Welcome

David Rock Design Thesis 2010

[梁 3]称2



Movement

The American Dream

.......

The economy

St. Cloud

Immigration

Can architecture redefine the American Dream by assisting immigrants to establish themselves in a community?

nspiration

HDC (Neighborhood Development Center)

"...help emerging entrepreneurs develop successful businesses that serve their community, and to help community groups build a stronger neighborhood economy."



Typology

Mixed-Use building

Immigrant Entrepreneurial Development Center

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live-work-play
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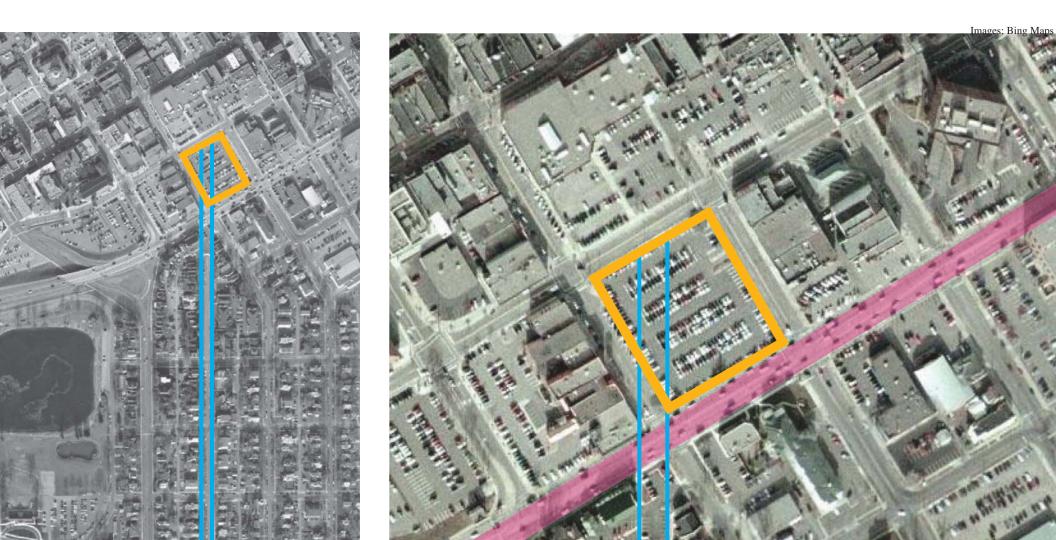


Site - downtown St. Cloud, Minnesota





Site - Connect residential neighborhood to downtown





















Case study - Unite d'habitation Marseilles, France Le Corbusier

embrace all aspects of life

live/work/play

solved issues

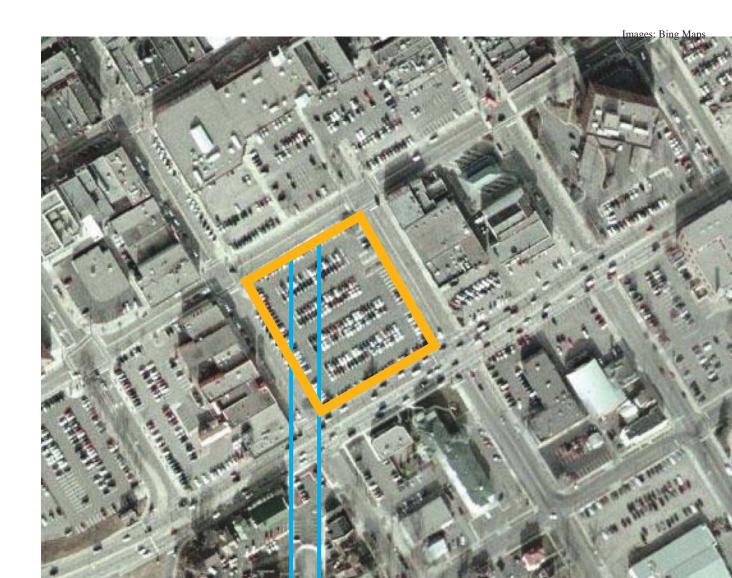
"main street"

Image: (French, 2008)



"main street"

Connection







Case study - Midtown Exchange Minneapolis, MN

embrace all aspects of life

live/work/play

international market

sense of community

Image: (EPA, 2006)







