



# NORTH DAKOTA Farm Research

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## Director's Column

**H.R. Lund**  
 Director  
 N.D. Agricultural Experiment  
 Station

Volume 1, number 1 of the *Bimonthly Bulletin*, now known as *North Dakota Farm Research*, was published in September 1938.

In that first issue, the director of the North Dakota Agricultural Experiment Station, Herbert C. Hanson, wrote as follows:

*An investigation, or research project, is not considered finished or complete until the results have been published in some form such as a bulletin, circular, or as a contribution to a scientific journal. In many kinds of investigations, such as in plant breeding, control of animal and plant diseases and injurious insects, livestock improvement, etc., years of work are needed before studies can be completed. During this extended period of research important findings may be made which warrant special publication because of their importance in the improvement of agriculture in the state. This new form of publication, the Bimonthly Bulletin, is designed to meet the need for making available to all who are interested, as quickly as possible, progress reports of research underway. Findings from our own laboratories and plots will be supplemented, whenever it is helpful, by data secured at other experiment stations.*

In that same issue, Frank L. Eversull, president of North Dakota Agriculture College, wrote:

*It is little wonder that our present day life demands a new publication. New experiments in government, new weather conditions, increasing hordes of insect pests, the spread of fungi, marketing, food preparation and preservation, textiles, fabrics, and clothing all present a tremendously complex and bewildering picture to the average citizen. In many of these fields we know more today than we have ever known before. Methods of control, use, new ideas in production, new experiments in distribution all center in our present complex socio-economic world.*

On the surface, one could say there has been little change in the challenges faced by researchers at the Agricultural Experiment Station regarding problem-solving and communicating potential solutions. However, we know that to change is to adapt to new challenges. The challenges of this century will carry forward into next century. How do we address them in a modern setting?

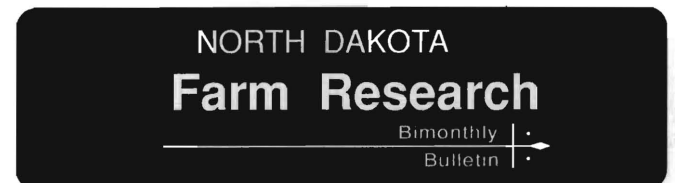
The written word is still a major communication tool in the modern information superhighway. The rural route mailbox,

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On the Cover: H. Roald Lund, director of the North Dakota Agricultural Experiment Station since 1979, is stepping down from that post and will rejoin the faculty in the Department of Crop and Weed Sciences. *Photo by Anne Lennox.*



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**H.R. Lund**  
 Director, Agricultural Experiment Station

**EDITOR**  
 Gary Moran

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*Director's Column, continued from Page 2*

the "in" basket on the desk, and the reading room in the library will always be effective links between the consumer and the latest research and technology information. How do we make this written link more effective?

North Dakota State University, the land-grant facility in this state, includes research and extension components that are time-honored and federally mandated to serve the public in the state and region. The recent restructuring and integration of the teaching, research, and education components of your land-grant university make timely a review of the *Bimonthly Bulletin* as envisioned by Hanson and Eversull and carried forward since 1938 by their successors.

Many of you took part in a *Farm Research* readership survey a year or so ago. Your comments in that survey and your continued support, advice, and encouragement will be valuable in the months ahead as the NDAES administration reviews this publication and seeks ways to make it more and more useful to you in your daily endeavors, be it in the home, on the farm or ranch, or in urban or rural businesses.

In this final issue of *Farm Research* under my administration as director of the agricultural experiment station, let me thank each of you for your readership and for your continued support for and use of our research program.

Agricultural Experiment Station  
NORTH DAKOTA STATE UNIVERSITY  
of Agriculture and Applied Science  
University Station  
Fargo, North Dakota 58105  
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*H.R. Lund*

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