The site is located in Polk county, in what is considered the northwest region of Wisconsin, about 12 miles north of St. Croix Falls, between the small towns of Eureka Center and Cushing. It is about 52 miles northeast of the Twin Cities, and just one mile east of Wisconsin State Highway 97, which runs north from St. Croix Falls to Grantsburg, WI, on 240th Ave.

The development of the project would take place over the course of about two years. Once the trees are removed to make the new road, the wood must dry before it can be used in the construction of the cabins and lodge.