Program

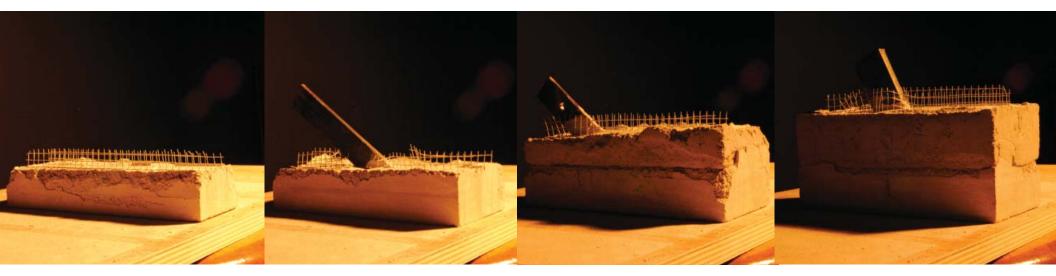
residential housing retail/commercial spaces food court market vertical gardens green spaces classrooms





Parti

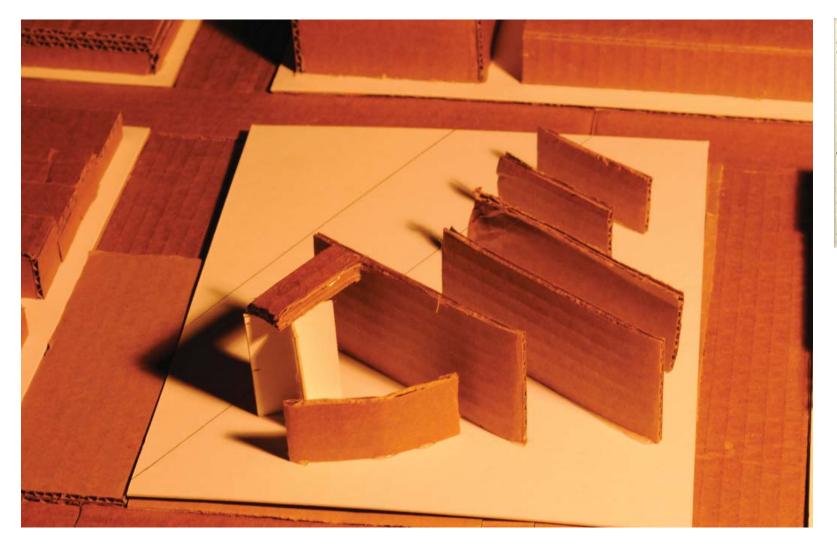
same

