	7	8	9	10

cell cingular 12:34 PM

So what are the benefits

All derive from

- ✓ Real-time performance
- ✓ Contextualized conversation
- ✓ Multimediac
- ✓ Contextualized feedback
- ✓ Rapid creation of discourse communities.
- ✓ Creates a sense of unity.

Phone Mail Web iPod