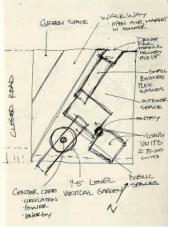


embedded accepted

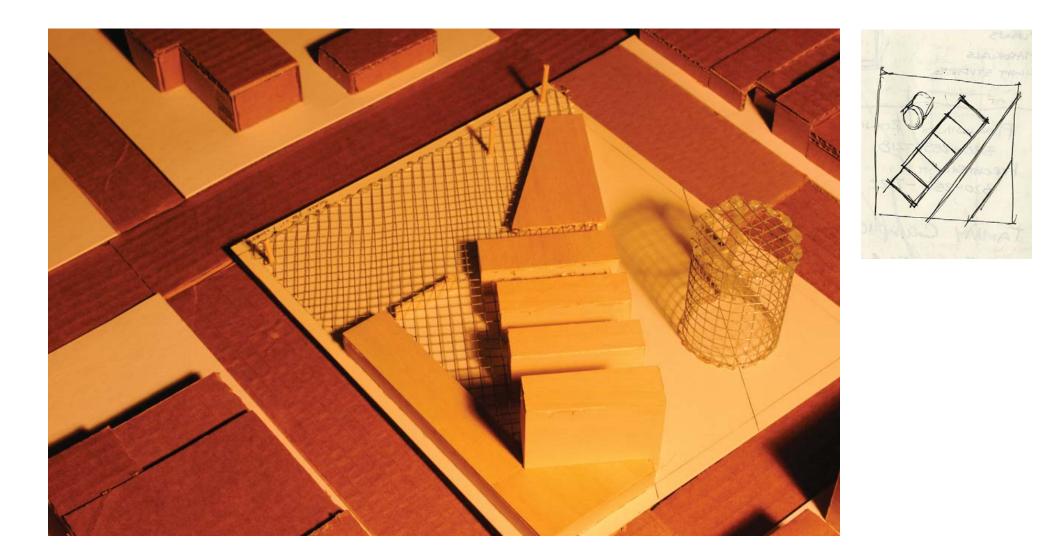
courage



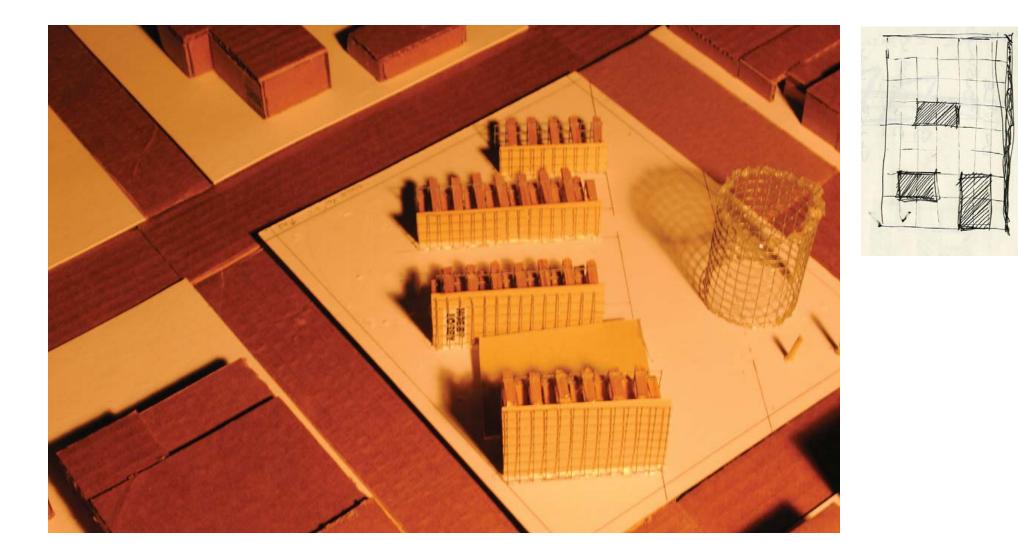




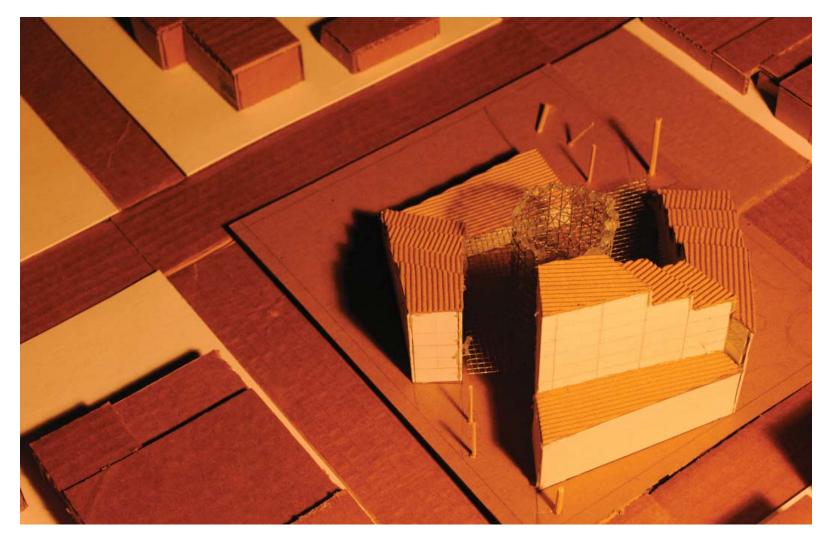






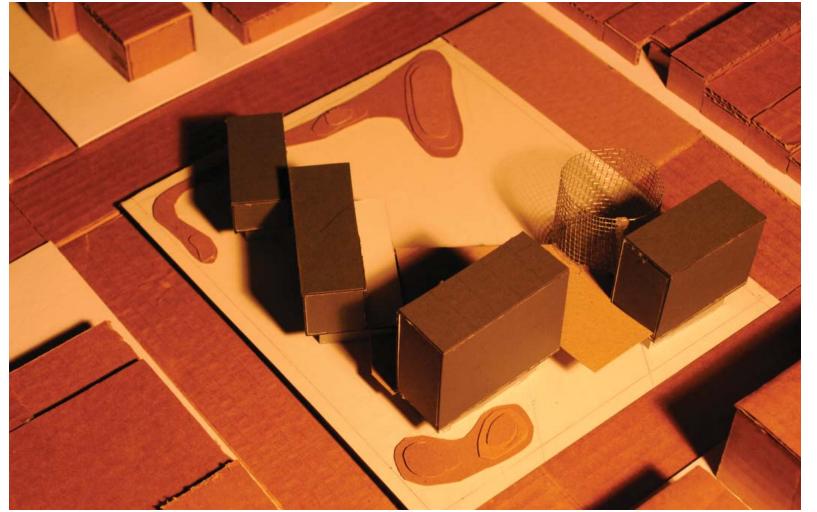


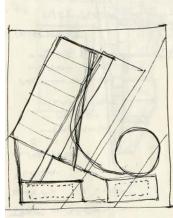










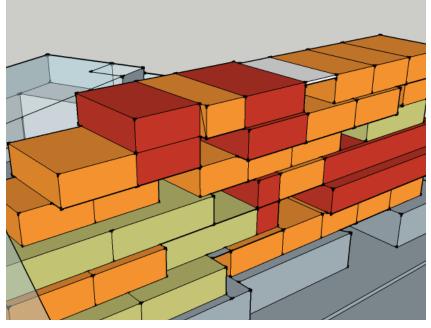






Process model



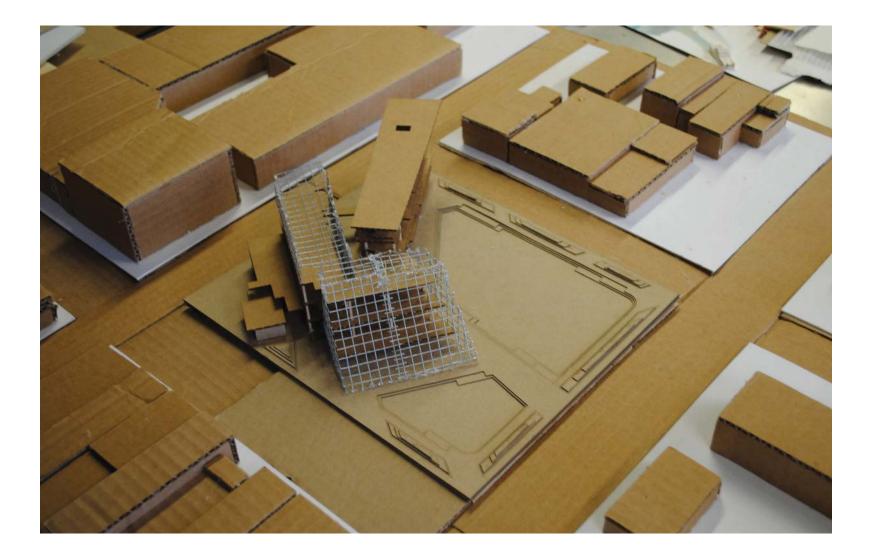






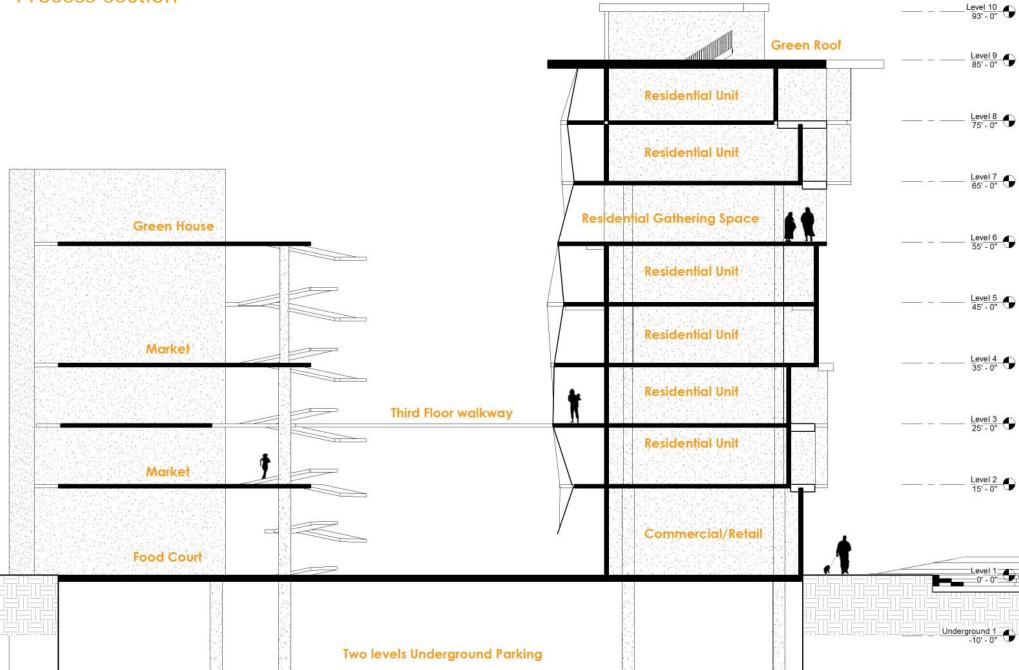






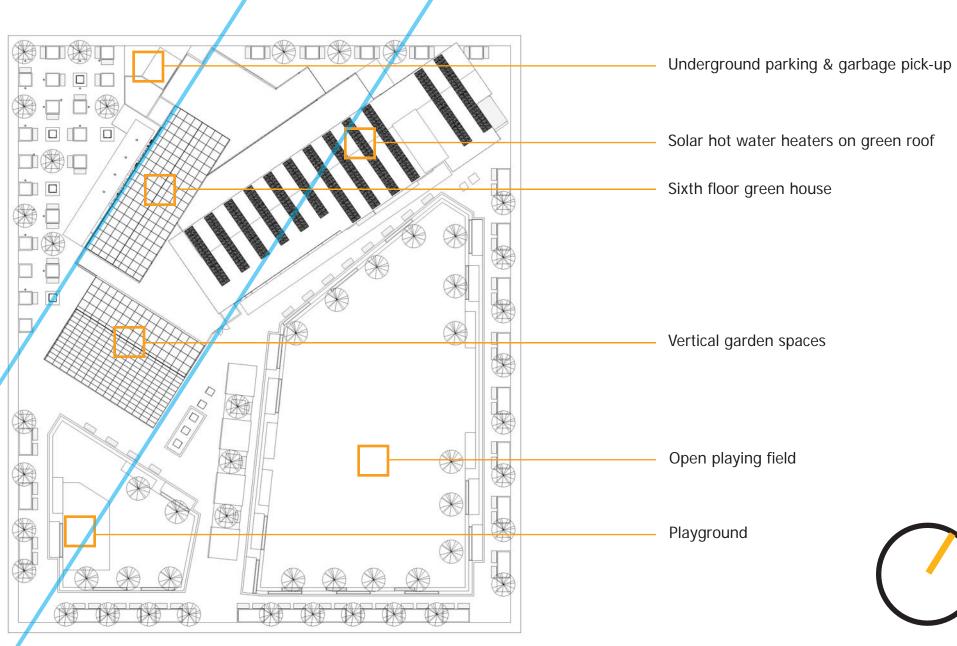




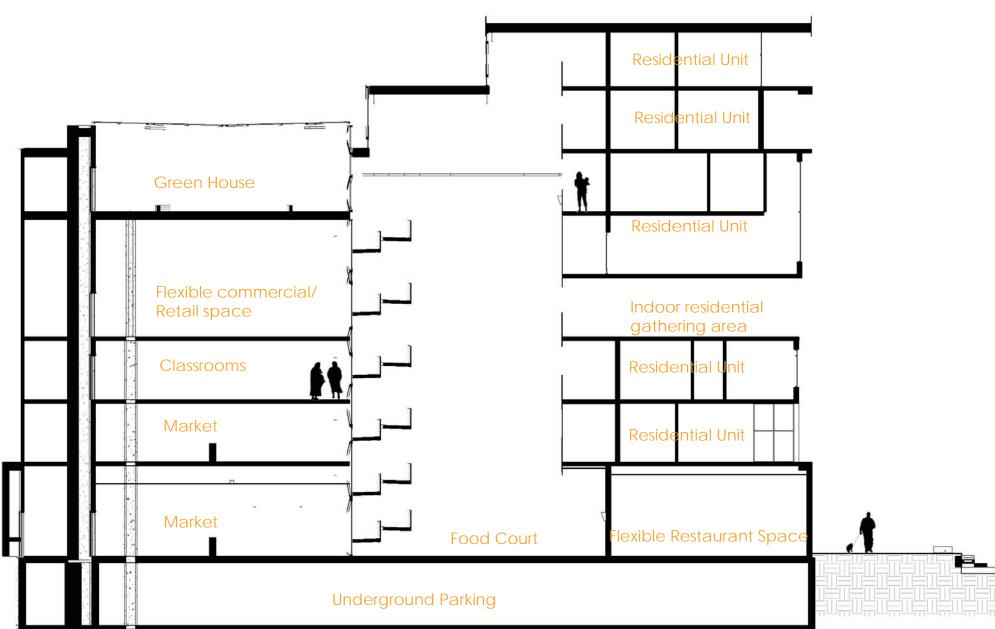






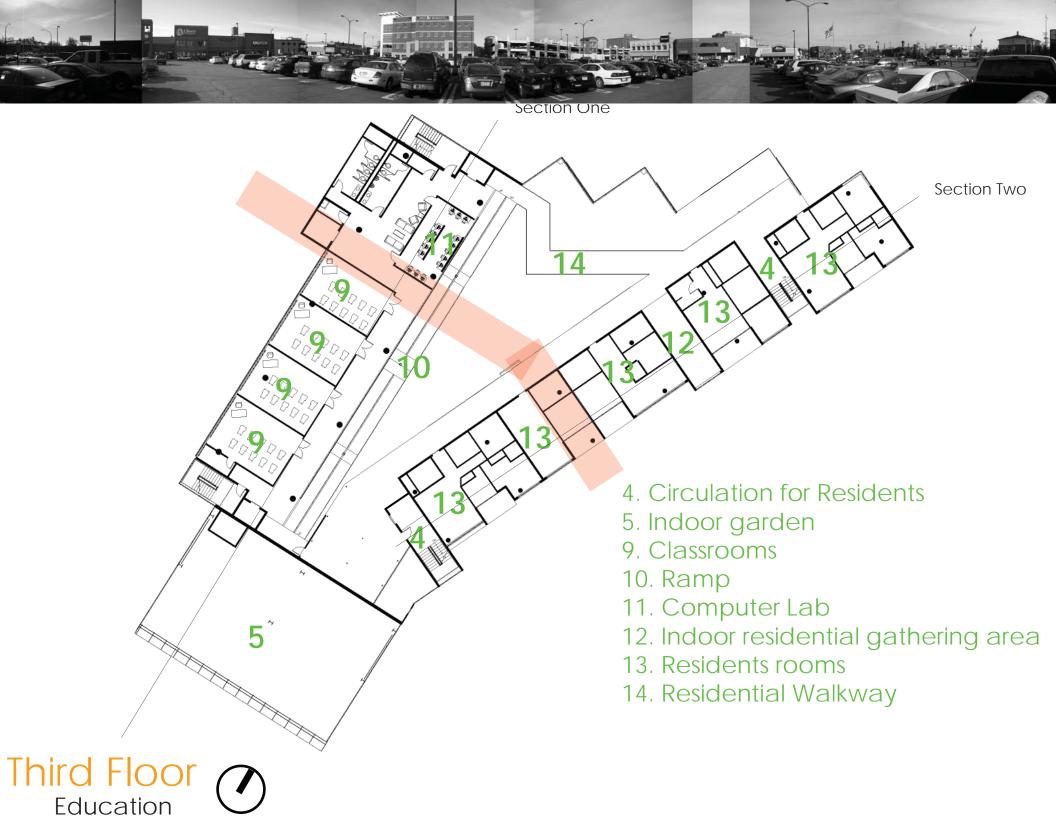






Underground Parking









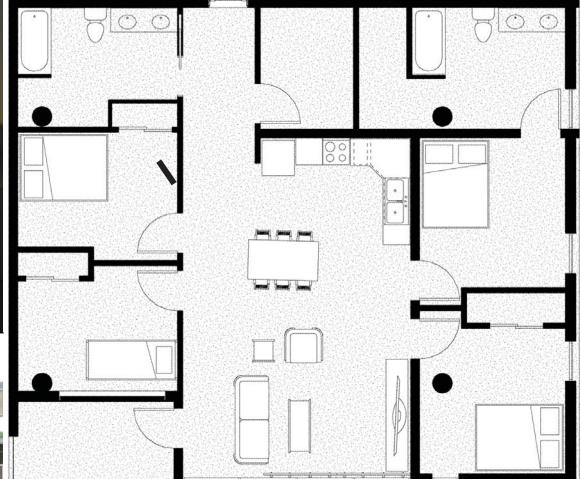
Garden







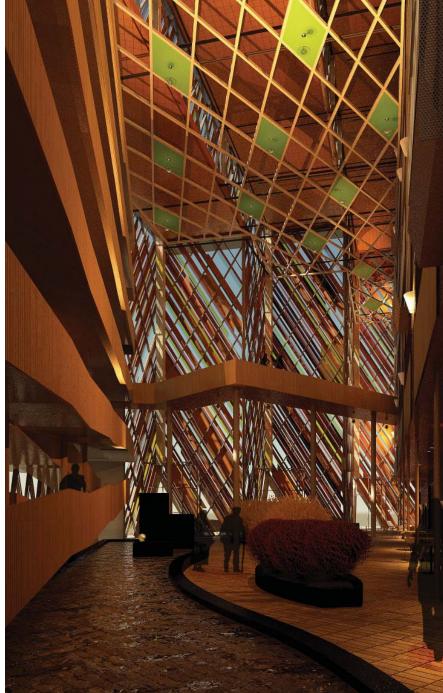
Residential units





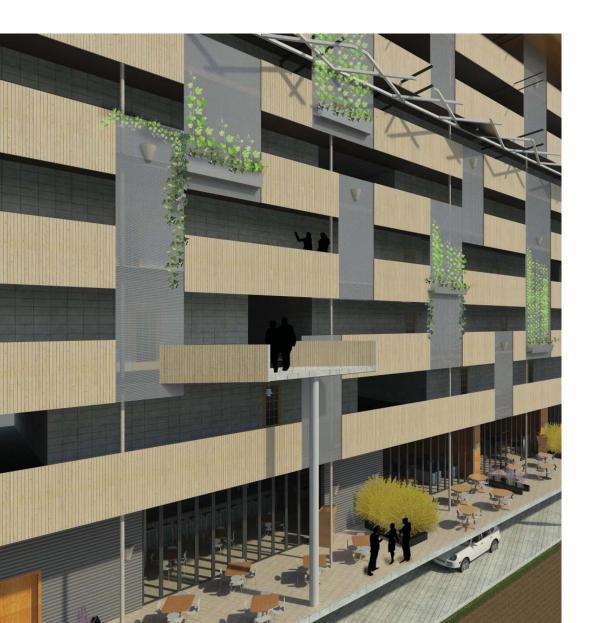
Atrium/community space





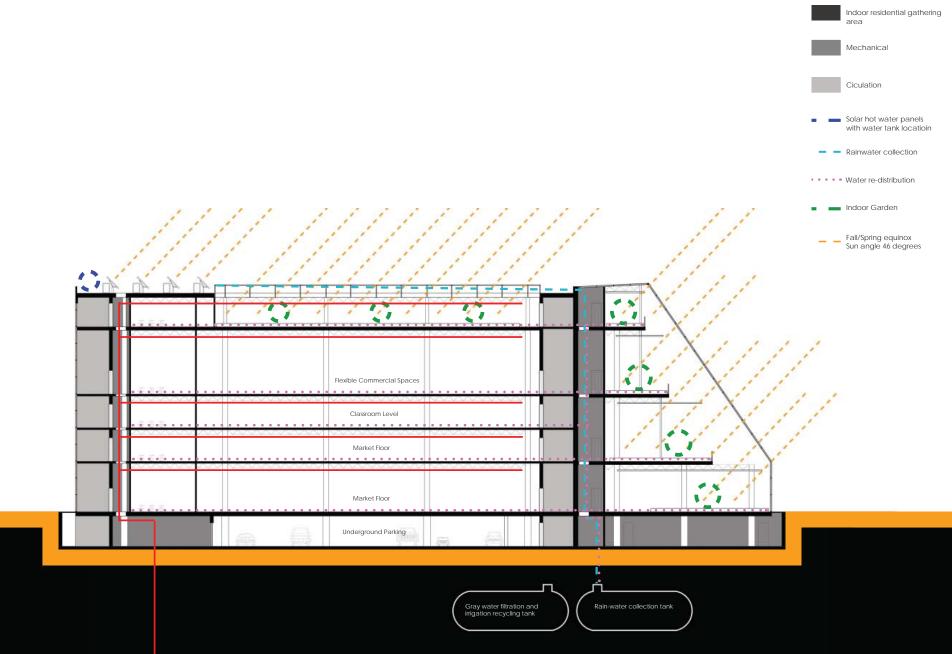


Atrium/Residential walkway

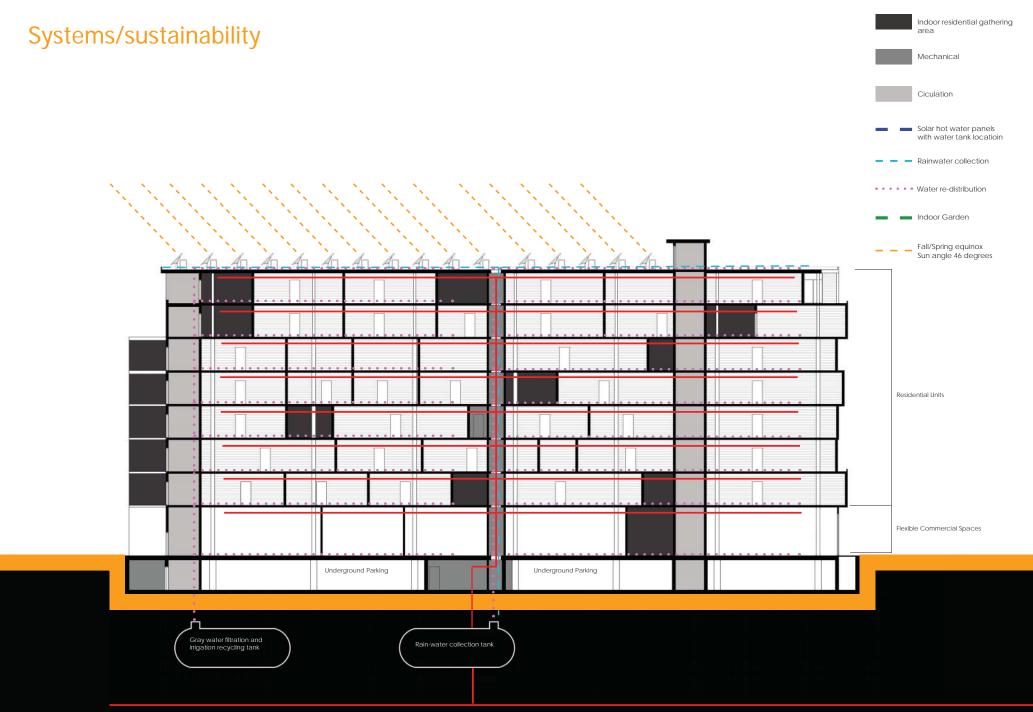




Systems/sustainability











Bibliography

Bing Maps

EPA, (2006, August). Former sears building. Retrieved from http://www.epa.gov/brownfields/success/minneapolis_mn_BRAG.pdf **French, hilary.** (2008). Key urban housing of the twentieth century. New York, NY: W.W. Norton Company. http://www.galenfrysinger.com/vermont_granite_mining.htm